



**Registered Office** 



# MANOJ JEWELLERS LIMITED CIN: U52393TN2007PLC064834

Email and Telephone

No. 59, NSC Bose Road Vaneeta Khanna		Email: ir	vestor@mar	nojjewellerslimited.com	www.manojjewellerslimited.com		
Sowcarpet, Chennai – 600   Company Secretary		y					
079, Tam	079, Tamil Nadu India. and Compliand		e <b>Phone:</b> 0	<u>44 – 4204 97</u>	<u>'41.</u>		
T	THE PROMOTERS OF OUR COMPANY ARE S MANOJKUMAR, RAJ KUMARI M, S SUNIL AND SHALU					I, S SUNIL AND SHALU	
	DETAILS OF OFFER TO PUBLIC, PROMOTERS/SELLING SHAREHOLDERS					HOLDERS	
Type	Fresh Issue Size OFS Size		Total Is	sue Size		Eligibility	
Fresh	22,14,000	Equity	N.A.	22,14,000	Equity	The Issue is being mad	e pursuant to Regulation 229 (1) of
Issue Shares aggregating to Sl		Shares agg	regating to	SEBI ICDR Regulatio	ns, 2018. As the Company's post		
	Rs. 531.36 Lakh	s.		Rs. 531.36 l	Lakhs.	issue face value capital	not exceeds Rs.10.00 Crores.

# DETAILS OF OFFER FOR SALE, SELLING SHAREHOLDERS AND THEIR AVERAGE COST OF ACQUISITION – NOT APPLICABLE AS THE ENTIRE ISSUE CONSTITUTES FRESH ISSUE OF EQUITY SHARES

### RISKS IN RELATION TO THE FIRST ISSUE

This being the first public issue of our Company, there has been no formal market for the Equity Shares. The face value of the Equity Shares is Rs. 10/- each and the Issue Price is 2.4 times of the face value of the Equity Shares. The Issue Price (determined and justified by our Company in consultation with the Lead Manager as stated in "Basis for Issue Price" on page 82 of this Draft Prospectus) should not be taken to be indicative of the market price of the Equity Shares after the Equity Shares are listed. No assurance can be given regarding an active or sustained trading in the Equity Shares or regarding the price at which the Equity Shares will be traded after listing.

## GENERAL RISK

Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in the Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Issue. For taking an investment decision, investors must rely on their own examination of our Company and the Issue, including the risks involved. The Equity Shares in the Issue have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the contents of this Draft Prospectus. Specific attention of the investors is invited to "Risk Factors" on page 24 of this Draft Prospectus.

### ISSUER'S ABSOLUTE RESPONSIBILITY

Our Company, having made all reasonable inquiries, accepts responsibility for and confirms that this Draft Prospectus contains all information with regard to our Company and the Issue, which is material in the context of the Issue, that the information contained in this Draft Prospectus is true and correct in all material aspects and is not misleading in any material respect, that the opinions and intentions expressed herein are honestly held and that there are no other facts, the omission of which makes this Draft Prospectus as a whole or any of such information or the expression of any such opinions or intentions misleading in any material respect.

### LISTING

The Equity Shares offered through the Draft Prospectus are proposed to be listed on SME Platform of BSE i.e. BSE SME. Our Company has received "In-Principle" approval from the BSE for using its name in the offer document for the listing of the Equity Shares, pursuant to letter dated [●]. For the purpose of the Issue, the Designated Stock Exchange shall be BSE.

LEAD MANAGER TO THE ISSUE			
Name and Logo	Contact Person	Email & Telephone	
SHRENI SHARES PVT. LTD. Shreni Shares Private Limited	Krunal Pipalia	Email: shrenishares@gmail.com Phone: 022 – 2808 8456	
	REGISTRAR TO THE ISSUE		
Name and Logo	Contact Person	Email & Telephone	
Skyline Financial Services Pvt. Ltd. Skyline Financial Services Private Limited	Rati Gupta	Email: <u>ipo@skylinerta.com</u> Phone: 011-40450193-97	
Skyline Financial Services Pvt. Ltd.	Rati Gupta  ISSUE PROGRAMME		



#### MANOJ JEWELLERS LIMITED

Our company was incorporated as private limited Company under the name "Manoj Jewellers Private Limited" under the provisions of the Companies Act, 1956 vide Certificate of Incorporation dated September 21, 2007 issued by Assistant Registrar of Companies, Chennai, Tamil Nadu, Andaman and Nicobar Islands. Subsequently, our Company was converted into a public limited company pursuant to approval of the Shareholders at an Extraordinary General meeting held on June 13, 2022 and consequently, the name of our Company was changed to "Manoj Jewellers Limited" and a Fresh Certificate of Incorporation consequent upon conversion from Private Company to Public Company was issued by Registrar of Companies, Chennai, Tamil Nadu on July 14, 2022. The Corporate Identification Number of our Company is U52393TN2007PLC064834. For further details on Incorporation and changes in the registered office of our company, please refer to the chapter titled "History and Certain Corporate Matters" beginning on page 122 of this Draft Prospectus.

Registered Office: No. 59, NSC Bose Road, Sowcarpet, Chennai – 600 079, Tamil Nadu, India;
Tel: 044 – 4204 9741; E-mail: <a href="mailto:investor@manojjewellerslimited.com">investor@manojjewellerslimited.com</a>; Website: <a href="www.manojjewellerslimited.com">www.manojjewellerslimited.com</a>; Contact Person: Vaneeta Khanna, Company Secretary and Compliance Officer;

#### OUR PROMOTERS: S MANOJKUMAR, RAJ KUMARI M, S SUNIL AND SHALU

#### THE ISSUE

INITIAL PUBLIC OFFERING OF 22, 14,000 EQUITY SHARES OF FACE VALUE OF RS.10/- EACH ("EQUITY SHARES") OF MANOJ JEWELLERS LIMITED ("MANOJ" OR "OUR COMPANY" OR "THE ISSUER") FOR CASH AT A PRICE OF RS. 24/- PER EQUITY SHARE (INCLUDING A PREMIUM OF RS. 14/- PER EQUITY SHARE) ("ISSUE PRICE") AGGREGATING UP TO RS. 531.36 LAKHS ("THE ISSUE") OF WHICH 1,14,000 EQUITY SHARES AGGREGATING TO RS. 27.36 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. NET ISSUE OF 21,00,000 EQUITY SHARES OF FACE VALUE OF RS. 10/- EACH AT AN ISSUE PRICE OF RS. 24/- PER EQUITY SHARE AGGREGATING TO RS. 504.00 LAKHS ("NET ISSUE"). THE ISSUE AND THE POST ISSUE WILL CONSTITUTE 27.00 % AND 25.61% OF THE POST-ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY. FOR FURTHER DETAILS, PLEASE REFER TO CHAPTER TITLED "TERMS OF THE ISSUE" BEGINNING ON PAGE 187 OF THIS DRAFT PROSPECTUS.

#### THE FACE VALUE OF THE EQUITY SHARES IS RS. 10.00 EACH AND THE ISSUE PRICE IS 2.4 TIMES OF THE FACE VALUE

In terms of Rule 19(2)(b)(i) of the SCRR this Issue is being made for at least 25% of the post-Issue paid-up Equity Share capital of our Company. This Issue is being made through Fixed Price process in accordance and compliance with Chapter IX and other applicable provisions of SEBI ICDR Regulations wherein a minimum 50% of the Net Issue is allocated for Retail Individual Investors and the balance shall be offered to individual applicants other than Retail Individual Investors and other investors including corporate bodies or institutions, QIBs and Non-Institutional Investors. However, if the aggregate demand from the Retail Individual Investors is less than 50%, then the balance Equity Shares in that portion will be added to the non-retail portion offered to the remaining investors including QIBs and NIIs and vice-versa subject to valid applications being received from them at or above the Issue Price. Additionally, if the Retail Individual Investors category is entitled to more than 50% on proportionate basis, the Retail Individual Investors shall be allocated that higher percentage. All potential investors shall participate in the Issue only through an Application Supported by Blocked Amount ("ASBA") process including through UPI mode (as applicable) by providing details of the respective bank accounts and / or UPI IDs, in case of RIIs, if applicable, which will be blocked by the Self Certified Syndicate Banks ("SCSBs") for the same. For details in this regard, specific attention is invited to "Issue Procedure" beginning on page 196 of this Draft Prospectus. A copy will be filed with the Registrar of Companies as required under Section 26 of the Companies Act, 2013.

#### RISK IN RELATION TO THE FIRST ISSUE

This being the first public Issue of our Company, there has been no formal market for the securities of our Company. The face value of the Equity Shares of our Company is Rs.10 each and the Issue Price is 2.4 times of face value per Equity Share. The Issue Price (will be determined and justified by our Company in consultation with the Lead Manager, as stated under chapter titled "Basis for Issue Price" beginning on page 82 of this Draft Prospectus should not be taken to be indicative of the market price of the Equity Shares after the Equity Shares are listed. No assurance can be given regarding an active and/or sustained trading in the Equity Shares or regarding the price at which the Equity Shares will be traded after listing.

#### GENERAL RISKS

Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in the Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Issue. For taking an investment decision, investors must rely on their own examination of our Company and the Issue, including the risks involved. The Equity Shares in the Issue have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the contents of this Draft Prospectus. Specific attention of the investors is invited to "Risk Factors" on page 24 of this Draft Prospectus.

#### ISSUER'S ABSOLUTE RESPONSIBILITY

Our Company, having made all reasonable inquiries, accepts responsibility for and confirms that this Draft Prospectus contains all information with regard to our Company and the Issue, which is material in the context of the Issue, that the information contained in this Draft Prospectus is true and correct in all material aspects and is not misleading in any material respect, that the opinions and intentions expressed herein are honestly held and that there are no other facts, the omission of which makes this Draft Prospectus as a whole or any of such information or the expression of any such opinions or intentions misleading in any material respect.

### LISTING

The Equity Shares offered through the Prospectus are proposed to be listed on the SME Platform of BSE i.e., BSE SME. Our Company has received "In-Principle" approval from the BSE for using its name in the offer document for the listing of the Equity Shares, pursuant to letter dated [●]. For the purpose of the Issue, the Designated Stock Exchange shall be BSE.

#### LEAD MANAGER SHREN SHARES PVT. LTD. SHRENI SHARES PRIVATE LIMITED SKYLINE FINANCIAL SERVICES PRIVATE LIMITED Office No. 102, 1st Floor, Sea Lord CHS, Plot No. 1/B, 1/A, Survey No. A-12, D-153A, 1st Floor Okhla Industrial Area, Phase-I, New Delhi -110 020, India. **Telephone:** 011-4045 0193-97 Ram Nagar, Borivali (West), Mumbai- 400 092, Maharashtra, India. **Telephone**: +91-22-2808 8456 **FAX:** 011- 2681 2682 E-mail: shrenishares@gmail.com E-mail: ipo@skylinerta.com Investors Grievance e-mail: info@shreni.in Investor grievance e-mail: grievances@skylinerta.com Contact Person: Krunal Pipalia Website: www.skylinerta.com Website: www.shreni.in Contact Person: Rati Gupta SEBI Registration Number: INM000012759 SEBI Registration No.: INR000003241 ISSUE OP

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#### SECTION I – GENERAL

#### **DEFINITIONS AND ABBREVIATIONS**

This Draft Prospectus uses certain definitions and abbreviations which, unless the context otherwise indicates or implies or unless otherwise specified, shall have the meaning as provided below. References to any legislation, act, regulations, rules, guidelines or policies shall be to such legislation, act, regulations, rules, guidelines or policies as amended, supplemented, or re-enacted from time to time and any reference to a statutory provision shall include any subordinate legislation made from time to time under that provision.

The words and expressions used in this Draft Prospectus, but not defined herein shall have, to the extent applicable, the meaning ascribed to such terms under SEBI ICDR Regulations, the Companies Act, the SCRA, the Depositories Act, and the rules and regulations made thereunder.

Notwithstanding the foregoing, the terms not defined but used in the chapters titled "Statement of Possible Tax Benefits", "Restated Financial Statements", "Outstanding Litigations and Material Developments", "Key Industry Regulations and Policies" and section titled "Main Provisions of the Articles of Association" on page 87,145, 166, 112, and 218 respectively of this Draft Prospectus, shall have the meanings ascribed to such terms in the respective sections.

#### **GENERAL TERMS**

Term	Description
MANOJ / The Company / Our Company / The Issuer / Manoj Jewellers Limited	Manoj Jewellers Limited, a company incorporated under the Companies Act, 1956 having its Registered Office at No. 59, NSC Bose Road Sowcarpet, Chennai – 600 079, Tamil Nadu, India.
We / us / our	Unless the context otherwise indicates or implies, refers to our Company
you / your / yours	Prospective Investors in this Issue

### **COMPANY RELATED TERMS**

Term	Description
AoA / Articles / Articles of Association	The articles of association of our Company, as amended from time to time
Audit Committee	The audit committee of our Company of our Board, as described in "Our Management" beginning on page 125 of this Draft Prospectus.
Auditors / Statutory Auditors	The statutory auditors of our Company, currently being M/s. Dinesh Kumar Jain No. 43 & 44, Erullappan Street, Roop Chambers Vth Floor, Shop No. E504, Sowcarpet Chennai – 600 079, Tamil Nadu, India.
Bankers to our company	Axis Bank Limited.
Board of Directors / Board / Directors (s)	The Board of Directors of Manoj Jewellers Limited, including all duly constituted Committees thereof as the context may refer to.
Chairman / Chairperson	The Chairman / Chairperson of Board of Directors of our Company being S Manojkumar.
Chief Financial Officer / CFO	The Chief Financial Officer of our Company is S Sunil.
Company Secretary and Compliance Officer	The Company Secretary and Compliance officer of our Company is Vaneeta Khanna.
Corporate Identification Number / CIN	U52393TN2007PLC064834
"Corporate Social Responsibility Committee" or "CSR Committee"	The corporate social responsibility committee of our Board, as described in "Our Management" on page 125 of this Draft Prospectus.
"Director(s)"	The director(s) on our Board as appointed from time to time
Equity Shares	Equity Shares of our Company of Face Value of ₹10/- each fully paid-up.
Equity Shareholders / Shareholders	Persons / entities holding Equity Share of our Company.

Term	Description
Executive Directors	Executive Directors are the Managing Director & Whole Time Directors of our
	Company.
Group Companies	In terms of SEBI ICDR Regulations, the term "Group Companies" includes companies (other than our Promoters and Subsidiaries) with which there were related party transactions as disclosed in the Restated Financial Statements as covered under the applicable accounting standards, any other companies as considered material by our Board, in accordance with the Materiality Policy and as disclosed in chapter titled "Our Group Company" beginning on page 143 of this Draft Prospectus.
Independent Director(s)	Independent directors on the Board, and eligible to be appointed as an independent director under the provisions of Companies Act and SEBI LODR Regulations. For details of the Independent Directors, please refer to chapter titled "Our Management" beginning on page 125 of this Draft Prospectus.
ISIN	International Securities Identification Number. In this case being INE0MV001018
Key Management Personnel / KMP	Key managerial personnel of our Company in terms of Regulation 2(1) (bb) of the SEBI ICDR Regulations, together with the Key Managerial Personnel of our Company in terms of Section 2(51) of the Companies Act, 2013 and as disclosed in the chapter titled "Our Management" beginning on page 125 of this Draft Prospectus.
KPI	Key Performance Indicator
Materiality Policy	The policy adopted by our Board on January 06, 2023 for identification of Group Companies, material outstanding litigation and outstanding dues to material creditors, in accordance with the disclosure requirements under the SEBI ICDR Regulations.
MD or Managing Director	The Managing Director of our Company being S Manojkumar.
MOA / Memorandum / Memorandum of Association	The Memorandum of Association of our Company, as amended from time to time.
Nomination and Remuneration Committee	The Nomination and Remuneration Committee of our Company, as described in "Our Management" on page 125 of this Draft Prospectus.
Non-Executive Director	A Director not being an Executive Director or is an Independent Director.
Peer Reviewed Auditors	The Peer Reviewed Auditors of our Company, currently being N B T and Co., Chartered Accountants, having their office at 2 <sup>nd</sup> Floor, Mahindra M – Space, Behind Patkar College, S.V Road, Next Thackeray Blood Bank, Goregaon West, Mumbai – 400 062, Maharashtra, India.
Person or Persons	Any Individual, Sole Proprietorship, Unincorporated Association, Unincorporated Organization, Body Corporate, Corporation, Company, Partnership Firm, Limited Liability Partnership Firm, Joint Venture, or Trust or any other Entity or Organization validly constituted and/or incorporated in the jurisdiction in which it exists and operates, as the context requires.
Promoters	The Promoters of our Company are S Manojkumar, S Sunil, Raj Kumari M and Shalu.
Promoter Group	Such persons, entities and companies constituting Our promoter group pursuant to Regulation 2(1) (pp) of the SEBI ICDR Regulations as disclosed in the Chapter titled "Our Promoters and Promoter Group" beginning on page 138 of this Draft Prospectus.
Registered Office	The Registered Office at No. 59, NSC Bose Road Sowcarpet, Chennai – 600 079, Tamil Nadu, India.
Registrar of Companies / RoC	Registrar of Companies, Chennai, Block No.6, B Wing 2nd Floor, Shastri Bhawan 26, Haddows Road, Chennai – 600 034, Tamil Nadu, India.
Restated Financial Statements	The Restated Financial Statements of our Company for the period ended January 07, 2023 and for the Financial Year ended March 31, 2022, March 31, 2021 and March 31, 2020 which comprises the restated balance sheet, the restated statement of profit and loss and the restated cash flow statement, together with the annexures and notes thereto, which have been prepared in accordance with the Companies Act, Indian GAAP, and restated in accordance with the SEBI ICDR Regulations.
Shareholders	Equity shareholders of our Company, from time to time.
Bharcholders	Equity shareholders of our company, from time to time.

Term	Description
Stakeholders'	The Stakeholders' Relationship Committee of our Company, as described in "Our
Relationship Committee	Management" on page 125 of this Draft Prospectus.
Wilful Defaulter or	A wilful defaulter or a fraudulent borrower as defined in Regulation 2(1) (lll) of the
Fraudulent Borrower	SEBI ICDR Regulations.

# ISSUE RELATED TERMS

Term	Description
Abridged Prospectus	Abridged Prospectus to be issued under SEBI ICDR Regulations and appended to the Application Forms.
Acknowledgement Slip	The slip or document issued by the Designated Intermediary to an Applicant as proof of registration of the Application Form.
Allot / Allotment / Allotted / Allotment of Equity shares	Unless the context otherwise requires, the allotment of the Equity Shares pursuant to the Issue to the successful applicants, including transfer of the Equity Shares pursuant to the Issue to the successful applicants.
Allotment Advice	A note or advice or intimation of Allotment sent to the Applicants who have been or are to be Allotted the Equity Shares after the Basis of Allotment has been approved by the Designated Stock Exchange.
Allotment Date	Date on which the Allotment is made.
Allottees'	The successful applicant to whom the Equity Shares are being / have been allotted.
Applicant / Investor	Any prospective investor who makes an application pursuant to the terms of the Prospectus. All the applicants should make application through ASBA only.
Application Amount	The amount at which the prospective investors shall apply for Equity Shares of our Company in terms of this Draft Prospectus.
Application Supported by Blocked Amount / ASBA	A bank account maintained with an SCSB by an ASBA applicant, as specified in the ASBA Form submitted by ASBA applicants for blocking the Application Amount mentioned in the relevant ASBA Form and includes the account of UPI applicants which is blocked upon acceptance of a UPI Mandate Request made by the UPI Applicants using the UPI Mechanism.
ASBA Account	Account maintained with an SCSB which may be blocked by such SCSB or the account of the UPI Applicant blocked upon acceptance of UPI Mandate Request by UPI Applicant using the UPI Mechanism to the extent of the Application Amount of the Applicant.
ASBA Applicant(s)	Any prospective investors in the Issue who intend to submit the Application through the ASBA process.
ASBA Application / Application	An application form, whether physical or electronic, used by ASBA Applicants which will be considered as the application for Allotment in terms of the Prospectus.
ASBA Form	An application form (with and without the use of UPI, as may be applicable), whether physical or electronic, used by the ASBA Applicants and which will be considered as an application for Allotment in terms of the Prospectus.
Banker(s) to the Company	Such banks which are disclosed as Banker(s) to our Company in the chapter titled "General Information" beginning on page 50 of this Draft Prospectus.
Banker(s) to the Issue	Collectively, the Escrow Collection Bank(s), the Refund Bank(s), the Sponsor Bank and the Public Issue Account Bank(s), as the case may be.
Banker(s) to the Issue and Sponsor Bank Agreement	Agreement dated [•] entered into by our Company, the Registrar to the Issue, the Lead Manager and the Banker(s) to the Issue for the appointment of the Sponsor Bank in accordance with the UPI Circulars, transfer of funds to the Public Issue Account(s) and where applicable, refunds of the amounts collected from Applicants, on the terms and conditions thereof.
Basis of Allotment	The basis on which the Equity Shares will be Allotted to successful Applicants under the Issue and which is described in the chapter titled "Issue Procedure" beginning on page 196 of this Draft Prospectus.
Bid Lot	6,000 Equity Shares and in multiples of 6,000 Equity Shares thereafter.
Bidding Centers	The centers at which at the Designated Intermediaries shall accept the ASBA Forms, i.e., Designated SCSB Branches for SCSBs, Specified Locations for Syndicate, Broker Centers for Registered Brokers, Designated RTA Locations for RTAs and Designated CDP Locations for CDPs.

Term	Description
Broker Centres	Broker centres notified by the Stock Exchanges where Applicants can submit the ASBA Forms to a Registered Broker. The details of such Broker Centres, along with the names and contact details of the Registered Broker are available on the respective websites of the Stock Exchange.
Business Day	Monday to Friday (except public holidays).
CAN / Confirmation of Allocation Note	The note or advice or intimation sent to each successful Applicant indicating the Equity Shares which will be Allotted, after approval of Basis of Allotment by the Designated Stock Exchange.
Client ID	Client identification number maintained with one of the Depositories in relation to Demat account.
Collecting Depository Participant(s) or CDP(s)	A depository participant as defined under the Depositories Act, 1996, registered with SEBI and who is eligible to procure Applications at the Designated CDP Locations in terms of circular No. GR/CFD/POLICYCELL/11/2015 dated November 10, 2015 issued by SEBI.
Controlling Branches	Such branches of the SCSBs which coordinate with the Lead Manage, the Registrar to the Issue and the Stock Exchange and a list of which is available at <a href="https://www.sebi.gov.in">www.sebi.gov.in</a> or at such other website as may be prescribed by SEBI from time to time.
Collection Centres	Centres at which the Designated intermediaries shall accept the Application Forms, being the Designated SCSB Branch for SCSBs, specified locations for syndicate, broker centre for registered brokers, designated RTA Locations for RTAs and designated CDP locations for CDPs.
Demographic Details	The demographic details of the Applicants such as their Address, PAN, Occupation, Bank Account details and UPI ID (if applicable).
Designated CDP Locations	Such locations of the CDPs where applicants can submit the ASBA Forms. The details of such Designated CDP Locations, along with names and contact details of the CDPs eligible to accept ASBA Forms are available on the respective websites of the Stock Exchange ( <a href="www.bseindia.com">www.bseindia.com</a> ), as updated from time to time.
Designated Date	The date on which relevant amounts are transferred from the ASBA Accounts to the Public Issue Account or the Refund Account, as the case may be, and the instructions are issued to the SCSBs (in case of UPI applicants using UPI Mechanism, instruction issued through the Sponsor Bank) for the transfer of amounts blocked by the SCSBs in the ASBA Accounts to the Public Issue Account or the Refund Account, as the case may be, in terms of the Prospectus following which Equity Shares will be
Designated Intermediaries / Collecting Agent	Allotted in the Issue.  In relation to ASBA Forms submitted by RIIs authorising an SCSB to block the Application Amount in the ASBA Account, Designated Intermediaries shall mean SCSBs.  In relation to ASBA Forms submitted by UPI applicants where the Application Amount will be blocked upon acceptance of UPI Mandate Request by such applicant using the UPI Mechanism, Designated Intermediaries shall mean syndicate members, sub-syndicate members, Registered Brokers, CDPs and RTAs In relation to ASBA Forms submitted by QIBs and NIBs (not using the UPI mechanism), Designated Intermediaries shall mean SCSBs, syndicate members, sub-syndicate members, Registered Brokers, CDPs and RTAs.
Designated Market Maker	Shreni Shares Private Limited will act as the Market Maker and has agreed to receive or deliver the specified securities in the market making process for a period of three years from the date of listing of our Equity Shares or for a period as may be notified by amendment to SEBI ICDR Regulations.
Designated RTA Locations	Such locations of the RTAs where Applicants can submit the Application Forms to RTAs. The details of such Designated RTA Locations, along with names and contact details of the RTAs eligible to accept Application Forms are available on the websites of the Stock Exchange.

Term	Description
Designated SCSB Branches	Such branches of the SCSBs which shall collect the ASBA Forms (other than ASBA Forms submitted by UPI applicants where the Application Amount will be blocked upon acceptance of UPI Mandate Request by such applicant using the UPI Mechanism), a list of which is available on the website of SEBI at <a href="https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognised=yes">www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognised=yes</a> Intermediaries or at such other website as may be prescribed by SEBI from time to time.
Designated Stock Exchange	SME Platform of BSE Limited ("BSE SME").
Draft Prospectus	This Draft Prospectus dated January 17, 2023 issued in accordance with the SEBI ICDR Regulations.
Eligible FPIs	FPIs that are eligible to participate in this Issue in terms of applicable laws
Eligible NRI(s)	An NRI(s) from such a jurisdiction outside India where it is not unlawful to make an Issue or invitation under this Issue and in relation to whom the Application Form and the Prospectus will constitutes an invitation to purchase the equity shares.
Eligible QFIs	Qualified Foreign Investors from such jurisdictions outside India where it is not unlawful to make an offer or invitation to participate in the Issue and in relation to whom the Draft Prospectus constitutes an invitation to subscribe to Equity Shares issued thereby, and who have opened dematerialized accounts with SEBI registered qualified depository participants, and are deemed as FPIs under SEBI FPI Regulations.
Escrow Account(s)	Account(s) opened with the Banker(s) to the Issue pursuant to Escrow and Sponsor Bank Agreement.
Escrow and Sponsor Bank Agreement/ Banker(s) to the Issue Agreement	Agreement dated [•] entered into amongst the Company, Lead Manager, the Registrar, the Banker to the Issue and Sponsor bank to receive monies from the Applicants through the SCSBs Bank Account on the Designated Date in the Public Issue Account.
Escrow Collection Bank(s)	Bank(s) which are clearing members and registered with SEBI as banker(s) to an Issue, under the Securities and Exchange Board of India (Bankers to an Issue) Regulations, 1994, and with whom the Escrow Account in relation to the Issue will be opened, in this case being Kotak Mahindra Bank Limited.
First Applicant	Applicant whose name shall be mentioned in the Application Form or the Revision Form and in case of joint applications, whose name shall also appear as the first holder of the beneficiary account held in joint names
Foreign Institutional Investors/ FII	Foreign Institutional Investor (as defined under SEBI FII Regulations) registered with SEBI under applicable laws in India
Foreign Portfolio Investor / FPIs	Foreign Portfolio Investor as defined under the Securities and Exchange Board of India (Foreign Portfolio Investors) Regulations, 2019
Fugitive Economic Offender	An individual who is declared a fugitive economic offender under Section 12 of the Fugitive Economic Offenders Act, 2018
"Fraudulent Borrower"	Fraudulent borrower as defined under Regulation 2(1)(lll) of the SEBI ICDR Regulations.
General Information Document or GID	The General Information Document for investing in public issues prepared and issued in accordance with the circular (CIR/CFD/DIL/12/2013) dated October 23, 2013, notified by SEBI and updated pursuant to the circular (CIR/CFD/POLICYCELL/11/2015) dated November 10, 2015, the circular (CIR/CFD/DIL/1/2016) dated January 1, 2016 and (SEBI/HO/CFD/DIL/CIR/P/2016/26) dated January 21, 2016, circular (SEBI/HO/CFD/DIL2/CIR/P/2018/138) dated November 1, 2018, circular no. (SEBI/HO/CFD/DIL2/CIR/P/2019/50) dated April 3, 2019, circular no. (SEBI/HO/CFD/DIL2/CIR/P/2019/76) dated June 28, 2019, circular no. (SEBI/HO/CFD/DIL2/CIR/P/2019/85) dated July 26, 2019, circular (SEBI/HO/CFD/DCR2/CIR/P/2019/133) dated November 8, 2019 and circular no. (SEBI/HO/CFD/DIL2/CIR/P/2019/133) dated November 8, 2019 and circular no. (SEBI/HO/CFD/DIL2/CIR/P/2020/50) dated March 30, 2020, issued by SEBI. The General Information Document is available on the websites of the Stock Exchanges and the LM
Issue	The Initial Public Issue of 22,14,000 Equity Shares of face value of ₹ 10/- each for cash at a price of ₹ 24/- per Equity shares (including premium of ₹ 14/- per Equity Share) aggregating to ₹ 531.36 Lakhs

Term	Description
	The agreement dated January 16, 2023, entered amongst our Company and the Lead
Issue Agreement	Manager, pursuant to which certain arrangements are agreed to in relation to the Issue
Issue Closing date	The date on which the Issue closes for subscription being [●]
Issue Opening date	The date on which the Issue opens for subscription being [●]
Issue Period	The period between the Issue Opening Date and the Issue Closing Date inclusive of both days and during which prospective Applicants can submit their applications inclusive of any revision thereof. Provided however that the applications shall be kept open for a minimum of three (3) Working Days for all categories of bidders. Our Company, in consultation with the Lead Manager, may decide to close applications by QIBs one (1) day prior to the Issue Closing Date which shall also be notified in an advertisement in same newspapers in which the Issue Opening Date
	was published
Issue Price	The price at which the Equity Shares are being issued by our Company and in consultation with the Lead Manager under this Draft Prospectus being ₹ 24/- per Equity share.
Issue Proceeds	The gross proceeds of the Issue which shall be available to our Company, based on the total number of Equity Shares Allotted at the Issue Price. For further information about use of the Issue Proceeds, see "Objects of the Issue" beginning on page 77of this Draft Prospectus
LM / Lead Manager	Lead Manager to the Issue, in this case being Shreni Shares Private Limited
Listing Agreement	Unless the context specifies otherwise, this means the Equity Listing Agreement to be signed between our Company and BSE Limited.
Lot Size	The Market lot and Trading lot for the Equity Share is 6,000 and in multiples of 6,000 thereafter; subject to a minimum allotment of 6,000 Equity Shares to the successful applicants.
Market Maker Reservation Portion	The Reserved portion of 1,14,000 Equity shares of ₹10/- each at an Issue Price of ₹ 24/- aggregating to ₹ 27.36 Lakhs for Designated Market Maker in the Public Issue of our Company.
Market Making Agreement	The Agreement among the Market Maker, the Lead Manager and our Company dated January 16,, 2023.
Mobile App(s)	The mobile applications listed on the website of SEBI at https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes∫ mI d=43 or such other website as may be updated from time to time, which may be used by applicants using the UPI Mechanism.
Mutual Fund	A Mutual Fund registered with SEBI under the SEBI (Mutual Funds) Regulations, 1996, as amended
Net Issue	The Net Issue (excluding Market maker portion) of 21,00,000 Equity Shares of ₹10/-each at price of ₹24/- per Equity Shares aggregating to ₹504.00 Lakhs
Net Proceeds	The Issue Proceeds less the Issue related expenses. For further details regarding the use of the Net Proceeds and the Issue expenses, see " <i>Objects of the Issue</i> " beginning on page 77 of this Draft Prospectus.
Non - Institutional Investor	All Investors including FPIs that are not Qualified Institutional Buyers or Retail Individual Investors and who have Applied for Equity Shares for a cumulative amount more than ₹ 200,000 (but not including NRIs other than Eligible NRIs)
Non-Resident / NR	A person resident outside India, as defined under FEMA and includes Eligible NRIs, FIIs registered with SEBI and FVCIs registered with SEBI
OCB / Overseas Corporate Body	Overseas Corporate Body means and includes an entity defined in clause (xi) of Regulation 2 of the Foreign Exchange Management (Withdrawal of General Permission to Overseas Corporate Bodies (OCB's) Regulations 2003 and which was in existence on the date of the commencement of these Regulations and immediately prior to such commencement was eligible to undertake transactions pursuant to the general permission granted under the Regulations. OCBs are not allowed to invest in this Issue

Term	Description
Person / Persons	Any individual, sole proprietorship, unincorporated association, unincorporated organization, body corporate, corporation, Company, partnership, limited liability Company, joint venture, or trust or any other entity or organization validly constituted and/or incorporated in the jurisdiction in which it exists and operates, as the context requires.
Prospectus	The Prospectus to be filed with the RoC in accordance with Section 26 of the Companies Act, 2013 containing, inter alia, the Issue opening and closing dates and other information.
Public Issue Account	Account opened with Bankers to the Issue under section 40(3) of the Companies Act, 2013 for the purpose of transfer of monies from the SCSBs from the bank accounts of the ASBA Applicants on the Designated Date.
Qualified Institutional Buyers / QIBs	Qualified institutional buyers as defined under Regulation 2(1)(ss) of the SEBI ICDR Regulations.
Refund Account	The account to be opened with the Refund Bank, from which refunds, if any, of the whole or part of the Application Amount to the Applicants shall be made. Refunds through NECS, NEFT, direct credit, NACH or RTGS, as applicable.
Refund Bank(s)	The Banker(s) to the Issue with whom the Refund Account(s) will be opened, in this case being Kotak Mahindra Bank Limited.
Registered Brokers	Stock brokers registered with SEBI under the Securities and Exchange Board of India (Stock Brokers and Sub Brokers) Regulations, 1992 and the stock exchanges having nationwide terminals, other than the Members of the Syndicate eligible to procure Bids in terms of Circular No. CIR/CFD/14/2012 dated October 04, 2012 issued by SEBI.
Registrar / Registrar to the Issue	Registrar to the Issue being Skyline Financial Services Private Limited.
Registrar Agreement	The agreement dated January 16, 2023 among our Company and the Registrar to the Issue in relation to the responsibilities and obligations of the Registrar to the Issue pertaining to the Issue.
Registrar and Share Transfer Agents/RTAs	Registrar and Share Transfer Agents registered with SEBI and eligible to procure Applications at the Designated RTA Locations in terms of circular No. CIR/CFD/POLICYCELL/11/2015 dated November 10, 2015 issued by SEBI.
Retail Individual Investors / RIIs	Individual Applicants or minors applying through their natural guardians (including HUFs, in the name of Karta and Eligible NRIs) who apply for the Equity Shares of a value of not more than ₹ 2,00,000 in this Issue.
Revision Form	Form used by the Applicants to modify the quantity of the Equity Shares or the Applicant Amount in any of their ASBA Form(s) or any previous Revision Form(s). QIB Applicants and Non-Institutional Investors are not allowed to withdraw or lower their applications (in terms of quantity of Equity Shares or the Application Amount) at any stage. Retail Individual Investors can revise their Application during the Issue Period or withdraw their Applications until Issue Closing Date.
Self-Certified Syndicate Bank(s) / SCSBs	The list of SCSBs notified by SEBI for the ASBA process is available at <a href="http://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognised=yes">http://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognised=yes</a> , or at such other website as may be prescribed by SEBI from time to time. A list of the Designated SCSB Branches with which an ASBA applicant (other than a UPI Investor), not applying through Syndicate/Sub Syndicate or through a Registered Broker, RTA or CDP may submit the Application Forms, is available at <a href="https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&amp;intmId=34">https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&amp;intmId=34</a> , or at such other websites as may be prescribed by SEBI from time to time. In relation to Applications (other than Applications by Anchor Investors) submitted to a member of the Syndicate, the list of branches of the SCSBs at the Specified Locations named by the respective SCSBs to receive deposits of Application Forms from the members of the Syndicate is available on the website of the SEBI ( <a href="https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&amp;intmId=35">https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&amp;intmId=35</a> ) and updated from time to time. For more information on such branches collecting Application Forms from the Syndicate at Specified Locations, see the website of the SEBI athttps://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=35

Term	Description						
Term	as updated from time to time. In accordance with SEBI Circular no.						
	SEBI/HO/CFD/DIL2/CIR/P/2019/76 dated June 28, 2019 and SEBI Circular no.						
	SEBI/HO/CFD/DIL2/CIR/P/2019/85 dated July 26, 2019 and April 5, 2022						
	Circular, UPI Investors may apply through the SCSBs and mobile applications						
	whose names appears on the website of the SEBI						
	(https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes∈						
	$\underline{\text{tmId}}=40$ ) and						
	(https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes∈						
	tmId=43) respectively, as updated from time to time						
	A trading platform of a recognized stock exchange having nationwide trading						
CMEE	terminals permitted by SEBI to list the specified securities issued in accordance with						
SME Exchange	the SEBI ICDR Regulation s and includes stock exchange granted recognition for						
	this purpose but does not include the Main Board.						
SEBI Listing	Securities and Exchange Board of India (Listing Obligations and Disclosure						
Regulations	Requirements) Regulations, 2015 as amended from time to time						
Const. C. 11	Centres where the Syndicate shall accept ASBA Forms from Applicants, a list of						
Specified Locations	which will be included in the Application Form						
Specified securities	The equity shares issued through this Draft Prospectus/ Prospectus						
	A Banker to the Issue which is registered with SEBI and is eligible to act as a						
	Sponsor Bank in a public issue in terms of applicable SEBI requirements and has						
Sponsor Bank	been appointed by the Company, in consultation with the LM to act as a conduit						
Sponsor Bank	between the Stock Exchanges and NPCI to push the UPI Mandate Request in respect						
	of UPI applicants as per the UPI Mechanism, in this case being Kotak Mahindra						
	Bank Limited						
Systemically Important	Systemically important non-banking financial company as defined under Regulation						
Non-Banking Financial	2(1)(iii) of the SEBI ICDR Regulations.						
Company	2(1)(iii) of the SEDI TODK Regulations.						
TRS / Transaction	The slip or document issued by a member of the Syndicate or an SCSB (only on						
Registration Slip	demand), as the case may be, to the Applicant, as proof of registration of the						
	Application.						
Underwriters	The Underwriters in this case are Shreni Shares Private Limited						
Underwriting	The Agreement among the Underwriters and our Company dated January 16, 2023.						
Agreement							
US GAAP	Generally accepted accounting principal (United States).						
Unified Payments	The instant payment system developed by the National Payments Corporation of						
Interface / UPI	India.						
	The SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 1,						
	2018, SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2019/50 dated April 3, 2019,						
	SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2019/76 dated June 28, 2019, SEBI						
	circular no. SEBI/HO/CFD/DIL2/CIR/P/2019/85 dated July 26, 2019, SEBI circular						
UPI Circulars	no. SEBI/HO/CFD/DCR2/CIR/P/2019/133 dated November 8, 2019,						
	SEBI/HO/CFD/DIL2/CIR/P/2020/50 dated March 30, 2020, March 2021 Circular, SEBI circular no. SEBI/HO/CFD/DIL1/CIR/P/2021/47 dated March 31, 2021, June						
	2021, April 5, 2022 Circular, April 20, 2022 Circular, SEBI circular no.						
	SEBI/HO/CFD/DIL2/P/CIR/2022/75 dated May 30, 2022 and any subsequent						
	circulars or notifications issued by SEBI in this regard/						
	ID created on Unified Payment Interface (UPI) for single-window mobile payment						
UPI ID	system developed by the National Payments Corporation of India (NPCI)/						
	Collectively, individual investors applying as (i) Retail Individual Investors in the						
	Retail Portion, and (ii) Non-Institutional Investors with an application size of up to						
	₹5.00 lakhs in the Non-Institutional Portion, and applying under the UPI Mechanism						
	through ASBA Form(s) submitted with Syndicate Members, Registered Brokers,						
UPI Investor	Collecting Depository Participants and Registrar and Share Transfer Agents.						
·*	Pursuant to the April 5, 2022 Circular, all individual investors applying in public						
	issues where the application amount is up to ₹ 5.00 lakhs shall use UPI and shall						
	provide their UPI ID in the application form submitted with: (i) a syndicate member,						
	(ii) a stock broker registered with a recognized stock exchange						
	1 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2						

Term	Description					
	(Whose name is mentioned on the website of the stock exchange as eligible for such					
	activity), (iii) a depository participant (whose name is mentioned on the website					
	the stock exchange as eligible for such activity), and (iv) a registrar to an issue and					
	share transfer agent (whose name is mentioned on the website of the stock exchange					
	as eligible for such activity)					
	A request (intimating the UPI applicant by way of a notification on the UPI					
	application and by way of a SMS directing the UPI applicant to such UPI application					
	initiated by the Sponsor Bank to authorise blocking of funds on the UPI application					
	equivalent to Application Amount and subsequent debit of funds in case of					
	Allotment. In accordance with SEBI Circular No.					
UPI Mandate Request	SEBI/HO/CFD/DIL2/CIR/P/2019/76 dated June 28, 2019 and SEBI Circular No.					
OF I Mandate Request	SEBI/HO/CFD/DIL2/CIR/P/2019/85 da ted July 26, 2019, UPI applicants, using the					
	UPI Mechanism may apply through the SCSBs and mobile applications whose					
	names appears on the website of the SEBI					
	(https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes∈					
	tmid=40)and(https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognise					
	<u>dFpi=yes&amp;intmId=43</u> ) respectively, as updated from time to time					
	The Application mechanism that may be used by an UPI applicant to make an					
UPI mechanism	Application in the Issue in accordance the UPI Circulars to make an ASBA					
	Applicant in the Issue					
UPI PIN	Password to authenticate UPI transaction					
U.S. Securities Act	U.S. Securities Act of 1933, as amended					
	Any day, other than the second and fourth Saturdays of each calendar month,					
	Sundays and public holidays, on which commercial banks in Mumbai are open for					
	business; provided however, with reference to (i) announcement of Price Band; and					
	(ii) Issue Period, "Working Day" shall mean any day, excluding all Saturdays,					
Working Day	Sundays and public holidays, on which commercial banks in Mumbai are open for					
	business; and with reference to (iii) the time period between the Issue Closing Date					
	and the listing of the Equity Shares on the Stock Exchanges, "Working Day" shall					
	mean all trading days of the Stock Exchanges, excluding Sundays and bank holidays,					
	as per the SEBI circular number SEBI/HO/CFD/DIL/CIR/P/2016/26 dated January					
	21, 2016 and the SEBI circular number SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated					
	November 1, 2018, including the UPI Circulars					

# TECHNICAL/INDUSTRY RELATED TERMS

Term	Description			
3D	Three-dimensional			
BSNL	Bharat Sanchar Nigam Limited			
CAGR	Compound Annual Growth Rate			
CiC	Currency in circulation			
CO2	Carbon Dioxide			
COVID-19	Coronavirus disease			
CPI	Consumer Price Index			
DoS	Department of Space			
EV	Electronic Vehicle			
FDI	Foreign direct investment			
GDP	Gross Domestic Product			
GHG	Greenhouse Gas			
GJC	Gem and Jewellery Domestic Council			
GJEPC	Gem & Jewellery Export Promotion Council			
GtCO2-eq	Gigatonnes of carbon dioxide equivalent			
GVA	Gross value added			
IEA	International Energy Agency			
IGJS	International Gems and Jewellery Show			
IIJS	India International Jewellery show			
IIP	Index of Industrial Production			
LAF	Liquidity Adjustment Facility			
NaBFID	National Bank for Financing Infrastructure and Development			

Term	Description			
NARCL	ational Asset Reconstruction Company Ltd			
PLI	roductivity linked incentive			
PMC	Precious Metal Clay			
PMI	Purchasing Managers' Index			
SEZ	Special Economic Zone			
WHO	World Health Organization			
YoY	Year-over-year			

# CONVENTIONAL TERMS / ABBREVIATIONS

Term	Description				
₹ or Rs. Or Rupees or	Indian Rupees				
INR	ilidiali Kupees				
A/c	Account				
ACS	Associate Company Secretary				
AGM	Annual General Meeting				
AIF	Alternative Investment Fund as defined in and registered with SEBI under the SEBI AIF Regulations				
AS / Accounting Standards	Accounting Standards as issued by the Institute of Chartered Accountants of India				
ASBA	Applications Supported by Blocked Amount				
AY	Assessment Year				
Banking Regulation Act	Banking Regulation Act, 1949				
BN	Billion				
BSE	Bombay Stock Exchange				
CAGR	Compound Annual Growth Rate				
CARO	Companies (Auditor's Report) Order, 2016, as amended				
Category I foreign portfolio investor(s) / Category I FPIs	FPIs who are registered as "Category I foreign portfolio investors" under the SEBI FPI Regulations				
Category II foreign portfolio investor(s) / Category II FPIs	FPIs who are registered as "Category II foreign portfolio investors" under the SE FPI Regulations				
Category III foreign portfolio investor(s) / Category III FPIs	FPIs who are registered as "Category III foreign portfolio investors" under the SEBI FPI Regulations				
CDSL	Central Depository Services (India) Limited				
CFPI	Consumer Food Price Index				
CFO	Chief Financial Officer				
CGST Act	Central Goods and Services Tax Act, 2017				
CIBIL	Credit Information Bureau (India) Limited				
CIN	Company Identification Number				
CIT	Commissioner of Income Tax				
Client ID	Client identification number of the Applicant's beneficiary account				
Companies Act	Unless specified otherwise, this would imply to the provisions of the Companies Act, 2013 (to the extent notified) and /or Provisions of Companies Act, 1956 w.r.t. the sections which have not yet been replaced by the Companies Act, 2013 through any official notification				
Companies Act, 1956	The Companies Act, 1956, as amended from time to time				
Companies Act, 2013	The Companies Act, 2013 published on August 29, 2013 and applicable to the extent notified by MCA till date				
CSR	Corporate Social Responsibility				
CST	Central Sales Tax				
COVID – 19	A public health emergency of international concern as declared by the World Health Organization on January 30, 2020 and a pandemic on March 11, 2020				
CPI	Consumer Price Index				
CY	Calendar Year				

Term	Description			
Depositories	A depository registered with the SEBI under the Securities and Exchange Board of			
Depositories	India (Depositories and Participants) Regulations, 1996, CDSL and NSDL			
DPIIT	Department for Promotion of Industry and Internal Trade, Ministry of Commerce			
DI III	and Industry, Government of India			
Depositories Act	Depositories Act, 1996			
DIN	Director Identification Number			
DP	Depository Participant, as defined under the Depositories Act 1996			
DP ID	Depository Participant's identification			
EBITDA	Earnings before Interest, Taxes, Depreciation and Amortization			
ECS	Electronic Clearing System			
EGM/ EoGM	Extra-ordinary General Meeting			
EMDEs	Emerging Markets and Developing Economies			
EPS	Earnings Per Share			
EPFO	Employees' Provident Fund Organization			
EPF Act	The Employees' Provident Funds and Miscellaneous Provisions Act, 1952			
ESIC	Employee State Insurance Corporation			
ESOP	Employee Stock Option Plan			
ESPS	Employee Stock Purchase Scheme			
FCNR Account	Foreign Currency Non-Resident Account			
FDI	Foreign Direct Investment			
FEMA	Foreign Exchange Management Act, 1999, read with rules and regulations			
FEMA	thereunder			
EEMA Deculations	Foreign Exchange Management (Transfer or Issue of Security by a Person Resident			
FEMA Regulations	Outside India) Regulations, 2017			
	Foreign Institutional Investors (as defined under Foreign Exchange Management			
FIIs	(Transfer or Issue of Security by a Person Resident outside India) Regulations,			
	2017) registered with SEBI under applicable laws in India			
FIPB	Foreign Investment Promotion Board			
FLA	Foreign Liability and Assets			
FPIs	Foreign Portfolio Investors as defined under the SEBI FPI Regulations			
FTP	Foreign Trade Policy			
Fugitive Economic	An individual who is declared a fugitive economic offender under Section 12 of			
Offender	the Fugitive Economic Offenders Act, 2018			
FVCI	Foreign Venture Capital Investors as defined and registered under the SEBI FVCI			
	Regulations			
FY / Fiscal / Financial	Period of twelve months ended March 31 of that particular year, unless otherwise			
Year	stated			
GDP	Gross Domestic Product			
GoI / Government	Government of India			
GST	Goods & Services Tax			
HNIs	High Net worth Individuals			
HUF	Hindu Undivided Family			
I.T. Act	Income Tax Act, 1961, as amended from time to time			
IAS Rules	Indian Accounting Standards, Rules 2015			
ICAI	The Institute of Chartered Accountants of India			
ICSI	Institute of Company Secretaries of India			
IFRS	International Financial Reporting Standards			
IGST Act	Integrated Goods and Services Tax Act, 2017			
IMF	International Monetary Fund			
Indian GAAP	Generally Accepted Accounting Principles in India			
Ind AS	Indian Accounting Standards prescribed under section 133 of the Companies Act,			
Ind AS	2013, as notified under the Companies (Indian Accounting Standard) Rules, 2015			
IPO	Initial Public Offering			
IRDAI Investment				
Regulations	Insurance Regulatory and Development Authority (Investment) Regulations, 2016			
ISO	International Organization for Standardization			
IST	Indian Standard Time			
KM / Km / km	Kilo Meter			

Term	Description				
KMP	Key Managerial Personnel				
Ltd	Limited				
MCA	Ministry of Corporate Affairs, Government of India				
Manahant Danlan	Merchant Banker as defined under the Securities and Exchange Board of India				
Merchant Banker	(Merchant Bankers) Regulations, 1992, as amended				
MoF	Ministry of Finance, Government of India				
MICR	Magnetic Ink Character Recognition				
MOU	Memorandum of Understanding				
NA / N. A.	Not Applicable				
NACH	National Automated Clearing House				
NAV	Net Asset Value				
NBFC	Non-Banking Financial Company				
NECS	National Electronic Clearing Service				
NEFT	National Electronic Fund Transfer				
NOC	No Objection Certificate				
NPCI	National Payments Corporation of India				
NRE Account	Non-Resident External Account				
NRO Account	Non-Resident Ordinary Account				
NECS	National Electronic Clearing Service				
NSDL	National Securities Depository Limited				
NSE	National Stock Exchange of India Limited				
OPC					
p.a.	One Person Company as defined under section 2(62) of The Companies Act, 2013				
P/E Ratio	per annum Perioa/Forninga Patio				
PAC	Price/Earnings Ratio				
PAN	Persons Acting in Concert Permanent Account Number				
PAT					
PLR	Profit After Tax				
PMI	Prime Lending Rate				
	Purchasing Managers' Index				
PPP	Purchasing power parity				
RBI	Reserve Bank of India  Regulation S under the U.S. Sequeities Act				
Regulation S	Regulation S under the U.S. Securities Act				
RoC	Registrar of Companies				
ROE	Return on Equity				
*					
SEBI Act					
SEBI AIF Regulations	Regulations, 2012, as amended				
SEBI FII Regulations	Securities and Exchange Board of India (Foreign Institutional Investors) Regulations, 1995				
SEBI FPI Regulations	C '				
SEBI FVCI Regulations	Securities and Exchange Board of India (Foreign Venture Capital Investor) Regulations, 2000, as amended				
SEBI ICDR Regulations	Securities and Exchange Board of India (Issue of Capital and Disclosure				
SEBI LODR	Securities and Exchange Board of India (Listing Obligations and Disclosure				
Kegulations	Requirements) Regulations, 2015, as amended				
SEBI MB Regulations	Securities and Exchange Board of India (Merchant Bankers) Regulations, 1992, as amended				
SEBI PIT Regulations	Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015, as amended				
RONW Rupees / Rs. / ₹ RTGS SCRA SCRR SEBI SEBI Act SEBI AIF Regulations SEBI FII Regulations SEBI FVCI Regulations SEBI ICDR Regulations SEBI LODR Regulations SEBI LODR Regulations	Return on Net Worth Rupees, the official currency of the Republic of India Real Time Gross Settlement Securities Contract (Regulation) Act, 1956, as amended from time to time Securities Contracts (Regulation) Rules, 1957, as amended from time to time Securities and Exchange Board of India Securities and Exchange Board of India Act, 1992 Securities and Exchange Board of India (Alternative Investments Funds) Regulations, 2012, as amended Securities and Exchange Board of India (Foreign Institutional Investors) Regulations, 1995 Securities and Exchange Board of India (Foreign Portfolio Investors) Regulations, 2019, as amended Securities and Exchange Board of India (Foreign Venture Capital Investor) Regulations, 2000, as amended Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended Securities and Exchange Board of India (Merchant Bankers) Regulations, 1992, as amended Securities and Exchange Board of India (Merchant Bankers) Regulations, 1992, as amended Securities and Exchange Board of India (Prohibition of Insider Trading)				

Term	Description			
CEDI CACT Deculations	Securities and Exchange Board of India (Substantial Acquisition of Shares and			
SEBI SAST Regulations	Takeovers) Regulations, 2011, as amended			
SEDI VCE Deculations	Securities and Exchange Board of India (Venture Capital Fund) Regulations, 1996,			
SEBI VCF Regulations	as repealed by the SEBI AIF Regulations, as amended			
Sec.	Section			
Securities Act	U.S. Securities Act of 1933, as amended			
SGST Act	State Goods and Services Tax Act, 2017			
SICA	Sick Industrial Companies (Special Provisions) Act, 1985			
STT	Securities Transaction Tax			
Telegona Decelotions	Securities and Exchange Board of India (Substantial Acquisition of Shares and			
Takeover Regulations	Takeovers) Regulations, 2011, as amended			
TIN	Taxpayers Identification Number			
TDS	Tax Deducted at Source			
UGST Act	Union Territory Goods and Services Tax Act, 2017			
	Unified Payments Interface, a payment mechanism that allows instant transfer of			
UPI	money between any two persons bank account using a payment address which			
	uniquely identifies a person's bank account.			
US/United States	United States of America			
USD/ US\$/\$	United States Dollar, the official currency of the Unites States of America			
VAT	Value Added Tax			
VC	Venture Capital			
VCE / Venture Conitel	Foreign Venture Capital Funds (as defined under the Securities and Exchange			
VCF / Venture Capital Fund	Board of India (Venture Capital Funds) Regulations, 1996) registered with SEBI			
rund	under applicable laws in India.			
WIP	Work in process			
Wilful Defaulter(s) or a	Wilful defaulter or a Fraudulent Borrower as defined under Regulation 2(1) (III) of			
Fraudulent Borrower	the SEBI ICDR Regulations			
WHO	World Health Organization			
WEO	World Economic Outlook			
YoY	Year on Year			

#### PRESENTATION OF FINANCIAL INDUSTRY AND MARKET DATA

#### **CERTAIN CONVENTIONS**

All references in this Draft Prospectus to 'India' are to the Republic of India and its territories and possessions and all references herein to the 'Government', 'Indian Government', 'GoI', 'Central Government' or the 'State Government' are to the GoI, central or state, as applicable.

Unless otherwise specified, any time mentioned in this Draft Prospectus is in Indian Standard Time ("IST").

Unless indicated otherwise, all references to a year in this Draft Prospectus are to a calendar year.

Unless stated otherwise, all references to page numbers in this Draft Prospectus are to the page numbers of this Draft Prospectus. In this Draft Prospectus, our Company has presented numerical information in "lakhs" units. One lakh represents 1,00,000.

#### FINANCIAL DATA

Unless stated otherwise, the financial statements in this Draft Prospectus are derived from our Financial Statements. The Restated Financial Statements included in this Draft Prospectus is for the period ended January 07, 2023 and for the Financial Years ended March 31, 2022, March 31, 2021 and March 31, 2020 has been prepared in accordance with Indian GAAP and the Companies Act, and has been restated in accordance with the SEBI ICDR Regulations. For further information, see please refer section titled "*Restated Financial Statements*" beginning on page 145 of this Draft Prospectus.

In this Draft Prospectus, any discrepancies in any table between the total and the sums of the amounts listed are due to rounding off. All figures in decimals have been rounded off to the second decimal and all percentage figures have been rounded off to two decimal places.

Our Company's financial year commences on April 1 and ends on March 31 of the next year. Accordingly, all references to a particular financial year, unless stated otherwise, are to the 12-month period ended on March 31 of that year. Unless stated otherwise, or the context requires otherwise, all references to a "year" in this Draft Prospectus are to a calendar year.

There are significant differences between Indian GAAP, IFRS and US GAAP. The Company has not attempted to quantify their impact on the financial data included herein and urges you to consult your own advisors regarding such differences and their impact on the Company's financial data. Accordingly, to what extent, the Restated Financial Statements included in this Draft Prospectus will provide meaningful information is entirely dependent on the reader's level of familiarity with Indian accounting practices / Indian GAAP. Any reliance by persons not familiar with Indian Accounting Practices on the financial disclosures presented in this Draft Prospectus should accordingly be limited.

Unless the context otherwise indicates, any percentage amounts, as set forth in "Risk Factors", "Our Business" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" beginning on page 24, 104 and 149 respectively, of this Draft Prospectus, and elsewhere in this Draft Prospectus have been calculated on the basis of the "Restated Financial statements" of our Company as beginning on page 145 of this Draft Prospectus.

### **CURRENCY AND UNITS OF PRESENTATION**

All references to "Rupees", "Rs." Or "₹" are to Indian Rupees, the official currency of the Republic of India. All references to "US\$" or "US Dollars" or "USD" are to United States Dollars, the official currency of the United States of America, EURO or "€" are Euro currency.

All references to the word 'Lakh' or 'Lac', means 'One hundred thousand' and the word 'Million' means 'Ten Lakhs' and the word 'Crore' means 'Ten Million' and the word 'Billion' means 'One thousand Million'.

In this Draft Prospectus, any discrepancies in any table between the total and the sums of the amounts listed are due to rounding off. All figures derived from our Restated Financial Statements in decimals have been rounded off to the second decimal and all percentage figures have been rounded off to two decimal places.

This Draft Prospectus may contain conversions of certain US Dollar and other currency amounts into Indian Rupees that have been presented solely to comply with the requirements of the SEBI ICDR Regulations. These conversions should not be construed as a representation that those US Dollar or other currency amounts could have been, or can be converted into Indian Rupees, at any particular rate.

#### **DEFINITIONS**

For definitions, please refer the chapter titled "Definitions and Abbreviations" beginning on page 1 of this Draft Prospectus. In the section titled "Main Provisions of the Articles of Association" beginning on page 218 of this Draft Prospectus, defined terms have the meaning given to such terms in the Articles of Association.

#### INDUSTRY AND MARKET DATA

Unless stated otherwise, the industry and market data and forecasts used throughout this Draft Prospectus has been obtained from industry sources as well as Government Publications. Industry sources as well as Government Publications generally state that the information contained in those publications has been obtained from sources believed to be reliable but that their accuracy and completeness and underlying assumptions are not guaranteed and their reliability cannot be assured.

Further, the extent to which the industry and market data presented in this Draft Prospectus is meaningful depends on the reader's familiarity with and understanding of the methodologies used in compiling such data. There are standard data gathering methodologies in the industry in which we conduct our business, and methodologies and assumptions may vary widely among different industry sources.

#### **TIME**

Unless otherwise specified, all references to time in this Draft Prospectus are to Indian Standard Time.

### **PAGE NUMBERS**

Unless otherwise stated, all references to page numbers in this Draft Prospectus are to page numbers of this Draft Prospectus.

#### FORWARD LOOKING STATEMENTS

All statements contained in this Draft Prospectus that are not statements of historical fact constitute forward-looking statements. All statements regarding our expected financial condition and results of operations, business, plans and prospects are forward-looking statements. These forward-looking statements include statements with respect to our business strategy, our revenue and profitability, our projects and other matters discussed in this Draft Prospectus regarding matters that are not historical facts. Investors can generally identify forward-looking statements by the use of terminology such as "aim", "anticipate", "believe", "expect", "estimate", "intend", "objective", "plan", "project", "may", "will", "will continue", "will pursue", "contemplate", "future", "goal", "propose", "will likely result", "will seek to" or other words or phrases of similar import. All forward looking statements (whether made by us or any third party) are predictions and are subject to risks, uncertainties and assumptions about us that could cause actual results to differ materially from those contemplated by the relevant forward-looking statement.

Forward-looking statements reflect our current views with respect to future events and are not a guarantee of future performance. These statements are based on our management's beliefs and assumptions, which in turn are based on currently available information. Although we believe the assumptions upon which these forward-looking statements are based are reasonable, any of these assumptions could prove to be inaccurate, and the forward-looking statements based on these assumptions could be incorrect.

Further the actual results may differ materially from those suggested by the forward-looking statements due to risks or uncertainties associated with our expectations with respect to, but not limited to, regulatory changes pertaining to the industries in India in which our Company operates and our ability to respond to them, our ability to successfully implement our strategy, our growth and expansion, technological changes, our exposure to market risks, general economic and political conditions in India and overseas which have an impact on our business activities or investments, the monetary and fiscal policies of India and other jurisdictions in which we operate, inflation, deflation, unanticipated volatility in interest rates, foreign exchange rates, equity prices or other rates or prices, the performance of the financial markets in India and globally, changes in domestic laws, regulations and taxes, changes in competition in our industry and incidence of any natural calamities and/or acts of violence. Other important factors that could cause actual results to differ materially from our expectations include, but are not limited to, the following:

- Changes in laws and regulations relating to the sectors/areas in which we operate;
- Inability to identify the new premises may adversely affect the operations, finances and profitability of the Company;
- Inability to identify or effectively respond to customer needs, expectations or trends in a timely manner;
- Our ability to successfully implement our growth strategy and expansion plans, and to successfully launch and implement various projects;
- Our failure to keep pace with rapid changes in technology;
- Our ability to meet our further capital expenditure requirements;
- Fluctuations in operating costs;
- Our ability to attract and retain qualified personnel;
- Conflict of Interest with affiliated companies, the promoter group and other related parties;
- Changes in political and social conditions in India, the monetary and interest rate policies of India and other countries;
- Volatility of loan interest rates and inflation;
- General economic and business conditions in the markets in which we operate and in the local, regional, national and international economies;

- Changes in government policies and regulatory actions that apply to or affect our business;
- Our inability to maintain or enhance our brand recognition;
- Inability to protect our IP or any third-party claims in relation to infringement of our existing intellectual property rights or in future;
- Inability to cater to the evolving consumer preferences, in India and abroad, in the information technology industry;
- Failure to anticipate or successfully adopt and incorporate new technologies in our offerings;
- The occurrence of natural disasters or calamities; and
- Failure to successfully upgrade our service portfolio, from time to time.

For further discussions of factors that could cause our actual results to differ, please refer the section titled "Risk Factors" and chapter titled "Our Business" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" beginning on page 24, 104, 149 and of this Draft Prospectus, respectively.

By their nature, certain market risk disclosures are only estimating and could be materially different from what actually occurs in the future. As a result, actual gains or losses could materially differ from those that have been estimated.

Forward-looking statements reflect the current views as of the date of this Draft Prospectus and are not a guarantee of future performance.

Neither our Company, our Directors, Our Promoters, the Lead Manager nor any of their respective affiliates have any obligation to update or otherwise revise any statements reflecting circumstances arising after the date hereof or to reflect the occurrence of underlying events, even if the underlying assumptions do not come to fruition. In accordance with SEBI requirements, our Company will ensure that investors in India are informed of material developments from the date of this Draft Prospectus until the time of the grant of listing and trading permission by the Stock Exchange.

#### SECTION II - SUMMARY OF OFFER DOCUMENT

The following is a general summary of certain disclosures and terms of the Issue included in this Draft Prospectus and is neither exhaustive, nor purports to contain a summary of all the disclosures in this Draft Prospectus or all details relevant to prospective investors. This summary should be read in conjunction with, and is qualified in its entirety by, the more detailed information appearing elsewhere in this Draft Prospectus, including "Risk Factors", "The Issue", "Capital Structure", "Objects of the Issue", "Industry Overview", "Our Business", "Our Promoters and Promoter Group, "Restated Financial Statements", "Outstanding Litigation and Material Developments", and "Issue Procedure" on pages 24, 45, 59, 77, 91,104, 138, 145, 166, and 196, respectively.

#### SUMMARY OF OUR BUSINESS

Our company Manoj Jewellers Limited is a is engaged in the retail business of various jewelry and ornaments made out of gold and diamonds studded with precious and semiprecious stones. Our portfolio includes rings, earrings, armlet, pendants, gajrahs, nose rings, bracelets, chains, necklaces, bangles and other wedding jewellery.

For more details, please refer chapter titled "Our Business" beginning on page 104 of this Draft Prospectus.

#### SUMMARY OF OUR INDUSTRY

India gems and jewelry market is anticipated to project robust growth in the forecast period, FY2022-FY2027, with a CAGR of 8.34% on account of changing lifestyle, rising disposable income, changing consumer preferences of branded jewelry products, and growing urbanization. Other major factors such as product innovation and technological advancements, the introduction of new jewelry segments by market players such as men's jewelry, costume jewelry, lightweight jewelry, etc., are anticipated to further drive the growth of the India gems and jewelry market in the upcoming five years.

For more details, please refer chapter titled "Our Industry" beginning on page 91 of this Draft Prospectus.

### **OUR PROMOTERS**

Our Promoters are S Manojkumar, Raj Kumari M, S Sunil and Shalu.

### SIZE OF ISSUE

Issue		22,14,000 Equity shares of Rs.10/- each for cash at a price of Rs. 24/- per Equity shares aggregating to Rs. 531.36 Lakhs	
Of which:			
Market Maker Reservation 1,14,000 Equity shares of Rs.10/- each for cash at a price of Rs. 24/- p			
Portion		Equity shares aggregating to Rs. 27.36 Lakhs	
Net Issue		21,00,000 Equity shares of Rs.10/- each for cash at a price of Rs. 24/- per	
		Equity shares aggregating to Rs. 504.00 Lakhs	

For further details, please refer to chapter titled "The Issue" beginning on page 45 of this Draft Prospectus.

# **OBJECTS OF THE ISSUE**

Our Company intends to utilize the Net Proceeds for the following objects ("Objects of the Issue"):

(Rs. In Lakhs)

Sr No	Particulars	Amount
1.	Working Capital Requirements	386.93
2.	General Corporate Purpose	96.73
	Total	483.66

For further details, please refer to chapter titled "Objects of the Issue" beginning on page 77 of this Draft Prospectus.

PRE-ISSUE SHAREHOLDING OF OUR PROMOTERS, PROMOTER GROUP AS A PERCENTAGE OF THE PAID-UP SHARE CAPITAL OF THE COMPANY

Set forth is the Pre-Issue shareholding of our Promoter, Promoter Group as a percentage of the paid-up share capital of the Company

Particular	Pre-Issue			
	Number of Shares	Percentage (%) holding		
Promoters				
S Manojkumar	2,866,614	47.89%		
Raj Kumari M	632,500	10.57%		
S Sunil	1,477,264	24.68%		
Shalu	917,126	15.32%		
Promoter Group				
Damayanti Bai	9,624	0.16%		
Vanshika	41,250	0.69%		
Prachi	41,250	0.69%		
Total	5,985,628	100%		

## SUMMARY OF RESTATED FINANCIAL STATEMENTS

(Rs. In lakhs other than share data)

Particulars	For the January	For the year ended March 31		
	07, 2023	2022	2021	2020
Share Capital	598.56	166.75	166.75	166.75
Net worth	662.26	252.51	213.28	206.01
Total Revenue	1,048.59	675.82	696.90	1,201.65
Profit after Tax	59.76	39.23	7.27	8.00
Earnings per share (Basic & diluted) (₹) (Post Bonus)	1.30	0.85	0.16	0.17
Net Asset Value per Equity Share (₹) *(Post Bonus)	14.38	5.48	4.63	4.47
Total borrowings	592.31	1,202.88	1,213.59	1,132.54

<sup>\*</sup>Net Asset Value per Equity Share = Share Capital plus Reserves and Surplus / Outstanding Number of Equity Shares

## **QUALIFICATIONS OF AUDITORS**

The Restated Financial Statements do not contain any qualifications which have not been given effect in the restated financial statements.

## SUMMARY OF OUTSTANDING LITIGATIONS & MATERIAL DEVELOPMENTS

A summary of pending legal proceedings and other material litigations involving our Company is provided below:

Name of Entity	Criminal Proceedin gs	Tax Proceedin gs	Statutory or Regulatory Proceedings	Disciplinary actions by the SEBI or Stock Exchanges against our Promoters	Material Civil Litigations	Aggregate amount involved (Rs in Lakhs)
Company						
By the						
Company	NA	NA	NA	NA	NA	NA
Against the						
Company	NA	2\$	NA	NA	NA	1.36
Directors						
By our directors	NA	NA	NA	NA	NA	NA
Against the						
Directors	NA	2	NA	NA	NA	10.32
Promoters						
By Promoters	NA	NA	NA	NA	NA	NA

Against						
Promoters#	NA	11*	NA	NA	NA	19.84
Subsidiaries						
By Subsidiaries	NA	NA	NA	NA	NA	NA
Against						
Subsidiaries	NA	NA	NA	NA	NA	NA
Group						
Companies						
By Group						
Companies	NA	NA	NA	NA	NA	NA
Against Group						
Companies	NA	NA	NA	NA	NA	NA

<sup>#</sup>Our Promoters are also the Managing Director and Whole-time director respectively. However, cases against them have not been included under Director classification to avoid repetition.

\$TDS liabilities of Rs. 0.70 Lakhs are related to period since inception till date and the matter has been considered as 1.

For further details, please refer chapter titled "Outstanding Litigations and Material Developments" beginning on page 166 of this Draft Prospectus.

### **RISK FACTORS**

For details relating to risk factors, please refer section titled "Risk Factors" beginning on page 24 of this Draft Prospectus.

### SUMMARY OF CONTINGENT LIABILITIES OF OUR COMPANY

(Amount in Lakhs, Unless Otherwise Stated)

		As at		
Particulars	As at 07-Jan-23	31-Mar-22	31-Mar-21	31-Mar-20
Estimated Amount of contracts remaining				
to be executed on capital account	=	-	-	-
Income Tax Demand	0.06	0.06	0.06	-
TDS Demand	0.70	0.69	0.66	0.52
Contingencies:	-	-	-	-

For details, please refer to Section titled "Restated Financial Statements" beginning on page 145 of this Draft Prospectus.

# SUMMARY OF RELATED PARTY TRANSACTIONS

As required under Accounting Standard 18 "Related Party Disclosures" as notified pursuant to Company (Accounting Standard) Rules 2006, following are details of transactions during the year with related parties of the company as defined in AS 18.

### STATEMENT OF RELATED PARTY TRANSACTION

# 1. Names of the related parties with whom transaction were carried out during the years and description of relationship:

a)	Company/entity owned or significantely influenced by directors KMP	M/s Manoj Jewellers Limited
		1. Mr. S.Manoj Kumar
b)	Key Management Personnels/Directors:	Mr. S.Sunil     Ms. Rajkumari M
		1
c)	Relative of Key Management Personnels/Director/Partners:	1. Ms. Damayanthi Bai

<sup>\*</sup>Includes 1 matter of Indirect Taxes for an amount of Rs. 16.06 Lakhs.

	2.	Ms. Prachi
	3.	Ms. Shalu
	4.	Mr. Late S Shantilal Jain
	5.	Ms. Vanshika M

#### 2. Transaction with Key Management Personnel/Directors

(Amount in Lakhs, Unless Otherwise Stated)

C. N.	N. 4 CTP	A = -4.07 I = 22	As at			
Sr. No.	Nature of Transaction	As at 07-Jan-23	31-Mar-22	31-Mar-21	31-Mar-20	
1	Remuneration					
	Mr. S.Manoj Kumar	8.99	7.00	9.00	9.00	
	Mr. S.Sunil	7.61	7.00	9.00	9.00	
	Ms. Rajkumari M	5.55	-	-	-	
2	Interest on Loan					
	Mr. S.Manoj Kumar	9.67	10.56	8.17	5.67	
	Mr. S.Sunil	7.65	8.11	6.03	4.90	
3	Salary (Director- Relative)					
	Ms. Rajkumari M	0.66	3.30	5.05	4.80	
	Ms. Shalu	0.66	1.40	4.80	4.80	
	Ms. Vanshika M	0.44	0.85	4.80	4.80	

### 3. Balances Outstanding at the end of the Year

(Amount in Lakhs, Unless Otherwise Stated)

Sr. No.	Particulars	As at 07-Jan-23	As at			
Sr. No.	Farticulars	As at 07-Jan-25	31-Mar-22	31-Mar-21	31-Mar-20	
1	Mr. S.Manoj Kumar	20.89	212.14	162.34	135.78	
2	Mr. S.Sunil	43.24	166.90	125.45	100.88	

For details, please refer to chapter titled "Restated Financial Statements" beginning on page 145 of this Draft Prospectus.

### FINANCING ARRANGEMENTS

There have been no financing arrangements whereby Our Promoters, members of the Promoter Group, our directors and their relatives have financed the purchase by any other person of securities of our Company during a period of six (6) months immediately preceding the date of this Draft Prospectus.

## WEIGHTED AVERAGE PRICE OF EQUITY SHARES ACQUIRED BY OUR PROMOTER

The weighted average price of equity shares acquire by our Promoters in the last one year is set forth in the table below:

Sr. No.	Name of the Promoters	No of Equity Shares held	Average cost of Acquisition (in Rs.) *
1.	S Manojkumar	24,29,664	8.64
2	Raj Kumari M	4,02,500	Nil
3.	S Sunil	11,43,714	12.24
4.	Shalu	5,83,626	Nil

<sup>\*</sup>As certified by M/s Dinesh Kumar Jain, Chartered Accountants, by way of their certificate dated January 13, 2023.

### AVERAGE COST OF ACQUISITION OF PROMOTERS

The average cost of acquisition of Equity Shares by our Promoters is set forth in the table below:

Sr. no.	Name of Promoters	No. of Equity Shares held	Average Cost of Acquisition per
			equity share (in ₹)
1.	S Manojkumar	28,66,614	7.54
2.	Raj Kumari M	6,32,500	0.79
3.	S Sunil	14,77,264	9.85
4.	Shalu	917,126	1.58

<sup>\*</sup>As certified by M/s Dinesh Kumar Jain, Chartered Accountants, by way of their certificate dated January 13, 2023.

Details at which Equity Shares were acquired by Our Promoters, members of the Promoter Group, the Selling Shareholder and Shareholders entitled with right to nominate directors or any other rights, as applicable, in the last three years preceding the date of this Draft Prospectus, is set forth below:

Sr. No	Name of the	e Date of	Number of	Acquisition price
510110	acquirer/Shareholde		Equity Shares	per Equity Share
	1.04	Equity Shares	acquired	(₹)
Promoters		<u> </u>	•	
1	S Manojkumar	February 25, 2022	3,30,000	Nil
		February 25, 2022	(15,000)	Nil
		February 25, 2022	(15,000)	Nil
		June 10, 2022	1,84,238	Nil
		June 17, 2022	92,119	Nil
		January 04, 2023	4,20,000	50/-
		January 06, 2023	14,33,307	Nil
2	Rajkumari	June 10, 2022	57,500	Nil
		June 17, 2022	28,750	Nil
		January 06, 2023	3,16,250	Nil
	S Sunil	June 10, 2022	83,388	Nil
3		June 17, 2022	41,694	Nil
3		January 04, 2023	2,80,000	50/-
		January 06, 2023	7,38,632	Nil
	Shalu	June 10, 2022	83,375	Nil
4		June 17, 2022	41,688	Nil
		January 06, 2023	4,58,563	Nil
Promoter Gro	up (other than Promoters)		1	T
1	Prachi	February 25, 2022	15,000	Nil
		June 10, 2022	3,750	Nil
		June 17, 2022	1,875	Nil
		January 06, 2023	20,625	Nil
2	Vanshika	February 25, 2022	15,000	Nil
		June 10, 2022	3,750	Nil
		June 17, 2022	1,875	Nil
		January 06, 2023	20,625	Nil
3	Damayanthi Bai	February 25, 2022	(3,30,000)	Nil
		June 10, 2022	875	Nil
		June 17, 2022	437	Nil
		January 06 2023	4,812	Ni

## **DETAILS OF PRE-IPO PLACEMENT**

Our Company does not contemplate any issuance or placement of Equity Shares from the date of this Draft Prospectus till the listing of the Equity Shares.

# ISSUE OF EQUITY SHARES FOR CONSIDERATION OTHER THAN CASH IN THE LAST ONE (1) YEAR

Date of Allotment	No. of Equity Shares	Face Value (Rs.)	Issue Price (Rs.)	Reasons of Allotment	Benefits accrued to company	Category	Allottees	No. of Shares Allotted
						Promoter	S Manojkumar	1,84,238
						Promoter	S Sunil	83,388
				Bonus	Expansion	Promoter	Raj Kumari M	57,500
June 10,	4,16,876	10/-	Nil	Issue in	of capital	Promoter	Shalu	83,375
2022	4,10,670	10/-	1111	ratio of 1:4	base of the	Promoter	Damayanthi	875
				14110 01 1.4	Company	Group	Bai	
						Promoter	Vanshika	3,750
						Group		
						Promoter	Prachi	3,750
						Group		
						Promoter	S Manojkumar	92,119
		10/		Bonus Issue in	Expansion of capital	Promoter	S Sunil	41,694
						Promoter	Raj Kumari M	28,750
June 17,	2.00.420					Promoter	Shalu	41,688
2022	2,08,438	10/-	Nil	ratio of	base of the	Promoter	Damayanthi	437
				1:10	Company	Group	Bai	
						Promoter	Vanshika	1,875
						Group		
						Promoter	Prachi	1,875
						Group		
						Promoter	S	1,433,307
							Manojkumar	
						Promoter	S Sunil	738,632
						Promoter	Raj Kumari	316,250
				Bonus	Expansion		M	
	29,92,8	10/-	Nil	Issue in	of capital	Promoter	Shalu	458,563
	14	10/	1111	ratio of 1:1	base of the	Promoter	Damayanthi	4,812
				14010 01 111	Company	Group	Bai	
						Promoter	Vanshika	20,625
						Group		20.42
						Promoter	Prachi	20,625
						Group	]	

# SPLIT / CONSOLIDATION OF EQUITY SHARES IN THE LAST ONE YEAR

Our Company has not undertaken a split or consolidation of the Equity Shares in the one (1) year preceding the date of this Draft Prospectus.

# EXEMPTION FROM COMPLYING WITH ANY PROVISIONS OF SECURITIES LAWS, IF ANY, GRANTED BY SEBI

Our company has not applied or received any exemption from complying with any provisions of securities laws by SEBI.

#### SECTION III - RISK FACTORS

An investment in Equity Shares involves a high degree of risk. You should carefully consider all the information in the Draft Prospectus, including the risks and uncertainties described below, before making an investment in our Equity Shares. In making an investment decision, prospective investors must rely on their own examination of our Company and the terms of this Issue including the merits and risks involved. Any potential investor in, and subscriber of, the Equity Shares should also pay particular attention to the fact that we are governed in India by a legal and regulatory environment which in some material respects may be different from that which prevails in other countries. The risks and uncertainties described in this section are not the only risks and uncertainties we currently face. Additional risks and uncertainties not known to us or that we currently deem immaterial may also have an adverse effect on our business. If any of the following risks, or other risks that are not currently known or are now deemed immaterial, actually occur, our business, results of operations and financial condition could suffer, the price of our Equity Shares could decline, and you may lose all or part of your investment. Additionally, our business operations could also be affected by additional factors that are not presently known to us or that we currently consider as immaterial to our operations.

Unless otherwise stated in the relevant risk factors set forth below, we are not in a position to specify or quantify the financial or other implications of any of the risks mentioned herein. Unless otherwise stated, the financial information of our Company used in this section is derived from our Restated Financial Information prepared and restated in accordance with the SEBI ICDR Regulations. To obtain a better understanding, you should read this section in conjunction with the chapters titled "Our Business" beginning on page 104, "Industry Overview" beginning on page 91 and "Management's Discussion and Analysis of Financial Condition and Results of Operations" beginning on page 149 respectively, of this Draft Prospectus as well as other financial information contained herein.

The following factors have been considered for determining the materiality of Risk Factors:

- Some events may not be material individually but may be found material collectively;
- Some events may have material impact qualitatively instead of quantitatively;
- Some events may not be material at present but may have material impact in future.

The financial and other related implications of risks concerned, wherever quantifiable, have been disclosed in the risk factors mentioned below. However, there are risk factors where the impact may not be quantifiable and hence the same has not been disclosed in such risk factors. Unless otherwise stated, the financial information of the Company used in this section is derived from our financial statements as restated in this Draft Prospectus. Unless otherwise stated, we are not in a position to specify or quantify the financial or other risks mentioned herein. For capitalized terms used but not defined in this chapter, refer to the chapter titled "Definitions and Abbreviations" beginning on page 1 of this Draft Prospectus. The numbering of the risk factors has been done to facilitate ease of reading and reference and does not in any manner indicate the importance of one risk factor over another.

The risk factors are classified as under for the sake of better clarity and increased understanding.

### INTERNAL RISK FACTORS

#### **Risks Relating Our Business**

1. We are involved in certain legal proceedings which are pending at different levels of adjudication before various courts, tribunals, enquiry officers, and appellate authorities.:

We are involved in certain legal proceedings which are pending at different levels of adjudication before various courts, tribunals, enquiry officers, and appellate authorities.

We cannot provide assurance that these legal proceedings will be decided in our favour. Any adverse decisions in any of the proceedings may have a significant adverse effect on our business, results of operations, cash flows and financial condition. A summary of the pending civil and other proceedings involving the Company is provided below:

### Cases against our Company

Nature of Cases	No of Outstanding Cases	Amount involved (In Lakhs)
Criminal Complaints		

Nature of Cases	No of Outstanding Cases	Amount involved (In Lakhs)		
Statutory/ Regulatory Authorities				
Taxation Matters	2*	1.36		
Other Litigation				

<sup>\*</sup>TDS liabilities of Rs. 0.70 Lakhs are related to period since inception till date and the matter has been considered as 1.

#### Cases filed by our Company

Nature of Cases	No of Outstanding Cases	Amount involved (In Lakhs)		
Criminal Complaints				
Statutory/ Regulatory Authorities				
Taxation Matters				
Other Litigation				

### Cases against our Directors and Promoters: -

Nature of Cases	No of Outstanding Cases	Amount involved (In Lakhs)	
Criminal Complaints	1		
Statutory/ Regulatory Authorities			
Other Litigation – Taxation	13	30.16	
Other Litigation			

The amounts claimed in these proceedings have been disclosed to the extent ascertainable and include amounts claimed jointly and severally. Also documents related to some of these cases are not available in records of the Company, hence the information related them are not ascertainable. If any new developments arise, such as a change in Indian law or rulings against us by appellate courts or tribunals, we may need to make provisions in our financial statements that could increase our expenses and current liabilities.

For further details of legal proceedings involving the Company, please see "Outstanding Litigations and Material Developments" beginning on page 166 of this Draft Prospectus

# 2. Our income and sales are subject to seasonal fluctuations and lower income in a peak season may have a disproportionate effect on our results of operations.

Our industry has seasonal increases and decreases in revenues and profitability, corresponding with weddings and festivals. Our sales have historically exhibited certain seasonal fluctuations, reflecting higher sales volumes on festivals and other occasions such as Durga Puja, Akshay Tritiya, Dhanteras, Diwali and Christmas which occur in the third and fourth quarter of the fiscal year. This period also coincides with the wedding season in India. While we stock certain inventory to account for this seasonality, our fixed costs such as lease rentals, employee salaries, showroom operating costs and logistics-related expenses, which form a significant portion of operating costs, are relatively constant throughout the year. Consequently, lower than expected net sales during the third or fourth quarters of the fiscal year or more pronounced seasonal variations in sales in the future could have a disproportionate impact on our operating results for the fiscal year, or could strain our resources and impair our cash flows. Any slowdown in demand for our jewellery during peak seasons or failure by us to accurately anticipate and prepare for such seasonal fluctuations could have a material adverse effect on our business, financial condition and results of operations.

