

Mr. Jaideep Arora

Director- Sharekhan Ltd



Jaideep Arora, completed his B.Tech from IIT (Kanpur) and his PGDM from IIM Kolkata

Jaideep worked with ICICI for 8 years where his work spanned a gamut of functions, which included project finance, equity sales and brokerage, investments etc. During his tenure there he set up and headed the 'Institutional Equity Brokerage Desk' at ICICI Securities & Finance Co. Ltd.

Jaideep joined Sharekhan in June 2000 as Head of Product Development. A year later he took over the reigns of the online business at Sharekhan. At present Jaideep's responsibilities include spearheading Sharekhan's online foray and overall customer acquisition effort.

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