

Sharekhan's top equity fund picks

Index	
◆ Top rated equity funds	>> <u>Large Cap Funds</u>
	>> <u>Mid & Small Cap Funds</u>
	>> <u>Multi Cap Funds</u>
	>> <u>Tax-saving Funds (ELSS)</u>
	>> <u>Thematic Funds</u>
	>> <u>Balanced Funds</u>
	>> <u>BNP Paribas Equity Diversified schemes</u>
◆ Fund focus	>> <u>Birla Sun Life Equity Fund</u>
◆ Mutual Fund Selection Criteria	

For Private Circulation only

Top rated equity mutual funds

Data as on June 30, 2017

Scheme name	NAV (Rs)	6 mths' returns %	Annually compounded returns (%)			
			1 yr	3 yrs	5 yrs	Since inception
Large Cap Funds						
IDFC Classic Equity Fund - Reg - Growth	41.2	21.6	25.5	14.7	17.0	12.6
BNP Paribas Equity Fund - Growth	79.4	25.8	15.8	13.0	18.0	17.6
Birla Sun Life Top 100 Fund - Growth	53.0	17.8	18.8	12.7	19.0	15.3
ICICI Prudential Focused Bluechip Equity Fund - Growth	35.7	16.1	18.4	12.2	17.0	15.0
Franklin India Bluechip - Growth	420.7	14.6	13.1	12.1	14.9	21.6
Indices						
BSE Sensex	30921.6	16.1	14.5	6.8	12.1	16.0
Mid & Small Cap Funds						
Kotak Emerging Equity Scheme - Reg - Growth	36.2	23.1	25.6	25.3	26.7	13.4
Canara Robeco Emerging Equities - Growth	84.1	30.3	32.7	24.5	29.3	18.9
Reliance Small Cap Fund - Growth	37.0	26.5	34.8	24.4	31.9	21.3
Sundaram Select Midcap - Reg - Growth	467.0	20.0	26.6	21.5	26.8	29.4
HDFC Mid-Cap Opportunities Fund - Growth	51.7	21.7	28.6	20.9	26.3	17.8
Indices						
BSE MID CAP	14,644	21.7	25.0	16.0	18.9	21.6
Multi Cap Funds						
Motilal Oswal MOST Focused Multicap 35 Fund - Reg - Growth	23.8	24.7	30.4	25.7	--	31.4
L&T India Value Fund - Reg - Growth	34.1	23.4	30.2	21.5	26.8	17.8
Kotak Select Focus Fund - Reg - Growth	30.2	21.0	24.1	18.7	21.6	15.2
Mirae Asset India Opportunities Fund - Reg - Growth	42.3	20.9	24.7	16.7	21.4	16.9
Birla Sun Life Equity Fund - Growth	654.7	19.3	29.3	16.5	22.8	24.8
Indices						
BSE 500	13,178	19.4	19.5	10.4	14.5	15.0
Tax-saving Funds (ELSS)						
Birla Sun Life Tax Relief 96 - Growth	27.3	20.8	21.3	18.6	22.1	11.4
DSP BlackRock Tax Saver Fund - Growth	42.0	17.6	22.2	16.6	21.4	14.7
L&T Tax Advantage Fund - Reg - Growth	50.0	23.7	26.6	16.5	19.2	15.2
Franklin India Taxshield - Growth	508.6	16.1	14.4	15.9	19.2	24.0
Reliance Tax Saver (ELSS) Fund - Growth	57.8	22.3	25.0	14.5	22.3	16.1
Indices						
Nifty 500	8,332	19.3	19.4	10.5	14.8	9.7
Thematic Funds						
Sundaram Rural India Fund - Reg - Growth	39.3	22.1	27.7	22.5	22.5	13.1
ICICI Prudential Banking and Financial Services Fund - Retail - Growth	56.5	34.1	40.8	22.4	26.3	21.6
Franklin Build India Fund - Growth	37.3	20.9	22.7	21.6	27.0	18.3
DSP BlackRock Natural Resources & New Energy Fund - Reg - Gth	29.9	15.8	44.4	19.1	18.8	12.7
Birla Sun Life Special Situations Fund - Growth	22.5	17.5	22.8	15.7	20.9	9.0
Indices						
Nifty 50	9,521	16.3	14.9	7.7	12.5	14.0
Balanced Funds						
L&T India Prudence Fund - Reg - Growth	24.6	18.5	20.3	16.0	19.6	15.1
HDFC Balanced Fund - Growth	138.0	16.0	21.5	15.0	18.8	16.9
ICICI Prudential Balanced - Growth	117.8	12.6	21.1	14.8	19.4	15.0
Franklin India Balanced Fund - Growth	107.7	11.1	12.1	14.7	17.0	14.5
SBI Magnum Balanced Fund - Growth	113.7	13.1	13.7	14.1	19.0	16.2
Indices						
Crisil Balanced Fund Index	--	11.8	13.8	9.1	11.7	12.6
BNP Paribas Equity Diversified schemes						
Scheme name	NAV (Rs)	6 mths' returns %	Annually compounded returns (%)			
			1 yr	3 yrs	5 yrs	Since inception
BNP Paribas Mid Cap Fund - Growth	32.1	26.3	22.2	20.1	26.1	11.0
BNP Paribas Dividend Yield Fund - Growth	43.5	22.7	22.4	15.4	19.7	13.3
BNP Paribas Long Term Equity Fund - Growth	34.9	25.2	16.0	14.1	19.1	11.5
BNP Paribas Equity Fund - Growth	79.4	25.8	15.8	13.0	18.0	17.6