#### 3. We may be unable to respond to changes in consumer demands and market trends in a timely manner.

Our success depends on our ability to identify, originate and define product and market trends, both on a pan India, international and more local level, as well as to anticipate, gauge and react to rapidly changing consumer demands in a timely manner. Our products must also appeal to a broad range of customers whose preferences may vary significantly across regions and cannot be predicted with certainty. We cannot assure you that the demand for our products with end-consumers will continue to grow or that we will be able to continue to develop appealing styles or meet rapidly changing consumer demands in the future. If we misjudge the market for our jewellery products or fail to anticipate a shift in consumer preferences, we may be faced with a reduction in revenues. Customer preferences regarding diamonds, gold and other precious metals and gemstones also influence the level of our sales. Customer preferences could be affected by a variety of issues, including promotion of specific types of jewellery by the fashion industry, such as the promotion of silver over traditional

gold jewellery, a decrease in the perceived value and customer satisfaction of the jewellery compared to its price, the availability of alternate metals and consumer attitudes towards the substitution of our products with other products or a shift in customer preference to other luxury products. Any inability to respond to changes in consumer demands and market trends in a timely manner could have a material adverse effect on our business, financial condition and results of operations.

### 4. Our ability to attract customers is dependent on the success and visibility of our showrooms.

Sales at our showroom is derived, in part, from the volume of customer visits in the relevant locations. Showroom locations may become unsuitable, and our sales volume and customer traffic generally may be slowed, by, among other things: economic downturns in a particular area; competition from nearby jewellery companies; changing consumer demographics in a particular market; changing lifestyle choices of consumers in a particular market; government-imposed lockdowns due to pandemics, such as COVID-19; and the popularity of other businesses located near our showrooms. Given our dependence on customers visiting our showrooms, our success is partially dependent upon the continued popularity of our location. Changes in areas around our showroom location that result in reductions in customer traffic or otherwise render the locations unsuitable could result in reduced sales volume, which could materially and adversely affect our business, financial condition and results of operations.

# 5. The non-availability or high cost of quality gold bullion and diamonds and fluctuations in their prices may have an adverse effect on our business, results of operations and financial condition.

The jewellery industry is generally affected by fluctuations in the price and supply of gold, diamonds and, also to some extent, other precious and semi-precious metals and stones. Timely procurement of materials such as gold bullion, diamonds and precious and semiprecious stones, as well as the quality and the price at which it is procured, play an important role in the successful operation of our business. Accordingly, our business is affected by the availability, cost and quality of raw materials. The prices and supply of these and other materials depend on factors beyond our control, including general economic conditions, competition, production levels and regulatory factors such as custom duties. Further, fluctuations in gold prices may affect our results of operations in various ways. An increase In the price of gold may result in an increase in our income from sales assuming such increases do not adversely affect sales volumes. However, a significant increase in the price of gold or a negative outlook on future gold prices could, in the short term, adversely affect our sales volumes. We cannot assure you that we will be able to procure quality raw materials at competitive prices or at all.

# 6. Jewellery purchases are discretionary and often perceived as luxury purchases. Any factor negatively impacting discretionary spending by consumers may adversely affect our business, results of operations, financial condition and prospects.

Jewellery purchases are typically high-value, luxury purchases and depend on consumer' discretionary spending power. Various factors affect discretionary consumer spending, including economic conditions, perceptions of such conditions by consumers, economic outlook, employment, the level of consumer' disposable income, the savings ratio, business conditions, inflation levels, interest rates, consumer debt and asset values, availability of credit and levels of taxation, among others.

Most of our customers are individuals who purchase jewellery for personal use and who are generally less financially resilient than corporate entities. Additionally, gold and diamond jewellery is not perceived to be a necessity which may result in a significant fall in demand in the case of adverse economic conditions as opposed to demand for those goods that are perceived as a necessity. Any such fall in demand or a decline in the general economic conditions in India or our international markets or conditions which may bring discretionary spending by consumers under pressure could adversely affect our business, financial condition and results of operations.

# 7. Volatility in the market price of gold and diamonds has a bearing on the value of our inventory and may affect our income, profitability and scale of operations.

The jewellery industry generally is affected by fluctuations in the price and supply of gold, to a lesser extent, diamonds and other precious and semi-precious metals and stones. Gold prices have been volatile in the recent past, although, there has been an increased investment demand for gold globally. Fluctuations in gold prices may affect consumer demand as well as operating costs of our Company. An increase in the price of gold may result in an increase in our income from sales assuming such increases do not adversely affect sales volumes. However, a significant increase in the price of gold or a negative outlook on future gold prices could, in the short term, adversely affect our sales volumes. Any such fluctuation in the price of gold, diamonds or other raw materials may materially and adversely affect our revenue from operations and profitability.

# 8. The outbreak of COVID-19, or outbreak of any other similar severe communicable disease could have a potential impact on our business, financial condition and results of operations.

The outbreak, or threatened outbreak, of any severe communicable disease (particularly COVID-19) could adversely affect the overall business sentiment and environment, particularly if such outbreak is inadequately controlled. The spread of any severe communicable disease may also adversely affect the operations of our customers and suppliers, which could adversely affect our business, financial condition and results of operations. The outbreak of COVID-19 has resulted in authorities implementing several measures such as travel bans and restrictions, quarantines and lockdowns. These measures have impacted and may further impact our workforce and operations, the operations of our customers, and those of our respective vendors and suppliers. There is currently substantial medical uncertainty regarding COVID-19 and no government-certified treatment or freely accessible vaccine for larger section of the population is available yet. In case there is a rapid increase in severe cases of infections leading to deaths, where the measures taken by governments are not successful or are any bans imposed by the government in this regard are lifted prematurely, may cause significant economic disruption in India and in the rest of the world. The scope, duration and frequency of such measures and the adverse effects of COVID-19 remain uncertain and could be severe. Our ability to meet our ongoing disclosure obligations might be adversely affected, despite our best efforts.

If any of our employees were suspected of contracting COVID-19 or any other epidemic disease, this could require us to quarantine some or all of these employees or disinfect the facilities used for our operations. In addition, our revenue and profitability could be impacted to the extent that a natural disaster, health epidemic or other outbreak harms the Indian and global economy in general. The outbreak has significantly increased economic uncertainty.

It is likely that the current outbreak or continued spread of COVID-19 will cause an economic slowdown and it is possible that it could cause a global recession. The extent to which the COVID-19 further impacts our results will depend on future developments, which are highly uncertain and cannot be predicted. Existing insurance coverage may not provide protection for all costs that may arise from all such possible events. We are still assessing our business operations and system supports and the impact COVID-19 may have on our results and financial condition, but we cannot assure that this analysis will enable us to avoid part or all of any impact from the spread of COVID-19 or its consequences. The above risks can threaten the safe operation of our facilities and cause disruption of operational activities, environmental harm, loss of life, injuries and impact the wellbeing of our people. Further if the lockdown is extended, it could result in muted economic growth or give rise to a recessionary economic scenario, in India and globally, which could adversely affect the business, prospects, results of operations and financial condition of our Company.

## 9. The Indian jewellery retail industry is extremely competitive

Competition in the Indian jewellery industry is significant. We operate in highly competitive and fragmented markets, and competition in these markets is based primarily on market trends and customer preferences. The players in the jewellery sector in India often offer their products at highly competitive prices and many of them are well established in their local markets.

Some of our competitors may be larger than us in terms of business volume and may have greater capital, technical capabilities and financial and other resources than us which may enable them to undertake larger and more complex projects. In addition, our competitors that are smaller specialized companies may compete effectively against us based on price and their concentrated size and focus. For details of our competitors, see the section "Our Business – Competition" on page 104.

Customer acquisition and retention remain key focus areas for us. We compete for customers, based on various factors, including design of our jewellery, pricing, quality of our jewellery and after sales service. If we do not compete in these areas effectively, this could lead to a decrease in our market share, an increase in our marketing and other expenses. This could adversely affect our profitability, as it would cause us to experience lower revenue and additional selling costs to replace customers and recapture lost revenue. Aggressive discounting by competitors may force us to reduce our prices in order to remain competitive and may thereby adversely impact our results of operations. The pricing of gold jewellery in particular is extremely competitive due to its objectively verifiable value, resulting in us having limited control over our pricing of gold jewellery. There can be no assurance that we can effectively compete with our competitors in the future, and any such failure to compete effectively may have a material adverse effect on our business, financial condition, results of operations and prospects.

# 10. The restated financial statements have been provided by peer reviewed chartered accountants who is not statutory auditor of our Company.

The restated financial statements of our Company for the period ended January 07, 2023 and for the Financial year ended March 31 2022, 2021 and 2020 has been provided by a peer reviewed chartered accountants who is not statutory auditor of our Company.

# 11. If we lose the services of the members of our senior management or other key employees or if we are not able to attract or retain qualified persons, our business and operations would be adversely affected.

Our performance is substantially dependent on the performance of our senior management and key employees. Although some of the members of our senior management have been with us for a long period of time, there can be no assurance that any member of our senior management or other key employees will not leave us in the future. Such departures may adversely affect our business and operations.

Our success is also highly dependent on our continuing ability to identify, hire, train, retain and motivate highly qualified management, technical, sales and marketing personnel. In particular, the recruitment of skilled product developers and experienced sales personnel remains critical to our success. Competition for such skills is intense and continuous, and we may not be able to attract, integrate or retain highly qualified technical, sales or managerial personnel in the future. In addition, in our effort to attract and retain critical personnel, we may experience increased compensation costs that are not offset by either improved productivity or higher sales/ prices for our software products or services.

# 12. We are dependent on third-party transportation providers for the delivery of our products, and any disruption in such delivery or failure by third parties to provide their services may adversely affect our operations

Our success depends on the uninterrupted supply and transportation of our products. We rely on our vendors to deliver our finished products. For the purposes of delivery of our products from our warehouses to our stores we typically rely on third-party transportation and logistics providers. Although we have not encountered any significant disruption to the supply and transportation restrictions/ lockdown consequent to the outbreak of the COVID-19 pandemic temporarily affected our ability to transport of our finished products. There can be no assurance that any such disruption will not occur in the future as a result of these factors and that such disruptions will not be material. Transportation strikes may have an adverse effect on supplies and deliveries. In addition, products may be lost or damaged in transit for various reasons including occurrence of accidents or natural disasters. There may also be delay in delivery of products which may also affect our business and results of operation negatively. A failure to deliver our products in an efficient and reliable manner could have a material and adverse effect on our business, financial condition and results of operations. Any recompense received from insurers or third-party transportation providers may be insufficient to cover the cost of any delays and will not repair damage to our relationships with our affected customers.

13. We procure our products from third-party vendors. We do not enter into long term formal agreements with such vendors and may not be able to procure sufficient quantities or desired quality of products from such vendors in a timely manner or at acceptable prices, or on an exclusive basis, which may adversely affect our business, financial condition and results of operations.

We procure our products from third party vendors. We have ongoing arrangements with third party vendors, located across various states and cities. We may be unable to replace our existing third-party vendors at short notice, or at all, and may face delays in supplies.

Typically, we do not enter into long term formal agreements with our vendors and prices for products procured by us are normally based on non-exclusive purchase orders. Fluctuations in the price and availability could have a material adverse effect on the price at which we purchase these products.

Discontinuation of production by these suppliers or a failure of these suppliers to adhere to the delivery schedule or the required quality could hamper our inventory management. There can be no assurance that strong demand, capacity limitations or other problems experienced by our suppliers will not result in occasional shortages or delays in their supply of products to us. Further, we cannot assure you that our suppliers will continue to be associated with us on reasonable terms, or at all. Since these suppliers are not contractually bound to deal with us exclusively, we may face the risk of our competitors offering better terms to such suppliers, which may cause them to cater to our competitors alongside, or even instead of us. In the event that we fail to secure sufficient

quantities of such products from our suppliers at acceptable quality and prices in a timely manner, our business, financial performance and cash flows may be adversely affected. While there have not been any instances or events in the past that has resulted in any shortfall in supply of our products, we cannot assure you that such incidents will not occur in the future.

# 14. We are dependent upon few suppliers for supply of our products. In an eventuality where our suppliers are unable to deliver us the required materials in a time-bound manner it may have a material adverse effect on our business operations and profitability.

For the financial year ended on March 31, 2022, 2021 and 2020, our top 10 suppliers contributed around 94.46%, 96.77% and 90.06%, respectively and top 5 suppliers contributed around 75.20%, 74.98% and 58.59%, respectively of our purchases. We dealt with few suppliers for the period ended January 07, 2023 which contributed 65.83% of our total purchases. In the event of a delay, inadequacy or default in deliveries by any of our vendors, we may not be able to source our products on an adequate and timely basis or on commercially acceptable terms. A major disruption to the timely and adequate supplies of products could adversely affect our business, results of operations and financial condition. Any problems faced by our suppliers in their manufacturing facilities resulting in delays or non-adherence to quality requirements could adversely impact our ability to meet our customers' requirements in time and our operations would be affected to the extent we are unable to line up supplies from alternate suppliers.

# 15. Current locations of our stores may become unattractive, and suitable new locations may not be available for a reasonable price or acceptable terms, if at all.

The success of any store depends in part on its location. We aim to make our products available in stores opened in strategic locations and in high-density cluster areas. We cannot assure you that current locations of store operated by us will continue to be attractive or profitable as demographic patterns change, or as leases are renewed/extended on terms less favourable to us. Neighbourhood or economic conditions where our stores are located could decline in the future, thus resulting in reduced sales. Alternatively, neighbourhoods could continue to improve and escalate real estate prices, which may not be proportionate to the sales we are able to carry out. In the event real estate prices increase or if we are unable to renew lease agreements for our existing stores on terms favourable to us, such store locations may not be profitable for our business, and we may be compelled to reassess the feasibility of such store.

# 16. Our marketing and advertising campaigns may not be successful in increasing the popularity of our products and offerings. If our marketing initiatives are not effective, this may adversely affect our business and results of operations.

Our revenues are influenced by our marketing plans including brand building activities and advertising. If we adopt unsuccessful marketing and advertising campaigns, we may fail to attract new customers or retain existing customers. If our marketing and advertising strategies are unsuccessful, our business and results of operations could be materially adversely affected.

The support of our employees is also critical for the success of our marketing programmes, such as local marketing and any new strategic initiatives we seek to undertake. While we can mandate certain strategic initiatives, we need the active support of our employees if the implementation of these initiatives is to be successful. The failure of our employees to support our marketing programmes and strategic initiatives could adversely affect our ability to implement our business strategy and harm our business, financial condition, results of operations and prospects.

# 17. We could become liable to customers, suffer adverse publicity and incur substantial costs as a result of defects in our products, which in turn could adversely affect the value of our brand, and our sales could be diminished if we are associated with negative publicity.

Any failure or defect in our products/services could result in a claim against us for damages, regardless of our responsibility for such a failure or defect. Although we attempt to maintain quality standards, we cannot assure that all our products/services would be of uniform quality, meet the customer standards which in turn could adversely affect the value of our brand, and our sales could be diminished if we are associated with negative publicity. Also, our business is dependent on the trust our customers have in the quality of our products. Any negative publicity regarding our company, brand, or products, services including those arising from a drop in quality of merchandise from our vendors, mishaps resulting from the use of our products, or any other unforeseen events could affect our reputation and our results from operations.

#### 18. We may be subject to fraud, theft, employee negligence or similar incidents.

Our operations may be subject to incidents of theft or damage to inventory in transit, prior to or during showroom stocking and display. Our industry typically encounters some inventory loss on account of employee theft, shoplifting, vendor fraud, credit card fraud and general administrative error. Although we have set up various security measures, there can be no assurance that we will not experience any fraud, theft, employee negligence, security lapse, loss in transit or similar incidents in the future, which could adversely affect our results of operations and financial condition.

Additionally, in case of losses due to theft, fire, breakage or damage caused by other casualties, there can be no assurance that we will be able to recover from our insurers the full amount of any such loss in a timely manner, or at all. If we incur a significant inventory loss due to third-party or employee theft and if such loss exceeds the limits of, or is subject to an exclusion from, coverage under our insurance policies, it could have an adverse effect on our business, results of operations and financial condition. In addition, if we file claims under an insurance policy it could lead to increases in the insurance premiums payable by us or the termination of coverage under the relevant policy.

# 19. If we are unable to maintain an optimal level of inventory, our business, results of operations and financial condition may be adversely affected.

The success of our business depends upon our ability to anticipate and forecast customer demand and trends. Any error in our forecast could result in either surplus stock, which we may not be able to sell in a timely manner, or at all, or under stocking, which could affect our ability to meet customer demand. An optimal level of inventory is important to our business as it allows us to respond to customer demand effectively and to maintain a full range of products at our stores. We plan our inventory and estimate our sales based on the forecast, demand and requirements for the forthcoming seasons. If we fail to accurately forecast customer demand, we may experience excess inventory levels or a shortage of products available for sale. If we under-stock inventory, our ability to meet customer demand may be impaired. If we over-stock inventory, our capital requirements may increase and we may incur additional financing and storage costs. Any unsold inventory may have to be sold at cost price or lower than cost price or discarded, potentially leading to losses. We cannot assure you that we will be able to sell surplus stock in a timely manner, or at all, which in turn may adversely affect our business, results of operations and financial condition.

# 20. Any penalty or action taken by any regulatory authorities in future for non-compliance with provisions of corporate and other law could impact the financial position of our Company.

Our Company may have not complied with certain accounting standards and has not taken Actuarial Valuation Report as required as per AS-15 Employee Benefits. Although, no show cause notice in respect of the same has been received by the Company till date. Any penalty imposed for such non-compliance could affect our financial conditions to that extent. In relation to gratuity, we have not received any notice/communication from the relevant authority, for the previous defaults till date.

# 21. Our Company had negative cash flows in the past years, details of which are given below. Sustained negative cash flow could impact our growth and business.

We have experienced negative cash flows in the past which have been set out below:

(Rs. in Lakhs)

Particulars	January	March 31,	March 31,	March 31,
	07, 2023	2022	2021	2020
Net cash generated from/ (used in) operating				
activities	176.32	56.52	(8.39)	(83.21)
Net cash generated from/ (used in) investing				
activities	0.27	0.02	4.92	(12.06)
Net cash generated from/ (used in) financing				
activities	4.44	(54.36)	3.63	90.32

Cash flows of a company is a key indicator to show the extent of cash generated from the operations of a company to meet capital expenditure, pay dividends, repay loans and make new investments without raising finance from external resources. If we are not able to generate sufficient cash flows, it may adversely affect our business and financial operations. For further details, see section titled "Financial Information" and "Management's

Discussion and Analysis of Financial Condition and Results of Operations" on pages 145 and 149, respectively of this Draft Prospectus.

# 22. We have contingent liabilities, and our financial condition could be adversely affected if any of these contingent liabilities materializes.

The following table sets forth our contingent liabilities as derived from our Restated Financial Statements;

(Amount in Lakhs, Unless Otherwise Stated)

(				
		As at		
Particulars	As at 07-Jan-23	31-Mar-22	31-Mar-21	31-Mar-20
Estimated Amount of contracts remaining				
to be executed on capital account	=	-	•	-
Income Tax Demand	0.06	0.06	0.06	-
TDS Demand	0.70	0.69	0.66	0.52
Contingencies:	-			-

For details, please refer to Section titled "Restated Financial Statements" beginning on page 145 of this Draft Prospectus.

# 23. There are certain discrepancies and non-compliances noticed in some of our corporate records relating to forms filed with the Registrar of Companies.

In the past, our company has obtained vehicle loans from Axis Bank and Diamler Financial Service India Private Limited but have failed to filed form CHG-1 in respect of the said borrowings, with the concerned Registrar of Companies. Further, there have been some instances of delays in filing statutory forms with the RoC such as form DPT-3 was filed under the CFSS Scheme, 2020 of MCA without any penalty. Further we have at several instances, delayed in filing our GST returns as a result of which, we have been required to pay the late filing fees along with interest on delayed deposit of due taxes. Although the late filing fees levied are small but if we continue this practice, the accumulated amounts of each delay may adversly affect our cash flows. Further no-show cause notice has been issued against our Company till date, in respect of above, in the event of any cognizance being taken by the concerned authorities in respect of above, actions may be taken against our Company and its directors, in which event the financials of our Company and our directors may be affected. Further we cannot assure that we may not do delay filings in future and not be subjected to penalty or interest.

Further with the expansion of our operations there can be no assurance that deficiencies in our internal controls and compliances will not arise, or that we will be able to implement, and continue to maintain, adequate measures to rectify or mitigate any such deficiencies in our internal controls, in a timely manner or at all.

# 24. Our Promoters plays a key role in our functioning and we heavily rely on their knowledge and experience in operating our business and therefore, it is critical for our business that our promoters remain associated with us.

We benefit from our relationship with our Promoters and our success depends upon the continuing services of our Promoters who have been responsible for the growth of our business and is closely involved in the overall strategy, direction and management of our business. Our Promoters have been actively involved in the day-to-day operations and management. Accordingly, our performance is heavily dependent upon the services of our Promoters. If our Promoters are unable or unwilling to continue in his present position, we may not be able to replace them easily or at all. Our Promoters, have over the years-built relations with various customers and other persons who are form part of our stakeholders and are connected with us. The loss of their services could impair our ability to implement our strategy, and our business, financial condition, results of operations and prospects may be materially and adversely affected.

# 25. If we are not able to obtain, renew or maintain the statutory and regulatory permits and approvals required to operate our business it may have an adverse effect on our business.

We require certain statutory and regulatory permits, licenses and approvals to operate our business. Though we believe that we have obtained all permits and licenses which are adequate to run our business, we cannot assure that there is no other statutory/regulatory requirement which we are required to comply with. Further, some of these approvals are granted for fixed periods of time and need renewal from time to time. We are required to

renew such permits, licenses and approvals. There can be no assurance that the relevant authorities will issue any of such permits or approvals in time or at all.

Failure by us to renew, maintain or obtain the required permits or approvals in time may result in the interruption of our operations and may have a material adverse effect on our business.

For further details, see section on "Government and Other Approvals" beginning on page 173 of the Draft Prospectus.

#### 26. Our lenders have charge over our movable and immovable properties in respect of finance availed by us.

We have secured our lenders by creating a charge over our movable and immovable properties in respect of loans / facilities availed by us from banks and financial institutions. The total amounts outstanding and payable by us as secured loans and unsecured loans were Rs. 98.85 lakhs, Rs 386.97 lakhs, Rs 372.63 lakhs and Rs 321.61 lakhs for the period ended January 07, 2023 and for the financial year ended March 31, 2022, 2021 and 2020 and Rs 493.47 lakhs, Rs 815.91 lakhs, Rs 840.96 lakhs and Rs 810.93 lakhs for the period ended January 07, 2023 and for the financial year ended March 31, 2022, 2021 and 2020. In the event we default in repayment of the loans / facilities availed by us and any interest thereof, our properties may be forfeited by lenders, which in turn could have significant adverse effect on business, financial condition or results of operations. For further information on the "Financial Indebtedness" please refer to page 163 of this Draft Prospectus.

# 27. Any IT system failures or lapses on part of any of our employees may lead to operational interruption, liabilities or reputational harm.

The success of our businesses depends in part upon our ability to effectively deploy, implement and use information technology systems and advanced technology initiatives in a cost effective and timely basis. Our computer networks may be vulnerable to unauthorised access, computer hacking, computer viruses, worms, malicious applications and other security problems caused by unauthorised access to, or improper use of, systems by our employees, subcontractors or third-party vendors. Any systems failure or security breach or lapse on our part or on the part of our employees and other ecosystem participants that results in the release of user data could harm our reputation and brand and, consequently, our business, in addition to exposing us to potential legal liability. Any such legal proceedings or actions may subject us to significant penalties and negative publicity, require us to change our business practices, increase our costs and severely disrupt our business.

# 28. If we are unable to protect credit card or debit card data or any data related to any other electronic mode of payment, or any other personal information that we collect from customers, our reputation could be significantly harmed.

The use of electronic payment methods and collection of other personal information from customers exposes us to an increased risk of privacy and security breaches as well as other risks. Although, we rely on, among other security measures, firewalls, web content filtering, encryption and authentication technology, unauthorized use of, or inappropriate access to, our networks, computer systems or services could potentially jeopardize the security of such confidential information. The techniques used to obtain unauthorized access, disable or degrade service or sabotage systems change frequently and often are not recognized until launched against a target. We may be unable to anticipate these techniques or to implement adequate preventative measures. Non-technical means, such as actions (or inactions) by an employee, can also result in a data breach. We cannot assure you that any security measures taken by us will be effective in preventing these activities. We may need to expend significant resources to protect against security breaches or to address problems caused by such breaches.

Further, third parties may have the technology or know-how to breach the security of the customer information transmitted in connection with credit and debit card sales and use of e-wallets, and our security measures and those of technology suppliers may not effectively prohibit others from obtaining improper access to this information. If a person is able to circumvent our security measures or otherwise gain access to the confidential information that we collect, they may be able to destroy or steal valuable information or otherwise disrupt our operations. While we have not experienced any such instances in the past, we may become subject to claims for purportedly fraudulent transactions arising out of the actual or alleged theft of credit or debit card information or other confidential information, and we may also be subject to lawsuits or other proceedings relating to these types of incidents. Any such claim or proceeding could cause us to incur significant unplanned expenses, which could have an adverse impact on our financial condition, results of operations and cash flows. Further, adverse publicity resulting from these allegations could significantly harm our reputation and may have a material adverse effect on us and our stores.

Moreover, we receive and process certain personal financial and other information about our customers and employees when we accept credit cards for payment. While we do not store customers' credit and debit card payment information, the use and handling of this information is regulated by evolving and increasingly demanding laws and regulations in India. If our security and information systems are compromised as a result of data corruption or loss, cyberattack or a network security incident or our employees, or suppliers fail to comply with these laws and regulations, and this information is obtained by unauthorized persons or used inappropriately, it could subject us to litigation and government enforcement actions, damage our reputation, cause us to incur substantial costs, liabilities and penalties and/or result in a loss of customer confidence, any and all of which could adversely affect our business, financial condition and results of operations.

# 29. Any increase in interest rates would have an adverse effect on our results of operations and will expose our Company to interest rate risks.

We are dependent upon the availability of equity, cash balances and debt financing to fund our operations and growth. Any fluctuations in interest rates may directly impact the interest costs of such loans and, in particular, any increase in interest rates could adversely affect our results of operations. Furthermore, our indebtedness means that a material portion of our expected cash flow may be required to be dedicated to the payment of interest on our indebtedness, thereby reducing the funds available to us for use in our general business operations. If interest rates increase, our interest payments will increase and our ability to obtain additional debt and non-fund-based facilities could be adversely affected with a concurrent adverse effect on our business, financial condition and results of operations. For further details, please refer chapter titled "Financial Indebtedness" beginning on page 163 of this Draft Prospectus.

# 30. Our loan agreements with various lenders have several restrictive covenants and certain unconditional rights in favour of the lenders, which could influence our ability to expand, in turn affecting our business and results of operations.

We have entered into agreements for short term and long-term borrowings with certain lenders. As on January 07, 2023 an aggregate of Rs.592.31 lakhs was outstanding towards loans availed from banks and financial institutions. The credit facilities availed by our Company are secured by way of mortgage of fixed assets, hypothecation of assets. In case we are not able to pay our dues in time, the same may amount to a default under the loan documentation and all the penal and termination provisions therein would get triggered and the loans granted to the Company may be recalled with penal interest. This could severely affect our operations and financial condition. In addition to the above, our loan documentation includes certain conditions and covenants that require us to obtain consents from the aforesaid banks prior to carrying out certain activities like entering into any amalgamation, demerger, merger and corporate reconstruction, changing our management and operating structure, making any fresh borrowings or creating fresh charges on assets, etc. Any failure to comply with any condition or covenant under our financing agreements that is not waived by the lending banks or is not otherwise cured by us, may lead to a termination of our credit facilities, acceleration of all amounts due under the said credit facility, which may adversely affect our ability to conduct our business and operations or implement our business plans. Further, the said credit facilities can be renewed/enhanced/cancelled/suspended/reduced and the terms and conditions of the same can be altered by the lending banks, at their discretion. In the event, the lending banks refuse to renew / enhance the credit facilities and/or cancels / suspends / reduces the said credit facilities and/or alters the terms and conditions to the derogation of our Company, our existing operations as well as our future business prospects and financial condition may be severely affected. As on the date of the Draft Prospectus, we have not received NOC for the Issue from our lenders.

# 31. Unsecured loans taken by our Company can be recalled by the lenders at any time.

As on January 07, 2023 our Company has unsecured loans amounting to Rs. 493.47 lakhs from directors and banks that are repayable on demand to the relevant lender. These loans are not repayable in accordance with any agreed repayment schedule and may be recalled by the relevant lender at any time. In such cases, our Company may be required to repay the entirety of the unsecured loans together with accrued interest. Our Company may not be able to generate sufficient funds at short notice to be able to repay such loans and may resort to refinancing such loans at a higher rate of interest and on terms not favourable to it. Failure to repay unsecured loans in a timely manner may have a material adverse effect on our business, cash flows and financial condition. For further details of unsecured loans of our Company, please refer the chapter titled "Financial Statements as Restated" beginning on page 145 of this Draft Prospectus.

## 32. We have taken guarantees from Promoters in relation to debt facilities provided to us.

We have taken guarantees from Promoters in relation to our secured debt facilities availed from our Bankers. In an event any of these persons withdraw or terminate its/their guarantees, the lender for such facilities may ask for alternate guarantees, repayment of amounts outstanding under such facilities, or even terminate such facilities. We may not be successful in procuring guarantees satisfactory to the lender and as a result may need to repay outstanding amounts under such facilities or seek additional sources of capital, which could adversely affect our financial condition. For more information, please see the chapter titled "Financial Indebtedness" beginning on page 163 of this Draft Prospectus.

# 33. Our Company requires significant amounts of working capital for a continued growth. Our inability to meet our working capital requirements may have an adverse effect on our results of operations.

Our business is working capital intensive. Summary of our working capital position as per our Restated Financial Information is given below: -

(Rs. in Lakhs)

Particulars	January 07, 2023	March 31, 2022	March 31, 2021	March31, 2020
A: Current Assets				
Current Investments	-	-	-	5.00
Trade Receivables	-	-	-	17.20
Cash and Bank Balances	199.71	18.69	16.51	16.35
Inventories	1,087.14	1,426.71	1,417.93	1,287.25
Short-Term Loans and Advances	-	3.19	3.28	3.27
Other Current Assets	11.62	7.97	14.27	12.09
A: Total	1,298.47	1,456.55	1,451.99	1,341.16
B: Current Liabilities				
Short Term Borrowings	98.28	380.60	355.61	292.38
Trade Payables	16.87	16.09	71.82	65.15
Other Current Liabilities	11.78	2.71	2.38	5.18
Short Term Provisions	65.97	40.55	21.23	19.15
B: Total	192.90	439.95	451.04	381.86
C: Working Capital (A-B)	1,105.57	1,016.60	1,000.95	959.30

We intend to continue growing by expanding our business operations. This may result in increase in the quantum of our current assets. Our inability to maintain sufficient cash flow, credit facility and other sources of fund, in a timely manner, or at all, to meet the requirement of working capital could adversely affect our financial condition and result of our operations. For further details regarding working capital requirement, please refer to the chapter titled "Objects of the Issue" beginning on page 77 of this Draft Prospectus.

# 34. We have in the past entered into related party transactions and may continue to do so in the future.

We have entered into various transactions with Our Promoters, Directors and their relatives. While we believe that all such transactions are conducted on arm's length basis, there can be no assurance that we could not have achieved more favourable terms had such transactions were not entered into with related parties. Furthermore, it is likely that we will enter into related party transactions in future. There can be no assurance that such transactions, individually or in aggregate, will not have an adverse effect on our financial condition and results of operation. For details on the transactions entered by us, please refer to chapter "Financials Statements" beginning on page 145 of the Draft Prospectus.

# 35. If we are unable to source business opportunities effectively, we may not achieve our financial objectives.

Our ability to achieve our financial objectives will depend on our ability to identify, evaluate and accomplish business opportunities. To grow our business, we will need to hire, train, supervise and manage new employees and to implement systems capable of effectively accommodating our growth. However, we cannot assure you that any such employees will contribute to the success of our business or that we will implement such systems effectively. Our failure to source business opportunities effectively could have a material adverse effect on our business, financial condition and results of operations. It also is possible that the strategies used by us in the future may be different from those presently in use. No assurance can be given that our analyses of market and other data or the strategies we use or plans in future to use will be successful under various market conditions.

#### 36. We may not be successful in implementing our business strategies.

The success of our business depends substantially on our ability to implement our business strategies effectively. Even though we have successfully executed our business strategies in the past, there is no guarantee that we can implement the same on time and within the estimated budget going forward, or that we will be able to meet the expectations of our targeted clients. Changes in regulations applicable to us may also make it difficult to implement our business strategies. Failure to implement our business strategies would have a material adverse effect on our business and results of operations.

#### 37. We are subject to risks associated with expansion into new geographic regions.

Expansion into new geographic regions, including different states in India and overseas expansion, subjects us to various challenges, including those relating to our lack of familiarity with the culture, legal regulations and economic conditions of these new regions, language barriers, difficulties in staffing and managing such operations, and the lack of brand recognition and reputation in such regions. The risks involved in entering new geographic markets and expanding operations, may be higher than expected, and we may face significant competition in such markets. By expanding into new geographical regions, we could be subject to additional risks associated with establishing and conducting operations, including, laws and regulations, uncertainties and customer's preferences, political and economic stability. By expanding into new geographical regions, we may be exposed to significant liability and could lose some or all of our investment in such regions, as a result of which our business, financial condition and results of operations could be adversely affected.

# 38. We could be harmed by employee misconduct or errors that are difficult to detect and any such incidences could adversely affect our financial condition, results of operations and reputation.

Employee misconduct or errors could expose us to business risks or losses, including regulatory sanctions and cause serious harm to our reputation and goodwill of our Company. There can be no assurance that we will be able to detect or deter such misconduct. Moreover, the precautions we take to prevent and detect such activity may not be effective in all cases. Our employees and agents may also commit errors that could subject us to claims and proceedings for alleged negligence, as well as regulatory actions on account of which our business, financial condition, results of operations and goodwill could be adversely affected.

## 39. We do not own our Registered Office from where we operate.

Our Company does not own its Registered Office situated at NO. 59, NSC Bose Road Sowcarpet Chennai, Tamil Nadu-600079. For further details in relation to our Properties, please refer to the section titled – Land and Property in the chapter titled "Our Business" beginning on page 104 of this Draft Prospectus. We cannot assure that we will be able to renew our leases on commercially favourable terms or at all in future. We also cannot assure you that we will be permitted to use any of our leased properties on a continuous basis. In the event that we are required to vacate the aforementioned premises, we would be required to make alternative arrangements for new offices and other infrastructure and we cannot assure that the new arrangements will be on commercially acceptable terms. In the event, we are unable to continue to use the premises or renew the lease agreement on favourable terms or at all, we may suffer disruption in our business and administrative operations, which may have an adverse effect on the business, financial condition and results of operations on our Company.

# 40. The deployment of funds raised through this Issue shall not be subject to any Monitoring Agency and shall be purely dependent on the discretion of the management of our Company.

Since, the Proceeds from Issue is less than Rs.10,000 lakh, there is no mandatory requirement of appointing an Independent Monitoring Agency for overseeing the deployment of utilization of funds raised through this Issue. The deployment of these funds raised through this Issue, is hence, at the discretion of the management and the Board of Directors of our Company and will not be subject to monitoring by any independent agency. Any inability on our part to effectively utilize the Issue proceeds could adversely affect our financials.

41. Within the parameters as mentioned in the chapter titled "Objects of this Issue" beginning on page 77 of this Draft Prospectus, our Company's management will have flexibility in applying the proceeds of the Issue. The fund requirement and deployment mentioned in the Objects of this Issue have not been appraised by any bank or financial institution.

We intend to use Net Proceeds towards meeting the funding the working capital requirements of the Company and General corporate purposes. We intend to deploy the Net Proceeds in financial year 2022-23 and 2023-24

such deployment is based on certain assumptions and strategy which our Company believes to implement in future. The funds raised from the Issue may remain idle on account of change in assumptions, market conditions, strategy of our Company, etc., For further details on the use of the Net Proceeds, please refer chapter titled "Objects of the Issue" beginning on page 77 of this Draft Prospectus.

The deployment of funds for the purposes described above is at the discretion of our Company's Board of Directors. The fund requirement and deployment is based on internal management estimates and has not been appraised by any bank or financial institution. Accordingly, within the parameters as mentioned in the chapter titled "Objects of the Issue" beginning on page 77 of this Draft Prospectus, the Management will have significant flexibility in applying the proceeds received by our Company from the Issue. Our Board of Directors will monitor the proceeds of this Issue.

However, Audit Committee will monitor the utilization of the proceeds of this Issue and prepare the statement for utilization of the proceeds of this Issue. However, in accordance with Section 27 of the Companies Act, 2013, and relevant provisions of SEBI ICDR Regulations, 2018, a company shall not vary the objects of the Issue without our Company being authorise to do so by our shareholders by way of special resolution and other compliances in this regard. Our Promoters and controlling shareholders shall provide exit opportunity to such shareholders who do not agree to the proposal to vary the objects, at such price, and in such manner, as may be prescribed by SEBI, in this regard.

42. We have not made any alternate arrangements for meeting our capital requirements for the Objects of the Issue. Further we have not identified any alternate source of financing the 'Objects of the Issue'. Any shortfall in raising / meeting the same could adversely affect our growth plans, operations and financial performance.

As on date, we have not made any alternate arrangements for meeting our capital requirements for the Objects of the Issue. We meet our capital requirements through our bank finance, owned funds and internal accruals. Any shortfall in our net owned funds, internal accruals and our inability to raise debt in future would result in us being unable to meet our capital requirements, which in turn will negatively affect our financial condition and results of operations. Further, we have not identified any alternate source of funding and hence any failure or delay on our part to raise money from this Issue or any shortfall in the Issue proceeds may delay the implementation schedule and could adversely affect our growth plans. For further details please refer to the chapter titled "Objects of the Issue" beginning on page 77 of this Draft Prospectus.

### 43. Our insurance coverage may not be adequate.

Our Company has obtained insurance coverage in respect of certain risks. For further details in relation to the insurance obtained, please refer to the section titled – Insurance in the chapter titled "Our Business" beginning on page 104 of this Draft Prospectus. This insurance policies are renewed periodically to ensure that the coverage is adequate, however, our insurance policies do not cover all risks. There can be no assurance that our insurance policies will be adequate to cover the losses in respect of which the insurance has been availed. If we suffer a significant uninsured loss or if insurance claim in respect of the subject-matter of insurance is not accepted or any insured loss suffered by us significantly exceeds our insurance coverage, our business, financial condition and results of operations may be materially and adversely affected. For further details, please refer chapter titled "Our Business" beginning on page 104 of this Draft Prospectus.

44. Our Promoters and members of the Promoter Group will continue jointly to retain majority control over our Company after the Issue, which will allow them to determine the outcome of matters submitted to shareholders for approval.

After completion of the Issue, our Promoters and Promoter Group will collectively own 71.88% of the Equity Shares. As a result, Our Promoters together with the members of the Promoter Group will be able to exercise a significant degree of influence over us and will be able to control the outcome of any proposal that can be approved by a majority shareholder vote, including, the election of members to our Board, in accordance with the Companies Act and our AoA. Such a concentration of ownership may also have the effect of delaying, preventing or deterring a change in control of our Company.

In addition, Our Promoters will continue to have the ability to cause us to take actions that are not in, or may conflict with, our interests or the interests of some or all of our creditors or minority shareholders, and we cannot assure you that such actions will not have an adverse effect on our future financial performance or the price of our Equity Shares.

45. Our future funds requirements, in the form of issue of capital or securities and/or loans taken by us, may be prejudicial to the interest of the shareholders depending upon the terms on which they are eventually raised.

We may require additional capital from time to time depending on our business needs. Any issue of shares or convertible securities would dilute the shareholding of the existing shareholders and such issuance may be done on terms and conditions, which may not be favourable to the then existing shareholders. If such funds are raised in the form of loans or debt, then it may substantially increase our interest burden and decrease our cash flows, thus prejudicially affecting our profitability and ability to pay dividends to our shareholders.

46. Our ability to pay dividends in the future will depend upon our future earnings, financial condition, cash flows, working capital requirements, capital expenditure and restrictive covenants in our financing arrangements.

We may retain all our future earnings, if any, for use in the operations and expansion of our business. As a result, we may not declare dividends in the foreseeable future. Any future determination as to the declaration and payment of dividends will be at the discretion of our Board of Directors and will depend on factors that our Board of Directors deem relevant, including among others, our results of operations, financial condition, cash requirements, business prospects and any other financing arrangements. Accordingly, realization of a gain on shareholders investments may largely depend upon the appreciation of the price of our Equity Shares. There can be no assurance that our Equity Shares will appreciate in value. For details of our dividend history, see "Dividend Policy" on page 144 of this Draft Prospectus.

47. In addition to normal remuneration or benefits and reimbursement of expenses, some of our directors and key managerial personnel are interested in our Company to the extent of their shareholding and dividend entitlement in our Company.

Our Directors and Key Managerial Personnel ("KMP") are interested in our Company to the extent of remuneration paid to them for services rendered and reimbursement of expenses payable to them. In addition, some of our Directors and KMP may also be interested to the extent of their shareholding and dividend entitlement in our Company. For further information, see "Capital Structure" and "Our Management" on pages 59 and 125, respectively, of this Draft Prospectus.

48. Industry information included in this Draft Prospectus has been derived from industry reports. There can be no assurance that such third-party statistical, financial and other industry information is either complete or accurate.

We have relied on the reports of certain independent third party for purposes of inclusion of such information in this Draft Prospectus. These reports are subject to various limitations and based upon certain assumptions that are subjective in nature. We have not independently verified data from such industry reports and other sources. Although, we believe that the data may be considered to be reliable, their accuracy, completeness and underlying assumptions are not guaranteed and their dependability cannot be assured. While we have taken reasonable care in the reproduction of the information, the information has not been prepared or independently verified by us, or any of our respective affiliates or advisors and, therefore, we make no representation or warranty, express or implied, as to the accuracy or completeness of such facts and statistics. Due to possibly flawed or ineffective collection methods or discrepancies between published information and market practice and other problems, the statistics herein may be inaccurate or may not be comparable to statistics produced for other economies and should not be unduly relied upon. Further, there is no assurance that they are stated or compiled on the same basis or with the same degree of accuracy as may be the case elsewhere. Statements from third parties that involve estimates are subject to change, and actual amounts may differ materially from those included in this Draft Prospectus.

49. We have issued Equity Shares during the last 12 months at a price which may be below the Issue price.

We have issued certain Equity shares in the last twelve months at a price which may be lower than the Issue Price. Details of such issuances are given in the table below:

Date of Allotment	No. of Equity Shares	Face Value (Rs.)	Issue Price (Rs.)	Reasons of Allotment	Benefits accrued to company	Category	Allottees	No. of Shares Allotted
						Promoter	S Manojkumar	1,84,238
						Promoter	S Sunil	83,388
					Expansion	Promoter	Raj Kumari M	57,500
June 10,	4,16,876	10/-	Nil	Bonus Issue in	of capital	Promoter	Shalu	83,375
2022	4,10,670	10/-	IVII	ratio of 1:4	base of the Company	Promoter Group	Damayanthi Bai	875
					2 0	Promoter Group	Vanshika	3,750
						Promoter Group	Prachi	3,750
						Promoter	S Manojkumar	92,119
						Promoter	S Sunil	41,694
					Expansion	Promoter	Raj Kumari M	28,750
June 17,	2 00 120	10/-	Nil	Bonus Issue in	of capital	Promoter	Shalu	41,688
2022	2,08,438	10/-	INII	ratio of 1:10	base of the Company	Promoter Group	Damayanthi Bai	437
						Promoter Group	Vanshika	1,875
						Promoter Group	Prachi	1,875
						Promoter	S Manojkumar	1,433,307
						Promoter	S Sunil	738,632
					Expansion	Promoter	Raj Kumari M	316,250
January	29,92,8	10/-	Nil	Bonus Issue in	of capital	Promoter	Shalu	458,563
06, 2023	14	10/-	INII	ratio of 1:1	base of the	Promoter	Damayanthi	4,812
					Company	Group	Bai	
						Promoter Group	Vanshika	20,625
						Promoter Group	Prachi	20,625

50. The average cost of acquisition of Equity Shares by our Promoters is lower than the price determined at time of registering the Prospectus.

Our Promoters average cost of acquisition of Equity Shares in our Company is lower than the Price as may be decided by the Company in consultation with the LM. For further details regarding average cost of acquisition of Equity Shares by our Promoters in our Company and build-up of Equity Shares by our Promoters in our Company, please refer chapter title "Capital Structure" beginning on page 59 of this Draft Prospectus.

### ISSUE SPECIFIC RISK

51. The Issue price of our Equity Shares may not be indicative of the market price of our Equity Shares after the Issue and the market price of our Equity Shares may decline below the Issue Price and you may not be able to sell your Equity Shares at or above the Issue Price.

The Issue Price of our Equity Shares has been determined by fixed price method. The price is based on numerous factors (For further information, please refer chapter titled "Basis for Issue Price" beginning on page 82 of this Draft Prospectus) and may not be indicative of the market price of our Equity Shares after the Issue.

The market price of our Equity Shares could be subject to significant fluctuations after the Issue, and may decline below the Issue Price. We cannot assure you that you will be able to sell your Equity Shares at or above the Issue Price. Among the factors that could affect our share price include without limitation. The following:

- i. quarterly variations in the rate of growth of our financial indicators, such as earnings per share, net income and revenues;
- ii. changes in revenue or earnings estimates or publication of research reports by analysts;
- iii. results of operations that vary from those of our competitors;
- iv. speculation in the press or investment community;
- v. new laws and governmental regulations applicable to our industry;
- vi. future sales of the Equity Shares by our shareholders;
- vii. general market conditions; and
- viii. domestic and international economic, legal and regulatory factors unrelated to our performance.
- 52. Our Equity Shares have never been publicly traded, and may experience price and volume fluctuations following the completion of the Issue. Further, our Equity Shares may not result in an active or liquid market and the price of our Equity Shares may be volatile and you may be unable to resell your Equity Shares at or above the Issue Price or at all.

Prior to the Issue, there has been no public market for our Equity Shares, and an active trading market may not develop or be sustained after the Issue. Listing and quotation does not guarantee that a market for our Equity Shares will develop or, if developed, does not guarantee the liquidity of such market for the Equity Shares. Investors might not be able to rapidly sell the Equity Shares at the quoted price if there is no active trading in the Equity Shares. The Issue Price of the Equity Shares has been determined by our Company in consultation with the LM through the Fixed Price Process. The market price of the Equity Shares may be subject to significant fluctuations in response to, among other factors, variations in our operating results of our Company, market conditions specific to the industry we operate in, developments relating to India, volatility in securities markets in jurisdictions other than India, variations in the growth rate of financial indicators, variations in revenue or earnings estimates by research publications, and changes in economic, legal and other regulatory factors.

# 53. Fluctuations in the exchange rate of the Rupee and other currencies could have a material adverse effect on the value of the Equity Shares, independent of our operating results.

The Equity Shares would be quoted in Rupees on the stock exchange. Any dividends in respect of the Equity Shares will be paid in Rupees and subsequently converted into appropriate foreign currency for repatriation. Any adverse movement in exchange rates during the time it takes to undertake such conversion may reduce the net dividend to investors. In addition, any adverse movement in exchange rates during a delay in repatriating the proceeds from a sale of Equity Shares outside India, for example, because of a delay in regulatory approvals that may be required for the sale of Equity Shares may reduce the net proceeds received by shareholders.

The exchange rate of the Rupee has changed substantially in the last two decades and could fluctuate substantially in the future, which may have a material adverse effect on the value of the Equity Shares and returns from the Equity Shares, independent of our operating results.

# 54. Investors may be subject to Indian taxes arising out of capital gains on the sale of the Equity Shares.

Under current Indian tax laws, unless specifically exempted, capital gains arising from the sale of equity shares in an Indian company are generally taxable in India. Any gain realized in excess of Rs. 1,00,000/- on the sale of listed equity shares on a stock exchange held for more than 12 months will be subject to long term capital gains tax in India at the specified rates in case STT was paid on the sale transaction. Accordingly, you may be subject to payment of long-term capital gains tax in India, in addition to payment of Securities Transaction Tax ("STT"), on the sale of any Equity Shares held for more than 12 months. STT will be levied on and collected by a domestic stock exchange on which the Equity Shares are sold.

Further, any gain realized on the sale of listed equity shares held for a period of 12 months or less will be subject to short term capital gains tax in India. Capital gains arising from the sale of the Equity Shares will be exempt from taxation in India in cases where the exemption from taxation in India is provided under a treaty between India and the country of which the seller is resident. Generally, Indian tax treaties do not limit India's ability to impose tax on capital gains. As a result, residents of other countries may be liable for tax in India as well as in their own jurisdiction on a gain upon the sale of the Equity Shares.

# 55. Our future funds requirements, in the form of fresh issue of capital or securities and/or loans taken by us, may be prejudicial to the interest of the shareholders depending upon the terms on which they are eventually raised.

We may require additional capital from time to time depending on our business needs. Any fresh issue of shares or convertible securities would dilute the shareholding of the existing shareholders and such issuance may be done on terms and conditions, which may not be favourable to the then existing shareholders. If such funds are raised in the form of loans or debt, then it may substantially increase our interest burden and decrease our cash flows, thus prejudicially affecting our profitability and ability to pay dividends to our shareholders.

# 56. Holders of Equity Shares may be restricted in their ability to exercise pre-emptive rights under Indian law and thereby may suffer future dilution of their ownership position.

Under the Companies Act, a company having share capital and incorporated in India must offer its holders of equity shares pre-emptive rights to subscribe and pay for a proportionate number of equity shares to maintain their existing ownership percentages before the issuance of any new equity shares, unless the pre-emptive rights have been waived by adoption of a special resolution. However, if the laws of the jurisdiction the investors are located in do not permit them to exercise their pre-emptive rights without our filing an offering document or registration statement with the applicable authority in such jurisdiction, the investors will be unable to exercise their pre-emptive rights unless we make such a filing. If we elect not to file a registration statement, the new securities may be issued to a custodian, who may sell the securities for the investor's benefit. The value the custodian receives on the sale of such securities and the related transaction costs cannot be predicted. In addition, to the extent that the investors are unable to exercise pre-emptive rights granted in respect of the Equity Shares held by them, their proportional interest in us would be reduced.

### 57. Rights of shareholders under Indian law may be more limited than under the laws of other jurisdictions.

Indian legal principles relating to these matters and the validity of corporate procedures, directors' fiduciary duties and liabilities, and shareholders' rights may differ from those that would apply to a company in another jurisdiction. Shareholders' rights under Indian law may not be as extensive as shareholders' rights under the laws of other countries or jurisdictions. Investors may have more difficulty in asserting their rights as shareholders of our Company than as shareholders of a corporation in another jurisdiction.

#### 58. The requirements of being a listed company may strain our resources.

We are not a listed company and have not, historically, been subjected to the increased scrutiny of our affairs by shareholders, regulators and the public at large that is associated with being a listed company. As a listed company, we will incur significant legal, accounting, corporate governance and other expenses that we did not incur as an unlisted company. We will be subject to the SEBI Listing Regulations which will require us to file audited annual and unaudited quarterly reports with respect to our business and financial condition. If we experience any delays, we may fail to satisfy our reporting obligations and/or we may not be able to readily determine and accordingly report any changes in our results of operations as promptly as other listed companies.

Further, as a listed company, we will need to maintain and improve the effectiveness of our disclosure controls and procedures and internal control over financial reporting, including keeping adequate records of daily transactions. In order to maintain and improve the effectiveness of our disclosure controls and procedures and internal control over financial reporting, significant resources and management attention will be required. As a result, our management's attention may be diverted from our business concerns, which may adversely affect our business, prospects, financial condition and results of operations. In addition, we may need to hire additional legal and accounting staff with appropriate experience and technical accounting knowledge, but we cannot assure you that we will be able to do so in a timely and efficient manner.

# 59. There is no guarantee that our Equity Shares will be listed on the SME Platform of Bombay Stock Exchange in a timely manner or at all.

In accordance with Indian law and practice, permission for listing and trading of our Equity Shares will not be granted until after certain actions have been completed in relation to this Issue and until Allotment of Equity Shares pursuant to this Issue. In accordance with current regulations and circulars issued of SEBI, our Equity Shares are required to be listed on the BSE SME within such time as mandated under UPI Circulars, subject to any change in the prescribed timeline in this regard. However, we cannot assure you that the trading in our Equity

Shares will commence in a timely manner or at all. Any failure or delay in obtaining final listing and trading approvals may restrict your ability to dispose of your Equity Shares.

#### EXTERNAL RISK FACTORS

# 60. Global economic, political and social conditions may harm our ability to do business, increase our costs and negatively affect our stock price.

The Indian economy and its securities markets are influenced by economic developments and volatility in securities markets in other countries. Investors' reactions to developments in one country may have adverse effects on the market price of securities of companies located elsewhere, including India. Adverse economic developments, such as rising fiscal or trade deficit, in other emerging market countries may also affect investor confidence and cause increased volatility in Indian securities markets and indirectly affect the Indian economy in general. Any of these factors could depress economic activity and restrict our access to capital, which could have an adverse effect on our business, financial condition and results of operations and reduce the price of our Equity Shares. Any financial disruption could have an adverse effect on our business, future financial performance, shareholders' equity and the price of our Equity Shares.

We are dependent on domestic, regional and global economic and market conditions. Our performance, growth and market price of our Equity Shares are and will be dependent to a large extent on the health of the economy in which we operate. There have been periods of slowdown in the economic growth of India. Demand for our products may be adversely affected by an economic downturn in domestic, regional and global economies. Economic growth in the countries in which we operate is affected by various factors including domestic consumption and savings, balance of trade movements, namely export demand and movements in key imports, global economic uncertainty and liquidity crisis, volatility in exchange currency rates, and annual rainfall which affects agricultural production. Consequently, any future slowdown in the Indian economy could harm our business, results of operations and financial condition. Also, a change in the government or a change in the economic and deregulation policies could adversely affect economic conditions prevalent in the areas in which we operate in general and our business in particular and high rates of inflation in India could increase our costs without proportionately increasing our revenues, and as such decrease our operating margins.

# 61. The extent and reliability of Indian infrastructure could adversely affect our Company's results of operations and financial condition.

India's physical infrastructure is in developing phase compared to that of many developed nations. Any congestion or disruption in its port, rail and road networks, electricity grid, communication systems or any other public facility could disrupt our Company's normal business activity. Any deterioration of India's physical infrastructure would harm the national economy, disrupt the transportation of goods and supplies, and add costs to doing business in India. These problems could interrupt our Company's business operations, which could have an adverse effect on its results of operations and financial condition.

# 62. Foreign investors are subject to foreign investment restrictions under Indian laws that may limit our ability to attract foreign investors, which may have a material adverse impact on the market price of the Equity Shares.

Under the foreign exchange regulations currently in force in India, transfers of shares between non-residents and residents are freely permitted (subject to certain exceptions) if they comply with the pricing guidelines and reporting requirements specified by the RBI. For further details, see "Restrictions on Foreign Ownership of Indian Securities" on page 217. If the transfer of shares is not in compliance with such pricing guidelines or reporting requirements or falls under any of the exceptions referred to above, then the prior approval of the RBI will be required. Additionally, shareholders who seek to convert the Rupee proceeds from a sale of shares in India into foreign currency and repatriate that foreign currency from India will require a no objection or a tax clearance certificate from the income tax authority. Further, in accordance with Press Note No. 3 (2020 Series), dated April 17, 2020, issued by the DPIIT, Government of India, investments where the beneficial owner of the Equity Shares is situated in or is a citizen of a country which shares land border with India, can only be made through the Government approval route, as prescribed in FDI Policy. These investment restrictions shall also apply to subscribers of offshore derivative instruments. We cannot assure you that any required approval from the RBI or any other governmental agency can be obtained on any particular terms or at all.

# 63. Any downgrading of India's sovereign rating by an independent agency may harm our ability to raise financing.

Our borrowing costs and our access to the debt capital markets depend significantly on the credit ratings of India. India's sovereign ratings have recently been downgraded. Any further adverse revisions to India's credit ratings for domestic and international debt by international rating agencies may adversely impact our ability to raise additional financing. A downgrading of India's credit ratings may occur, for example, upon a change of government tax or fiscal policy, which are outside our control. This could have an adverse effect on our ability to fund our growth on favourable terms and consequently adversely affect our business and financial performance and the price of the Equity Shares.

# 64. Significant differences exist between Indian GAAP and other accounting principles, such as U.S. GAAP and IFRS, which may be material to the financial statements prepared and presented in accordance with SEBI ICDR Regulations contained in this Draft Prospectus.

As stated in the reports of the Peer Reviewed Auditor included in this Draft Prospectus under chapter "Financial Statements as restated" beginning on page 145, the financial statements included in this Draft Prospectus are based on financial information that is based on the audited financial statements that are prepared and presented in conformity with Indian GAAP and restated in accordance with the SEBI ICDR Regulations, and no attempt has been made to reconcile any of the information given in this Draft Prospectus to any other principles or to base it on any other standards. Indian GAAP differs from accounting principles and auditing standards with which prospective investors may be familiar in other countries, such as U.S. GAAP and IFRS. Significant differences exist between Indian GAAP and U.S. GAAP and IFRS, which may be material to the financial information prepared and presented in accordance with Indian GAAP contained in this Draft Prospectus. Accordingly, the degree to which the financial information included in this Draft Prospectus will provide meaningful information is dependent on familiarity with Indian GAAP, the Companies Act and the SEBI ICDR Regulations. Any reliance by persons not familiar with Indian GAAP on the financial disclosures presented in this Draft Prospectus should accordingly be limited.

# 65. The occurrence of natural or man-made disasters could adversely affect our results of operations and financial condition. Hostilities, fires, epidemics, pandemics, acts of war, terrorist attacks, civil unrest and other events could materially and adversely affect our business.

Natural disasters (such as typhoons, flooding and earthquakes), epidemics, pandemics such as COVID-19, acts of war, terrorist attacks and other events, many of which are beyond our control, may lead to economic instability, including in India or globally, which may in turn materially and adversely affect our business, financial condition and results of operations. Our operations may be adversely affected by fires, natural or man-made disasters and/or severe weather, which can result in damage to our property or inventory and generally reduce our productivity and may require us to evacuate personnel and suspend operations. Any terrorist attacks or civil unrest as well as other adverse social, economic and political events in India or countries to who we export our products could have a negative effect on us. Such incidents could also create a greater perception that investment in Indian companies involves a higher degree of risk and could have an adverse effect on our business and the price of the Equity Shares.

# 66. Changing laws, rules and regulations and legal uncertainties, including adverse application of tax laws, may adversely affect our business, financial condition and results of operations.

The regulatory and policy environment in which we operate is evolving and subject to change. Such changes may adversely affect our business, results of operations and prospects, to the extent that we are unable to suitably respond to and comply with any such changes in applicable law and policy. For instance, The Finance Act, 2020 ("Finance Act"), has, amongst others things, provided a number of amendments to the direct and indirect tax regime, including, without limitation, a simplified alternate direct tax regime and that dividend distribution tax ("DDT"), will not be payable in respect of dividends declared, distributed or paid by a domestic company after March 31, 2020, and accordingly, such dividends would not be exempt in the hands of the shareholders, both resident as well as non-resident and likely be subject to tax deduction at source. The Company may or may not grant the benefit of a tax treaty (where applicable) to a non-resident shareholder for the purposes of deducting tax at source from such dividend. Investors should consult their own tax advisors about the consequences of investing or trading in the Equity Shares.

Further, the Finance Act, 2019 stipulates any sale, transfer and issue of securities through exchanges, depositories or otherwise to be charged with stamp duty. The Finance Act, 2019 has also clarified that the liability to pay stamp duty in case of sale of securities through stock exchanges will be on the buyer, while in other cases of transfer for consideration through a depository, the onus will be on the transferor. The stamp duty for transfer of securities

other than debentures, on a delivery basis is specified at 0.015% and on a non-delivery basis is specified at 0.003% of the consideration amount. As such, there is no certainty on the impact that the Finance Act, 2019 may have on our Company's business and operations.

Further, the Government of India has announced the union budget for Fiscal 2021, pursuant to which the Finance Act, effective from July 1, 2020, has introduced various amendments. As such, there is no certainty on the impact that the Finance Act, 2020 may have on our business and operations or on the industry in which we operate.

In addition, unfavourable changes in or interpretations of existing, or the promulgation of new laws, rules and regulations including foreign investment laws governing our business, operations and group structure could result in us being deemed to be in contravention of such laws or may require us to apply for additional approvals. We may incur increased costs relating to compliance with such new requirements, which may also require management time and other resources, and any failure to comply may adversely affect our business, results of operations and prospects. Uncertainty in the applicability, interpretation or implementation of any amendment to, or change in, governing law, regulation or policy, including by reason of an absence, or a limited body, of administrative or judicial precedent may be time consuming as well as costly for us to resolve and may affect the viability of our current business or restrict our ability to grow our business in the future.

#### 67. Investors may not be able to enforce a judgment of a foreign court against us.

Our Company is a company incorporated under the laws of India. All our Company's Directors and officers are residents of India and all of our assets are located in India. As a result, it may not be possible for investors to effect service of process upon our Company or such persons in jurisdictions outside India, or to enforce judgments obtained against such parties outside India. Furthermore, it is unlikely that an Indian court would enforce foreign judgments if that court was of the view that the amount of damages awarded was excessive or inconsistent with public policy, or if judgments are in breach or contrary to Indian law. In addition, a party seeking to enforce a foreign judgment in India is required to obtain approval from the RBI to execute such a judgment or to repatriate outside India any amounts recovered.

# 68. If inflation were to rise in India, we might not be able to increase the prices of our products at a proportional rate in order to pass costs on to our customers and our profits might decline.

Inflation rates in India have been volatile in recent years, and such volatility may continue in the future. India has experienced high inflation in the recent past. Increased inflation can contribute to an increase in interest rates and increased costs to our business, including increased costs of salaries, and other expenses relevant to our business.

High fluctuations in inflation rates may make it more difficult for us to accurately estimate or control our costs. Any increase in inflation in India can increase our expenses, which we may not be able to pass on to our customers, whether entirely or in part, and the same may adversely affect our business and financial condition. In particular, we might not be able to reduce our costs or increase our rates to pass the increase in costs on to our customers. In such case, our business, results of operations, cash flows and financial condition may be adversely affected.

Further, the GoI has previously initiated economic measures to combat high inflation rates, and it is unclear whether these measures will remain in effect. There can be no assurance that Indian inflation levels will not worsen in the future.

# 69. Investors may not be able to enforce a judgment of a foreign court against us.

Our Company is a company incorporated under the laws of India. All our Company's Directors and officers are residents of India and all of our assets are located in India. As a result, it may not be possible for investors to effect service of process upon our Company or such persons in jurisdictions outside India, or to enforce judgments obtained against such parties outside India. Furthermore, it is unlikely that an Indian court would enforce foreign judgments if that court was of the view that the amount of damages awarded was excessive or inconsistent with public policy, or if judgments are in breach or contrary to Indian law. In addition, a party seeking to enforce a foreign judgment in India is required to obtain approval from the RBI to execute such a judgment or to repatriate outside India any amounts recovered.

### 70. Financial instability in other countries may cause increased volatility in Indian financial markets.

The Indian market and the Indian economy are influenced by economic and market conditions in other countries, particularly emerging market countries in Asia. Although economic conditions are different in each country,

investors' reactions to developments in one country can have adverse effects on the securities of companies in other countries, including India. A loss of investor confidence in the financial systems of other emerging markets may cause increased volatility in Indian financial markets and, indirectly, in the Indian economy in general. Any worldwide financial instability could also have a negative impact on the Indian economy. Financial disruptions may occur again and could impact our business, our future financial performance and the prices of the Equity Shares.

#### SECTION IV - INTRODUCTION

#### THE ISSUE

<b>Equity Shares Issued</b> (1):	22,14,000 Equity Shares of face value of ₹10/- each fully	
Present Issue of Equity Shares by our Company	paid for cash at a price of ₹ 24/- per Equity Share aggregating	
(2)	₹ 531.36 Lakhs	
Of which:		
	1,14,000 Equity Shares of face value of ₹10/- each fully-paid	
Issue Reserved for the Market Maker	up for cash at a price of ₹ 24/- per Equity Share aggregating	
	₹ 27.36 Lakhs	
	21,00,000 Equity Shares of face value of ₹10/- each fully	
	paid for cash at a price of ₹ 24/- per Equity Share aggregating	
	₹ 504.00 Lakhs	
	Of which (3):	
	10,50,000 Equity Shares of having face value of ₹10/- each	
Net Issue to Public	fully paid-up for cash at a price of ₹ 24/- per Equity Share	
Net issue to I ublic	will be available for allocation for Investors of up to ₹2.00	
	Lakhs	
	10,50,000 Equity Shares of having face value of ₹10/- each	
	fully paid-up for cash at a price of ₹ 24/- per Equity Share	
	will be available for allocation for Investors of above ₹2.00	
	Lakhs	
<b>Equity shares outstanding prior to the Issue</b>	59,85,628 Equity Shares of face value of ₹10/- each fully	
Equity shares outstanding prior to the issue	paid-up	
Equity shares outstanding after the Issue	81,99,628 Equity Shares of face value of ₹10/- each fully	
Equity shares outstanding after the Issue	paid-up	
Use of Net Proceeds	Please refer to the chapter titled "Objects of the Issue"	
OSC OF FICE FIOCECUS	beginning on page 77 of this Draft Prospectus	

<sup>(1)</sup> This Issue is being made in terms of Chapter IX of the SEBI ICDR Regulations, as amended from time to time.

- (a) minimum fifty per cent to Retail Individual Investors; and
- (b) remaining to:
  - i. individual applicants other than Retail Individual Investors; and
  - ii. other investors including corporate bodies or institutions, irrespective of the number of specified securities applied for;

Provided that the unsubscribed portion in either of the categories specified in clauses (a) or (b) may be allocated to applicants in the other category.

Explanation - For the purpose of Regulation 253 (2), if the Retail Individual Investors category is entitled to more than fifty per cent of the issue size on a proportionate basis, the Retail Individual Investors shall be allocated that higher percentage.

For further details please refer to the chapter titled "Issue Structure" beginning on page 194 of this Draft Prospectus.

<sup>(2)</sup> The present Issue has been authorized pursuant to a resolution of our Board dated January 06, 2023 and by Special Resolution passed under Section 62(1)(c) of the Companies Act, 2013 at an Extra-Ordinary General Meeting of our Shareholders held on January 06, 2023

<sup>(3)</sup> The allocation in the net Issue to the public category shall be made as per the requirements of Regulation 253(2) of SEBI ICDR Regulations, as amended from time to time, which reads as follows:

SUMMARY OF FINANCIAL INFORMATION
The following tables set forth the summary financial information derived from our Restated Financial Statements. The summary financial information presented below may differ in certain significant respects from generally accepted accounting principles in other countries, including IFRS. The summary financial information presented below should be read in conjunction with Restated Financial Statements, the notes and annexures thereto and the section "Management's Discussion and Analysis of Financial Position and Results of Operations" on page 149.
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# ANNEXURE 1 - RESTATED STATEMENT OF ASSETS AND LIABILITIES

(Rs in lakhs)

DARTECULARS AS AT 07- AS AT					(Rs in lakhs)
	PARTICULARS		31-Mar-22	31-Mar-21	31-Mar-20
A)	EQUITY AND LIABILITIES	Jan-23	31-Mar-22	31-Mar-21	31-Mar-20
A)	EQUIT I AND LIABILITIES				
1.	Shareholders' Funds				
(a)	Share Capital	598.56	166.75	166.75	166.75
(b)	Reserves & Surplus	63.70	85.76	46.53	39.26
(0)	Reserves & Surpius	662.26	252.51	213.28	206.01
2.	Non-Current Liabilities	002,20	232.31	213.20	200.01
(a)	Long Term Borrowings	494.04	822.29	857.98	840.16
(a)	Long Term Borrowings	494.04	822.29	857.98	840.16
3.	Current Liabilities	474.04	022.29	031.70	040.10
(a)	Short Term Borrowings	98.28	380.60	355.61	292.38
(b)	Trade Payables	90.20	380.00	333.01	292.30
(0)	(i) total outstanding dues to micro				
	enterprises and small enterprises				
	(ii) total outstanding dues to creditor other	<del>-</del>	_		-
	than micro enterprises and small				
	enterprises and sman	16.87	16.09	71.82	65.15
(c)	Other Current Liabilities	11.78	2.71	2.38	5.18
(d)	Short Term Provisions	65.97	40.55	21.23	19.15
(u)	Short Term Frovisions	192.90	439.95	451.04	381.86
		192.90	437.73	431.04	301.00
	Total	1,349.20	1,514.74	1,522.30	1,428.03
		,- ,- ,- ,-	7	,	,
<b>B</b> )	ASSETS				
1.	Non-Current Assets				
(a)	Fixed Assets				
(-7	i) Tangible Assets	24.36	31.40	43.78	61.86
(b)	Deferred Tax Assets (Net)	6.27	6.69	6.44	4.90
(c)	Other Non-Current Assets	20.10	20.10	20.10	20.10
		50.73	58.19	70.31	86.86
2.	Current Assets			-	
(a)	Current Investment	=	-	-	5.00
(b)	Inventories	1,087.14	1,426.71	1,417.93	1,287.25
(c)	Trade Receivables	=	-	-	17.20
(d)	Cash and Bank Balances	199.71	18.69	16.51	16.35
(e)	Short term loans & advances	-	3.19	3.28	3.27
(f)	Other Current Assets	11.62	7.97	14.27	12.09
		1,298.47	1,456.55	1,451.99	1,341.17
	Total	1,349.20	1,514.74	1,522.30	1,428.03

# ANNEXURE 2 - RESTATED STATEMENT OF PROFIT AND LOSS

(Rs in lakhs)

			FOR		(Rs in lakhs)		
	D. D. D. C. L. D. C.	FOR THE	FOR	FOR THE YEAR ENDED			
	PARTICULARS	PERIOD ENDED	21.35 22	21.35 21	21.35 20		
	l	07-Jan-23	31-Mar-22	31-Mar-21	31-Mar-20		
1	Income						
	Revenue From Operations	1,048.32	675.18	696.51	1,201.63		
(a)	Other Income				· ·		
(b)	Other Income	0.27	0.64	0.38	0.02		
2	Total Income (1a+1b)	1,048.59	675.82	696.90	1,201.65		
	Total Income (Iu 115)	1,010105	070.02	0,000	1,201.00		
3	Expenditure						
(a)	Purchases of Stock in Trade	440.03	446.29	598.19	1,353.19		
(b)	Changes In Inventories of						
	Finished Goods, and Stock-In-						
	Trade	339.57	(8.78)	(130.67)	(413.47)		
(c)	Employee Benefit Expenses	44.70	41.25	53.47	56.89		
(d)	Finance Cost	84.24	100.93	109.34	100.48		
(e)	Depreciation	7.03	13.00	18.55	24.99		
(f)	Other Expenses	52.22	31.35	40.20	68.24		
4	Total Expenditure 3(a) to 3(f)	967.79	624.04	689.08	1,190.32		
	D 69.1/T						
	Profit/(Loss) Before						
	Exceptional and Extra-	00.00	51 77	7.02	11 22		
	Ordinary Item	80.80	51.77	7.82	11.32		
	E						
	Exceptional Items	-	-	-	-		
5	Profit/(Loss) Before Tax (2-4)	80.80	51.77	7.82	11.32		
	110Ht/(Loss) Before 1ax (2-4)	00.00	31.77	7.02	11.32		
6	Tax Expense:						
(a)	Tax Expense for Current Year	20.62	12.80	2.09	6.28		
(b)	Deferred Tax	0.43	(0.26)	(1.54)	(2.96)		
	Net Current Tax Expenses	21.04	12.54	0.55	3.32		
	•						
	Profit/(Loss) for the Year (5-						
7	6)	59.76	39.23	7.27	8.00		
	Restated Earnings Per Share						
8.1	(Pre-Bonus/Right)						
	Basic	1.30	2.35	0.44	0.48		
	Diluted	1.30	2.35	0.44	0.48		
	Restated Earnings Per Share						
8.1	(Post-Bonus/Right)						
	Basic	1.30	0.85	0.16	0.17		
	Diluted	1.30	0.85	0.16	0.17		

# ANNEXURE 3 - RESTATED CASH FLOW STATEMENT

	FOR THE	FOR THE YEAR ENDED		
PARTICULARS	PERIOD ENDED 07-Jan-23	31-Mar-22	31-Mar-21	31-Mar-20
A) Cash Flow from Operating Activities:				
Net Profit before tax	80.80	51.77	7.82	11.32
Adjustment for:				
Depreciation	7.03	13.00	18.55	24.99
Interest Paid	17.31	18.67	14.19	10.57
Interest Income	(0.27)	(0.64)	(0.38)	(0.02)
Operating profit before working capital changes	104.88	82.80	40.18	6.87
Changes in Working Capital				
(Increase)/Decrease in Inventories	339.57	(8.78)	(130.67)	(413.47)
(Increase)/Decrease in Trade Receivables	-	-	17.20	(2.58)
(Increase)/Decrease in Short Term Loans &				
Advances	3.19	0.09	(0.01)	(2.59)
(Increase)/Decrease in Other Current Assets	(3.65)	6.31	(2.18)	(7.19)
Increase/(Decrease) in Trade Payables	0.78	(55.73)	6.67	40.68
Increase/(Decrease) in Other Current Liabilities	9.07	0.33	(2.80)	(0.48)
Increase/(Decrease) in Short Term Provisions	25.43	19.32	2.08	13.96
Increase/(Decrease) in Short Term Borrowings	(282.32)	24.99	63.23	248.32
Cash generated from operations	196.94	69.32	(6.30)	(76.48)
Less: - Income Taxes paid/ payable	20.62	12.80	2.09	6.72
Cash Flow Before Extraordinary Item	176.32	56.52	(8.39)	(83.21)
Extraordinary Items	-	-	-	-
Net cash flow from operating activities	176.32	56.52	(8.39)	(83.21)
B) Cash Flow from Investing Activities:				
Purchase of Fixed Assets	-	(0.62)	(0.46)	(12.08)
Investment sold during the year	-	-	5.00	=
Interest Income	0.27	0.64	0.38	0.02
Net cash flow from investing activities	0.27	0.02	4.92	(12.06)
C) Cash Flow from Financing Activities:				
Increase in share capital	350.00	-	-	-
Increase/(Decrease) in Long Term Borrowings	(328.25)	(35.70)	17.82	100.88
Interest Paid	(17.31)	(18.67)	(14.19)	(10.57)
Net cash flow from financing activities	4.44	(54.36)	3.63	90.32
Net Increase/(Decrease) In Cash & Cash Equivalents	181.03	2.17	0.16	(4.95)
Cash equivalents at the beginning of the year	18.69	16.51	16.36	21.31
Cash equivalents at the end of the year	199.71	18.69	16.51	16.36

#### **GENERAL INFORMATION**

Our company was incorporated as private limited Company under the name "Manoj Jewellers Private Limited" under the provisions of the Companies Act, 1956 vide Certificate of Incorporation dated September 21, 2007 issued by Registrar of Companies, Chennai, Tamil Nadu. Subsequently, our Company was converted into a public limited company pursuant to approval of the Shareholders at an Extraordinary General meeting held on June 13, 2022 and consequently, the name of our Company was changed to "Manoj Jewellers Limited" and a Fresh Certificate of Incorporation consequent upon conversion from Private Company to Public Company was issued by Registrar of Companies, Chennai, Tamil Nadu on July 14, 2022. The Corporate Identification Number of our Company is U52393TN2007PLC064834. S Manoj Kumar, S Sunil Kumar and S Shantilal Jain were the initial subscribers to the Memorandum of Association of our Company.

For further details and details of changes in the registered office of our company, please refer to the chapter titled "History and Certain Corporate Matters" beginning on page 122 of this Draft Prospectus.

Registered Office	Address: No. 59, NSC Bose Road, Sowcarpet, Chennai – 600 079, Tamin Nadu, India.  Tel No: 044 4204 9741  Email: <a href="mailto:investor@manojjewellerslimited.com">investor@manojjewellerslimited.com</a> Website: <a href="mailto:http://www.manojjewellerslimited.com">http://www.manojjewellerslimited.com</a>		
Date of Incorporation	September 21, 2007		
Company Registration No.	064834		
Company Identification No.	U52393TN2007PLC064834		
Address of Registrar of Companies	Block No.6, B Wing, 2 <sup>nd</sup> Floor, Shastri Bhawan 26, Haddows Road, Chennai-600 034, Tamil Nadu, Indian. <b>Tel No.:</b> +91 044-28270071 <b>Email id</b> : roc.chennai@mca.gov.in		
Designated Stock Exchange	BSE SME  25th Floor, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001, Maharashtra, India.  Tel No: 022 – 2272 1233/4  Website: www.bsesme.com		

### **BOARD OF DIRECTORS**

As on the date of this Draft Prospectus, the Board of Directors of our Company comprises of the following:

Name	Designation	DIN	Residential Address
S Manojkumar	Chairman and Managing Director	01730747	B2 Block, Tens Orchards, 12/73 Halls Road, Taylors Road Park, Kilpauk, Chennai- 600010, Tamil Nadu, India.
S Sunil	Executive Director	01730790	The Gate Way, A2 House, Dr. Munniyappa Street, Kilpauk, Chennai- 600010, Tamil Nadu, India.
Raj Kumari M	Whole Time Director	09607998	B2 Block Tens Orchards, 12/73, Halls Road Taylors Road Park, Kilpauk, Chennai- 600010, Tamil Nadu, India.
Prasan Kumar	Independent Director	09660500	Sanjay Manor Flat 2B 2 <sup>nd</sup> Floor, 22 Balfour Road, Near ICICI Bank, Kilpauk, Chennai-600010, Tamil Nadu, India.
Prathik P Daga	Independent Director	09660743	Flat No. 2D Skylark Apartment 2 <sup>nd</sup> Floor, No. 5-9 Diwan Raman Road, Purasaiwalkam, Flower Road, Chennai- 600084, Tamil Nadu, India.
S Ramesh Kumar	Independent Director	09661906	72/2 Jermian Road, Vepery, Chennai- 600007, Tamil Nadu, India.

For detailed profile of our Board of Directors, please see chapter titled "Our Management" beginning on page 125 of this Draft Prospectus.

#### **CHIEF FINANCIAL OFFICER**

#### S Sunil

No. 59, NSC Bose Road, Sowcarpet, Chennai - 600079,

Tamil Nadu, India. **Tel No:** 044 4204 9741

Email: cfo@manojjewellerslimited.com

#### COMPANY SECRETARY AND COMPLIANCE OFFICER

#### Vaneeta Khanna

No. 59, NSC Bose Road, Sowcarpet, Chennai - 600079, Tamil Nadu, India.

**Tel No:** 044 4204 9741

Email: cs@manojjewellerslimited.com

#### **INVESTOR GRIEVANCES**

Investors can contact the Company Secretary and Compliance Officer, the LM or the Registrar to the Issue in case of any pre-Issue or post-Issue related problems, such as non-receipt of letters of Allotment, non-credit of Allotted Equity Shares in the respective beneficiary account, non-receipt of refund orders or non-receipt of funds by electronic mode.

All Issue related grievances, other than that of Anchor Investors, may be addressed to the Registrar to the Issue with a copy to the relevant Designated Intermediary to whom the Application Form was submitted. The Applicant should give full details such as name of the sole or first Applicant, Application Form number, Applicants' DP ID, Client ID, UPI ID, PAN, date of submission of the Application Form, address of the Applicant, number of Equity Shares applied for, the name and address of the Designated Intermediary where the Application Form was submitted by the Applicant and ASBA Account number (for Applicants other than RIIs using the UPI Mechanism) in which the amount equivalent to the Application Amount was blocked or the UPI ID in case of RIIs using the UPI Mechanism.

In terms of SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2018/22, dated February 15, 2018, any ASBA Applicant whose Application has not been considered for Allotment, due to failure on the part of any SCSB, shall have the option to seek redressal of the same by the concerned SCSB within three months of the date of listing of the Equity Shares. In terms of the SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2021/2480/1/M dated March 16, 2021, as amended pursuant to SEBI circular SEBI/HO/CFD/DIL2/P/CIR/2021/570 dated June 2, 2021, SCSBs are required to compensate the investor immediately on the receipt of complaint. Further, the post issue lead manager is required to compensate the investor for delays in grievance redressal from the date on which the grievance was received until the actual date of unblock.

Further, the Applicant shall also enclose a copy of the Acknowledgment Slip or provide the acknowledgement number received from the Designated Intermediaries in addition to the information mentioned hereinabove. All grievances relating to Applications submitted through Registered Brokers may be addressed to the Stock Exchanges with a copy to the Registrar to the Issue. The Registrar to the Issue shall obtain the required information from the SCSBs for addressing any clarifications or grievances of ASBA Applicants.

All Issue-related grievances of the Anchor Investors may be addressed to the Lead Manager, giving full details such as the name of the sole or First Applicant, Application Form number, Applicants' DP ID, Client ID, PAN, date of the Application Form, address of the Applicant, number of the Equity Shares applied for, name and address of the Lead Manager, unique transaction reference number, the name of the relevant bank, Application Amount paid on submission of the Application Form and the name and address of the Lead Manager where the Application Form was submitted by the Anchor Investor.

#### LEAD MANAGER TO THE ISSUE

#### **Shreni Shares Private Limited**

A-102, Sea Lord CHS, Above Axis Bank,

Ram Nagar, Borivali (West),

Mumbai - 400 092, Maharashtra, India

Tel: 022 - 2808 8456

Email: <a href="mailto:shrenishares@gmail.com">shrenishares@gmail.com</a>

Website: www.shreni.in

Investor Grievance E-mail: info@shreni.in

Contact Person: Krunal Pipalia

SEBI Registration No.: INM000012759

#### REGISTRAR TO THE ISSUE

#### **Skyline Financial Services Private Limited**

D-153A, 1<sup>st</sup> Floor, Okhla Industrial Area, Phase -I, New Delhi - 110 020, India

**Tel:** 011 - 4045 0193/97 Fax: 011- 2681 2683

Email: <a href="mailto:compliances@skylinerta.com">compliances@skylinerta.com</a>
Website: <a href="mailto:www.skylinerta.com">www.skylinerta.com</a>

Investor Grievance Email: grievances@skylinerta.com

Contact Person: Ms. Rati Gupta

SEBI Registration No.: INR000003241

#### LEGAL ADVISOR TO THE ISSUE

### Asha Agarwal & Associates

118 Shila Vihar, Gokulpura

Kalwar road, Jhotwara, Jaipur-302012,

Rajasthan, India. **Tel No.:** 99509 33137

Email: <u>ashaagarwalassociates@gmail.com</u>
Contact Person: Ms. Nisha Agarwal

#### BANKERS TO THE ISSUE / REFUND BANK / SPONSOR BANK

 $[\bullet]$ 

#### BANKERS TO THE COMPANY

### **Axis Bank Limited**

No.30 Ratan Bazaar Road,

Chennai – 600 003, Tamil Nadu, India.

**Tel No.:** 044 - 25332560

Email: brhd1630@axisbank.com / oprh1630@axisbank.com

Website: <a href="www.axisbank.com">www.axisbank.com</a>
Contact Person: D Rajesh

### STATUTORY AUDITORS OF OUR COMPANY

#### M/s. Dinesh Kumar Jain

No. 72, Choolai High Road, Choolai, Chennai – 600 112, Tamil Nadu, India. Tel No.: 044 4295 2111 / +91 9840203662 Email: dinesh.bhansali@gmail.com Contact Person: Mr. Dinesh Kumar Jain Membership/Firm Registration No.: 216139

# PEER REVIEWED AUDITORS TO OUR COMPANY

#### M/s N B T And Co.

2nd Flr, Mahindra M-Space Behind

Patkar Collage, SV Rd, next to Meenatai Thackeray Blood Bank, Goregaon West, Mumbai, Maharashtra - 400 062, India.

Tel No: 80974 56165 Email id: info@nbtco.in

Website: officeofnbt@nbtco.in/ info@nbtco.in

Contact Person: CA. Arpit Tapadia

Firm Reg. No.: 140489W

Peer Review Registration No.:013928

#### CHANGES IN AUDITORS DURING THE LAST THREE YEARS

There has been no change in the statutory auditors during the three years immediately preceding the date of this Draft Prospectus.

#### STATEMENT OF INTER-SE ALLOCATION OF RESPONSIBILITIES

Shreni Shares Private Limited is the sole Lead Manager to this Issue and all the responsibilities relating to coordination and other activities in relation to the Issue shall be performed by them and hence a statement of interse allocation of responsibilities is not required.

#### SELF-CERTIFIED SYNDICATE BANKS ("SCSBS")

The list of banks that have been notified by SEBI to act as SCSBs for the ASBA process is provided on <a href="https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=35">https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=35</a>. Details relating to designated branches of SCSBs collecting the ASBA application forms are available at the above-mentioned link.

The list of banks that have been notified by SEBI to act as SCSBs for the UPI process provided on <a href="https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=40">https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=40</a>. The list of Branches of the SCSBs named by the respective SCSBs to receive deposits of the application forms from the designated intermediaries will be available on the website of the SEBI (<a href="www.sebi.gov.in">www.sebi.gov.in</a>) and it's updated from time to time.

# SELF-CERTIFIED SYNDICATE BANKS ELIGIBLE AS ISSUER BANKS FOR UPI MECHANISM AND MOBILE APPLICATIONS ENABLED FOR UPI MECHANISM

In accordance with SEBI Circular No. SEBI/HO/CFD/DIL2/CIR/P/2019/76 dated June 28, 2019 and SEBI Circular No. SEBI/HO/CFD/DIL2/CIR/P/2019/85 dated July 26, 2019, UPI applicants Retail Individual Bidders using the UPI Mechanism may only apply through the SCSBs and mobile applications using the UPI handles specified on the website of the SEBI. The list of SCSBs through which Applications can be submitted by UPI applicants using the UPI Mechanism, including details such as the eligible mobile applications and UPI handle which can be used for such Applications, is available on the website of the SEBI at <a href="https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=40">https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=43</a> which may be updated from time to time or at such other website as may be prescribed by SEBI from time to time.

### SYNDICATE SCSB BRANCHES

In relation to Applications (other than Applications by Anchor Investors and RIIs) submitted under the ASBA process to a member of the Syndicate, the list of branches of the SCSBs at the Specified Locations named by the respective SCSBs to receive deposits of Application Forms from the members of the Syndicate is available on the website of the SEBI at <a href="https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=35">https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=35</a>, which may be updated from time to time or any such other website as may be prescribed by SEBI from time to time. For more information on such branches collecting Application Forms from the Syndicate at Specified Locations, see the website of the SEBI at <a href="https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=35">https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=35</a> or any such other website as may be prescribed by SEBI from time to time.

#### REGISTERED BROKERS

The list of the Registered Brokers eligible to accept ASBA Forms from Applicants (other than RIIs), including details such as postal address, telephone number and e-mail address, is provided on the websites of the BSE and the NSE at <a href="http://www.bseindia.com/Markets/PublicIssues/brokercentres\_new.aspx">http://www.bseindia.com/Markets/PublicIssues/brokercentres\_new.aspx</a>? And <a href="https://www.nseindia.com/products/content/equities/ipos/ipo\_mem\_terminal.htm">https://www.nseindia.com/products/content/equities/ipos/ipo\_mem\_terminal.htm</a>, respectively, as updated from time to time.

## REGISTRAR AND SHARE TRANSFER AGENTS ("RTA")

The list of the RTAs eligible to accept ASBA Forms from Applicants (other than RIIs) at the Designated RTA Locations, including details such as address, telephone number and e-mail address, is provided on the websites of Stock Exchanges at <a href="http://www.bseindia.com/Static/Markets/PublicIssues/RtaDp.aspx">http://www.bseindia.com/Static/Markets/PublicIssues/RtaDp.aspx</a>? And <a href="http://www.nseindia.com/products/content/equities/ipos/asba\_procedures.html">http://www.nseindia.com/products/content/equities/ipos/asba\_procedures.html</a>, respectively, as updated from time to time.

#### **COLLECTING DEPOSITORY PARTICIPANTS ("CDP")**

The list of the CDPs eligible to accept ASBA Forms from Applicants (other than RIIs) at the Designated CDP Locations, including details such as name and contact details, is provided on the websites of BSE at <a href="http://www.bseindia.com/Static/Markets/PublicIssues/RtaDp.aspx">http://www.bseindia.com/Static/Markets/PublicIssues/RtaDp.aspx</a>? And on the website of NSE at <a href="http://www.nseindia.com/products/content/equities/ipos/asba\_procedures.htm">http://www.nseindia.com/products/content/equities/ipos/asba\_procedures.htm</a>, as updated from time to time.

#### **CREDIT RATING**

This being an Issue of Equity Shares, credit rating is not required.

#### **IPO GRADING**

Since the Issue is being made in terms of Chapter IX of the SEBI ICDR Regulations, there is no requirement of appointing an IPO Grading agency.

#### **DEBENTURE TRUSTEES**

Since this is not a debenture issue, appointment of debenture trustee in not required.

#### MONITORING AGENCY

Since our issue size does not exceeds one hundred crore rupees, we are not required to appoint monitoring agency for monitoring the utilization of Net Proceeds in accordance with Regulation 262(1) of SEBI ICDR Regulations. Our Company has not appointed any monitoring agency for this Issue. However, as per Section 177 of the Companies Act, 2013, the Audit Committee of our Company, would be monitoring the utilization of the proceeds of the Issue.

#### FILING OF THE DRAFT PROSPECTUS/ PROSPECTUS

The Draft Prospectus and Prospectus shall be filed on BSE SME situated at 25th Floor, Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai – 400 001, Maharashtra, India.

Pursuant to Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) (Amendment) Regulations, 2022, Draft Prospectus shall not be submitted to SEBI, however, soft copy of Prospectus shall be submitted to SEBI pursuant to SEBI Circular Number SEBI/HO/CFD/DIL1/CIR/P/2018/011 dated January 19, 2018, through SEBI Intermediary Portal at <a href="https://siportal.sebi.gov.in">https://siportal.sebi.gov.in</a>. SEBI will not issue any observation on the Issue document in term of Regulation 246(2) of the SEBI ICDR Regulations.

A copy of the Prospectus along with the material contracts and documents referred elsewhere in the Prospectus required to be filed under Section 26 of the Companies Act, 2013 will be delivered to the Registrar of Companies, Chennai, situated at Block No.6, B Wing, 2<sup>nd</sup> Floor, Shastri Bhawan 26, Haddows Road, Chennai- 600034, Tamil Nadu, India at least (3) three working days prior from the date of opening of the Issue.

#### APPRAISING ENTITY

No appraising entity has been appointed in respect of any objects of this Issue.

#### TYPE OF ISSUE

The present issue is considered to be 100% Fixed Price Issue.

#### **GREEN SHOE OPTION**

No green shoe option is contemplated under the Issue.

#### **EXPERT OPINION**

Except as stated below, our Company has not obtained any expert opinions:

Our Company has received written consent from the Peer Reviewed Auditor namely, M/s NBT & Co, Chartered Accountants, to include their name in respect of the reports on the Restated Standalone Financial Statements dated January 17, 2023 and the Statement of Special Tax Benefits dated January 17, 2023, issued by them and included in this Prospectus, as required under section 26(1)(a)(v) of the Companies Act, 2013 in this Prospectus and as "Expert" as defined under section 2(38) of the Companies Act, 2013 and such consent has not been withdrawn as on the date of this Prospectus.

However, the term "expert" shall not be construed to mean an "expert" as defined under the U.S. Securities Act.

#### UNDERWRITING AGREEMENT

This Issue is 100% Underwritten by Shreni Shares Private Limited in the capacity of Underwriter to the Issue. The Underwriting agreement is dated January 16, 2023. Pursuant to the terms of the Underwriting Agreement, the obligations of the Underwriters are several and are subject to certain conditions specified therein. The Underwriters have indicated their intention to underwrite the following number of specified securities being offered through this Issue:

Details of the Underwriter	No. of Equity Shares Underwritten	Amount Underwritten	% Of total Issue size underwritten
Shreni Shares Private Limited Address: A-102, Sea Lord CHS, Above Axis Bank, Ram Nagar, Borivali West, Mumbai – 400 092, Maharashtra, India. Tel: 022 - 2808 8456 E-mail: <a href="mailto:shrenishares@gmail.com">shrenishares@gmail.com</a> SEBI Registration No: INM000012759 Contact Person: Krunal Pipalia	22,14,000	531.36	100.00%
Total	22,14,000	531.36	100.00%

<sup>\*</sup>Includes 1,14,000 Equity Shares of the Market Maker Reservation Portion which are to be subscribed by the Market Maker in order to claim compliance with the requirements of Regulation 261 of the SEBI ICDR Regulations, as amended.

In accordance with Regulation 260(2) of the SEBI ICDR Regulations, this Issue has been 100% underwritten and shall not restrict to the minimum subscription level. Our Company shall ensure that the Lead Manager to the Issue have underwritten at least 15% of the total Issue Size.

In the opinion of the Board of our Directors of our company, the resources of the Underwriters are sufficient to enable them to discharge their respective underwriting obligations in full. The Underwriter is registered with SEBI under Section 12(1) of the SEBI Act or registered as brokers with the Stock Exchange(s).

#### MARKET MAKER

#### **Shreni Shares Private Limited**

A-102, Sea Lord CHS, Above Axis bank, Ram Nagar, Borivali (West), Mumbai - 400 092, Maharashtra, India

**Tel:** 022 - 2808 8456

Email: shrenisharespvtltd@yahoo.in

Website: www.shreni.in

Contact Person: Hitesh Punjani

SEBI Registration No.: INZ000268538

**BSE Clearing No.**: 6219

MM BSE Registration No.: SME MM0621909112018

### DETAILS OF THE MARKET MAKING AGREEMENT

In accordance with Regulation 261 of the SEBI ICDR Regulations, we have entered into an agreement with the Lead Manager and the Market Maker (duly registered with BSE to fulfil the obligations of Market Making) dated January 16, 2023 to ensure compulsory Market Making for a minimum period of three years from the date of listing of equity shares offered in this Issue.

Shreni Shares Private Limited, registered with BSE SME Platform will act as the Market Maker and has agreed to receive or deliver of the specified securities in the market making process for a period of three years from the date of listing of our Equity Shares or for a period as may be notified by any amendment to SEBI ICDR Regulations.

The Market Maker shall fulfil the applicable obligations and conditions as specified in the SEBI ICDR Regulations, as amended from time to time and the circulars issued by BSE and SEBI in this matter from time to time.

Following is a summary of the key details pertaining to the Market Making arrangement:

- 1. The Market Maker shall be required to provide a 2-way quote for 75% of the time in a day. The same shall be monitored by the Stock Exchange. The spread (difference between the sell and buy quote) shall not be more than 10% or as specified by the Stock Exchange from time to time Further, the Market Maker shall inform the exchange in advance for each and every black out period when the quotes are not being offered by the Market Maker.
- 2. The prices quoted by the Market Maker shall be in compliance with the Market Maker Spread requirements and other particulars as specified or as per the requirements of BSE SME and SEBI from time to time.
- 3. The minimum depth of the quote shall be ₹1,00,000. However, the investors with holdings of value less than ₹1,00,000 shall be allowed to issue their holding to the Market Maker in that scrip provided that he sells his entire holding in that scrip in one lot along with a declaration to the effect to the selling broker. Based on the IPO price of ₹24/- per share the minimum bid lot size is 6,000 Equity Shares thus minimum depth of the quote shall be 6,000 until the same, would be revised by BSE.
- 4. After a period of three (3) months from the market making period, the market maker would be exempted to provide quote if the Equity Shares of market maker in our Company reaches to 25%. Or upper limit (Including the 5% of Equity Shares ought to be allotted under this Issue). Any Equity Shares allotted to Market Maker under this Issue over and above 25% equity shares would not be taken into consideration of computing the threshold of 25%. As soon as the Shares of market maker in our Company reduce to 24%, the market maker will resume providing 2-way quotes.
- 5. There shall be no exemption/threshold on downside. However, in the event the market maker exhausts his inventory through market making process, the concerned stock exchange may intimate the same to SEBI after due verification.
- 6. On the first day of the listing, there will be pre-opening session (call auction) and there after the trading will happen as per the equity market hours. The circuits will apply from the first day of the listing on the discovered price during the pre-open call auction. The securities of the company will be placed in Special Pre-Open Session (SPOS) and would remain in Trade for Trade settlement for 10 days from the date of listing of Equity shares on the Stock Exchange.
- 7. There will be special circumstances under which the Market Maker may be allowed to withdraw temporarily/fully from the market for instance due to system problems, any other problems. All controllable reasons require prior approval from the Exchange, while force-majeure will be applicable for non-controllable reasons. The decision of the Exchange for deciding controllable and non- controllable reasons would be final.

- 8. The Inventory Management and Buying/Selling Quotations and its mechanism shall be as per the relevant circulars issued by SEBI and BSE SME from time to time.
- 9. Execution of the order at the quoted price and quantity must be guaranteed by the Market Maker, for the quotes given by him.
- 10. There would not be more than five Market Makers for the Company's Equity Shares at any point of time and the Market Makers may compete with other Market Makers for better quotes to the investors.
- 11. The shares of the company will be traded in continuous trading session from the time and day the company gets listed on BSE SME and market maker will remain present as per the guidelines mentioned under BSE and SEBI circulars.
- 12. The price band shall be 20% and the Market Maker Spread (difference between the sell and the buy quote) shall be within 10% or as intimated by Exchange from time to time.
- 13. The Market Maker shall have the right to terminate said arrangement by giving one month notice or on mutually acceptable terms to the Company, who shall then be responsible to appoint a replacement Market Maker.
- 14. In case of termination of the abovementioned Market Making Agreement prior to the completion of the compulsory Market Making period, it shall be the responsibility of the Company to arrange for another Market Maker(s) in replacement during the term of the notice period being served by the Market Maker but prior to the date of releasing the existing Market Maker from its duties in order to ensure compliance with the requirements of Regulation 261 of the SEBI ICDR Regulations. Further the Company reserve the right to appoint other Market Maker(s) either as a replacement of the current Market Maker or as an additional Market Maker subject to the total number of Designated Market Makers does not exceed 5 (five) or as specified by the relevant laws and regulations applicable at that particular point of time.
- 15. Risk containment measures and monitoring for Market Maker: BSE SME will have all margins which are applicable on the Main Board viz., Mark-to-Market, Value-At-Risk (VAR) Margin, Extreme Loss Margin, Special Margins and Base Minimum Capital etc. BSE can impose any other margins as deemed necessary from time-to-time.
- 16. Punitive Action in case of default by Market Maker: BSE SME will monitor the obligations on a real time basis and punitive action will be initiated for any exceptions and / or non-compliances. Penalties / fines may be imposed by the Exchange on the Market Maker, in case he is not able to provide the desired liquidity in a particular security as per the specified guidelines. These penalties / fines will be set by the Exchange from time to time. The Exchange will impose a penalty on the Market Maker in case he is not present in the market (offering two-way quotes) for at least 75% of the time. The nature of the penalty will be monetary as well as suspension in market making activities / trading membership.
- 17. The Department of Surveillance and Supervision of the Exchange would decide and publish the penalties / fines / suspension for any type of misconduct / manipulation / other irregularities by the Market Maker from time to time.
- 18. **Price Band and Spreads:** SEBI Circular bearing reference no: CIR/MRD/DP/ 02/2012 dated January 20, 2012, has laid down that for Issue size up to ₹250 Crores, the applicable price bands for the first day shall be:
  - In case equilibrium price is discovered in the Call Auction, the price band in the normal trading session shall be 5% of the equilibrium price.
  - In case equilibrium price is not discovered in the Call Auction, the price band in the normal trading session shall be 5% of the Issue price.

Additionally, the trading shall take place in TFT segment for first 10 days from commencement of trading. The price band shall be 20% and the Market Maker Spread (difference between the sell and the buy quote) shall be within 10% or as intimated by Exchange from time to time.

19. The following spread will be applicable on the BSE SME:

Sr. No.	Market Price Slab (in ₹)	Proposed spread (in % to sale price)
1.	Up to 50	9
2.	50 to 75	8
3.	75 to 100	7
4.	Above 100	6

20. Pursuant to SEBI Circular number CIR/MRD/DSA/31/2012 dated November 27, 2012, limits on the upper side for Market Maker during market making process has been made applicable, based on the issue size and as follows:

Issue Size		Re-Entry threshold for buy quote (Including mandatory initial inventory of 5% of the Issue Size)
Up to ₹20 Crore	25%	24%
₹20 Crore to ₹50 Crore	20%	19%
₹50 Crore to ₹80 Crore	15%	14%
Above ₹80 Crore	12%	11%

21. The Market Making arrangement, trading and other related aspects including all those specified above shall be subject to the applicable provisions of law and / or norms issued by SEBI/ BSE from time to time.

All the above-mentioned conditions and systems regarding the Market Making Arrangement are subject to change based on changes or additional regulations and guidelines from SEBI and Stock Exchange from time to time.

#### WITHDRAWAL OF THE ISSUE

Our Company in consultation with the Lead Manager, reserve the right not to proceed with the Issue at any time after the Issue Opening Date but before the Board meeting for Allotment. In such an event our Company would issue a public notice in the newspapers, in which the Pre-Issue advertisements were published, within two (2) days of the Issue Closing Date or such other time as may be prescribed by SEBI, providing reasons for not proceeding with the Issue.

The Lead Manager, through the Registrar to the Issue, shall notify the SCSBs and Sponsor Bank (in case of Applicants using the UPI Mechanism), to unblock the bank accounts of the ASBA Applicants, within one (1) day of receipt of such notification. Our Company shall also promptly inform the Stock Exchange on which the Equity Shares were proposed to be listed.

Notwithstanding the foregoing, the Issue is also subject to obtaining the final listing and trading approvals from SME Platform of BSE, which our Company shall apply for after Allotment. If our Company \ withdraws the Issue after the Issue Closing Date and thereafter determines that it will proceed with an IPO, our Company shall be required to file a fresh Draft Prospectus.

#### **CAPITAL STRUCTURE**

The Equity Share capital of our Company, as on the date of this Draft Prospectus and after giving effect to this Issue, is set forth below:

(₹ in lakhs except share data)

	(x in takns except snare date				
Sr.	D4'1	Aggregate	Aggregate		
No.	Particulars	Value at Face Value	Value at Issue Price (3)		
A	Authorized Chara Canital	value	rrice "		
A.	Authorized Share Capital	1.000.00			
	1,00,00,000 Equity Shares of face value of ₹10/- each	1,000.00	=		
В.	Issued, Subscribed and Paid-Up Equity Capital before the Issue				
ъ.	5,985,628 Equity Shares of face value of ₹10/- each	598.56			
	5,985,028 Equity Shares of face value of \$10/- each	396.30	-		
C.	Present Issue in Terms of this Draft Prospectus				
	Issue of 22,14,000 Equity Shares of face value of ₹10/- each (1)	221.40	531.36		
	Which Comprises:				
	1,14,000 Equity Shares of face value of ₹10/- each at a price of ₹24/-	11.40	27.36		
	per Equity Share reserved as Market Maker Portion	11.40	21.30		
	Net Issue to Public of 21,00,000 Equity Shares of ₹10/- each at a	210.00	504.00		
	price of ₹ 24/- per Equity Share to the Public	210.00	501.00		
	Of which (2)				
	Allocation to Retail Individual Investors of 10,50,000 Equity Shares	105.00	252.00		
	Allocation to other than Retail Individual Investors of 10,50,000	105.00	252.00		
	Equity Shares	103.00	232.00		
D.	Doid un Equity Conital after the Issue				
υ.	Paid-up Equity Capital after the Issue	010.06			
	81,99,628 Equity Shares of face value of ₹10/- each	819.96	-		
Ε.	Securities Premium Account				
	Before the Issue	N	il		
	After the Issue	309	.96		

<sup>(1)</sup> The present Issue has been authorized by our Board pursuant to a resolution passed at its meeting held on January 06, 2023 and by our Shareholders pursuant to a Special Resolution passed at the Extra-Ordinary General meeting held on January 06, 2023.

## **CLASS OF SHARES**

As on the date of Draft Prospectus, our Company has only one class of share capital i.e., Equity Shares of ₹10/each. All Equity Shares issued are fully paid-up. Our Company has no outstanding convertible instruments as on the date of this Draft Prospectus.

### NOTES TO THE CAPITAL STRUCTURE

#### 1. Changes in Authorized Share Capital

Since incorporation, the capital structure of our Company has been altered in the following manner:

(a) The initial authorized share capital of ₹5,00,000 divided into 50,000 Equity Shares of ₹10/- each.

<sup>(2)</sup> Allocation to all categories shall be made on a proportionate basis subject to valid Applications received at or above the Issue Size. Under subscription, if any, in any of the categories, would be allowed to be met with spill-over from any of the other categories or a combination of categories at the discretion of our Company in consultation with the Lead Manager and Designated Stock Exchange. Such inter-se spill over, if any, would be affected in accordance with applicable laws, rules, regulations and guidelines.

- (b) The Authorized Capital was further increased from ₹5,00,000 divided into 50,000 Equity Shares of ₹10/- each to ₹75,00,000 divided into 7,50,000 Equity Shares of ₹10/- each vide shareholders' resolution dated October 08, 2007.
- (c) The Authorized Capital was further increased from ₹75,00,000 divided into 7,50,000 Equity Shares of ₹10/- each to ₹1,70,00,000 divided into 17,00,000 Equity Shares of ₹10/- each vide shareholders' resolution dated March 25, 2017.
- (d) The Authorized Capital was further increased from ₹1,70,00,000 divided into 17,00,000 Equity Shares of ₹10/- each to ₹5,70,00,000 divided into 17,00,000 Equity Shares of ₹10/- each and 40,00,000 Preference Shares vide shareholders' resolution dated April 02, 2018.
- (e) The Authorized Capital was reclassified from ₹1,70,00,000 divided into 17,00,000 Equity Shares of ₹10/- each to ₹1,70,00,000 divided into 17,00,000 Equity Shares of ₹10/- each and ₹4,00,00,000 divide into 40,00,000 Preference Shares to ₹5,70,00,000 divided into 57,00,000 Equity Shares of ₹10/- each vide shareholders' resolution dated May 18, 2022.
- (f) The Authorized Capital was further increased from ₹5,70,00,000 divided into 57,00,000 Equity Shares of ₹10/- each to ₹10,00,00,000 divided into 100,00,000 Equity Shares of ₹10/- each vide shareholders' resolution dated November 30, 2022.

## 2. Equity Share Capital History of our Company

The following table sets forth details of the history of the Equity Share capital of our Company:

Date of Allotme nt	No. of Equity Shares allotted	Face Value (Rs)	Issue Price (Rs)	Nature of Consider ation	Nature of Allotment	Cumulative No. of Equity Shares	Cumulative Paid-Up Equity Shares Capital (Rs)	Cumulative Share Premium (Rs)
Upon Incorpor ation	10,000	10/-	10/-	Cash	Subscription to MOA (i)	10,000	1,00,000	Nil
October 30, 2007	1,96,000	10/-	10/-	Cash	Fresh Allotment <sup>(ii)</sup>	2,06,000	20,60,000	Nil
January 03, 2008	11,500	10/-	10/-	Other than Cash	Conversion of loan into equity (iii)	2,17,500	21,75,000	Nil
March 31, 2008	1,00,000	10/-	100/-	Cash	Fresh Allotment (iv)	3,17,500	31,75,000	90,00,000/-
November 15, 2009	20,000	10/-	100/-	Cash	Fresh Allotment (v)	3,37,500	33,75,000	1,08,00,000/-
December 15, 2009	25,000	10/-	100/-	Cash	Fresh Allotment (vi)	3,62,500	36,25,000	1,30,50,000/-
March 25, 2017	13,05,000	10/-	Nil	Other than Cash	Bonus Issue in ratio of 18:5 (vii)	16,67,500	1,66,75,000	Nil
June 10, 2022	4,16,876	10/-	Nil	Other than Cash	Bonus Issue in ratio of 1:4 (viii)	20,84,376	2,08,43,760	Nil
June 17, 2022	2,08,438	10/-	Nil	Other than Cash	Bonus Issue in ratio of 1:10 (ix)	22,92,814	2,29,28,140	Nil
January 04, 2023	7,00,000	10/-	50/-	Cash	Fresh Allotment <sup>(x)</sup>	2,992,814	2,99,28,140	28,000,000
January 06, 2023	2,992,814	10/-	Nil	Other than Cash	Bonus Issue in ratio of 1:1 (xi)	59,85,628	5,98,56,280	Nil

(i) Initial Subscribers to the Memorandum of Association of our company.

Sr No	Name	No of Equity Shares
1.	S ManojKumar	4,000
2.	S Sunil	4,000

Sr No	Name	No of Equity Shares
3.	S Shantilal Jain	2,000
	Total	10.000

(ii) Fresh Allotment of 1,96,000 Equity Shares of face value of ₹10/- each allotted-on October 30, 2007.

Sr No	Name	No of Equity Shares
1.	S Shantilal Jain	50,000
2.	S Manojkumar	56,000
3.	S Sunil	40,000
4.	Raj Kumari M	50,000
	Total	1,96,000

(iii) Conversion of loan into equity of 11,500 Equity Shares of face value of ₹10/- each allotted-on January 03, 2008.

Sr No	Name	No of Equity Shares
1.	S Sunil	11,500
	Total	11,500

(iv) Fresh Allotment of 1,00,000 Equity Shares of face value of ₹10/- each allotted-on March 31, 2008.

Sr No	Name	No of Equity Shares
1.	B Gouthamchand	35,000
2.	Deepika	7,000
3.	Naresh	3,000
4.	Pinky	3,000
5.	Praful	3,000
6.	Prema Kumari	42,000
	Total	1,00,000

(v) Fresh Allotment of 20,000 Equity Shares of face value of  $\sqrt[3]{10}$ - each allotted-on November 15, 2009.

Sr No	Name	No of Equity Shares
1.	Rawgold Securities Private Limited	20,000
	Total	20,000

(vi) Fresh Allotment of 25,000 Equity Shares of face value of ₹10/- each allotted-on December 15, 2009.

Sr No	Name	No of Equity Shares
1.	Aarika Steels & Metals Private Limited	10,000
2.	Sonal Cosmetics Exports Limited	15,000
	Total	25,000

(vii) Bonus Issue in ratio of 18:5 for allotment of 13,05,000 Equity Shares of face value of ₹10/- each allotted-on March 25, 2017.

Sr No	Name	No of Equity Shares
1.	S Manojkumar	2,16,000
2.	S Sunil	1,99,800
3.	S Shantilal Jain	1,87,200
4.	Raj Kumari M	1,80,000
5.	Shalu	2,61,000
6.	Damayanthi Bai	2,61,000
	Total	13,05,000

(viii) Bonus Issue in ratio of 1:4 for allotment of 4,16,876 Equity Shares of face value of ₹10/- each allotted-on June 10, 2022.

Sr No	Name	No of Equity Shares
1.	S Manojkumar	1,84,238
2.	S Sunil	83,388
3.	Raj Kumari M	57,500
4.	Shalu	83,375
5.	Damayanthi Bai	875
6.	Vanshika	3,750
7.	Prachi	3,750
	Total	4,16,876

(ix) Bonus Issue in ratio of 1:10 for allotment of 2,08,438 Equity Shares of face value of ₹10/- each allotted-on June 17, 2022.

Sr No	Name	No of Equity Shares
1.	S Manojkumar	92,119
2.	S Sunil	41,694
3.	Raj Kumari M	28,750
4.	Shalu	41,688
5.	Damayanthi Bai	437
6.	Vanshika	1,875
7.	Prachi	1,875
	Total	2,08,438

(x) Fresh Allotment of 7,00,000 Equity Shares of face value of ₹10/- each allotted-on January 04, 2023.

Sr No	Name	No of Equity Shares
1.	S Manojkumar	4,20,000
2.	S Sunil	2,80,000
	Total	7,00,000

(xi) Bonus Issue in ratio of 1:1 for allotment of 2,992,814 Equity Shares of face value of ₹10/- each allotted-on January 06, 2023.

Sr No	Name	No of Equity Shares
1.	S Manojkumar	1,433,307
2.	S Sunil	738,632
3.	Raj Kumari M	316,250
4.	Shalu	458,563
5.	Damayanthi Bai	4,812
6.	Vanshika	20,625
7.	Prachi	20,625
	Total	29,92,814

3. Except as disclosed below, we have not issued any Equity Shares for consideration other than cash, at any point of time since Incorporation:

Date of	No. of	Face	Issue	Reasons of	Benefits	Allottees	No. of
Allotment	Equity	Value	Price	Allotment	accrued to		Shares
	Shares	( <b>Rs.</b> )	(Rs.)		company		Allotted
Iomnomi				Conversion	Reduction in	S Sunil	11,500
January 03, 2008	11,500	10/-	10/-	of loan into	borrowings of		
03, 2008				equity	the Company		
						S Manojkumar	2,16,000
						S Sunil	1,99,800
March 25,		40/		Bonus Issue	Expansion of	S Shantilal Jain	1,87,200
2017	13,05,000	10/-	Nil	in ratio of 18:5	capital base of	Raj Kumari M	1,80,000
				10.3	the Company	Shalu	2,61,000
						Damayanthi Bai	2,61,000

Date of Allotment	No. of Equity Shares	Face Value (Rs.)	Issue Price (Rs.)	Reasons of Allotment	Benefits accrued to company	Allottees	No. of Shares Allotted
						S Manojkumar S Sunil	1,84,238 83,388
					Expansion of	Raj Kumari M	57,500
June 10, 2022	4,16,876	10/-	Nil	Bonus Issue in ratio of 1:4	capital base of	Shalu	83,375
2022				111111111111111111111111111111111111111	the Company	Damayanthi Bai	875
						Vanshika	3,750
						Prachi	3,750
						S Manojkumar	92,119
						S Sunil	41,694
1.7				Bonus Issue	Expansion of	Raj Kumari M	28,750
June 17, 2022	2,08,438	10/-	Nil	in ratio of	capital base of	Shalu	41,688
2022				1:10	the Company	Damayanthi Bai	437
						Vanshika	1,875
						Prachi	1,875
						S Manojkumar	14,33,307
						S Sunil	7,38,632
				, , , , , , , , , , , , , , , , , , ,	Expansion of	Raj Kumari M	3,16,250
January	29,92,814	10/-	Nil	Bonus Issue in ratio of 1:1	capital base of	Shalu	4,58,563
06, 2023				In radio of 1:1	the Company	Damayanthi Bai	4,812
						Vanshika	20,625
						Prachi	20,625

- 4. No equity shares have been allotted in terms of any scheme approved under sections 230-234 of the Companies Act, 2013.
- 5. Our Company has not issued any shares pursuant to an Employee Stock Option Scheme/ Employee Stock Purchase Scheme for our employees.
- 6. We have not re-valued our assets since inception and have not issued any equity shares (including bonus shares) by capitalizing any revaluation reserves.
- 7. Except as disclosed below, we have not issued any Equity Shares at price below issue price within last one year from the date of this Draft Prospectus:

Date of Allotment	No. of Equity Shares	Face Value (Rs.)	Issue Price (Rs.)	Reaso ns of Allotm ent	Benefits accrued to company	Category	Allottees	No. of Shares Allotted
June 10, 2022	4,16,876	10/-	Nil	Bonus Issue in ratio of 1:4	-	Promoter Promoter Promoter Promoter Promoter Group Promoter Group Promoter Group Promoter Group	S Manojkumar S Sunil Raj Kumari M Shalu Damayanthi Bai Vanshika Prachi	1,84,238 83,388 57,500 83,375 875 3,750
June 17, 2022	2,08,438	10/-	Nil	Bonus Issue in ratio of 1:10	Expansion of capital base of the Company	Promoter Promoter Promoter Promoter Promoter Group	S Manojkumar S Sunil Raj Kumari M Shalu Damayanthi Bai	92,119 41,694 28,750 41,688 437

Date of	No. of	Face	Issue	Reaso	Benefits	Category	Allottees	No. of
Allotment	Equity	Value	Price	ns of	accrued			Shares
	Shares	( <b>Rs.</b> )	( <b>Rs.</b> )	Allotm	to			Allotted
				ent	company			
						Promoter	Vanshika	1,875
						Group		
						Promoter	Prachi	1,875
						Group		
						Promoter	S Manojkumar	14,33,307
						Promoter	S Sunil	7,38,632
						Promoter	Raj Kumari M	3,16,250
				Bonus	Expansion	Promoter	Shalu	4,58,563
January 06,	29,92,814	10/-	Nil	Issue	of capital	Promoter	Damayanthi Bai	4,812
2023	29,92,014	10/-	1111	in ratio	base of the	Group		
				of 1:1	Company	Promoter	Vanshika	20,625
						Group		
						Promoter	Prachi	20,625
						Group		

# 8. Shareholding Pattern of our Company

The table below presents the current shareholding pattern of our Company as per Regulation 31 of SEBI LODR Regulations as on the date of this Prospectus.

	(II)		of fully paid-up equity shares held (IV)	iity shares held (V)	No. of shares underlying Depository Receipts (VI)		% of total no. of shares (calculated as VIII) As a % of (A+B+C2)			Number of Voting Rights held in each class of securities (IX)		standing convertible iming full convertible d share capital) (XI)=		standing			Number of Locked in shares (XII)	Number of Chance plodged or	otherwise encumbered (XIII)	shares held in dematerialized form
	areholder	of shareholders (III)	d-up equi	aid-up equ	nderlying	es held /)+ (VI)	as a % of 157) (VIII)	je SZ	Voting Rights	0	jo %	lying Out rrants) (X	is a % ass ge of dilute B+C2)		of total Shares		of total Shares			
Category (I)	Category of shareholder (II)	Nos. of shareho	No. of fully pai	No. of Partly paid-up equity	No. of shares u	Total nos. shares held $(VII) = (IV)+(V)+(VI)$	Shareholding as a % of total per SCRR, 1957) (VIII) As a	Class-Equity	Class	Total	Total as a (A+B+C)	No. of Underlying Out: (including Warrants) (X)	Shareholding as a % (as a percentage of d As a % of (A+B+C2)	No (a)	As a % of tots held (b)	No (a)	As a % of tots held (b)	Number of equity (XIV)		
A	Promoters & Promoter Group	7	59,85,628	1	-	59,85,628	100.00	59,85,628	-	59,85,628	59,85,628	ı	59,85,628	1	-	ı	ı	59,85,628		
В	Public	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
С	Non - Promoter Non - Public	-	1	-	-	-	-	-	-	-	-	-	-	ı	-	-	-	-		
C1	Shares underlying DRs	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-		

	(II)		ty shares held (IV)	equity shares held (V)	No. of shares underlying Depository Receipts (VI)		of total no. of shares (calculated as I) As a % of (A+B+C2)			Number of Voting Rights held in each class of securities (IX)		Outstanding convertible securities (X)	a % assuming full convertible securities of diluted share capital) $(XI)=(VII)+(X)$ -C2)		Number of Locked in shares (XII)	Nimmbon of Chamas aladared on	otherwise encumbered (XIII)	es held in dematerialized form
	reholder	lders (III)	l-up equity	paid-up equ	nderlying	shares held /)+(V)+ (VI)	s a % of 17) (VIII) /	No of	- E	b.	jo %	ying Out rants) (X)			of total Shares		l Shares	equity shares
Category (I)	Category of shareholder (II)	Nos. of shareholders	No. of fully paid-up	No. of Partly pa	No. of shares un	Total nos. shares held (VII) = (IV)+(V)+ (VI)	Shareholding as a % of per SCRR, 1957) (VIII)	Class-Equity	Class	Total	Total as a (A+B+C)	No. of Underlying Out (including Warrants) (X)	Shareholding as a % (as a percentage of di As a % of (A+B+C2)	No (a)	As a % of tota held (b)	No (a)	As a % of total held (b)	Number of equ (XIV)
C2	Shares held by Employee Trusts	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Total	7	59,85,628	-	-	59,85,628	100.00	59,85,628	-	59,85,628	59,85,628	-	59,85,628	-	-	-	-	59,85,628

9. Set forth below is a list of Shareholders holding 1% or more of the paid-up Share Capital of our Company as on the date of this Draft Prospectus:

Sr. No.	Name of the Shareholder	Number of Equity shares	Percentage of the pre-Issue Equity Share Capital (%)
1.	S Manojkumar	28,66,614	47.89%
2.	S Sunil	14,77,264	24.68%
3.	Raj Kumari M	6,32,500	10.57%
4.	Shalu	9,17,126	15.32%
	Total	58,93,504	98.46%

10. Set forth below is a list of Shareholders holding 1% or more of the paid-up Share Capital of our Company two years prior to this Draft Prospectus:

Sr. No.	Name of the Shareholder	Number shares	of Equity	Percentage of the pre-Issue Equity Share Capital (%)
1.	S Manojkumar		4,36,950	19.06%
2.	S Sunil		3,33,550	14.55%
3.	Raj Kumari M		2,30,000	10.03%
4.	Shalu		3,33,500	14.55%
5.	Damayanthi Bai		3,33,500	14.55%
	Total		16,67,500	72.73%

11. Set forth below is a list of Shareholders holding 1% or more of the paid-up Share Capital of our Company as of one year prior to the date of this Draft Prospectus:

Sr. No.	Name of the Shareholder	Number shares	of Equity	Percentage of the pre-Issue Equity Share Capital (%)
1.	S Manojkumar		4,36,950	19.06%
2.	S Sunil		3,33,550	14.55%
3.	Raj Kumari M		2,30,000	10.03%
4.	Shalu		3,33,500	14.55%
5.	Damayanthi Bai		3,33,500	14.55%
	Total		16,67,500	72.73%

12. Set forth below is a list of Shareholders holding 1% or more of the paid-up Share Capital of our Company as of 10 days prior to the date of this Draft Prospectus:

Sr. No.	Name of the Shareholder	Number of Equity shares	Percentage of the pre-Issue Equity Share Capital (%)
1.	S Manojkumar	28,66,614	47.89%
2.	S Sunil	14,77,264	24.68%
3.	Raj Kumari M	6,32,500	10.57%
4.	Shalu	9,17,126	15.32%
	Total	58,93,504	98.46%

- 13. Our Company has not made any public issue (including any rights issue to the public) since its incorporation.
- 14. Our Company does not have any intention or proposal to alter our capital structure within a period of six (6) months from the date of opening of the Issue by way of split/consolidation of the denomination of Equity Shares or further issue of Equity Shares (including issue of securities convertible into exchangeable, directly or indirectly, for our Equity Shares) whether preferential or bonus, rights, further public issue or qualified institutions placement or otherwise., except that if our Company may further issue Equity Shares (including issue of securities convertible into Equity Shares) whether preferential or otherwise after the date of the listing of equity shares to finance an acquisition, merger or joint venture or for regulatory compliance or such other scheme of arrangement or any other purpose as the Board may deem fit, if an opportunity of such nature is determined by its Board of Directors to be in the interest of our Company.

#### 15. Shareholding of our Promoters

As on the date of this Draft Prospectus, our Promoters holds 98.46 of the pre-issued, subscribed and paid-up Equity Share capital of our Company.

Build-up of the shareholding of our Promoters in our Company since incorporation:

Date of Allotment / Transfer	Nature of Issue / Transaction	Nature of Consideration	No. of Equity Shares	Cumulative No. of shares	FV (Rs)	Acquisition / Transfer Price	% Of Pre- Issue Equity Share Capital	% Of Post Issue Equity Share Capital				
S Manojkumar												
September 21, 2007	Initial subscription to the MoA	Cash	4,000	4,000	10/-	10/-	0.07%	0.05%				
October 30, 2007	Right Issue	Cash	56,000	60,000	10/-	10/-	0.94%	0.68%				
March 25, 2017	Bonus Issue in ratio of 18:5	Consideration other than Cash	2,16,000	2,76,000	10/-	Nil	3.61%	2.63%				
April 25, 2018	Transfer	Gift	1,60,950	4,36,950	10/-	Nil	2.69%	1.96%				
February 25, 2022	Transfer	Gift	3,30,000	7,66,950	10/-	Nil	5.51%	4.02%				
February 25, 2022	Transfer	Gift	(15,000)	7,51,950	10/-	Nil	(0.25%)	(0.18%)				
February 25, 2022	Transfer	Gift	(15,000)	7,36,950	10/-	Nil	(0.25%)	(0.18%)				
June 10, 2022	Bonus Issue in ratio of 1:4	Consideration other than Cash	1,84,238	9,21,188	10/-	Nil	3.08%	2.25%				
June 17, 2022	Bonus Issue in ratio of 1:10	Consideration other than Cash	92,119	10,13,307	10/-	Nil	1.54%	1.12%				
January 04, 2023	Rights Issue	Cash	4,20,000	14,33,307	10	50/-	7.02%	5.12%				
January 06, 2023	Bonus Issue in ratio of 1:1	Consideration other than Cash	14,33,307	28,66,614	10/-	Nil	23.95%	17.48%				
			Raj Ku	mari M								
October 30, 2007	Right Issue	Cash	50,000	50,000	10/-	10/-	0.84%	0.61%				
March 25, 2017	Bonus Issue in ratio of 18:5	Consideration other than Cash	1,80,000	2,30,000	10/-	Nil	3.01%	2.20%				
June 10, 2022	Bonus Issue in ratio of 1:4	Consideration other than Cash	57,500	2,87,500	10/-	Nil	0.96%	0.70%				
June 17, 2022	Bonus Issue in ratio of 1:10	Consideration other than Cash	28,750	3,16,250	10/-	Nil	0.48%	0.35%				
January 06, 2023	Bonus Issue in ratio of 1:1	Consideration other than Cash	3,16,250	6,32,500	10/-	Nil	5.28%	3.86%				
S Sunil												
September 21, 2007	Initial subscription to the MoA	Cash	4,000	4,000	10/-	10/-	0.17%	0.05%				
October 30, 2007	Right Issue	Cash	40,000	44,000	10/-	10/-	0.07%	0.49%				

Date of Allotment / Transfer	Nature of Issue / Transaction	Nature of Consideration	No. of Equity Shares	Cumulative No. of shares	FV (Rs)	Acquisition / Transfer Price	% Of Pre- Issue Equity Share Capital	% Of Post Issue Equity Share Capital
August 03, 2008	Conversion of Loan to equity	Other than cash	11,500	55,500	10/-	10/-	0.74%	0.14%
March 25, 2017	Bonus Issue in ratio of 18:5	Consideration other than Cash	1,99,800	255,300	10/-	Nil	0.93%	2.44%
April 25, 2018	Transfer	Gift	78,250	3,33,550	10/-	Nil	4.27%	0.95%
June 10, 2022	Bonus Issue in ratio of 1:4	Consideration other than Cash	83,388	4,16,938	10/-	Nil	5.66%	1.02%
June 17, 2022	Bonus Issue in ratio of 1:10	Consideration other than Cash	41,694	4,58,632	10/-	Nil	6.97%	0.51%
January 04, 2023	Rights Issue	Cash	2,80,000	7,38,632	10/-	50/-	7.66%	3.41%
January 06, 2023	Bonus Issue in ratio of 1:1	Consideration other than Cash	7,38,632	14,77,264	10/-	Nil	4.68%	9.01%
May 25,			Sha					
2010	Transfer	Cash	22,000*	22,000	10/-	10/-	0.37%	0.27%
May 30, 2010	Transfer	Cash	20,000*	42,000	10/-	10/-	0.33%	0.24%
May 30, 2010	Transfer	Cash	10,000*	52,000	10/-	10/-	0.17%	0.12%
May 30, 2010	Transfer	Cash	5,000*	57,000	10/-	10/-	0.08%	0.06%
May 30, 2010	Transfer	Cash	10,000*	67,000	10/-	10/-	0.17%	0.12%
May 30, 2010	Transfer	Cash	15,000*	82,000	10/-	10/-	0.25%	0.18%
May 30, 2010	Transfer	Cash	3,000*	85,000	10/-	10/-	0.05%	0.04%
May 30, 2010	Transfer	Cash	3,000*	88,000	10/-	10/-	0. 05%	0.04%
May 30, 2010	Transfer	Cash	10,000*	98,000	10/-	10/-	0.17%	0.12%
May 30, 2010	Transfer	Cash	17,000*	1,15,000	10/-	10/-	0.28%	0.21%
May 30, 2010	Transfer	Cash	9,000*	1,24,000	10/-	10/-	0.15%	0.11%
May 30, 2010	Transfer	Cash	11,000*	1,35,000	10/-	10/-	0.18%	0.13%
May 30, 2010	Transfer	Cash	10,000*	1,45,000	10/-	10/-	0.17%	0.12%
March 25, 2017	Transfer	Gift	(72,500)*	72,500	10/-	Nil	(1.21%)	(0.88%)
March 25, 2017	Bonus Issue in ratio of 18:5	Consideration other than Cash	2,61,000	3,33,500	10/-	Nil	4.36%	3.18%
June 10, 2022	Bonus Issue in ratio of 1:4	Consideration other than Cash	83,375	4,16,875	10/-	Nil	1.39%	1.02%

Date of Allotment / Transfer	Nature of Issue / Transaction	Nature of Consideration	No. of Equity Shares	Cumulative No. of shares	FV (Rs)	Acquisition / Transfer Price	% Of Pre- Issue Equity Share Capital	% Of Post Issue Equity Share Capital
June 17, 2022	Bonus Issue in ratio of 1:10	Consideration other than Cash	41,688	4,58,563	10/-	Nil	0.70%	0.51%
January 06, 2023	Bonus Issue in ratio of 1:1	Consideration other than Cash	4,58,563	9,17,126	10/-	Nil	7.66%	5.59%

<sup>\*</sup>Shares were initially acquired by Ms. Shalu as a first Joint holder along with Ms. Damyantibai as the Second Joint Holder.

All the Equity Shares held by our Promoters were fully paid-up on the respective dates of allotment of such Equity Shares Further, none of the Equity Shares and Preference Shares held by our Promoters are pledged.

16. The average cost of acquisition of or subscription to Equity Shares by our Promoters is set forth in the table below:

Sr. no.	Name of Promoters	No. of Equity Shares held	Average Cost of Acquisition per equity share (in ₹)
1.	S Manojkumar	28,66,614	7.54
2.	Raj Kumari M	6,32,500	0.79
3.	S Sunil	14,77,264	9.85
4.	Shalu	917,126	1.58

# Note:

- the average cost of acquisition of Equity Shares by our Promoters has been calculated by taking into account the
  amount paid by them to acquire and Shares allotted to them as reduced by amount received on sell of shares i.e.,
  net of sale consideration is divided by net quantity of shares acquired.
- ii. all the Equity Shares held by our Promoters were fully paid up as on the respective dates of acquisition of such Equity Shares and there are no partly paid-up Equity Shares as on the date of filing of this Draft Prospectus.
- 17. Pre-Issue and Post-Issue Shareholding of our Promoters and Promoter Group

	Pre-I	ssue	Post-Issue		
Category of Promoters	No of Chance	% Of Pre-Issue	No. of	% Of Post-	
	No. of Shares	Capital	Shares	Issue Capital	
Promoters					
S Manojkumar	28,66,614	47.89%	28,66,614	34.96%	
Raj Kumari M	6,32,500	10.57%	6,32,500	7.71%	
S Sunil	14,77,264	24.68%	14,77,264	18.02%	
Shalu	9,17,126	15.32%	9,17,126	11.18%	
Promoter Group					
Damayanthi Bai	9,624	0.16%	9,624	0.12%	
Vanshika	41,250	0.69%	41,250	0.50%	
Prachi	41,250	0.69%	41,250	0.50%	
Total	59,85,628	100.00%	59,85,628	73.00%	

18. None of our Directors or Key Managerial Personnel hold any Equity Shares other than as set out below:

Name	Designation	No. of Equity Shares held		
S Manojkumar	Managing Director	28,66,614		
S Sunil	Executive Director	14,77,264		
Raj Kumari M	Whole Time Director	6,32,500		

<sup>#</sup> Out of 1,45,000 shares jointly held by Ms. Shalu alongwith Ms. Damyantibai, 50% shares i.e. 72500 shares were transferred to Ms. Damyantibai as a single holder and remaining 50% i.e. 72500 equity shares were held by Ms. Shalu as a single holder.

19. The price at which Equity Shares were acquired by Our Promoters, members of the Promoter Group and Shareholders entitled with right to nominate directors or any other rights, as applicable, in the last three years preceding the date of this Draft Prospectus, is set forth below:

Sr. No	Name of the acquirer/Shareholder	Date of acquisition of Equity Shares	Number of Equity Shares acquired	Acquisition price per Equity Share (₹)
Promoters			acquired	
1	S Manojkumar	February 25, 2022	3,30,000	Nil
		February 25, 2022	(15,000)	Nil
		February 25, 2022	(15,000)	Nil
		June 10, 2022	1,84,238	Nil
		June 17, 2022	92,119	Nil
		January 04, 2023	4,20,000	50/-
		January 06, 2023	14,33,307	Nil
2	Rajkumari	June 10, 2022	57,500	Nil
		June 17, 2022	28,750	Nil
		January 06, 2023	3,16,250	Nil
	S Sunil	June 10, 2022	83,388	Nil
2		June 17, 2022	41,694	Nil
3		January 04, 2023	2,80,000	50/-
		January 06, 2023	7,38,632	Nil
	Shalu	June 10, 2022	83,375	Nil
4		June 17, 2022	41,688	Nil
		January 06, 2023	4,58,563	Nil
Promoter Gro	oup (other than Promoters)			
1	Prachi	February 25, 2022	15,000	Nil
		June 10, 2022	3,750	Nil
		June 17, 2022	1,875	Nil
		January 06, 2023	20,625	Nil
2	Vanshika	February 25, 2022	15,000	Nil
		June 10, 2022	3,750	Nil
		June 17, 2022	1,875	Nil
		January 06, 2023	20,625	Nil
3	Damayanthi Bai	February 25, 2022	(3,30,000)	Nil
		June 10, 2022	875	Nil
		June 17, 2022	437	Nil
		January 06 2023	4,812	Ni

20. Except as mentioned below, there were no shares purchased/sold by the Promoter(s) and Promoter Group, Directors of our Company and their relatives during last six months from the date of this Draft Prospectus.

Date of Allotment/Transfer	Name of allotee / transferee	Category	No. of Equity Shares allotted / transferred	Face Value (₹)	Issue Price (₹)	Nature of transaction
February 25, 2022			3,30,000	10/-	Nil	Gift from
February 25, 2022			(15,000)	10/-	Nil	Damayanthi Bai Gift to Prachi
February 25, 2022			(15,000)	10/-	Nil	Gift to Vanshika
			1,84,238	10/-	Nil	Bonus Issue in ratio
June 10, 2022		Promoter/				of 1:4
June 10, 2022	S Manojkumar	Managing				(Consideration
		Director				other than Cash)
			92,119	10/-	Nil	Bonus Issue in ratio
June 17, 2022						of 1:10
						(Consideration
						other than Cash)
January 04, 2023			4,20,000	10/-	50/-	Further Allotment

Date of Allotment/Transfer	Name of allotee / transferee	Category	No. of Equity Shares allotted / transferred	Face Value (₹)	Issue Price (₹)	Nature of transaction
January 06, 2023			14,33,307	10/-	Nil	Bonus Issue in ratio of 1:1 (Consideration other than Cash)
June 10, 2022			83,388	10/-	Nil	Bonus Issue in ratio of 1:4 (Consideration other than Cash)
June 17, 2022	S Sunil	Promoter/ Executive Director	41,694	10/-	Nil	Bonus Issue in ratio of 1:10 (Consideration other than Cash)
January 04, 2023			2,80,000	10/-	50/-	Further Allotment
January 06, 2023			7,38,632	10/-	Nil	Bonus Issue in ratio of 1:1 (Consideration other than Cash)
February 25, 2022			(3,30,00)	10/-	Nil	Gift to S Manojkumar
June 10, 2022			875	10/-	Nil	Bonus Issue in ratio of 1:4 (Consideration other than Cash)
June 17, 2022	Damayanthi Bai	Promoter Group	437	10/-	Nil	Bonus Issue in ratio of 1:10 (Consideration other than Cash)
January 06, 2023			4,812	10/-	Nil	Bonus Issue in ratio of 1:1 (Consideration other than Cash)
February 25, 2022			15,000	10/-	Nil	Gift from S Manojkumar
June 10, 2022			3,750	10/-	Nil	Bonus Issue in ratio of 1:4 (Consideration other than Cash)
June 17, 2022	Prachi	Promoter Group	1,875	10/-	Nil	Bonus Issue in ratio of 1:10 (Consideration other than Cash)
January 06, 2023			20,625	10/-	Nil	Bonus Issue in ratio of 1:1 (Consideration other than Cash)
February 25, 2022			15,000	10/-	Nil	Gift from S Manojkumar
June 10, 2022	Vanshika	Promoter Group	3,750	10/-	Nil	Bonus Issue in ratio of 1:4 (Consideration other than Cash)
June 17, 2022			1,875	10/-	Nil	Bonus Issue in ratio of 1:10 (Consideration other than Cash)

Date of Allotment/Transfer	Name of allotee / transferee	Category	No. of Equity Shares allotted / transferred	Face Value (₹)	Issue Price (₹)	Nature of transaction
January 06, 2023			20,625	10/-	Nil	Bonus Issue in ratio of 1:1 (Consideration other than Cash)
June 10, 2022			57,500	10/-	Nil	Bonus Issue in ratio of 1:4 (Consideration other than Cash)
June 17, 2022	Raj Kumari M	Promoter/ Whole Time Director	28,750	10/-	Nil	Bonus Issue in ratio of 1:10 (Consideration other than Cash)
January 06, 2023			316,250	10/-	Nil	Bonus Issue in ratio of 1:1 (Consideration other than Cash)
June 10, 2022			83,375	10/-	Nil	Bonus Issue in ratio of 1:4 (Consideration other than Cash)
June 17, 2022	Shalu	Promoter	41,688	10/-	Nil	Bonus Issue in ratio of 1:10 (Consideration other than Cash)
January 06, 2023			458,563	10/-	Nil	Bonus Issue in ratio of 1:1 (Consideration other than Cash)

# 21. Promoter's Contribution and Lock-in details

# Details of Promoter's Contribution locked-in for three (3) years

Pursuant to the Regulation 236 and 238 of SEBI ICDR Regulations, an aggregate of at least 20% of the post Issue Equity Share capital of our Company held by our Promoters shall be locked-in for a period of three years from the date of Allotment in this Issue. As on date of this Draft Prospectus, our Promoters holds 58,93,504 Equity Shares constituting 71.88% of the Post Issued, Subscribed and Paid-up Equity Share Capital of our Company, which are eligible for Promoter's Contribution.

Our Promoters has granted consent to include such number of Equity Shares held by her as may constitute of the post issue Equity Share capital of our Company as Promoter's Contribution and have agreed not to sell or transfer or pledge or otherwise dispose of in any manner, the Promoter's Contribution from the date of filing of this Draft Prospectus until the commencement of the lock-in period specified below.

Details of the Equity Shares forming part of Promoter's Contribution and their lock-in details are as follows:

Name of Promoters	Date of Allotment/Acqui sition & when made fully paid up	No of Equity shares	No of Equity shares locked in	Face Value (in ₹)	Issue Price (in ₹)	Nature of Allotment	% Of Post- Issue Paid-up Capital	Lock- in Period
S Manojkumar	January 06, 2023	14,33,307	14,33,307	10/-	Nil	Bonus Issue	17.48%	3 years
S Sunil	January 04, 2023	2,80,000	2,80,000	10/-	50/-	Rights Issue	3.41%	3 years

The Equity Shares that are being locked-in are not, and will not be, ineligible for computation of Promoter's Contribution under Regulation 237 of the SEBI ICDR Regulations. In this computation, as per Regulation 237 of the SEBI ICDR Regulations, our Company confirms that the Equity Shares locked-in do not, and shall not, consist of:

- Equity Shares acquired three years preceding the date of this Draft Prospectus for consideration other than cash and out of revaluation of assets or capitalization of intangible assets or bonus shares out of revaluation reserves or reserves without accrual of cash resources or unrealized profits or against equity shares which are otherwise ineligible for computation of Promoter's Contribution.
- The Equity Shares acquired during the year preceding the date of this Draft Prospectus, at a price lower than the price at which the Equity Shares are being offered to the public in the Issue is not part of the minimum promoter's contribution;
- The Equity Shares held by the Promoters and offered for minimum 20% Promoter's Contribution are not subject to any pledge or any other form of encumbrances.
- Specific written consent has been obtained from the Promoters for inclusion of 17,13,307 Equity Shares for ensuring lock-in of three years to the extent of minimum 20.89% of post issue Paid-up Equity Share Capital from the date of allotment in the public Issue.
- The minimum Promoter's Contribution has been brought to the extent of not less than the specified minimum lot and from the persons defined as Promoter under the SEBI ICDR Regulations.
- We further confirm that our Promoter's Contribution of minimum 20% of the Post Issue Equity does not include
  any contribution from Alternative Investment Funds or FVCI or Scheduled Commercial Banks or Public
  Financial Institutions or Insurance Companies.

# Equity Shares locked-in for one year other than Minimum Promoter's Contribution

Pursuant to Regulation 238(b) and 239 of the SEBI ICDR Regulations, other than the Equity Shares held by our Promoters, which will be locked-in as minimum Promoter's contribution for three years, all pre-Issue 59,85,628 Equity Shares shall be subject to lock-in for a period of one year from the date of Allotment in this Issue.

# Inscription or recording of non-transferability

In terms of Regulation 241 of the SEBI ICDR Regulations, our Company confirms that certificates of Equity Shares which are subject to lock in shall contain the inscription "Non-Transferable" and specify the lock - in period and in case such equity shares are dematerialized, the Company shall ensure that the lock - in is recorded by the Depository.

# Pledge of Locked in Equity Shares

Pursuant to Regulation 242 of the SEBI ICDR Regulations, the locked-in Equity Shares held by our Promoters can be pledged with any scheduled commercial bank or public financial institution or systematically important non-banking finance company or a housing finance company as collateral security for loans granted by them, provided that:

- (a) if the equity shares are locked-in in terms of clause (a) of Regulation 238, the loan has been granted to the company or its subsidiary(ies) for the purpose of financing one or more of the objects of the issue and pledge of equity shares is one of the terms of sanction of the loan;
- (b) if the specified securities are locked-in in terms of clause (b) of Regulation 238 and the pledge of specified securities is one of the terms of sanction of the loan.

Provided that such lock-in shall continue pursuant to the invocation of the pledge and such transferee shall not be eligible to transfer the equity shares till the lock-in period stipulated in these regulations has expired.

# Transferability of Locked in Equity Shares

(a) Pursuant to Regulation 243 of the SEBI ICDR Regulations, Equity Shares held by our Promoters, which are locked in as per Regulation 238 of the SEBI ICDR Regulations, may be transferred to and amongst our Promoters/ Promoter Group or to a new promoters or persons in control of our Company subject to continuation of the lock-in in the hands of the transferees for the remaining period and compliance with SEBI SAST Regulations as applicable.

- (b) Pursuant to Regulation 243 of the SEBI ICDR Regulations, Equity Shares held by shareholders other than our Promoters, which are locked-in as per Regulation 239 of the SEBI ICDR Regulations, may be transferred to any other person holding shares, subject to continuation of the lock-in in the hands of the transferees for the remaining period and compliance with SEBI SAST Regulations as applicable.
- 22. Neither the Company, nor it's Promoters, Directors or the Lead Manager have entered into any buyback and/or standby arrangements for purchase of Equity Shares of the Company from any person.
- 23. All Equity Shares issued pursuant to the Issue shall be fully paid-up at the time of Allotment and there are no partly paid-up Equity Shares as on the date of this Draft Prospectus. Further, since the entire money in respect of the Issue is being called on application, all the successful Applicants will be issued fully paid-up Equity Shares.
- 24. As on the date of this Draft Prospectus, the Lead Manager and their respective associates (as defined under the Securities and Exchange Board of India (Merchant Bankers) Regulations, 1992) do not hold any Equity Shares of our Company. The Lead Manager and their affiliates may engage in the transactions with and perform services for our Company in the ordinary course of business or may in the future engage in commercial banking and investment banking transactions with our Company for which they may in the future receive customary compensation.
- 25. As on date of this Draft Prospectus, there are no outstanding ESOP's, warrants, options or rights to convert debentures, loans or other instruments convertible into the Equity Shares, nor has the company ever allotted any equity shares pursuant to conversion of ESOPs till date. As and when, options are granted to our employees under the Employee Stock Option Scheme, our Company shall comply with the SEBI Share Based Employee Benefits Regulations, 2014.
- 26. Investors may note that in case of over-subscription, allotment will be on proportionate basis as detailed under "Basis of Allotment" in the chapter titled "Issue Procedure" beginning on page 196 of this Draft Prospectus. In case of over-subscription in all categories the allocation in the Issue shall be as per the requirements of Regulation 253 (2) of SEBI ICDR Regulations, as amended from time to time.
- 27. An over-subscription to the extent of 10% of the Net Issue can be retained for the purpose of rounding off to the nearest integer during finalizing the allotment, subject to minimum allotment, which is the minimum application size in this Issue. Consequently, the actual allotment may go up by a maximum of 10% of the Net Issue, as a result of which, the post Issue paid up capital after the Issue would also increase by the excess amount of allotment so made. In such an event, the Equity Shares held by the Promoters and subject to lock-in shall be suitably increased; so as to ensure that 20% of the post Issue paid-up capital is locked in.
- 28. Subject to valid applications being received at or above the Issue Price, under subscription, if any, in any of the categories, would be allowed to be met with spill-over from any of the other categories or a combination of categories at the discretion of our Company in consultation with the Lead Manager and Designated Stock Exchange. Such inter-se spill over, if any, would be affected in accordance with applicable laws, rules, regulations and guidelines.
- 29. Prior to this Initial Public Offer, our Company has not made any public issue or right issue to public at large.
- 30. We have 7 (Seven) Shareholders as on the date of filing of the Draft Prospectus.
- 31. As per RBI regulations, OCBs are not allowed to participate in this Issue.
- 32. Our Company has not raised any bridge loans.
- 33. There shall be only one denomination of Equity Shares of our Company unless otherwise permitted by law. Our Company shall comply with disclosure and accounting norms as may be specified by SEBI from time to time.
- 34. No payment, direct, indirect in the nature of discount, commission, and allowance, or otherwise shall be made either by us or by our Promoters to the persons who receive allotments, if any, in this Issue.
- 35. Our Company shall ensure that transactions in the Equity Shares by our Promoters and our Promoter Group between the date of this Draft Prospectus and the Issue Closing Date shall be reported to the Stock Exchange within 24 hours of such transaction.
- 36. Our Promoters and Promoter Group will not participate in the Issue.

37. There are no safety net arrangements for this Public Issue.

### SECTION V - PARTICULARS OF THE ISSUE

### OBECTS OF THE ISSUE

# REQUIREMENT OF FUNDS

The Issue comprises of fresh issue of 22,14,000 Equity Shares by our Company aggregating to ₹ 531.36 lakhs.

Our Company proposes to utilize the Net Proceeds from the Issue towards funding the following objects:

- 1. Funding working capital requirements; and
- 2. General corporate purposes.

(Collectively, referred to herein as the "Objects of the Issue")

The main objects and objects incidental and ancillary to the main objects, as set out in our Memorandum of Association, enable our Company to undertake our existing business activities and the activities for which funds are being raised by us through the Issue. In addition, our Company expects to receive the benefits of listing of Equity Shares on the BSE SME including enhancing our visibility and our brand image among our existing and potential customers and creating a public market for our Equity Shares in India.

### ISSUE PROCEEDS

The details of the proceeds of the Issue are set forth in the table below:

(₹ in Lakhs)

Particulars	Amount
Gross Proceeds of the Issue*	531.36
Less: Issue related Expenses* (1)	47.70
Net Proceeds of the Issue*	483.66

<sup>(1)</sup> The Issue related expenses are estimated expenses and subject to change.

# UTILISATION OF NET PROCEEDS

The Net Proceeds are proposed to be utilised in the manner set out in the following table:

Sr. No	Particulars	Estimated Amt (₹ in Lakhs) *	% Of Gross Proceeds	% Of Net Proceeds
1.	Funding working capital requirements	386.93	72.82%	80.00%
2.	General Corporate Purpose#	96.73	18.20%	20.00%

#The amount utilized for general corporate purpose shall not exceed 25% of the gross proceeds of the Issue.

# PROPOSED SCHEDULE OF IMPLEMENTATION AND DEPLOYMENT OF THE NET PROCEEDS

The Net Proceeds of the Issue ("Net Proceeds") are currently expected to be deployed in accordance with the schedule as stated below:

(₹ in lakhs)

Sr. No.	Object	Amount to be financed from Net Proceeds*	Utilization of Net	Estimated Utilization of Net Proceeds in F. Y. 2023-24
1.	Funding working capital requirements	386.93	154.77	232.16
2.	General Corporate Purpose#	96.73	38.69	58.04
	Total	483.66	193.46	290.20

#The amount utilized for general corporate purpose shall not exceed 25% of the gross proceeds of the issue

In the event of the estimated utilisation of the Net Proceeds in a scheduled financial year being not undertaken in its entirety, the remaining Net Proceeds shall be utilised in subsequent financial years, as may be decided by our Company, in accordance with applicable laws. Further, if the Net Proceeds are not completely utilised for the Objects during the respective periods stated above due to factors such as (i) economic and business conditions; (ii) increased competition; (iii) timely completion of the Issue; (iv) market conditions outside the control of our Company; and (v)

any other commercial considerations, the remaining Net Proceeds shall be utilised (in part or full) in subsequent periods as may be determined by our Company, in accordance with applicable laws.

The fund requirements mentioned above are based on the internal management estimates of our Company and have not been verified by the Lead Manager or appraised by any bank, financial institution or any other external agency. The fund requirements are based on current circumstances of our business and our Company may have to revise its estimates from time to time on account of various factors beyond its control, such as market conditions, competitive environment, costs of commodities and interest or exchange rate fluctuations. Consequently, the fund requirements of our Company are subject to revisions in the future at the discretion of the management. In the event of any shortfall of funds for the activities proposed to be financed out of the Net Proceeds as stated above, our Company may reallocate the Net Proceeds to the activities where such shortfall has arisen, subject to compliance with applicable laws. Further, in case of a shortfall in the Net Proceeds or cost overruns, our management may explore a range of options including utilising our internal accruals or seeking debt financing.

# MEANS OF FINANCE

The fund requirements set out for the aforesaid Objects are proposed to be met entirely from the Net Proceeds, internal accruals, net worth and existing debt financing. Accordingly, we confirm that there is no requirement for us to make firm arrangements of finance through verifiable means towards at least 75% of the stated means of finance, excluding the amount to be raised through the Net Proceeds and existing identifiable internal accruals.

# DETAILS OF THE OBJECTS OF THE ISSUE

# 1. Funding working capital requirements

Our business is working capital intensive. We fund a majority of our working capital requirements in the ordinary course of business from internal accruals. We propose to utilise ₹. 154.77 lakhs and ₹.232.16 Lakhs from the Net Proceeds to fund the working capital requirements of our Company in Financial Year 2022-23 and financial year 2023-24.

# Reasons for raising additional Working Capital

Jewellery industry, specifically retail sector is inventory intensive. Our Company is engaged in the business of sale of jewellery made of gold, studded and other jewellery products that include diamond, platinum, silver and other precious and semi-precious stones and operates through our retail showroom in Chennai. Our Company is required to maintain hefty stock for running business operations throughout the year. The stock required to display in our showroom is of high value and therefore, increase in stock will lead to augmented sales thereby growing our business operations.

Basis of estimation of long-term working capital requirement and estimated working capital requirement:

The details of our Company's working capital derived from Restated Financial Statements, source of funding of the same and the projected working capital requirements (as approved by the Board through their resolution dated January 16, 2023) for Fiscal Year 2023 and 2024 are provided in the table below:

(₹ In Lakhs)

Sr.	Particulars	Actual	Actual	Estimated	Projected
No.		Fiscal 2021	Fiscal 2022	Fiscal 2023	Fiscal 2024
I	Current Assets				
	Inventories	1,417.93	1,426.71	1,690.10	1,920.30
	Trade receivables	-	-	-	-
	Cash and cash equivalents	16.51	18.69	28.44	35.73
	Short Term Loans and Advances	3.28	3.19	-	-
	Other Current Assets	14.27	7.97	12.50	17.50
	Total (A)	1,451.99	1,456.56	1,731.04	1,973.53
II	Current Liabilities				
	Trade payables	71.82	16.09	26.20	31.90
	Other Current Liabilities	2.38	2.71	-	-
	Short Term Provisions	21.23	40.55	67.54	85.02
	Total (B)	95.43	59.35	93.74	116.92
III	Total Working Capital Gap (A-B)	1,356.56	1,397.21	1,637.30	1,856.61
IV	Funding Pattern				

Sr.	Particulars	Actual	Actual	Estimated	Projected
No.		Fiscal 2021	Fiscal 2022	Fiscal 2023	Fiscal 2024
	Short Term Borrowings	355.61	380.60	100.00	100.00
	Internal Accruals	1,000.94	1,016.60	1,382.53	1,524.45
	IPO Proceeds	-	-	154.77	232.16

Key assumptions for working capital projections made by our Company:

Particulars	Actual	Actual	Estimated	Projected
Particulars	FY 2020-21	FY 2021-22	FY 2022-23	FY 2023-24
Creditor Payment Days	44	13	7	8
Inventory holding days	743	771	442	401

### Justification:

Sr. No.	Particulars
Creditor	We expect creditor payment days to be at 7 Days approx. for FY 2022-23 and 8 Days approx. for
Payments days	FY 2023-24. Our Company has reduced the same and assumed the holding level for trade
	payables as 7-8 days in line with projected sale and increased business operations. This is
	expected to enable our Company to get better terms from our vendors.
Inventory	We expect Inventory holding days to be at 442 Days approx. for FY 2022-23 and 401 Days
holding days	approx. for FY 2023-24. Inventory days are computed from the historic Restated Financial
	Information. Historically, they have ranged from 743-771 days. They have been assumed to be
	442-401 days going forward basis the growth plans of the Company.

# 2. General Corporate Purpose

Our management will have flexibility to deploy the balance Net Proceeds of the Issue towards general corporate purposes, to be deployed towards including but not restricted to strategic initiatives, partnerships, joint ventures and acquisitions, meeting exigencies which our Company may face in the ordinary course of business, to renovate and refurbish certain of our existing Company owned/leased and operated facilities or premises, towards brand promotion activities or repayment of liabilities (on demand) if any or any other purposes as may be approved by our Board, subject to compliance with the necessary provisions of the Companies Act.

The quantum of utilization of funds towards any of the above purposes will be determined based on the amount actually available under this head and the business requirements of our Company, from time to time. This may also include rescheduling the proposed utilization of Net Proceeds. Our management, in accordance with the policies of our Board, will have flexibility in utilizing the proceeds earmarked for general corporate purposes. In the event that we are unable to utilize the entire amount that we have currently estimated for use out of Net Proceeds in a Fiscal, we will utilize such unutilized amount in the subsequent Fiscals.

We further confirm that in terms of the SEBI ICDR Regulations, the extent of the Net Proceeds proposed to be utilized for general corporate purposes shall not exceed 25.00% of the gross proceeds of the issue

# ESTIMATED ISSUE RELATED EXPENSES

The details of the estimated issue related expenses are tabulated below:

Activity	Amount (₹ in	As a % of Estimates	As a % of
	Lakhs)	Issue Expenses	Issue Size
Lead manager(s) fees including underwriting commission	27.75	58.18%	5.22%
Brokerage, selling commission and upload fees	0.20	0.42%	0.04%
Registrar to the Issue	1.50	3.14%	0.28%
Legal Advisors	0.40	0.84%	0.08%
Advertising and marketing expenses	2.00	4.19%	0.38%
Regulators including stock exchanges	1.70	3.56%	0.32%
Printing and distribution of offer stationary	0.85	1.78%	0.16%
Others, if any (market making, depositories, marketing	13.30	27.88%	2.50%
fees, secretarial, peer review auditors, etc.)			
Total	47.70	100.00%	8.98%

The fund deployed out of internal accruals up to January 13, 2023 is ₹ 5.43 Lakhs towards issue expenses vide certificate dated January 13, 2023 having UDIN: 23216139GWIYJ3126 received from M/s Dinesh Kumar Jain, Chartered Accountants and the same will be recouped out of issue expenses.

Structure for commission and brokerage payment to the SCSBs Syndicate, RTAs, CDPs and SCSBs:

- 1) SCSBs will be entitled to a processing fee of ₹10/- per Application Form for processing of the Application Forms only for the Successful Allotments procured by other Application Collecting Intermediary and submitted to them.
- 2) Selling commission payable to Registered broker, SCSBs, RTAs, CDPs on the portion directly procured from Retail Individual Investors and Non-Institutional Investors, would be 0.01% on the Allotment Amount.
- 3) No additional uploading/processing charges shall be payable to the SCSBs on the applications directly procured by them.
- 4) The commission and processing fees shall be released only after the SCSBs provide a written confirmation to the Lead Manager not later than 30 days from the finalization of Basis of Allotment by Registrar to the Offer in compliance with SEBI Circular no. SEBI/HO/CFD/DIL2/P/CIR/2021/570 dated June 2, 2021 read with SEBI Circular no. SEBI/HO/CFD/DIL2/CIR/P/2021/2480/1/M dated March 16, 2021 and SEBI Circular no. SEBI/HO/CFD/DIL2/CIR/P/2022/51 dated April 20, 2022.
- 5) Amount Allotted is the product of the number of Equity Shares Allotted and the Issue Price.

### **BRIDGE LOANS**

Our Company has not raised any bridge loans from any bank or financial institution as on the date of this Draft Prospectus, which are proposed to be repaid from the Net Proceeds of the Issue.

# APPRAISING ENTITY

The objects of the Issue for which the Net Proceeds will be utilised have not been appraised.

# MONITORING OF UTILIZATION OF FUNDS

As this is a Fresh Issue for less than ₹10,000 lakhs, we are not required to appoint a monitoring agency for the purpose of the Issue in terms of the SEBI ICDR Regulations.

Our Board and Audit committee shall monitor the utilization of the net proceeds of the Issue. Our Company will disclose the utilization of the Net Proceeds under a separate head in our balance sheet along with the relevant details, for all such amounts that have not been utilized. Our Company will indicate investments, if any, of unutilized Net Proceeds in the balance sheet of our Company for the relevant financial years subsequent to the completion of the Issue.

Pursuant to SEBI LODR Regulations, our Company shall disclose to the Audit Committee of the Board of Directors the uses and applications of the Net Proceeds. Our Company shall prepare a statement of funds utilized for purposes other than those stated in this Draft Prospectus and place it before the Audit Committee of the Board of Directors, as required under applicable law. Such disclosure shall be made only until such time that all the Net Proceeds have been utilized in full. The statement shall be certified by the statutory auditor of our Company. Furthermore, in accordance with the Regulation 32 of the SEBI LODR Regulations, our Company shall furnish to the Stock Exchange on a half yearly basis, a statement indicating (i) deviations, if any, in the utilization of the proceeds of the Issue from the Objects; and (ii) details of category wise variations in the utilization of the proceeds from the Issue from the Objects. This information will also be published in newspapers simultaneously with the interim or annual financial results, after placing the same before the Audit Committee of the Board of Directors.

# INTERIM USE OF FUNDS

Pending utilization of the Net Proceeds for the purposes described above, our Company will deposit the Net Proceeds only with scheduled commercial banks included in the Second Schedule of the Reserve Bank of India Act, 1934, as amended, as may be approved by our Board.

Our Company confirms that it shall not use the Net Proceeds for buying, trading or otherwise dealing in shares of any other listed company or for any investment in the equity markets or investing in any real estate product or real estate linked products.

# **VARIATION IN OBJECTS**

In accordance with Sections 13(8) and 27 of the Companies Act and applicable rules, our Company shall not vary the Objects without our Company being authorized to do so by the Shareholders by way of a special resolution through a postal ballot. In addition, the notice issued to the Shareholders in relation to the passing of such special resolution (the "Postal Ballot Notice") shall specify the prescribed details as required under the Companies Act and applicable rules. The Postal Ballot Notice shall simultaneously be published in the newspapers, one in English and one in the vernacular language of the jurisdiction where our Registered Office is situated. Our Promoters or controlling Shareholders will be required to provide an exit opportunity to such shareholders who do not agree to the above stated proposal, at a price as may be prescribed by SEBI, in this regard.

# OTHER CONFIRMATIONS / PAYMENT TO PROMOTERS AND PROMOTER'S GROUP FROM THE IPO PROCEEDS

There is no proposal whereby any portion of the Net Proceeds will be paid to Our Promoters, Promoter Group, Directors and Key Managerial Personnel, Group Companies, except in the ordinary course of business. Further, there are no existing or anticipated transactions in relation to the utilisation of the Net Proceeds entered into or to be entered into by our Company with Our Promoters, Promoter Group, Directors Group Companies, and/or Key Managerial Personnel.

### BASIS FOR ISSUE PRICE

The Issue Price has been determined by our Company, in consultation with the LM on the basis of an assessment of market demand for the Equity Shares offered through the fixed price method and on the basis of the qualitative and quantitative factors as described below. The face value of the Equity Shares of our Company is Rs.10 each and the Issue Price is 2.4 times of the face value.

Investors should also refer to the chapters "Risk Factors", "Our Business", "Restated Financial Statements" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" on pages 24, 104, 145, and 149 respectively of this Draft Prospectus, to have an informed view before making an investment decision.

# **OUALITATIVE FACTORS**

Some of the qualitative factors, which form the basis for computing the Issue price are:

- Wide product range
- Experience of our Promoters and senior management team
- Customer satisfaction
- Quality assurance;

For further details, refer to heading "Our Strengths" under the chapter titled "Our Business" beginning on page 104 of this Draft Prospectus.

# **QUANTITATIVE FACTORS**

Some of the information presented below relating to our Company is derived from the Restated Financial Statements. For details, see "*Restated Financial Statements*" on page 145 of this Draft Prospectus.

Some of the quantitative factors, which may form the basis for computing the Issue Price, are as follows:

# 1. Basic and Diluted Earnings per Share (EPS) at face value of ₹.10 each- Post Bonus:

Year Ended	Basic and Diluted EPS (₹)	Weight
March 31, 2022	0.85	3
March 31, 2021	0.16	2
March 31, 2020	0.17	1
Weighted Average	0.51	
For the period ended January 07, 2023*	1.30	

<sup>\*</sup>Not annualised

Notes: -

- 1) EPS has been calculated in accordance with the Accounting Standard 20 "Earnings per Share' issued by the Institute of Chartered Accountants of India.
- 2) Weighted average = Aggregate of year-wise weighted EPS divided by the aggregate of weights i.e. (EPS x Weight) for each year/total of weights.
- 3) Basic Earnings per share (7) = Net profit/ (loss) after tax, as restated attributable to equity shareholders divided by weighted average number of Equity Shares outstanding during the year/period.
- 4) Diluted Earnings per share (₹) = Net profit / (loss) after tax, as restated attributable to equity shareholders divided by weighted average number of diluted Equity Shares outstanding during the year /period.

# 2. Price to Earnings (P/E) ratio in relation to the Issue Price of ₹. 24/- per Equity share Post Bonus:

Particulars	P/E (number of times) *
Based on Restated Financial Statements	
P/E ratio based on Basic and diluted EPS for the financial year ended March 31, 2022	28.23
P/E ratio based on the Weighted Average Basic & Diluted EPS	47.05
Industry P/E Ratio**	
Highest	45.48
Lowest	12.29
Average	24.95

\*\*Source: www.nseindia.com & www.bseindia.com

\*\* Industry composite comprises of D. P. Abhushan Limited, Moksh Ornaments Limited and Shubhlaxmi Jewel Art Limited.

### 3. Return on Net Worth (RONW):

Year Ended	RONW (%)	Weight
March 31, 2022	15.54%	3
March 31, 2021	3.41%	2
March 31, 2020	3.88%	1
Weighted Average	9.55%	
For the period ended January 07, 2023*	9.02%	

<sup>\*</sup>Not annualised

Notes: -

- 1. Return on Net worth (%) = Net Profit after tax attributable to owners of the Group, as restated / Net worth as restated as at year end.
- 2. Net worth is computed as the sum of the aggregate of paid-up equity share capital, all reserves created out of the profits, securities premium account received in respect of equity shares and debit or credit balance of profit and loss account. It may be noted that equity component of financial instruments is excluded while calculating Net worth of the Company.

# 4. Net Asset Value (NAV) per Equity Share (Face value of ₹. 10 each): Post Bonus

Particulars	NAV per share (₹.)
As on January 07, 2023	14.38
As on March 31, 2022	5.48
Net Asset Value per Equity Share after the Issue at Issue Price	14.55
Issue price per equity share*	24.00

### Notes: -

- 1. NAV per share =Restated Net worth at the end of the year/period divided by total number of equities shares outstanding at the end of the year/period. Th
- 2. Net worth is computed as the sum of the aggregate of paid-up equity share capital, all reserves created out of the profits, securities premium account received in respect of equity shares and debit or credit balance of profit and loss account. It may be noted that equity component of financial instruments is excluded while calculating Net worth of the Company.
- 3. Issue Price per Equity Share has been determined by our Company in consultation with the Lead Manager.

# 5. Key performance indicators

The KPIs disclosed below have been used historically by our Company to understand and analyze the business performance, which in result, help us in analyzing the growth of various verticals in comparison to our peers. The KPIs disclosed below have been approved by a resolution of our Audit Committee dated January 11, 2023 and the members of the Audit Committee have verified the details of all KPIs pertaining to our Company. Further, the members of the Audit Committee have confirmed that there are no KPIs pertaining to our Company that have been disclosed to any investors at any point of time during the three years period prior to the date of filing of this Draft Prospectus, Further, the KPIs herein have been certified by M/s. Dinesh Kumar Jain, by their certificate dated January 11, 2023. The KPIs of our Company have been disclosed in the sections titled "Our Business" and "Management's Discussion and Analysis of Financial Condition and Results of Operations - Key Performance Indicators" on pages 104 and 149, respectively. We have described and defined the KPIs, as applicable, in "Definitions and Abbreviations" on page 1. Our Company confirms that it shall continue to disclose all the KPIs included in this section on a periodic basis, at least once in a year (or any lesser period as determined by the Board of our Company), for a duration of one year after the date of listing of the Equity Shares on the Stock Exchange or till the complete utilisation of the proceeds of the Fresh Issue as per the disclosure made in the Objects of the Issue Section, whichever is later or for such other duration as may be required under the SEBI ICDR Regulations. Further, the ongoing KPIs will continue to be certified by a member of an expert body as required under the SEBI ICDR Regulations.