Note: Returns < 1 year - absolute, > 1 year - CAGR (compounded annual growth rate)

Disclosure: Sharekhan Limited is now part of the BNP Paribas SA group.

Birla Sun Life Equity Fund

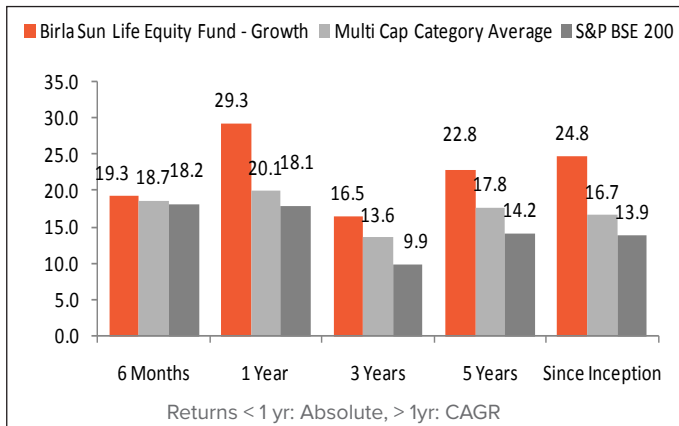
Objective

Aims to provide long-term capital appreciation through a strong portfolio, with target allocation of 90% in equity.

Key features

- Fund category : Multi Cap
- Launch date : August 27, 1998
- Minimum investment : Rs1,000
- Load structure : If redeemed bet. 0 Day to 365 Day
Exit Load is 1%
- Fund manager : Anil Shah
- Latest NAV (gr) : Rs.654.7
- Latest NAV (div) : Rs.105.87
- Expense ratio (%) : 2.17
- AUM : Rs.5,659
- Benchmark Index : S&P BSE 200

Scheme's performance



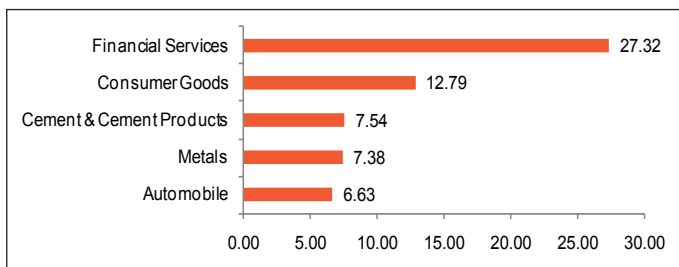
Holdings by market cap

Particulars	%
Nifty 50	53.2
Nifty Free Float Midcap 100	13.0
Nifty Free Float Smallcap 100	2.0
BSE Sensex	-
Top 5 holdings	20.3
Top 10 holdings	33.8

Style box analysis



Top 5 sectors



Top 10 stock holdings (total no. of scrips: 75)

Company name	% of net assets
HDFC Bank	5.2
ICICI Bank	4.7
Vedanta	4.2
Maruti Suzuki India	3.1
Yes Bank	3.1
Hindustan Unilever	3.0
Tata Chemicals	2.9
Dabur India	2.5
IndusInd Bank	2.5
Tata Communications	2.5

Scheme analysis

With a long history of more than 18 years, the MF scheme has been an outperformer compared to the benchmark S&P BSE 200 index as well as the multi-cap category average. Despite the volatility and uncertainties in the market, the MF scheme has performed better than its peers, giving a return of 29% over the past one year as against 18% and 20% returns given by the S&P BSE 200 index and the multi-cap category average, respectively, in the same period. Over the long-term time horizon of three years, the MF scheme has posted a compound annual growth rate (CAGR) of 16.5%, while the S&P BSE 200 index and the multi-cap category average have reported CAGRs of 9.9% and 13.6%, respectively. In recent months, the MF scheme has given a return of 19% compared to the 18.2% return posted by the S&P BSE 200 index and the 18.7% return generated by the multi-cap category average.