# **Key Performance Indicators of our Company.**

Key Financial	For the period	March 31, 2022	March 31, 2021	March 31, 2020
Performance	ended January 07,			
	2023			
Revenue from	1,048.32	675.18	696.51	1,201.63
Operations (1)				
EBITDA (2)	171.81	165.07	135.33	136.78
EBITDA Margin (3)	16.38%	24.44%	19.42%	11.38%
PAT	59.76	39.23	7.27	8.00
PAT Margin (4)	5.70%	5.81%	1.04%	0.67%

### **Notes:**

- (1) Revenue from operation means revenue from sales.
- (2) EBITDA is calculated as Profit before tax + Depreciation + Interest Expenses Other Income
- (3) EBITDA Margin' is calculated as EBITDA divided by Revenue from Operations
- (4) PAT Margin is calculated as PAT for the period/year divided by revenue from operations

# **Explanation for KPI metrics**

Key Financial Performance	Explanations
Revenue from Operations	Revenue from Operations is used by our management
	to track the revenue profile of the business and in turn
	helps to assess the overall financial performance of
	our Company and volume of our business
EBITDA	EBITDA provides information regarding the
	operational efficiency of the business
EBITDA Margin	EBITDA Margin (%) is an indicator of the operational
	profitability and financial performance of our
	business
PAT	Profit after tax provides information regarding the
	overall profitability of the business
PAT Margin	PAT Margin (%) is an indicator of the overall
	profitability and financial performance of our
	business.

# 6. Weighted average cost of acquisition

a) The price per share of our Company based on the primary/ new issue of shares (equity / convertible securities)

Except as mentioned below, there has been no issuance of Equity Shares, during the 18 months preceding the date of this Draft Prospectus, where such issuance is equal to or more than 5% of the fully diluted paid-up share capital of the Company (calculated based on the pre-issue capital before such transaction(s) and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of 30 days.

Date of Allotment	No. of Equity Shares allotted	Face Value (Rs)	Issue Price (Rs)	Nature of Consideration	Nature of Allotment	Total Consideration (Rs in lakhs)
June 10, 2022	4,16,876	10/-	Nil	Other than Cash	Bonus Issue in ratio of 1:4 (viii)	Nil
June 17, 2022	2,08,438	10/-	Nil	Other than Cash	Bonus Issue in ratio of 1:10 (ix)	Nil
January 04, 2023	7,00,000	10/-	50/-	Cash	Fresh Allotment <sup>(x)</sup>	350.00
January 06, 2023	2,992,814	10/-	Nil	Other than Cash	Bonus Issue in ratio of 1:1 (xi)	Nil

# b) The price per share of our Company based on the secondary sale / acquisition of shares (equity shares)

There have been no secondary sale / acquisitions of Equity Shares, where the promoters, members of the promoter group or shareholder(s) having the right to nominate director(s) in the board of directors of the Company are a party to the transaction (excluding gifts), during the 18 months preceding the date of this certificate, where either acquisition or sale is equal to or more than 5% of the fully diluted paid up share capital of the Company (calculated based on the pre-issue

capital before such transaction/s and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of rolling 30 days.

c) Since there are no such transactions to report to under (b) therefore, information based on last 5 secondary transactions (secondary transactions where Promoter / Promoter Group entities or shareholder(s) having the right to nominate director(s) in the Board of our Company, are a party to the transaction), not older than 3 years prior to irrespective of the size of transactions, is as below:

### **Secondary Transactions:**

Except as disclosed below, there have been no secondary transactions by the Promoters, members of the Promoter Group or shareholder(s) having the right to nominate director(s) in the Board of Directors of our Company are a party to the transaction, in the last three years preceding the date of this Draft Prospectus:

Date of Allotment/Transfer	Name of allotee / transferee	Category	No. of Equity Shares allotted / transferred	Face Value (₹)	Issue Price (₹)	Nature of transaction
February 25, 2022	CM	Promoter/	3,30,000	10/-	Nil	Gift from Damayanthi Bai
February 25, 2022	S Manojkumar	Managing Director	(15,000)	10/-	Nil	Gift to Prachi
February 25, 2022			(15,000)	10/-	Nil	Gift to Vanshika
February 25, 2022	Damayanthi Bai	Promoter Group	(3,30,00)	10/-	Nil	Gift to S Manojkumar
February 25, 2022	Prachi	Promoter Group	15,000	10/-	Nil	Gift from S Manojkumar
February 25, 2022	Vanshika	Promoter Group	15,000	10/-	Nil	Gift from S Manojkumar

# d) Weighted average cost of acquisition, floor price and cap price

Types of transactions	Weighted average cost of acquisition (₹ per Equity
	Shares)
Weighted average cost of acquisition of primary / new	8.11
issue as per paragraph 6(a) above.	
Weighted average cost of acquisition for secondary sale	NA*
/ acquisition as per paragraph 6(b) above.	
Weighted average cost of acquisition of primary	Nil
issuances / secondary transactions as per paragraph 6(c)	
above	

Note: \* There were no secondary sales / acquisition of shares of shares (equity/ convertible securities) (excluding gifts) transactions in last 18 months from the date of this Draft Prospectus.

# 7. Comparison of Key Performance Indicators with listed Industry Peers (Rs in lakhs)

Key Financial Performance	D. P.	Abhushan	Moksh	Ornaments	Shubhlaxmi Jewel Art
	Limited		Limited		Limited
Revenue from Operations (1)		173,137.99		32,401.68	6,170.32
EBITDA (2)		7,484.70		700.45	191.65
EBITDA Margin (3)		4.32%		2.16%	3.11%
PAT		4043.54		513.27	77.87
PAT Margin (4)		2.34%		1.58%	1.26%

# **Notes:**

- (1) Revenue from operation means revenue from sales.
- (2) EBITDA is calculated as Profit before tax + Depreciation + Interest Expenses Other Income
- (3) 'EBITDA Margin' is calculated as EBITDA divided by Revenue from Operations
- (4) 'PAT Margin' is calculated as PAT for the period/year divided by revenue from operations

Source: Annual Reports of their respective companies.

# 8. Comparison of Accounting Ratios with listed Industry Peers

The following peer group has been determined on the basis of companies listed on Indian stock exchanges, whose business profile is comparable to our businesses:

Name of the Company	CMP*	Basic EPS (Rs. per share)	Diluted EPS (Rs. per share)	Basic P/E Ratio	Diluted P/E Ratio	RONW (%)	NAV (Rs. per share)	Face Value (Rs. per share)	Total Income (Rs. in lakhs)
Manoj Jewellers									
Limited	24.00	0.85	0.85	28.18	28.18	15.54%	5.48	10.00	675.82
Peer Group**	Peer Group**								
D. P. Abhushan									
Limited	306.45	18.17	18.17	16.87	16.87	29.29%	62.04	10.00	1,73,169.99
Moksh									
Ornaments									
Limited	11.90	0.96	0.96	12.40	12.40	11.44%	8.36	2.00	32,499.80
Shubhlaxmi									
Jewel Art Limited	42.85	0.94	0.91	45.59	47.09	4.58	20.50	10.00	6,170.41

<sup>\*</sup> CMP for our Company is considered as Issue Price

### Notes:

- 1. Considering the nature and size of business of the Company, the peers are not strictly comparable. However, the same has been included for broad comparison.
- 2. The figures for Manoj Jewellers Limited are based on the restated financial statements for the year ended March 31, 2022.
- 3. The figures for the peers are based on the standalone financial statements for the year ended March 31, 2022.
- 4. Current Market Price (CMP) their respective closing market price as on January 16, 2023.
- 5. NAV per share is computed as the closing net worth divided by the closing outstanding number of paid-up equity shares. Net worth has been computed as the aggregate of share capital and reserves and surplus (excluding Revaluation Reserve less miscellaneous expenditure not written off if any) and as attributable to the owners of the Company.
- 6. P/E Ratio has been computed based on their respective closing market price on January 13, 2023 as divided by the Basic EPS provided.
- 7. RoNW has been computed as net profit after tax, as attributable to the owners of the Company divided by closing net worth. Net worth has been computed as the aggregate of share capital and reserves and surplus (excluding Revaluation Reserve less miscellaneous expenditure not written off) and as attributable to the owners of the Company.
- 8. The Issue Price is Rs. 2.4 times of the face value of the Equity Shares.
- 9. The Issue Price of Rs. 24.00 has been determined by our Company, in consultation with the Lead Manager, on the basis of market demand from investors for Equity Shares through the Fixed price method and is justified in view of the above qualitative and quantitative parameters.

Applicants should read the above-mentioned information along with "Risk Factors", "Our Business", "Restated Financial Statements" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" on pages 24, 104 and 149, respectively, to have a more informed view.

The trading price of the Equity Shares could decline due to the factors mentioned in the "Risk Factors" on page 24 and you may lose all or part of your investment.

<sup>\*\*</sup>Source: www.nseindia.com and www.bseindia.com based on Standalone financials for FY 2022.

### STATEMENT OF POSSIBLE TAX BENEFITS

January 17, 2023

To, The Board of Directors

Dear Sir/Ma'am.

# Re: Proposed Initial Public Offering of Equity Shares (the "Equity Shares") of Manoj Jewellers Limited (the "Company" and such initial public offering, the "Offer")

We, M/s N B T and Co, Chartered Accountants, hereby confirm that the enclosed Annexure I states the possible special tax benefits available to the Company and to its shareholders (the "Statement"), under direct and indirect taxes (together "the Tax Laws"), presently in force in India. These possible special tax benefits are dependent on the Company and its shareholders fulfilling the conditions prescribed under the relevant provisions of the Tax Laws. Hence, the ability of the Company and its shareholders to derive these possible special tax benefits is dependent upon their fulfilling such conditions, which is based on business imperatives the Company may face in the future and accordingly, the Company and its shareholders may or may not choose to fulfil such conditions.

The benefits discussed in the enclosed **Annexure I** are not exhaustive and cover the possible special tax benefits available to the Company and its shareholders and do not cover any general tax benefits available to them. The Statement is only intended to provide general information to investors and is neither designed nor intended to be a substitute for professional tax advice. In view of the individual nature of the tax consequences and the changing tax laws, each investor is advised to consult his or her or its own tax consultant with respect to the specific tax implications arising out of their participation in the proposed Offer, particularly in view of the fact that certain recently enacted legislation may not have a direct legal precedent or may have a different interpretation on the possible special tax benefits, which an investor can avail. Neither do we suggest nor do we advise the investors to invest money based on this Statement.

We do not express any opinion or provide any assurance as to whether:

- i) the Company and its shareholders will continue to obtain these possible special tax benefits in future; or
- ii) the conditions prescribed for availing the possible special tax benefits where applicable, have been/would be met with, or
- iii) the revenue authorities will concur with the views expressed herein.

The contents of the enclosed Annexure I are based on the information, explanation and representations obtained from the Company, and on the basis of our understanding of the business activities and operations of the Company.

We have complied with the relevant applicable requirements of the Standard on Quality Control (SQC) 1, Quality Control for Firms that Perform Audits and Reviews of Historical Financial Information, and Other Assurance and Related Services Engagements.

We confirm that the information in this certificate is true and correct and there is no untrue statement or omission which would render the contents of this certificate misleading in its form or context.

This certificate is for information and for inclusion (in part or full) in the prospectus to be filed in relation to the Offer or any other Offer related material, and may be relied upon by the Company, the Lead Manager. We hereby consent to the submission of this certificate as may be necessary to the Securities and Exchange Board of India, the relevant Registrar of Companies and the Stock Exchange.

# Yours faithfully,

For N B T and Co Chartered Accountants

ICAI Firm Registration Number: 140489W

Sd/-

Ashutosh Biyani

Partner

Membership No.: 165017

Place: Mumbai

UDIN: 23165017BGXESZ2465

**Date: January 17, 2023** 

# **Enclosed:**

**Annexure I**: Statement of possible special tax benefits available to the Company and to the shareholders of the Company under applicable direct and indirect tax laws

### ANNEXURE I

# STATEMENT OF POSSIBLE SPECIAL TAX BENEFITS AVAILABLE TO THE COMPANY AND TO THE SHAREHOLDERS OF THE COMPANY UNDER APPLICABLE DIRECT AND INDIRECT TAX LAWS

This statement of possible special tax benefits is required as per Schedule-VI (Part A) (9)(L) of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended (the "ICDR Regulations"). While the term 'special tax benefits' has not been defined under the ICDR Regulations, for the purpose of this Statement, it is assumed that with respect to special tax benefits available to the Company, the same would include those benefits as enumerated in this Annexure. Any benefits under the taxation laws other than those specified in this Annexure are considered to be general tax benefits and therefore not covered within the ambit of this Statement.

Further, any benefits available under any other laws within or outside India, except for those mentioned in this Annexure have not been examined and covered by this statement.

# **Direct Taxation:**

Outlined below are the special tax benefits available to the Company and its shareholders under the Income-tax Act, 1961 (the "'Act"), as amended by Finance Act, 2020 i.e., applicable for Financial Year 2022-23 relevant to the Assessment Year 2023-24, presently in force in India.

I. Special tax benefits available to the Company

There are no Special tax benefits available to Company.

II. Special tax benefits available to Shareholders

There are no special tax benefits available to the shareholders for investing in the shares of the Company.

# Notes:

- 1. The above Statement sets out the provisions of law in a summary manner only and is not a complete analysis or listing of all potential tax consequences of the purchase, ownership and disposal of shares.
- 2. The above Statement covers only certain relevant benefits under Income tax Act, 1961 read with relevant rules, circulars and notifications and does not cover any indirect tax law benefits or benefit under any other law.
- 3. The above Statement of possible tax benefits is as per the current Income tax Act, 1961 read with relevant rules, circulars and notifications relevant for the Assessment Year 2023-24.
- 4. This Statement is intended only to provide general information to the investors and is neither designed nor intended to be a substitute for professional tax advice. In view of the individual nature of tax consequences, each investor is advised to consult his/her own tax advisor with respect to specific tax consequences of his/her investment in the shares of the Company.
- 5. In respect of non-residents, the tax rates and consequent taxation will be further subject to any benefits available under the relevant double tax avoidance agreements, if any, between India and the country in which such non-resident is a tax resident of.
- 6. Our views expressed in this Statement are based on the facts and assumptions as indicated in the Statement. No assurance is given that the revenue authorities/courts will concur with the views expressed herein. Our views are based on the existing provisions of law and its interpretation, which are subject to changes from time to time. We do not assume responsibility to update the views consequent to such changes.

### **Indirect Taxation:**

Outlined below are the special tax benefits available to the Company and its shareholders under the Central Goods and Services Tax Act, 2017, the Integrated Goods and Services Tax Act, 2017 ("GST law"), the Customs Act, 1962, Customs Tariff Act, 1975 ("Customs law") and Foreign Trade Policy 2015-2020 ("FTP") (collectively referred as "Indirect Tax") read with rules, circulars, and notifications

I. Special tax benefits available to the Company

There are no Special Indirect tax benefits available to Company.

II. Special tax benefits available to Shareholders

There are no Special Indirect tax benefits available to the shareholders for investing in the shares of the Company.

# **Notes:**

- 1. The above Statement of Indirect Tax benefits sets out the special tax benefits available to the Company and its shareholders under the Indirect Tax laws mentioned above.
- 2. The above Statement covers only above-mentioned tax laws benefits and does not cover any Income Tax law benefits or benefits under any other law.
- 3. This Statement is intended only to provide general information to the investors and is neither designed nor intended to be a substitute for professional tax advice. In view of the individual nature of tax consequences, each investor is advised to consult his/her own tax advisor with respect to specific tax consequences of his/her investment in the shares of the Company.

No assurance is given that the revenue authorities/courts will concur with the views expressed herein. Our views are based on the existing provisions of law and its interpretation, which are subject to changes from time to time. We do not assume responsibility to update the views consequent to such changes.

### SECTION VI - ABOUT THE COMPANY

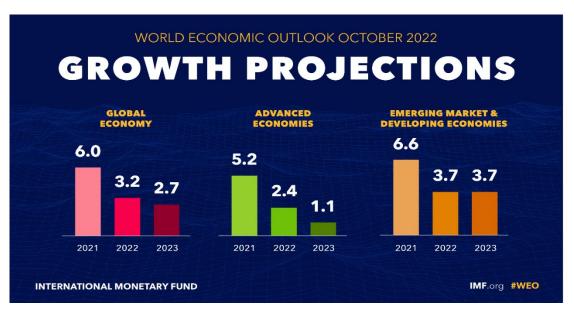
### INDUSTRY OVERVIEW

The information in this chapter has been extracted from various websites and publicly available documents from various industry sources. The data may have been re-classified by us for the purpose of presentation. None of the Company and any other person connected with the Offer have independently verified this information. Industry sources and publications generally state that the information contained therein has been obtained from believed to be reliable, but their accuracy, completeness and underlying assumptions are not guaranteed, and their reliability cannot be assured. Industry sources and publications are also prepared based on information as of specific dates and may no longer be current or reflect current trends. Industry sources and publications may also base their information on estimates, projection forecasts and assumptions that may prove to be incorrect. Accordingly, investors should not place undue reliance on information.

# GLOBAL ECONOMY OVERVIEW

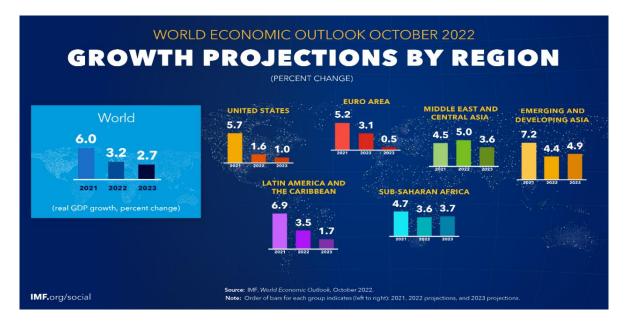
Global economic activity is experiencing a broad-based and sharper-than-expected slowdown, with inflation higher than seen in several decades. The cost-of-living crisis, tightening financial conditions in most regions, Russia's invasion of Ukraine, and the lingering COVID-19 pandemic all weigh heavily on the outlook. Global growth is forecast to slow from 6.0 percent in 2021 to 3.2 percent in 2022 and 2.7 percent in 2023. This is the weakest growth profile since 2001 except for the global financial crisis and the acute phase of the COVID-19 pandemic.

Global inflation is forecast to rise from 4.7 percent in 2021 to 8.8 percent in 2022 but to decline to 6.5 percent in 2023 and to 4.1 percent by 2024. Monetary policy should stay the course to restore price stability, and fiscal policy should aim to alleviate the cost-of-living pressures while maintaining a sufficiently tight stance aligned with monetary policy. Structural reforms can further support the fight against inflation by improving productivity and easing supply constraints, while multilateral cooperation is necessary for fast-tracking the green energy transition and preventing fragmentation.



# **Global Prospects and Policies**

The slowdown in global economic activity is broad-based and sharper-than-expected, with inflation higher than seen in decades. The economic outlook depends on a successful calibration of monetary and fiscal policies, the course of the war in Ukraine, and growth prospects in China. Risks remain unusually large: monetary policy could miscalculate the right stance to reduce inflation; diverging policy paths in the largest economies could exacerbate the US dollar's appreciation; tightening global financing could trigger emerging market debt distress; and a worsening of China's property sector crisis could undermine growth. Policymakers should focus on restoring price stability and alleviating cost-of-living pressures. Multilateral cooperation remains necessary to fast-track the green energy transition and prevent fragmentation.



- 1. According to the flagship report of IMF 'World Economic Outlook' released on 12th October 2022, the global economy is projected to grow by (+) 3.2 % in 2022. (Table). The global economic activity is experiencing a broad-based and sharper-than-expected slowdown, with inflation higher than seen in several decades. The economic forecast is revised downwards majorly on account of the cost-of-living crisis, tightening financial conditions in most regions, Russia's invasion of Ukraine, and the lingering COVID-19 pandemic.
- 2. Projected Growth in Advanced Economies is (+) 2.4 % and (+) 3.7 % in 2022A
  - Advanced Economies are projected to expand by (+) 2.5 % in 2022 which includes the USA (+ 1.6 %), Japan (+ 1.7%), the United Kingdom (+ 3.6 %), Germany (+1.5 %), France (+2.5 %), Italy (+3.2%), and Spain (+4.3 %).
  - ➤ The group of emerging markets and developing economies (EMDEs) is projected to expand by +3.7 % in 2022.
- 3. Indian economy is expected to record a growth of 6.8 % in 2022 as against 7.4 % predicted in WEO, July 2022
- 4. Projected Growth in Global Trade is (+) 4.3 % in 2022 and (+) 2.5 % in 2023.

Global trade is expected to grow by 4.3 % in 2022 and 2.5 % in 2023 which mainly reflects the decline in global output growth. Supply chain constraints, decrease in Chinese supply delivery times, continued lockdowns and restrictions on account of renewed covid-19 strains continue to halt recovery of global trade. The dollar's appreciation in 2022 is also one of the factors that have further slowed world trade growth, considering the dollar's dominant role in trade invoicing and the implied pass-through in consumer and producer prices outside the US.

# Growth trends in major economies - October 2022 in comparison to July 2022, IMF WEO, forecasts

**USA** - The growth in the United States in 2022 has been revised down reflecting the unexpected real GDP contraction in the second quarter. Declining real disposable income is expected to have an impact on the consumer demand, and higher interest rates are taking an important toll on spending, especially spending on residential investment.

**UK** – A significant slowdown is also projected in the country as as high inflation reduces purchasing power and tighter monetary policy takes a toll on consumer spending and business investment.

**India** – The growth outlook for the country is revised downwards reflecting a weaker-than-expected outturn in the second quarter and more subdued external demand.

China – The Chinese economy is projected to experience a downturn in its outlook owing to COVID-19 outbreaks and lockdowns in multiple localities, as well as the worsening property market crisis that have held back economic activity in China

**ASEAN economies** – The growth in these economies is revised downwards due to less favorable external conditions, with slower growth in major trading partners such as China, the euro area, and the US; the decline in household

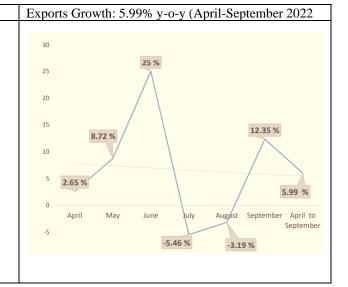
purchasing power from higher food and energy prices; and in most cases, more rapid monetary policy tightening to bring inflation back to target

**Europe** - The growth slowdown in the region is less pronounced than the United States in 2022 but is expected to deepen in 2023. However, in 2023 growth across Europe is expected to decline due to spillover effects from the war in Ukraine, with especially sharp downward revisions for economies most exposed to the Russian gas supply cuts, and tighter financial conditions, with the European Central Bank having ended net asset purchases and rapidly raising policy rates.

Latin America and Caribbean – The growth for the region is revised upwards reflecting stronger-than-expected activity in the first half of 2022 on the back of favourable commodity prices, still-favourable external financing conditions, and the normalization of activities in contact-intensive sectors.

# Gem and Jewellery Gross Exports: April – September 2022

Gross Exports (US\$ billion) April – September 202						
Months	FY 2021-2022	FY 2022 -2023				
April	3.39	3.48				
May	2.98	3.24				
June	2.84	3.55				
July	3.48	3.29				
August	3.45	3.34				
September	3.24	3.64				
April to September	19.38	20.54				



# **Key Highlights**

During April – September 2022, G&J exports increased by 5.99 % to US\$ 20.54 billion as compared to exports of US\$ 19.38 billion registered during April – September 2021. (As per DGCIS&S)

During April – September 2022, Polished Lab Grown Diamonds (60.55%), Coloured Gemstones (45.63 %) Platinum jewellery (43.32 %), Plain Gold Jewellery (19.53 %), Studded gold Jewellery (16.27 %) and Silver Jewellery (34.27%) witnessed a positive export growth rate as compared to April – September 2021 while export of Cut & Polished Diamonds (-1.27 %) have witnessed a negative growth in the same period.

Gross exports from almost all regions have recorded positive export growth in April – September 2022 over the exports recorded in April – September 2021.

Exports from SEEPZ, Jaipur, Delhi, Chennai & Visakhapatnam SEZs have witnessed a rise in April – September 2022 as compared to April – September 2021. Overall, there is a growth of (+) 17.36% in exports to US\$ 3940.32 million in April – September 2022 from US\$ 3357.39 million recorded in April – September 2021

Gem and Jewellery exports to USA, Hong Kong ,Israel , UK & Netherlands have recorded negative growths of (-) 3.34% , (-)8.25% , (-) 6.43 %, (-)6.47 % and (-)10.43 % during April – September 2022 as compared to April – September 2021. While, gem and jewellery exports to other destinations such as U.A.E, Belgium, Thailand, Singapore, and Switzerland have shown a rise during the stated time period.

The Indian Economy is projected to grow by 6.8 % in 2022 and 6.1 % in 2023 according to IMF's World Economic Outlook published in October 2022.

(Source: <a href="https://www.imf.org/en/Publications/WEO/Issues/2022/10/11/world-economic-outlook-october-2022">https://giepc.org/pdf/market reports/Gem-and-Jewellery-Trade-Quick-Update-April-September-2022.pdf</a>)

# INDIAN ECONOMY OVERVIEW

Strong economic growth in the first quarter of FY 2022-23 helped India overcome the UK to become the fifth-largest economy after it recovered from repeated waves of COVID-19 pandemic shock. Real GDP in the first quarter of 2022–23 is currently about 4% higher than its corresponding 2019-20, indicating a strong start for India's recovery from the pandemic. Given the release of pent-up demand and the widespread vaccination coverage, the contact-intensive services sector will probably be the main driver of development in 2022–2023. Rising employment and substantially increasing private consumption, supported by rising consumer sentiment, will support GDP growth in the coming months.

Future capital spending of the government in the economy is expected to be supported by factors such as tax buoyancy, the streamlined tax system with low rates, a thorough assessment and rationalisation of the tariff structure, and the digitization of tax filing. In the medium run, increased capital spending on infrastructure and asset-building projects is set to increase growth multipliers, and with the revival in monsoon and the Kharif sowing, agriculture is also picking up momentum. The contact-based services sector has largely demonstrated promise to boost growth by unleashing the pent-up demand over the period of April-September 2022. The sector's success is being captured by a number of HFIs (High-Frequency Indicators) that are performing well, indicating the beginnings of a comeback.

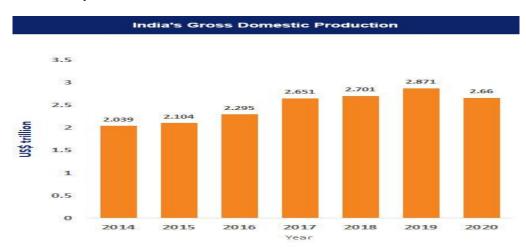
India has emerged as the fastest-growing major economy in the world and is expected to be one of the top three economic powers in the world over the next 10-15 years, backed by its robust democracy and strong partnerships.

### **Market Size**

India's nominal gross domestic product (GDP) at current prices is estimated to be at Rs. 232.15 trillion (US\$ 3.12 trillion) in FY22. With more than 100 unicorns valued at US\$ 332.7 billion, India has the third-largest unicorn base in the world. The government is also focusing on renewable sources to generate energy and is planning to achieve 40% of its energy from non-fossil sources by 2030.

According to the McKinsey Global Institute, India needs to boost its rate of employment growth and create 90 million non-farm jobs between 2023 and 2030 in order to increase productivity and economic growth. The net employment rate needs to grow by 1.5% per annum from 2023 to 2030 to achieve 8-8.5% GDP growth between 2023 and 2030. India's current account deficit (CAD), primarily driven by an increase in the trade deficit, stood at 2.1% of GDP in the first quarter of FY 2022-23.

Exports fared remarkably well during the pandemic and aided recovery when all other growth engines were losing steam in terms of their contribution to GDP. Going forward, the contribution of merchandise exports may waver as several of India's trade partners witness an economic slowdown. According to Mr. Piyush Goyal, Minister of Commerce and Industry, Consumer Affairs, Food and Public Distribution and Textiles, Indian exports are expected to reach US\$ 1 trillion by 2030.



# **Recent Developments**

India is primarily a domestic demand-driven economy, with consumption and investments contributing to 70% of the economic activity. With an improvement in the economic scenario and the Indian economy recovering from the Covid-19 pandemic shock, several investments and developments have been made across various sectors of the economy.

According to World Bank, India must continue to prioritise lowering inequality while also putting growth-oriented policies into place to boost the economy. In view of this, there have been some developments that have taken place in the recent past. Some of them are mentioned below.

- As of September 21, 2022, India's foreign exchange reserves stood at US\$ 524,520 million.
- The private equity-venture capital (PE-VC) sector investments stood at US\$ 2 billion in September 2022
- Merchandise exports in September 2022 stood at US\$ 32.62 billion.
- PMI Services remained comfortably in the expansionary zone at 56.7 during April-September 2022
- In September 2022, the gross Goods and Services Tax (GST) revenue collection stood at Rs. 147,686 crore (US\$ 17.92 billion)
- Between April 2000-June 2022, cumulative FDI equity inflows to India stood at US\$ 604,996 million.
- In August 2022, the overall IIP (Index of Industrial Production) stood at 131.3. The Indices of Industrial Production for the mining, manufacturing and electricity sectors stood at 99.6, 131.0 and 191.3, respectively, in August 2022.
- According to data released by the Ministry of Statistics & Programme Implementation (MoSPI), India's Consumer Price Index (CPI) based retail inflation reached 7.41% in September 2022.
- In FY 2022-23, (until October 28, 2022), Foreign Portfolio Investment (FPI) outflows stood at Rs. 58,762 crore (US\$ 7.13 billion).
- The wheat procurement in Rabi 2021-22 and the anticipated paddy purchase in Kharif 2021-22 would include 1208 lakh (120.8 million) metric tonnes of wheat and paddy from 163 lakh (16.7 million) farmers, as well as a direct payment of MSP value of Rs. 2.37 lakh crore (US\$ 31.74 billion) to their accounts.

# **Government Initiatives**

Over the years, the Indian government has introduced many initiatives to strengthen the nation's economy. The Indian government has been effective in developing policies and programmes that are not only beneficial for citizens to improve their financial stability but also for the overall growth of the economy. Over recent decades, India's rapid economic growth has led to a substantial increase in its demand for exports. Besides this, a number of the government's flagship programmes, including Make in India, Start-up India, Digital India, the Smart City Mission, and the Atal Mission for Rejuvenation and Urban Transformation, are aimed at creating immense opportunities in India. In this regard, some of the initiatives taken by the government to improve the economic condition of the country are mentioned below:

- Home & Cooperation Minister Mr. Amit Shah, laid the foundation stone and performed Bhoomi Pujan of Shri Tanot Mandir Complex Project under Border Tourism Development Programme in Jaisalmer in September 2022.
- In August 2022, Mr. Narendra Singh Tomar, Minister of Agriculture and Farmers Welfare inaugurated four new
  facilities at the Central Arid Zone Research Institute (CAZRI), which has been rendering excellent services for
  more than 60 years under the Indian Council of Agricultural Research (ICAR).
- In August 2022, a Special Food Processing Fund of Rs. 2,000 crore (US\$ 242.72 million) was set up with National Bank for Agriculture and Rural Development (NABARD) to provide affordable credit for investments in setting up Mega Food Parks (MFP) as well as processing units in the MFPs.
- In July 2022, Deendayal Port Authority (DPA) announced plans to develop two Mega Cargo Handling Terminals on a Build-Operate-Transfer (BOT) basis under Public-Private Partnership (PPP) Mode at an estimated cost of Rs. 5,963 crore (US\$ 747.64 million).
- In July 2022, the Union Cabinet chaired by the Prime Minister Mr. Narendra Modi, approved the signing of the Memorandum of Understanding (MoU) between India & Maldives. This MoU will provide a platform to tap the

benefits of information technology for court digitization and can be a potential growth area for the IT companies and start-ups in both the countries.

- India and Namibia entered into a Memorandum of Understanding (MoU) on wildlife conservation and sustainable biodiversity utilization on July 20, 2022, for establishing the cheetah into the historical range in India.
- In July 2022, the Reserve Bank of India (RBI) approved international trade settlements in Indian rupees (INR) in
  order to promote the growth of global trade with emphasis on exports from India and to support the increasing
  interest of the global trading community.
- In June 2022, Prime Minister Mr. Narendra Modi inaugurated and laid the foundation stone of development projects worth Rs. 21,000 crore (US\$ 2.63 billion) at Gujarat Gaurav Abhiyan at Vadodara.
- Mr. Rajnath Singh, Minister of Defence, launched 75 newly-developed Artificial Intelligence (AI) products/technologies during the first-ever 'AI in Defence' (AIDef) symposium and exhibition organized by the Ministry of Defence in New Delhi on 11 July 2022.
- In June 2022:
  - ➤ Prime Minister Mr. Narendra Modi, laid the foundation stone of 1,406 projects worth more than Rs. 80,000 crore (US\$ 10.01 billion) at the groundbreaking ceremony of the UP Investors Summit in Lucknow.
  - The Projects encompass diverse sectors like Agriculture and Allied industries, IT and Electronics, MSME, Manufacturing, Renewable Energy, Pharma, Tourism, Defence & Aerospace, Handloom & Textiles.
- The Indian Institute of Spices Research (IISR) under the Indian Council for Agricultural Research (ICAR) inked
  a Memorandum of Understanding (MoU) with Lysterra LLC, a Russia-based company for the commercialization
  of biocapsule, an encapsulation technology for bio-fertilization on 30 June, 2022.
- As of April 2022, India signed 13 Free Trade Agreements (FTAs) with its trading partners including major trade
  agreements like the India-UAE Comprehensive Partnership Agreement (CEPA) and the India-Australia
  Economic Cooperation and Trade Agreement (IndAus ECTA).
- The Union Budget of 2022-23 was presented on February 1, 2022, by the Minister for Finance & Corporate Affairs, Ms. Nirmala Sitharaman. The budget had four priorities PM GatiShakti, Inclusive Development, Productivity Enhancement and Investment, and Financing of Investments. In the Union Budget 2022-23, effective capital expenditure is expected to increase by 27% at Rs. 10.68 lakh crore (US\$ 142.93 billion) to boost the economy. This will be 4.1% of the total Gross Domestic Production (GDP).
- Under PM GatiShakti Master Plan, the National Highway Network will develop 25,000 km of new highways
  network, which will be worth Rs. 20,000 crore (US\$ 2.67 billion). In 2022-23. Increased government expenditure
  is expected to attract private investments, with a production-linked incentive scheme providing excellent
  opportunities. Consistently proactive, graded, and measured policy support is anticipated to boost the Indian
  economy.
- In February 2022, Minister for Finance and Corporate Affairs Ms. Nirmala Sitharaman said that productivity
  linked incentive (PLI) schemes would be extended to 14 sectors to achieve the mission of AtmaNirbhar Bharat
  and create 60 lakh jobs with an additional production capacity of Rs. 30 lakh crore (US\$ 401.49 billion) in the
  next five years.
- In the Union Budget of 2022-23, the government announced funding for the production linked incentive (PLI) scheme for domestic solar cells and module manufacturing of Rs. 24,000 crore (US\$ 3.21 billion).
- In the Union Budget of 2022-23, the government announced a production linked incentive (PLI) scheme for Bulk Drugs which was an investment of Rs. 2500 crore (US\$ 334.60 million).

- In the Union Budget of 2022, Minister for Finance & Corporate Affairs Ms. Nirmala Sitharaman announced that a scheme for design-led manufacturing in 5G would be launched as part of the PLI scheme.
- In September 2021, Union Cabinet approved major reforms in the telecom sector, which are expected to boost employment, growth, competition, and consumer interests. Key reforms include rationalization of adjusted gross revenue, rationalization of bank guarantees (BGs), and encouragement of spectrum sharing.
- In the Union Budget of 2022-23, the government has allocated Rs. 44,720 crore (US\$ 5.98 billion) to Bharat Sanchar Nigam Limited (BSNL) for capital investments in the 4G spectrum.
- Minister for Finance & Corporate Affairs Ms. Nirmala Sitharaman allocated Rs. 650 crore (US\$ 86.69 million) for the Deep Ocean mission that seeks to explore vast marine living and non-living resources. Department of Space (DoS) has got Rs. 13,700 crore (US\$ 1.83 billion) in 2022-23 for several key space missions like Gaganyaan, Chandrayaan-3, and Aditya L-1 (sun).
- In May 2021, the government approved the production linked incentive (PLI) scheme for manufacturing advanced chemistry cell (ACC) batteries at an estimated outlay of Rs. 18,100 crore (US\$ 2.44 billion); this move is expected to attract domestic and foreign investments worth Rs. 45,000 crore (US\$ 6.07 billion).
- Minister for Finance & Corporate Affairs Ms Nirmala Sitharaman announced in the Union Budget of 2022-23 that the Reserve Bank of India (RBI) would issue Digital Rupee using blockchain and other technologies.
- In the Union Budget of 2022-23, Railway got an investment of Rs. 2.38 lakh crore (US\$ 31.88 billion) and over 400 new high-speed trains were announced. The concept of "One Station, One Product" was also introduced.
- To boost competitiveness, Budget 2022-23 has announced reforming the 16-year-old Special Economic Zone (SEZ) act.
- In June 2021, the RBI (Reserve Bank of India) announced that the investment limit for FPI (foreign portfolio investors) in the State Development Loans (SDLs) and government securities (G-secs) would persist unaffected at 2% and 6%, respectively, in FY22.
- In November 2020, the Government of India announced Rs. 2.65 lakh crore (US\$ 36 billion) stimulus package to generate job opportunities and provide liquidity support to various sectors such as tourism, aviation, construction, and housing. Also, India's cabinet approved the production-linked incentives (PLI) scheme to provide ~Rs. 2 trillion (US\$ 27 billion) over five years to create jobs and boost production in the country.
- Numerous foreign companies are setting up their facilities in India on account of various Government initiatives like Make in India and Digital India. Prime Minister of India Mr. Narendra Modi launched the Make in India initiative with an aim to boost the country's manufacturing sector and increase the purchasing power of an average Indian consumer, which would further drive demand and spur development, thus benefiting investors. The Government of India, under its Make in India initiative, is trying to boost the contribution made by the manufacturing sector with an aim to take it to 25% of the GDP from the current 17%. Besides, the government has also come up with the Digital India initiative, which focuses on three core components: the creation of digital infrastructure, delivering services digitally, and increasing digital literacy.
- On January 29, 2022, the National Asset Reconstruction Company Ltd (NARCL) will acquire bad loans worth
  up to Rs. 50,000 crore (US\$ 6.69 billion) about 15 accounts by March 31, 2022. India Debt Resolution Co. Ltd
  (IDRCL) will control the resolution process. This will clean up India's financial system and help fuel liquidity
  and boost the Indian economy.
- National Bank for Financing Infrastructure and Development (NaBFID) is a bank that will provide non-recourse
  infrastructure financing and is expected to support projects from the first quarter of FY2022-23; it is expected to
  raise Rs. 4 lakh crore (US\$ 53.58 billion) in the next three years.

- By November 1, 2021, India and the United Kingdom hope to begin negotiations on a free trade agreement. The
  proposed FTA between these two countries is likely to unlock business opportunities and generate jobs. Both
  sides have renewed their commitment to boost trade in a manner that benefits all.
- In August 2021, Prime Minister Mr. Narendra Modi announced an initiative to start a national mission to reach the US\$ 400 billion merchandise export target by FY22.
- In August 2021, Prime Minister Mr. Narendra Modi launched a digital payment solution, e-RUPI, a contactless and cashless instrument for digital payments.
- In April 2021, Dr. Ahmed Abdul Rahman AlBanna, Ambassador of the UAE to India and Founding Patron of IFIICC, stated that trilateral trade between India, the UAE and Israel is expected to reach US\$ 110 billion by 2030.
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- The Government of India is expected to increase public health spending to 2.5% of the GDP by 2025.

### Road Ahead

In the second quarter of FY 2022-23, the growth momentum of the first quarter was sustained, and high-frequency indicators (HFIs) performed well in July and August of 2022. India's comparatively strong position in the external sector reflects the country's generally positive outlook for economic growth and rising employment rates. India ranked fifth in foreign direct investment inflows among the developed and developing nations listed for the first quarter of 2022.

India's economic story during the first half of the current financial year highlighted the unwavering support the government gave to its capital expenditure, which, in FY 2022–23 (until August 2022), stood 46.8% higher than the same period last year. The ratio of revenue expenditure to capital outlay decreased from 6.4 in the previous year to 4.5 in the current year, signaling a clear change in favour of higher-quality spending. Stronger revenue generation as a result of improved tax compliance, increased profitability of the company, and increasing economic activity also contributed to rising capital spending levels.

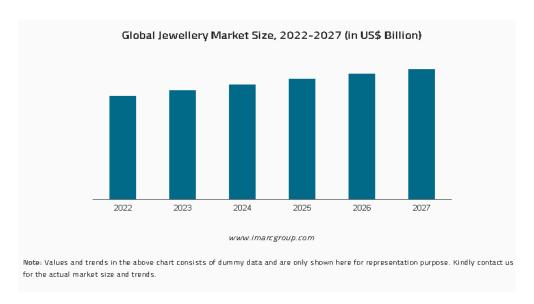
Despite the continued global slowdown, India's exports climbed at the second highest rate this quarter. With a reduction in port congestion, supply networks are being restored. The CPI-C and WPI inflation reduction from April 2022 already reflects the impact. In August 2022, CPI-C inflation was 7.0%, down from 7.8% in April 2022. Similarly, WPI inflation has decreased from 15.4% in April 2022 to 12.4% in August 2022. With a proactive set of administrative actions by the government, flexible monetary policy, and a softening of global commodity prices and supply-chain bottlenecks, inflationary pressures in India look to be on the decline overall.

(Source: https://www.ibef.org/economy/indian-economy-overview)

# GLOBAL GOLD AND JEWELLERY INDUSTRY

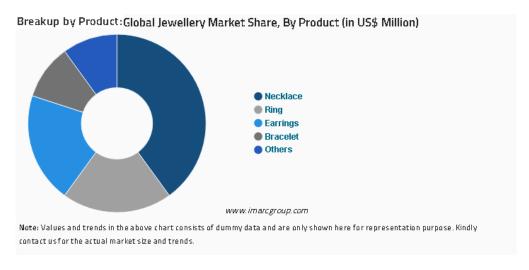
The global jewellery market is expected to exhibit a CAGR of 6.1% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic. These insights are included in the report as a major market contributor.

Jewellery includes ornamental pieces, such as rings, necklaces, earrings, bracelets, brooches, pendants, and cufflinks, worn for personal adornment. It is primarily available in fashion, which is affordable and can be worn on an everyday basis, and precious variants. The precious Jewellery is often decorated with gemstones and made using fine materials and metals like gold and silver. Nowadays, due to the advent of new materials, such as plastics and Precious Metal Clay (PMC), and increasing knowledge about different coloring techniques among craftsmen, several manufacturers are offering Jewellery in a variety of styles.



# **Jewellery Market Trends:**

The increasing purchasing power of individuals represents one of the key factors influencing the demand for fine and intricate Jewellery across the globe. Moreover, due to the emerging fast fashion trend, several manufacturers are offering fashion Jewellery made of plated alloys and crystal stones via online platforms. They are also focusing on digital marketing to convey information about their products, generate brand awareness among individuals and build a long-term relationship with existing customers. Apart from this, several international retail groups are acquiring local brands to reach a broader consumer base and expand their market share. Moreover, diamond Jewellery is gaining traction around the world as it acts as an excellent form of investment, which can be utilized in the future in case of inflation, market collapse, and bankruptcy. Due to the spread of coronavirus disease (COVID-19) and lockdowns imposed by governments of several countries, investments in diamond Jewellery are increasing to survive the changing market conditions.



The top companies in the jewellery industry are introducing ornaments made using plated alloys and crystal stones due to the evolving fashion trends. With the advent of new materials, such as plastics and Precious Metal Clay (PMC), and emerging coloring techniques, they are offering jewellery in innovative designs and styles. Additionally, several key players are adopting digital marketing strategies to expand their product reach, generate brand awareness, and build long-term relationships with customers. They are also integrating advanced technologies, such as augmented reality (AR), to offer an interactive online tour of the in-store experience, enabling customers to try on jewellery virtually. Furthermore, the leading manufacturers are utilizing recycled and ethically sourced materials, such as used gold, regenerated nylon, and recycled silver, to meet the escalating demand for sustainable jewellery.

# **Market Summary:**

- Based on the product, the market has been segmented into necklaces, rings, earrings, bracelets, and others.
- On the basis of the material, the market has been divided into gold, platinum, diamond, and others.

- On the geographical front, the market has been categorized into North America (the United States and Canada), Europe (Germany, France, the United Kingdom, Italy, Spain, Russia and others), Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia and others), Latin America (Brazil, Mexico and others), and Middle East and Africa.
- The competitive landscape of the market has also been analyzed, with some of the key players being Buccellati
  (Compagnie Financière Richemont SA), Chow Tai Fook Jewellery Company Limited, Graff, Harry Winston Inc
  (The Swatch Group), HStern, LVMH Moët Hennessy Louis Vuitton, Pandora A/S, Rajesh Exports Ltd., Signet
  Jewelers and Swarovski.

# **Costume Jewellery Market Trends:**

The surging fashion consciousness among consumers, improving lifestyles and increasing purchasing power represent the primary factor driving the market growth. In addition, with the expanding working population, there has been a significant rise in the demand for affordable accessories and jewelry pieces. Along with this, the growing awareness regarding personal appearance among individuals and the rising acceptance of men's costume jewelry have augmented the product demand. Furthermore, several key players are experimenting with different semi-precious stones, beads, and metals to provide a range of innovative costume jewelry in new designs and at affordable prices. In line with this, extensive investments in aggressive promotional activities, such as celebrity endorsements, online ads, and discount offers, have propelled the market growth. Besides this, the growing popularity of customized costume jewelry engraved with specific quotes, names, designs, and patterns to add emotional connection or for gifting purposes has accelerated the product adoption rate. Other factors, including the escalating demand for luxury jewelry among corporate women, changing fashion trends, rising number of metrosexual men, surging social media influence, increasing internet penetration, and easy product availability via e-commerce platforms, are also providing a positive thrust to the market growth. Looking forward, IMARC Group expects the market value to reach US\$ 47.13 Billion by 2027, expanding at a CAGR of 7.10% during 2022-2027.

(Source: <a href="https://www.imarcgroup.com/global-jewellery-market">https://www.imarcgroup.com/global-jewellery-market</a>)

# INDIAN GOLD AND JEWELLERY INDUSTRY

India's gold market is steeped in tradition and still highly fragmented. However, over the last few years the industry has become more organised and regulated. Although small independent retailers still dominate the landscape, the market share of chain stores (national and regional) has increased steadily during the last decade.

In contrast to the retail jewellery trade, changes at the manufacturing level have been much slower. While manufacturers are becoming more organised, driven by growing demand from chain stores and tighter regulatory requirements (such as pollution licences), artisans still dominate Indian gold jewellery fabrication. 2 But as the gold market continues to develop, organised retail and manufacturing operations will see their market share grow.

The Retail Jewellery landscape in India

The gold industry is integral to the Indian economy, contributing 1.3% to Indian GDP. 3 But it is still fragmented – dominated by small and medium-sized enterprises. Over the last decade, the retail jewellery market has undergone a notable shift, driven by changes in consumer behaviour and government regulations designed to encourage the industry to become more organised.

The advent of chain stores in the last 10-15 years and their gradual gain of market share at the expense of stand-alone retailers has been notable. And this market share continues to increase up 5% since 2016 and representing a 35% share of the market by 2021. 4 The competition fostered by such rapid expansion has encouraged innovation; jewellers are now focusing on product offerings that provide both value and diversity to India's wide cultural and demographic customer base.

The advent of chain stores in the last 10-15 years and their gradual gain of market share at the expense of stand-alone retailers has been notable. And this market share continues to increase up 5% since 2016 and representing a 35% share of the market by 2021. 4 The competition fostered by such rapid expansion has encouraged innovation; jewellers are now focusing on product offerings that provide both value and diversity to India's wide cultural and demographic customer base.

# The jewellery manufacturing landscape in India

India's manufacturing industry remains fragmented and unorganised. Only 15-20% of units operate as organised and large-scale facilities; this was less than 10% some five years ago. 55% of manufactured jewellery is handmade by karigars (artisans) who produce intricate pieces, thus sustaining the unique selling point for which Indian gold jewellery is renowned in the global market.8 While karigars form the backbone of the Indian gem and jewellery industry, many work in very poor conditions and a large number are underpaid as compared to many other industries, earning between Rs15,000-16,000 (US\$190-200) per month.

Mandatory hallmarking became effective on 16 June 2021 and applies to six purities: 14k, 18k, 20k, 22k, 23k and 24k. Its introduction will create a level playing field in terms of purity and enable retailers to focus on differentiation through design and customer service. These moves are likely to remove some of the barriers to purchase among young consumers, which in turn should support demand.

### **Retail Market Sructure**

# India's gold industry makes a significant contribution to its economy

The gold industry forms an integral part of the Indian economy, reflecting its significance as a key source of employment and foreign exchange earnings. The sector benefits from a large and vibrant market driven by strong domestic consumption and exports dominated by the Indian diaspora. India's gold industry contributed 1.3% to Indian GDP and is dominated by small and medium enterprises. The domestic market is underpinned by culture, wedding and festive demand, which we will explore in more detail in an upcoming report.

# Regulation and consumer preference have fuelled greater organisation and transparency in the industry

The retail jewellery market has undergone notable changes over the last decade, driven by evolving consumer preferences and government regulation that has encouraged the industry to become more organised. That said, a large part of the industry remains fragmented and dominated by independent retailers. There is no single industry definition to distinguish between unorganised and organised retailers. For the purpose of this analysis, Metals Focus has considered jewellers who sell gold via invoice, have proper banking channels and enterprise resource planning (ERP) systems in place, and are registered under the Bureau of Indian Standards (BIS) as organised jewellers.

Over the last few years demonetisation and the introduction of the Goods and Services Tax (GST) have helped the industry to become more organised and therefore more transparent. In response to these regulatory changes, many jewellers have adopted proper accounting software and now record sale proceeds via an official bill and maintain books of accounts. It is worth highlighting that the majority of jewellers in large cities and towns fall into the organised category. However, the unorganised sector remains a dominant force in rural centres, where many jewellers also act as moneylenders within their community.

Changing consumer preferences have also aided industry organisation. Consumers desire a better shopping experience, transparent pricing and buyback policies, and they want to purchase via bills and online transactions. It is thus not surprising that chain stores are gaining market share. In addition, a lot of what were regional players – such as Joyalukkas, Senco Gold and Diamonds, among others – have expanded to become national chains.

As of February 2021, India's gold and diamond trade contributed ~7.5% to India's Gross Domestic Product (GDP) and 14% to India's total merchandise exports. The gems and jewellery sector is likely to employ ~8.23 million persons by 2022, from ~5 million in 2020. Based on its potential for growth and value addition, the Government declared the gems and jewellery sector as a focus area for export promotion.

The Government has undertaken various measures recently to promote investment and upgrade technology and skills to promote 'Brand India' in the international market. The Government has permitted 100% FDI in the sector under the automatic route, wherein the foreign investor or the Indian company do not require any prior approval from the Reserve Bank or the Government of India. The Indian Government also signed a Comprehensive Economic Partnership Agreement (CEPA) with the United Arab Emirates (UAE) in March 2022, this will allow the Indian Gems and Jewellery industry to further boost exports. CEPA will provide the industry duty-free access to the UAE market. India's Gems Jewellery Export Promotion Council (GJEPC) aims to triple its exports to the UAE post the CEPA.

# Market Size



India's gems and jewellery market size was at US\$ 78.50 billion in FY21. Growth in exports is mainly due to revived import demand in the export market of the US and fulfilment of orders received by numerous Indian exhibitors during the Virtual Buyer-Seller Meets (VBSMs) conducted by GJEPC.

India's gems and jewellery exports reached US\$ 39.14 billion in 2021-22, a 54.13% rise from the previous year. In October 2022, India's gems and jewellery exports was at US\$ 1.48 billion. The Government of India is aiming at US\$ 70 billion in jewellery export in the next five years (until 2025), up from US\$ 35 billion in 2020.

# Investments/Developments

Cumulative FDI inflows in diamond and gold ornaments stood at US\$ 1,213.06 million between April 2000-June 2022, according to the Department for Promotion of Industry and Internal Trade (DPIIT).

Some of the key developments in this industry are listed below:

- In September 2021, Malabar Group invested Rs. 750 crore (US\$ 100 million) in a gold refinery and jewellery unit in Hyderabad.
- In May 2021, GJEPC and Embassy of India, Morocco, co-hosted the 'India Global Connect' to better understand
  the present business climate in the gems and jewellery sector and seek trade prospects for manufacturers, exporters
  and importers from both countries.
- The GJEPC will organise its first International Gems and Jewellery Show (IGJS) outside the country, in Dubai, from August 14-16, 2021. It will also hold a five-day physical exhibition—India International Jewellery show (IIJS-2021)—in Bengaluru from September 15-19, 2021, in a first such event outside Mumbai. GJPEC sources said that >250 buyers have registered and >95 stalls have been booked for Dubai IGJS 2021. There will be 150 booths having products such as plain gold, gold-studded jewellery, diamond-studded jewellery, silver jewellery, loose diamonds and gemstones.
- In June 2021, Tanishq launched antimicrobial jewellery in certain markets as a pilot project. Currently, the range
  is available in stores across Chennai and Lucknow, with further launches planned in Kolkata and Hyderabad
  followed by other key markets. Antimicrobial jewellery is being offered in categories such as chains and rings,
  which feature special-coated layers that self-disinfect the surface and impede any further microbial growth.
- In June 2021, the World Gold Council and Gem and Jewellery Export Promotion Council signed an agreement to promote gold jewellery in India. Under the agreement terms, both partners will jointly fund a multi-media marketing campaign that would aim to increase awareness, relevance and adoption of gold jewellery amongst Indian consumers, especially in millennials and Gen Z.
- In April 2021, Malabar Gold & Diamonds announced to invest Rs. 1,600 crore (US\$ 214 million) in FY22 to launch 56 stores, of which 40 would be in India and 16 across global markets. In India, stores will be opened in Tamil Nadu, Telangana, Andhra Pradesh, Karnataka, Maharashtra, Delhi, West Bengal, Uttar Pradesh, Odisha and Kerala. In July 2021, the company announced hiring of >5,000 staff, across its retail operations, brand headquarters and regional offices in the country.

- In March 2021, Joyalukkas collaborated with IBM Global Business Services to design, develop and deploy a new cloud-native e-commerce platform across 11 countries including India, the UAE, the US, the UK, Singapore, Malaysia, Bahrain, Qatar, Saudi Arabia, Kuwait and Oman.
- In February 2021, Reliance expanded its e-commerce arm, JioMart, to jewellery with silver coins of 5gm and 10 gm, and gold coins of 1gm, 5gm and 10gm.
  - Reliance's in-house jewellery brand, Reliance Jewels, which has ~93 flagship showrooms and 110 shop-inshops in 105 cities in the country, will fulfil the orders for the new segment.

### **Government Initiatives**

- India has signed an FTA with the UAE which will further boost exports and is expected to reach the target of US\$ 52 billion.
- The Government has reduced custom duty on cut and polished diamond and colored gemstones from 7.5% to 5% and NIL.
- Revised SEZ Act is also expected to boost exports of gems and jewellery.
- In September 2021, Ms. Anupriya Patel, Minister of State for Commerce and Industry said that reforms such as the revamped gold monetisation scheme, reduction in import duty of gold, hallmarking and others would help the industry grow. The market export target is US\$ 43.75 billion for 2021.
- The government has reduced import duty for Gold & Silver (from 12.5% to 7.5%) and Platinum & Pallidum (from 12.5% to 10%) to bring down the prices of precious metals in the local market.
- Indian Government made hallmarking mandatory for Gold Jewellery and Artefacts. A period of one year is provided for implementation i.e. till January 2021.
  - ➤ In December 2020, All India Gem and Jewellery Domestic Council (GJC) welcomed the decision to make hallmarking compulsory from June 2021 in a phased manner; urged the government to examine the key concerns of the industry for smooth implementation of the initiative.
  - ➤ In December 2020, All India Gem and Jewellery Domestic Council (GJC) welcomed the decision to make hallmarking compulsory from June 2021 in a phased manner; urged the government to examine the key concerns of the industry for smooth implementation of the initiative.
- In December 2020, the Finance Ministry notified that the amendment under Prevention of Money Laundering Act (PMLA), notifying dealers in precious metals and stones, will maintain records of cash transactions worth Rs. 10 lakh (US\$ 13.61 thousand) or more cumulatively with a single customer.

(Source: <a href="https://www.gold.org/goldhub/research/jewellery-market-structure-india-gold-market-series#footnote-9">https://www.ibef.org/industry/gems-jewellery-india</a>)

### **OUR BUSINESS**

Some of the information in this section, including information with respect to our business plans and strategies, contain forward-looking statements that involve risks and uncertainties. You should read "Forward-Looking Statements" on page 16 for a discussion of the risks and uncertainties related to those statements and also "Risk Factors", "Financial Information – Restated Financial Information" and "Management's Discussion and Analysis of Financial Condition and Results of Operations – Significant Factors Affecting our Results of Operations" beginning on pages 24, 145 and 149, respectively, for a discussion of certain factors that may affect our business, financial condition or results of operations. Our actual results may differ materially from those expressed in or implied by these forward-looking statements.

# **OVERVIEW**

Our company Manoj Jewellers Limited is engaged in the retail business of various jewelleries and ornaments made out of gold and diamonds studded with precious and semiprecious stones. Our portfolio includes rings, earrings, armlet, pendants, gajrahs, nose rings, bracelets, chains, necklaces, bangles and other wedding jewellery.

As on the date of this Draft Prospectus, we have one showroom located at No. 59, NSC Bose Road Sowcarpet Chennai 600 079, Tamil Nadu, India. The showroom is operated and manged by our Company.

We endeavor to maintain the quality of our products, follow strict procedures to ensure control quality, timely delivery and competitive prices. We offer regular designs and guarantee our esteemed customers for the time bound delivery of the products. We get the jewellery hallmarked from BIS recognized Assaying and Hallmarking Centre for our customers. The BIS hallmark, a mark of conformity widely accepted by the consumer bestow the additional confidence to the consumer on the purity of our gold jewellery.

Our Company is promoted by S Manojkumar, Raj Kumari M, S Sunil and Shalu. Our Promoters together with a professional team of managers manages and control the major affairs of our business operations with his considerable experience in our Industry. We believe our success is the result of sustained efforts over the years in key aspects of our business, such as timely delivery, cost management, good quality, ability to forge partnerships, strategy and business planning and opening new markets. For more details, please see the chapter titled, "Our Management" and "Our Promoters and Promoter Group" on page 125 and 138 of this Draft Prospectus.

For the period ended January 07, 2023 and for the financial year ended March 31, 2022, 2021 and 2020, revenue from sale of Gold Jewellery was Rs 1032.90 lakhs, Rs 670.20 lakhs, Rs 693.91 lakhs and Rs 1,157.67 lakhs, respectively and sale of diamond jewellery was Rs 15.41 lakhs, Rs 4.98 lakhs, Rs 2.32 lakhs and Rs. Nil lakhs, respectively.

# **Key Performance Indicators of our Company.**

Key Financial Performance	For the period ended January 07, 2023	March 31, 2022	March 31, 2021	March 31, 2020
Revenue from Operations (1)	1,048.32	675.18	696.51	1,201.63
EBITDA (2)	171.81	165.07	135.33	136.78
EBITDA Margin (3)	16.38%	24.44%	19.42%	11.38%
PAT	59.76	39.23	7.27	8.00
PAT Margin (4)	5.70%	5.81%	1.04%	0.67%

# Notes:

- (1) Revenue from operation means revenue from sales.
- (2) 'EBITDA' is calculated as Profit before tax + Depreciation + Interest Expenses Other Income
- (3) 'EBITDA Margin' is calculated as EBITDA divided by Revenue from Operations
- (4) 'PAT Margin' is calculated as PAT for the period/year divided by revenue from operations

# **OUR STRENGTHS**

# • Wide product range

Our wide range of product offerings caters to diverse customer segments, from the value market to high-end customized jewellery. Our product profile includes traditional, contemporary and combination designs across jewellery lines, usages and price points. We believe that the gold and diamond jewellery inventory in our showroom

reflects regional customer preferences and designs. We believe that our focus on design and innovation, our ability to recognize consumer preferences and market trends, the intricacy of our designs and the quality and finish of our products are our key strengths. In addition, our access to a wide range of independent manufacturers from various parts of India allows us to offer a diverse product range.

# • Experience of our Promoters and senior management team

Our Promoters have been involved in the jewellery business in India for more than 15 years in the industry. Their strong relationships with our suppliers, customers and other industry participants have been instrumental in implementing our growth strategies. Our Promoters are actively involved in our operations and bring to our Company their vision and leadership which we believe has been instrumental in sustaining our business operations. Our management team also includes professionals with experience in the gems and jewellery industry as well as finance and marketing.

# • Customer Satisfaction

We believe in making mutually beneficial relationship with our customers by providing them optimum quality jewellery pieces at highly affordable market prices. In a zest to attain maximum customer satisfaction, we assure accurate and timely delivery of these jewelleries, at the customer's end. Our strength lies in understanding the requirement of the customer and our execution capabilities this enables us to attract new customers. We believe that the intricacies of our designs and quality of our products finish enable us to get better margins on our products.

# • Quality assurance

We endeavour to maintain the quality of our products, follow strict procedures to ensure control quality, timely delivery and competitive prices. We offer regular designs and guarantee our esteemed customers for the time bound delivery of the products. We get the jewellery hallmarked from BIS recognized Assaying and Hallmarking Centre for our customers. The BIS hallmark, a mark of conformity widely accepted by the consumer bestow the additional confidence to the consumer on the purity of our gold jewellery.

# **OUR STRATEGIES**

# • Innovation in Designing and Maintenance of quality products

We intend to continue to add new design to our existing product portfolio to cater to various customer and price segments in the jewellery markets. We endeavor to maintain the quality of our products, and follow strict procedures to ensure quality control, timely delivery and competitive prices. Our company intends to strengthen its product development effort by leveraging skills of its employees and focussing on changing trends in the designs of jewellery and customers demand, which will help to increase the sales of our Company and retain customers.

### • Continue to maintain good relationships with our customers

We believe that maintaining good relationship with customers is a most critical factor in jewellery business to keep growing. Through regular interactions with the Customers at our Showroom, product sales trends and market research, we are able to determine current trends in the industry, which are used by us in the product development. We will continue to focus on timely delivery of quality products which will help in forging strong relationships with our customers and gaining increased business from them.

### Invest in CRM, marketing and analytics to more effectively target consumers and drive sales

We intend to continue to invest in customer relationship management, or CRM, strategies, campaigns and technologies to analyse and manage customer interactions and related data throughout the customer lifecycle, with the goal of creating a long-term relationship with customers, building customer retention and driving sales. Developing a deep and nuanced understanding of our customers and their purchasing patterns is crucial to our business.

# Leverage our scalable business model to expand our showroom network and diversify our channels of distribution

We believe that our brand, scalable business model, effective operational processes and track record of profitable expansion, all positions us well to capitalise on the market opportunity, and accordingly we intend to further expand our network of showrooms. We intend to leverage our substantial efforts and experience, to expand our presence

across several markets and having potential for opening further showrooms. We believe the significant investments we have already made in (a) brand building across a large number of local markets, (b) understanding the varying nuances of customer behaviour across geographies, will enable us to expand our showroom network.

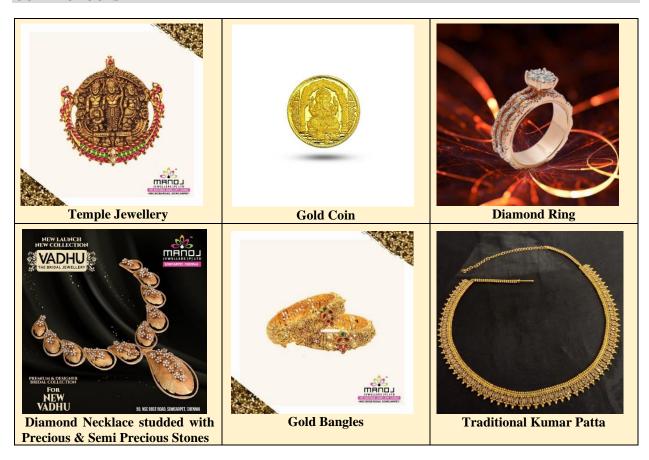
In addition, we plan to continue to diversify our channels of distribution. For example, recognizing early the powerful potential of engaging customers online we invested in our online platform, www.zullry.com. Our online platform offers us another distribution channel to reach customers and potentially drive further traffic to our showrooms. We intend to offer our customers the option to purchase products offline and also offer them the opportunity to tangibly experience our products offered online. We also intend to leverage our increasing engagement with a digitally savvy consumer base to increase revenues for jewellery sold online through <a href="https://www.zullry.com">www.zullry.com</a>.

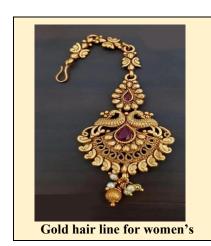
#### **OUR BUSINESS OPERATIONS**

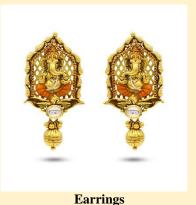
Our company Manoj Jewellers Limited is engaged in the retail business of various jewelleries and ornaments made out of gold, diamonds and platinum studded with precious and semiprecious stones. Our portfolio includes rings, earrings, armlet, pendants, gajrahs, nose rings, bracelets, chains, necklaces, bangles and other wedding jewellery. As on the date of this Draft Prospectus, we have one showroom located at No. 59, NSC Bose Road Sowcarpet Chennai 600 079, Tamil Nadu, India. The showroom is operated and manged by our Company.

The jewellery in its final ready form is purchased from Company selected and approved suppliers. If our Company feels that there is any discrepancy in the quantity or quality against the bill, the Company returns the stock to vendor. The charges levied by the supplier are verified as per pre-agreed price as mentioned in the invoice received from supplier and the invoice will be sent to Finance Department for the purpose of payment. The stocks will be then ready for dispatch and are duly distributed to the showroom as decided.

#### **OUR PRODUCTS**









diamonds and emerald







**Particulars** Sales % Of Sales % Of Sales % Of Sales Of % Total (In **Total** (In **Total** (In Total (In Lakhs) **Income** Lakhs) **Income** Lakhs) **Income** Lakhs) Income January March March March March March March January 07, 2023 07, 2023 31, 2022 31, 2021 31, 2020 31, 2020 31, 2022 31, 2021 Gold 1,032.90 98.53% 670.20 99.26% 693.91 99.67% 1,157.67 100% Jewellery Diamond 15.41 1.47% 4.98 0.74% 2.32 0.33% NIL **NIL** Jewellery **Total** 1,048.32 100.00% 100.00% 696.23 100.00% 1,157.67 100.00% 675.18

# CAPACITY AND CAPACITY UTILISATION

Capacity and capacity utilization is not applicable to our Company since our business is not in the nature of a manufacturing concern with specified installed capacity.

# INFRASTRUCTURE FACILITIES

#### **Registered Office**

#### Infrastructure facilities

Our registered office and showroom situated at No. 59, NSC Bose Road Sowcarpet Chennai 600 079, Tamilnadu, India. is well equipped with computer systems, Laptops, internet connectivity, other communication equipment, security and other facilities like fire safety, etc. which are required for our business operations. Further, we have setup various security measures, including tagging our products, CCTV in showrooms, security guards and follow stringent operational processes such as daily stock taking at our Showrooms in order to safeguard our inventories.

#### **Power facilities**

Our Company meets its power requirements at our registered office and showroom from Tamilnadu Generation and Distribution Corporation Limited (TANGEDCO) and the same is sufficient for our day-to-day functioning.

#### Water facilities

Our registered office and showroom have adequate water supply arrangements for human consumption purpose. Our current water consumption at our registered office and showroom is sourced from the local sources.

#### CUSTOMERS, SALES AND MARKETING

The efficiency of the marketing and sales network is critical success factor of our Company. Our marketing team along with our promoters through their experience and good rapport with customers owing to timely and quality delivery of service plays an instrumental role in creating and expanding the sales network of our Company. We advertise through several key media outlets to promote our brand and product portfolio, including through advertisements on television and the internet. We have a dedicated team which is focused on customer relations and marketing through our online platform <a href="https://www.zullry.com">www.zullry.com</a> and social media. As with our other marketing channels, we implement our localisation strategy through region-special offerings in our online marketing campaigns.

#### COMPETITION

We face competition from both organised and unorganised companies in the Indian jewellery industry. Majority of the Indian jewellery industry consists of unorganised players who have historically dominated a large part of the market, although their share of the market has been falling and is expected to continue to decline. We also face competition from organised jewellery companies who compete with us on a national, regional and local level. We have multiple competitors at various regional and local levels across India.

We compete with various diamond and jewellery manufacturing companies based in India. We face competition from listed Companies like DP Abhushan Limited, Moksh Ornaments Limited, Subh Laxmi Jewel Art Limited, etc.

#### INVENTORY MANAGEMENT AND SECURITY

#### **Inventory Management**

We regard efficient inventory management as critical to the success of our business. Our integrated operations are designed to allow us to move inventory based on feedback from our marketing teams, store personnel and our customers in order to align our jewellery offerings with customer preferences and to accommodate variations in seasonal buying patterns such as Diwali, Dhanteras or Akshaya Trithiya, allowing our management to respond quickly to replenish or reallocate inventory based on shifting customer demand patterns. We have strict inventory management and monitoring practices in place that allows us to account for each piece of inventory and to ensure efficiency. We plan our inventory procurement by taking into account targeted sales, inventory turnover and aging, and generally endeavour to maintain inventory levels in line with customer demand and seasonal trends.

#### **Security**

We have implemented strict security procedures to ensure our inventory is maintained securely. Our showroom is equipped with closed-circuit surveillance cameras linked to a digital video recorder. Our showroom is equipped with secure vaults with restricted access only for a limited number of selected staff and our jewellery is placed into these vaults at the close of business each day. All our business heads are provided with a real-time monitoring tool on their mobile phones to view visuals of the vaults at all times. We also have contracts with various reputable private security agencies who provide security guards to all of our showrooms.

#### **INSURANCE**

Our Company generally maintains insurance covering our employees at such levels that we believe to be appropriate.

Sr. No.	Name of the Insurance	Type of Policy	Validity Period up	•		Premium p.a. (Amount in ₹)
	Company		to		(rimount in t)	(ramount in t)
1.	Royal Sundaram	Vehicle	02-01-2023	VPC15751120	₹7,25,10	₹26,756.50
	General Insurance	Insurances		00100		
	Co. Limited					

Sr. No.	Name of the Insurance	Type of Policy	Validity Period up	Policy No.	Sum Insured (Amount in ₹)	Premium p.a. (Amount in ₹)
110.	Company		to		(Amount in X)	(Amount in X)
2.	Royal Sundaram General Insurance Co. Limited	Vehicle Insurances	02-01-2023	VPC15741580 00100	₹5,06,464	₹17,721.24
3.	Reliance General Insurance	Reliance Two- Wheeler Package Policy	21-08-2022	1203221231200 63927	₹17,500	₹1,088
4.	Reliance General Insurance	Reliance Private Car Package Policy- Schedule	06/02/2023	9909922231100 00454	₹45,734	₹19,51,271
5.	Royal Sundaram General Insurance Co. Limited	Vehicle Insurances	10/06/2023	VPC16457470 00100	₹13,762.34	₹6,00,000
6.	Reliance General Insurance	Reliance Two- Wheeler Package Policy	10/06/2023	1201222231200 69166	₹961	₹17,963
7	ICICI Lombard General Insurance Company Limited	Jewellers' Package Policy Sookshma	22/01/2023	4093/S/237578 644/00/000	Section 1: Property in Premises- Rs. 25Cr.  Section 2: Property in custody of the Insured and specified persons- Rs. 1Cr.  Section 3: Property in Transit- Rs. 2Cr.  Section 4: Structure and Content- Rs. 4Cr.	
8	Reliance General Insurance	Two-Wheeler Policy-Stand- alone Own Damage	20/11/2023	1201222230800 29697	₹34,767	₹45\$
9	Royal Sundaram General Insurance Co. Limited	Private Car Package Policy	02/01/2024	VPC157511200 0101	₹6,52,590	₹25,840
10	Royal Sundaram General Insurance Co. Limited	Private Car Package Policy	02/01/2024	VPC157415800 0101	₹4,74,930	₹17,321.22

# **EMPLOYEES**

We have developed a pool of skilled and experienced personnel. As of January 07, 2023, we had an employee base of 16 employees. The following table sets forth a breakdown of our employees by function as of January 07, 2023:

Sr. no	Category	Number of Employees
1.	Management	6
2.	Sales	6
3.	Cashier	1
4.	Accounts	1
5.	Office Boy	2
Total Er	nployees	16

# **COLLABORATION**

As on date of this Draft Prospectus, our Company has not entered into any technical or financial collaboration agreements.

# **PROPERTIES**

Date of	Lessor	Address	Period of	Area	Monthly	Purpose
Lease and			Lease		Rent	
License						
Agreement						
June 01, 2022	E. A. Mohamed	Ground Floor, No.	11	908.50 Sq Ft	Rs. 43,000/-	Registered
	Waseem,	59, NSC Bose	Months			Office
	Represented by	Road Sowcarpet				
	his father M.	Chennai 600 079,				
	Ejaz Ahamed	Tamilnadu, India.				
June 01, 2022	E. A. Mohamed	First Floor, No.	11	908.50 Sq Ft	Rs. 17,400/-	Registered
	Waseem,	59, NSC Bose	Months			Office
	Represented by	Road Sowcarpet				
	his father M.	Chennai 600 079,				
	Ejaz Ahamed	Tamilnadu, India.				

# INTELLECTUAL PROPERTY

# Trademarks registered/Objected/Abandoned in the name of our company

Sr. No	Brand Name/Logo Trademark	Class	Nature of Trademark and registration number	Owner	Date of Application	Authority	Current Status
1.	JEWELLERS [P] LTD	14	Registered vide certificate no. 2060413 and application no. 2990992	Manoj Jewellers Limited	23.06.2015	Trade Mark Registry, Intellectual Property, India	Valid till 23.06.2025
	JEWELLERS [P] LTD	35	Registered vide certificate no. 3000461 and application no. 4632045	Manoj Jewellers Limited	30.08.2020	Trade Mark Registry, Intellectual Property, India	Valid till 30.08.2030
2.	JEWELLERS LTD THE BOUTIQUE JEWELLERY LOUNGE	14	Applied vide application number 5532745	Manoj Jewellers Limited	16/07/2022	Trade Mark Registry, Intellectual Property, India	Applied
	JEWELLERS LTD THE BOUTIQUE JEWELLERY LOUNGE	35	Applied vide application number 5532746	Manoj Jewellers Limited	16/07/2022	Trade Mark Registry, Intellectual Property, India	Applied

# **Domain Name**

Sr. No	Domain Name and ID	Sponsoring Registrar and ID	Registrant Name and ID	Creation Date	Registry Expiry Date
1.	www.manojjewellerslimited.c	Godaddy.co	Manoj Jewellers Limited	02.07.2022	02.07.2023
	<u>om</u>	m			

Sr. No	Domain Name and ID	Sponsoring Registrar and ID	Registrant Name and ID	Creation Date	Registry Expiry Date
			2708103733_DOMAIN_CO		
			M-VRSN		

# Collaboration

As on date of this Draft Prospectus, our Company has not entered into any technical or financial collaboration agreements.

#### KEY INDUSTRY REGULATIONS AND POLICIES

The following description is a summary of the relevant regulations and policies as prescribed by the GoI and other regulatory bodies that are applicable to our business. The information detailed below has been obtained from various legislations, including rules and regulations promulgated by regulatory bodies, and the bye laws of the respective local authorities that are available in the public domain. The regulations set out below may not be exhaustive and are merely intended to provide general information to the shareholders and neither designed, nor intended to substitute for professional legal advice. For details of government approvals obtained by us, see the section titled "Government and Other Approvals" on page 173 of this Draft Prospectus.

#### THE COMPANIES ACT

The consolidation and amendment in the law relating to the Companies Act, 1956 made way to the enactment of the Companies Act, 2013 and rules made thereunder.

The Companies Act primarily regulates the formation, financing, functioning and restructuring of Companies as separate legal entities. The Act provides regulatory and compliance mechanism regarding all relevant aspects including organizational, financial and managerial aspects of companies. The provisions of the Act state the eligibility, procedure and execution for various functions of the company, the relation and action of the management and that of the shareholders. The law laid down transparency, corporate governance and protection of shareholders & creditors. The Companies Act plays the balancing role between these two competing factors, namely, management autonomy and investor protection.

#### SEBI REGULATIONS

Securities and Exchange Board of India is the regulatory body for securities market transactions including regulation of listing and delisting of securities. It forms various rules and regulations for the regulation of listed entities, transactions of securities, exchange platforms, securities market and intermediaries thereto. Apart from other rules and regulations, listed entities are mainly regulated by SEBI Act, 1992, Securities Contract Regulation Act, 1956, Securities Contracts (Regulation) Rules, 1957, SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2018 and SEBI (Listing Obligations and Disclosure Requirement) Regulations, 2015, SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011 and SEBI (Prohibition of Insider Trading) Regulations, 2015.

# TAX RELATED REGULATIONS

# **Income Tax Act, 1961**

Income Tax Act, 1961 is applicable to every Domestic / Foreign Company whose income is taxable under the provisions of this Act or Rules made under it depending upon its "Residential Status" and "Type of Income" involved. U/s 139(1) every Company is required to file its Income tax return for every Previous Year by 30<sup>th</sup> September of the Assessment Year. Other compliances like those relating to Tax Deduction at Source, Advance Tax, Minimum Alternative Tax and like are also required to be complied by every Company.

### Goods and Service Tax Act, 2017

The Central Goods and Services Tax Act, 2017 is an Act to make a provision for levy and collection of tax on intra-State supply of goods or services or both by the Central Government and for matters connected therewith or incidental thereto. In line with CGST Act, each state Governments has enacted State Goods and Service Tax Act for respective states. Goods and Services Tax (GST) is a comprehensive indirect tax on manufacture, sale and consumption of goods and services throughout India to replace taxes levied by the Central and State Governments. This method allows GST-registered businesses to claim tax credit to the value of GST they paid on purchase of goods or services or both as part of their normal commercial activity. The mechanism provides for two level taxation of interstate and intra state transactions. When the supply of goods or services happens within a state called as intra-state transactions, then both the CGST and SGST will be collected. Whereas if the supply of goods or services happens between the states called as inter-state transactions and IGST will be collected. Exports are considered as zero-rated supply and imports are levied the same taxes as domestic goods and services adhering to the destination principle in addition to the Customs Duty which has not been subsumed in the GST

# Customs Act, 1962

The provisions of the Customs Act, 1962 and rules made there under are applicable at the time of import of goods i.e. bringing into India from a place outside India or at the time of export of goods i.e. taken out of India to a place outside

India. Any Company requiring to import or export any goods is first required to get it registered and obtain an IEC (Importer Exporter Code). Imported goods in India attract basic customs duty, additional customs duty and education cess. The rates of basic customs duty are specified under the Customs Tariff Act 1975. Customs duty is calculated on the transaction value of the goods. Customs duties are administrated by Central Board of Excise and Customs under the Ministry of Finance.

#### Finance Act, 1994 (Service Tax)

Service tax is charged on taxable services as defined in Chapter V of Finance Act, 1994, (as amended from time to time) which requires a service provider of taxable services to collect service tax from a service recipient and pay such tax to the Government. In accordance with Rule 6 of Service tax Rules, the assesses is required to pay Service tax in TR 6 challan by fifth of the month immediately following the month to which it relates. Further under Rule 7(1) of Service Tax Rules, the company is required to file a half yearly return in Form ST 3 by twenty fifth of the month immediately following the half year to which the return relates.

### BUSINESS / TRADE RELATED LAWS / REGULATIONS

#### Gem and Jewellery Export Promotion Council

The GoI has designated the Gem and Jewellery Export Promotion Council ("GJEPC") as the importing and exporting authority in India in keeping with its international obligations under Section IV(b) of the Kimberley Process Certification Scheme ("KPCS"). The GJEPC has been notified as the nodal agency for trade in rough diamonds. The KPCS is a joint government, international diamond and civil society initiative to stem the flow of conflict diamonds, which are rough diamonds used by rebel movements to finance wars against legitimate governments. The KPCS comprises participating governments that represent approximately 99.8% of the world trade in rough diamonds. The KPCS has been implemented in India from January 1, 2003 by the GoI through communication No. 12/13/2000-EP (GJ) dated November 13, 2002. However, under the Special Economic Zones Rules, 2006, the Development Commissioners have been delegated powers to issue Kimberley Process Certificates for units situated in the respective Special Economic Zone (the "SEZ").

#### **RBI Circulars regulating Gold Loans**

The RBI has permitted nominated banks to import gold for purposes of extending gold metal loans to domestic jewellery manufacturers subject to certain conditions, including that the tenor of the gold loans (which can be decided by the nominated banks) does not exceed 180 days from the date of procurement of gold and the interest charged to the borrowers is linked to the international gold rates.

The RBI has also permitted nominated agencies and approved banks to import gold on loan basis for on-lending to exporters of jewellery, subject to certain conditions, including that the maximum tenor of gold metal loans does not exceed 270 days from the date of procurement of gold by the exporter based on the foreign trade policy 2009-2014. Gems and jewellery export-oriented units and specified units in SEZs are permitted to import gold on a loan basis directly or through nominating agencies, subject to specified conditions.

Pursuant to the Second Quarter Review of the Monitory Policy 2012-13, issued by the RBI on October 30, 2012, the RBI has prohibited the banks from granting any advance against gold bullion to gold dealers or traders, if, in the assessment of the banks, such advances are likely to be utilized for purposes of financing gold purchase at auctions and/or speculative holding of stocks and bullion. In addition, the RBI has also sought to impose a prohibition on the banks from financing the purchase of gold in any form, other than working capital facilities.

### Bureau of Indian Standards Act, 2016 (the "BIS Act"):

BIS Act was notified on March 22, 2016 and came into effect from October 12, 2017. The BIS Act establishes the Bureau of Indian Standards (BIS) as the National Standards Body of India. It has broadened BIS's ambit and allows Central Government to make it mandatory for certain notified goods, articles, processes etc. to carry standard mark.

### Bureau of Indian Standards (Hallmarking) Regulations, 2018 ("BIS Hallmarking Regulations")

The BIS Hallmarking Regulations prescribe that all jewellery manufacturers must obtain a certificate of registration from the BIS in order to sell precious metal articles notified under the BIS Act. The certificate of registration shall be granted to a specific premise and will be valid for a period of five years. The Hallmarking of Gold Jewellery and Gold Artefacts Order, 2020, as amended, which came into effect on June 16, 2021, prescribes that gold jewellery and gold artefacts notified to be marked with hallmark in the notification of the Government of India, Ministry of Consumer

Affairs, Food and Public Distribution, Department of Consumer Affairs number S.O. 2421(E), dated June 14, 2018, shall be sold only by registered jewellers through certified sales outlets, after fulfilling the terms and conditions of certificate of registration as specified in the BIS Hallmarking Regulations. However, certain precious metal articles are excluded from the above order, including any article meant for export, which conforms to any specification required by the foreign buyer, any article of gold thread and any article with weight less than two grams.

### BIS Scheme for hallmarking of Gold and Silver Jewellery

The BIS hallmark is a hallmarking system for gold as well as silver jewellery sold in India certifying the purity of the metal. It certifies that the piece of jewellery conforms to a set of standards laid by the Bureau of Indian Standards, the national standards organization of India. India is the second biggest market for gold and its jewellery. The BIS system of hallmarking of gold jewellery began in April 2000. The standard specifications governing this system are IS 1417 (Grades of Gold and Gold Alloys, Jewellery/Artefacts), IS 1418 (Assaying of Gold in Gold Bullion, Gold alloys and Gold Jewellery/Artefacts), IS 2790 (Guidelines for Manufacture of 23, 22, 21, 20, 19, 18, 17, 16, 14 and 9 carat Gold Alloys), IS 3095 (Gold solders for use in manufacture of jewellery). BIS introduced hallmarking for silver jewellery in December 2005 under IS 2112, the standard specification for 'Hallmarking of Silver Jewellery/Artefacts'.

#### The Legal Metrology Act, 2009

Legal Metrology Act, 2009 was enacted with the objectives to establish and enforce standards of weights and measures, regulate trade and commerce in weights, measures and other goods which are sold or distributed by weight, measure or number and for matters connected therewith or incidental thereto. This act replaced the Standards of Weights and Measures Act, 1976 and the Standards of Weights and Measures (Enforcement) Act, with effect from March 1, 2011.

#### Legal Metrology (Packaged Commodities) Amendment Rules, 2017 ("Packaged Commodity Rules")

The Packaged Commodity Rules have amended the Legal metrology (Packaged Commodities) Rules, 2011, and lays down specific provisions applicable to packages intended for retail sale, whole-sale and for export and import. Pursuant to the packaged Commodity Rules, any pre-packaged commodity sold for use and consumption by the citizens must properly mention several details such as, the description and quantity of ingredients, date of manufacturing, date of expiry (for items prone to expiration), weight, statutory warnings, manufacturer address, contact and some other info like consumer care details, country of origin, etc.

### Prevention of Money Laundering Act, 2002

Money laundering is the processing of criminal proceeds to disguise its illegal origin. Terrorism, illegal arms sales, financial crimes, smuggling, and the activities of organized crime, including drug trafficking and prostitution rings, generate huge sums. Embezzlement, insider trading, bribery and computer fraud also produce large profits and create an incentive to legitimize the ill-gotten gains through money laundering. When a criminal activity generates substantial profits, the individual or group involved in such activities route the funds to safe heavens by disguising the sources, changing the form, or moving the funds to a place where they are less likely to attract attention.

Most fundamentally, money laundering is inextricably linked to the underlying criminal activity that generates it. In essence, the laundering enables criminal activity to continue.

### REGULATIONS RELATED TO FOREIGN TRADE AND INVESTMENT

# The Foreign Direct Investment

The Government of India, from time to time, has made policy pronouncements on Foreign Direct Investment ("FDI") through press notes and press releases. The Department of Industrial Policy and Promotion, Ministry of Commerce and Industry, Government of India ("DIPP"), has issued consolidated FDI Policy Circular of 2020 ("FDI Policy 2020"), which with effect from October 15, 2020. consolidates and supersedes all previous press notes, press releases and clarifications on FDI Policy issued by the DIPP that were in force. The Government proposes to update the consolidated circular on FDI policy once every year and therefore, FDI Policy 2020 will be valid until the DIPP Offers an updated circular.

The Reserve Bank of India ("RBI") also Offers Master Circular on Foreign Investment in India every year. Presently, FDI in India is being governed by Master Circular on Foreign Investment dated July 01, 2015 as updated from time to time by RBI. In terms of the Master Circular, an Indian company may Offer fresh shares to people resident outside

India (who is eligible to make investments in India, for which eligibility criteria are as prescribed). Such fresh Offer of shares shall be subject to inter-alia, the pricing guidelines prescribed under the Master Circular. The Indian company making such fresh Offer of shares would be subject to the reporting requirements, inter-alia with respect to consideration for Offer of shares and also subject to making certain filings including filing of Form FC-GPR.

Under the current FDI Policy of 2020, foreign direct investment in micro and small enterprises is subject to sectoral caps, entry routes and other sectoral regulations. At present 100 % foreign direct investment through automatic route is permitted in the sector in which our Company operates. Therefore, applicable foreign investment up to 100% is permitted in our company under automatic route.

#### **Overseas Investment**

Direct investment by Indian residents in foreign entities is governed, inter alia, by the Master Direction of RBI on Direct Investment by Residents in Joint Venture (JV) / Wholly Owned Subsidiary (WOS) Abroad dated January 1, 2016, as amended ("Master Directions"). These Master Directions govern direct investment outside India, either under the automatic route or the approval route, by way of contribution to the capital or subscription to the memorandum of a foreign entity or by way of purchase of existing shares of a foreign entity either by market purchase or private placement or through stock exchange, signifying a long-term interest in the foreign entity, engaged in any bona fide activity.

# Foreign Exchange Management Act, 1999 ("FEMA") and Regulations framed thereunder.

Foreign investment in India is governed primarily by the provisions of the FEMA which relates to regulation primarily by the RBI and the rules, regulations and notifications there under, and the policy prescribed by the Department of Industrial Policy and Promotion, Ministry of Commerce & Industry, Government of India. As laid down by the FEMA Regulations no prior consents and approvals are required from the Reserve Bank of India, for Foreign Direct Investment under the 'automatic route' within the specified sectoral caps. In respect of all industries not specified as FDI under the automatic route, and in respect of investment in excess of the specified sectoral limits under the automatic route, approval may be required from the FIPB and/or the RBI. The RBI, in exercise of its power under the FEMA, has notified the Foreign Exchange Management (Transfer or Issue of Security by a Person Resident Outside India) Regulations, 2000 ("FEMA Regulations") to prohibit, restrict or regulate, transfer by or issue security to a person resident outside India and Foreign Exchange Management (Export of Goods and Services) Regulations, 2000 for regulation on exports of goods and services. 100 % FDI is permitted in under the automatic route in the IT sector.

# Foreign Trade (Development and Regulation) Act, 1992 ("FTDRA 1992")

The FTDRA 1992 seeks to develop and regulate foreign trade by facilitating imports into and augmenting exports from India. The FTDRA 1992 prohibits a person or company from making any exports or imports unless such a person or company has been granted an importer-exporter code number.

### **Duty Drawback Scheme**

The duty drawback scheme is an option available to exporters. Under this scheme, exporter of goods is allowed to take back refund of money to compensate him for excise duty paid on the inputs used in the products exported by him. It neutralizes the duty impact in the goods exported. Relief of customs and central excise duties suffered on the inputs used in the manufacture of export product is allowed to exporters. The admissible duty drawback amount is paid to exporters by depositing it into their nominated bank account. Section 75 of the Customs Act, 1962 and Section 37 of the Central Excise Act, 1944, empower the Central Government to grant such duty drawback. Customs, Central Excise Duties and Service Tax Drawback Rules, 1995 (the "Drawback Rules") have been framed outlining the procedure to be followed for the purpose of grant of duty drawback (for both kinds of duties suffered) by the customs authorities processing export documentation. Under duty drawback scheme, an exporter can opt for either all industry rate of duty drawback scheme or brand rate of duty drawback scheme.

The all-industry rate of duty drawback scheme essentially attempts to compensate exporters of various export commodities for average incidence of customs and central excise duties suffered on the inputs used in their manufacture. Brand rate of duty drawback is granted in terms of rules 6 and 7 of the Drawback Rules in cases where the export product does not have any all-industry rate or duty drawback rate, or where the all-industry rate duty drawback rate notified is considered by the exporter insufficient to compensate for the customs or central excise duties suffered on inputs used in the manufacture of export products. For goods having an all-industry rate, the brand rate facility to particular exporters is available only if it is established that the compensation by all industry rate is less than 80% of the actual duties suffered in the manufacture of the export goods.

#### Ownership restrictions of FIIs

Under the portfolio investment scheme, the total holding of all FIIs together with their sub-accounts in an Indian company is subject to a cap of 24% of the paid-up capital of a company, which may be increased up to the percentage of sectoral cap on FDI in respect of the said company pursuant to a resolution of the board of directors of the company and the approval of the shareholders of the company by a special resolution in a general meeting. The total holding by each FII, or in case an FII is investing on behalf of its sub-account, each sub-account should not exceed 10% of the total paid-up capital of a company.

#### **RoDTEP Scheme:**

RoDTEP stands for Remission of Duties and Taxes on Export Products. It is a new scheme that is applicable with effect from January 1st, 2021, formed to replace the existing MEIS (Merchandise Exports from India Scheme). The scheme will ensure that the exporters receive the refunds on the embedded taxes and duties previously non-recoverable. The scheme was brought about with the intention to boost exports which were relatively poor in volume previously. Mandi tax, VAT, Coal cess, Central Excise duty on fuel etc. will now be refunded under this particular scheme. All the items under the MEIS and the RoSTCL (Rebate of State and Central Taxes and Levies) are now under the purview of the RoDTEP Scheme.

#### OTHER GENERAL RULES AND REGULATIONS:

### The Micro, Small and Medium Enterprises Development Act, 2006 ("MSME Act"):

MSME Act was enacted to provide for facilitating the promotion and development and enhancing the competitiveness of micro, small and medium enterprises. Any person who intends to establish (a) a micro or small enterprise, at its discretion; (b) a medium enterprise engaged in providing or rendering of services may, at its discretion; or (c) a medium enterprise engaged in manufacture or production of goods pertaining to any industry specified in the First Schedule to the Industries (Development and Regulation) Act, 1951 is required to file a memorandum before such authority as specified by the State Government or the Central Government. The form of the memorandum, the procedure of its filing and other matters incidental thereto shall be such as may be specified by the Central Government, based on the recommendations of the advisory committee. Accordingly, in exercise of this power under the MSME Act, the Ministry of Micro, Small and Medium Enterprises notification dated September 18, 2015 specified that every micro, small and medium enterprises is required to file a Udyog Adhaar Memorandum in the form and manner specified in the notification.

# The Indian Contract Act, 1872

The Contract Act is the legislation which lays down the general principles relating to formation, performance and enforceability of contracts. The rights and duties of parties and the specific terms of agreement are decided by the contracting parties themselves, under the general principles set forth in the Contract Act. The Contract Act also provides for circumstances under which contracts will be considered as 'void' or 'voidable'. The Contract Act contains provisions governing certain special contracts, including indemnity, guarantee, bailment, pledge, and agency.

### The Sale of Goods Act, 1930 (Sale of Goods Act)

The law relating to the sale of goods is codified in the Sale of Goods Act, 1930. It defines sale and agreement to sell as a contract whereby the seller transfers or agrees to transfer the property in goods to the buyer for a price and provides that there may be a contract of sale between part owner and another and that the contract of sale may be absolute or conditional.

# Information Technology Act, 2000 and Information Technology (Reasonable security practices and procedures and sensitive personal data or information) Rules, 2011

This act governs and provides legal recognition for transactions carried out by means of electronic data interchange and other means of electronic communication, commonly referred to as —electronic commerce. It also gives legal recognition to Digital Signatures and facilitates storage of data. The Act is applicable to any offence or contravention committed outside India as well. If the conduct of person constituting the offence involves a computer or a computerized system or network located in India, then irrespective of his/her nationality, the person is punishable under the Act.

### Prevention of Corruption Act, 1988 ("PCA")

The PCA inter alia, provides that offering bribe to a public servant, a public servant receiving bribe with the intention to perform or cause performance of public duty improperly or dishonestly or to forbear or cause forbearance to perform an undue advantage, or receive an undue advantage without any consideration, or any abetment to any offences under the PCA, would amount to offences under the PCA. The PCA prescribes the investigation procedure and punishment of imprisonment and fine for such offenses. The PCA prescribes imprisonment terms for any abetment, attempt and habitual occurrence of offenses.

#### The Arbitration & Conciliation Act, 1996

The Arbitration and Conciliation Act, 1996 is an act to consolidate and amend the law relating to domestic arbitration, international commercial arbitration and enforcement of foreign arbitral awards as also to define the law relating to conciliation and for matters connected therewith or incidental thereto. It aims at streamlining the process of arbitration and facilitating conciliation in business matters. The Act recognizes the autonomy of parties in the conduct of arbitral proceedings by the arbitral tribunal and abolishes the scope of judicial review of the award and minimizes the supervisory role of Courts. A significant feature of the Act is the appointment of arbitrators by the Chief Justice of India or Chief Justice of High Court. The Chief Justice may either appoint the arbitrator himself or nominate a person or Institution to nominate the arbitrator. The autonomy of the arbitral tribunal has further been strengthened by empowering them to decide on jurisdiction and to consider objections regarding the existence or validity of the arbitration agreement.

#### The Code of Criminal Procedure Code, 1973

It is the main legislation on procedure for administration of substantive criminal law in India. It was enacted in 1973 and came into force on 1st April, 1974. It provides the machinery for the investigation of crime, apprehension of suspected criminals, collection of evidence, determination of guilt or innocence of the accused person and the determination of punishment of the guilty.

Criminal law occupies a pre-dominant place among the agencies of social control and is regarded as a formidable weapon that society has forged to protect itself against anti-social behavior. The law of criminal procedure is meant to be complimentary to criminal law. It is intended to provide a mechanism for the enforcement of criminal law. The Code of Criminal Procedure creates the necessary machinery for apprehending the criminals, investigating the criminal cases, their trials before the criminal courts and imposition of proper punishment on the guilty person. The Code enumerates the hierarchy of criminal courts in which different offences can be tried and then it spells out the limits of sentences which such Courts are authorized to pass.

The law of criminal procedure is intended to provide a mechanism for the enforcement of criminal law. Without the proper procedural law the substantive criminal law which defines offences and provides punishment for them would be almost worthless.

#### The Code of Civil Procedure, 1908

The Code of Civil Procedure, 1908 is a procedural law related to the administration of civil proceedings in India. The Civil Procedure Code consolidates and amends the law relating to the procedure of the Courts of Civil jurisdiction. The Code of Civil Procedure is an adjective law it neither creates nor takes away any right. It is intended to regulate the procedure to be followed by Civil Courts. The Civil Procedure Code consists of two parts. 158 Sections form the first part and the rules and orders contained in Schedule I form the second part. The object of the Code generally is to create jurisdiction while the rules indicate the mode in which the jurisdiction should be exercised.

The Code does not affect any special or local laws nor does it supersede any special jurisdiction or power conferred or any special form of procedure prescribed by or under any other law for the time being in force. The Code is the general law so that in case of conflict between the Code and the special law the latter prevails over the former. Where the special law is silent on a particular matter the Code applies, but consistent with the special enactment.

#### **State Laws**

We operate in the state of Tamil Nadu. Accordingly, legislations passed by the state governments are applicable to us in the state of our operation. These include legislations relating to, among others, Shop and Establishment Act, classification of fire prevention and safety measures and legislations dealing with license for industy of our operations and like. Further, we require several approvals from local authorities such as municipal bodies. The approvals required may vary depending on the state and the local area.

# **Municipality Laws**

Pursuant to the Constitution (Seventy-Fourth Amendment) Act, 1992, the respective state legislatures in India have power to endow the municipalities with power to implement schemes and perform functions in relation to matters listed in the Twelfth Schedule to the Constitution of India. The respective states of India have enacted laws empowering the municipalities to issue trade license for operating eating outlets and implementation of regulations relating to such license along with prescribing penalties for non-compliance.

#### Shops and Establishments legislations in various states

Under the provisions of local shops and establishment legislations applicable in the states in which establishments are set up, establishments are required to be registered under the respective legislations. These legislations regulate the condition of work and employment in shops and commercial establishments and generally prescribe obligations in respect of, among others, registration, opening and closing hours, daily and weekly working hours, holidays, leave, health and safety measures and wages for overtime work.

# **Motor Vehicles Act, 1988**

The Motor Vehicles Act, 1988 ("MV Act") was enacted to regulate motor vehicles in India. It provides detailed provision on licensing of the drivers and conductors, registration of motor vehicles, the provision on controlling their permits, traffic regulation, related insurance, liabilities, and penalties. Apart from the same, it also prescribes rules for the construction, equipment, and maintenance of motor vehicles.

#### **Intellectual Property Laws**

The Design Act, 2000 aims to protect the designs whether in two dimensional or three dimensional or in both forms by any industrial process or means whether manual, mechanical or chemical, seperate or combined, which in the finished article appeal to and are judged solely by the eyes. It provides copyright to the registrant for a period of 10 years from the effective date of registration and is prohibited to be used by any other person without prior permission of the registrant.

The Trade Marks Act, 1999 ("Trade Marks Act") provides for application and registration of trademarks in India. It also provides for exclusive rights to marks such as brand, label, and heading and to obtain relief in case of infringement for commercial purposes as a trade description. The Trade Marks Act prohibits registration of deceptively similar trademarks and provides penalties for infringement, falsifying or falsely applying trademarks.

# Registration Act, 1908

The Registration Act, 1908 ("Registration Act") was passed to consolidate the enactments relating to the registration of documents. The main purpose for which the Registration Act was designed was to ensure information about all deals concerning land so that correct land records could be maintained. The Registration Act is used for proper recording of transactions relating to other immovable property also. The Registration Act provides for registration of other documents also, which can give these documents more authenticity. Registering authorities have been provided in all the districts for this purpose.

#### Competition Act, 2002

The Competition Act, 2002 prohibits anti-competitive agreements, abuse of dominant positions by enterprises and regulates "combinations" in India. The Competition Act also established the Competition Commission of India (the "CCI") as the authority mandated to implement the Competition Act, 2002. The provisions of the Competition Act relating to combinations were notified on March 4, 2011 and came into effect on June 1, 2011. Combinations which are likely to cause an appreciable adverse effect on competition in a relevant market in India are void under the Competition Act.

# Negotiable Instruments Act, 1881 ("NI Act")

The Act provides effective legal provision to restrain people from issuing cheques without having sufficient funds in their account or any stringent provision to punish them in the event of such cheque not being honored by their bankers and returned unpaid.

# Consumer Protection Act, 2019

Few of the provisions of The Consumer Protection Act, 2019 ("COPRA") have been notified vide notification No. S.O. 2421(E), dated 23rd July 2020 thus repealing the respective provisions of Consumer Protection Act, 1986.

However, the provisions of Consumer Protection Act, 1986, are still valid to the extent COPRA being not notified. The Consumer Protection Act provides a mechanism for the consumer to file a complaint against a service provider in cases of unfair trade practices, restrictive trade practices, deficiency in services, price charged being unlawful and food served being hazardous to life. It also places product liability on a manufacturer or product service provider or product seller, to compensate for injury or damage caused by defective product or deficiency in services. It provides for a three-tier consumer grievance redressal mechanism at the national, state and district levels. Non-compliance of the orders of the redressal commissions attracts criminal penalties. The COPRA has brought e-commerce entities and their customers under its purview including providers of technologies or processes for advertising or selling, online market place or online auction sites. The COPRA also provides for mediation cells for early settlement of the disputes between the parties.

# Prevention of Black Marketing and Maintenance of Supplies Act, 1980

The "Prevention of Black Marketing and Maintenance of Supplies Act" came in 1980. It is an "Act for detention in certain cases or the purpose of prevention of black marketing and maintenance of supplies of commodities essential to the community and for matters concerned therewith".

#### PROPERTY RELATED LAWS

The Company is required to comply with central and state laws in respect of property. Central Laws that may be applicable to our Company's operations include the Land Acquisition Act, 1894, the Transfer of Property Act, 1882, Registration Act, 1908, Indian Stamp Act, 1899, and Indian Easements Act, 1882.

#### LAWS RELATED TO EMPLOYMENT OF MANPOWER:

#### The Occupational Safety, Health and Working Conditions Code, 2020

The Occupational Safety, Health and Working Conditions Code, 2020 received the assent of the President of India on September 28, 2020 and proposes to subsume certain existing legislations, including the Factories Act, 1948, the Contract Labour (Regulation and Abolition) Act, 1970, the Inter-State Migrant Workmen (Regulation of Employment and Conditions of Service) Act, 1979 and the Building and Other Construction Workers (Regulation of Employment and Conditions of Service) Act, 1996. The provisions of this code will be brought into force on a date to be notified by the Central Government.

# The Code on Social Security, 2020

The Code on Social Security, 2020 received the assent of the President of India on September 28, 2020 and it proposes to subsume certain existing legislations including the Employee's Compensation Act, 1923, the Employees' State Insurance Act, 1948, the Employees' Provident Funds and Miscellaneous Provisions Act, 1952, the Maternity Benefit Act, 1961, the Payment of Gratuity Act, 1972, the Building and Other Construction Workers' Welfare Cess Act, 1996 and the Unorganized Workers' Social Security Act, 2008. The provisions of this code will be brought into force on a date to be notified by the Central Government. The Central Government has issued the draft rules under the Code on Social Security, 2020. The draft rules provide for operationalization of provisions in the Code on Social Security, 2020 relating to employees' provident fund, employees' state insurance corporation, gratuity, maternity benefit, social security and cess in respect of building and other construction workers, social security for unorganized workers, gig workers and platform workers.

In addition to above, we are subject to wide variety of generally applicable labour laws concerning condition of working, benefit and welfare of our laborers and employees such as the Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013 and the Employees (Provident Fund and Miscellaneous Provision) Act, 1952.

# The Industrial Relations Code, 2020 ("Industrial Code")

The Ministry of Law and Justice, with an intent to consolidate and amend laws relating to trade unions, conditions of employment in industrial establishment or undertaking, investigation and settlement of industrial dispute, has introduced the Industrial Code. The Code provides that the Central Government may repeal the provisions of the Trade Unions Act, 1926, the Industrial Employment (Standing Orders) Act, 1946, and the Industrial Disputes Act, 1947 and may supersede them with the applicability of any provision of the Industrial Code. The Industrial Code is a central legislation and extends to the whole of India. The Industrial Code empowers the Central Government to require an establishment in which one hundred or more workers are employed or have been employed on any day in the preceding twelve months to constitute a works committee consisting of representatives of employer and workers engaged in the

establishment. The code further requires every establishment with twenty or more workers to have grievance redressal committees for resolution of disputes arising out of individual grievances. The code bars the jurisdiction of civil courts to any matter to which the provisions of the Industrial Code apply, and provides for establishment of industrial tribunals for adjudication of such matters. The Industrial Code provides for provisions pertaining to lay-off and retrenchment of employees and closure of establishments and compensation provisions in relation thereto. The Industrial Code provides for monetary fines, penalties and imprisonment in case of contravention of the provisions of the code.

#### **Employees Provident Fund and Miscellaneous Provisions Act, 1952**

Under the Employees' Provident Funds and Miscellaneous Provisions Act, 1952 (EPF Act), compulsory provident fund, family pension fund and deposit linked insurance are payable to employees in factories and other establishments. The legislation provides that an establishment employing more than 20 (twenty) persons, either directly or indirectly, in any capacity whatsoever, is either required to constitute its own provident fund or subscribe to the statutory employee 's provident fund. The employer of such establishment is required to make a monthly contribution to the provident fund equivalent to the amount of the employee 's contribution to the provident fund. There is also a requirement to maintain prescribed records and registers and filing of forms with the concerned authorities. The EPF Act also prescribes penalties for avoiding payments required to be made under the abovementioned schemes.

#### Inter State Migrant Workers (Regulation of Employment and Conditions of Service) Act, 1979;

The Inter State Migrant Workers (Regulation of Employment and Conditions of Service) Act, 1979 was enacted by Parliament in the Thirtieth Year of the Republic of India to regulate the employment of inter-State migrant workmen and to provide for their conditions of service and for matters connected therewith. This Act makes provision for availing with the onsite services of interstate workers by the contractors / establishments to overcome only the temporary shortage of required skilled workers in a state. The purpose of this act is not to encourage interstate migration of workers against the interests of local workers as the principal employers would have to incur more cost in deploying interstate workers.

#### Employees State Insurance Act, 1948, as amended (the "ESIC Act")

The ESI Act, provides for certain benefits to employees in case of sickness, maternity and employment injury. All employees in establishments covered by the ESI Act are required to be insured, with an obligation imposed on the employer to make certain contributions in relation thereto. In addition, the employer is also required to register itself under the ESI Act and maintain prescribed records and registers.

#### Payment of Gratuity Act, 1972, as amended (the "Gratuity Act")

The Gratuity Act establishes a scheme for the payment of gratuity to employees engaged in every factory, mine, oil field, plantation, port and railway company, every shop or establishment in which ten or more persons are employed or were employed on any day of the preceding twelve months and in such other establishments in which ten or more employees are employed or were employed on any day of the preceding twelve months, as notified by the Central Government from time to time. Penalties are prescribed for non-compliance with statutory provisions.

Under the Gratuity Act, an employee who has been in continuous service for a period of five years will be eligible for gratuity upon his retirement, resignation, superannuation, death or disablement due to accident or disease. However, the entitlement to gratuity in the event of death or disablement will not be contingent upon an employee having completed five years of continuous service. The maximum amount of gratuity payable may not exceed 1 million.

Certain other laws and regulations that may be applicable to our Company in India include the following:

- Minimum Wages Act, 1948 and Maharashtra Minimum Wages Rules, 1963 ("MWA Rules")
- Industrial (Development and Regulation) Act, 1951 ("IDRA")
- Industrial Disputes Act, 1947 ("ID Act")
- Payment of Bonus Act, 1965 ("POB Act")
- Child Labour (Prohibition and Regulation) Act, 1986
- Inter-State Migrant Workers (Regulation of Employment and Conditions of Service) Act, 1979
- Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013 ("SHWW Act")
- Equal Remuneration Act, 1976 ("ER Act")

- Contract Labour Regulation and Abolition) Act, 1970 (CLRA) and Contract Labour (Regulation and Abolition) Central Rules, 1971 (Contract Labour Rules)
- Workmen Compensation Act, 1923 ("WCA")
- Maternity Benefit Act, 1961 ("Maternity Act")
- Industrial Employment Standing Orders Act, 1946

# Other regulations:

In addition to the above, the Company is required to comply with the provisions of the Companies Act, and other applicable statutes imposed by the Centre or the State for its day-to-day operations.

#### HISTORY AND CERTAIN CORPORATE MATTERS

#### BRIEF HISTORY OF OUR COMPANY

Our company was incorporated as private limited Company under the name "Manoj Jewellers Private Limited" under the provisions of the Companies Act, 1956 vide Certificate of Incorporation dated September 21, 2007 issued by Assistant Registrar of Companies, Chennai, Tamil Nadu, Andaman and Nicobar Islands. Subsequently, our Company was converted into a public limited company pursuant to approval of the Shareholders at an Extraordinary General meeting held on June 13, 2022 and consequently, the name of our Company was changed to "Manoj Jewellers Limited" and a Fresh Certificate of Incorporation consequent upon conversion from Private Company to Public Company was issued by Registrar of Companies, Chennai, Tamil Nadu on July 14, 2022. The Corporate Identification Number of our Company is U52393TN2007PLC064834. S Manoj Kumar, S Sunil Kumar and S Shantilal Jain were the initial subscribers to the Memorandum of Association of our Company.

For information on our Company's business profile, activities, services, managerial competence, and customers, please refer to chapters titled "Our Management", "Our Business" and "Industry Overview" beginning on pages 125, 104 and 91, respectively of this Draft Prospectus.

#### ADDRESS OF REGISTERED OFFICE

The Registered Office of the Company is situated at No. 59, NSC Bose Road, Sowcarpet, Chennai, Tamil Nadu - 600079, Tamil Nadu, India.

#### CHANGES IN THE REGISTERED OFFICE OF OUR COMPANY

Except as stated below, there has been no change in the Registered Office of our Company since the date of our incorporation:

Date of Change	From	То	Reason for change
		No. 59, NSC Bose Road	
November	Floor, Shop No. 6, Golden	Sowcarpet, Chennai – 600 079,	
05, 2016	Complex, Sowcarpet, Chennai -	Tamil Nadu, India.	
	600 079, Tamil Nadu, India.		

### KEY EVENTS AND MILESTONES IN THE HISTORY OF OUR COMPANY

Year	Key Events/Milestones/Achievements	
September, 2007	Incorporation of our Company as Manoj Jewellers Private Limited	
July, 2022	Conversion of our Company from private limited company to public limited company	

### MAIN OBJECTS OF OUR COMPANY

Our Company carry on all or any of the business of goldsmiths, silversmiths, jewellers, silver platters, electro platters, gem and diamond merchants and buyer, seller, importer, exporter, manufacture, dealer, processors, stockiest, distributors, agents of all kinds of jewellery, ornaments, gems, stones, silver, platinum, bullion, precious and semi-precious metals and stones, diamonds, pearls, Rubbies, coral, coins, cups, medals, valuables, shields.

To carry on and undertake all any of the business relating to jewels, gold, silver, platinum, precious and semi-precious stones and metals, pearls, gems, diamonds, ornaments, jewellery and manufacturing of and dealing in clocks, watches, jewellery, cutlery made of above precious stones and their components and accessories and of producing, acquiring and trading in metals, bullion, golds, ornaments, silver, utensils, diamonds, precious and semi-precious stones.

# AMENDMENTS TO THE MEMORANDUM OF ASSOCIATION OF OUR COMPANY SINCE INCORPORATION

The following changes have been made to the Memorandum of Association of our Company:

Date of Meeting	Type of Meeting	Nature of Amendment
October 08, 2007	Extra-Ordinary General Meeting	Clause V of our Memorandum of Association was amended to reflect: Increase in Authorised Capital of the Company from ₹ 5,00,000 (Five Lakhs) divided into 50,000 equity shares of ₹ 10/- each to ₹ 75,00,000 (Seventy-Five Lakhs) divided into 7,50,000 equity shares of ₹ 10/- each.
March 25, 2017	Extra-Ordinary General Meeting	Clause V of our Memorandum of Association was amended to reflect: Increase in Authorised Capital of the Company from ₹ 75,00,000 (Seventy-Five Lakhs) divided into 7,50,000 equity shares of ₹ 10/- each to ₹ 1,70,00,000 (One Crore Seventy Lakhs) divided into 17,00,000 equity shares of ₹ 10/- each.
April 02, 2018	Extra-Ordinary General Meeting	Clause V of our Memorandum of Association was amended to reflect: Increase in Authorised Capital of the Company from ₹1,70,00,000 divided into 17,00,000 Equity Shares of ₹10/- each to ₹5,70,00,000 divided into 17,00,000 Equity Shares of ₹10/- each and 40,00,000 Preference Shares.
May 18, 2022 Extra-Ordinary General Meeting		Clause V of our Memorandum of Association was amended to reflect: Reclassification from ₹1,70,00,000 divided into 17,00,000 Equity Shares of ₹10/- each to ₹1,70,00,000 divided into 17,00,000 Equity Shares of ₹10/- each and ₹4,00,00,000 divide into 40,00,000 Preference Shares to ₹5,70,00,000 divided into 57,00,000 Equity Shares of ₹10/- each
November 30, 2022	Extra-Ordinary General Meeting	Clause V of our Memorandum of Association was amended to reflect: Increase in Authorised Capital of the Company from ₹5,70,00,000 divided into 57,00,000 Equity Shares of ₹10/- each to ₹10,00,00,000 divided into 100,00,000 Equity Shares of ₹10/- each.

#### **OUR HOLDING COMPANY**

As on the date of this Draft Prospectus, our Company does not have any Holding Company.

### **OUR SUBSIDIARY COMPANY**

As on the date of this Draft Prospectus, our Company does not have any Subsidiary Company.

# ACQUISITION OF BUSINESSES/ UNDERTAKINGS, MERGER, AMALGAMATION OR REVALUATION OF ASSETS IN LAST 10 YEARS

Our Company has not made any material acquisitions or divestments of any business or undertaking, and has not undertaken any mergers, amalgamation or revaluation of assets in the last ten years

#### TIME/COST OVERRUN IN SETTING UP PROJECTS

There has been no time and cost overruns in the Company as on date of this Draft Prospectus.

# LAUNCH OF KEY PRODUCTS OR SERVICES, ENTRY OR EXIT IN NEW GEOGRAPHIES

For details of launch of key products or services, entry in new geographies or exit from existing markets, capacity or facility creation and the location of plants, please see section titled "Our Business" beginning on page 104 of this Draft Prospectus.

# DEFAULTS OR RESCHEDULING OF BORROWINGS WITH FINANCIAL INSTITUTIONS/BANKS

There have been no defaults that have been called or rescheduling of borrowings by any financial institution or bank in relation to borrowings availed by our Company from any financial institutions or banks.

## **JOINT VENTURES**

As on the date of this Draft Prospectus, there are no joint ventures of our Company.

# SHAREHOLDERS' AGREEMENT

Our Company has not entered into any Shareholders Agreement as on the date of this Draft Prospectus.

# AGREEMENTS WITH KEY MANAGERIAL PERSONNEL, DIRECTOR, PROMOTERS OR ANY OTHER EMPLOYEE

There are no agreements entered into by key managerial personnel or a director or Promoter or any other employee of the Company, either by themselves or on behalf of any other person, with any shareholder or any other third party with regard to compensation or profit sharing in connection with dealings in the securities of the Company.

# AGREEMENTS WITH STRATEGIC PARTNERS, JOINT VENTURE PARTNERS AND/OR FINANCIAL PARTNERS AND OTHER AGREEMENTS

There are no existing material agreements with strategic partners, joint venture and/or financial partners or other material agreements entered into by our Company which are not in its ordinary course of business.

# **OTHER AGREEMENTS**

Except the contracts / agreements entered in the ordinary course of the business carried on or intended to be carried on by our Company, we have not entered into any other agreement / contract as on the date of this Draft Prospectus.

# KEY TERMS OF OTHER SUBSISTING MATERIAL AGREEMENTS

Except as disclosed herein, our Company has not entered into any other subsisting material agreements including with strategic partners, joint venture partners, and/or financial partners other than in the ordinary course of business of our Company.

# **OUR MANAGEMENT**

# **BOARD OF DIRECTORS**

The Articles of Association require that our Board shall comprise of not less than three Directors and not more than 15 Directors, provided that our Shareholders may appoint more than 15 Directors after passing a special resolution in a general meeting. As on the date of filing this Draft Prospectus, we have Six (6) directors on our Board, of whom Three (3) are Independent Directors, One (1) is Managing Director, One (1) Executive Director, and One (1) is Whole Time Director/ Directors. Our Company is in compliance with the corporate governance norms prescribe under the SEBI Listing Regulations and the Companies Act, 2013, in relation to the composition of our Board and constitution of committees thereof.

The following table sets forth the details of our Board as on the date of this Draft Prospectus:

Sr. No.	Name, designation, date of birth, address, date of appointment, current term, occupation, and DIN	Age	Other Directorships
1.	S Manojkumar	47 years	Nil
	Designation: Chairman and Managing Director		
	Date of Birth: April 08, 1975		
	<b>Address:</b> B2 Block Tens Orchards, 12/73 Halls Road, Taylors Road, Kilpauk, Chennai 600 010, Tamil Nadu, India.		
	<b>Date of Appointment on as Managing Director:</b> Appointed as Managing Director for a period of Five years with effect from July 16, 2022.		
	Current Term: Liable to retire by rotation.		
	Occupation: Business		
	<b>DIN:</b> 01730747		
2.	S Sunil	39 years	Nil
	<b>Designation:</b> Executive Director		
	Date of Birth: May 01, 1983		
	<b>Address:</b> The Gate way, A2 House, Dr. Munniyappa Street, Kilpauk, Chennai 600 010, Tamil Nadu, India.		
	<b>Date of Appointment on Current Designation:</b> September 21, 2007		
	Current Term: Liable to retire by rotation.		
	Occupation: Business		
	<b>DIN:</b> 01730790		

No.	Name, designation, date of birth, address, date of appointment, current term, occupation, and DIN	Age	Other Directorships
3.	Raj Kumari M	46 years	Nil
	<b>Designation:</b> Whole Time Director		
	Date of Birth: May 13, 1976		
	Address: B2 Block Tens Orchards, 12/73 Halls Road,		
	Taylors Road Park Kilpauk, Chennai 600 010, Tamil Nadu, India.		
	<b>Date of Appointment as Whole Time Director:</b> Appointed as Whole Time Director for a period of Five years with effect from July 16, 2022.		
	Current Term: Liable to retire by rotation		
	Occupation: Business		
	<b>DIN:</b> 09607998		
4.	Prasan Kumar	40 years	Nil
	<b>Designation:</b> Independent Director		
	Date of Birth: June 18, 1983		
	<b>Address:</b> Sanjay Manor, Flat 2B, 2nd Floor, 22 Balfour Road Near ICICI Bank, Kilpauk, Chennai – 600 010 Tamil Nadu, India.		
	Date of Appointment: July 16, 2022		
	<b>Current Term:</b> Three (3) year with effect from July 16, 2022		
	Occupation: Business		
	<b>DIN:</b> 09660500		
5.	Prathik P Daga	34 years	Nil
	<b>Designation:</b> Independent Director		
	Date of Birth: January 20, 1989		
	<b>Address:</b> Flat No. 2 D, Skylark Apartment, 2 <sup>nd</sup> Floor, No. 5-9, Diwan Raman Road, Purasaiwalkam Flowers Road, CHENNAI – 600 084, Tamil Nadu, India.		
	<b>Date of Appointment:</b> July 16, 2022		
	<b>Current Term:</b> Three (3) year with effect from July 16, 2022.		
	Occupation: Business		
	<b>DIN:</b> 09660743		
6.	S Ramesh Kumar	58 years	Nil
	<b>Designation:</b> Independent Director		

Sr. No.	Name, designation, date of birth, address, date of appointment, current term, occupation, and DIN	Age	Other Directorships
	Date of Birth: August 19, 1964		
	<b>Address:</b> 72/2, Jermiah Road, Vepery, Chennai – 600 007, Tamil Nadu, India.		
	Date of Appointment: July 16, 2022		
	<b>Current Term:</b> Three (3) year with effect from July 16, 2022.		
	Occupation: Advocate.		
	<b>DIN:</b> 09661906		

#### BRIEF PROFILE OF OUR DIRECTORS

**S Manojkumar,** aged around 47 years, is the Promoter, Chairman and Managing Director of our Company. He has completed Higher Secondary Course from Department of Government Examinations, Madras. He has been on the Board of our Company since incorporation of the Company and has been appointed as Managing Director for a period of 5 years with effect from July 16, 2022. He has more than 15 years of experience in jewellery business. He is currently responsible for the overall management and marketing affairs of the Company.

**S Sunil**, aged around 39 years, is the Promoter and Executive Director of our Company. He has completed Board of Matriculation Examination from the Department of Government Examinations, Chennai. He has been on the Board of our Company since incorporation. He has more than 15 years of experience in jewellery business He is currently responsible for the overall Financials, Administration and Human Resource department of the Company.

**Raj Kumari M,** aged around 46 years is the Whole Time Director of our Company. She has been appointed as Additional Executive director on May 18, 2022 and has been designated as Whole Time Director July 16, 2022. She does hold any formal education degree.

**Prasan Kumar,** aged around 40 years is the Independent Director of our Company. he has been appointed as Independent Director of our Company for a period of three years with effect from July 16, 2022. He has completed Bachelors of Commerce from the University of Madras in the year 2002. He is a Fellow Member of The Institute of Chartered Accountant India and also holds a Certificate of Practise from The Institute of Chartered Accountant of India. He has an experience of around 10 years in the field of finance.

**Prathik P Daga**, aged around 34 years is the Independent Director of our Company. He has been appointed as Independent Director of our Company for a period of three years with effect from July 16, 2022. He has completed Bachelors of Commerce from the University of Madras, in the year 2009. He is an Associate Member of the Institute of Chartered Accountant India also holds a Certificate of Practise from The Institute of Chartered Accountant of India. He has an experience of around 4 years in the field of taxation.

**S Ramesh Kumar,** aged around 58 years is the Independent Director of our Company. He has been appointed as Independent Director of our Company with effect from July 16, 2022. He has completed Bachelors of Commerce from the University of Madras. He is member of The Bar Council of Tamil Nadu. He is Currently Practising at High Court of Madras and all other District Court. He has more than 30 years of experience in the field of Legal Consultancy and Legal Advisory.

# **CONFIRMATIONS**

As on the date of this Draft Prospectus:

- 1. Except as stated below; none of the Directors of our Company are related to each other as per Section 2(77) of the Companies Act, 2013.
  - a. S Manojkumar and S Sunil are Brother.
  - b. S Manojkumar and Raj Kumari M are related to each other as Husband and Wife.
  - c. S Sunil and Raj Kumari are related to each other as Brother-in-Law and Sister-in-Law.

- 2. There are no arrangements or understanding with major shareholders, customers, suppliers or any other entity, pursuant to which any of the Directors or Key Management Personnel were selected as a director.
- 3. The Directors of our Company have not entered into any service contracts with our Company which provides for benefits upon termination of employment.
- 4. None of the Directors are categorized as a wilful defaulter or a fraudulent borrower, as defined under Regulation 2(1) (Ill) of SEBI ICDR Regulations.
- 5. None of our Directors are or were directors of any listed Company whose shares have been/were suspended from trading by any of the stock exchange(s) during his/her tenure in that Company in the last five years or delisted from the stock exchange(s) during the term of their directorship in such companies.
- 6. None of our Directors have been declared as fugitive economic offenders as defined in Regulation 2(1)(p) of the SEBI ICDR Regulations, nor have been declared as a 'fugitive economic offender' under Section 12 of the Fugitive Economic Offenders Act, 2018.
- None of the Promoters or Directors has been or is involved as a promoter or director of any other Company which
  is debarred from accessing the capital market under any order or directions made by SEBI or any other regulatory
  authority.
- 8. No consideration, either in cash or shares or in any other form have been paid or agreed to be paid to any of our directors or to the firms, trusts or companies in which they have an interest in, by any person, either to induce him to become or to help him qualify as a director, or otherwise for services rendered by him or by the firm, trust or company in which he is interested, in connection with the promotion or formation of our Company.

#### **BORROWING POWERS**

Pursuant to a special resolution passed at an Extra-ordinary General Meeting of our Company held on July 16, 2022 and pursuant to provisions of Section 180(1)(c) and other applicable provisions, if any, of the Companies Act, 2013 and rules made thereunder, the Board of Directors of the Company be and are hereby authorized to borrow monies from time to time, any sum or sums of money on such security and on such terms and conditions as the Board may deem fit, notwithstanding that the money to be borrowed together with the money already borrowed by our Company may exceed in the aggregate, its paid up capital and free reserves and security premium (apart from temporary loans obtained / to be obtained from bankers in the ordinary course of business), provided that the outstanding principal amount of such borrowing at any point of time shall not exceed in the aggregate of Rs. 200 crores.

# REMUNERATION/ COMPENSATION (INCLUDING OTHER BENEFITS) OF EXECUTIVE DIRECTORS

We have not entered into any service agreement with any Director which provide for the benefits upon termination of employment.

The terms and conditions, relating to remuneration and appointment of S Manojkumar is set out below.

Tenure of	5 years with effect from July 16, 2022		
Remuneration			
Salary inclusive of	Up to Rs. 12,00,000 per annum. The Managing Director shall be entitled to such increment		
all allowances and	from time to time as the Board may by its discretion determine subject to the limits set out		
incentives	in Schedule V of Companies Act, 2013.		
Other benefits	The Director shall be entitled to reimbursement of expenses like Vehicle, Guest		
	Entertainment; Travelling Expenses actually and properly incurred during the course of		
	doing legitimate business of the company.		
	The appointee shall be eligible for Housing, Education and Medical Loan and other Loans		
	or facilities as applicable in accordance with the rules of the company and in compliance		
	with the provisions of the Companies Act, 2013.		
Minimum	The aggregate of the remuneration and perquisites as aforesaid, in any financial year, shall		
Remuneration	not exceed the limit set out under Sections 197 and 198 read with Schedule V and other		
	applicable provisions of the Companies Act, 2013 or any statutory modifications or re-		
	enactments thereof for the time being in force, or otherwise as may be permissible at law.		

Provided that where in any financial year, the Company has no profits or its profits are
inadequate, the Company shall pay the above salary and allowances and provide the
perquisites and other amenities as aforesaid to the Managing Director as and by way of
minimum remuneration, subject to the applicable provisions of Schedule V of the Act and
the approval of the Central Government, if required, or any other approvals as may be
required under law.

The terms and conditions, relating to remuneration and appointment of Rajkumari M is set out below.

5 years with effect from July 16, 2022, liable to retire by rotation	
Up to Rs. 8,00,000 per annum. The Whole Time Director shall be entitled to such increment	
Up to Rs. 8,00,000 per annum. The Whole Time Director shall be entitled to such increment from time to time as the Board may by its discretion determine subject to the limits set out	
in Schedule V of Companies Act, 2013.	
The Director shall be entitled to reimbursement of expenses like Vehicle, Guest	
Entertainment; Travelling Expenses actually and properly incurred during the course of	
doing legitimate business of the company.	
The appointee shall be eligible for Housing, Education and Medical Loan and other Loans	
or facilities as applicable in accordance with the rules of the company and in compliance	
with the provisions of the Companies Act, 2013.	
The aggregate of the remuneration and perquisites as aforesaid, in any financial year, shall	
not exceed the limit set out under Sections 197 and 198 read with Schedule V and other	
applicable provisions of the Companies Act, 2013 or any statutory modifications or re-	
enactments thereof for the time being in force, or otherwise as may be permissible at law.	
Provided that where in any financial year, the Company has no profits or its profits are	
inadequate, the Company shall pay the above salary and allowances and provide the	
perquisites and other amenities as aforesaid to the Whole Time Director as and by way of	
minimum remuneration, subject to the applicable provisions of Schedule V of the Act and	
the approval of the Central Government, if required, or any other approvals as may be	
required under law.	

#### SITTING FEES

Pursuant to the resolution passed by the Board of Directors of our Company on July 16, 2022, our Company may provide and pay sitting fees of Rs 2,000/- to the Independent Director for every meeting of the Board of directors and committee meetings attended by them.

# PAYMENT OF BENEFITS (NON-SALARY RELATED)

Except as disclosed above, no amount or benefit has been paid or given within the two (2) years preceding the date of filing of this Draft Prospectus or is intended to be paid or given to any of our directors except the remuneration for services rendered and/or sitting fees as Directors.

### CONTINGENT AND DEFERRED COMPENSATION PAYABLE TO DIRECTORS

There is no contingent or deferred compensation payable to our directors, which does not form part of their remuneration.

# BONUS OR PROFIT-SHARING PLAN FOR THE DIRECTORS

None of the Directors are party to any bonus or profit-sharing plan of our Company.

# PAYMENT OR BENEFIT TO EXECUTIVE AND NON – INDEPENDENT DIRECTOR AND NON-EXECUTIVE DIRECTORS OF OUR COMPANY

Non-Executive and Independent Directors of our Company may be paid sitting fees, commission and any other amounts as may be decided by our Board in accordance with the provisions of Articles of Association, the Companies Act, 2013 and other applicable laws and regulations.

The compensation/sitting fees/ other remuneration paid to our current Directors for the financial year March 31, 2022 are as follows:

(Rs. in Lakhs)

Sr. No.	Name of Director	Designation	Remuneration paid
1.	S Manojkumar	Chairman and Managing Director	Rs.7.00 p.a.
2.	S Sunil*	Executive Director & Chief Financial Officer	Rs.7.00 p.a.*
3.	Raj Kumari M**	Whole Time Director	Rs.3.30 p.a.**
4.	Prasan Kumar***	Independent Director	Nil**
5.	Prathik P Daga***	Independent Director	Nil**
6.	S Ramesh Kumar***	Independent Director	Nil**

<sup>\*</sup> Paid Remuneration of Rs.7.00 lakhs p.a. in capacity of Executive Director and appointed as Chief Financial Officer with effect from July 16, 2022.

The abovementioned remuneration and perquisites are subject to the ceiling laid down in Sections 197 and Schedule V of the Companies Act and all other applicable provisions of the Companies Act as may be amended from time to time. In case of payment of remuneration in excess of the prescribed limits, recovery of the excess amount may be waived by the Board of Directors upon the recommendation of the Nomination and Remuneration Committee and with the approval of the Central Government.

Except as stated in this Draft Prospectus, no amount or benefit has been paid by our Company within the two preceding years or is intended to be paid or given by our Company to any of our Company's officers including our directors and key management personnel.

Further, our Company has not entered into any service contracts, pursuant to which its officers, including its Directors and Key Management Personnel, are entitled to benefits upon termination of employment. Except statutory benefits upon termination of their employment in our Company or superannuation, no officer of our Company including Directors and Key Management Personnel, are entitled to any benefit upon termination of employment or superannuation.

Our Company does not have any bonus or profit-sharing plan for its directors.

There is no contingent or deferred compensation payable to our directors.

#### SHAREHOLDING OF OUR DIRECTORS

Our Articles of Association do not require our directors to hold any qualification shares. Except as disclosed in "Capital Structure – Equity Shareholding of Directors and Key Managerial Personnel in our Company" on page 70 of this Draft Prospectus, none of our directors hold any Equity Shares in our Company as on the date of this Draft Prospectus.

#### **Interest of Directors**

Our directors are interested in our Company in the following manner: -

- (a) All the Directors may be deemed to be interested to the extent of fees, if any, payable to them for attending meetings of the Board or a Committee thereof as well as to the extent of other remuneration and reimbursement of expenses payable to them under the Articles of Association;
- (b) All the Directors may also be deemed to be interested to the extent of Equity Shares, if any, already held by them to the extent of any dividends payable to them and other distributions in respect of the said Equity Shares;
- (c) All the Directors may be deemed to be interested in the contracts, agreements/arrangements entered into or to be entered into by our Company with any Company in which they hold directorships or any partnership firms in which they are partners as declared in their respective declarations;
- (d) Our directors have no interest in any property acquired by our Company or proposed to be acquired by our

<sup>\*\*</sup> Paid Remuneration of Rs. 3,30,000/- pa in capacity of Employee of the Company and was appoint as Additional Executive Director on May 18, 2022 and Change in designation as Whole Time Director with effect from July 16, 2022.

<sup>\*\*\*</sup>Appointment of Independent Director's with effect from July 16, 2022.

Company as of date of this Draft Prospectus. Further, our director's do not have any interest in any transaction by our Company for acquisition of land, construction of building or supply of machinery during the three years preceding the date of this Draft Prospectus.

- (e) Expect S Manojkumar, Rajkumari M, S Sunil and Shalu who are our Promoters, none of our directors have any interest in the promotion of our Company, as on the date of this Draft Prospectus.
- (f) Further our directors have given personal guarantees towards financial facilities availed by our Company; therefore, are interested to the extent of the said guarantees. Our director S Manojkumar and S Sunil also Extended unsecured loan as on January 07, 2023 to the tune of Rs. 20.89 lakhs and Rs. 43.24 lakhs, respectively and may deemed to be interested to that extent.

No consideration, either in cash or shares or in any other form have been paid or agreed to be paid to any of our directors or to the firms, trusts or companies in which they have an interest in, by any person, either to induce any of our directors to become or to help any of them qualify as a director, or otherwise for services rendered by them or by the firm, trust or company in which they are interested, in connection with the promotion or formation of our Company.

Except as disclosed in this Draft Prospectus, no amount or benefit has been paid or given within the two preceding years or is intended to be paid or given to any of our directors either to induce them to become or to qualify them as Directors except the normal remuneration for services rendered by them as Directors.

No loans have been availed by our Directors from our Company and none of our directors is related to the beneficiaries of loans, advances and sundry debtors of our Company as on date of this filing of this Draft Prospectus.

Except as stated above and under the section titled "Financial Information", we have not entered into any contract, agreements or arrangements during the preceding two years from the date of this Draft Prospectus in which the Directors are directly or indirectly interested and no payments have been made to them in respect of the contracts, agreements or arrangements which are proposed to be made with them including the properties purchased by our Company.

#### CHANGES IN OUR BOARD OF DIRECTORS DURING THE LAST THREE YEARS

Name of the Director	Date of Appointment or Cessation/ Change in designation	Reason for Change
S Shantilal Jain	January 25, 2018	Resignation
Raj Kumari M	May 18, 2022	Appointment of Additional Executive Director
Prasan Kumar	July 16, 2022	Appointment of Independent Director
Prathik P Daga	July 16, 2022	Appointment of Independent Director
S Ramesh Kumar	July 16, 2022	Appointment of Independent Director
S Manojkumar	July 16, 2022	Change in designation as Managing Director
Raj Kumari M	July 16, 2022	Change in designation as Whole Time Director

#### **CORPORATE GOVERNANCE**

The Corporate Governance provisions of the Companies Act, 2013 and SEBI Listing Regulations will be applicable to us immediately upon listing of the Equity Shares on the Stock Exchanges. We are in compliance with the requirements of applicable regulations, including the SEBI Listing Regulations, the Companies Act and the SEBI ICDR Regulations, in respect of corporate governance including constitution of our Board and committees thereof, and formulation and adoption of policies.

Our Company stands committed to good Corporate Governance practices based on the principles such as accountability, transparency in dealing with our stakeholders, emphasis on communication and transparent report. We have complied with the requirements of the applicable regulations, including Regulations, in respect of Corporate Governance including constitution of the Board and its Committees. The Corporate Governance framework is based on an effective Independent Board, the Board's supervisory role from the executive management team and constitution of the Board Committees, as required under law.

Our Board functions either as a full Board or through the various committees constituted to oversee specific operational areas. As on the date of this Draft Prospectus, our Company has Six (6) directors on our Board, of whom

Three (3) are Independent Directors, One (1) is Managing Director, One (1) Woman Whole Time Director and One (1) Executive Director.

The following committees have been constituted for compliance with Corporate Governance requirements:

- A. Audit Committee;
- B. Stakeholders Relationship Committee;
- C. Nomination and Remuneration Committee;

#### Audit Committee

Our Board has constituted the Audit Committee vide Board Resolution dated July 16, 2022 which was in accordance with the Section 177 of the Companies Act, 2013. The audit committee comprises of:

Name of the Directors	Nature of Directorship	Designation in Committee
Prasan Kumar	Independent Director	Chairman
Prathik P Daga	Independent Director	Member
S Manojkumar	Chairman & Managing Director	Member

The Company Secretary & Compliance Officer of the Company will act as the Secretary of the Committee.

The scope of Audit Committee shall include but shall not be restricted to the following:

- Oversight of the Issuer's financial reporting process and the disclosure of its financial information to ensure that
  the financial statement is correct, sufficient and credible.
- Recommending to the Board, the appointment, re-appointment and, if required, the replacement or removal of the statutory auditor and the fixation of audit fees.
- Approval of payment to statutory auditors for any other services rendered by the statutory auditors.

Reviewing, with the management, the annual financial statements before submission to the board for approval, with particular reference to:

- I. Matters required to be included in the Director's Responsibility Statement to be included in the Board's report in terms of clause (c) of sub-section 3 of Section 134 of the Companies Act, 2013
- II. Changes, if any, in accounting policies and practices and reasons for the same.
- III. Major accounting entries involving estimates based on the exercise of judgment by management.
- IV. Significant adjustments made in the financial statements arising out of audit findings.
- V. Compliance with listing and other legal requirements relating to financial statements.
- VI. Disclosure of any related party transactions.
- VII. modified opinion(s) in the draft audit report;
- 1. Reviewing, with the management, the half yearly financial statements before submission to the board for approval.
- 2. Reviewing, with the management, the statement of uses/application of funds raised through an issue (public issue, rights issue, preferential issue, etc.), the statement of funds utilized for purposes other than those stated in the offer document/notice and the report submitted by the monitoring agency monitoring the utilization of proceeds of a public or rights issue, and making appropriate recommendations to the Board to take up steps in this matter.
- 3. Review and monitor the auditor's independence and performance, and effectiveness of audit process.
- 4. Approval or any subsequent modification of transactions of the Company with related parties.

- 5. Scrutiny of inter-corporate loans and investments.
- 6. Valuation of undertakings or assets of the Company, wherever it is necessary;
- 7. Evaluation of internal financial controls and risk management systems;
- Reviewing, with the management, performance of statutory and internal auditors, adequacy of the internal control systems.
- Reviewing the adequacy of internal audit function, if any, including the structure of the internal audit department, staffing and seniority of the official heading the department, reporting structure coverage and frequency of internal audit.
- 10. Discussion with internal auditors any significant findings and follow up there on.
- 11. Reviewing the findings of any internal investigations by the internal auditors into matters where there is suspected fraud or irregularity or a failure of internal control systems of a material nature and reporting the matter to the board.
- 12. Discussion with statutory auditors before the audit commences, about the nature and scope of audit as well as post-audit discussion to ascertain any area of concern.
- 13. To look into the reasons for substantial defaults in the payment to the depositors, debenture holders, shareholders (in case of non-payment of declared dividends) and creditors.
- 14. To review the functioning of the Whistle Blower mechanism.
- 15. Approval of appointment of CFO (i.e., the whole-time Finance Director or any other person heading the finance function or discharging that function) after assessing the qualifications, experience & background, etc. of the candidate.
- 16. Carrying out any other function as is mentioned in the terms of reference of the Audit Committee.

Explanation (i): The term "Related Party Transactions" shall have the same meaning as contained in the Accounting Standard 18, Related Party Transactions, issued by The Institute of Chartered Accountants of India.

Explanation (ii): If the Issuer has set up an audit committee pursuant to provision of the Companies Act, the said audit committee shall have such additional functions / features as is contained in this clause.

The Audit Committee shall mandatorily review the following information:

- 1. Management discussion and analysis of financial condition and results of operations;
- Statement of significant related party transactions (as defined by the audit committee), submitted by management;
- 3. Management letters / letters of internal control weaknesses issued by the statutory auditors;
- 4. Internal audit reports relating to internal control weaknesses; and
- The appointment, removal and terms of remuneration of the Chief internal auditor shall be subject to review by the Audit Committee.
- 6. Statement of deviations: (a) half yearly statement of deviation(s) submitted to stock exchange(s) in terms of Regulation 32(1) of the SEBI ICDR Regulations. (b) annual statement of funds utilized for purposes other than those stated in the offer document/prospectus/notice in terms of Regulation 32(7) of the SEBI ICDR Regulations.

#### **Meeting Of Audit Committee and Relevant Quorum**

The audit committee shall meet at least four times in a year and not more than one hundred and twenty days shall elapse between two meetings. The quorum for audit committee meeting shall either be two members or one third of the members of the audit committee, whichever is greater, with at least two independent directors.

#### Stakeholders' Relationship Committee

Our Board has constituted the Stakeholders' Relationship Committee vide Board Resolution dated July 16, 2022 pursuant to Section 178 of the Companies Act, 2013. The Stakeholder's Relationship Committee comprises of:

Name of the Directors	Nature of Directorship	Designation in Committee
Ramesh Kumar	Independent Director	Chairman
Prathik P Daga	Independent Director	Member
Rajkumari M	Whole Time Director	Member

The Company Secretary of the Company will act as the Secretary of the Committee.

This committee will address all grievances of Shareholders/Investors and its terms of reference include the following:

- Power to approve share transfers;
- Power to approve share transmission;
- Power to issue duplicate share certificates;
- Power to approve and issue fresh share certificate by way of split or consolidation of the existing certificate or in any other manner;
- To monitor the resolution of all types of shareholder's / investor's grievances and queries periodically,
- Power to allot shares, equity or preference, fully or partly convertible debentures or other financial instruments convertible into equity shares at a later date in demat or physical mode, the issue of which has been approved by the Board of Directors of the Company,
- Any other power specifically assigned by the Board of Directors of the Company from time to time by way
  of resolution passed by it in a duly conducted meeting,

#### Meeting of Stakeholder's Relationship Committee and Relevant Quorum

The frequency of meetings of Stakeholders Relationship Committee is at least once a year. The quorum necessary for a meeting of the Stakeholder's Relationship Committee shall be two members or one third of the members, whichever is greater.

#### Nomination and Remuneration Committee

Our Board has constituted the Nomination and Remuneration Committee vide Board Resolution dated July 16, 2022 pursuant to Section 178 of the Companies Act, 2013. The Nomination and Remuneration Committee comprises of:

Name of the Directors	Nature of Directorship	Designation in Committee
Prathik P Daga	Independent Director	Chairman
Prasan Kumar	Independent Director	Member
Ramesh Kumar	Independent Director	Member

The Company Secretary of our Company acts as the Secretary to the Committee.

The scope of Nomination and Remuneration Committee shall include but shall not be restricted to the following:

- Formulation of the criteria for determining qualifications, positive attributes and independence of a director and recommend to the Board a policy, relating to the remuneration of the directors, key managerial personnel and other employees;
- b. formulation of criteria for evaluation of performance of independent directors and the board of directors;
- c. Devising a policy on Board diversity;

- d. Identifying persons who are qualified to become directors and who may be appointed in senior management in accordance with the criteria laid down, and recommend to the Board their appointment and removal. The Company shall disclose the remuneration policy and the evaluation criteria in its Annual Report.
- e. whether to extend or continue the term of appointment of the independent director, on the basis of the report of performance evaluation of independent directors;
- f. Recommend to the board, all remuneration, in whatever form, payable to senior management.

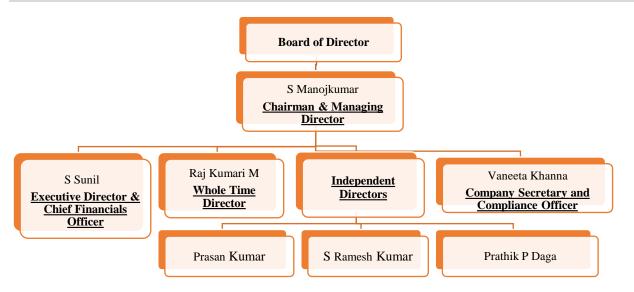
#### Meeting of Nomination and Remuneration Committee and Relevant Quorum

The quorum necessary for a meeting of the Nomination and Remuneration Committee shall be two members or one third of the members, whichever is greater. The Committee is required to meet at least once a year.

### POLICY ON DISCLOSURES & INTERNAL PROCEDURE FOR PREVENTION OF INSIDER TRADING

The provisions of Regulation 8 and 9 of the SEBI (Prohibition of Insider Trading) Regulations, 2015 will be applicable to our Company immediately upon the listing of its Equity Shares on the Stock Exchange. We shall comply with the requirements of the SEBI (Prohibition of Insider Trading) Regulations, 2015 on listing of our Equity Shares on stock exchange. Further, Board of Directors have approved and adopted the policy on insider trading in view of the proposed public issue. Our Board is responsible for setting forth policies, procedures, monitoring and adherence to the rules for the preservation of price sensitive information and the implementation of the code of conduct under the overall supervision of the board.

# ORGANIZATIONAL STRUCTURE



# KEY MANAGERIAL PERSONNEL

In addition to S Manojkumar and Rajkumari M, our Managing Director and Whole Time Director, respectively, whose details have been provided above, the details of our other Key Managerial Personnel in terms of SEBI ICDR Regulations as on the date of filing of this Draft Prospectus are set forth below;

S Sunil, aged around 39 years is the Chief Financial Officer (CFO) of our Company. He has been appointed as CFO of the Company on July 16, 2022. He has completed Board of Matriculation Examination from the Department of Government Examinations, Chennai. He looks after overall Financials, Administration and Human Resource department of the Company. He has been appointed as CFO in our Company with effect from July 16, 2022 and hence has not received any remuneration as CFO for the financial year ended March 31, 2022.

Vaneeta Khanna, aged around 35 years, is the Company Secretary and Compliance Officer of our Company. She has been appointed as CS of our Company with effect from August 06, 2022. She is Member of The Institute of Company Secretaries of India. She has been appointed in our Company with effect from August 06, 2022 and hence has not received any remuneration for the financial year ended March 31, 2022.

# STATUS OF OUR KEY MANAGERIAL PERSONNEL

All our Key Managerial Personnel are permanent employees of our Company.

# RELATIONSHIP BETWEEN OUR DIRECTORS AND KEY MANAGERIAL PERSONNEL

Except mentioned below, none of our directors are related to each other or to our Key Managerial Personnel:

- a. S Manojkumar and S Sunil are Brother.
- b. S Manojkumar and Raj Kumari N are related to each other as Husband and Wife.

#### SHAREHOLDING OF KEY MANAGEMENT PERSONNEL

Except as disclosed in "Capital Structure – Equity Shareholding of Directors and Key Managerial Personnel in our Company" on page 70 of this Draft Prospectus, none of our Key Management Personnel hold any Equity Shares in our Company as on the date of this Draft Prospectus.

#### **Notes:**

- 1. All the key managerial personnel mentioned above are permanent employees of our Company.
- 2. There is no understanding with major shareholders, customers, suppliers or any others pursuant to which any of the abovementioned Key Managerial Personnel have been recruited.
- 3. As on the date of filing of this Draft Prospectus, our Company does not have a performance linked bonus or a profit-sharing plan with the Key Managerial Personnel.
- 4. There is no contingent or deferred compensation payable to our Key Managerial Personnel, which does not form part of their remuneration.
- No non-salary-related payments or benefits have been made to our key management personnel based on targets achieved and general performance.

#### SERVICE CONTRACTS WITH KEY MANAGERIAL PERSONNEL

Our Key Managerial Personnel have not entered into any service contracts with our Company which provide for any benefits upon termination of their employment in our Company.

# CHANGES IN OUR KEY MANAGERIAL PERSONNEL IN THE LAST THREE YEARS FROM THE DATE OF FILING OF THIS DRAFT PROSPECTUS

The changes in our Key Managerial Personnel during the three years immediately preceding the date of filing of this Draft Prospectus are set forth below.

Name	Designation	Date of Appointment/ Change in designation
S Manojkumar	Managing Director	July 16, 2022; Change in designation as
	88	Managing Director
Raj Kumari M	Whole Time Director	July 16, 2022; Change in designation as
		Whole Time Director
S Sunil	Chief Financial Officer	Appointment on July 16, 2022
Vaneeta Khanna	Company Secretary and Compliance Officer	Appointment on August 06, 2022

## INTEREST OF KEY MANAGEMENT PERSONNEL

For details of the interest of Key Managerial Personnel who are our Executive Directors in our Company, see "Our Management – Interest of Directors" on page 119.

None of our Key Management Personnel has any interest in our Company except to the extent of their remuneration, benefits, reimbursement of expenses incurred by them in the ordinary course of business.

No loans have been availed by the Key Management Personnel from our Company as on date of this filing of this Draft Prospectus.

#### EMPLOYEE STOCK OPTION AND STOCK PURCHASE SCHEMES

As on date of this Draft Prospectus, our Company does not have any employee stock option and stock purchase schemes.

# PAYMENT OR BENEFIT TO KEY MANAGERIAL PERSONNEL OF OUR COMPANY

No amount or benefit has been paid or given to any officer of our Company within the two years preceding the date of this Draft Prospectus or is intended to be paid or given, other than in the ordinary course of their employment.

# ARRANGEMENT OR UNDERSTANDING WITH MAJOR SHAREHOLDERS/ CUSTOMERS/ SUPPLIERS

There is no arrangement or understanding with major shareholders, customers, suppliers or others, pursuant to which any of our Key Managerial Personnel have been selected as the Key Managerial Personnel of our Company.

# BONUS OR PROFIT-SHARING PLAN OF THE DIRECTORS AND KEY MANAGEMENT PERSONNEL

There is no profit-sharing plan for the Key Managerial Personnel. However, our Company provides performance linked bonus payments, in accordance with their terms of appointment.

# CONTINGENT AND DEFERRED COMPENSATION PAYABLE TO OUR DIRECTORS AND KEY MANAGERIAL PERSONNEL

There is no contingent or deferred compensation payable to our Directors and Key Managerial Personnel, which does not form part of their remuneration.

# ATTRITION OF KEY MANAGERIAL PERSONNEL

The attrition of Key Managerial Personnel is not high in our Company compared to the industry.

#### OUR PROMOTERS AND PROMOTER GROUP

The Promoters of our Company are S Manojkumar, Raj Kumari M, S Sunil and Shalu, As on the date of this Draft Prospectus, our Promoters hold 58,93,504 Equity Shares, representing 98.46% of the issued, subscribed and paid-up Equity Share capital of our Company. For details of the build-up of our Promoter shareholding in our Company, please see "Capital Structure" beginning on page 59 of this Draft Prospectus.

The details of our Promoters are as under:

# S Manoj Kumar



S Manojkumar, aged around 47 years, is the Promoter, Chairman and Managing Director of our Company. He has completed Higher Secondary Course from Department of Government Examinations, Madras. He has been on the Board of our Company since incorporation of the Company and has been appointed as Managing Director for a period of 5 years with effect from July 16, 2022. He has more than 15 years of experience in jewellery business. He is currently responsible for the overall management and marketing affairs of the Company. He holds 28,66,614 Equity Shares, representing 47.89% of the issued, subscribed and paid-up Equity Share capital of our Company. For the complete profile of S Manojkumar, along with details of his educational qualifications, professional experience, position/posts held in the past, directorships held, special achievements and business and financial activities, see "Our Management – Board of Directors" on page 125.

Date of Birth: April 08, 1975

Nationality: Indian

PAN: AADPM4316L

**Residential Address:** B2 Block, Tens Orchards, 12/73 Halls Road, Taylors Road Park, Kilpauk, Chennai - 600 010, Tamil Nadu, India.

# Raj Kumari M



Raj Kumari M, aged around 46 years is the Whole Time Director of our Company. She has been appointed as Additional Executive director on May 18, 2022 and has been designated as Whole Time Director July 16, 2022. She does holds hold any formal education degree. She holds 6,32,500 Equity Shares, representing 10.57% of the issued, subscribed and paid-up Equity Share capital of our Company. For the complete profile of Raj Kumari, along with details of his educational qualifications, professional experience, position/posts held in the past, directorships held, special achievements and business and financial activities, see "Our Management – Board of Directors" on page 125.

Date of Birth: May 13, 1976

Nationality: Indian

PAN: AFZPR3024M

Residential Address: B2 Block Tens Orchards, 12/73 Halls Road,

Taylors Road, Kilpauk, Chennai 600 010, Tamil Nadu, India.



S Sunil, aged around 39 years, is the Promoter, Executive Director of our Company. He has completed Board of Matriculation Examination from the Department of Government Examinations, Chennai. He has been on the Board of our Company since incorporation. He has more than 15 years of experience in He has more than 15 years of experience in jewelry business He is currently responsible for the overall Financials, Administration and Human Resource department of the Company. He holds 14,77,264 Equity Shares, representing 24.68% of the issued, subscribed and paid-up Equity Share capital of our Company. For the complete profile of S Sunil, along with details of his educational qualifications, professional experience, position/posts held in the past, directorships held, special achievements and business and financial activities, see "Our Management – Board of Directors" on page 125.

Date of Birth: May 01, 1983

Nationality: Indian

PAN: AURPS4653A

**Residential Address:** The Gate Way, A2 House, Dr. Munniyappa Street, Kilpauk, Chennai - 600 010, Tamil Nadu, India.



Shalu, aged around 40 years, is the Promoter of our Company. She has holds Degree of Bachelor of Art in English from University of Madras, Chennai. She has more around 10 years of experience in jewelry business. She holds 9,17,126 Equity Shares, representing 15.32% of the issued, subscribed and paid-up Equity Share capital of our Company.

Date of Birth: January 21, 1982

Nationality: Indian

PAN: AEZPB6460N

**Residential Address:** The Gate Way, A2 House, Dr. Munniyappa

Street, Kilpauk, Chennai - 600 010, Tamil Nadu, India.

# **DECLARATION**

- 1. We confirm that the Permanent Account Number, Bank Account number, Passport number, Aadhaar card number and Driving License of our Promoters has been submitted to the Stock Exchange at the time of filing of the Draft Prospectus with the Stock Exchange.
- 2. Our Promoters and the members of our Promoter Group have confirmed that they have not been identified as wilful defaulters or fraudulent borrowers by the RBI or any other governmental authority.
- Our Promoters has not been declared as a fugitive economic offender under the provisions of section 12 of the Fugitive Economic Offenders Act, 2018.
- 4. No violations of securities law have been committed by our Promoters or members of our Promoters Group or any Group Companies in the past or is currently pending against him. None of (i) our Promoters and members of our Promoters Group or persons in control of or on the boards of bodies corporate forming part of our Group Companies (ii) the Companies with which any of our Promoters are or were associated as a promoters, director or person in control, are debarred or prohibited from accessing the capital markets or restrained from buying, selling, or dealing in securities under any order or directions passed for any reasons by the SEBI or any other authority or refused listing of any of the securities issued by any such entity by any stock exchange in India or abroad.

# CHANGE IN CONTROL OF OUR COMPANY

There has not been any change in the control of our Company in the five years immediately preceding the date of this Draft Prospectus.

#### INTEREST OF OUR PROMOTERS

Our Promoters are interested in our Company to the extent that they are the Promoters of our Company and to the extent of their respective shareholding in our Company, their directorship in our Company and the dividends payable, if any, and any other distributions in respect of their respective shareholding in our Company, the shareholding of their relatives in our Company, or the shareholding of entities in which our Promoters are interested, in our Company. For details of the shareholding of our Promoters in our Company, see "Capital Structure" beginning on page 59.

Further, our Promoters are also directors on the boards, or are shareholders, kartas, trustees, proprietors, members or partners of entities with which our Company has had related party transactions and may be deemed to be interested to the extent of the payments made by our Company, if any, to these entities. For further details of interest of our Promoters in our Company, see "Other Financial Information – Related Party Transactions" on page 146.

Our Promoters may also be deemed to be interested to the extent of remuneration, benefits, reimbursement of expenses, and commission payable to them as Directors on our Board and payable to relatives of Directors, in their capacity as employees and Key Managerial Personnel of our Company. For further details, see "Our Management" beginning on page 125 and see "Other Financial Information – Related Party Transactions" on page 146.

Except as disclosed in the chapter titled, "Our Business", beginning on page 104 of this Draft Prospectus, none of our Promoters have any interest, whether direct or indirect, in any property acquired by our Company within the preceding three years from the date of this Draft Prospectus or proposed to be acquired by it as on the date of this Draft Prospectus, or in any transaction by our Company for acquisition of land, construction of building or supply of machinery.

Our Promoters are not interested as a member in any firm or company which has any interest in our Company. Further, no sum has been paid or agreed to be paid to any of our Promoters or to any firm or company in which any of our Promoters are interested as a member, in cash or shares or otherwise by any person either to induce any of our Promoters to become, or qualify them as a director, or otherwise for services rendered by any our Promoters or by such firm or company in connection with the promotion or formation of our Company.

Except as disclosed in this chapter, our Promoters do not have any interest in any venture that is involved in any activities similar to those conducted by our Company.

Further our directors have given personal guarantees towards financial facilities availed by our Company; therefore, are interested to the extent of the said guarantees. Our director S Manojkumar and S Sunil also Extended unsecured loan as on January 07, 2023 to the tune of Rs. 20.89 lakhs and Rs. 43.24 lakhs, respectively and may deemed to be interested to that extent.

#### **BUSINESS INTERESTS**

Our Promoters are not interested as a member of a firm or company, and no sum has been paid or agreed to be paid to our Promoters or to such firm or company in cash or shares or otherwise by any person for services rendered by it or by such firm or company in connection with the promotion or formation of our Company.

Our Company has not entered into any contract, agreements or arrangements during the preceding two years from the date of filing of this Draft Prospectus or proposes to enter into any such contract in which our Promoters are directly or indirectly interested and no payments have been made to it in respect of the contracts, agreements or arrangements which are proposed to be made with it.

# PAYMENT OF AMOUNTS OR BENEFITS TO THE PROMOTERS OR PROMOTER GROUP DURING THE LAST TWO YEARS

Except as stated in the chapter titled "Restated Financial Statements" beginning on page 145of this Draft Prospectus, there has been no payment of benefits to our Promoters or Promoter Group during the two years preceding the date of this Draft Prospectus nor is there any intention to pay or give any benefit to our Promoters or Promoter Group as on the date of this Draft Prospectus.

# **MATERIAL GUARANTEES**

Except as stated in the "Restated Financial Statements" beginning on page 145 of this Draft Prospectus, our Promoters has not given any material guarantee to any third party with respect to the Equity Shares as on the date of this Draft Prospectus.

# **OUR PROMOTER GROUP**

Apart from our Promoters, as per Regulation 2(1) (pp) of the SEBI ICDR Regulations, the following individuals and entities shall form part of our Promoter Group:

# A. Natural Persons who are Part of the Promoter Group

As per Regulation 2(1) (pp) (ii) of the SEBI ICDR Regulations, the following individuals form part of our Promoter Group:

Name of the Promoters	Name of the Relatives	<b>Relationship with the Promoters</b>
	Late. S Shanthilal Jain	Father
	Damayanthi Bai	Mother
	Raj Kumari M	Spouse
	S Sunil	Brother
	Kalpana L	Sister(s)
	R Kavitha	Sister(s)
C Manailanman	V Seema Kumari	Sister(s)
S Manojkumar	Neel M	Son
	Vanshika M	Daughter(s)
	Prachi M	Daughter(s)
	Mahaveer Chand C	Spouse's Father
	Naginakumari M	Spouse's Mother
	Kamalchand	Spouse's Brother
	NA	Spouse's Sister
		•
	Mahaveer Chand C	Father
	Naginakumari M	Mother
	S Manoj Kumar	Spouse
	Kamalchand	Brother
	NA	Sister
	Neel M	Son
	Vanshika M	Daughter
Raj Kumari M	Prachi M	Daughter
	Late. S Shanthilal Jain	Spouse's Father
	Damayanthi Bai	Spouse's Mother
	S Sunil	Brother
	Kalpana L	Sister(s)
	R Kavitha	Sister(s)
	V Seema Kumari	Sister(s)
	v Seema Raman	Sister(s)
	Late. S Shantilal Jain	Father
	Damayanthi Bai	Mother
	Shalu	Spouse
	S Manojkumar	Brother(s)
	Kalpana	Sister(s)
	R Kavitha	Sister(s)
S Sunil	V Seema Kumari	Sister(s)
5 Suiiii	Disha S	Daughter(s)
	Mehak	Daughter(s)
	NA NA	Son
	Late. Dungarmal Bamboly	Spouse's Father
		Spouse's Mother
	Late. Sushila Devi Bamboly	1
	Sundeepraj Bamboly	Spouse's Brother(s)

Name of the Promoters	Name of the Relatives	Relationship with the Promoters
	Bhupendra Kumar Bamboly	Spouse's Brother(s)
	Lalit Kumar Bamboly	Spouse's Brother(s)
	NA	Spouse's Sister
	Late. Dungarmal Bamboly	Father
	Late. Sushila Devi Bamboly	Mother
	S Sunil	Spouse
	Sundeepraj Bamboly	Brother(s)
	Bhupendra Kumar Bamboly	Brother(s)
	Lalit Kumar Bamboly	Brother(s)
	NA	Sister
Shalu	Disha S	Daughter(s)
Silaiu	Mehak	Daughter(s)
	NA	Son
	Late. S Shantilal Jain	Spouse's Father
	Damayanthi Bai	Spouse's Mother
	S Manojkumar	Spouse's Brother
	Kalpana	Spouse's Sister(s)
	R Kavitha	Spouse's Sister(s)
	V Seema Kumari	Spouse's Sister(s)

# B. Entities forming part of the Promoter Group pursuant to Regulation 2(1) (pp)(iv) of the SEBI ICDR Regulations

- 1. Manoj Kumar HUF.
- 2. Mangalam Foundation.
- 3. Kamal Chand HUF.
- 4. S Sunil HUF.
- 5. Shantilal Sammimlal HUF
- 6. Sundeepraj Bamboly & Sons.
- 7. BPC Corporation.
- 8. National Labo Chem.
- 9. Bhupendra Kumar Bamboly HUF.
- 10. Rajshree Petrochemicals.
- 11. Sri Sohan Telecom.
- 12. Lalitha Kumar and Sons.

## SHAREHOLDING OF THE PROMOTER GROUP IN OUR COMPANY

For details of shareholding of members of our Promoter Group as on the date of this Draft Prospectus, please see the chapter titled "Capital Structure" beginning on page 59 of this Draft Prospectus.

# COMPANIES WITH WHICH THE PROMOTERS HAVE DISASSOCIATED IN THE LAST THREE YEARS

Our Promoters have not disassociated themselves from any companies, firms or entities during the last three years preceding the date of this Draft Prospectus.

## **OUTSTANDING LITIGATIONS**

There is no outstanding litigation against Our Promoters except as disclosed in the section titled "Risk Factors" and chapter titled "Outstanding Litigations and Material Developments" beginning on pages 24 and 166 respectively of this Draft Prospectus.

#### **OUR GROUP COMPANY**

In accordance with the provisions of the SEBI (ICDR) Regulations, for the purpose of identification of "Group Companies", our Company has considered companies with which there were related party transactions, during the period for which financial information is disclosed as covered under the applicable accounting standards, i.e., Accounting Standard 18 issued by the Institute of Chartered Accountant of India and other companies as considered material by the board of the issuer.

Pursuant to a resolution dated January 06, 2023, our Board vide a policy of materiality has resolved that except as mentioned in the list of related parties prepared in accordance with Accounting Standard 18, no other Company is material in nature. Further, companies which have not been disclosed as related parties in the restated financial statements of our company for the last three financial years or which are no longer associated with our Company have not been disclosed as Group Companies.

For the avoidance of doubt and pursuant to Regulation 2(1)(t) of SEBI ICDR Regulations, it is clarified that our Subsidiary(ies) and joint venture will not be considered as Group Company.

Based on the above as on the date of filing this Draft Prospectus, our Company does not have any Group Company.

#### DIVIDEND POLICY

Under the Companies Act, 2013, our Company can pay dividends upon a recommendation by its Board of Directors and approval by a majority of the shareholders. The shareholders of our Company have the right to decrease, not to increase the amount of dividend recommended by the Board of Directors. The dividends may be paid out of profits of a company in the year in which the dividend is declared or out of the undistributed profits or reserves of the previous years or out of both. The Articles of Association of our Company also gives the discretion to our Board of Directors to declare and pay interim dividends.

There are no dividends declared by our Company since incorporation.

Our Company does not have a formal dividend policy. Any dividends to be declared shall be recommended by the Board of Directors depending upon the financial condition, results of operations, capital requirements and surplus, contractual obligations and restrictions, the terms of the credit facilities and other financing arrangements of our Company at the time a dividend is considered, and other relevant factors and approved by the Equity Shareholders at their discretion.