The MF scheme currently has about 75 stocks in its portfolio. It has nearly 90% of its net assets exposed to equity, while the rest are exposed to other debt and money-market instruments. The top 10 stocks form about 34% of the MF scheme's portfolio. The MF scheme has invested nearly 27% of its funds in the financial services sector, followed by the consumer goods sector and cement and cement products sector, with 12.8% and 7.5% allocations, respectively.

Mutual Fund Selection Criteria

Equity Mutual Funds

Equity Mutual Fund selection within a particular category is done on two broad parameters, namely 'Returns' and 'Risk'. Our selection process helps to identify funds with a track record of giving superior returns consistently compared to the category benchmark and peers. Along with superior returns, it is also important to factor in risk and volatility in returns to take a holistic investment decision. Equity Mutual Fund rating is done by giving equal weightage (20% each) to the below mentioned risk and return parameters.

- 'Returns' - measured across 1, 2 and 3 years:** To rank the funds we give a 20% weightage to performance on absolute and relative basis (to category benchmark and peers) across three time periods of 1 year, 2 years and 3 years.
- 'Risk' - captured through Sharpe ratio and Information ratio:** These ratios are widely used in the Mutual Fund industry to measure risk-adjusted returns of a Mutual Fund scheme. The Sharpe ratio considers Standard Deviation to measure a portfolio's

risk-adjusted returns, whereas the information ratio measures the ability of the portfolio manager to provide excess returns relative to category benchmark on a consistent basis. We give a weightage of 20% each to both the ratios, to finally arrive at the ranking of the fund in a particular category.

In addition to quantitative analysis, we also use qualitative factors to filter out relatively smaller fund houses or funds with small asset size to minimise allied risk.

Fixed Income or Debt Mutual Fund

In the Fixed Income Mutual Fund segment, the selection is done by considering returns, along with other criteria like credit quality, volatility, yield to maturity, modified duration, expense ratio etc. Also, the ranking depends upon macro-economic factors like the view on interest rates and the economic cycle. Overall, we follow a conservative approach while recommending Debt Mutual Funds with a clear focus on minimising risks rather than chasing marginally excess returns.

SYSTEMATIC INVESTMENT PLANS *Now with* **SYSTEMATIC PAYMENT PLANS.**

Sharekhan

by BNP PARIBAS

ECS facility for Mutual Funds

☎ 1-800-22-7500 (Toll-Free) / 39707500 ✉ myaccount@sharekhan.com

Disclaimer

This document has been prepared by Sharekhan Limited (Sharekhan) and is meant for sole use by the recipient and not for circulation. The information contained in this report is intended for general information purposes only. The information published should not be used as a substitute for any form of investment advertisement, investment advice or investment information. The information in this report has not been prepared taking into account specific investment objectives, financial situations and needs of any particular investor, and therefore may not be suitable for you. You should verify all scheme related information before relying on it. Further, the selection of the Mutual Funds for the purpose of including in the indicative portfolio does not in any way constitute any recommendation by Sharekhan Limited with respect to the prospects or performance of these Mutual Funds. We recommend investors to seek advice from professional financial advisors.

- Mutual funds, like securities investments, are subject to market and other risks and there can be no assurance that the objectives of any of the schemes of the Fund will be achieved. Please read the Offer Document carefully in its entirety prior to making an investment decision
- The NAV of units issued under the Schemes of mutual funds can go up or down depending on the factors and forces affecting capital markets and may also be affected by changes in the general level of interest rates. The NAV of the units issued under the scheme may be affected, inter-alia by changes in the interest rates, trading volumes, settlement periods, transfer procedures and performance of individual securities. The NAV will inter-alia be exposed to Price / Interest Rate Risk and Credit Risk.
- Past performance of any scheme of the Mutual fund do not indicate the future performance of the Schemes of the Mutual Fund. Sharekhan shall not responsible or liable for any loss or shortfall incurred by the investors.
- Investors are not being offered any guaranteed or assured rate of return through this document.

Sharekhan and/or its associates receive commission for distribution of Mutual Funds from various Asset Management Companies (AMCs) and the details of the commission rates earned from various Mutual Fund houses is available on our website. Sharekhan or its associates may have received commission from AMCs whose funds are mentioned in the report during the period preceding twelve months from the date of this report for distribution of Mutual Funds. Sharekhan also provides stock broking services to institutional clients including AMCs and hence may have received brokerage for security transactions done by any of the above AMCs during the period preceding twelve months from the date of this report.

Compliance Officer: Ms. Namita Amod Godbole; Tel: 022-61150000; e-mail: compliance@sharekhan.com • Contact: myaccount@sharekhan.com

Mutual Fund Investing Made Easy Online.

Sharekhan now extends its online services to mutual funds

Apply for your Mutual Fund in 3 Easy Steps

Transfer Funds

Select MF

Place Order