# SECTION VII - FINANCIAL INFORMATION

# RESTATED FINANCIAL STATEMENTS

Sr No.	Particulars	Page No
1.	Restated Financial Statements	F-1 to F-45

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# Independent Auditor's Report for the Restated Financial Statements of Manoj Jewellers Limited (formerly known as Manoj Jewellers Private Limited)

To,
The Board of Directors
Manoj Jewellers Limited
No. 59, NSC Bose Road
Sowcarpet.
Chennai- 600079
Tamil Nadu, India

#### Dear Sirs,

- 1. We have examined the attached Restated Financial Information of **Manoj Jewellers Limited** (formerly known as "Manoj Jewellers Private Limited") (the "Company" or the "Issuer") comprising the Restated Statement of Assets and liabilities as on January 7, 2023, as on March 31, 2022, as on March 31, 2021 and as on March 31, 2020, the Restated Statements of Profit and Loss, the Restated Cash Flow Statement for the period ended January 7, 2023 and year ended March 31, 2022, March 31, 2021 and March 31, 2020, the Summary Statement of Significant Accounting Policies and other explanatory information annexed to this report for the purpose of inclusion in the Prospectus prepared by the Company (collectively the "Restated Summary Statements" or "Restated Financial Statements"). These Restated Summary Statements have been prepared by the Company and approved by the Board of Directors of the Company in connection with the Initial Public Offering (IPO) on SME platform of BSE.
- 2. These Restated Summary Statements have been prepared in accordance with the requirements of:
  - (i) Section 26 of Part I of Chapter III of the Companies Act, 2013 (the "Act") read with Companies (Prospectus and Allotment of Securities) Rules 2014;
  - (ii) The Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended ("ICDR Regulations") and related amendments / clarifications from time to time issued by the Securities and Exchange Board of India ("SEBI"); and
  - (iii) The Guidance Note on Reports in Company Prospectus (Revised 2019) issued by the Institute of Chartered Accountants of India ("ICAI"), as amended from time to time (the "Guidance Note").
- 3. The Restated Summary Statements of the Company have been extracted by the management from the Audited Financial Statements of the Company for the period ended 7th January 2023, year ended 31<sup>st</sup> March 2022, 31<sup>st</sup> March, 2021 and 31<sup>st</sup> March 2020, which has been approved by the Board of Directors.
- 4. The Company's Board of Directors is responsible for the preparation of the Restated Financial Information for the purpose of inclusion in the Offer Document to be filed with Securities and Exchange Board of India, relevant stock exchanges and Registrar of Companies, Chennai, in connection with the proposed IPO. The Restated Financial Information have been prepared by the management of the Company on the basis of preparation stated in Annexure IV(A)(B 1 a) to the Restated Financial Information. The Board of Directors of the Company's responsibility includes designing, implementing and maintaining adequate internal control relevant to the preparation and presentation of the Restated Financial Information. The Board of Directors is also responsible for identifying and ensuring that the Company complies with the Act, ICDR Regulations and the Guidance Note.
- 5. In accordance with the requirements of Part I of Chapter III of Act including rules made therein, ICDR Regulations, Guidance Note and Engagement Letter, we report that:

- (i) The "**Restated Statement of Assets and Liabilities**" as set out in **Annexure 1** to this report, of the Company as at 7th January 2023, 31<sup>st</sup> March 2022, 31<sup>st</sup> March, 2021 and 31<sup>st</sup> March, 2020 are prepared by the Company and approved by the Board of Directors. These Statement of Assets and Liabilities, as restated have been arrived at after making such adjustments and regroupings to the individual financial statements of the Company, as in our opinion were appropriate and more fully described in Significant Accounting Policies and Notes to Accounts as set out in **Annexure 4** to this report.
- (ii) The "**Restated Statement of Profit and Loss**" as set out in **Annexure 2** to this report, of the Company for the period ended 7th January 2023, year ended on 31<sup>st</sup> March 2022, 31<sup>st</sup> March, 2021 and 31<sup>st</sup> March, 2020 are prepared by the Company and approved by the Board of Directors. These Statement of Profit and Loss, as restated have been arrived at after making such adjustments and regroupings to the individual financial statements of the Company, as in our opinion were appropriate and more fully described in Significant Accounting Policies and Notes to Accounts as set out in **Annexure 4** to this report.
- (iii) The "Restated Statement of Cash Flow" as set out in Annexure 3 to this report, of the Company for the period ended 7th January 2023, year ended on 31<sup>st</sup> March 2022, 31<sup>st</sup> March, 2021 and 31<sup>st</sup> March, 2020 are prepared by the Company and approved by the Board of Directors. These Statement of Cash Flow, as restated have been arrived at after making such adjustments and regroupings to the individual financial statements of the Company, as in our opinion were appropriate and more fully described in Significant Accounting Policies and Notes to Accounts as set out in Annexure 4 to this report.
- 6. Based on the above, we are of the opinion that the Restated Financial Statements have been made after incorporating:
  - a) Adjustments for the changes in accounting policies retrospectively in respective financial period/years to reflect the same accounting treatment as per the changed accounting policy for all reporting periods, if any.
  - b) Adjustments for prior period and other material amounts in the respective financial years/period to which they relate and there are no qualifications which require adjustments.
  - c) There are no extra-ordinary items that need to be disclosed separately in the accounts and qualifications requiring adjustments except as disclosed in the notes to accounts.
  - d) These Profits and Losses have been arrived at after charging all expenses including depreciation and after making such adjustments/restatements and regroupings as in our opinion are appropriate and are to be read in accordance with the Significant Accounting Polices and Notes to Accounts as set out in Annexure 4 to this report.
  - e) The Company has not obtained Actuarial Valuation Report with regards to Employee's Gratuity as required by Accounting Standard 15 "Employee Benefit" issued by the Institute of Chartered Accountants of India. In the absence of the same, the exact impact to the extent cannot be ascertained in the books of accounts.
- 7. Audit for the period ended 7th January 2023, financial year ended on 31<sup>st</sup> March 2022, 31<sup>st</sup> March, 2021 and 31<sup>st</sup> March, 2020 was conducted by the Statutory Auditor i.e. Dinesh Kumar Jain, Chartered Accountants. Accordingly reliance has been placed on the financial information examined by him for the said years. The examination report included for these years is based solely on the report submitted by him and no audit has been carried out by us. Further financial statements for the period ended on 7th January, 2023 and 31st March 2022, have been re-audited by us as per the relevant guidelines.

8. We have also examined the following other financial information relating to the Company prepared by the Management and as approved by the Board of Directors of the Company and annexed to this report relating to the Company for the financial period ended 7th January 2023, year ended on 31<sup>st</sup> March 2022, 31<sup>st</sup> March, 2021 and 31<sup>st</sup> March, 2020 proposed to be included in the Prospectus ("**Offer Document**").

### Annexure of Restated Financial Statements of the Company:-

- 1. Significant Accounting Policies and Notes to Accounts as restated in Annexure 4 to this report;
- 2. Statement of Changes in Equity as Restated as appearing in Annexure 5 to this report;
- 3. Reconciliation of Restated Profit as appearing in Annexure 6 to this report and Reconciliation between Audited Total Equity and Restated Total Equity;
- 4. Details of Share Capital as Restated as appearing in Annexure 7 to this report;
- 5. Details of Reserves & Surplus as Restated as appearing in Annexure 8 to this report;
- 6. Details of Long Term Borrowings as Restated as appearing in Annexure 9 to this report;
- 7. Details of Short Term Borrowings as Restated as appearing in Annexure 10 to this report;
- 8. Details of Terms & Conditions for Long term and Short term borrowings in Annexure 9.1&10.1 to this report:
- 9. Details of Trade Payables as Restated as appearing in Annexure 11 to this report;
- 10. Details of Other Current Liabilities as Restated as appearing in Annexure 12 to this report;
- 11. Details of Short Term Provision as Restated as appearing in Annexure 13 to this report;
- 12. Details of Fixed Assets as Restated as appearing in Annexure 14 to this report;
- 13. Details of Deferred Tax (Assets) / Liabilities as appearing in Annexure 15 to this report;
- 14. Details of Other Non-Current Assets as Restated as appearing in Annexure 16 to this report;
- 15. Details of Current Investments as Restated as appearing in Annexure 17 to this report;
- 16. Details of Inventories as Restated as appearing in Annexure 18 to this report;
- 17. Details of Trade Receivables as Restated enclosed as Annexure 19 to this report;
- 18. Details of Cash and Cash Equivalents as Restated enclosed as Annexure 20 to this report;
- 19. Details of Short Term Loans & Advances as Restated as appearing in Annexure 21 to this report;
- 20. Details of Other Current Assets as Restated as appearing in Annexure 22 to this report;
- 21. Details of Revenue from Operations as Restated as appearing in Annexure 23 to this report;
- 22. Details of Other Income as Restated as appearing in Annexure 24 to this report;
- 23. Details of Purchases of Stock in Trade as Restated as appearing in Annexure 25 to this report;
- 24. Details of Changes In Inventories of Stock-In-Trade as Restated as appearing in Annexure 26 to this report;
- 25. Details of Employee Benefit Expenses as Restated as appearing in Annexure 27 to this report;
- 26. Details of Finance Cost as Restated as appearing in Annexure 28 to this report;
- 27. Details of Depreciation as Restated as appearing in Annexure 29 to this report;
- 28. Details of Other expenses as Restated as appearing in Annexure 30 to this report;
- 29. Details of Payment to Auditors as Restated as appearing in Annexure 30.1 to this report;
- 30. Details of Summary of Accounting Ratios as Restated as appearing in Annexure 31 to this report;
- 31. Details of Related Parties Transactions as Restated as appearing in Annexure 32 to this report;
- 32. Statement of Tax Shelters as Restated as appearing in Annexure 33 to this report.
- 33. Capitalization Statement as Restated as at 7th January 2023 as appearing in Annexure 34 to this report;
- 34. Details of Contingent Liabilities & Commitments as appearing in Annexure 35 to this report;
- 35. Details of Segment Report as appearing in Annexure 36 to this report;
- 36. Details of Capital Management as appearing in Annexure 37 to this report;
- 37. Detail of Events after Reporting Data as appearing in Annexure 38 to this report;
- 38. Note on COVID-19 as appearing in Annexure 39 to this report;
- 39. Details of Employee Benefits as appearing in Annexure 40 to this report;
- 40. Details on Financial Risk Management as appearing in Annexure 41 to this report;
- 41. Statement of Ratio Analysis as Restated as appearing in Annexure 42 to this report.
- 9. We have been subjected to the peer review process of the Institute of Chartered Accountants of India ("ICAI") and hold a valid peer review certificate issued by the "Peer Review Board" of the ICAI.

10. The preparation and presentation of the Financial Statements referred to above are based on the Audited financial statements of the Company and are in accordance with the provisions of the Act and ICDR Regulations. The Financial Statements and information referred to above is the responsibility of the management of the Company.

11. The Restated Summary Statements do not reflect the effects of events that occurred subsequent to the respective

dates of the reports on audited financial statements mentioned in paragraph 7 above.

12. The report should not in any way be construed as a re-issuance or re-dating of any of the previous audit reports issued by any other Firm of Chartered Accountants including the Statutory Auditor's of the Company nor should this report be construed as a new opinion on any of the financial statements referred to therein.

13. We have no responsibility to update our report for events and circumstances occurring after the date of the

report.

14. In our opinion, the above financial information contained in Annexure 1 to 42 of this report read with the respective Significant Accounting Polices and Notes to Accounts as set out in Annexure 4 are prepared after making adjustments and regrouping as considered appropriate and have been prepared in accordance with the

Act, ICDR Regulations, Engagement Letter and Guidance Note.

15. Our report is intended solely for use of the Board of Directors for inclusion in the Prospectus to be filed with Securities and Exchange Board of India, BSE and relevant Registrar of Companies in connection with the proposed IPO. Our report should not be used, referred to, or distributed for any other purpose except with our prior consent in writing. Accordingly, we do not accept or assume any liability or any duty of care for any other purpose or to any other person to whom this report is shown or into whose hands it may come without our prior

consent in writing.

For N B T & Co **Chartered Accountants** FRN No.: 140489W

Sd/-

Ashutosh Biyani **Partner** 

Membership No.: 165017

Place: Mumbai

**Date: January 17, 2023** 

UDIN: 23165017BGXESY9864

# RESTATED STATEMENT OF ASSETS AND LIABILITIES

Annexure 1 (Amount in Lakhs, Unless Otherwise Stated)

				I IIII O GIII III DG		therwise State
PA	ARTICULARS	Annexure	AS AT		AS AT	
		Nos.	07-Jan-23	31-Mar-22	31-Mar-21	31-Mar-20
EQU	UITY AND LIABILITIES					
Sha	reholders' Funds					
		7	598.56	166.75	166.75	166.75
		8	63.70	85.76	46.53	39.26
	<del>-</del>		662.26	252.51	213.28	206.01
Non	-Current Liabilities					
Lon	g Term Borrowings	9	494.04	822.29	857.98	840.16
			494.04	822.29	857.98	840.16
Cur	rent Liabilities					
Shor	rt Term Borrowings	10	98.28	380.60	355.61	292.38
Trac	le Payables	11				
(i)	total outstanding dues to micro enterprises and small enterprises		-	-	-	-
	creditor other than micro enterprises and small enterprises		16.87	16.09	71.82	65.15
Othe	er Current Liabilities	12	11.78	2.71	2.38	5.18
Shor	rt Term Provisions	13	65.97	40.55	21.23	19.15
			192.90	439.95	451.04	381.86
Tota	al		1,349.20	1,514.74	1,522.30	1,428.03
ASS	ETS					
Non	-Current Assets					
Fixe	d Assets					
i)	Tangible Assets	14	24.36	31.40	43.78	61.86
	` '					4.90
Othe	er Non-Current Assets	16				20.10
			50.73	58.19	70.31	86.86
			-	-	-	5.00
			1,087.14	1,426.71	1,417.93	1,287.25
			-	-	-	17.20
			199.71			16.35
			-			3.27
Othe	er Current Assets	22				12.09
			1,298.47	1,456.55	1,451.99	1,341.17
Tota	al		1,349.20	1,514.74	1,522.30	1,428.03
	Share Share Share Research None Current Shore Current Investment Caste Shore Other Current Shore Cur	Shareholders' Funds     Share Capital     Reserves & Surplus     Non-Current Liabilities     Long Term Borrowings     Current Liabilities     Short Term Borrowings     Trade Payables     (i)   total outstanding dues to micro enterprises and small enterprises     (ii)   total outstanding dues to creditor other than micro enterprises and small enterprises     Other Current Liabilities     Short Term Provisions     Total     ASSETS     Non-Current Assets     Fixed Assets	Shareholders' Funds Share Capital Reserves & Surplus  Non-Current Liabilities Long Term Borrowings 9  Current Liabilities Short Term Borrowings 10 Trade Payables (i) total outstanding dues to micro enterprises and small enterprises (ii) total outstanding dues to creditor other than micro enterprises and small enterprises Other Current Liabilities  Short Term Provisions 13  Total  ASSETS Non-Current Assets Fixed Assets i) Tangible Assets Deferred Tax Assets (Net) Other Non-Current Assets Current Investment Inventories 18 Trade Receivables Cash and Bank Balances 20 Short term loans & advances 21 Other Current Assets	EQUITY AND LIABILITIES	Nos.   07-Jan-23   31-Mar-22	Nos.   07-Jan-23   31-Mar-22   31-Mar-21

The above statement should be read with Basis of Preparation, Significant Accounting Policies and Notes to Restated Financial Information appearing in Annexure 4 and Adjustments to Audited Financial Statements appearing in Annexure 6.

This is the Restated Statement of Assets and Liabilities referred to in our report of even date.

For NBT & Co.

**Chartered Accountants** 

For Manoj Jewellers Limited

FRN: 140489W

Sd/-

Ashutosh Biyani

Partner M. No. 165017 Place: Mumbai

**Date: January 17, 2023** 

Sd/-

Sd/-

S. Manoj Kumar Managing Director DIN: 01730747 S. Sunil Director and CFO DIN: 01730790

Sd/-

Vaneeta Khanna Company Secretary AGFPV8096G

# RESTATED STATEMENT OF PROFIT AND LOSS

Annexure 2 (Amount in Lakhs, Unless Otherwise Stated)

	(Amount in Lakhs, Unless Otherwise Stated)  Annexure FOR THE					
	PARTICULARS		FOR THE PERIOD ENDED 07-Jan-23	FOR T	THE YEAR E	NDED
				31-Mar-22	31-Mar-21	31-Mar-20
1	Income					
(a)	Revenue From Operations	23	1,048.32	675.18	696.51	1,201.63
(b)	Other Income	24	0.27	0.64	0.38	0.02
2	Total Income (1a+1b)		1,048.59	675.82	696.90	1,201.65
3	Expenditure					
(a)	Purchases of Stock in Trade	25	440.03	446.29	598.19	1,353.19
(b)	Changes In Inventories Of Finished Goods, and Stock-In-Trade	26	339.57	(8.78)	(130.67)	(413.47)
(c)	Employee Benefit Expenses	27	44.70	41.25	53.47	56.89
(d)	Finance Cost	28	84.24	100.93	109.34	100.48
(e)	Depreciation	29	7.03	13.00	18.55	24.99
(f)	Other Expenses	30	52.22	31.35	40.20	68.24
4	Total Expenditure 3(a) to 3(f)		967.79	624.04	689.08	1,190.32
	Profit/(Loss) Before Exceptional and Extra-Ordinary Item		80.80	51.77	7.82	11.32
	Exceptional Items		-	-	-	-
5	Profit/(Loss) Before Tax (2-4)		80.80	51.77	7.82	11.32
6	Tax Expense:					
(a)	Tax Expense For Current Year		20.62	12.80	2.09	6.28
<b>(b)</b>	Deferred Tax		0.43	(0.26)	(1.54)	(2.96)
	Net Current Tax Expenses		21.04	12.54	0.55	3.32
7	Profit/(Loss) for the Year (5-6)		59.76	39.23	7.27	8.00
8.1	Restated Earnings Per Share (Pre Bonus/Right)					
	Basic	Rs.	1.30	2.35	0.44	0.48
	Diluted	Rs.	1.30	2.35	0.44	0.48
8.2	Restated Earnings Per Share (Post Bonus)					
	Basic	Rs.	1.30	0.85	0.16	0.17
	Diluted	Rs.	1.30	0.85	0.16	0.17

The above statement should be read with Basis of Preparation, Significant Accounting Policies and Notes to Restated Financial Information appearing in Annexure 4 and Adjustments to Audited Financial Statements appearing in Annexure 6.

This is the Restated Statement of Assets and Liabilities referred to in our report of even date.

For NBT & Co.

**Chartered Accountants** 

FRN: 140489W

For Manoj Jewellers Limited

Sd/-

Ashutosh Biyani

Partner

M. No. 165017

Place: Mumbai

**Date: January 17, 2023** 

Sd/-

S. Manoj Kumar

Managing Director DIN: 01730747

Sd/-**S. Sunil** 

Director and CFO DIN: 01730790

Sd/-

Vaneeta Khanna Company Secretary AGFPV8096G

# RESTATED STATEMENT OF CASH FLOWS

Annexure 3 (Amount in Lakhs, Unless Otherwise Stated)

(Amount in Lakhs, Unless Otherwise Stated)					
PARTICULARS	FOR THE PERIOD ENDED 07-	FOR T	ΓΗΕ YEAR E	NDED	
	Jan-23	31-Mar-22	31-Mar-21	31-Mar-20	
A) Cash Flow From Operating Activities:					
Net Profit before tax	80.80	51.77	7.82	11.32	
Adjustment for:					
Depreciation	7.03	13.00	18.55	24.99	
Interest Paid	17.31	18.67	14.19	10.57	
Interest Income	(0.27)	(0.64)	(0.38)	(0.02)	
Operating profit before working capital changes	104.88	82.80	40.18	46.87	
Changes in Working Capital					
(Increase)/Decrease in Inventories	339.57	(8.78)	(130.67)	(413.47)	
(Increase)/Decrease in Trade Receivables	-	-	17.20	(2.58)	
(Increase)/Decrease in Short Term Loans & Advances	3.19	0.09	(0.01)	(2.59)	
(Increase)/Decrease in Other Current Assets	(3.65)	6.31	(2.18)	(7.19)	
Increase/(Decrease) in Trade Payables	0.78	(55.73)	6.67	40.68	
Increase/(Decrease) in Other Current Liabilities	9.07	0.33	(2.80)	(0.48)	
Increase/(Decrease) in Short Term Provisions	25.43	19.32	2.08	13.96	
Increase/(Decrease) in Short Term Borrowings	(282.32)	24.99	63.23	248.32	
Cash generated from operations	196.94	69.32	(6.30)	(76.48)	
Less:- Income Taxes paid/ payable	20.62	12.80	2.09	6.72	
Cash Flow Before Extraordinary Item	176.32	56.52	(8.39)	(83.21)	
Extraordinary Items	-	-	-	-	
Net cash flow from operating activities	176.32	56.52	(8.39)	(83.21)	
B) Cash Flow From Investing Activities:					
Purchase of Fixed Assets	-	(0.62)	(0.46)	(12.08)	
Investment sold during the year	-	-	5.00	-	
Interest Income	0.27	0.64	0.38	0.02	
Net cash flow from investing activities	0.27	0.02	4.92	(12.06)	
C) Cash Flow From Financing Activities:					
Increase in share capital	350.00	-	-	-	
Increase/(Decrease) in Long Term Borrowings	(328.25)	(35.70)	17.82	100.88	
Interest Paid	(17.31)	(18.67)	(14.19)	(10.57)	
Not each flow from financing a stimities	A A A	(54.26)	2.62	00.22	
Net cash flow from financing activities	4.44	(54.36)	3.63	90.32	
Net Increase/(Decrease) In Cash & Cash Equivalents	181.03	2.17	0.16	(4.95)	
Cash equivalents at the beginning of the year	18.69	16.51	16.36	21.31	
Cash equivalents at the end of the year	199.71	18.69	16.51	16.36	
<del>-</del>	1	1	1	1	

#### Notes:-

		AS AT	AS AT		
		07-Jan-23	31-Mar-22	31-Mar-21	31-Mar-20
1	Component of Cash and Cash equivalents				
	Cash on hand	18.74	5.56	2.34	11.73
	Balance With banks	168.53	0.96	2.57	4.63
	Fixed Deposit	12.44	12.17	11.60	-
		199.71	18.69	16.51	16.36

2. Reconciliation of the movements of liabilities to cash flows arising from financing activities

PARTICULARS	FOR THE PERIOD ENDED	FOR THE YI	EAR ENDED	
	07-Jan-23	31-Mar-22	31-Mar-21	31-Mar-20
Opening balance				
Working Capital Facility	189.31	171.17	191.24	44.07
Loan from Related Parties	379.04	287.79	236.66	232.03
Term Loan	634.54	754.63	704.64	507.24
Total	1,202.88	1,213.59	1,132.54	783.34
Movement				
Cash flows;				
Working Capital Facility	(189.31)	18.13	(20.07)	147.18
Loan from Related Parties	(314.92)	91.25	51.13	4.63
Term Loan	(106.35)	(120.09)	49.99	197.40
Interest expenses	17.31	18.67	14.19	10.57
Closing Balance				
Working Capital Facility	-	189.31	171.17	191.24
Loan from Related Parties	64.12	379.04	287.79	236.66
Term Loan	528.19	634.54	754.63	704.64
Total	592.31	1,202.88	1,213.59	1,132.54

- 2.1 The Restated Statement of Cash Flows has been prepared under the indirect method as set out in AS 3, Statement of Cash Flows.
- 2.2 The above statement should be read with Basis of Preparation, Significant Accounting Policies and Notes to Restated Financial Information appearing in Annexure 4 and Adjustments to Audited Financial Statements appearing in Annexure 6.
- 2.3 This is the Restated Statement of Assets and Liabilities referred to in our report of even date.

For NBT & Co.

**Chartered Accountants** 

FRN: 140489W

For Manoj Jewellers Limited

Sd/-Ashutosh Biyani

Sd/-Sd/-S. Manoj Kumar S. Sunil

Partner **Managing Director Director and CFO** M. No. 165017 DIN: 01730747 DIN: 01730790 Place: Mumbai

**Date: January 17, 2023** 

Sd/-

Vaneeta Khanna **Company Secretary** AGFPV8096G

## SIGNIFICANT ACCOUNTING POLICY AND NOTES TO THE RESTATED FINANCIAL STATEMENTS

Annexure 4

#### A. BACKGROUND

The Company was originally incorporated as a Private Limited Company in the name Manoj Jewellers Private Limited domiciled in India under the provisions of the Companies Act, 1956 and now governed by Provisions of Companies Act 2013. Subsequently, pursuant to a Special Resolution passed on June 13, 2022, the company was converted from a Private Limited Company to Public Limited Company and the name of the company was changed to "Manoj Jewellers Limited" having Company Incorporation No. (CIN) U52393TN2007PLC064834. The Company is engaged in the retail business of various jewelleries and ornaments made out of gold and diamonds studded with precious and semiprecious stones. Their portfolio includes rings, earrings, armlet, pendants, gajrahs, nose rings, bracelets, chains, necklaces, bangles and other wedding jewellery.

#### **B. STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES**

#### 1. BASIS OF PREPARATION OF FINANCIAL SATEMENTS

The Restated Statement of Assets and Liabilities of the Company as on January 7, 2023, March 31, 2022, March 31, 2021 and March 31, 2020, and the Restated Statement of Profit and Loss and Restated Statements of Cash Flows for the period ended January 7, 2023 and year ended on March 31, 2022, March 31, 2021 and March 31, 2020 and the annexure thereto (collectively, the "**Restated Financial Statements**" or "**Restated Summary Statements**") have been extracted by the management from the Audited Financial Statements of the Company for the year ended January 7, 2023, March 31, 2022, March 31, 2021 and March 31, 2020.

The financial statements are prepared and presented under the historical cost convention and evaluated on a going-concern basis using the accrual system of accounting in accordance with the accounting principles generally accepted in India (Indian GAAP) and the requirements of the Companies Act, including the Accounting Standards as prescribed by the Companies (Accounting Standards) Rules, 2014 as per section 133 of the Companies Act, 2013.

#### 2. USE OF ESTIMATES

The preparation of financial statements in conformity with generally accepted accounting principles ('GAAP') in India requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent liabilities on the date of the financial statements, and the reported amount of revenue and expenses during the reporting period. The estimates and assumptions used in the accompanying financial statements are based upon management's evaluation of the relevant facts and circumstances as of the date of the financial statements which in management's opinion are prudent and reasonable. Actual results may differ from the estimates used in preparing the accompanying financial statements. Any revision to accounting estimates is recognized prospectively in current and future periods.

#### 3. FIXED ASSETS

Fixed assets are stated at historical cost less accumulated depreciation and impairment losses. Cost includes purchase price and all other attributable cost to bring the assets to its working condition for the intended use.

Subsequent expenditures related to an item of tangible asset are added to its book value only if they increase the future benefits from the existing asset beyond its previously assessed standard of performance.

### 4. DEPRECIATION

Depreciation is provided on a straight line basis over the useful lives of assets, which is as stated in Schedule II of the Companies Act 2013 or based on technical estimation made by the Company.

Depreciation and amortization methods, useful lives and residual values are reviewed at each reporting date.

## **5. BORROWING COSTS**

Borrowing costs attributable to the acquisition or construction of a qualifying asset are capitalized as part of the cost of such assets. A qualifying asset is one that necessarily takes substantial period of time to get ready for intended use. All other borrowing costs are recognized as an expense in the period in which they are incurred. Capitalization of borrowing costs is suspended during the extended period in which active development is interrupted. Capitalization of borrowing costs is ceased when substantially all the activities necessary to prepare the qualifying asset for its intended use or sale are complete. Other borrowing costs are charged to statement of profit and loss as and when incurred.

#### 6. IMPAIRMENT OF ASSETS

In accordance with AS 28 on 'Impairment of assets' as prescribed in the Companies (Accounting Standards) Rules, 2006, the Company assesses at each balance sheet date, whether there is any indication that an asset may be impaired. If any such indication exists, the Company estimates the recoverable amount of the asset. The recoverable amount of the assets (or where applicable that of the cash generating unit to which the asset belongs) is estimated as the higher of its net selling price and its value in use. Value in use is the present value of estimated future cash flows expected to arise from the continuing use of the assets and from its disposal at the end of its useful life. An impairment loss is recognized whenever the carrying amount of an asset or the cash-generating unit to which it belongs, exceeds it recoverable amount. Impairment loss is recognized in the statement of profit and loss or against revaluation surplus, where applicable. If at the balance sheet date, there is an indication that a previously assessed impairment loss no longer exists, the recoverable amount is re-assessed and the asset is reflected at the recoverable amount subject to a maximum of the depreciated historical cost.

#### 7. INVESTMENTS

Investments, which are readily realizable and intended to be held for not more than one year from the date on which such investments are made, are classified as current investments. All other investments are classified as long-term investments.

On initial recognition, all investments are measured at cost. The cost comprises purchase price and directly attributable acquisition charges such as brokerage, fees and duties.

Current investments are carried in the financial statements at lower of cost and fair value determined on an individual investment basis. Long-term investments are carried at cost. However, provision for diminution in value is made to recognize a decline other than temporary in the value of the investments.

On disposal of an investment, the difference between its carrying amount and net disposal proceeds is charged or credited to the statement of profit and loss.

### 8. INVENTORIES

Raw materials, stores and spares and trading goods are valued at lower of cost and net realizable value.

Finished goods and Stock in Trade are valued at the lower of cost and net realizable value. Cost includes direct materials and labour and a part of manufacturing overheads based on normal operating capacity.

Net realizable value is the estimated selling price in the ordinary course of business, less estimated costs of completion and estimated costs necessary to make the sale.

Cost comprises of cost of Purchase & other costs incurred in bringing them to their respective present location and condition and are determined on First-in-First-Out (FIFO) basis.

#### 9. CURRENT/NON CURRENT CLASSIFICATIONS

The Schedule III to the Act requires assets and liabilities to be classified as either Current or Non-current. An asset is classified as current when it satisfies any of the following criteria:

- a) it is expected to be realized in, or is intended for sale or consumption in, the entity's normal operating cycle;
- b) it is held primarily for the purpose of being traded;
- c) it is expected to be realized within twelve months after the balance sheet date; or
- d) It is cash or a cash equivalent unless it is restricted from being exchanged or used to settle a liability for at least twelve months after the balance sheet date.

Current assets include the current portion of non-current financial assets. All other assets are classified as non-current.

A liability is classified as current when it satisfies any of the following criteria:

- a) it is expected to be settled in, the entity's normal operating cycle;
- b) it is held primarily for the purpose of being traded;
- c) it is due to be settled within twelve months after the balance sheet date; or
- d) The Company does not have an unconditional right to defer settlement of the liability for at least twelve months after the balance sheet date.

Current liabilities include current portion of non-current financial liabilities. All other liabilities are classified as non-current.

### **Operating cycle**

Operating cycle is the time between the acquisition of assets for processing and their realization in cash or cash equivalents.

#### 10. REVENUE RECOGNITION

- i) Revenue from sale of goods is recognizing when the significant risks and rewards of ownership have been transferred to the buyer. Revenue from sale of goods is net of sales tax, trade discounts, rebates etc.
- ii) Service income is recognized as and when services are rendered in accordance with the terms of the specific contracts, net of all contractual deductions. Revenue is recognized net of all taxes and levies.
- iii) Interest income is recognized on a time proportion basis.

#### 11. EMPLOYEE BENEFITS

Retirement benefits in the form of Employee State Insurance to employees are charged to accounts as and when payments are made. No provision is made in the accounts in respect of future liability for gratuity and retirement benefits payable to the staff in accordance with the Accounting Standard 15 of the Institute of The Chartered Accountants of India.

Company has not taken Actuarial Valuation Report as required as per AS-15 Employee Benefits

## 12. SEGMENT ACCOUNTING

#### (i) Business Segment

Based on the guiding principles given in Accounting Standard 17 (AS - 17) on Segment Reporting issued by ICAI, the Company has only one reportable Business Segment, which is Jewellery Division. Accordingly, the figures appearing in these financial statements relate to the Company's single Business Segment.

#### (ii) Geographical Segment

The Company activities / operations are confined to India and as such there is only one geographical segment. Accordingly, the figures appearing in these financial statements relate to the Company's single geographical segment.

#### 13. ACCOUNTING FOR TAXES ON INCOME

#### **Current Tax**

Current tax is determined as the amount of tax payable under the provisions of Income Tax Act, 1961, in respect of taxable income for the year.

#### **Deferred Tax**

Deferred income taxes reflect the impact of current year timing difference between taxable income and accounting income for the year and reversal of timing difference of earlier year. Deferred tax is measured based on the tax rates and the tax laws enacted or substantively enacted at the balance sheet date. Deferred tax assets are recognized only to the extent there is reasonable certainty that the assets can be realized in the future; however, where there is unabsorbed depreciation or carried forward loss under taxation laws, deferred tax assets are recognized only if there is virtual certainty of realization of such assets. Deferred tax assets are reviewed at each balance sheet date and written down or written up to reflect the amount that is reasonably / virtually certain (as the case may be) to be realized.

#### 14. CONTINGENT LIABILITIES AND PROVISIONS

The Company creates a provision when there is present obligation as a result of a past event that probably requires an outflow of resources and a reliable estimate can be made of the amount of the obligation. A disclosure for a contingent liability is made when there is a possible obligation or a present obligation that may, but probably will not, require an outflow of resources. When there is a possible obligation or a present obligation in respect of which the likelihood of outflow of resources is remote, no provision or disclosure is made.

Provisions are reviewed at each balance sheet date and adjusted to reflect the current best estimate. If it is no longer probable that an outflow of resources would be required to settle the obligation, the provision is reversed.

Contingent assets are not recognized in the financial statements. However, contingent assets are assessed continually and if it is virtually certain that an inflow of economic benefits will arise, the asset and related income are recognized in the period in which the change occurs.

Loss contingencies arising from claims, litigation, assessment, fines, penalties, etc. are recorded when it is probable that a liability has been incurred and the amount can be reasonably estimated.

#### 15. EARNINGS PER SHARE:

Basic earnings per share are computed by dividing the net profit for the year attributable to the equity shareholders by the weighted average number of equity shares outstanding during the year. Diluted earnings per share is computed by dividing the net profit attributable to the equity shareholders for the year by the weighted average number of equity and dilutive equity equivalent shares outstanding during the year, except where the results would be anti-dilutive.

#### 16. CASH FLOW:

Cash flows are reported using the indirect method, whereby profit before tax is adjusted for the effects of transactions of non-cash nature, any deferrals or accruals of past or future operating cash receipts or payments and item of income or expenses associated with investing or financing cash flows. Cash flows from operating, investing and financing activities of the Company are segregated, accordingly.

## 17. FOREIGN CURRENCY TRANSACTIONS

Earnings in Foreign Currency: Nil

**Expenditure in Foreign Currency: Nil** 

There is no foreign currency in this company.

#### 18. COVID -19 IMPACT ASSESSMENT

The outbreak of Coronavirus (COVID-19) pandemic globally and in India is causing significant disturbance and slowdown of economic activity. In many countries, businesses are being forced to cease or limit their operations for long or indefinite period of time. Measures taken to contain the spread of the virus, including travel bans, quarantines, social distancing, and closures of non-essential services have triggered significant disruptions to businesses worldwide, resulting in an economic slowdown.

COVID-19 is significantly impacting business operation of the companies, by way of various interruption, supply chain disruption, unavailability of personnel. On 24th March 2020, the Government of India ordered a nationwide lockdown for 21 days which further got extended till 31st May 2020 to prevent community spread of COVID-19 in India resulting in significant reduction in economic activities.

In assessing the recoverability of Company's assets such as Trade receivable, Inventories, Loans, Advances and Other Current Assets the Company has considered internal and external information upto the date of approval of these financial results. The company has performed sensitivity analysis, on the assumptions used basis, the internal and external information / indicators of future economic conditions and expects to recover the carrying amount of the assets.

#### C. NOTES TO THE RESTATED FINANCIAL STATEMENTS

#### 1. NON-ADJUSTMENT ITEMS:

No Audit qualifications for the respective periods which require any corrective adjustment in these Restated Financial Statements of the Company have been pointed out during the restated period.

#### 2. MATERIAL REGROUPING

Appropriate regrouping has been made in the restated summary statements of Assets and Liabilities Profits and Losses and Cash flows wherever required by reclassification of the corresponding items of income expenses assets and liabilities in order to bring them in line with the requirements of the SEBI Regulations.

The figures have been grouped and classified wherever they were necessary and have been rounded off to the nearest rupee in lakhs. Other figures of the previous years have been regrouped / reclassified and / or rearranged wherever necessary.

## 3. MATERIAL ADJUSTMENTS IN RESTATED PROFIT & LOSS ACCOUNT

(Amount in Lakhs, Unless Otherwise Stated)

Particulars	As at	As at		
	07-Jan-23	31-Mar- 22	31-Mar- 21	31-Mar- 20
Net Profit Before Tax as per audited accounts but before adjustments for restated accounts:	80.84	51.21	8.35	11.64
Restatement adjustments:				
Sundry Balance Written Off recognized in P&L	-	-	-	(0.31)
Adjustment due to changes in loan charges and processing fees	(0.04)	0.57	(0.53)	-
Adjusted Profit before Tax	80.80	51.77	7.82	11.32
Net Profit before Tax as per Restated Accounts:	80.80	51.77	7.82	11.32

## 4. MATERIAL ADJUSTMENTS IN RESTATED TOTAL EQUITY/ NETWORTH

(Amount in Lakhs, Unless Otherwise Stated)

Particulars	As at		As at	
	07-Jan-23	31-Mar- 22	31-Mar- 21	31-Mar- 20
<b>Total Equity (As per Audited Financial Statements)</b>	656.91	250.07	213.97	206.32
Restatement adjustments:				
Sundry Balance Written Off recognized in P&L	-	(0.31)	(0.31)	(0.31)
Adjustment due to changes in loan charges and processing fees	-	0.03	(0.53)	-
Short/(Excess) tax expense recognized in P&L	5.36	2.71	0.15	-
Adjusted Total Equity	662.26	252.51	213.28	206.01
Total equity as per Restated Summary Statement of Assets and Liabilities	662.26	252.51	213.28	206.01

# 5. PAYABLE TO MICRO, SMALL AND MEDIUM ENTERPRISES

Under the Micro, Small and Medium Enterprises Development Act, 2006 which came into force from 2nd October 2006, certain disclosures are required to be made relating to Micro and Small Enterprises.

The company has not received the required information from any of the suppliers regarding their status under the Micro, Small and Medium Enterprises Development Act, 2006. Hence disclosures, if any, relating to amounts unpaid as the year end together with interest paid/payable as required under the Act have not been made.

#### 6. MANAGERIAL REMUNERATION

(Amount in Lakhs, Unless Otherwise Stated)

PARTICULARS	For the period	For the year ended		
	ended 07-Jan- 23	31-Mar- 22	31-Mar- 21	31-Mar- 20
Remuneration to Directors	22.14	14.00	18.00	18.00
Total	22.14	14.00	18.00	18.00

# 7. REMUNERATION TO AUDITORS

(Amount in Lakhs, Unless Otherwise Stated)

PARTICULARS	For the period	For the year ended		ded
	ended 07-Jan-23	31-Mar-	31-Mar-	31-Mar-20
		22	21	
Audit Fee	0.30	0.25	0.25	0.25
Tax Audit Fees	-	-	-	-
Total	0.30	0.25	0.25	0.25

For N B T and Co

**Chartered Accountants** 

FRN: 140489W

For Manoj Jewellers Limited

Sd/-**Ashutosh Biyani** 

Partner M. No. 165017

Place: Mumbai

**Date: January 17, 2023** 

Sd/- Sd/- S. Manoj Kumar S. Sunil

Managing Director Director and CFO DIN: 01730747 DIN: 01730790

Sd/-

Vaneeta Khanna Company Secretary AGFPV8096G

# STATEMENT OF CHANGES IN EQUITY

Annexure 5 (Amount in Lakhs, Unless Otherwise Stated)

(A)	Equity share capital					
	Particulars As at As at					
		07-Jan-23	31-Mar-22	31-Mar-21	31-Mar-20	
	Balance at the beginning of the period	166.75	166.75	166.75	166.75	
	Changes in Equity Share capital during the period	431.81	-	-	-	
	Balance at the end of the period	598.56	166.75	166.75	166.75	

Particulars	Reserve and surplus	Total	
	Retained earnings		
As at 31 March 2019	31.70	31.70	
Changes during the year			
Profit for the year	8.00	8.00	
Total income for the year	8.00	8.00	
Cash dividends	-	-	
Dividend distribution tax	-	-	
Prior period income tax write off	0.44	0.44	
As at 31 March 2020	39.26	39.26	
As at 31 March 2020	39.26	39.26	
Changes during the year			
Profit for the year	7.27	7.27	
Total income for the year	7.27	7.27	
Cash dividends	-	-	
Dividend distribution tax	-	-	
Capitalization of reserves			
As at 31 March 2021	46.53	46.53	
As at 31 March 2021	46.53	46.53	
Changes during the year			
Profit for the year	39.23	39.23	
Total income for the year	39.23	39.23	
Cash dividends	-	-	
Dividend distribution tax	-	-	
Capitalization of reserves	-	-	
As at 31 March 2022	85.76	85.76	
As at 31 March 2022	85.76	85.76	
Changes during the year			

Profit for the year	59.76	59.76
Total income for the year	59.76	59.76
Cash dividends	-	-
Dividend distribution tax	-	-
Issue of bonus shares	81.81	81.81
As at 07 January 2023	63.70	63.70

The above statement should be read with Basis of Preparation, Significant Accounting Policies and Notes to Restated Financial Information appearing in Annexure 4 and Adjustments to Audited Financial Statements appearing in Annexure 6.

This is the Restated Statement of Assets and Liabilities referred to in our report of even date.

For NBT & Co.

**Chartered Accountants** 

FRN: 140489W

For Manoj Jewellers Limited

Sd/-

Ashutosh Biyani

**Partner M. No. 165017** 

Place: Mumbai

**Date: January 17, 2023** 

Sd/- Sd/-

S. Manoj Kumar S. Sunil

Managing Director Director and CFO DIN: 01730747 DIN: 01730790

Sd/-

Vaneeta Khanna Company Secretary AGFPV8096G

#### (a) Impact of restatement adjustments

Below mentioned is the summary of results of restatement adjustments made to the audited financial statements of the respective period/years and its impact on profits.

(Amount in Lakhs, Unless Otherwise Stated)

Particulars	As at As at				
	07-Jan-23	31-Mar-22	31-Mar-21	31-Mar-20	
Net profit before tax as per audited financial statements	80.84	51.21	8.35	11.64	
Restatement adjustments:					
Sundry balance written off recognized in P&L	-	-	-	(0.31)	
Adjustment due to changes in loan charges and processing fees	(0.04)	0.57	(0.53)	-	
Total adjustments	80.80	51.77	7.82	11.32	
Restated net profit before tax	80.80	51.77	7.82	11.32	

## (b) Reconciliation of restated Equity/ Networth

(Amount in Lakhs, Unless Otherwise Stated)

Particulars	As at		As at	As at	
	07-Jan-23	31-Mar-22	31-Mar-21	31-Mar-20	
Equity/ Networth as per audited financials	656.91	250.07	213.97	206.32	
Restatement adjustments:					
Sundry balance written off recognized in P&L	-	(0.31)	(0.31)	(0.31)	
Adjustment due to changes in loan charges and processing	-	0.03	(0.53)	-	
fees					
Short/(Excess) tax expense recognized in P&L	5.36	2.71	0.15	1	
Total adjustments	662.26	252.51	213.28	206.01	
Restated Equity/ Networth	662.26	252.51	213.28	206.01	

## (c) Explanatory notes for the restatement adjustments

- (i) The amount relating to the income/ expenses have been adjusted in the year to which the same relates to and under which head the same related to.
- (ii) The company has provided excess provision of tax in the year in which income tax return has been filed and has been adjusted in prior period items in financials but in the restated financials it has been adjusted in the same financial year where it relates to.
- (iii) Appropriate adjustments have been made in the restated financial statements, wherever required, by reclassification of the corresponding item of income, expenses, assets and liabilities, in order to bring them in line with the groupings as per audited financials of the company for all the years.

## **STATEMENT OF SHARE CAPITAL**

(Amount in Lakhs, Unless Otherwise Stated)

Particulars	As at				
	07-Jan-23	31-Mar-22	1-Mar-22 31-Mar-21		
<u>Authorized*</u>					
Number of shares	10000000	5700000	5700000	5700000	
Equity shares of Rs.10 each	1,000.00	570.00	570.00	570.00	
<u>Issued</u>					
Number of shares	5985628	1,667,500	1,667,500	1,667,500	
Equity shares of Rs.10 each	598.56	166.75	166.75	166.75	
Subscribed & Paid up					
Number of shares	5,985,628	1,667,500	1,667,500	1,667,500	
Equity shares of Rs.10 each fully paid up	598.56	166.75	166.75	166.75	

# Rights, preferences and restrictions attached to equity shares

The company has only one class of equity shares having a par value of Rs.10 per share. Each holder of equity shares is entitled to one vote per share. The dividend proposed by the Board of Directors is subject to the approval of the shareholders in the ensuing Annual General Meeting, except in case of interim dividend.

## RECONCILIATION OF NUMBER OF SHARES

Particulars	As at	As at		
	07-Jan-23	31-Mar-22	31-Mar-21	31-Mar-20
Shares outstanding at the beginning of the				
year	1,667,500	1,667,500	1,667,500	1,667,500
Add:				
Right shares issued during the year	700,000	-	-	-
Bonus shares issued during the year	3,618,128	-		
Less:				
Shares bought back during the year	-	-	-	-
Shares outstanding at the end of the year	5,985,628	1,667,500	1,667,500	1,667,500

#### Note:-

- 1. The Company has issued 11,500 equity shares of Rs.10 each in the capital of the company for consideration other than cash and at par to Mr. S.Sunil.
- 2. On 10/06/2022, the Company has issued Bonus Shares in the ratio of 4:1.
- 3. On 17/06/2022, the Company has issued Bonus Shares in the ratio 10:1.
- 4. On 04/01/2023, the Company has issued 700000 Right Shares.
- 5. On 06/01/2023, the Company has issued Bonus Shares in the ratio 1:1.

Details of Shares held by shareholders holding more than 5% of the aggregate shares in the Company

Name of Shareholder	Number of Shares and % Holding As At				
	07-Jan-23	31-Mar-22	31-Mar-21	31-Mar-20	
S.Manoj Kumar	2,866,614	736,950	436,950	436,950	
% Holding	47.89%	44.19%	26.20%	26.20%	
S.Sunil Kumar	1,477,264	333,550	333,550	333,550	
% Holding	24.68%	20.00%	20.00%	20.00%	
Rajkumari	632,500	230,000	230,000	230,000	
% Holding	10.57%	13.79%	13.79%	13.79%	
Shalu	917,126	333,500	333,500	333,500	
% Holding	15.32%	20.00%	20.00%	20.00%	
Damayanthi Bai	9,124	3,500	333,500	333,500	
% Holding	0.15%	0.21%	20.00%	20.00%	

# Shareholding of Promoters at the end of the period

# As at 07-Jan-2023

Name of the shareholder	No. of Shares	% of total shares	% change during the period
S.Manoj Kumar	2,866,614	47.89%	3.70%
S.Sunil Kumar	1,477,264	24.68%	4.68%
Shalu	917,126	15.32%	-4.68%
M.Rajkumari	632,500	10.57%	-3.23%

# As at 31-Mar-2022

Name of the shareholder	No. of Shares	% of total shares	% change during the period
S.Manoj Kumar	736,950	44.19%	17.99%
S.Sunil Kumar	333,550	20.00%	0.00%
Shalu	333,500	20.00%	0.00%
M.Rajkumari	230,000	13.79%	0.00%

# As at 31-Mar-2021

Name of the shareholder	No. of Shares	% of total shares	% change during the period
S.Manoj Kumar	436,950	26.20%	0.00%
S.Sunil Kumar	333,550	20.00%	0.00%
Shalu	333,500	20.00%	0.00%
M.Rajkumari	230,000	13.79%	0.00%

# As at 31-Mar-2020

115 W 01 1/10				
Name of the shareholder	No. of Shares	% of total shares		
S.Manoj Kumar	436,950	26.2%		
S.Sunil Kumar	333,550	20.0%		
Shalu	333,500	20.0%		
M.Rajkumari	230,000	13.8%		

# STATEMENT OF RESERVES AND SURPLUS

(Amount in Lakhs, Unless Otherwise Stated)

Particulars	As at As at		As at		
	07-Jan-23	31-Mar-22	31-Mar-21	31-Mar-20	
Profit and Loss Account					
Balance as per the last financial statements	85.76	46.53	39.26	31.70	
Profit/(Loss) for the year	59.76	39.23	7.27	8.00	
Amount available for appropriation	145.51	85.76	46.53	39.70	
Less - Issue of bonus shares	81.81	-	-	-	
Less - Prior period income tax write off	-	-	-	0.44	
Total Profit and Loss Account Balance (A)	63.70	85.76	46.53	39.70	
Securities Premium Account					
Opening balance as per the last financial statements	-	-	-	-	
Premium from right issue	280.00	-	-	-	
Less - Issue of bonus shares	280.00	-	-	-	
<b>Total Securities Premium Account Balance (B)</b>	-	-	-	-	
Net Surplus in the statement of profit and loss account	63.70	85.76	46.53	39.26	
(A+B)					

## Annexure 9

# STATEMENT OF LONG TERM BORROWINGS

(Amount in Lakhs, Unless Otherwise Stated)

Particulars	As at	As at				
	07-Jan-23	31-Mar-22	31-Mar-21	31-Mar-20		
Secured Loan						
- From related parties	-	-	-	-		
- From bank and financial institutions	0.57	6.37	17.02	29.23		
Total Long Term Borrowings (Secured)	0.57	6.37	17.02	29.23		
Unsecured Loan						
- From related parties	64.12	379.04	287.79	236.66		
- From bank and financial institutions	429.34	436.87	553.17	574.27		
Total Long Term Borrowings (Unsecured)	493.47	815.91	840.96	810.93		
Total	494.04	822.29	857.98	840.16		

#### Annexure 10

# STATEMENT OF SHORT TERM BORROWINGS

(Amount in Lakhs, Unless Otherwise Stated)

Particulars	As at	As at			
	07-Jan-23	31-Mar-22	31-Mar-21	31-Mar-20	
Secured Loan					
- Current maturities of long term borrowings	98.28	191.29	184.44	101.14	
- From bank and financial institutions	-	189.31	171.17	191.24	
Total	98.28	380.60	355.61	292.38	

# The above amount includes:

Secured Borrowings	98.85	386.97	372.63	321.61
Unsecured Borrowings	493.47	815.91	840.96	810.93

# Annexure 9.1 and Annexure 10.1

# STATEMENT OF PRINCIPAL TERMS OF SECURED LOANS AND ASSETS CHARGED AS SECURITY

(Amount in Lakhs, Unless Otherwise Stated)

Name of Lend er	Nature of Facility	Sancti oned Amou nt (In Lakhs	Securities offered	Re- Payme nt Mode	Rate of Interest	Outstanding amount	Outstanding amount	Outstanding amount	Outstanding amount
		Rs.)				07-Jan-23	31-Mar-22	31-Mar-21	31-Mar-20
Axis Bank	Cash Credit & CAOC S	200.00	-	Repay able on Deman d	Repo+4. 95%	-	189.31	171.17	191.24
Axis Bank	Power Drive Bre- Car Loan	5.00	Hypothe cation of Car of Hyundai Grand I10	Standi ng Instruc tions	9.61%	-	0.14	1.92	3.53
Axis Bank	Hire Purcha se- Car Loan	6.00	Hypothe cation of Car of Honda Jazz.	Standi ng Instruc tions	9.51%	-	1.26	2.87	4.33
Axis Bank	Power Drive Bre- Car Loan	6.75	Hypothe cation of Car Hyundai I 2O.	Standi ng Instruc tions	9.75%	0.81	2.38	4.10	5.66
Axis Bank	Power Drive Bre- Car Loan	11.45	Hypothe cation of Car Honda City.	Standi ng Instruc tions	9.51%	2.66	4.55	6.88	9.00
Daim ler Finan cial Servi ces India Pvt Ltd	Merce des Benz Car Loan	28.24	Hypothe cation of Car Mercede s-Benz CLA 200 CDI Sports.	Standi ng Instruc tions	8.12%	7.12	11.17	16.98	22.39

Karu r Vysy a Bank	Mortga ge TL- Comm ercial	425.00	EM Charge on Residenti al Flat at Plot No A, Kilpauk, Chennai- 600010	Standi ng Instruc tions	9.90%	371.91	396.65	426.19	423.13
Karu r Vysy a Bank	Worki ng Capital Term Loan	76.00	-	Standi ng Instruc tions	9.25%	43.04	62.82	76.00	-
HDF C	Home Equity Loan & Fixed First Non Housin g Schem e	437.00	-	Standi ng Instruc tions	10.8% & RPLR - 4.75%	102.66	155.57	219.70	236.60
Loan from Direc tors	Unsecu red	NA	Nil	Repay able on Deman d	NA	64.12	379.04	287.79	236.66

The company has regularly filed quarterly returns or statements of current assets with bank or financial institutions and is in agreement with the books of accounts. Company has submitted the following in Quarterly Performance Return for the period ended December 31, 2022 and year ended March 31, 2022, March 31, 2021 and March, 2020:-

# December 31, 2022

Particulars	As per Return	As per Financials	Difference	Reason
Inventory	1,106.73	1,087.14	19.59	The difference is due to the submissions to the banks were made before financial reporting closure process.
Book Debts	-	ı	-	-

# March 31, 2022

Particulars	As per Return	As per Financials	Difference	Reason
Inventory	1,239.50	1,426.71	(187.21)	The difference is due to the submissions to the banks were made before financial reporting closure process.
Book Debts	-	-	-	-

# March 31, 2021

Particulars	As per	As per	Difference	Reason
	Return	Financials		
Inventory	1,310.17	1,417.93	(107.75)	The difference is due to the submissions to the
				banks were made before financial reporting closure
				process.
Book Debts	9.66	-	9.66	The difference is due to the submissions to the
				banks were made before financial reporting closure
				process.

# March 31, 2020

Particulars	As per	As per	Difference	Reason
	Return	Financials		
Inventory	1,189.97	1,287.25	(97.28)	The difference is due to the submissions to the
				banks were made before financial reporting
				closure process.
Book Debts	-	17.20	(17.20)	The difference is due to the submissions to the
				banks were made before financial reporting
				closure process.

## **Annexure 11**

# STATEMENT OF TRADE PAYABLES

(Amount in Lakhs, Unless Otherwise Stated)

Particulars	As at	As at				
	07-Jan-23	31-Mar-22	31-Mar-21	31-Mar-20		
For Goods & Services						
- Micro, small and medium enterprises	-	-	-	-		
- Others	16.87	16.09	71.82	65.15		
Total	16.87	16.09	71.82	65.15		

## Note -

- 1. There is no unbilled and not due trade payables are outstanding at the period ended.
- 2. No proper due is specified by the vendors, payment terms are as per general business practices.

# The trade payables ageing schedule for the period January 7, 2023 is as follows

Particulars Outstanding for following periods from due date of payment					Total
	Less than 1 year	1-2 year	2-3 year	More than 3 Year	
MSME	-	-	-	-	-
Others	13.57	0.97	2.33	-	16.87
Disputed dues - MSME	-	1	-	-	-
Disputed dues - Others	-	-	_	-	-

# The trade payables ageing schedule for the period March 31, 2022 is as follows

Particulars	Outstandi	Outstanding for following periods from due date of payment				
	Less than 1 year					
MSME	-	=	=	-	-	
Others	13.35	0.11	2.63	-	16.09	
Disputed dues - MSME	-	=	=	-	-	
Disputed dues - Others	-	-	-	-	-	

# The trade payables ageing schedule for the period March 31, 2021 is as follows

Particulars	Outstandi	Total			
	Less than 1 year	1-2 year	2-3 year	More than 3 Year	
MSME	-	-	-	-	-
Others	69.09	2.73	-	-	71.82
Disputed dues - MSME	-	-	-	-	-
Disputed dues - Others	-	-	-	-	-

# The trade payables ageing schedule for the period March 31, 2020 is as follows

Particulars	Outstandi	Total			
	Less than 1 year	1-2 year	2-3 year	More than 3 Year	
MSME	-	=	=	=	-
Others	65.15	=	-	=	65.15
Disputed dues - MSME	-	-	-	-	-
Disputed dues - Others	-	-	-	-	-

Disclosure relating to suppliers registered under MSMED Act based on the information available with the Company:

Particulars	As at	As at		_
	07-Jan-23	31-Mar-22	31-Mar-21	31-Mar-20
(a) Amount remaining unpaid to any supplier at the end of				
each accounting year:				
Principal and interest				
	-	-	-	-
Total				
	-	-	-	-
(b) The amount of interest paid by the buyer in terms of				
section 16 of the MSMED Act, along with the amount of	-	-	-	-
the payment made to the supplier beyond the appointed				
day during each accounting year.				

(c) The amount of interest due and payable for the period				
of delay in making payment (which have been paid but	-	-	-	-
beyond the appointed day during the year) but without				
adding the interest specified under the MSMED Act.				
(d) The amount of interest accrued and remaining unpaid				
at the end of each accounting year.	-	-	-	-
(e) The amount of further interest remaining due and				
payable even in the succeeding years, until such date when	-	-	-	-
the interest dues above are actually paid to the small				
enterprise, for the purpose of disallowance of a deductible				
expenditure under section 23 of the MSMED Act.				

Annexure 12

# STATEMENT OF OTHER CURRENT LIABILITIES

(Amount in Lakhs, Unless Otherwise Stated)

As at	As at			
07-Jan-23	31-Mar-22	31-Mar-21	31-Mar-20	
10.28	2 71	2 38	5.18	
1.50	-	-	-	
11 70	2.71	2 20	5.18	
	07-Jan-23 10.28	07-Jan-23 31-Mar-22 10.28 2.71 1.50 -	07-Jan-23         31-Mar-22         31-Mar-21           10.28         2.71         2.38           1.50         -         -	

Annexure 13

# STATEMENT OF SHORT TERM PROVISIONS

(Amount in Lakhs, Unless Otherwise Stated)

Particulars	As at	As at			
	07-Jan-23	31-Mar-22	31-Mar-21	31-Mar-20	
Provision for expenses	50.72	31.92	19.62	18.75	
Provision for income tax	15.26	8.63	1.62	0.40	
Total	65.97	40.55	21.23	19.15	

Annexure 14

# STATEMENT OF NON CURRENT ASSETS (FIXED ASSETS)

(Amount in Lakhs, Unless Otherwise Stated)

PARTICULARS	Office	Computers	Furniture &	Vehicles	Total
	Equipments		Fixtures		
Period ended January 07,					
2023					
GROSS CARRYING					
AMOUNT					
Opening gross carrying amount	8.55	3.03	20.68	91.27	123.53
Additions	-	-	-	-	-
Disposals/Adjustment	-	-	-	-	-
Closing Gross Carrying Amount	8.55	3.03	20.68	91.27	123.53

ACCUMULATED					
DEPRECIATION					
Opening accumulated	6.18	2.25	16.70	67.00	92.14
depreciation					
Depreciation charged during	0.33	0.28	0.76	5.66	7.03
the year					
Disposals/Adjustments	-	-	-	-	-
Closing Accumulated	6.52	2.53	17.46	72.66	99.17
Depreciation					
			·		
Net Carrying Amount	2.03	0.50	3.22	18.61	24.36

PARTICULARS	Office Equipments	Computers	Furniture & Fixtures	Vehicles	Total
Year ended March 31, 2022					
GROSS CARRYING AMOUNT					
Opening gross carrying amount	8.55	2.41	20.68	91.27	122.91
Additions	-	0.62	-	-	0.62
Disposals/Adjustment	-	-	-	-	-
Closing Gross Carrying Amount	8.55	3.03	20.68	91.27	123.53
ACCUMULATED DEPRECIATION					
Opening accumulated depreciation	5.66	2.11	15.38	55.99	79.13
Depreciation charged during the year	0.53	0.14	1.32	11.01	13.00
Disposals/Adjustments	-	-	-	-	-
Closing Accumulated Depreciation	6.18	2.25	16.70	67.00	92.14
Net Carrying Amount	2.37	0.78	3.98	24.27	31.40

PARTICULARS	Office Equipments	Computers	Furniture & Fixtures	Vehicles	Total
Year ended March 31, 2021					
GROSS CARRYING AMOUNT					
Opening gross carrying amount	8.55	2.07	20.68	91.14	122.45
Additions	-	0.34	-	0.13	0.46
Disposals/Adjustment	-	-	-	-	-
Closing Gross Carrying Amount	8.55	2.41	20.68	91.27	122.91

ACCUMULATED					
DEPRECIATION					
Opening accumulated	5.01	1.97	13.60	40.01	60.58
depreciation					
Depreciation charged during	0.65	0.14	1.78	15.98	18.55
the year					
Disposals/Adjustments	-	-	-	-	-
Closing Accumulated	5.66	2.11	15.38	55.99	79.13
Depreciation					
Net Carrying Amount	2.89	0.30	5.30	35.28	43.78

PARTICULARS	Office Equipments	Computers	Furniture & Fixtures	Vehicles	Total
Year ended March 31, 2020					
GROSS CARRYING AMOUNT					
Opening gross carrying amount	8.42	2.07	19.38	80.49	110.37
Additions	0.13	-	1.30	10.65	12.08
Disposals/Adjustment	-	-	-	-	-
Closing Gross Carrying Amount	8.55	2.07	20.68	91.14	122.45
ACCUMULATED DEPRECIATION					
Opening accumulated depreciation	4.22	1.95	11.53	17.88	35.59
Depreciation charged during the year	0.79	0.02	2.06	22.13	24.99
Disposals/Adjustments	-	-	-	-	-
Closing Accumulated Depreciation	5.01	1.97	13.60	40.01	60.58
Net Carrying Amount	3.54	0.10	7.09	51.13	61.86

# Title Deeds of Immovable Property not held in the Name of Company

Title Deeus	of Hilliovable 110	perty not neiu	in the Name	or Compa	ıny.		
Particular	Relevant Line	Description	Gross	Title	Whether the title	Property	Reason
	Item in	of Item of	Carrying	Deeds	deed holder is a	held	for not
	Balance Sheet	Property	Value	held in	promoter,	since	being
				the	director or	which	held in
				name	relative of	date	the
				of	promoter/director		name of
					or employee of		company
					promoter/director		

There is no immovable property whose title deeds are not held other than in the name of the company therefore not applicable.

# **Benami Property**

There is no proceeding initiated or pending against the company for holding any benami property under Benami Transaction (Prohibition) Act 1988.

## **Annexure 15**

# STATEMENT OF DEFERRED TAX (ASSETS) / LIABILITIES

(Amount in Lakhs, Unless Otherwise Stated)

Particulars	As at	As at		
	07-Jan-23	31-Mar-22	31-Mar-21	31-Mar-20
Opening Balance (A)				
Opening balance of deferred tax (Asset)/ Liability	6.69	6.44	4.90	1.94
Current Year Provision (B)				
(DTA) / DTL on timing difference in depreciation as per Companies Act and Income Tax Act.	(0.43)	0.26	1.54	2.96
Closing Balance of Deferred Tax (Asset)/ Liability (A+B)	6.27	6.69	6.44	4.90

## **Annexure 16**

## STATEMENT OF OTHER NON CURRENT ASSETS

(Amount in Lakhs, Unless Otherwise Stated)

Particulars	As at	As at			
	07-Jan-23	31-Mar-22 31-Mar-21 31-Ma			
Security deposit	20.10	20.10	20.10	20.10	
Total	20.10	20.10	20.10	20.10	

#### Annexure 17

# STATEMENT OF CURRENT INVESTMENTS

(Amount in Lakhs, Unless Otherwise Stated)

Particulars	As at	As at				
	07-Jan-23	31-Mar-22	31-Mar-21	31-Mar-20		
Investments;						
- Unquoted	-	-	-	5.00		
- Quoted	-	-	-	-		
Total	-	-	-	5.00		

#### **Annexure 18**

# STATEMENT OF INVENTORIES

(Amount in Lakhs, Unless Otherwise Stated)

Particulars	As at	As at				
	07-Jan-23	31-Mar-22	31-Mar-21	31-Mar-20		
Closing stock of:						
Finished goods	1,087.14	1,426.71	1,417.93	1,287.25		
(As certified by management)						
Total	1,087.14	1,426.71	1,417.93	1,287.25		

# STATEMENT OF TRADE RECEIVABLES

(Amount in Lakhs, Unless Otherwise Stated)

Particulars	As at	As at				
	07-Jan-23	31-Mar-22	31-Mar-21	31-Mar-20		
Unsecured						
-Considered good	-	-	=	17.20		
Less:						
Provision for doubtful debts	-	-	=	-		
Total	-	-	-	17.20		
Further classified as:						
Receivable from related parties	-	-	-	-		
Receivable from others	-	-	-	17.20		
Total	-	-	-	17.20		

The trade receivables ageing schedule for the period January 07, 2023 is as follows

Particulars	Less than 6 months	6 Month to 1 year	1-2 years	2-3 years	More than 3 Years	Total
(i) Undisputed trade receivables – considered good	-	-	-	-	-	-
(ii) Undisputed trade receivables – considered doubtful	-	-	-	-	-	-
(iii) Disputed trade receivables considered good	-	-	-	-	-	-
(iv) Disputed trade receivables considered doubtful	-	-	-	-	-	-

The trade receivables ageing schedule for the period March 31, 2022 is as follows

Particulars	Less than 6 months	6 Month to 1 year	1-2 years	2-3 years	More than 3 Years	Total
(i) Undisputed trade receivables – considered good	-	-	-	-	-	
(ii) Undisputed trade receivables – considered doubtful	-	-	-	-	-	-
(iii) Disputed trade receivables considered good	-	-	-	-	-	-
(iv) Disputed trade receivables considered doubtful	-	-	-	-	-	-

The trade receivables ageing schedule for the period March 31, 2021 is as follows

Particulars	Less than 6 months	6 Month to 1 year	1-2 years	2-3 years	More than 3 Years	Total
(i) Undisputed trade receivables – considered good	-	-	-	-	-	-
(ii) Undisputed trade receivables – considered doubtful	-	-	-	-	-	-
(iii) Disputed trade receivables considered good	-	-	-	-	-	-
(iv) Disputed trade receivables considered doubtful	-	-	-	-	-	-

The trade receivables ageing schedule for the period March 31, 2020 is as follows

Particulars	Less than 6 months	6 Month to 1 year	1-2 years	2-3 years	More than 3 Years	Total
(i) Undisputed trade receivables – considered good	-	-	-	-	-	-
(ii) Undisputed trade receivables – considered doubtful	-	-	-	-	-	-
(iii) Disputed trade receivables considered good	-	-	-	-	-	-
(iv) Disputed trade receivables considered doubtful	-	-	-	-	-	-

Annexure 20

## STATEMENT OF CASH & CASH EQUIVALENTS

(Amount in Lakhs, Unless Otherwise Stated)

Particulars	As at			
	07-Jan-23	31-Mar-22	31-Mar-21	31-Mar-20
Cash on hand (As Certified by Management)	18.74	5.56	2.34	11.73
Balances with banks				
- In Current Accounts	168.53	0.96	2.57	4.63
- In Deposit Account	12.44	12.17	11.60	-
Total	199.71	18.69	16.51	16.35

Annexure 21

## STATEMENT OF SHORT-TERM LOANS AND ADVANCES

(Amount in Lakhs, Unless Otherwise Stated)

Particulars	As at	As at			
	07-Jan-23	31-Mar-22	31-Mar-21	31-Mar-20	
Unsecured, Considered Good unless otherwise stated;					
- Other loans & advances	-	3.19	3.28	3.27	
Total	-	3.19	3.28	3.27	

**Annexure 22** 

## STATEMENT OF OTHER CURRENT ASSETS

Particulars	As at	As at			
	07-Jan-23	31-Mar-22	31-Mar-21	31-Mar-20	
Prepaid expenses	-	7.56	7.51	7.12	
Deposit with revenue authorities	10.29	=	3.51	4.59	
Advances to suppliers	0.74	0.41	3.25	0.38	
Other current assets	0.59	-	-	-	
Total	11.62	7.97	14.27	12.09	

## **REVENUE FROM OPERATIONS**

(Amount in Lakhs, Unless Otherwise Stated)

Particulars  For the period ended 07-Jan-23		For the year ended			
	31-Mar-22	31-Mar-21	31-Mar-20		
- Sales	1,048.32	675.18	696.23	1,157.67	
- Job work charges	-	-	0.28	43.96	
Total	1,048.32	675.18	696.51	1,201.63	

#### **Annexure 24**

## **OTHER INCOME**

(Amount in Lakhs, Unless Otherwise Stated)

Particulars	For the period ended	Fo	For the year ended		
	07-Jan-23	31-Mar-22	31-Mar-21	31-Mar-20	
Related and recurring income:					
Interest income	0.27	0.64	0.38	0.02	
Total	0.27	0.64	0.38	0.02	

#### Annexure 25

## **PURCHASES OF STOCK IN TRADE**

(Amount in Lakhs, Unless Otherwise Stated)

Particulars	For the	For the Fo		r the year ended	
period ended 07-Jan-23	period ended 07-Jan-23	31-Mar-22	31-Mar-21	31-Mar-20	
Purchases	440.03	446.29	598.19	1,353.19	
Total	440.03	446.29	598.19	1,353.19	

## Annexure 26

## **CHANGES IN INVENTORIES OF STOCK-IN-TRADE**

Particulars	For the	Fo	led	
	period ended 07-Jan-23	31-Mar-22	31-Mar-21	31-Mar-20
Inventories at the end of the year	-	_	-	1
Stock-In-Trade	1,087.14	1,426.71	1,417.93	1,287.25
<u>Inventories at the beginning of the year</u>	_	_	_	_
Stock-In-Trade	1,426.71	1,417.93	1,287.25	873.78
Net(Increase)/decrease	339.57	(8.78)	(130.67)	(413.47)

## **EMPLOYEE BENEFITS EXPENSES**

(Amount in Lakhs, Unless Otherwise Stated)

Particulars	For the	For the year ended		
	period ended	31-Mar-22	31-Mar-21	31-Mar-20
	07-Jan-23			
a) Salaries and bonus	21.40	26.97	33.99	38.39
b) Director's remuneration	22.14	14.00	18.00	18.00
c) Other employee benefit expenses	1.13	0.23	1.26	0.21
d) Contribution to various funds	0.02	0.05	0.23	0.29
Total	44.70	41.25	53.47	56.89

## Annexure 28

## **FINANCE COST**

(Amount in Lakhs, Unless Otherwise Stated)

period ended 07-Jan-23	For the	For the year		
	31-Mar-22	31-Mar-21	31-Mar-20	
Interest paid;				
- Related parties	17.31	18.67	14.19	10.57
- Banks	63.32	78.41	88.17	73.06
Other finance charges	3.60	3.86	6.98	16.86
Total	84.24	100.93	109.34	100.48

## Annexure 29

## **DEPRECIATION**

(Amount in Lakhs, Unless Otherwise Stated)

pe	For the	For the year ended			
	period ended 07-Jan-23	31-Mar-22	31-Mar-21	31-Mar-20	
Depreciation	7.03	13.00	18.55	24.99	
Total	7.03	13.00	18.55	24.99	

## Annexure 30

## **OTHER EXPENSES**

Particulars	For the	For the year ended			
	period ended 07-Jan-23	31-Mar-22	31-Mar-21	31-Mar-20	
Advertisement expenses	13.08	2.39	5.98	25.37	
Sundry balances written off	-	-	7.44	-	
Job work charges paid	-	-	-	13.94	
Making charges paid	6.70	5.67	0.28	0.78	
Rent	5.47	6.06	6.06	6.06	
Others	26.97	17.23	20.44	22.09	
Total	52.22	31.35	40.20	68.24	

## **PAYMENT TO AUDITORS AS:**

(Amount in Lakhs, Unless Otherwise Stated)

Particulars	For the	For the year ended		
	period ended 07-Jan-23	31-Mar-22	31-Mar-21	31-Mar-20
Payment to auditors				
a. Statutory audit fees	0.30	0.25	0.25	0.25
b. For taxation matters	-	-	-	-
Total	0.30	0.25	0.25	0.25

## **Annexure 31**

## STATEMENT OF MANDATORY ACCOUNTING RATIOS

(Amount in Lakhs Rs., except per share data)

Particulars	As at	As at			
	07-Jan-23	31-Mar-22	31-Mar-21	31-Mar-20	
Net Worth (A)	662.26	252.51	213.28	206.01	
EBITDA	171.81	165.07	135.33	136.78	
Restated profit after tax	59.76	39.23	7.27	8.00	
Less: Prior period item	-	-	-	-	
Adjusted profit after tax (B)	59.76	39.23	7.27	8.00	
Number of equity share outstanding as on the end of year/period (C)	59.86	16.68	16.68	16.68	
Weighted average no of equity shares at the time of end of the year (D) (Pre Bonus/Right issue)	46.06	16.68	16.68	16.68	
Weighted average no of equity shares at the time of end of the year (E) (Post Bonus/Right issue)	46.06	46.06	46.06	46.06	
Current assets (F)	1,298.47	1,456.55	1,451.99	1,341.17	
Current liabilities (G)	192.90	439.95	451.04	381.86	
Face value per share	10.00	10.00	10.00	10.00	
Restated basic and diluted earnings per share (Pre Bonus/Right issue INR) (B/D)	1.30	2.35	0.44	0.48	
Restated basic and diluted earnings per share (Post Bonus/Right issue INR) (B/E)	1.30	0.85	0.16	0.17	
Return on net worth (%) (B/A)	9.02%	15.54%	3.41%	3.88%	
Net asset value per share - Pre Bonus (A/D) (Face value of Rs. 10 each)	14.38	15.14	12.79	12.35	
Net asset value per share - Post Bonus (A/E) (Face value of Rs. 10 each)	14.38	5.48	4.63	4.47	
Current ratio (F/G)	6.73	3.31	3.22	3.51	

<sup>1)</sup> The ratios have been computed as below:

<sup>(</sup>a) Basic earnings per share (Rs.): Net profit after tax as restated for calculating basic EPS / Weighted average number of equity shares outstanding at the end of the period or year.

<sup>(</sup>b) Diluted earnings per share (Rs.): Net profit after tax as restated for calculating diluted EPS / Weighted average number of equity shares outstanding at the end of the period or year for diluted EPS.

<sup>(</sup>c) Return on net worth (%): Net profit after tax (as restated) / Net worth at the end of the period or year.

- (d) Net assets value per share -: Net Worth at the end of the period or year / Total number of equity shares outstanding at the end of the period or year.
- 2) Net worth for ratios mentioned in note 1(c) and 1(d) is = Equity share capital + Reserves and surplus (including, Securities Premium, General Reserve and surplus in statement of profit and loss).
- 3) The figures disclosed above are based on the standalone restated summary statements of the Group.
- 4) The above statement should be read with the significant accounting policies and notes to restated summary statements of assets and liabilities, profits and losses and cash flows appearing in Annexures 4, 1, 2, 3.
- 5) On 10/06/2022, the Company has issued Bonus Shares in the ratio of 4:1, on 17/06/2022, the Company has issued Bonus Shares in the ratio 10:1, on 04/01/2023, the Company has issued 700000 Right Shares and on 06/01/2023, the Company has issued Bonus Shares in the ratio 1:1.

Annexure 32

#### STATEMENT OF RELATED PARTY TRANSACTION

	ames of the related parties with whom transaction we tionship:	ere car	ried out dur	ing the years a	and descriptio	n of
a)	Company/entity owned or significantly influenced by directors/ KMP	M/s	Manoj Jewel	lers Limited		
b)	Key Management Personnels/Directors:	1 M	r. S.Manoj K	umar		
0)	Rey Management reisonners/Directors.		r. S.Nanoj K r. S.Sunil	umai		
		3. M	s. Rajkumari	M		
c)	Relative of Key Management	Ms.	Damayanthi 1	Bai		
,	Personnels/Director/Partners:		Prachi			
		Ms.	Shalu			
		Mr. 1	Late S Shanti	lal Jain		
	Ms. Vanshika M					
2. T	ransaction with Key Management Personnel/Director	rs				
			`	mount in Lakh	-	erwise Stated)
Sr.	Nature of Transaction		As at		As at	
No.			07-Jan-23	31-Mar-22	31-Mar-21	31-Mar-20
1	Remuneration					
	Mr. S.Manoj Kumar		8.99	7.00	9.00	9.00
	Mr. S.Sunil		7.61	7.00	9.00	9.00
	Ms. Rajkumari M		5.55	-	-	-
2	Interest on Loan					
	Mr. S.Manoj Kumar		9.67	10.56	8.17	5.67
	Mr. S.Sunil		7.65	8.11	6.03	4.90
3	Salary (Director- Relative)					
	Ms. Rajkumari M		0.66	3.30	5.05	4.80
	Ms. Shalu		0.66	1.40	4.80	4.80
	Ms. Vanshika M		0.44	0.85	4.80	4.80

3. B	alances Outstanding at the end of the Year				
(Amount in Lakhs, Unless Otherwise Stated)					
Sr.	Particulars	As at	As at		
No.		07-Jan-23	31-Mar-22	31-Mar-21	31-Mar-20
1	Mr. S.Manoj Kumar	20.89	212.14	162.34	135.78
2	Mr. S.Sunil	43.24	166.90	125.45	100.88

Annexure 33

## **STATEMENT OF TAX SHELTER**

(Amount in Lakhs, Unless Otherwise Stated)

Pa	Particulars		As at		
		07-Jan-23	31-Mar-22	31-Mar-21	31-Mar-20
A	Profit before taxes as restated	80.80	51.77	7.82	11.32
	- Taxable at normal Rate	80.80	51.77	7.82	11.32
	- Taxable at special Rate		ı	•	-
В	Normal Tax Rate Applicable %	0.26	0.26	0.26	0.26
	Special Tax Rate Applicable %	0.16	0.16	0.16	0.16
C	Tax Impact (A*B)	21.01	13.46	2.03	2.94
	Adjustments:				
D	Permanent Differences				
	Disallowance under section 37	0.09	0.11	0.06	2.28
	Allowance Under Section 80G	-	-	-	(0.16)
	Donation	-	-	-	-
	<b>Total Permanent Differences</b>	0.09	0.11	0.06	2.13
E	Timing Difference				
	Difference in Depreciation	(1.63)	2.95	6.90	11.66
	Disallowance/(Allowance) Under Section 43B	-	0.25	-	(1.51)
	<b>Total Timing Differences</b>	(1.63)	3.20	6.90	10.15
	Unabsorbed Loss/(Carried Forward Loss Set off)		-	-	-
F	Net Adjustment $(F) = (D+E)$	(1.54)	3.30	6.96	12.28
G	Tax Expenses/ (Saving) thereon (F*B)	(0.40)	0.86	1.81	3.19
Н	Tax Liability, After Considering the effect of Adjustment (C+G)	20.61	14.32	3.84	6.14
	(0.10)				
Ι	Deferred Tax	0.43	(0.83)	(1.79)	(2.64)
J	Total tax expenses (H+I)	21.03	13.49	2.05	3.50

#### Notes:

- 1. The aforesaid statement of tax shelters has been prepared as per the restated summary statement of profits and losses of the Company. The permanent/timing differences have been computed considering the acknowledged copies of the income-tax return respective years stated above.
- 2. The figures for the period ended January 07, 2023 are based on the provisional computation of Total Income prepared by the Company.

- 3. The effect of Tax Shelter i.e. short/excess provision for Income Tax has not been given effect in Annexure II Restated Statement of Profit and Loss account. Provision for Income Tax given in Annexure II is based on the Income Tax Return/Audited Financial Statement only.
- 4. The above statement should be read with the significant accounting policies and notes to restated summary statements of assets and liabilities, profits and losses and cash flows appearing in Annexures IV, I, II and III.

#### Annexure 34

## **STATEMENT OF CAPITALISATION**

(Amount in Lakhs, Unless Otherwise Stated)

Particulars	Pre Issue	Post Issue	
	07-Jan-23		
Debt			
Short Term Debt	98.28	98.28	
Long Term Debt	494.04	494.04	
Total Debt	592.31	592.31	
Shareholders' Fund (Equity)			
Share Capital	598.56	819.96	
Reserves & Surplus	63.70	373.66	
Less: Miscellaneous Expenses not w/off	-		
Total Shareholders' Fund (Equity)	662.26	1,193.62	
Long Term Debt/Equity	0.75	0.41	
Total Debt/Equity	0.89	0.50	

#### Notes:

- 1. Short term debts represents the debts which are expected to be paid/payable within 12 months and excludes installment of term loans repayable within 12 months.
- 2. Long term debts represent debts other than Short term debts as defined above but includes installment of term loans repayable within 12 months grouped under other current liabilities.
- 3. The figures disclosed above are based on restated statement of assets and liabilities of the Company as at 07/01/2023.

## Annexure 35

#### **CONTINGENT LIABILITIES & COMMITMENTS**

(Amount in Lakhs, Unless Otherwise Stated)

Particulars	As at	As at			
	07- Jan-23	31-Mar-22	31-Mar-21	31-Mar-20	
Estimated Amount of contracts remaining to be executed on capital account	-	•	-	-	
Income Tax Demand	0.06	0.06	0.06	-	
TDS Demand	0.70	0.69	0.66	0.52	
Contingencies:	-	-	-	-	

Annexure 36

## **SEGMENT REPORTING**

#### (i) Business Segment

Based on the guiding principles given in Accounting Standard 17 (AS - 17) on Segment Reporting issued by ICAI, the Company has only one reportable Business Segment, which is Jewellery Division. Accordingly, the figures appearing in these financial statements relate to the Company's single business segment.

#### (ii) Geographical Segment

The Company activities / operations are confined to India and as such there is only one geographical segment.

Accordingly, the figures appearing in these financial statements relate to the Company's single geographical segment.

Annexure 37

#### CAPITAL MANAGEMENT

The primary objective of the company's capital management is to ensure that it maintains an efficient capital structure and maximizes shareholder value. The company manages its capital structure and makes adjustments in light of changes in economic conditions, annual operating plans and long term and other strategic investment plans. In order to maintain or adjust the capital structure, the company may adjust the amount of dividends paid to shareholders or issue new shares. The company is not subject to any externally imposed capital requirements. No changes were made in the objectives, policies or processes for managing capital during the period ended January 07, 2023 and year ended March 31, 2022, March 31, 2021 and March 31, 2020. The company monitors capital using a ratio of 'adjusted net debt' to 'equity'. For this purpose, adjusted net debt is defined as total liabilities, comprising interest-bearing loans and borrowings less cash and cash equivalents. Equity comprises all components of equity including share premium and all other equity reserves attributable to the equity share holders.

The Company's adjusted net debt to equity ratio is as follows.

(Amount in Lakhs, Unless Otherwise Stated)

Particulars	For the period ended	For the year ended			
	07-Jan-23	31-Mar-22	31-Mar-21	31-Mar-20	
	Amount	Amount	Amount	Amount	
Borrowings	592.31				
		1,202.88	1,213.59	1,132.54	
Less: cash and cash equivalents	199.71	18.69	16.51	16.35	
Adjusted net debt	392.60				
		1,184.20	1,197.08	1,116.18	
Total Equity	662.26	252.51	213.28	206.01	
Adjusted net debt to adjusted equity ratio	0.59	4.69	5.61	5.42	

**Annexure 38** 

#### **EVENTS AFTER REPORTING DATE**

There have been no events after the reporting date that require disclosure in these financial statements.

Annexure 39

#### **COVID 19 NOTE**

The World Health Organization announced a global health emergency because of a new strain of coronavirus ("COVID-19") and classified its outbreak as a pandemic on 11 March 2020. On 24 March 2020, the Indian government announced a strict 21-day lockdown across the country to contain the spread of the virus. The management has made an assessment of the impact of COVID-19 on the Company's operations, financial performance and position as at and for the period ended 07 January, 2023 and has concluded that no there is no impact which is required to be recognized in the financial statements. Accordingly, no adjustments are required to be made to the financial statements.

#### **EMPLOYEE BENEFITS**

I.	Defined contribution plans						
	The Company has classified the various benefits provided to employees as under:						
a.	Employee State Insurance Fund						
	The expense recognised during the period towards	s defined contribution	on plan -				
		(A	Amount in Lak	hs, Unless Othe	erwise Stated)		
	Particulars	For the period ended 07-Jan-23	For the year ended				
			31-Mar-22	31-Mar-21	31-Mar-20		
	Employers Contribution to Employee State Insurance	0.02	0.05	0.23	0.29		
TT	Defined honefft plans						
II.	Defined benefit plans						
	Gratuity	1 ' 7 1'	.1 5		1070		
	The Company should provide for gratuity for employees in India as per the Payment of Gratuity Act, 1972. Employees who are in continuous service for a period of 5 years are eligible for gratuity. The amount of gratuity payable on retirement/ termination is the employees last drawn basic salary per month computed proportionately for 15 days salary multiplied for the number of years of service, subject to a payment ceiling of INR 20,00,000/						
	The Company has not obtained Actuarial Valuation Report with regards to Employee's Gratuity as required by Accounting Standard 15 "Employee Benefit" issued by the Institute of Chartered Accountants of India. In the absence of the same, the exact impact cannot be ascertained in the books of accounts.						

Annexure 41

## FINANCIAL RISK MANAGEMENT

The company has in place comprehensive risk management policy in order to identify measure, monitor and mitigate various risks pertaining to its business. Along with the risk management policy, an adequate internal control system, commensurate to the size and complexity of its business, is maintained to align with the philosophy of the company. Together they help in achieving the business goals and objectives consistent with the company's strategies to prevent inconsistencies and gaps between its policies and practices. The Board of Directors/ committees reviews the adequacy and effectiveness of the risk management policy and internal control system. The company's financial risk management is an integral part of how to plan and execute its business strategies.

The company has exposure to the following risks arising from financial instruments:

- Credit risk
- · Liquidity risk and
- Market risk

#### (A) Credit Risk

Credit risk is the risk of financial loss to the company if a customer or counterparty to a financial instrument fails to meet its contractual obligations, and arises principally from the company's trade and other receivables. The carrying amounts of financial assets represent the maximum credit risk exposure.

## (i) Trade and Other Receivables

Trade receivables are typically unsecured and are derived from revenue earned from customers located in India. Credit risk has always been managed by the company through credit approvals, establishing credit limits and continuously monitoring the creditworthiness of customers to which the company grants credit terms in the normal course of business.

Summary of the company's exposure to credit risk by age of the outstanding from various customers is as follows:

#### **Trade Receivable**

(Amount in Lakhs, Unless Otherwise Stated)

Particulars	For the period ended 07-Jan-2023	For the year ended		
	07-Jan-2025	31-Mar-22	31-Mar-21	31-Mar-20
Unsecured				
-Considered good	-	-	-	17.20
-Considered doubtful	-	-	-	-
Gross Trade Receivables	-	-	-	17.20
Less: Provision for Doubtful debts	-	-	-	-
Net Trade Receivables	-	-	-	17.20

#### (ii) Cash and bank balances

The company held cash and cash equivalent and other bank balance of INR 199.71 lakhs at January 07, 2023 (March 31, 2022: INR 18.69 lakhs, March 31, 2021: INR 16.51 lakhs and March 31, 2020: INR 16.35 lakhs). The same are held with bank and financial institution counterparties with good credit rating. Also, company invests its short term surplus funds in bank fixed deposit which carry no market risks for short duration, therefore does not expose the company to credit risk.

#### (B) Market Risk

Market risk is the risk that changes in market prices – such as interest rates and equity prices – will affect the company's income or the value of its holdings of financial instruments. The objective of market risk management is to manage and control market risk exposures within acceptable parameters, while optimizing the return. The company's exposure to, and management of, these risks is explained below.

#### (i) Interest rate risk

Interest rate risk is the risk that the fair value or future cashflows of a financial instrument will fluctuate because of changes in market interest rates. The exposure of the company's borrowing to interest rate changes at the end of the reporting period are as follows:

(Amount in Lakhs, Unless Otherwise Stated)

Particulars	For the	For the year ended		led
	period ended	31-Mar-22	31-Mar-21	31-Mar-20
	07-Jan-2023			
Variable rate borrowings	528.19	823.84	925.80	895.88
Fixed rate borrowings	64.12	379.04	287.79	236.66

#### **Sensitivity:**

A change of 100 basis points in interest rates would have following impact on profit after tax and equity –

(Amount in Lakhs, Unless Otherwise Stated)

Particulars Particulars	For the	For the year ended		led
	period ended 07-Jan-2023	31-Mar-22	31-Mar-21	31-Mar-20
Interest rates – increase by 100 basis points *	3.91	6.10	6.85	6.63
Interest rates – decrease by 100 basis points *	(3.91)	(6.10)	(6.85)	(6.63)

**Annexure 42** 

## **RATIOS**

Particulars	Numerator	Denominator	7th January 2023	31st March 2022	% change from March 31, 2022 to January 07, 2023	Reason for Major Deviation		
a) Current Ratio	Current assets	Current liabilities	6.73	3.31				
(b) Debt- Equity Ratio	Total debt	Shareholder's equity	0.89	4.76				
(c) Debt Service Coverage Ratio	EBIDTA	Interest + Repayment of borrowings	0.94	0.57				
(d) Return on Equity Ratio	Profit after tax	Average Shareholder's equity	0.13	0.17	Figures are not an	nualized therefore we are		
(e) Inventory turnover ratio	Cost of goods sold	Average inventory	0.62	0.31	unable to determine the reasons for such deviations			
(f) Trade Receivables turnover ratio	Net credit sales	Average trade receivables	-	-				
(g) Trade payables turnover ratio	Net credit purchases	Average trade payable	26.70	10.15				
(h) Net capital turnover ratio	Net sales	Average working capital	0.99	0.67				
(i) Net profit ratio	Profit after tax	Net sales	0.06	0.06				
(j) Return on Capital employed	EBIT	Capital Employed	0.13	0.10				
(k) Return on investment	Net income	Cost of investment	NA	NA				

Particulars	Numerator	Denominator	31st March 2022	31st March 2021	% change from March 31, 2021 to March 31, 2022	Reason for Major Deviation
a) Current Ratio	Current assets	Current liabilities	3.31	3.22	2.84%	NA
(b) Debt-Equity Ratio	Total debt	Shareholder's equity	4.76	5.69	-16.28%	NA
(c) Debt Service Coverage Ratio	EBIDTA	Interest + Repayment of borrowings	0.57	0.46	22.75%	NA
(d) Return on Equity Ratio	Profit after tax	Average Shareholder's equity	0.17	0.03	385.85%	Due to increase in profit and shareholdings, ratio is inclined.
(e) Inventory turnover ratio	Cost of goods sold	Average inventory	0.31	0.35	-11.01%	NA
(f) Trade Receivables turnover ratio	Net credit sales	Average trade receivables	-	80.98	-100.00%	Full recovery from Debtors, hence 100% ratio.

(g) Trade payables turnover ratio	Net credit purchases	Average trade payable	10.15	8.73	16.24%	NA
(h) Net capital turnover ratio	Net sales	Average working capital	0.67	0.71	-5.82%	NA
(i) Net profit ratio	Profit after tax	Net sales	0.06	0.01	456.79%	Due to decrease in expenses, ratio is inclined.
(j) Return on Capital employed	EBIT	Capital Employed	0.10	0.08	27.78%	Increase in PBIT after reduction in Gross profit but rise in Raw Material Cost, increase in Admin Cost.
(k) Return on investment	Net income	Cost of investment	NA	NA	NA	NA

Particulars	Numerator	Denominator	31st March 2021	31st March 2020	% change from March 31, 2020 to March 31, 2021	Reason for Major Deviation
a) Current Ratio	Current assets	Current liabilities	3.22	3.51	-8.34%	NA
(b) Debt-Equity Ratio	Total debt	Shareholder's equity	5.69	5.50	3.51%	NA
(c) Debt Service Coverage Ratio	EBIDTA	Interest + Repayment of borrowings	0.46	0.68	-31.92%	Company has taken additional debt due to which there is increase in the ratio.
(d) Return on Equity Ratio	Profit after tax	Average Shareholder's equity	0.03	0.08	-55.36%	NA
(e) Inventory turnover ratio	Cost of goods sold	Average inventory	0.35	1.46	-76.33%	Due to decrease in revenue of operations, ratio is declined.
(f) Trade Receivables turnover ratio	Net credit sales	Average trade receivables	80.98	139.71	-42.04%	NA
(g) Trade payables turnover ratio	Net credit purchases	Average trade payable	8.73	41.54	-78.97%	Due to decrease in revenue of operations, ratio is declined.
(h) Net capital turnover ratio	Net sales	Average working capital	0.71	2.51	-71.63%	Decrease in revenue from operations and decrease in the cost of materials consumed, ratio is decline.

(i) Net profit ratio	Profit after tax	Net sales	0.01	0.01	56.73%	Decrease in revenue from operations and decrease in the cost of materials consumed, ratio is incline.
(j) Return on Capital employed	EBIT	Capital Employed	0.08	0.08	-1.70%	NA
(k) Return on investment	Net income	Cost of investment	NA	NA	NA	NA

#### OTHER FINANCIAL INFORMATION

The Restated Financial Statements of our Company for the period ended January 07, 2023 and for the Financial Year ended March 31, 2022, March 31, 2021 and March 31, 2020 together with all the annexures, schedules and notes thereto ("Financial Statements") are available at <a href="https://www.manojjewellerslimited.com/">https://www.manojjewellerslimited.com/</a> investor-corner. Our Company is providing a link to this website solely to comply with the requirements specified in the SEBI ICDR Regulations. The Financial Statements do not constitute, (i) a part of this Draft Prospectus or (ii) Prospectus, a statement in lieu of a prospectus, an offering circular, an offering memorandum, an advertisement, an offer or a solicitation of any offer or an offer document to purchase or sell any securities under the Companies Act 2013, the SEBI ICDR Regulations, or any other applicable law in India or elsewhere in the world. The Financial Statements should not be considered as part of information that any investor should consider to subscribe for or purchase any securities of our Company, or any entity in which it or its shareholders have significant influence (collectively, the "Group") and should not be relied upon or used as a basis for any investment decision. None of the Group or any of its advisors, nor LM, nor any of their respective employees, directors, affiliates, agents or representatives accept any liability whatsoever for any loss, direct or indirect, arising from any information presented or contained in the Financial Statements, or the opinions expressed therein. The details of accounting ratios derived from Restated Financial Statements required to be disclosed under the SEBI ICDR Regulations are set forth below:

(Amt. in Lakhs Rs., except per share data)

		(Ami. in Lakiis Ks., except per share adia)				
Particulars	As at	As at				
1 at ticulars	07-Jan-23	31-Mar-22	31-Mar-21	31-Mar-20		
Net Worth (A)	662.26	252.51	213.28	206.01		
EBITDA	171.81	165.07	135.33	136.78		
Restated profit after tax	59.76	39.23	7.27	8.00		
Less: Prior period item	-	-	-	-		
Adjusted profit after tax (B)	59.76	39.23	7.27	8.00		
Number of equity share outstanding as on the end of						
year/period ( C)	59.86	16.68	16.68	16.68		
Weighted average no of equity shares at the time of end						
of the year (D) (Pre-Bonus/Right issue)	46.06	16.68	16.68	16.68		
Weighted average no of equity shares at the time of end						
of the year (E) (Post Bonus)	46.06	46.06	46.06	46.06		
Current assets (F)	1,298.47	1,456.55	1,451.99	1,341.17		
Current liabilities (G)	192.90	439.95	451.04	381.86		
Face value per share	10.00	10.00	10.00	10.00		
Restated basic and diluted earnings per share (Pre-						
Bonus/Right issue INR) (B/D)	1.30	2.35	0.44	0.48		
Restated basic and diluted earnings per share (Post Bonus						
INR) (B/E)	1.30	0.85	0.16	0.17		
Return on net worth (%) (B/A)	9.02%	15.54%	3.41%	3.88%		
Net asset value per share - Pre-Bonus (A/D) (Face value						
of Rs. 10 each)	14.38	15.14	12.79	12.35		
Net asset value per share - Post Bonus (A/E) (Face value						
of Rs. 10 each)	14.38	5.48	4.63	4.47		
Current ratio (F/G)	6.73	3.31	3.22	3.51		

<sup>&</sup>quot;1) The ratios have been computed as below:

- (a) Basic earnings per share (Rs.): Net profit after tax as restated for calculating basic EPS / Weighted average number of equity shares outstanding at the end of the period or year
- (b) Diluted earnings per share (Rs.): Net profit after tax as restated for calculating diluted EPS / Weighted average number of equity shares outstanding at the end of the period or year for diluted EPS
- (c) Return on net worth (%): Net profit after tax (as restated) / Net worth at the end of the period or year
- (d) Net assets value per share -: Net Worth at the end of the period or year / Total number of equity shares outstanding at the end of the period or year
- 2) Net worth for ratios mentioned in note 1(c) and 1(d) is = Equity share capital + Reserves and surplus (including, Securities Premium, General Reserve and surplus in statement of profit and loss).
- 3) The figures disclosed above are based on the standalone restated summary statements of the Group.

- 4) The above statement should be read with the significant accounting policies and notes to restated summary statements of assets and liabilities, profits and losses and cash flows appearing in Annexures 4, 1, 2, 3.
- 5) The Company has issued bonus shares during the period ended January 07, 2023 on 10/06/2022 in the ratio of 4:1 and on 17/06/2022 in the ratio of 10:1, the Company has alloted right shares on 04/01/2023 and on 06/01/2023 issued bonus shares in the ratio of 1:1."

#### CAPITALISATION STATEMENT

(Amount in Lakhs, Unless Otherwise Stated)

Particulars	Pre Issue	Post Issue
	07-Jan-23	
Debt		
Short Term Debt	98.28	98.28
Long Term Debt	494.04	494.04
Total Debt	592.31	592.31
Shareholders' Fund (Equity)		
Share Capital	598.56	819.96
Reserves & Surplus	63.70	373.66
Less: Miscellaneous Expenses not w/off	-	
Total Shareholders' Fund (Equity)	662.26	1,193.62
Long Term Debt/Equity	0.75	0.41
Total Debt/Equity	0.89	0.50

## **Notes:**

- 1. Short term debts represents the debts which are expected to be paid/payable within 12 months and excludes installment of term loans repayable within 12 months.
- 2. Long term debts represent debts other than Short term debts as defined above but includes installment of term loans repayable within 12 months grouped under other current liabilities.
- 3. The figures disclosed above are based on restated statement of assets and liabilities of the Company as at 07/01/2023.

## MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

You should read the following discussion and analysis of our financial condition and results of operations, and our assessment of the factors that may affect our prospects and performance in future periods, together with our Restated Financial Statements for the period ended January 07, 2023 and for the Financial Years ended 2022, 2021 and 2020 including the notes thereto and reports thereon, each included in this Draft Prospectus.

This Draft Prospectus may include forward-looking statements that involve risks and uncertainties, and our actual financial performance may materially vary from the conditions contemplated in such forward-looking statements as a result of various factors, including those described below and elsewhere in this Draft Prospectus. For further information, see "Forward-Looking Statements" on page 16. Also read "Risk Factors" and "- Significant Factors affecting our Results of Operations and Financial Conditions" on pages 24 and 146, respectively, for a discussion of certain factors that may affect our business, financial condition or results of operations.

Unless otherwise indicated or the context otherwise requires, the financial information for the period ended January 07, 2022 and for the Financial Years 2022, 2021 and 2020 included herein is derived from the Restated Financial Statements, included in this Draft Prospectus. For further information, see "Restated Financial Statements" on page 145.

Our Company's Financial year commences on April 1 and ends on March 31 of the immediately subsequent year, and references to a particular Fiscal are to the 12 months ended March 31 of that particular year. Unless the context otherwise requires, in this section, references to "we", "us", "our", "our Company" or "the Company".

#### **BUSINESS OVERVIEW**

Our company Manoj Jewellers Limited is engaged in the retail business of various jewelleries and ornaments made out of gold and diamonds studded with precious and semiprecious stones. Our portfolio includes rings, earrings, armlet, pendants, gajrahs, nose rings, bracelets, chains, necklaces, bangles and other wedding jewellery.

As on the date of this Draft Prospectus, we have one showroom located at No. 59, NSC Bose Road Sowcarpet Chennai 600 079, Tamilnadu, India. The showroom is operated and manged by our Company.

We endeavor to maintain the quality of our products, follow strict procedures to ensure control quality, timely delivery and competitive prices. We offer regular designs and guarantee our esteemed customers for the time bound delivery of the products. We get the jewellery hallmarked from BIS recognized Assaying and Hallmarking Centre for our customers. The BIS hallmark, a mark of conformity widely accepted by the consumer bestow the additional confidence to the consumer on the purity of our gold jewellery.

Our Company is promoted by S Manojkumar, Raj Kumari M, S Sunil and Shalu. Our Promoters together with a professional team of managers manages and control the major affairs of our business operations with his considerable experience in our Industry. We believe our success is the result of sustained efforts over the years in key aspects of our business, such as timely delivery, cost management, good quality, ability to forge partnerships, strategy and business planning and opening new markets. For more details, please see the chapter titled, "Our Management" and "Our Promoter and Promoter Group" on page 125 and 138 of this Draft Prospectus.

For the period ended January 07, 2023 and for the financial year ended March 31, 2022, 2021 and 2020, revenue from sale of Gold Jewellery was Rs 1032.90 lakhs, Rs 670.20 lakhs, Rs 693.91 lakhs and Rs 1,157.67 lakhs, respectively and sale of diamond jewellery was Rs 15.41 lakhs, Rs 4.98 lakhs, Rs 2.32 lakhs and Rs. Nil lakhs, respectively.

#### **Key Performance Indicators of our Company.**

Key Financial Performance	For the period ended January 07, 2023	March 31, 2022	March 31, 2021	March 31, 2020
Revenue from Operations (1)	1,048.32	675.18	696.51	1,201.63
EBITDA (2)	171.81	165.07	135.33	136.78
EBITDA Margin (3)	16.38%	24.44%	19.42%	11.38%
PAT	59.76	39.23	7.27	8.00
PAT Margin (4)	5.70%	5.81%	1.04%	0.67%

#### Notes:

(1) Revenue from operation means revenue from sales.

- (2) EBITDA is calculated as Profit before tax + Depreciation + Interest Expenses Other Income
- (3) 'EBITDA Margin' is calculated as EBITDA divided by Revenue from Operations
- (4) 'PAT Margin' is calculated as PAT for the period/year divided by revenue from operations

#### SIGNIFICANT DEVELOPMENTS AFTER JANUARY 07, 2023

In the opinion of the Board of Directors of our Company, since January 07, 2023, there have not arisen any circumstance that materially or adversely affect or are likely to affect the profitability of our Company or the value of its assets or its ability to pay its material liabilities within the next twelve months.

#### **COMPETITION**

We face competition from both organised and unorganised companies in the Indian jewellery industry. Majority of the Indian jewellery industry consists of unorganised players who have historically dominated a large part of the market, although their share of the market has been falling and is expected to continue to decline. We also face competition from organised jewellery companies who compete with us on a national, regional and local level. We have multiple competitors at various regional and local levels across India.

#### FACTORS AFFECTING OUR RESULT OF OPERATION

Our business is subjected to various risks and uncertainties, including those discussed in the section titled "Risk Factors" beginning on page 24 of this Draft Prospectus. Our results of operations and financial conditions are affected by numerous factors including the following:

- 1. Change in laws, government policies and regulations that apply to the industry in which our Company operate;
- 2. Our ability to retain our skilled personnel;
- 3. Our ability to successfully execute our growth strategies;
- 4. Competition and price cutting from existing and new entrants;
- 5. General economic and market conditions;

## SIGNIFICANT ACCOUNTING POLICIES

## A. BACKGROUND

The Company was originally incorporated as a Private Limited Company in the name Manoj Jewellers Private Limited domiciled in India under the provisions of the Companies Act, 1956 and now governed by Provisions of Companies Act 2013. Subsequently, pursuant to a Special Resolution passed on June 13, 2022, the company was converted from a Private Limited Company to Public Limited Company and the name of the company was changed to "Manoj Jewellers Limited" having Company Incorporation No. (CIN) U52393TN2007PLC064834. The Company is engaged in the retail business of various jewelleries and ornaments made out of gold and diamonds studded with precious and semiprecious stones. Their portfolio includes rings, earrings, armlet, pendants, gajrahs, nose rings, bracelets, chains, necklaces, bangles and other wedding jewellery.

#### B. STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES

## 1. BASIS OF PREPARATION OF FINANCIAL SATEMENTS

The Restated Statement of Assets and Liabilities of the Company as on January 7, 2023, March 31, 2022, March 31, 2021 and March 31, 2020, and the Restated Statement of Profit and Loss and Restated Statements of Cash Flows for the period ended January 7, 2023 and year ended on March 31, 2022, March 31, 2021 and March 31, 2020 and the annexure thereto (collectively, the "**Restated Financial Statements**" or "**Restated Summary Statements**") have been extracted by the management from the Audited Financial Statements of the Company for the year ended January 7, 2023, March 31, 2022, March 31, 2021 and March 31, 2020.

The financial statements are prepared and presented under the historical cost convention and evaluated on a going-concern basis using the accrual system of accounting in accordance with the accounting principles generally accepted in India (Indian GAAP) and the requirements of the Companies Act, including the Accounting Standards as prescribed by the Companies (Accounting Standards) Rules, 2014 as per section 133 of the Companies Act, 2013.

## 2. USE OF ESTIMATES

The preparation of financial statements in conformity with generally accepted accounting principles ('GAAP') in India requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent liabilities on the date of the financial statements, and the reported amount of revenue and expenses during the reporting period. The estimates and assumptions used in the accompanying financial statements are based upon management's evaluation of the relevant facts and circumstances as of the date of the financial statements which in management's opinion are prudent and reasonable. Actual results may differ from the estimates used in preparing the accompanying financial statements. Any revision to accounting estimates is recognized prospectively in current and future periods.

#### 3. FIXED ASSETS

Fixed assets are stated at historical cost less accumulated depreciation and impairment losses. Cost includes purchase price and all other attributable cost to bring the assets to its working condition for the intended use.

Subsequent expenditures related to an item of tangible asset are added to its book value only if they increase the future benefits from the existing asset beyond its previously assessed standard of performance.

#### 4. DEPRECIATION

Depreciation is provided on a straight-line basis over the useful lives of assets, which is as stated in Schedule II of the Companies Act 2013 or based on technical estimation made by the Company.

Depreciation and amortization methods, useful lives and residual values are reviewed at each reporting date.

#### 5. BORROWING COSTS

Borrowing costs attributable to the acquisition or construction of a qualifying asset are capitalized as part of the cost of such assets. A qualifying asset is one that necessarily takes substantial period of time to get ready for intended use. All other borrowing costs are recognized as an expense in the period in which they are incurred. Capitalization of borrowing costs is suspended during the extended period in which active development is interrupted. Capitalization of borrowing costs is ceased when substantially all the activities necessary to prepare the qualifying asset for its intended use or sale are complete. Other borrowing costs are charged to statement of profit and loss as and when incurred.

#### 6. IMPAIRMENT OF ASSETS

In accordance with AS 28 on 'Impairment of assets' as prescribed in the Companies (Accounting Standards) Rules, 2006, the Company assesses at each balance sheet date, whether there is any indication that an asset may be impaired. If any such indication exists, the Company estimates the recoverable amount of the asset. The recoverable amount of the assets (or where applicable that of the cash generating unit to which the asset belongs) is estimated as the higher of its net selling price and its value in use. Value in use is the present value of estimated future cash flows expected to arise from the continuing use of the assets and from its disposal at the end of its useful life. An impairment loss is recognized whenever the carrying amount of an asset or the cash-generating unit to which it belongs, exceeds it recoverable amount. Impairment loss is recognized in the statement of profit and loss or against revaluation surplus, where applicable. If at the balance sheet date, there is an indication that a previously assessed impairment loss no longer exists, the recoverable amount is re-assessed and the asset is reflected at the recoverable amount subject to a maximum of the depreciated historical cost.

#### 7. INVESTMENTS

Investments, which are readily realizable and intended to be held for not more than one year from the date on which such investments are made, are classified as current investments. All other investments are classified as long-term investments.

On initial recognition, all investments are measured at cost. The cost comprises purchase price and directly attributable acquisition charges such as brokerage, fees and duties.

Current investments are carried in the financial statements at lower of cost and fair value determined on an individual investment basis. Long-term investments are carried at cost. However, provision for diminution in value is made to recognize a decline other than temporary in the value of the investments.

On disposal of an investment, the difference between its carrying amount and net disposal proceeds is charged or credited to the statement of profit and loss.

#### 8. INVENTORIES

Raw materials, stores and spares and trading goods are valued at lower of cost and net realizable value.

Finished goods and Stock in Trade are valued at the lower of cost and net realizable value. Cost includes direct materials and labour and a part of manufacturing overheads based on normal operating capacity.

Net realizable value is the estimated selling price in the ordinary course of business, less estimated costs of completion and estimated costs necessary to make the sale.

Cost comprises of cost of Purchase & other costs incurred in bringing them to their respective present location and condition and are determined on First-in-First-Out (FIFO) basis.

#### 9. CURRENT/NON-CURRENT CLASSIFICATIONS

The Schedule III to the Act requires assets and liabilities to be classified as either Current or Non-current. An asset is classified as current when it satisfies any of the following criteria:

- a) it is expected to be realized in, or is intended for sale or consumption in, the entity's normal operating cycle;
- b) it is held primarily for the purpose of being traded;
- c) it is expected to be realized within twelve months after the balance sheet date; or
- d) It is cash or a cash equivalent unless it is restricted from being exchanged or used to settle a liability for at least twelve months after the balance sheet date.

Current assets include the current portion of non-current financial assets. All other assets are classified as non-current.

A liability is classified as current when it satisfies any of the following criteria:

- a) it is expected to be settled in, the entity's normal operating cycle;
- b) it is held primarily for the purpose of being traded;
- c) it is due to be settled within twelve months after the balance sheet date; or
- d) The Company does not have an unconditional right to defer settlement of the liability for at least twelve months after the balance sheet date.

Current liabilities include current portion of non-current financial liabilities. All other liabilities are classified as non-current.

## **Operating cycle**

Operating cycle is the time between the acquisition of assets for processing and their realization in cash or cash equivalents.

#### 10. REVENUE RECOGNITION

- i) Revenue from sale of goods is recognizing when the significant risks and rewards of ownership have been transferred to the buyer. Revenue from sale of goods is net of sales tax, trade discounts, rebates etc.
- ii) Service income is recognized as and when services are rendered in accordance with the terms of the specific contracts, net of all contractual deductions. Revenue is recognized net of all taxes and levies.
- iii) Interest income is recognized on a time proportion basis.

## 11. EMPLOYEE BENEFITS

Retirement benefits in the form of Employee State Insurance to employees are charged to accounts as and when payments are made. No provision is made in the accounts in respect of future liability for gratuity and retirement benefits payable to the staff in accordance with the Accounting Standard 15 of the Institute of The Chartered Accountants of India.

Company has not taken Actuarial Valuation Report as required as per AS-15 Employee Benefits

#### 12. SEGMENT ACCOUNTING

#### (i) Business Segment

Based on the guiding principles given in Accounting Standard 17 (AS - 17) on Segment Reporting issued by ICAI, the Company has only one reportable Business Segment, which is Jewellery Division. Accordingly, the figures appearing in these financial statements relate to the Company's single Business Segment.

## (ii) Geographical Segment

The Company activities / operations are confined to India and as such there is only one geographical segment. Accordingly, the figures appearing in these financial statements relate to the Company's single geographical segment.

#### 13. ACCOUNTING FOR TAXES ON INCOME

#### **Current Tax**

Current tax is determined as the amount of tax payable under the provisions of Income Tax Act, 1961, in respect of taxable income for the year.

#### **Deferred Tax**

Deferred income taxes reflect the impact of current year timing difference between taxable income and accounting income for the year and reversal of timing difference of earlier year. Deferred tax is measured based on the tax rates and the tax laws enacted or substantively enacted at the balance sheet date. Deferred tax assets are recognized only to the extent there is reasonable certainty that the assets can be realized in the future; however, where there is unabsorbed depreciation or carried forward loss under taxation laws, deferred tax assets are recognized only if there is virtual certainty of realization of such assets. Deferred tax assets are reviewed at each balance sheet date and written down or written up to reflect the amount that is reasonably / virtually certain (as the case may be) to be realized.

### 14. CONTINGENT LIABILITIES AND PROVISIONS

The Company creates a provision when there is present obligation as a result of a past event that probably requires an outflow of resources and a reliable estimate can be made of the amount of the obligation. A disclosure for a contingent liability is made when there is a possible obligation or a present obligation that may, but probably will not, require an outflow of resources. When there is a possible obligation or a present obligation in respect of which the likelihood of outflow of resources is remote, no provision or disclosure is made.

Provisions are reviewed at each balance sheet date and adjusted to reflect the current best estimate. If it is no longer probable that an outflow of resources would be required to settle the obligation, the provision is reversed.

Contingent assets are not recognized in the financial statements. However, contingent assets are assessed continually and if it is virtually certain that an inflow of economic benefits will arise, the asset and related income are recognized in the period in which the change occurs.

Loss contingencies arising from claims, litigation, assessment, fines, penalties, etc. are recorded when it is probable that a liability has been incurred and the amount can be reasonably estimated.

## 15. EARNINGS PER SHARE:

Basic earnings per share are computed by dividing the net profit for the year attributable to the equity shareholders by the weighted average number of equity shares outstanding during the year. Diluted earnings per share is computed by dividing the net profit attributable to the equity shareholders for the year by the weighted average number of equity and dilutive equity equivalent shares outstanding during the year, except where the results would be anti-dilutive.

#### 16. CASH FLOW:

Cash flows are reported using the indirect method, whereby profit before tax is adjusted for the effects of transactions of non-cash nature, any deferrals or accruals of past or future operating cash receipts or payments and item of income

or expenses associated with investing or financing cash flows. Cash flows from operating, investing and financing activities of the Company are segregated, accordingly.

#### 17. FOREIGN CURRENCY TRANSACTIONS

Earnings in Foreign Currency: Nil

Expenditure in Foreign Currency: Nil

There is no foreign currency in this company.

#### 18. COVID -19 IMPACT ASSESSMENT

The outbreak of Coronavirus (COVID-19) pandemic globally and in India is causing significant disturbance and slowdown of economic activity. In many countries, businesses are being forced to cease or limit their operations for long or indefinite period of time. Measures taken to contain the spread of the virus, including travel bans, quarantines, social distancing, and closures of non-essential services have triggered significant disruptions to businesses worldwide, resulting in an economic slowdown.

COVID-19 is significantly impacting business operation of the companies, by way of various interruption, supply chain disruption, unavailability of personnel. On 24th March 2020, the Government of India ordered a nationwide lockdown for 21 days which further got extended till 31st May 2020 to prevent community spread of COVID-19 in India resulting in significant reduction in economic activities.

In assessing the recoverability of Company's assets such as Trade receivable, Inventories, Loans, Advances and Other Current Assets the Company has considered internal and external information upto the date of approval of these financial results. The company has performed sensitivity analysis, on the assumptions used basis, the internal and external information / indicators of future economic conditions and expects to recover the carrying amount of the assets.

#### C. NOTES TO THE RESTATED FINANCIAL STATEMENTS

## 1. NON-ADJUSTMENT ITEMS:

No Audit qualifications for the respective periods which require any corrective adjustment in these Restated Financial Statements of the Company have been pointed out during the restated period.

#### 2. MATERIAL REGROUPING

Appropriate regrouping has been made in the restated summary statements of Assets and Liabilities Profits and Losses and Cash flows wherever required by reclassification of the corresponding items of income expenses assets and liabilities in order to bring them in line with the requirements of the SEBI Regulations.

The figures have been grouped and classified wherever they were necessary and have been rounded off to the nearest rupee in lakhs. Other figures of the previous years have been regrouped / reclassified and / or rearranged wherever necessary.

#### 3. MATERIAL ADJUSTMENTS IN RESTATED PROFIT & LOSS ACCOUNT

		(Amount in Lakis, Unless Otherwise Stated				
Particulars	As at	As at				
	07-Jan-23	31-Mar-22	31-Mar-21	31-Mar-20		
Net Profit Before Tax as per audited accounts	80.84	51.21	8.35	11.64		
but before adjustments for restated accounts:						
Restatement adjustments:						
Sundry Balance Written Off recognized in P&L	-	-	-	(0.31)		
Adjustment due to changes in loan charges and	(0.04)	0.57	(0.53)	1		
processing fees						
Adjusted Profit before Tax	80.80	51.77	7.82	11.32		

Net Profit before	Tax	as per	Restated	80.80	51.77	7.82	11.32
Accounts:							

#### 4. MATERIAL ADJUSTMENTS IN RESTATED TOTAL EQUITY/ NETWORTH

(Amount in Lakhs, Unless Otherwise Stated)

Particulars	As at		As at		
	07-Jan-23	31-Mar-22	31-Mar-21	31-Mar-20	
Total Equity (As per Audited Financial Statements)	656.91	250.07	213.97	206.32	
Restatement adjustments:					
Sundry Balance Written Off recognized in P&L	-	(0.31)	(0.31)	(0.31)	
Adjustment due to changes in loan charges and processing fees	-	0.03	(0.53)	-	
Short/(Excess) tax expense recognized in P&L	5.36	2.71	0.15	-	
Adjusted Total Equity	662.26	252.51	213.28	206.01	
Total equity as per Restated Summary Statement of Assets and Liabilities	662.26	252.51	213.28	206.01	

#### 5. PAYABLE TO MICRO, SMALL AND MEDIUM ENTERPRISES

Under the Micro, Small and Medium Enterprises Development Act, 2006 which came into force from 2nd October 2006, certain disclosures are required to be made relating to Micro and Small Enterprises.

The company has not received the required information from any of the suppliers regarding their status under the Micro, Small and Medium Enterprises Development Act, 2006. Hence disclosures, if any, relating to amounts unpaid as the year end together with interest paid/payable as required under the Act have not been made.

## 6. MANAGERIAL REMUNERATION

(Amount in Lakhs, Unless Otherwise Stated)

PARTICULARS	For the period	For the year ended				
	ended 07-Jan-23	31-Mar-22	31-Mar-21	31-Mar-20		
Remuneration to Directors	22.14	14.00	18.00	18.00		
Total	22.14	14.00	18.00	18.00		

## 7. REMUNERATION TO AUDITORS

(Amount in Lakhs, Unless Otherwise Stated)

PARTICULARS	For the period	For the year ended			
	ended 07-Jan-23	31-Mar-22	31-Mar-21	31-Mar-20	
Audit Fee	0.30	0.25	0.25	0.25	
Tax Audit Fees	-	-	-	-	
Total	0.30	0.25	0.25	0.25	

#### MAIN COMPONENTS OF OUR PROFIT AND LOSS ACCOUNT

Our revenue and expenses are reported in the following manner:

Revenue: Total revenue consists of income from operations and other income

Other Income: Other income includes interest income, miscellaneous income and short-term capital gain.

**Expenses**: Expenses consists of cost of service, employee benefit expenses, finance costs, depreciation and amortisation expense and other expenses.

**Employee benefit expenses**: Employee benefit expenses comprises of salaries and bonus, director's remuneration, other employee benefit expenses, contribution to various funds and stock appreciation rights.

**Finance Cost**: Finance cost includes interest expense, finance lease charges and other finance charges.

Depreciation and Amortization expenses: Depreciation and amortization expenses comprises of depreciation.

Other expenses: Other expenses include legal and professional fees, travelling expenses, license fees, rates and taxes, courier charges, donation, interest on MSME, insurance charges, membership and subscription charges, bank charges, office expenses, repair and maintenance, miscellaneous expenses, advertising and marketing expenses, audit fees, printing and stationery, bad debts, foreign exchange gain and loss, employee placement charges, prior period item and balance w/off.

## RESULTS OF OUR OPERATIONS

Particulars	For the period ended January 07, 2023	%	For the period ended 31st March 2022	%	For the period ended 31st March 2021	%	For the period ended 31st March 2020	%
Revenue:								
Income from								
Operations	1,048.32	99.97%	675.18	99.91%	696.51	99.95%	1,201.63	99.9987%
Other income	0.27	0.03%	0.64	0.09%	0.38	0.05%	0.02	0.0013%
Total revenue	1,048.59	100.00%	675.82	100.00%	696.90	100.00%	1,201.65	100.00%
<b>Expenses:</b>								
Purchases	440.03	41.96%	446.29	66.04%	598.19	85.84%	1,353.19	112.61%
Changes in								
Inventories of								
stock-in-trade	339.57	32.38%	(8.78)	(1.30%)	(130.67)	(18.75%)	(413.47)	(34.41%)
Employees Benefit								
Expenses	44.70	4.26%	41.25	6.10%	53.47	7.67%	56.89	4.73%
Finance costs	84.24	8.03%	100.93	14.94%	109.34	15.69%	100.48	8.36%
Depreciation and								
Amortization	7.03	0.67%	13.00	1.92%	18.55	2.66%	24.99	2.08%
Other expenses	52.22	4.98%	31.35	4.64%	40.20	5.77%	68.24	5.68%
Total Expenses	967.79	92.29%	624.04	92.34%	689.08	98.88%	1,190.32	99.06%
Profit before exceptional and extraordinary								
items and tax	80.80	7.71%	51.77	7.66%	7.82	1.12%	11.32	0.94%
Exceptional Items	-	0.00%	_	0.00%	_	0.00%	_	0.00%
Profit before extraordinary								
items and tax	80.80	7.71%	51.77	7.66%	7.82	1.12%	11.32	0.94%
Extraordinary								
items	-	0.00%	-	0.00%	-	0.00%	-	0.00%
Profit before								
tax	80.80	7.71%	51.77	7.66%	7.82	1.12%	11.32	0.94%
Tax expense:								
Tax Expense for								
Current Year	20.62	1.97%	12.80	1.89%	2.09	0.30%	6.28	0.52%
Deferred Tax	0.43	0.04%	(0.26)	(0.04%)	(1.54)	(0.22%)	(2.96)	(0.25%)
Net Current								
Tax Expenses	21.04	2.01%	12.54	1.86%	0.55	0.08%	3.32	0.28%
Profit/(Loss)								
for the Year	59.76	5.70%	39.23	5.80%	7.27	1.04%	8.00	0.67%

Review of operation for the period ended January 07, 2023

#### Revenue

Revenue from operation for the period ended January 07, 2023 amounted to Rs 1,048.32 lakhs.

Other income for the period ended January 07, 2023 was Rs 0.27 lakhs which is 0.03% of total revenue.

Purchases of stock in trade

Purchases of stock in trade for the period ended January 07, 2023 was Rs 440.03 lakhs which is 41.96% of total revenue.

Changes in Inventories of finished goods and stock-in-trade

Changes in inventories of finished goods and stock in trade for the period ended January 07, 2023 was Rs 339.57 lakhs which is 32.38% of total revenue.

Employee Benefit Expenses

Employee Benefit Expenses for the period ended January 07, 2023 was Rs 44.70 lakhs which is 4.26% of the total revenue. Employee benefit expenses comprise of salary expense, directors' remuneration and other employee benefit expenses.

Finance Costs

Finance costs for the period ended January 07, 2023 was Rs 84.24 lakhs which is 8.03% of the total revenue.

Depreciation

Depreciation for the period ended January 07, 2023 was Rs 7.03 lakhs which is 0.67% of the total revenue.

Other Expenses

Other Expenses for the period ended January 07, 2023 was Rs 52.22 lakhs which is 4.98% of the total revenue. Other expenses comprise of advertisement expenses, audit fees, electricity, professional fee, rebates and discounts, making charges, rent, security charges, vehicle insurance and other expenses.

Profit before Tax

Profit before tax for the period ended January 07, 2023 amounted to Rs 80.80 lakhs which is 7.71% of total revenue.

Tax Expenses

Tax expenses for the period ended January 07, 2023 amounted to Rs 21.04 lakhs which is 2.01% of total revenue. Total tax comprises of current tax of Rs 20.62 lakhs and deferred tax of Rs 0.43 lakhs.

Profit after Tax

Profit after tax for the period ended January 07, 2023 amounted to Rs 59.76 lakhs which is 5.70% of total revenue.

## Financial Year 2021-22 compared with 2020-21

Our total revenue for FY 2021-22 and has decreased by 3.02% from Rs. 696.90 lakhs for FY 2020-21 to Rs. 675.82 lakhs for FY 2021-22 primarily due to the following reasons:

*Revenue from operations:* Income from operation has decreased by -3.06% from Rs. 696.51 lakhs for FY 2020-21 to Rs. 675.18 lakhs for FY 2021-22. The decrease was mainly due to covid lockdown.

*Other Income:* Other income has increased by 67.12% from Rs. 0.38 lakhs for FY 2020-21 to Rs. 0.64 lakhs for FY 2021-22. The increase is mainly due to increase in interest income.

Purchases: Purchases has decreased by 25.39% from Rs. 598.19 lakhs for FY 2020-21 to Rs. 446.29 lakhs for FY 2021-22.

Changes in Inventories of stock-in-trade: Changes in Inventories of stock-in-trade has decreased by 93.28% from Rs (130.67) lakhs for FY 2020-21 to Rs (8.78) lakhs for FY 2021-22.

*Employee Benefit Expenses*: Employee Benefit Expenses has decreased by 22.85% from Rs 53.47 lakhs for FY 2020-21 to Rs 41.25 lakhs for FY 2021-22. The decrease was mainly due to decrease in salary and bonus and directors' remuneration.

Depreciation and Amortization Expenses: Depreciation and Amortization Expenses has decreased by 29.92% from 18.55 lakhs for FY 2020-21 to Rs. 13.00 lakhs for FY 2021-22.

Finance Cost: Finance cost has decreased by 7.69% from Rs. 109.34 lakhs for FY 2020-21 to Rs. 100.93 lakhs for FY 2021-22.

*Other Expenses*: Other Expenses has decreased by 22.08% from Rs 40.20 lakhs for FY 2020-21 to Rs. 31.35 lakhs for FY 2021-22. The decrease is mainly due to decrease in advertisement expenses.

Profit before Tax: Profit before tax increased by 562.20% from Rs 7.82 lakhs for FY 2020-21 to Rs. 51.77 lakhs for FY 2021-22.

*Tax Expenses:* Tax expenses increased by 2180.19% from Rs. 0.55 lakhs for FY 2020-21 to Rs. 12.54 lakhs for FY 2021-22. Total tax expenses comprise of current tax and deferred tax.

*Profit after Tax:* Profit after tax increased by 439.73% from Rs. 7.27 lakhs for FY 2020-21 to Rs. 39.23 lakhs for FY 2021-22. The increase was mainly due to shift in business from wholesale to retail and rate inflation of gold prices.

#### Financial Year 2020-21 compared with financial year 2019-20

Our total income for FY 2020-21 has decreased by 42.00% from Rs. 1,201.65 lakhs for FY 2019-20 to Rs. 696.90 lakhs for FY 2020-21 primarily due to the following reasons:

*Revenue from operations:* Income from operation has decreased by 42.04% from Rs. 1,201.63 lakhs for FY 2019-20 to Rs. 696.51 lakhs for FY 2020-21. The decrease was mainly due to imposition of covid lockdowns.

*Other Income:* Other income has increased by 2331.08% from Rs. 0.02 lakhs for FY 2019-20 to Rs. 0.38 lakhs for FY 2020-21. The increase is mainly due to increase in interest income.

Purchases of stock in trade: Purchases of stock in trade has decreased by 55.79% from Rs 1,353.19 lakhs for FY 2019-20 to Rs. 598.19 lakhs for FY 2020-21.

Changes in Inventories of finished goods and stock-in-trade: Changes in Inventories of finished goods and stock-in-trade has decreased by 68.40% from Rs. (413.47) lakhs for FY 2019-20 to Rs. (130.67) lakhs for FY 2020-21.

*Employee Benefit Expenses*: Employee Benefit Expenses has decreased by 6.01% from Rs. 56.89 lakhs for FY 2019-20 to Rs. 53.47 lakhs for FY 2020-21. The decrease was mainly due to decrease in salaries and bonus.

Depreciation and Amortization Expenses: Depreciation and Amortization Expenses has decreased by 25.78% from Rs. 24.99 lakhs for FY 2019-20 to Rs. 18.55 lakhs for FY 2020-21.

*Finance Cost:* Finance cost has increased by 8.82% from Rs. 100.48 lakhs for FY 2019-20 to Rs. 109.34 lakhs for FY 2020-21.

*Other Expenses:* Other Expenses has decreased by 41.10% from Rs. 68.24 lakhs for FY 2019-20 to Rs. 40.20 lakhs for FY 2020-21. The decrease was mainly due to decrease in advertisement expenses.

*Profit before Tax:* Profit before tax decreased by 30.95% from Rs. 11.32 lakhs for FY 2019-20 to Rs 7.82 lakhs for FY 2020-21. This was mainly due to decrease in revenue due to imposition of covid lockdowns.

*Tax Expenses:* Tax expenses decreased by 83.44% from Rs. 3.32 lakhs for FY 2019-20 to Rs. 0.55 lakhs for FY 2020-21. Total tax expenses comprise of current tax and deferred tax.

Profit after Tax: Profit after tax decreased by 9.15% from Rs. 8.00 lakhs for FY 2019-20 to Rs 7.27 lakhs for FY 2020-21.

The table below summarises our cash flows for the period ended January 07, 2023 and for the financial years 2022, 2021 and 2020

(Rs in lakhs)

Particulars	January 07, 2023	March 31, 2022	March 31, 2021	March 31, 2020
Net cash (used)/from operating activities	176.32	56.52	(8.39)	(83.21)
Net cash (used)/from investing activities	0.27	0.02	4.92	(12.06)
Net cash (used)/from financing activities	4.44	(54.36)	3.63	90.32
Cash and Cash equivalents at the beginning of	18.69	16.51	16.36	21.31
the year				
Cash and Cash equivalents at the end of the year	199.71	18.69	16.51	16.36

#### **Cash Flows from Operating Activities**

#### For the period ended January 07, 2023

Net cash flow from operating activities for the period ended January 07, 2023 was Rs. 176.32 lakhs. Our operating profit before working capital changes was Rs. 104.88 lakhs, which was primarily adjusted by decrease in inventories, decrease in short term loans and advances, increase in other current assets, increase in trade payables, increase in other current liabilities, decrease in short term provisions and decrease in short term borrowings.

#### For the year ended March 31, 2022

Net cash flow from operating activities for the year ended March 31, 2022 was Rs. 56.52 lakhs. Our operating profit before working capital changes was Rs. 82.80 lakhs, which was primarily adjusted by increase in inventories, increase in short term loans and advances, increase in other current assets, increase in trade payables, decrease in other current liabilities, increase in short term provisions and increase in short term borrowings.

## For the year ended March 31, 2021

Net cash flow from operating activities for the year ended March 31, 2021 was Rs. (8.39) lakhs. Our operating profit before working capital changes was Rs. 40.18 lakhs, which was primarily adjusted by increase in inventories, increase in trade receivables, increase in short term loans and advances, increase in other current assets, increase in trade payables, decrease in other current liabilities, increase in short term provisions and increase in short term borrowings.

#### For the year ended March 31, 2020

Net cash flow from operating activities for the year ended March 31, 2021 was Rs. (83.21) lakhs. Our operating profit before working capital changes was Rs. 46.87 lakhs, which was primarily adjusted by increase in inventories, decrease in trade receivables, increase in short term loans and advances, increase in other current assets, increase in trade payables, decrease in other current liabilities, increase in short term provisions and increase in short term borrowings.

#### **Cash Flows from Investment Activities**

## For the period ended January 07, 2023

Net cash flow from investing activities for the period ended January 07, 2023 was Rs. 0.27 lakhs.

## For the year ended March 31, 2022

Net cash flow from investing activities for the period ended March 31, 2022 was Rs.0.02 lakhs. This was primarily on account of purchase of fixed assets and interest income.

#### For the year ended March 31, 2021

Net cash flow from investing activities for the year ended March 31, 2021 was Rs. 4.92 lakhs. This was primarily on account of purchase of fixed assets, investment sold during the year and interest income.

#### For the year ended March 31, 2020

Net cash flow from investing activities for the year ended March 31, 2020 was Rs. (12.06) lakhs. This was primarily on account of purchase of fixed assets and interest income.

#### **Cash Flows from Financing Activities**

#### For the period ended January 07, 2023

Net cash flow from financing activities for the period ended January 07, 2023 was Rs. 4.44 lakhs. This was primarily on account of decrease in borrowings.

#### For the year ended March 31, 2022

Net cash flow from financing activities for the year ended March 31, 2022 was Rs. (54.36) lakhs. This was primarily on account of decrease in borrowings and interest paid.

## For the year ended March 31, 2021

Net cash flow from financing activities for the year ended March 31, 2021 was Rs. 3.63 lakhs. This was mainly on account of increase in long term borrowings and interest paid.

#### For the year ended March 31, 2020

Net cash flow from financing activities for the year ended March 31, 2020 was Rs. 90.32 lakhs. This was mainly on account of increase in long term borrowings and interest paid.

#### Related Party Transactions

Related party transactions with certain of our promoters, directors and their entities and relatives primarily relate to remuneration, salary, commission and Issue of Equity Shares. For further details of related parties kindly refer chapter titled "Financial Statements" beginning on page 145 of this Draft Prospectus.

## Off-Balance Sheet Items

We do not have any other off-balance sheet arrangements, derivative instruments or other relationships with any entity that have been established for the purposes of facilitating off-balance sheet arrangements.

### QUALITATIVE DISCLOSURE ABOUT MARKET RISK

## Financial Market Risks

Market risk is the risk of loss related to adverse changes in market prices, including interest rate risk. We are exposed to interest rate risk, inflation and credit risk in the normal course of our business.

#### Interest Rate Risk

Our financial results are subject to changes in interest rates, which may affect our debt service obligations and our access to funds.

#### Effect of Inflation

We are affected by inflation as it has an impact on the salary, wages, etc. In line with changing inflation rates, we rework our margins so as to absorb the inflationary impact.

#### Credit Risk

We are exposed to credit risk on monies owed to us by our customers. If our customers do not pay us promptly, or at all, we may have to make provisions for or write-off such amounts.

#### Reservations, Qualifications and Adverse Remarks

Except as disclosed in chapter titled "Financial Statements" beginning on page 145 of this Draft Prospectus, there have been no reservations, qualifications and adverse remarks.

# Details of Default, if any, Including Therein the Amount Involved, Duration of Default and Present Status, in Repayment of Statutory Dues or Repayment of Debentures or Repayment of Deposits or Repayment of Loans from any Bank or Financial Institution

Except as disclosed in chapter titled "Financial Statements" beginning on page 145 of this Draft Prospectus, there have been no defaults in payment of statutory dues or repayment of debentures and interest thereon or repayment of deposits and interest thereon or repayment of loans from any bank or financial institution and interest thereon by the Company.

#### **Material Frauds**

There are no material frauds, as reported by our statutory auditor, committed against our Company, in the last three Fiscals

#### **Unusual or Infrequent Events or Transactions**

As on date there have been no unusual or infrequent events or transactions including unusual trends on account of business activity, unusual item of income, change of accounting policy and discretionary reduction of expenses.

## Significant Economic Changes that Materially Affected or are Likely to Affect Income from Continuing Operations

Indian rules and regulations as well as the overall growth of the Indian economy have a significant bearing on our operations. Major changes in these factors can significantly impact income from continuing operations.

There are no significant economic changes that materially affected our Company's operations or are likely to affect income from continuing operations except as described in chapter titled "Risk Factors" beginning on page 24 of this Draft Prospectus.

## Known Trends or Uncertainties that have had or are expected to have a Material Adverse Impact on Sales, Revenue or Income from Continuing Operations

Other than as described in the section titled "Risk Factors" beginning on page 24 of this Draft Prospectus and in this chapter, to our knowledge there are no known trends or uncertainties that are expected to have a material adverse impact on revenues or income of our Company from continuing operations.

## Future Changes in Relationship between Costs and Revenues, in Case of Events Such as Future Increase in Labour or Service Costs or Prices that will Cause a Material Change are known

Other than as described in chapter titled "Risk Factors" beginning on page 24 of this Draft Prospectus and in this section, to our knowledge there are no known factors that might affect the future relationship between cost and revenue.

## Extent to which Material Increases in Net Sales or Revenue are due to Increased Sales Volume, Introduction of New Products or Services or Increased Sales Prices

Changes in revenue in the last three financial years are as explained in the part "Financial Year 2021-22 compared with financial year 2020-21 and Financial Year 2020-21 Compared with Financial Year 2019-20" above.

### **Competitive Conditions**

We face competition from both organised and unorganised companies in the Indian jewellery industry. Majority of the Indian jewellery industry consists of unorganised players who have historically dominated a large part of the market, although their share of the market has been falling and is expected to continue to decline. We also face competition from organised jewellery companies who compete with us on a national, regional and local level. We have multiple competitors at various regional and local levels across India. This we believe may impact our financial condition and operations. For details, please refer to the chapter titled "Risk Factors" beginning on page 24 of this Draft Prospectus.

#### Increase in income

Increases in our income are due to the factors described above in in this chapter under "Significant Factors Affecting Our Results of Operations" and chapter titled "Risk Factors" beginning on page 24 and 27 of this Draft Prospectus.

#### Status of any Publicly Announced New Products or Business Segments

Except as disclosed elsewhere in the Draft Prospectus, we have not announced and do not expect to announce in the near future any new products/ services or business segments.

## SIGNIFICANT DEPENDENCE ON A SINGLE OR FEW SUPPLIERS

Significant proportion of our purchases have historically been derived from a limited number of suppliers. The % of Contribution of our supplier's *vis a vis* the total purchases for the period ended January 07, 2023 and for the year ended March 31, 2022, 2021 and 2020 are as follows:

Particulars		Suppliers	
	March 31, 2022	March 31, 2021	March 31, 2020
Top 5 (%)	75.20%	74.98%	58.59%
Top 10 (%)	94.46%	96.77%	90.06%

We dealt with few suppliers for the period ended January 07, 2023 which contributed 65.83% of our total purchases.

We are not dependant on any single or few customers as our Company operates in retail sector.

#### SEASONALITY OF BUSINESS

The nature of our business is seasonal. For further details please refer to the chapter titled, "Risk Factors" beginning on page 24 of the Draft Prospectus.

## FINANCIAL INDEBTEDNESS

Our Company has availed borrowings in the ordinary course of our business. Set forth below is a brief summary of our aggregate outstanding borrowings as on January 07, 2023:

(Rs. In Lakhs)

Nature of Borrowing	Amount
Secured Borrowings	98.85
Unsecured Borrowings	493.47
Total	592.31

## **DETAILS OF BORROWINGS**

## From Banks-

(Rs. In Lakhs)

Name of Lender	Sanction Date	Nature of the Facility	Amount Sanctioned	Amount outstanding as on January 07, 2023	Terms & Conditions
Axis Bank	January 13, 2022	Cash Credit and CAOCS	Rs. 200.00	Rs. 167.24	Refer Note- 1
Axis Bank	June 10, 2019	Car Loan	Rs. 6.75	Rs. 0.81	Tenure: 48 Months  Number of Installments: 48  Interest Rate: 9.75%  Interest Type: Fixed  Security: Hypothecation of Car
					Hyundai I 2O.
Axis Bank	January 01, 2019	Car Loan	Rs. 11.45	Rs. 2.66	Tenure: 60 Months  Number of Installments: 60  Interest Rate: 9.51%  Interest Type: Fixed
					<b>Security:</b> Hypothecation of Car Honda City.
Karur Vyas Bank Limited	January 31, 2019	Credit Facility	Rs. 425.00	Rs. 371.91	Number of Instalments: 120  Interest Rate: 9.90% (One-year MCLR + 0.60% p.a) *  Security: Immovable Property (Residential Flat)  * Floating rate linked to MCL Rate of the bank as applicable from time to time.
Karur Vyas Bank Limited		Credit Facility	Rs. 76.00	Rs. 43.04	Tenure: 48 Months with 12 Months Holiday period  Number of Installments: 36

Name of Lender	Sanction Date	Nature of the Facility	Amount Sanctioned	Amount outstanding as on January 07, 2023	Terms & Conditions
					<b>Interest Rate:</b> Fixed Rate at 9.25%

## Note-1

(Rs. In Lakhs)

Sr.	Nature of	Existing	Proposed	Sub- Limit/	Rate of	Margin	Tenor
no	Facility	Limit	Limit	Interchangeability details	Interest/		(Months)
					Commission		
1.	Cash credit	195.00	195.00	CASOCS is a sub-limit CC	Repo+4.95%	25%	12
				facility	i.e.,8.95%pa		
2.	CASOCS	(5.00)	(5.00)		Repo+4.95%	-	12
					i.e.,8.95%pa		
	Total	200.00	200.00				

## From Financial Institutions -

(Rs. in Lakhs)

Name	Contract Date Sanction Date/ Agreement date	Nature of the Facility	Amount Sanctioned	Amount outstanding as on January 07, 2023	(Rs. in Lakhs Terms & Conditions
Daimler Financial Service India Pvt Ltd (NBFC).	February 06, 2019	Loan	Rs. 28.24	Rs. 7.12	Number of Installments: 60  Interest Rate: Fixed Rate of 8.1208 % p.a.  Applicable Over Due Rate of Interest: 0.83% Per Amount plus applicable taxes or other statutory Levies if any  Security: Hypothecation of Car Mercedes-Benz CLA 200 CDI Sports.
HDFC	December 24, 2014	Housing Loan	Rs. 337.00	Rs. 93.17	Payable in: 96 Instalments  The Rate of Interest:  a) Initial Rate of Interest (fixed)("IRI"): 12.00% fixed under monthly rest, for a period upto 24 months from the date of first disbursement, in terms of your request.  After 24 Months RPLR -4.75% Prevailing RPLR shall be applicable.  b) Subsequent Rate of Interest ("SRI") - The applicable rate of interest effective post the period of applicability of IRI, shall be calculated on the then Principal

Name	Contract Date Sanction Date/ Agreement date	Nature of the Facility	Amount Sanctioned	Amount outstanding as on January 07, 2023	Terms & Conditions
					outstanding amount applying the RPLR as prevalent on that day (plus/minus) spread, as indicated above. It is clarified that the spread would be such as determined and agreed on the date of the first disbursement. Currently the Retail Prime Lending Rate (RPLR) is 16.75%.
HDFC	December 16, 2016	Home Equity Loan	Rs. 100.00		Payable in: 180 Installments*  Rate of Interest: 10.80% p.a on a Variable Rate basis**  *This is subject to the provision for variation thereof in term of the loan agreement to be executed by you.  **The interest rate announced by HDFC from time to time as its Retail Prime Lending Rate (RPLR) Shall be applicable to your loan with spread, if any. The current applicable rate of interest with spread, if any, is 10.8% per annum.

Our Company has been sanctioned a secured loan facility of Rs 400.00 lakhs from IndusInd Bank vide sanction letter dated December 30, 2022 with an interest rate of 9.50% p.a at monthly rest. However, the said loan is yet to be disbursed from the bank.

## From Directors-

Loan From Director Outstanding as on January 07, 2023:

(Rs. In Lakhs)

Sr. No	Name	Amount
1.	S Manojkumar	20.89
2.	S Sunil	43.24

#### SECTION VIII - LEGAL AND OTHER INFORMATION

#### **OUTSTANDING LITIGATIONS AND MATERIAL DEVELOPMENTS**

Except as stated in this section, there are no:(i) criminal proceedings; (ii) actions by statutory or regulatory authorities; (iii) claims relating to direct and indirect taxes; or (iv) Material Litigation (as defined below); involving our Company, Directors, Promoters or Group Company. Our Board, in its meeting held on January 06, 2023. determined that all pending litigation involving our Company, holding, Subsidiary, Directors, Promoters and Group Company, other than criminal proceedings and statutory or regulatory actions, disciplinary actions including penalty imposed by SEBI or stock exchanges, claims related to direct and indirect taxes, would be considered 'material' if the monetary amount of claim by or against the entity or person in any such pending proceeding is in excess of exceeding 1% of the revenue of our Company as per audited financial statements. ("Material Litigation").

As per the materiality policy adopted by the Board of our Company in its meeting held on January 06, 2023. Details of outstanding dues to creditors exceeding 1% of the revenue of our Company as per audited financial statements shall be considered as material dues for the Company ("Material Dues"). will be considered material. Details of outstanding dues to creditors (including micro and small enterprises as defined under the Micro, Small and Medium Enterprises Development Act, 2006) as required under the SEBI Regulations have been disclosed on our website atwww.manojjewellerslimited.com

Our Company, Directors, Promoters and Group Company are not Wilful Defaulters and there have been no violations of securities laws in the past or pending against them.

## <u>OUTSTANDING TAXATION MATTERS INVOLVING OUR COMPANY, DIRECTORS, PROMOTERS AND SUBSIDIARIES</u>

#### PART 1: LITIGATION RELATING TO OUR COMPANY

#### A. FILED AGAINST OUR COMPANY

1) Litigation involving Criminal Laws

NIL

2) Litigation Involving Actions by Statutory/Regulatory Authorities

NIL

3) Disciplinary Actions by Authorities

NIL

4) Litigation involving Tax Liability

#### **Indirect Tax**

M/s. Manoj Jewellers Limited (hereinafter referred to as the "assessee") have been issued with an intimation Notice u/s. 73(5) of Tamil Nadu GST Act, 2017 vide reference no. ZD240322023932T dated 09.01.2023 for the period April 2018 till March 2019 requiring the assessee to furnish detils in support of taxes short paid or not paid or claimed excess ITC of Rs. 65,866/-, revealed from the difference in form GSTR 3B and GSTR 2A filed by the Assessee.

#### **Direct Tax**

## Pending demands / Defaults of TDS:

As per details available on the TRACES an aggregate outstanding amount of Rs. 70,097/- from F.Y. 2007-08 till 2021-22 is pending against M/s. Manoj Jewellers Limited0 (hereinafter referred to as the "Assessee") as default on account of late filing of returns, late deposit of taxes and mismatch of PAN details. Although no action in respect of recovery of same has been taken by the department till date, except for issue of communication notices, the department may at any time issue recovery notices in which event the same shall become payable.

5) Other Pending Litigation based on Materiality Policy of our Company

**NIL** 

#### B. CASES FILED BY OUR COMPANY

1) Litigation involving Criminal Laws

**NIL** 

2) Litigation Involving Actions by Statutory/Regulatory Authorities

**NIL** 

3) Disciplinary Actions by Authorities

**NIL** 

4) Litigation involving Tax Liability

**NIL** 

5) Other Pending Litigation based on Materiality Policy of our Company

**NIL** 

#### PART 2: LITIGATION RELATING TO OUR DIRECTORS AND PROMOTERS OF THE COMPANY

#### A. LITIGATION AGAINST OUR DIRECTORS AND PROMOTERS

1) Litigation involving Criminal Laws

NIL

2) Litigation Involving Actions by Statutory/Regulatory Authorities

NIL

3) Disciplinary Actions by Authorities

NIL

4) Litigation involving Tax Liability

**Indirect Tax:** 

Mr. Manoj Kumar Jain (Promoter cum Managing Director)

For F.Y. 2020

Mr. Manoj Kumar Jain and Mr. Sunil Shantilal Jain are partners of M/s. Mangalam Foundation, a partnership firm (hereinafter referred to as the Assessee). The Assesee was assessed for the F.Y. 2014-2015 under Tamil Nadu Value Added Tax Act, 2006 (TNVAT Act) by the Commercial Tax Officer, Peddunaickenpet Assessment Circle, Chennai vide proceedings in Rc. 6110/2015 dtd. 30.05.2016. The assessing officer in its order, determined a turnover of Rs. 72,98,900/- for assessment wherein Rs. 43,79,340/- was levied @ 5% and Rs. 29,19,560/- was levied @ 14.5% determining a net tax of Rs. 6,42,303/- along with a penalty of Rs. 9,63,454/-. Aggrieved by the order, the assessee preferred an appeal before the Appellate Deputy Commissioner (ST), Chennai-I. The Appellate Deputy Commissioner (ST) vide its order dated APV/170/2016 dated 05.08.2021 had deleted the penalty of Rs. 9,63,454/- imposed by the Assessing Officer. The assessing officer later, vide its application no. A.P. No.

170/2016 (VAT-205-16) dated 05.08.2021 preferred an appeal before the Additional Bench, Chennai against the above order of the Appellate Deputy Commissioner (ST) and the same is pending for hearing.

#### **Direct Tax:**

#### Mr. Manoj Kumar Jain (Promoter cum Managing Director)

#### For A.Y. 2013-14

As per details available on the website of Income Tax Authorities, a notice u/s. 154 of the Income Tax Act, 1961 raising a demand of Rs. 10,660/- against Mr. Manojkumar Shantilal Jain (hereinafter referred to as "the Assessee") vide demand reference no. 2019201337113436550T dated 25.02.2020 for A.Y. 2013-14. The Assessee has vide its response dated 10.02.2020 disagreed with the demand and post this no further communication has been received against the Assessee.

#### For A.Y. 2010-2011

As per details available on the website of Income Tax Authorities, a notice u/s. 143(1)(a) of the Income Tax Act, 1961 raising a demand of Rs. 55,340/- against Mr. Manojkumar Shantilal Jain (hereinafter referred to as "the Assessee") vide demand reference no. 2011201037006232162T dated 14.06.2011 for A.Y. 2010-2011. The Assessee has vide its response dated 10.02.2020 disagreed with the demand and post this no further communication has been received against the Assessee.

#### For A.Y. 2007-08

As per details available on the website of Income Tax Authorities, a notice u/s. 143(1)(a) of the Income Tax Act, 1961 raising a demand of Rs. 31,723/- against Mr. Manojkumar Shantilal Jain (hereinafter referred to as "the Assessee") vide demand reference no. 2009200751035250824T dated 19.09.2008 for A.Y. 2007-08. The Assessee has vide its response dated 10.02.2020 disagreed with the demand and post this no further communication has been received against the Assessee.

#### Mr. Sunil Jain (Promoter cum Director cum CFO)

## For A.Y. 2012-13

As per details available on the website of Income Tax Authorities, a notice u/s. 143(1)(a) of the Income Tax raising a demand of Rs.72,400/- against Mr. Sunil Shantilal Jain (hereinafter referred to as "the Assessee") vide demand reference no. 2014201337066464283T dated 17.03.2015 have been raised for A.Y. 2012-13. The Assessee has disagreed with the demand in full. However, the same is pending fill date for payment.

#### For A.Y. 2011-12

As per details available on the website of Income Tax Authorities, a notice u/s. 143(1)(a) of the Income Tax raising a demand of Rs.33,990/- against Mr. Sunil Shantilal Jain (hereinafter referred to as "the Assessee") vide demand reference no. 2012201110022274706T dated 04.03.2013 have been raised for A.Y. 2011-12. The Assessee has vide its response dated 21.02.2019 disagreed with the demand and post this no further communication has been received against the Assessee

#### For A.Y. 2008-09

As per details available on the website of Income Tax Authorities, a notice u/s. 143(1)(a) of the Income Tax Act, 1967 raising a demand of Rs.12,628/- against Mr. Sunil Shantilal Jain (hereinafter referred to as "the Assessee") vide demand reference no. 2009200851035229143T dated 07.01.2010 have been raised for A.Y. 2008-09. The Assessee has disagreed with the demand in full. However, the same is pending fill date for payment.

## For A.Y. 2007-08

As per details available on the website of Income Tax Authorities, a notice u/s. 143(1)(a) of the Income Tax Act, 1967 raising a demand of Rs.35,702/- against Mr. Sunil Shantilal Jain (hereinafter referred to as "the Assessee")

vide demand reference no. 2009200751035250673T dated 19.09.2008 have been raised for A.Y. 2007-08. The Assessee has disagreed with the demand in full. However, the same is pending fill date for payment.

## Ms. Raj Kumari (Promoter cum Wholetime Director)

## For A.Y. 2010-11:

As per details available on the website of the Income Tax Authority, a demand under Section 143(1)(a) raised against Ms. Raj Kumari (hereinafter referred to as the "Assessee") vide demand reference no. 2010201037017519864T dated 22.02.2011, is pending for A.Y. 2010-11 for an amount of Rs. 20,900/- and an interest of Rs. 27,797/-The assessee has disputed the demand and the same is pending to be paid till date.

#### For A.Y. 2009-10:

As per details available on the website of the Income Tax Authority, a demand under Section 143(1)(a) raised against Ms. Raj Kumari (hereinafter referred to as the "Assessee") vide demand reference no. 2010200910022309614T dated 22.09.2010, is pending for A.Y. 2009-2010 for an amount of Rs. 13,200/- and an interest of Rs. 18,216/-. The assessee has disputed the demand and the same is pending to be paid till date.

#### For A.Y. 2007-08:

As per details available on the website of the Income Tax Authority, a demand under Section 143(1)(a) raised against Ms. Raj Kumari (hereinafter referred to as the "Assessee") vide demand reference no. 2009200751035250754T dated 19.09.2008, is pending for A.Y. 2007-08 for an amount of Rs. 14,593/- and an interest of Rs. 30,962/-. The assessee has disputed the demand and the same is pending to be paid till date.

## Mr. Suganchand Ramesh Kumar (Independent Director)

## For A.Y. 2021-22:

As per details available on the website of the Income Tax Authority, a demand under Section 154 of the Income Tax Act, 1961 has been raised against Mr. Suganchand Ramesh Kumar (hereinafter referred to as the "Assessee") vide demand reference no. 2022202137074786355T dated 17.06.2022, for A.Y. 2021-22 for an amount of Rs. 70,600/- and the same is pending for payment.

## For A.Y. 2007-08:

As per details available on the website of the Income Tax Authority, a demand under Section 143(3) of the Income Tax Act, 1961 has been raised against Mr. Suganchand Ramesh Kumar (hereinafter referred to as the "Assessee") vide demand reference no. 2010200751086673530T dated 31.12.2009, for A.Y. 2007-08 for an amount of Rs. 3,68,083/- and an interest of Rs. 5,93,180/- and the same is pending for payment.

## B. LITIGATION FILED BY OUR DIRECTORS AND PROMOTERS

1) Litigation involving Criminal Laws

**NIL** 

2) Litigation Involving Actions by Statutory/Regulatory Authorities

**NIL** 

3) Disciplinary Actions by Authorities

NIL

4) Litigation involving Tax Liability

NIL

5) Other Pending Litigation based on Materiality Policy of our Company NIL

## PART 3: LITIGATION RELATING TO OUR SUBSIDIARIES

## A. LITIGATION AGAINST OUR SUBSIDIARIES

NIL

1)	Litigation involving Criminal Laws
	NIL
2)	Litigation Involving Actions by Statutory/Regulatory Authorities
	NIL
3)	Disciplinary Actions by Authorities
	NIL
4)	Litigation involving Tax Liability
	NIL
5)	Other Pending Litigation based on Materiality Policy of our Company
	NIL
В.	LITIGATION FILED BY OUR SUBSIDIARIES
1)	Litigation involving Criminal Laws
	NIL
2)	Litigation Involving Actions by Statutory/Regulatory Authorities
	NIL
3)	Disciplinary Actions by Authorities
	NIL
4)	Litigation involving Tax Liability
	NIL
5)	Other Pending Litigation based on Materiality Policy of our Company
	NIL
PA	RT 4: LITIGATION RELATING TO OUR GROUP COMPANIES
<b>A.</b>	LITIGATION AGAINST OUR GROUP COMPANIES
6)	Litigation involving Criminal Laws
	NIL
7)	Litigation Involving Actions by Statutory/Regulatory Authorities
	NIL
8)	Disciplinary Actions by Authorities

9) Litigation involving Tax Liability

**NIL** 

10) Other Pending Litigation based on Materiality Policy of our Company NIL.

## B. LITIGATION FILED BY OUR GROUP COMPANIES

6) Litigation involving Criminal Laws

**NIL** 

7) Litigation Involving Actions by Statutory/Regulatory Authorities

**NIL** 

8) Disciplinary Actions by Authorities

**NIL** 

9) Litigation involving Tax Liability

**NIL** 

10) Other Pending Litigation based on Materiality Policy of our Company

**NIL** 

# DISCIPLINARY ACTION INCLUDING PENALTY IMPOSED BY SEBI OR STOCK EXCHANGES AGAINST THE PROMOTER, DIRECTORS, GROUP COMPANIES AND PROMOTOR GROUP DURING THE LAST 5 FINANCIAL YEARS

There are no disciplinary actions including penalty imposed by SEBI or Stock Exchanges against the Promoters, Directors or Group Companies during the last 5 financial years including outstanding actions except as disclosed above.

## PAST INQUIRIES, INSPECTIONS OR INVESTIGATIONS

There have been no inquiries, inspections or investigations initiated or conducted under the Companies Act, 2013 or any previous company law in the last five years immediately preceding the year of this Draft Prospectus in the case of our Company, Promoter, Directors. Other than as described above, there have been no prosecutions filed (whether pending or not) fines imposed, compounding of offences in the last five years immediately preceding the year of the Draft Prospectus.

## OUTSTANDING LITIGATION AGAINST OTHER PERSONS AND COMPANIES WHOSE OUTCOME COULD HAVE AN ADVERSE EFFECT ON OUR COMPANY

As on the date of the Draft Prospectus, there is no outstanding litigation against other persons and companies whose outcome could have a material adverse effect on our Company.

## PROCEEDINGS INITIATED AGAINST OUR COMPANY FOR ECONOMIC OFFENCES

There are no proceedings initiated against our Company for any economic offences.

## NON-PAYMENT OF STATUTORY DUES

As on the date of the Draft Prospectus there have been no (i) instances of non-payment or defaults in payment of statutory dues by our Company, (ii) over dues to companies or financial institutions by our Company, (iii) defaults against companies or financial institutions by our Company, or (iv) contingent liabilities not paid for.

## MATERIAL FRAUDS AGAINST OUR COMPANY

There have been no material frauds committed against our Company in the five years preceding the year of this Draft Prospectus.

## DISCLOSURES PERTAINING TO WILFUL DEFAULTERS

Neither our Company, nor our Promoters, nor Group Companies and nor Directors have been categorized or identified as wilful defaulters by any bank or financial institution or consortium thereof, in accordance with the guidelines on wilful defaulters issued by the Reserve Bank of India. There are no violations of securities laws committed by them in the past or are currently pending against any of them.

## DISCLOSURES PERTAINING TO FRAUDULENT BORROWER

Our Company or any of our Promoters or Group Companies or Directors are not declared as 'Fraudulent Borrower' by the lending banks or financial institution or consortium, in terms of RBI master circular dated July 01, 2016.

## MATERIAL DEVELOPMENTS OCCURING AFTER LAST BALANCE SHEET DATE

Except as disclosed in Chapter titled "Management's Discussion & Analysis of Financial Conditions & Results of Operations" beginning on page 149 there have been no material developments that have occurred after the Last Balance Sheet Date.

## **OUTSTANDING DUES TO CREDITORS**

There are no disputes with such entities in relation to payments to be made to our Creditors. The details pertaining to amounts due towards such creditors are available on the website of our Company.

Below are the details of the Creditors where outstanding amount as on January 07, 2023

(Rs. In lakhs)

Name	Balance as on January 07, 2023
Total Outstanding dues to Micro and Small & Medium Enterprises	Nil
Total Outstanding dues to Creditors other than Micro and Small & Medium Enterprises	16.87

#### GOVERNMENT AND OTHER STATUTORY APPROVALS

We have received the necessary consents, licenses, permissions and approvals from the Government and various governmental agencies required for our present business (as applicable on date of this Draft Prospectus) and except as mentioned below, no further approvals are required for carrying on our present business.

In view of the approvals listed below, we can undertake this Issue and our current/proposed business activities and no further major approvals from any governmental or regulatory authority or any other entity are required to be undertaken in respect of the Issue or to continue our business activities. It must be distinctly understood that, in granting these approvals, the Government of India does not take any responsibility for our financial soundness or for the correctness of any of the statements made or opinions expressed in this behalf. Unless otherwise stated, these approvals are all valid as of the date of this Draft Prospectus.

The main objects clause of the Memorandum of Association and objects incidental to the main objects enable our Company to carry out its activities. The following are the details of licenses, permissions and approvals obtained by the Company under various Central and State Laws for carrying out its business:

## Approvals In Relation to Our Company's incorporation

- 1. Certificate of Incorporation dated 21.09.2007 from the Registrar of Companies, Tamil Nadu, Chennai, Andaman & Nicobar Islands, under the Companies Act, 1956 as "MANOJ JEWELLERS PRIVATE LIMITED" (Corporate Identification No.: U52393TN2007PTC064834)
- 2. Fresh Certificate of Incorporation dated 14.07.2022 pursuant to conversion of the Company from MANOJ JEWELLERS PRIVATE LIMITED to MANOJ JEWELLERS LIMITED, bearing registration no. U52393TN2007PLC064834 issued by the Registrar of Companies, Tamil Nadu, Chennai,

## Approvals in relation to the Issue

## Corporate Approvals

- 1. Our Board of Directors has, pursuant to resolutions passed at its meeting held on January 06, 2023authorized the Issue, subject to the approval by the shareholders of our Company under section 62(1) (c) of the Companies Act, 2013.
- Our shareholders have, pursuant to a resolution dated January 06, 2023, under Section 62(1) (c) of the Companies Act, 2013, authorized the Issue.
- 3. Our Board of Directors has, pursuant to a resolution dated January 16, 2023 and [●] authorized our Company to take necessary action for filing the Draft Prospectus and Prospectus respectively with BSE SME.

## Approvals from Stock Exchange

1. Our Company has received in- principle listing approval from the BSE SME dated [●] for listing of Equity Shares issued pursuant to the issue.

## Other Approvals

- 1. The Company has entered into a tripartite agreement dated August 03, 2022 with the Central Depository Services (India) Limited (CDSL) and the Registrar and Transfer Agent, who in this case is Skyline Financial Services Private Limited, for the dematerialization of its shares.
- 2. The Company has entered into an agreement dated August 02, 2022 with the National Securities Depository Limited (NSDL) and the Registrar and Transfer Agent, who in this case is Skyline Financial Services Private Limited, for the dematerialization of its shares.

## Approvals/Licenses/Permissions in relation to our Business

## Tax Related Approvals

Sr.No	Description	Address of Place of Business / Premises	Registration Number	Issuing Authority	Date of issue	Date of Expiry
1.	Permanent Account Number (PAN)	NA	AAFCM2332K	Income Tax Department	12.10.2007	Valid till Cancelled
2.	Tax Deduction Account Number (TAN)	Manoj Jewellers Pvt. Ltd. No. 128, Shop No. 6, Golden Complex, NSC Bose Road, 1 <sup>st</sup> Floor, Sowcarpet Chennai, Tamil Nadu-600079	CHEM10172B	Income Tax Department	011.02.2008	Valid till Cancelled
3.	GST Registration Certificate	Manoj Jewellers Pvt. Ltd. 59, Netaji Subhash Chandra Bose Road, (43- 132), Voc Nagar, Sowcarpet, Chennai, Tamilnadu- 6000779	33AAFCM2332KIZO	Goods and Services Tax department	01.07.2017	Valid till Cancelled
4.	Professions Tax Registration Number	Manoj Jewellers Pvt. Ltd.  No. 128, Shop No. 6, Golden Complex, NSC Bose Road, 1 <sup>st</sup> Floor, Sowcarpet Chennai, Tamil Nadu-600079	05-057-PE-29630	Profession Tax officer, Greater Chennai Corporation		Valid till Cancelled

## Registrations related to Labour Laws:

Sr. No.	Description	Address	License Number	Issuing Authority	Date of issue	Date of Expiry
	Registration	Manoj Jewellers	05-57-	Revenue Authority,	10.03.2022	31.03.2023
	under Chennai	Pvt. Ltd.	006873/2022-	Greater Chennai		
	City	59, Netaji Subhash	23	Corporation		
	Municipal	Chandra Bose Road,				
1.	Corporation	(43-132), Voc				
	Act, 1919	Nagar, Sowcarpet,				
		Chennai,				
		Tamilnadu-				
		6000779				
	Registration	Manoj Jewellers	TN/AIL24CHE/	Government of	October	Valid till
	under Tamil	Pvt. Ltd.	NFSH/68-22-	Tamilnadu, Labour	01, 2022	Cancelled
	Nadu	59, Netaji Subhash	00033	Department		
	Industrial	Chandra Bose Road,				
2	Establishment	(43-132), Voc				
2	(National	Nagar, Sowcarpet,				
	Festival and	Chennai,				
	Special	Tamilnadu-				
	Holidays)	6000779				
	Act, 1958					

Sr. No.	Description	Address	License Number	Issuing Authority	Date of issue	Date of Expiry
	Udyam	Manoj Jewellers	UDYAM-TN-	Ministry of Micro	18.07.2020	Valid till
	Registration	Pvt. Ltd.	02-0001254	Small & Medium		Cancelled
	Certificate	59, Netaji Subhash		Enterprises, Chennai		
		Chandra Bose Road,				
3.		(43-132), Voc				
		Nagar, Sowcarpet,				
		Chennai,				
		Tamilnadu-				
		6000779				

## Business related Registrations:

Sr. No.	Description	Address	License Number	Issuing Authority	Date of issue	Date of Expiry
1.	Certificate of Verification issued under the Standards of Weights & Measures Act	Manoj Jewellers Pvt. Ltd. 59, Netaji Subhash Chandra Bose Road, (43-132), Voc Nagar, Sowcarpet, Chennai, Tamilnadu- 6000779	CV No. CHE/509/001940 & 001941 Trader No. LABUID/TNLM/123920	Office of Inspector of Legal Metrology, Government of Tamil Nadu	06.06.2022	05.06.2023
2.	Hallmark license issued by Bureau of Indian Standards	Manoj Jewellers Pvt. Ltd. 59, Netaji Subhash Chandra Bose Road, (43-132), Voc Nagar, Sowcarpet, Chennai, Tamilnadu- 6000779	HM/C-6700036914 issued as per IS 1417:2016	Southern Regional Office, Chennai Branch Office-1 Bureau of Indian Standards	01.01.2017	21.07.2024

## **Intellectual Property**

## Trademarks registered/Objected/Abandoned in the name of our company

Sr. No	Brand Name/Logo Trademark	Class	Nature of Trademark and registration number	Owner	Date of Application	Authority	Current Status
1.	JEWELLERS [P] LTD	14	Registered vide certificate no. 2060413 and application no. 2990992	Manoj Jewellers Limited	23.06.2015	Trade Mark Registry, Intellectual Property, India	Valid till 23.06.2025

Sr. No	Brand Name/Logo Trademark	Class	Nature of Trademark and registration number	Owner	Date of Application	Authority	Current Status
	JEWELLERS [P] LTD	35	Registered vide certificate no. 3000461 and application no. 4632045	Manoj Jewellers Limited	30.08.2020	Trade Mark Registry, Intellectual Property, India	Valid till 30.08.2030
2.	JEWELLERS LTD THE BOUTIQUE JEWELLERY LOUNGE	14	Applied vide application number 5532745	Manoj Jewellers Limited	16.07.2022	Trade Mark Registry, Intellectual Property, India	Applied
	JEW ELLERS LT D THE BOUTIQUE JEWELLERY LOUNGE	35	Applied vide application number 5532746	Manoj Jewellers Limited	16.07.2022	Trade Mark Registry, Intellectual Property, India	Applied

## **Domain Name**

Sr. No	Domain Name and ID	Sponsoring Registrar and ID	Registrant Name and ID	Creation Date	Registry Expiry Date
1.	www.manojjewellerslimited.co m	Godaddy.com	Manoj Jewellers Limited 2708103733_DOMAIN_C OM-VRSN	02.07.2022	02.07.2023

## Licenses Applied For: NA

Sr. No.	Description	Address of Premises	Authority to application Made	which	Date of Application	Acknowledgement no.
1.	NA	NA	NA		NA	NA

In addition to above licenses and approvals and except as stated in this chapter, it is hereby mentioned that no application has been made for license / approvals required by the Company and no approval is pending in respect of any such application made with any of the authorities except that for change of name of the Company pursuant to change of its constitution from Private Limited to Public Limited.

#### OTHER REGULATORY AND STATUTORY DISCLOSURES

## **AUTHORITY FOR THE ISSUE**

Our Board of Directors have *vide* resolution dated January 06, 2023 authorized the Issue, subject to the approval by the shareholders of our Company under Section 62(1)(c) of the Companies Act, 2013.

The shareholders have authorized the Issue, by passing a Special Resolution at the Extra-Ordinary General Meeting held on January 06, 2023 in accordance with the provisions of Section 62(1)(c) of the Companies Act, 2013.

The Board has, on January 16, 2023 and [●] approved this Draft Prospectus and Prospectus for filing with BSE SME.

## In-principle Listing Approvals

Our Company has received in-principle approvals from the BSE SME for the listing of our Equity Shares pursuant to its letter dated  $[\bullet]$ .

## PROHIBITION BY SEBI OR OTHER GOVERNMENTAL AUTHORITIES

Our Company, our Directors, our Promoters, Promoter Group, Directors, persons in control of our Company and companies or entities with which our Company's Directors are associated as Directors / Promoters / partners are not prohibited from accessing the capital markets or debarred from buying, selling or dealing in securities under any order or direction passed by SEBI or any other securities market regulator or Governmental Authority in any other jurisdiction or any other authority/court. The listing of any securities of our Company has never been refused at any time by any of the Stock Exchange in India. There are no violations of securities laws committed by them in the past or are pending against them. Neither Our Promoters nor our directors are promoters or directors of companies, which are debarred from accessing the capital markets by the SEBI.

None of our Directors are, in any manner, associated with the securities market. Further, there are no outstanding actions initiated by SEBI against any of our directors, in the past five years.

There are no outstanding warrants, options or rights to convert debentures, loans or other instruments convertible into, or which would entitle any person any option to receive Equity Shares, as on the date of this Draft Prospectus. Our Promoters or Directors have not been declared as Fugitive Economic Offenders.

Neither our Company nor our directors have been declared as a wilful defaulter or fraudulent borrower, as defined under the SEBI ICDR Regulations.

## COMPLIANCE WITH THE COMPANIES (SIGNIFICANT BENEFICIAL OWNERSHIP) RULES, 2018

Our Company, Our Promoters and member of our Promoter Group is in compliance with the Companies (Significant Beneficial Ownership) Rules, 2018 ("SBO Rules"), to the extent applicable, as on the date of this Draft Prospectus.

## ELIGIBILITY FOR THE ISSUE

Our Company is an "Unlisted Issuer" in terms of the SEBI ICDR Regulations; and this Issue is an "Initial Public Offer" in terms of the SEBI ICDR Regulations.

This Issue is being made in terms of Regulation 229(1) of Chapter IX of the SEBI ICDR Regulations, as amended from time to time, whereby, an issuer whose post Issue face value capital does not exceed ten crores, shall issue shares to the public and propose to list the same on the Small and Medium Enterprise Exchange (in this case being the BSE SME).

As per Regulation 229(3) of the SEBI ICDR Regulations, our Company satisfies track record and/or other eligibility conditions of BSE SME in accordance with the Restated Financial Statements, prepared in accordance with the Companies Act and restated in accordance with the SEBI ICDR Regulations as below:

1. Our company was incorporated as private limited Company under the name "Manoj Jewellers Private Limited" under the provisions of the Companies Act, 1956 vide Certificate of Incorporation dated September 21, 2007 issued by Assistant Registrar of Companies, Chennai, Tamil Nadu, Andaman and Nicobar Islands.

- 2. The Post-Issue Paid-Up Capital of the Company shall not be more than rupees twenty-five crores. The Post-Issue Capital of our Company is ₹819.96 Lakhs.
- 3. As per the Restated Financial Statements disclosed in this Draft Prospectus, the Net worth of our company (excluding revaluation reserves) of the Company is Rs 662.26 lakhs and Rs 252.51 lakhs, respectively Lakhs as at January 07, 2023 and March 31, 2022, and hence is positive.
- 4. As per Restated Financial Statements, the net tangible assets are ₹ 662.26 lakhs and Rs 252.51 lakhs as at January 07, 2023 and March 31, 2022, respectively and hence is more than ₹ 150.00 Lakhs as on the date of filing of this Draft Prospectus
- 5. Our Company has positive cash accruals (Earnings before depreciation and tax) in preceding two financial years. As per Restated Financial Statements, the cash accruals accounted for January 07, 2023, March 31, 2022, March 31, 2021 and March 30, 2020 was Rs 87.83 lakhs, Rs 64.77 lakhs, Rs 26.37 lakhs and Rs 36.32 lakhs, respectively.
- 6. Our Company has completed its operation for three years.
- 7. Our company has website: https://manojjewellerslimited.com/

## **Other Disclosures:**

- 1. Our Company has not been referred to the Board for Industrial and Financial Reconstruction (BIFR).
- 2. Our Company has not been referred to the National Company Law Tribunal (NCLT) under Insolvency and Bankruptcy Code, 2016.
- 3. There is no winding up petition against the company, which has been accepted by the National Company Law Tribunal (NCLT).
- 4. There has been no change in the Promoter(s) of the Company in the preceding one year from date of filing application to BSE for listing on BSE SME.
- 5. Our company has facilitated trading in demat securities and has entered into an agreement with both the depositories.
- 6. No material regulatory or disciplinary action has been taken by any stock exchange or regulatory authority in the past three years against the Company.

As per Regulation 230 (1) of the SEBI ICDR Regulations, our Company has ensured that:

- 1. The Draft Prospectus has been filed with BSE and our Company has made an application to BSE for listing of its Equity Shares on the BSE SME. BSE is the Designated Stock Exchange.
- 2. Our Company has entered into an agreement dated August 02, 2022 with NSDL and agreement dated August 03, 2022 with CDSL for dematerialisation of its Equity Shares already issued and proposed to be issued.
- 3. The entire pre-Issue capital of our Company has fully paid-up Equity Shares and the Equity Shares proposed to be issued pursuant to this IPO will be fully paid-up.
- 4. The entire Equity Shares held by the Promoters are dematerialised.
- 5. Since the entire fund requirement are to be funded from the proceeds of the Issue, there is no requirement to make firm arrangements of finance under Regulation 230(1)(e) of the SEBI ICDR Regulations through verifiable means towards at least 75% of the stated means of finance, excluding the amounts to be raised through the proposed Issue.

Our Company confirms that it will ensure compliance with the conditions specified in Regulation 230 (2) of the SEBI ICDR Regulations, to the extent applicable.

Further, our Company confirms that it is not ineligible to make the Issue in terms of Regulation 228 of the SEBI ICDR Regulations, to the extent applicable. The details of our compliance with Regulation 228 of the SEBI ICDR Regulations are as follows:

- 1. Neither our Company nor our Promoters, members of our Promoter Group or our Directors is debarred from accessing the capital markets by the SEBI.
- 2. None of our Promoters or Directors is Promoters or director of any other companies which are debarred from accessing the capital markets by the SEBI.
- 3. Neither our Company nor our Promoters or Directors is a wilful defaulter or a fraudulent borrower.
- 4. None of our Promoters or Directors is a fugitive economic offender.

## We further confirm that:

- 1. In accordance with Regulation 246 the SEBI ICDR Regulations, the lead manager shall ensure that the issuer shall file copy of the Prospectus with SEBI along with relevant documents as required at the time of filing the Prospectus to SEBI.
- 2. In accordance with Regulation 260 of the SEBI ICDR Regulations, this issue has been one hundred percent (100%) underwritten and that the Lead Manager to the Issue has underwritten at least 15% of the Total Issue Size. For further details, pertaining to said underwriting please see "General Information" beginning on page 50 of this Draft Prospectus.

In accordance with Regulation 268 of the SEBI ICDR Regulations, we shall ensure that the total number of proposed allottees in the Issue is greater than or equal to fifty (50), otherwise, the entire application money will be unblocked forthwith. If such money is not unblocked within four (4) days from the date our Company becomes liable to unblock it, then our Company and every officer in default shall, on and from expiry of fourth day, be liable to unblock such application money with interest as prescribed under the SEBI ICDR Regulations, the Companies Act, 2013 and applicable laws.

## DISCLAIMER CLAUSE OF SEBI

IT IS TO BE DISTINCTLY UNDERSTOOD THAT SUBMISSION OF DRAFT PROSPECTUS TO SECURITIES AND EXCHANGE BOARD OF INDIA (SEBI) SHOULD NOT IN ANY WAY BE DEEMED OR CONSTRUED THAT THE SAME HAS BEEN CLEARED OR APPROVED BY SEBI. SEBI DOES NOT TAKE ANY RESPONSIBILITY EITHER FOR THE FINANCIAL SOUNDNESS OF ANY SCHEME OR THE PROJECT FOR WHICH THE ISSUE IS PROPOSED TO BE MADE OR FOR THE CORRECTNESS OF THE **STATEMENTS MADE** OR **OPINIONS EXPRESSED** IN THE DRAFT PROSPECTUS/PROSPECTUS. THE LEAD MERCHANT BANKER SHRENI SHARES PRIVATE LIMITED, HAVE CERTIFIED THAT THE DISCLOSURES MADE IN THE DRAFT PROSPECTUS ARE GENERALLY ADEQUATE AND ARE IN CONFORMITY WITH SEBI (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018 IN FORCE FOR THE TIME BEING. THIS REQUIREMENT IS TO FACILITATE INVESTORS TO TAKE AN INFORMED DECISION FOR MAKING AN INVESTMENT IN THE PROPOSED ISSUE.

IT SHOULD ALSO BE CLEARLY UNDERSTOOD THAT WHILE THE COMPANY ARE PRIMARILY RESPONSIBLE FOR THE CORRECTNESS, ADEQUACY AND DISCLOSURE OF ALL RELEVANT INFORMATION IN THIS DRAFT PROSPECTUS, THE LEAD MERCHANT BANKER ARE EXPECTED TO EXERCISE DUE DILIGENCE TO ENSURE THAT THE COMPANY DISCHARGES ITS RESPONSIBILITY ADEQUATELY IN THIS BEHALF AND TOWARDS THIS PURPOSE, THE LEAD MERCHANT BANKER, SHRENI SHARES PRIVATE LIMITED HAVE FURNISHED TO SEBI, A DUE DILIGENCE CERTIFICATE DATED [•] IN THE FORMAT PRESCRIBED UNDER SCHEDULE V(A) OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018.

THE FILING OF THIS DRAFT PROSPECTUS DOES NOT, HOWEVER, ABSOLVE THE ISSUER FROM ANY LIABILITIES UNDER THE COMPANIES ACT, 2013 OR FROM THE REQUIREMENT OF OBTAINING SUCH STATUTORY AND OTHER CLEARANCES AS MAY BE REQUIRED FOR THE PURPOSE OF THE PROPOSED ISSUE. SEBI FURTHER RESERVES THE RIGHT TO TAKE UP AT ANY POINT OF TIME, WITH THE LEAD MANAGER ANY IRREGULARITIES OR LAPSES IN THIS DRAFT PROSPECTUS.

**Note:** All legal requirements pertaining to the Issue will be complied with at the time of registration of this Draft Prospectus with the RoC in terms of section 26 and 30 of the Companies Act, 2013.

## DISCLAIMER FROM OUR COMPANY AND THE LEAD MANAGER

Our Company and the Lead Manager accept no responsibility for statements made otherwise than in this Draft Prospectus or in the advertisements or any other material issued by or at our Company's instance and anyone placing reliance on any other source of information, including our Company's website, <a href="http://www.manojjewellerslimited.com/">http://www.manojjewellerslimited.com/</a>, or the website of any affiliate of our Company, would be doing so at his or her own risk.

The Lead Manager accept no responsibility, save to the limited extent as provided in the Issue Agreement and the Underwriting Agreement to be entered into between the Underwriter and our Company and Market Maker Agreement entered into among Market Maker and our Company.

All information shall be made available by our Company and the Lead Manager to the public and investors at large and no selective or additional information would be available for a section of the investors in any manner whatsoever.

Our Company and the Lead Manager shall make all information available to the public and investors at large and no selective or additional information would be available for a section of the investors in any manner whatsoever including at road show presentations, in research or sales reports or at collection centres etc.

The Lead Manager and its associates and affiliates may engage in transactions with and perform services for, our Company and associates of our Company in the ordinary course of business and may in future engage in the provision of services for which they may in future receive compensation. Shreni Shares Private Limited is not an associate of the Company and is eligible to be appointed as the Lead Manager in this Issue, under SEBI MB Regulations.

Investors who apply in this Issue will be required to confirm and will be deemed to have represented to our Company and the Underwriter and their respective directors, officers, agents, affiliates and representatives that they are eligible under all applicable laws, rules, regulations, guidelines and approvals to acquire Equity Shares and will not offer, sell, pledge or transfer the Equity Shares to any person who is not eligible under applicable laws, rules, regulations, guidelines and approvals to acquire Equity Shares. Our Company and the Lead Manager and their respective directors, officers, agents, affiliates and representatives accept no responsibility or liability for advising any investor on whether such investor is eligible to acquire Equity Shares.

Neither our Company nor Lead Manager is liable for any failure in (i) uploading the Applications due to faults in any software/ hardware system or otherwise, or (ii) the blocking of the Application Amount in the ASBA Account on receipt of instructions from the Sponsor Bank on the account of any errors, omissions or non-compliance by various parties involved, or any other fault, malfunctioning, breakdown or otherwise, in the UPI Mechanism.

## DISCLAIMER IN RESPECT OF JURISDICTION

This Issue is being made in India to persons resident in India including Indian nationals resident in India (who are not minors, except through their legal guardian), Hindu Undivided Families (HUFs), companies, corporate bodies and societies registered under the applicable laws in India and authorized to invest in shares, Mutual Funds, Indian financial institutions, commercial banks, regional rural banks, co-operative banks (subject to RBI permission), Trusts registered under the Societies Registration Act, 1860, as amended from time to time, or any other trust law and who are authorised under their constitution to hold and invest in shares, permitted insurance companies and pension funds and to non-residents including NRIs and FIIs. This Draft Prospectus does not, however, constitute an offer to sell or an invitation to subscribe to Equity Shares offered hereby in any other jurisdiction to any person to whom it is unlawful to make an offer or invitation in such jurisdiction. Any person into whose possession the Draft Prospectus comes is required to inform himself or herself about, and to observe, any such restrictions. Any dispute arising out of this issue will be subject to the jurisdiction of appropriate court(s) in Mumbai only.

No action has been or will be taken to permit a public offering in any jurisdiction where action would be required for that purpose. Accordingly, the Equity Shares represented thereby may not be offered or sold, directly or indirectly, and the Draft Prospectus may not be distributed, in any jurisdiction, except in accordance with the legal requirements applicable in such jurisdiction. Neither the delivery of the Draft Prospectus nor any sale hereunder shall, under any circumstances, create any implication that there has been any change in the affairs of our Company since the date hereof or that the information contained herein is correct as of any time subsequent to this date.

The Equity Shares have not been, and will not be, registered, listed or otherwise qualified in any other jurisdiction outside India and may not be offered or sold, and applications may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction.

Further, each Applicant where required agrees that such Applicant will not sell or transfer any Equity Shares or create any economic interest therein, including any off-shore derivative instruments, such as participatory notes, issued against the Equity Shares or any similar security, other than pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S Securities Act and in compliance with applicable laws, legislations and Draft Prospectus in each jurisdiction, including India.

## DISCLAIMER CLAUSE OF THE BSE

As required, a copy of the Draft Prospectus shall be submitted to the BSE SME. The Disclaimer Clause as intimated by the BSE SME to us, post scrutiny of the Draft Prospectus, shall be included in the Prospectus prior to the filing with RoC.

## **Eligibility and Transfer Restrictions**

The Equity Shares issued in the Issue have not been and will not be registered under the U.S. Securities Act or any other applicable law of the United States, and, unless so registered, may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable state securities laws in the United States. Accordingly, the Equity Shares are being offered and sold (i) within the United States solely to persons who are reasonably believed to be "qualified institutional buyers" (as defined in Rule 144A under the U.S. Securities Act) in transactions exempt from the registration requirements of the U.S. Securities Act, and (ii) outside the United States in "offshore transactions" as defined in and in reliance on Regulation S under the U.S. Securities Act and the applicable laws of the jurisdiction where those offers and sales occur.

The Equity Shares have not been and will not be registered, listed or otherwise qualified in any other jurisdiction outside India and may not be issued or sold, and Applications may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction.

Applicants are advised to ensure that any application from them does not exceed investment limits or maximum number of Equity Shares that can be held by them under applicable law. Further, each applicant where required must agree in the Allotment Advice that such applicant will not sell or transfer any Equity Shares or any economic interest therein, including any off-shore derivative instruments, such as participatory notes, issued against the Equity Shares or any similar security, other than in accordance with applicable laws.

## LISTING

Application have been made to BSE SME for obtaining permission for listing of the Equity Shares being offered and sold in the issue on its BSE SME after the allotment in the Issue. BSE is the Designated Stock Exchange, with which the Basis of Allotment will be finalized for the Issue.

Our company has obtained In-principle approval from BSE vide letter dated [•] to use name of BSE in the Prospectus for listing of equity shares on BSE SME.

If the permissions to deal in and for an official quotation of our Equity Shares are not granted by the BSE SME, the Company shall unblock, without interest, all moneys received from the applicants in pursuance of the Draft Prospectus. If any such money is not unblocked within four (4) days after the issuer becomes liable to unblock it then our Company and every director of the company who is an officer in default shall, on and from the expiry of the fourth (4) day, be jointly and severally liable to unblock that money with interest at the rate of fifteen per cent per annum (15% pa) as prescribed under Section 40 of the Companies Act, 2013.

Our Company shall ensure that all steps for the completion of the necessary formalities for listing and commencement of trading at the BSE SME mentioned above are taken within six (6) Working Days of the Issue Closing Date.

## **CONSENTS**

Consents in writing of: (a) our Directors, the Company Secretary and Compliance Officer, Statutory Auditor, the legal counsel, the bankers to our Company, industry sources, independent chartered accountants, the LM and Registrar to the Issue have been obtained; and (b) the Syndicate Members, Bankers to the Issue/Escrow Bank, Public Issue Account

Bank, Sponsor Bank and Refund Bank to act in their respective capacities, has been obtained. Our Company has received consent of our Peer Reviewed Auditor, who hold a valid peer review certificate, to include their name as required under Section 26(5) of the Companies Act 2013 in this Draft Prospectus.

The said consents would be filed along with a copy of the Prospectus with the Registrar of Companies, Chennai, as required under the Companies Act, 2013 and such consents have not been withdrawn upto the time of delivery of the Prospectus, for registration with the Registrar of Companies, Chennai.

## **EXPERT OPINION**

Except as stated below, our Company has not obtained any expert opinions:

Our Company has received written consent from the Peer Reviewed Auditor, who holds a valid peer review certificate, to include its name as required under Section 26(5) of the Companies Act, 2013 in the Draft Prospectus/Prospectus and as an "expert" as defined under section 2(38) of the Companies Act, 2013 in respect of the examination report dated January 17, 2023 of the Peer Reviewed Auditor on the Restated Financial Information of our Company, for the financial year ended March 31, 2022, 2021 and 2020 and the Statement of Special Tax Benefits dated January 17, 2023 included in the Draft Prospectus/Prospectus and such consents have not been withdrawn as on the date of the Draft Prospectus.

## PREVIOUS PUBLIC OR RIGHTS ISSUES DURING THE LAST FIVE YEARS

We have not made any rights to the public and public issues in the past, and we are an "Unlisted Company" in terms of the SEBI ICDR Regulations and this Issue is an "Initial Public Offer" in terms of the SEBI ICDR Regulations.

## COMMISSION AND BROKERAGE PAID ON PREVIOUS ISSUES OF OUR EQUITY SHARES IN LAST FIVE YEARS

Since this is an Initial Public Offer of the Company, no sum has been paid or has been payable as commission or brokerage for subscribing to or procuring or agreeing to procure subscription for any of the Equity Shares since inception of the Company.

## CAPITAL ISSUES DURING THE LAST THREE YEARS BY OUR COMPANY, LISTED GROUP COMPANIES, SUBSIDIARIES & ASSOCIATES OF OUR COMPANY

Except as disclosed in Chapter titled "Capital Structure" on page 59 of Draft Prospectus, our Company has not made any capital issue during the previous three years.

We do not have any Group Company or Subsidiary or Associate as on date of this Draft Prospectus.

## PERFORMANCE VIS-À-VIS OBJECTS

Our Company has not undertaken any public issues, including any rights issues to the public in the 5 years immediately preceding the date of this Draft Prospectus.

## Performance vis- à-vis Objects: Last Issue of Subsidiaries/Promoters and Group Companies

Our Company does not have any subsidiaries or listed promoters and none of our Group Companies have made any public issues, including rights issues to the public in the 5 years immediately preceding the date of this Draft Prospectus.

## PRICE INFORMATION OF THE PAST ISSUES HANDLED BY THE LEAD MANAGER

Price information of past issues handled by Shreni Shares Private Limited

Price information of past issues (during the current Financial Year and two Financial Years preceding the current Financial Year) handled by Shreni Shares Private Limited:

Sr. No.	Issue name	Issue size (₹ Crores)	Issue price (Rs.)	Listing Date	Opening price on Listing Date (in Rs.)	+/- % change in closing price, [+/- % change in closing benchmark] - 30th calendar days from listing	+/- % change in closing price, [+/- % change in closing benchmark] - 90th calendar days from listing	benchmark] - 180 <sup>th</sup> calendar
1.	Quality RO Industries Limited	2.70	51.00	February 09, 2022	52.25	+11.67% [- 5.13%]	+7.84% [-6.83%]	+9.80% [-0.13%]
2.	Ekennis Software Service Limited	2.88	72.00	March 07, 2022	80.00	+41.32% [+13.88%]	+25.00% [+5.54%]	+166.67% [+11.28%]
3.	Fidel Softech Limited	13.50	37	June 10, 2022	59.10	+52.30% [+0.12%]	+117.57% [+8.78%]	+77.43% [+15.07%]
4.	SKP Bearing Industries Limited	30.80	70	July 13, 2022	73.00	+15.71% [+10.60%]	+117.86% [+7.98%]	+179.07% [+11.85%]
5.	Olatech Solutions Limited	1.89	27	August 29, 2022	51.30	+205.56% [- 1.49%]	+281.30% [+7.45%]	-
6.	Ameya Precision Engineers Limited	7.14	34	September 08, 2022	68.40	+63.38% [- 2.72%]		-
7.	DAPS Advertising Limited	5.10	30	November 14, 2022	57.00	+27.00% [+1.56%]	-	-
8.	Amiable Logistics (India) Limited	4.37	81	November 16, 2022	129.95	+22.53% [+0.03%]	-	-
9.	PNGS Gargi Fashion Jewellery Limited	7.80	30	December	57.00	-	-	-
	Arihant Academy Limited	14.72	90	December 29, 2022	120.10	-	-	-

Source: www.bseindia.com / www.nseindia.com

## Notes:

- 1. The BSE SENSEX and CNX NIFTY are considered as the Benchmark Index.
- 2. Price on BSE/NSE are considered for all the above calculations.
- 3. In case 30th, 90th and 180th day is a holiday, the price/index of the immediately preceding trading day has been considered.
- 4. In case 30th, 90th and 180th day, scripts are not traded then the share price of the immediately preceding trading day has been considered.
- 5. Designated Stock Exchange as disclosed by the respective Issuer at the time of the issue has been considered for disclosing the price information.

As per SEBI Circular No. CIR/CFD/DIL/7/2015 dated October 30, 2015, the above table should reflect maximum 10 issues (Initial Public Offers) managed by the Lead Manager. Hence, disclosure pertaining to recent 10 issues handled by the lead manager are provided.

## Summary statement of price information of past issues handled by Shreni Shares Private Limited:

Financ	To	Total	Nos. of IPOs trading			Nos. of IPOs trading			Nos. of IPOs trading			Nos. of IPOs trading			
ial	tal	funds	at di	at discount on as on			at premium on as on			at discount as on			at premium as on		
Year	no	raised	30 <sup>th</sup>	calendar d	lays	30 <sup>th</sup> calendar days			180 <sup>th</sup> calendar days			180 <sup>th</sup> calendar days			
		(₹	fro	from listing date			listing d	ate	fron	from listing date			from listing date		
	of	Crores)	Over	Between	Less	Over	Betwee	Less	Over	Betwee	Less	Over	Betwee	Less	
	IP		50%	25% -	than	50%	n	than	50%	n	than	50%	n	than	
	Os			50%	25%		25%-	25%		25%-	25%		25%-	25%	
							50%			50%			50%		
2022-	8*	85.32	-	-	-	3	1	2	-	-	-	2	-	-	
2023#	**														
2021-	5*	25.00	-	-	-	1	1	3	-	-	-	1	1	3	
2022	*														
2020-	4*	11.32	-	1	1	-	-	2	1	-	1	2	-	-	
2021															

- \* The script of KSolves India Limited, Bodhi Tree Multimedia Limited, Shine Fashions (India) Limited and Adjia Technologies Limited were listed on July 6, 2020, October 21, 2020, November 2, 2020 and March 15, 2021 respectively.
- \*\* The script of Getalong Enterprise Limited, DMR Hydroengineering & Infrastructures Limited, Alkosign Limited, Quality RO Industries Limited and Ekennis Software Service Limited were listed on October 08, 2021, December 07, 2021, February 01, 2022, February 09, 2022 and March 07, 2022 respectively.
- \*\*\* The script of Fidel Softech Limited, SKP Bearing Industries Limited, Olatech Solutions Limited, Ameya Precision Engineers Limited, DAPS Advertising Limited, Amiable Logistics (India) Limited, PNGS Gargi Fashion Jewellery Limited and Arihant Academy Limited were listed on June 10, 2022, July 13, 2022, August 29, 2022, September 08, 2022, November 14, 2022, November 16, 2022, December 20, 2022 and December 29, 2022 respectively.

# The script of Olatech Solutions Limited, Ameya Precision Engineers Limited, DAPS Advertising Limited and Amiable Logistics (India) Limited have not completed 180 Days from the date of listing and the script of PNGS Gargi Fashion Jewellery Limited and Arihant Academy Limited have not completed 30 Days and 180 Days from the date of listing

**Note:** Rights Issues lead managed by Shreni Shares Private Limited have not been included in the abovementioned Summary Statement of Disclosure as the disclosure is limited to IPOs only.

## TRACK RECORD OF PAST ISSUES HANDLED BY LEAD MANAGER

For details regarding track record of the Lead Manager to the Issue as specified in the Circular reference no. CIR/MIRSD/1/2012 dated January 10, 2012 issued by the SEBI, please refer the website of the Lead Manager at: www.shreni.in.

## STOCK MARKET DATA OF EQUITY SHARES

This being an initial public issue of the Equity Shares of our Company, the Equity Shares are not listed on any stock exchange and accordingly, no stock market data is available for the Equity Shares.

## MECHANISM FOR REDRESSAL OF INVESTOR GRIEVANCES

The agreement between the Registrar to the Issue and our Company dated January 16, 2023 provides for retention of records with the Registrar to the Issue for a minimum period of three years from the date of listing and commencement of trading of the Equity Shares on the Stock Exchanges, in order to enable the investors to approach the Registrar to the Issue for redressal of their grievances.

Investors can contact the Company Secretary and Compliance Officer, the LM or the Registrar to the Issue in case of any pre-issue or post-issue related problems such as non-receipt of letters of Allotment, non-credit of Allotted Equity Shares in the respective beneficiary account, non-receipt of refund orders or non-receipt of funds by electronic mode, etc.

All grievances may be addressed to the Registrar to the Issue with a copy to the relevant Designated Intermediary with whom the ASBA Form was submitted, giving full details such as name of the sole or First Applicant, ASBA Form number, Applicant's DP ID, Client ID, PAN, address of applicant, number of Equity Shares applied for, ASBA Account number in which the amount equivalent to the Application Amount was blocked or the UPI ID (for Retail Individual Investors who make the payment of Application Amount through the UPI Mechanism), date of ASBA Form and the name and address of the relevant Designated Intermediary where the Application was submitted. Further, the Applicant shall enclose the Acknowledgment Slip or the application number from the Designated Intermediary in addition to the documents or information mentioned hereinabove. All grievances relating to Applications submitted through Registered Brokers may be addressed to the Stock Exchanges with a copy to the Registrar to the Issue.

Our Company will obtain authentication on the SCORES and will comply with the SEBI circular (CIR/OIAE/1/2013) dated April 17, 2013, SEBI circular (CIR/OIAE/1/2014) dated December 18, 2014 and SEBI circular dated October 14, 2021 (SEBI/HO/OIAE/IGRD/CIR/P/2021/642) and any amendment thereto, in relation to redressal of investor grievances through SCORES, prior to filing the Prospectus.

In terms of SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2018/22, dated February 15, 2018, SEBI circular SEBI/HO/CFD/DIL2/CIR/P/2021/2480/1/M dated March 16, 2021, as amended pursuant to SEBI circular SEBI/HO/CFD/DIL2/P/CIR/2021/570 dated June 2, 2021 read with SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2022/51 dated April 20, 2022. Separately, pursuant to the March 2021 Circular, the

following compensation mechanism shall be applicable for investor grievances in relation to Applications made through the UPI Mechanism, for which the relevant SCSBs shall be liable to compensate the investor and subject to applicable law, any ASBA Applicant whose Application has not been considered for Allotment, due to failure on the part of any SCSB, shall have the option to seek redressal of the same by the concerned SCSB within 3 months of the date of listing of the Equity Shares. SCSBs are required to resolve these complaints within 15 days, failing which the concerned SCSB would have to pay interest at the rate of 15% per annum for any delay beyond this period of 15 days.

Scenario	Compensation amount	Compensation period	
Delayed unblock for cancelled /	₹100 per day or 15% per annum of	From the date on which the request	
withdrawn / deleted applications	the Application Amount, whichever	for cancellation / withdrawal /	
	is higher.	deletion is placed on the bidding	
		platform of the Stock Exchanges till	
		the date of actual unblock.	
Blocking of multiple amounts for	a. Instantly revoke the blocked funds	From the date on which multiple	
the same Application made through	other than the original application	amounts were blocked till the date of	
the UPI Mechanism.	amount; and	actual unblock.	
	b. ₹100 per day or 15% per annum		
	of the total cumulative blocked		
	amount except the original		
	Application Amount, whichever is		
	higher.		
Blocking more amount than the	a. Instantly revoke the difference	From the date on which the funds to	
Application Amount.	amount, i.e., the blocked amount	the excess of the Application	
	less the Application Amount; and	Amount were blocked till the date of	
	b. ₹100 per day or 15% per annum	actual unblock.	
	of the difference amount, whichever		
	is higher.		
Delayed unblock for non – Allotted	₹100 per day or 15% per annum of	From the Working Day subsequent	
/ partially Allotted applications.	the Application Amount, whichever	to the finalisation of the Basis of	
	is higher.	Allotment till the date of actual	
		unblock.	

All grievances relating to Applications submitted with the Registered Brokers, may be addressed to the Stock Exchanges, with a copy to the Registrar to the Issue. Further, Applicants shall also enclose a copy of the Acknowledgment Slip received from the Designated Intermediaries in addition to the information mentioned hereinabove.

Our Company has not received any investor complaint during the 3 years preceding the date of this Draft Prospectus. There are no investor complaints in relation to our Company pending as on the date of this Draft Prospectus. Our Group Company is not listed on any stock exchange.

Our Company, the LM and the Registrar to the Issue accept no responsibility for errors, omissions, commission or any acts of any SCSB, Registered broker, Syndicate member, RTA or CDP including any defaults in complying with its obligations under the SEBI ICDR Regulations.

## Disposal of Investor Grievances by our Company

We estimate that the average time required by our Company and/or the Registrar to the Issue for the redressal of routine investor grievances shall be seven Working Days from the date of receipt of the complaint. In case of non-routine complaints and complaints where external agencies are involved, our Company will seek to redress these complaints as expeditiously as possible.

Our Company has appointed Vaneeta Khanna, as Company Secretary and Compliance Officer and he may be contacted in case of any pre-issue or post-issue related problems, at the address set forth hereunder.

## Vaneeta Khanna

No. 59, NSC Bose Road, Sowcarpet, Chennai - 600079, Tamil Nadu, India.

**Tel No:** 044 4204 9741

Email: cs@manojjewellerslimited.com

Further, our Board has constituted a Stakeholders' Relationship Committee, which is responsible for redressal of grievances of the security holders of our Company. For more information, see "Our Management" on page 125. Our Company has not received any investor grievances during the three years preceding the date of this Draft Prospectus and as on date, there are no investor complaints pending.

## Disposal of investor grievances by listed Group Companies and Subsidiary

As on the date of this Draft Prospectus, our Group Company and Subsidiary are not listed on any stock exchange, and, therefore, there are no investor complaints pending against them. Further, as on the date of this Draft Prospectus, our Company does not have a listed subsidiary.

## Other confirmations

No person connected with the Issue shall offer any incentive, whether direct or indirect, in any manner, whether in cash or kind or services or otherwise to any person for making an application in the Issue, except for fees or commission for services rendered in relation to the Issue.

## **Outstanding Debentures, Bonds or Redeemable Preference Shares**

Except as disclosed in the chapter titled "Capital Structure" on page 59, our Company does not have any outstanding debentures, bonds or redeemable preference shares, as on the date of this Draft Prospectus.

## **Partly Paid-Up Shares**

As on the date of this Draft Prospectus, there are no partly paid-up Equity Shares of our Company.

## Fees Payable to the Syndicate

The total fees payable to the Syndicate (including underwriting commission and selling commission and reimbursement of their out-of-pocket expense) will be as per the Syndicate Agreement. For details of the Issue expenses, please refer to the chapter titled "Objects of the Issue" on page 77.

## Commission payable to SCSBs, Registered Brokers, CRTAs and CDPs

For details of the commission payable to SCBS, Registered Brokers, CRTAs and CDPs, please refer to the chapter titled "Objects of the Issue" on page 77.

## **Capitalisation of Reserves or Profits**

Our Company has not capitalised its reserves or profits at any time during the five years immediately preceding the date of this Draft Prospectus.

## **Revaluation of Assets**

Our Company has not revalued its assets since its incorporation.

## EXEMPTION FROM COMPLYING WITH ANY PROVISIONS OF SECURITIES LAWS, IF ANY, GRANTED BY SEBI

There is no exemption granted by SEBI for complying with any provision of Securities laws.

## Other confirmations

Any person connected with the Offer shall not offer any incentive, whether direct or indirect, in any manner, whether in cash or kind or services or otherwise to any person for making an application in the initial public offer, except for fees or commission for services rendered in relation to the Offer.

## SECTION IX – ISSUE INFORMATION

## TERMS OF THE ISSUE

The Equity Shares being issued are subject to the provisions of the Companies Act, SEBI ICDR Regulations, SCRA, SCRR, our Memorandum and Articles of Association, SEBI LODR Regulations, the terms of the Prospectus, the Application Form, the Revision Form, the Confirmation of Allocation Note and other terms and conditions as may be incorporated in the allotment advices and other documents/certificates that may be executed in respect of this Issue. The Equity Shares shall also be subject to laws as applicable, guidelines, rules, notifications and regulations relating to the issue of capital and listing and trading of securities issued from time to time by SEBI, the Government of India, the BSE SME, the RBI, ROC and/or other authorities, as in force on the date of the Issue and to the extent applicable or such other conditions as may be prescribed by the SEBI, the Government of India, the Stock Exchange, the RoC and/or any other authorities while granting its approval for the Issue.

Please note that, in terms of Regulation 256 of the SEBI ICDR Regulations read with SEBI Circular No. CIR/CFD/POLICYCELL/11/2015 dated November 10, 2015, all the applicants have to compulsorily apply through the ASBA Process and further in terms of SEBI through its circular no. SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 1, 2018, and as modified though its circular SEBI/HO/CFD/DIL2/CIR/P/2019/50 dated April 3, 2019, SEBI/HO/CFD/DIL2/CIR/P/2019/76 dated June circular SEBI/HO/CFD/DIL2/CIR/P/2019/85 dated July 26, 2019 and circular no. SEBI/HO/CFD/DCR2/CIR/P/2019/133 dated November 8, 2019 and the circular no. SEBI/HO/CFD/DIL2/CIR/P/2020/50 dated March 30, 2020 (together, the "UPI Circular") in relation to clarifications on streamlining the process of public issue of equity shares and convertibles it has proposed to introduce an alternate payment mechanism using Unified Payments Interface ("UPI") and consequent reduction in timelines for listing in a phased manner. Currently, for application by RIIs through Designated Intermediaries, the existing process of physical movement of forms from Designated Intermediaries to SCSBs for blocking of funds is discontinued and RIIs submitting their Application Forms through Designated Intermediaries (other than SCSBs) can only use the UPI mechanism with existing timeline of T+6 days until March 31, 2020 ("UPI Phase II"). Further SEBI through its circular no SEBI/HO/CFD/DIL2/CIR/P/2020/50 dated March 30, 2020 has decided to continue with the Phase II of the UPI ASBA till further notice.

Further vide the said circular Registrar to the Issue and Depository Participants have been also authorized to collect the Application forms. Investor may visit the official website of the concerned for any information on operationalization of this facility of form collection by the Registrar to the Issue and Depository Participants as and when the same is made available.

## RANKING OF EQUITY SHARES

The Equity Shares being issued shall be subject to the provisions of the Companies Act 2013, our Memorandum of Associations and Articles of Association shall rank pari passu in all respects with the existing Equity Shares including in respect of the rights to receive dividends and other corporate benefits, if any, declared by us after the date of Allotment. For further details, please see the section titled "Main Provisions of the Articles of Association" beginning on page 218 of this Draft Prospectus.

## MODE OF PAYMENT OF DIVIDEND

Our Company shall pay dividends, if declared, to the Shareholders in accordance with the provisions of the Companies Act, the Memorandum and Articles of Association and provisions of the SEBI LODR Regulations and any other guidelines or directions which may be issued by the Government in this regard. Dividends, if any, declared by our Company after the date of Allotment will be payable to the Applicants who have been Allotted Equity Shares in the Issue, for the entire year, in accordance with applicable laws. For further details, in relation to dividends, see "Dividend Policy" and "Main Provisions of the Articles of Association" beginning on page 218 and 144, respectively of this Draft Prospectus.

## FACE VALUE AND ISSUE PRICE

The Equity Shares having a face value of ₹10/- each are being issued in terms of this Draft Prospectus at the price of ₹24/- per Equity Share. The Issue Price is determined by our Company in consultation with the Lead Manager and is justified under the chapter titled "Basis for Issue Price" beginning on page 82 of this Draft Prospectus.

At any given point of time there shall be only one denomination of the Equity Shares of our Company, subject to applicable laws.

## COMPLIANCE WITH DISCLOSURE AND ACCOUNTING NORMS

Our Company shall comply with all applicable disclosure and accounting norms as specified by SEBI from time to time

## RIGHTS OF THE EQUITY SHAREHOLDERS

Subject to applicable laws, rules, regulations and guidelines and our Articles of Association, our Shareholders shall have the following rights:

- 1. Right to receive dividends, if declared;
- 2. Right to receive Annual Reports and notices to members;
- 3. Right to attend general meetings and exercise voting rights, unless prohibited by law;
- 4. Right to vote on a poll either in person or by proxy and e-voting, in accordance with the provisions of the Companies Act;
- 5. Right to receive offers for rights shares and be allotted bonus shares, if announced;
- 6. Right to receive surplus on liquidation, subject to any statutory and preferential claim being satisfied;
- 7. Right of free transferability of the Equity Shares, subject to applicable laws including any RBI rules and regulations; and
- 8. Such other rights, as may be available to a shareholder of a listed public company under the Companies Act, the SEBI LODR Regulations, and our Memorandum of Association and Articles of Association.

For a detailed description of the main provisions of the Articles of Association of our Company relating to voting rights, dividend, forfeiture and lien, transfer, transmission and/or consolidation or splitting, see "Main Provisions of the Articles of Association" beginning on page 218 of this Draft Prospectus.

## ALLOTMENT ONLY IN DEMATERIALISED FORM

Pursuant to Section 29 of the Companies Act, 2013 and the SEBI ICDR Regulations, the Equity Shares shall be allotted only in dematerialised form. As per the SEBI ICDR Regulations, the trading of the Equity Shares shall only be in dematerialized form. In this context, two agreements have been signed amongst our Company, the respective Depositories and the Registrar to the Issue:

- 1) Tripartite agreement dated August 02, 2022 between our Company, NSDL and the Registrar to the Issue.
- 2) Tripartite agreement dated August 03, 2022 between our Company, CDSL and the Registrar to the Issue.
- 3) The Company's shares bear ISIN INEOMV001018.

## MINIMUM APPLICATION VALUE, MARKET LOT AND TRADING LOT

Trading of the Equity Shares will happen in the minimum contract size of 6,000 Equity Shares in terms of the SEBI circular no. CIR/MRD/DSA/06/2012 dated February 21, 2012 and the same may be modified by BSE SME from time to time by giving prior notice to investors at large. Allocation and allotment of Equity Shares through this Issue will be done in multiples of 6,000 Equity Share subject to a minimum allotment of 6,000 Equity Shares to the successful Applicants.

Further, in accordance with SEBI ICDR Regulations the minimum application size in terms of number of specified securities shall not be less than Rs.1.00 Lakh per application

## JOINT HOLDERS

Where two or more persons are registered as the holders of the Equity Shares, they will be deemed to hold such Equity Shares as joint tenants with benefits of survivorship.

## **JURISDICTION**

The Equity Shares have not been and will not be registered under the U.S Securities Act or any other applicable law of the United States and, unless so registered, may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S Securities Act and applicable state securities laws. Accordingly, the Equity Shares are only being offered and sold (i) within the United States only to persons reasonably believed to be "qualified institutional buyers" (as defined in Rule 144A under the U.S Securities Act and referred to in this Draft Prospectus as "U.S. QIBs", for the avoidance of doubt, the term U.S.

QIBs does not refer to a category of institutional investor defined under applicable Indian regulations and referred to in this Draft Prospectus as "QIBs") in transactions exempt from, or not subject to, the registration requirements of the U.S Securities Act, and (ii) outside the United States in offshore transactions in reliance on Regulation S under the U.S Securities Act and the applicable laws of the jurisdiction where those offers and sales occur.

The Equity Shares have not been and will not be registered, listed or otherwise qualified in any other jurisdiction outside India and may not be offered or sold, and Applications may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction.

## NOMINATION FACILITY TO INVESTORS

In accordance with Section 72 (1) & 72 (2) of the Companies Act, 2013, the sole or first applicant, along with other joint applicant, may nominate any one person in whom, in the event of the death of sole applicant or in case of joint applicant, death of all the applicants, as the case may be, the Equity Shares allotted, if any, shall vest. A person, being a nominee, entitled to the Equity Shares by reason of the death of the original holder(s), shall in accordance with Section 72 (3) of the Companies Act, 2013, be entitled to the same advantages to which he or she would be entitled if he or she were the registered holder of the Equity Share(s). Where the nominee is a minor, the holder(s) may make a nomination to appoint, in accordance to Section 72 (4) of the Companies Act, 2013, any person to become entitled to Equity Share(s) in the event of his or her death during the minority. A nomination shall stand rescinded upon a sale of equity share(s) by the person nominating. A buyer will be entitled to make a fresh nomination in the manner prescribed. Fresh nomination can be made only on the prescribed form available on request at the Registered Office of our Company or to the Registrar and Transfer Agents of our Company.

In accordance with Articles of Association of the Company, any Person who becomes a nominee by virtue of Section 72 of the Companies Act, 2013, shall upon the production of such evidence as may be required by the Board, elect either:

- 1. to register himself or herself as the holder of the Equity Shares; or
- 2. to make such transfer of the Equity Shares, as the deceased holder could have made

Further, the Board may at any time give notice requiring any nominee to choose either to be registered himself or herself or to transfer the Equity Shares, and if the notice is not complied with within a period of ninety days, the Board may thereafter withhold payment of all dividends, bonuses or other moneys payable in respect of the Equity Shares, until the requirements of the notice have been complied with.

Since the Allotment of Equity Shares in the Issue will be made only in dematerialized mode there is no need to make a separate nomination with our Company. Nominations registered with respective Depository Participant of the Applicant would prevail. If the Applicant wants to change the nomination, they are requested to inform their respective Depository Participant.

## **ISSUE PROGRAM**

Issue Opens on	[•]
Issue Closes on	[•]

An indicative timetable in respect of the Issue is set out below:

Finalization of Basis of Allotment with the Designated Stock Exchange	On or before [●]
Initiation of Refunds / unblocking of funds from ASBA Account*	On or before [●]
Credit of Equity Shares to demat account of the Allottees	On or before [●]
Commencement of trading of the Equity Shares on the Stock Exchanges	On or before [●]

\*In case of (i) any delay in unblocking of amounts in the ASBA Accounts (including amounts blocked through the UPI Mechanism) for cancelled/ withdrawn/ deleted ASBA Forms, the Applicant shall be compensated at a uniform rate of ₹ 100 per day or 15% per annum of the Application Amount, whichever is higher from the date on which the request for cancellation/ withdrawal/ deletion is placed in the Stock Exchange Applying platform until the date on which the amounts are unblocked (ii) any blocking of multiple amounts for the same ASBA Form (for amounts blocked through the UPI Mechanism), the Applicant shall be compensated at a uniform rate ₹ 100 per day or 15% per annum of the total cumulative blocked amount except the original application amount, whichever is higher from the date on which such multiple amounts were blocked till the date of actual unblock; (iii) any blocking of amounts more than the

Application Amount, the Applicant shall be compensated at a uniform rate of ₹ 100 per day or 15% per annum of the difference in amount, whichever is higher from the date on which such excess amounts were blocked till the date of actual unblock; (iv) any delay in unblocking of non-allotted/ partially allotted Application, exceeding four Working Days from the Issue Closing Date, the Applicant shall be compensated at a uniform rate of ₹ 100 per day or 15% per annum of the Application Amount, whichever is higher for the entire duration of delay exceeding four Working Days from the Issue Closing Date by the SCSB responsible for causing such delay in unblocking. The post Issue LM shall be liable for compensating the Applicant at a uniform rate of ₹ 100 per day or 15% per annum of the Application Amount, whichever is higher from the date of receipt of the Investor grievance until the date on which the blocked amounts are unblocked. For the avoidance of doubt, the provisions of the SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2021/2480/1/M dated March 16, 2021 and the Applicant shall be compensated in the manner specified in the SEBI circular no. SEBI/HO/CFD/DIL1/CIR/P/2021/47 dated March 31, 2021, as amended pursuant to SEBI circular no. SEBI/HO/CFD/DIL2/P/CIR/2021/570 dated June 2, 2021 and SEBI circular no SEBI/HO/CFD/DIL2/CIR/P/2022/51 dated April 20, 2022, shall be deemed to be incorporated in the deemed agreement of the Company with the SCSBs to the extent applicable.

In terms of Regulation 265 of SEBI ICDR Regulations, the issue shall be open after at least three (3) working days from the date of filing the Prospectus with the Registrar of Companies.

In terms of Regulation 266 (3) of SEBI ICDR Regulations, in case of force majeure, banking strike or similar circumstances, our Company may, for reasons to be recorded in writing, extend the Issue Period disclosed in the Prospectus, for a minimum period of three (3) working days, subject to the provisions of Regulation 266(1).

The above timetable is indicative and does not constitute any obligation on our Company or the Lead Manager.

Whilst our Company shall ensure that all steps for the completion of the necessary formalities for the listing and the commencement of trading of the Equity Shares on the Stock Exchange are taken within 6 Working Days of the Issue Closing Date, the timetable may change due to various factors, such as extension of the Issue Period by our Company, or any delays in receiving the final listing and trading approval from the Stock Exchange. The Commencement of trading of the Equity Shares will be entirely at the discretion of the Stock Exchange and in accordance with the applicable laws. The commencement of trading of the Equity Shares will be entirely at the discretion of the Stock Exchanges and in accordance with the applicable laws. Each of the Promoters confirms that it shall extend such reasonable support and co-operation in relation to its respective portion of the Offered Shares for completion of the necessary formalities for listing and commencement of trading of the Equity Shares at the Stock Exchanges within Six Working Days from the Issue Closing Date or such other period as may be prescribed by SEBI.

Applications and any revision to the same shall be accepted **only between 10.00 a.m. and 5.00 p.m.** (IST) during the Issue Period (except for the Issue Closing Date). On the Issue Closing Date, the Applications and any revision to the same shall be accepted between **10.00 a.m. and 3.00 p.m.** (IST) or such extended time as permitted by the Stock Exchanges, in case of Applications by Retail Individual Investors after taking into account the total number of applications received up to the closure of timings and reported by the Lead Manager to the Stock Exchanges. It is clarified that Applications not uploaded on the electronic system would be rejected. Applications will be accepted only on Working Days, i.e., Monday to Friday (excluding any public holiday).

Due to limitation of time available for uploading the Applications on the Issue Closing Date, the Applicants are advised to submit their applications one day prior to the Issue Closing Date and, in any case, no later than 3.00 p.m. (IST) on the Issue Closing Date. All times mentioned in this Draft Prospectus are Indian Standard Times. Applicants are cautioned that in the event a large number of Applications are received on the Issue Closing Date, as is typically experienced in public offerings, some Applications may not get uploaded due to lack of sufficient time. Such Applications that cannot be uploaded will not be considered for allocation under the Issue. Applications will be accepted only on Business Days. Neither our Company nor the Lead Manager is liable for any failure in uploading the Applications due to faults in any software/hardware system or otherwise.

The above timetable is indicative and does not constitute any obligation or liability on our Company, our Promoter or the Lead Managers. Whilst our Company shall ensure that all steps for the completion of the necessary formalities for the listing and the commencement of trading of the Equity Shares on the Stock Exchanges are taken within Six (6) Working Days from the Offer Closing Date or such period as may be prescribed, with reasonable support and cooperation of the Promoters, as may be required in respect of its respective portion of the Offered Shares, the timetable may change due to various factors, such as extension of the Offer Period by our Board, as applicable, in consultation with the Lead Managers. The commencement of trading of the Equity Shares will be entirely at the discretion of the Stock Exchanges and in accordance with the applicable laws. The Promoters confirms that it shall extend such reasonable support and co-operation in relation to its respective portion of the Offered Shares for completion of the

necessary formalities for listing and commencement of trading of the Equity Shares at the Stock Exchanges within Six Working Days from the Offer Closing Date or such other period as may be prescribed by SEBI.

In terms of the UPI Circulars, in relation to the Offer, the Lead Managers will submit reports of compliance with T+6 listing timelines and activities, identifying non-adherence to timelines and processes and an analysis of entities responsible for the delay and the reasons associated with it. In case of any delay in unblocking of amounts in the ASBA Accounts (including amounts blocked through the UPI Mechanism) exceeding Four (4) Working Days from the Offer Closing Date, the Bidder shall be compensated at a uniform rate of ₹100 per day for the entire duration of delay exceeding Four (4) Working Days from the Offer Closing Date by the intermediary responsible for causing such delay in unblocking. The Lead Managers shall, in their sole discretion, identify and fix the liability on such intermediary or entity responsible for such delay in unblocking. SEBI is in the process of streamlining and reducing the post issue timeline for IPOs. Any circulars or notifications from SEBI after the date of this Draft Prospectus/prospectus may result in changes to the above-mentioned timelines. Further, the offer procedure is subject to change basis any revised SEBI circulars to this effect.

In case of (i) any delay in unblocking of amounts in the ASBA Accounts (including amounts blocked through the UPI Mechanism) for cancelled/ withdrawn/ deleted ASBA Forms, the Applicant shall be compensated at a uniform rate of ₹ 100 per day or 15% per annum of the Application Amount, whichever is higher from the date on which the request for cancellation/ withdrawal/ deletion is placed in the Stock Exchanges Applying platform until the date on which the amounts are unblocked (ii) any blocking of multiple amounts for the same ASBA Form (for amounts blocked through the UPI Mechanism), the Applicant shall be compensated at a uniform rate ₹ 100 per day or 15% per annum of the total cumulative blocked amount except the original application amount, whichever is higher from the date on which such multiple amounts were blocked till the date of actual unblock; (iii) any blocking of amounts more than the Application Amount, the Applicant shall be compensated at a uniform rate of ₹ 100 per day or 15% per annum of the difference in amount, whichever is higher from the date on which such excess amounts were blocked till the date of actual unblock; (iv) any delay in unblocking of non-allotted/partially allotted Application, exceeding four Working Days from the Issue Closing Date, the Applicant shall be compensated at a uniform rate of ₹ 100 per day or 15% per annum of the Application Amount, whichever is higher for the entire duration of delay exceeding four Working Days from the Issue Closing Date by the SCSB responsible for causing such delay in unblocking. The post Issue LM shall be liable for compensating the Applicant at a uniform rate of ₹100 per day or 15% per annum of the Application Amount, whichever is higher from the date of receipt of the Investor grievance until the date on which the blocked amounts are unblocked. For the avoidance of doubt, the provisions of the SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2021/2480/1/M dated March 16, 2021, as amended pursuant to SEBI circular no. SEBI/HO/CFD/DIL2/P/CIR/2021/570 dated June 2, 2021 and SEBI circular no SEBI/HO/CFD/DIL2/CIR/P/2022/51 dated April 20, 2022, shall be deemed to be incorporated in the deemed agreement of the Company with the SCSBs to the extent applicable. SEBI is in the process of streamlining and reducing the post issue timeline for IPOs. Any further notification from the SEBI after filing of this Draft Prospectus may result in changes in the timelines.

The Registrar to the Issue shall submit the details of cancelled/withdrawn/deleted applications to the SCSB's on daily basis within 60 minutes of the Issue closure time from the Issue Opening Date till the Issue Closing Date by obtaining the same from the Stock Exchanges. The SCSB's shall unblock such applications by the closing hours of the Working Day.

It is clarified that applications not uploaded on the electronic bidding system or in respect of which the full application Amount is not blocked by SCSBs or under the UPI Mechanism, as the case may be, would be rejected.

In case of force majeure, banking strike or similar circumstances, the issuer may, for reasons to be recorded in writing, extend the (Issue) period disclosed in the Prospectus, for a minimum period of three (3) working days, subject to the Issue Period not exceeding ten (10) working days.

In accordance with the SEBI ICDR Regulations, QIBs and Non-Institutional Investors are not allowed to withdraw or lower the size of their applications (in terms of the quantity of the Equity Shares or the Applications Amount) at any stage. Retail Individual Investors can revise or withdraw their Applications prior to the Issue Closing Date. Except Allocation to Retail Individual Investors, Allocation in the Issue will be on a proportionate basis.

In case of discrepancy in the data entered in the electronic book vis-à-vis the data contained in the physical or the electronic Application Form, for a particular Applicant, the details as per the file received from the Stock Exchange may be taken as the final data for the purpose of Allotment. In case of discrepancy in the data entered in the electronic book vis-à-vis the data contained in the physical or electronic Application Form, for a particular ASBA Applicant, the Registrar to the Issue shall ask the relevant SCSB or the member of the Syndicate for rectified data.

## MINIMUM SUBSCRIPTION

This Issue is not restricted to any minimum subscription level. This Issue is 100% underwritten per Regulation 260(1) of SEBI ICDR Regulations.

As per Section 39 of the Companies Act, 2013, if the "stated minimum amount" has not been subscribed and the sum payable on application is not received within a period of 30 days from the date of Prospectus, the application money has to be returned within such period as may be prescribed. If our Company does not receive the 100% subscription of the Issue through the Offer Document including devolvement of Underwriters, our Company shall forthwith refund the entire subscription amount received within 15 days from the closure of the issue, if there is a delay beyond such time, our Company and every officer in default will, on and from the expiry of this period, be jointly and severally liable to repay the money, with interest as prescribed under the SEBI ICDR Regulations, the Companies Act, 2013 and applicable laws.

The minimum number of allottees in this Issue shall be 50 shareholders. In case the minimum number of prospective allottees is less than fifty (50), no allotment will be made pursuant to this Issue and the monies blocked by the SCSBs shall be unblocked within four (4) working days of closure of issue.

In accordance with Regulation 260 (1) of the SEBI ICDR Regulations, our Issue shall be hundred percent underwritten. Thus, the underwriting obligations shall be for the entire hundred percent of the Issue through this Draft Prospectus and shall not be restricted to the minimum subscription level. Further, in accordance with Regulation 267 (2) of the SEBI ICDR Regulations, our Company shall ensure that the minimum application size shall not be less than ₹ 1,00,000 (Rupees One Lakh) per application.

The Equity Shares have not been and will not registered, listed or otherwise qualified in any other jurisdiction outside India and may not be issued or sold, and applications may not be made by persons in any such jurisdiction, expect in compliance with the application law of such jurisdiction.

## ARRANGEMENTS FOR DISPOSAL OF ODD LOTS

The trading of the Equity Shares will happen in the minimum contract size of 6,000 shares in terms of the SEBI circular No. CIR/MRD/DSA/06/2012 dated February 21, 2012. However, the Market Maker shall buy the entire shareholding of a shareholder in one lot, where value of such shareholding is less than the minimum contract size allowed for trading on the BSE SME.

## WITHDRAWAL OF THE ISSUE

Our Company in consultation with the Lead Managers, reserve the right to not to proceed with the Issue after the Issue Opening Date but before the Allotment. In such an event, our Company would issue a public notice in the newspapers in which the pre-issue advertisements were published, within two (2) days of the Issue Closing Date or such other time as may be prescribed by SEBI, providing reasons for not proceeding with the Issue. The Lead Managers through, the Registrar to the Issue, shall notify the SCSBs or the Sponsor Bank to unblock the bank accounts of the ASBA Bidders within one (1) working day from the date of receipt of such notification. Our Company shall also inform the same to the Stock Exchange on which Equity Shares are proposed to be listed. If the Issue is withdrawn after the designated Date, amounts that have been credited to the Public Issue Account shall be transferred to the Refund Account.

Notwithstanding the foregoing, this Issue is also subject to obtaining (i) the final listing and trading approvals of the Stock Exchange, which our Company shall apply for after Allotment, and (ii) the final ROC approval of the Prospectus after it is registered with the ROC. If our Company withdraws the Issue after the Issue Closing Date and thereafter determines that it will proceed with an issue, our Company shall file a fresh Draft Prospectus.

## RESTRICTIONS, IF ANY ON TRANSFER AND TRANSMISSION OF EQUITY SHARES

The lock-in of the pre- issue capital of our Company as provided in "Capital Structure" beginning on page 59 of this Draft Prospectus and except as provided in our Articles of Association there are no restrictions on transfer of Equity Shares. Further, there are no restrictions on the transmission of shares/debentures and on their consolidation/splitting, except as provided in the Articles of Association. For details, see "Main Provisions of the Articles of Association" beginning on page 218 of this Draft Prospectus.

The above information is given for the benefit of the Applicants. The Applicants are advised to make their own enquiries about the limits applicable to them. Our Company and the Lead Managers do not accept any responsibility

for the completeness and accuracy of the information stated hereinabove. Our Company and the Lead Managers are not liable to inform the investors of any amendments or modifications or changes in applicable laws or regulations, which may occur after the date of this Draft Prospectus. Applicants are advised to make their independent investigations and ensure that the number of Equity Shares Applied for do not exceed the applicable limits under laws or regulations.

## NEW FINANCIAL INSTRUMENTS

As on the date of this Draft Prospectus, there are no outstanding warrants, new financial instruments or any rights, which would entitle the shareholders of our Company, including Our Promoters, to acquire or receive any Equity Shares after the Issue. Further, our Company is not issuing any new financial instruments through this Issue.

## AS PER THE EXTENT GUIDELINES OF THE GOVERNMENT OF INDIA, OCBS CANNOT PARTICIPATE IN THIS ISSUE.

The current provisions of the Foreign Exchange Management (Transfer or Issue of Security by a Person Resident outside India) Regulations, 2000, provides a general permission for the NRIs, FPIs and foreign venture capital investors registered with SEBI to invest in shares of Indian companies by way of subscription in an IPO. However, such investments would be subject to other investment restrictions under the Foreign Exchange Management (Transfer or Issue of Security by a Person Resident outside India) Regulations, 2000, RBI and/or SEBI regulations as may be applicable to such investors. The Allotment of the Equity Shares to Non-Residents shall be subject to the conditions, if any, as may be prescribed by the Government of India/RBI while granting such approvals.

## MIGRATION TO MAIN BOARD

In accordance with the BSE Circular dated March 10, 2014, our Company will have to be mandatorily listed and traded on the BSE SME for a minimum period of two years from the date of listing and only after that it can migrate to the Main Board of the BSE as per the guidelines specified by SEBI and as per the procedures laid down under Chapter IX of the SEBI ICDR Regulations.

As per the provisions of the Chapter IX of the SEBI ICDR Regulations, our Company may migrate to the main board of BSE from the BSE SME on a later date subject to the following:

- 1. If the paid-up capital of the Company is likely to increase above Rs.25 crores by virtue of any further offer of capital by way of rights, preferential offer, bonus offer etc. (which has been approved by a special resolution through postal ballot wherein the votes cast by the shareholders other than the promoters in favour of the proposal amount to at least two times the number of votes cast by shareholders other than promoters shareholders against the proposal and for which the Company has obtained in-principal approval from the main board), we shall have to apply to BSE for listing our shares on its Main Board subject to the fulfilment of the eligibility criteria for listing of specified securities laid down by the Main Board.
- 2. If the paid-up capital of the Company is more than Rs.10 crores but below Rs.25 crores, we may still apply for migration to the main board if the same has been approved by a special resolution through postal ballot wherein the votes cast by the shareholders other than the promoter shareholders in favour of the proposal amount to at least two times the number of votes cast by shareholders other than promoter shareholders against the proposal.

## MARKET MAKING

The shares issued through this Issue are proposed to be listed on the BSE SME with compulsory market making through the registered Market Maker of the SME Exchange for a minimum period of three years or such other time as may be prescribed by the Stock Exchange, from the date of listing on BSE SME. For further details of the market making arrangement please refer the chapter titled "General Information" beginning on page 50 of this Draft Prospectus.

## ISSUE STRUCTURE

This Issue is being made in terms of Regulation 229 (1) of the Chapter IX of SEBI ICDR Regulations, as amended from time to time, whereby, our post Issue face value capital does not exceed ten crore rupees. The Company shall issue specified securities to the public and propose to list the same on the Small and Medium Enterprise Exchange ("SME Exchange", in this case being the BSE SME). For further details regarding the salient features and terms of such this Issue, please see the chapters titled "Terms of the Issue" and "Issue Procedure" beginning on page 187 and 196 respectively, of this Draft Prospectus.

## ISSUE STRUCTURE

Initial Public Issue of 22,14,000 Equity Shares for cash at a price of ₹ 24/- per Equity Share (including a Share Premium of ₹ 14/- per Equity Share), aggregating up to ₹ 531.36 Lakhs by our Company.

The Issue comprises a reservation of 1,14,000 Equity Shares of face value of ₹10/- each for subscription by the designated Market Maker ("the Market Maker Reservation Portion") and Net Issue to Public of 21,00,000 Equity Shares of face value of ₹10/- each ("the Net Issue"). The Issue and the Net Issue will constitute 27.00% and 25.61%, respectively of the post issue paid-up equity share capital of the Company. The Issue is being made through the Fixed Price Process.

Particulars	Market Maker Reservation	Non-Institutional	Retail Individual
1 ai ticulai s	Portion	Applicants	Investors
Number of Equity Shares available for allocation	1,14,000 Equity Shares	10,50,000 Equity Shares	10,50,000 Equity Shares
Percentage of Issue Size available for allocation	5.15% of the Issue Size	50.00% of the net Issue shall be available for allocation	50.00% of the net Issue shall be available for allocation
Basis of Allotment	Firm Allotment	Proportionate	Proportionate subject to minimum Lot as explained in the section titled "Issue Procedure" on page 196 of this Draft Prospectus.
Mode of Application	Only through the ASBA process.	ASBA only (including the UPI Mechanism for an application size of upto Rs 500,000)	Through ASBA Process through banks or by using UPI ID for payment
Mode of Allotment	Compulsorily in dematerialized form.	Compulsorily in dematerialized form.	Compulsorily in dematerialized form.
Minimum Application Size	1,14,000 Equity Shares	Such number of Equity shares in multiple of 6,000 Equity shares that Application size exceeds Rs.2,00,000	Such number of Equity shares in multiple of 6,000 Equity shares that Application size does not exceed Rs.2,00,000
Maximum Application Size	1,14,000 Equity Shares	Such number of Equity Shares in multiples of 6,000 Equity Shares not exceeding the size of the Issue, subject to limits as applicable to the Applicant	Such number of Equity shares in multiple of 6,000 Equity shares that Application size does not exceed Rs.2,00,000
Trading Lot	6,000 Equity Shares, however the Market Maker may accept odd lots if any in the market as required under the SEBI ICDR Regulations	6,000 Equity Shares and in multiples thereof	6,000 Equity Shares and in multiples thereof
Terms of Payment	Full Application Amount shall be blocked by the SCSBs in the bank account of the Applicant that is specified in the Application Form at the time of submission of the Application Form.		

<sup>&</sup>lt;sup>(1)</sup> Since present Issue is a fixed price issue, the allocation in the net issue to the public category in terms of Regulation 253(2) of the SEBI ICDR Regulations, shall be made as follows:

- (a) Minimum fifty per cent to retail individual investors; and
- (b) Remaining to:
  - i) individual applicants other than retail individual investors; and
  - ii) other investors including corporate bodies or institutions, irrespective of the number of specified securities applied for;

Provided that the unsubscribed portion in either of the categories specified in (a) or (b) above may be allocated to the applicants in the other category.

Explanation - For the purpose of sub-regulation (2), if the retail individual investor category is entitled to more than fifty per cent of the issue size on a proportionate basis, the retail individual investors shall be allocated that higher percentage."

- (2) In case of joint Applications, the Application Form should contain only the name of the first Applicant whose name should also appear as the first holder of the beneficiary account held in joint names. The signature of only such first Applicant would be required in the Application Form and such first Applicant would be deemed to have signed on behalf of the joint holders.
- (3) In case of ASBA Applicants, the SCSB shall be authorised to block such funds in the bank account of the ASBA Applicant (including Retail Individual Investors applying through UPI mechanism) that are specified in the Application Form. SCSBs applying in the Issue must apply through an ASBA Account maintained with any other SCSB.

This Issue is being made in terms of Chapter IX of the SEBI ICDR Regulations. For further details, please refer chapter titled "Issue Procedure" beginning on page 196 of this Draft Prospectus.

## ISSUE PROCEDURE

All Applicants should read the General Information Document for Investing in Public Issue ("GID") prepared and issued in accordance with the SEBI circular no SEBI/HO/CFD/DIL1/CIR/P/2020/37 dated March 17, 2020 which is issued in supersession of the Circular SEBI Circular CIR/CFD/DIL/12/2013 dated October 23, 2013 & UPI Circular which highlights the key rules, processes and procedures applicable to public issues in general in accordance with the provisions of the Companies Act, the SCRA, the SCRA and the SEBI ICDR Regulations. The General Information Document is available on the website of Stock Exchange(s), the Company and the Lead Manager. Please refer to the relevant provisions of the General Information Document which are applicable to the Issue.

Additionally, all Applicants may refer to the General Information Document for information in relation to (i) category of investors eligible to participate in the Issue; (ii) maximum and minimum Application size; (iii) price discovery and allocation; (iv) payment Instructions for ASBA Applicants; (v) issuance of Confirmation of Allocation Note ("CAN") and Allotment in the Issue; (vi) price discovery and allocation; (vii) General Instructions (limited to instructions for completing the Application Form); (viii) designated date; (ix) disposal of applications; (x) submission of Application Form; (xi) other instructions (limited to joint applications in cases of individual, multiple applications and instances when an application would be rejected on technical grounds); (xii) applicable provisions of Companies Act, 2013 relating to punishment for fictitious applications; (xiii) mode of making refunds; and (xiv) interest in case of delay in Allotment or refund.

SEBI vide the UPI Circulars, has introduced an alternate payment mechanism using Unified Payments Interface ("UPI") and consequent reduction in timelines for listing in a phased manner. From January 1, 2019, the UPI mechanisms for RIIs applying through Designated Intermediaries have been made effective along with the existing process and existing timeline of T+6 days ("UPI Phase I"). The same was applicable until June 30, 2019.

With effect from July 1, 2019, SEBI vide its circular no. SEBI/HO/CFD/DIL2/CIR/P/2019/76 dated June 28, 2019, read with circular bearing number SEBI/HO/CFD/DIL2/CIR/P/2019/85 dated July 26, 2019 with respect to Applications by RIIs through Designated Intermediaries (other than SCSBs), the existing process of physical movement of forms from such Designated Intermediaries to SCSBs for blocking of funds has been discontinued and only the UPI Mechanism for such Applications with existing timeline of T+6 days will continue for a period of three months or launch of five main board public issues, whichever is later ("UPI Phase II"), Further pursuant to SEBI circular SEBI/HO/CFD/DIL2/CIR/P/2020/50 dated March 30, 2020 extended the timeline for implementation of UPI Phase II till further notice. However, given the prevailing uncertainty due to the COVID-19 pandemic, SEBI vide its circular no. The final reduced timeline of T+3 days be made effective using the UPI Mechanism for applications by RIIs ("UPI Phase III"), as may be prescribed by SEBI. The Issue will be undertaken pursuant to the processes and procedures under UPI Phase II, subject to any circulars, clarification or notification issued by SEBI from time to time. Further, SEBI vide its circular no. SEBI/HO/CFD/DIL2/CIR/P/2021/2480/1/M dated March 16, 2021 as amended pursuant to SEBI circular no. SEBI/HO/CFD/DIL2/P/CIR/2021/570 dated June 2, 2021, has introduced certain additional measures for streamlining the process of initial public offers and redressing investor grievances. This circular shall come into force for initial public offers opening on/or after May 01, 2021, except as amended pursuant SEBI circular SEBI/HO/CFD/DIL2/P/CIR/2021/570 dated June 2, 2021, and SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2022/51 dated April 20, 2022 and SEBI circular no SEBI/HO/CFD/DIL2/P/CIR/2022/75 dated May 30, 2022, has introduced certain additional measures for streamlining the process of initial public offers and redressing investor grievances. This circular is applicable for initial public offers opening on or after May 1, 2021 except as amended pursuant to SEBI circular SEBI/HO/CFD/DIL2/P/CIR/2021/570 dated June 2, 2021, and the provisions of this circular, are deemed to form part of the Prospectus. Furthermore, pursuant to SEBI circular no. SEBI/HO/CFD/DIL2/P/CIR/P/2022/45 dated April 5, 2022, all individual applicants in initial public offerings (opening on or after May 1, 2022) whose application sizes are up to ₹500,000 shall use the UPI Mechanism. If the Issue is made under UPI Phase III, the same will be advertised in all editions of the English national daily newspaper, all editions of the Hindi national daily newspaper, regional edition of the regional daily newspaper on or prior to the Issue Opening Date and such advertisement shall also be made available to the Stock Exchange for the purpose of uploading on their website. Subsequently, pursuant to SEBI circular no SEBI/HO/CFD/DIL2/P/CIR/2022/75 dated May 30, 2022, applications made using the ASBA facility in initial public offerings (opening on or after September 1, 2022) shall be processed only after application monies are blocked in the bank accounts of investors (all categories).

In case of any delay in unblocking of amounts in the ASBA Accounts (including amounts blocked through the UPI Mechanism) exceeding Four (4) Working Days from the Issue Closing Date, the Applicant shall be compensated at a uniform rate of Rs.100 per day for the entire duration of delay exceeding Four (4) Working Days from the Issue Closing Date by the intermediary responsible for causing such delay in unblocking. The LM shall, in their sole discretion, identify and fix the liability on such intermediary or entity responsible for such delay in unblocking. Further, SEBI vide its circular no. SEBI/HO/CFD/DIL1/CIR/P/2021/47dated March 31, 2021, has reduced the timelines for refund of Application money to four days.

Our Company and Lead Manager do not accept any responsibility for the completeness and accuracy of the information stated in this section and the General Information Document and is not liable for any amendment, modification or change in the applicable law which may occur after the date of this Draft Prospectus. Applicants are advised to make their independent investigations and ensure that their applications are submitted in accordance with applicable laws and do not exceed the investment limits or maximum number of Equity Shares that can be held by them under applicable law or as specified in this Draft Prospectus and the Prospectus.

Further, the Company and the Lead Manager are not liable for any adverse occurrences' consequent to the implementation of the UPI Mechanism for application in this Issue.

## PHASED IMPLEMENTATION OF UNIFIED PAYMENTS INTERFACE

SEBI has issued UPI Circulars in relation to streamlining the process of public issue of equity shares and convertibles. Pursuant to the UPI Circulars, the UPI Mechanism has been introduced in a phased manner as a payment mechanism (in addition to mechanism of blocking funds in the account maintained with SCSBs under the ASBA) for applications by RIIs through intermediaries with the objective to reduce the time duration from public issue closure to listing from six working days to up to three working days. Considering the time required for making necessary changes to the systems and to ensure complete and smooth transition to the UPI payment mechanism, the UPI Circular proposes to introduce and implement the UPI payment mechanism in three phases in the following manner:

**Phase I:** This phase has become applicable from January 1, 2019 and will continue till June 30, 2019. Under this phase, a Retail Individual Investor would also have the option to submit the Application Form with any of the intermediary and use his / her UPI ID for the purpose of blocking of funds. The time duration from public issue closure to listing would continue to be six working days.

**Phase II:** This phase commenced on completion of Phase I, i.e., with effect from July 1, 2019 and was to be continued for a period of three months or launch of five main board public issues, whichever is later. Further, as per the SEBI circular SEBI/HO/CFD/DCR2/CIR/P/2019/133 dated November 8, 2019, the UPI Phase II has been extended until March 31, 2020. Further still, as per SEBI circular SEBI/HO/CFD/DIL2/CIR/P/2020/50 dated March 30, 2020, the current Phase II of Unified Payments Interface with Application Supported by Blocked Amount be continued till further notice. Under this phase, submission of the Application Form by a Retail Individual Investor through intermediaries to SCSBs for blocking of funds will be discontinued and will be replaced by the UPI Mechanism. However, the time duration from public issue closure to listing would continue to be six working days during this phase.

**Phase III:** The commencement period of Phase III is yet to be notified. In this phase, the time duration from public issue closure to listing would be reduced to three Working Days. Accordingly, upon commencement of Phase III, the reduced time duration shall be applicable for the Offer.

Pursuant to the UPI Circulars, SEBI has set out specific requirements for redressal of investor grievances for applications that have been made through the UPI Mechanism. The requirements of the UPI Circulars include, appointment of a nodal officer by the SCSB and submission of their details to SEBI, the requirement for SCSBs to send SMS alerts for the blocking and unblocking of UPI mandates, the requirement for the Registrar to submit details of cancelled, withdrawn or deleted applications, and the requirement for the bank accounts of unsuccessful applicants to be unblocked no later than one day from the date on which the Basis of Allotment is finalised. Failure to unblock the accounts within the timeline would result in the SCSBs being penalised under the relevant securities law. Additionally, if there is any delay in the redressal of investors' complaints, the relevant SCSB as well as the post – issue LM will be required to compensate the concerned investor.

The Issue will be made under UPI Phase II of the UPI Circular, unless UPI Phase III of the UPI Circular becomes effective and applicable on or prior to the Issue Opening Date. All SCSBs offering facility of making application in public issues shall also provide facility to make application using UPI.

Our Company will be required to appoint one or more of the SCSBs as a Sponsor Bank(s) to act as a conduit between the Stock Exchanges and NPCI in order to facilitate collection of requests and / or payment instructions of the UPI Investors.

The processing fees may be released to the remitter banks (SCSBs) only after an application is made by the SCSBs to the LM with a copy to the Registrar, and such application shall be made only after (i) unblocking of application amounts for each application received by the SCSB has been fully completed, and (ii) applicable compensation relating to investor complaints has been paid by the SCSB in accordance with April 20, 2022 Circular.

For further details, refer to the General Information Document available on the websites of the Stock Exchanges and the LM.

## FIXED PRICE ISSUE PROCEDURE

The Issue is being made in compliance with the provisions of Chapter IX of SEBI ICDR Regulations through a Fixed Price Process wherein 50% of the Net Issue is allocated for Retail Individual Investors and the balance shall be offered to individual applicants other than Retail Individual Investors and other investors including Corporate Bodies or Institutions, QIBs and Non-Institutional Investors. However, if the aggregate demand from the Retail Individual Investors is less than 50%, then the balance Equity Shares in that portion will be added to the non-retail portion offered to the remaining investors including QIBs and NIIs and vice-versa subject to valid Applications being received from them at or above the Issue Price.

Additionally, if the Retail Individual Investors category is entitled to more than 50% on proportionate basis, the Retail Individual Investors shall be allocated that higher percentage. However, the Application by an Applicant should not exceed the investment limits prescribed under the relevant regulations/statutory guidelines.

Subject to the valid Applications being received at the Issue Price, allocation to all categories in the Net Issue, shall be made on a proportionate basis, except for the Retail Portion where Allotment to each Retail Individual Investors shall not be less than the minimum lot, subject to availability of Equity Shares in Retail Portion, and the remaining available Equity Shares, if any, shall be allotted on a proportionate basis. Under subscription if any, in any category, except in the QIB Portion, would be allowed to be met with spill over from any other category or a combination of categories at the discretion of our Company in consultation with the LM and the Stock Exchange.

Investors should note that according to section 29(1) of the Companies Act, 2013, allotment of Equity Shares to all successful Applicants will only be in the dematerialised form. The Application Forms which do not have the details of the Applicant's depository account including DP ID, PAN and Beneficiary Account Number/UPI ID (for Applicants using the UPI Mechanism), shall be treated as incomplete and rejected. In case DP ID, Client ID and PAN mentioned in the Application Form and entered into the electronic system of the stock exchanges, do not match with the DP ID, Client ID and PAN available in the depository database, the application is liable to be rejected. Applicants will not have the option of getting allotment of the Equity Shares in physical form. The Equity Shares on allotment shall be traded only in the dematerialised segment of the Stock Exchange.

## AVAILABILITY OF DRAFT PROSPECTUS, PROSPECTUS AND APPLICATION FORMS

Copies of the Application Form and the Abridged Prospectus will be available at the offices of the LM, the Designated Intermediaries at Bidding Centres, and Registered Office of our Company. An electronic copy of the Application Form will also be available for download on the websites of the Stock Exchange(s), the SCSBs, the Registered Brokers, the RTAs and the CDPs at least one (1) day prior to the Issue Opening Date.

All Applicants (other than Applicants using the UPI mechanism) shall mandatorily participate in the Issue only through the ASBA process. ASBA Applicants (other than Applicants using the UPI mechanism) must provide bank account details and authorisation to block funds in the relevant space provided in the Application Form and the Application Forms that do not contain such details are liable to be rejected.

UPI Applicants using the UPI Mechanism bidding must provide the valid UPI ID in the relevant space provided in the Application Form and the Bid cum Application Form that does not contain the UPI ID are liable to be rejected. UPI Investors may also apply through the SCSBs and mobile applications using the UPI handles as provided on the website of SEBI.

ASBA Applicants shall ensure that the Applications are made on ASBA Forms bearing the stamp of the Designated Intermediary, submitted at the Bidding Centres only (except in case of electronic ASBA Forms) and the ASBA Forms not bearing such specified stamp are liable to be rejected. UPI Applicants using UPI Mechanism, may submit their ASBA Forms, including details of their UPI IDs, with the Syndicate, Sub-Syndicate Members, Registered Brokers, RTAs or CDPs. RIIs authorising an SCSB to block the Application Amount in the ASBA Account may submit their ASBA Forms with the SCSBs (except UPI Bidders using the UPI Mechanism). ASBA Applicants must ensure that the ASBA Account has sufficient credit balance such that an amount equivalent to the full Application Amount can be blocked by the SCSB or the Sponsor Bank, as applicable at the time of submitting the Application. In order to ensure timely information to investors, SCSBs are required to send SMS alerts to investors intimating them about Application Amounts blocked/unblocked.

The prescribed colour of the Application Form for various categories is as follows:

Category	Colour of Application Form
Resident Indians / Eligible NRIs applying on a non-repatriation basis (ASBA)	White*
Non-Residents and Eligible NRIs applying on a repatriation basis (ASBA)	Blue*

<sup>\*</sup>Excluding Electronic Application Form.

In case of ASBA forms, the relevant Designated Intermediaries shall upload the relevant Application details in the electronic bidding system of the Stock Exchanges. For UPI Applicants using UPI Mechanism, the Stock Exchanges shall share the Application details (including UPI ID) with the Sponsor Bank on a continuous basis to enable the Sponsor Bank to initiate UPI Mandate Request to UPI Applicants for blocking of funds. For ASBA Forms (other than UPI Applicants using UPI Mechanism) Designated Intermediaries (other than SCSBs) shall submit/ deliver the ASBA Forms to the respective SCSB where the Applicant has an ASBA bank account and shall not submit it to any non-SCSB bank or any Escrow Collection Bank.

For UPI Applicants using the UPI Mechanism, the Stock Exchanges shall share the Application details (including UPI ID) with the Sponsor Bank(s) on a continuous basis to enable the Sponsor Bank(s) to initiate UPI Mandate Request to UPI Applicants for blocking of funds. The Sponsor Bank(s) shall initiate request for blocking of funds through NPCI to UPI Applicants, who shall accept the UPI Mandate Request for blocking of funds on their respective mobile applications associated with UPI ID linked bank account. The NPCI shall maintain an audit trail for every Application entered in the Stock Exchanges bidding platform, and the liability to compensate the UPI Applicants (Application through UPI Mechanism) in case of failed transactions shall be with the concerned entity (i.e., the Sponsor Bank(s), NPCI or the issuer bank) at whose end the lifecycle of the transaction has come to a halt. The NPCI shall share the audit trail of all disputed transactions/ investor complaints to the Sponsor Bank(s) and the issuer bank. The Sponsor Bank(s) and the Bankers to the Issue shall provide the audit trail to the LM for analysing the same and fixing liability.

## Who Can Apply?

In addition to the category of Applicants set forth in the General Information Document, the following persons are also eligible to invest in the Equity Shares under all applicable laws, regulations and guidelines:

- Indian nationals' resident in India who are not incompetent to contract under the Indian Contract Act, 1872, as
  amended, in single or as a joint application and minors having valid Demat account as per Demographic Details
  provided by the Depositories. Furthermore, based on the information provided by the Depositories, our Company
  shall have the right to accept the Applications belonging to an account for the benefit of minor (under
  guardianship);
- 2. Hindu Undivided Families or HUFs, in the individual name of the Karta. The Applicant should specify that the application is being made in the name of the HUF in the Application Form as follows: —Name of Sole or First applicant: XYZ Hindu Undivided Family applying through XYZ, where XYZ is the name of the Kartal. Applications by HUFs would be considered at par with those from individuals;
- 3. Companies, corporate bodies and societies registered under the applicable laws in India and authorized to invest in the Equity Shares under their respective constitutional and charter documents;
- 4. Mutual Funds registered with SEBI;
- 5. Eligible NRIs on a repatriation basis or on a non-repatriation basis, subject to applicable laws. NRIs other than Eligible NRIs are not eligible to participate in this Issue;
- 6. Indian Financial Institutions, scheduled commercial banks, regional rural banks, co-operative banks (subject to RBI permission, and the SEBI Regulations and other laws, as applicable);
- 7. FIIs and sub-accounts of FIIs registered with SEBI, other than a sub-account which is a foreign corporate or a foreign individual under the OIB Portion;
- 8. Limited Liability Partnerships (LLPs) registered in India and authorized to invest in equity shares;
- 9. Sub-accounts of FIIs registered with SEBI, which are foreign corporate or foreign individuals only under the non-Institutional investor's category;

- 10. Venture Capital Funds and Alternative Investment Fund (I) registered with SEBI; State Industrial Development Corporations;
- 11. Foreign Venture Capital Investors registered with the SEBI;
- 12. Trusts/societies registered under the Societies Registration Act, 1860, as amended, or under any other law relating to Trusts and who are authorized under their constitution to hold and invest in equity shares;
- 13. Scientific and/or Industrial Research Organizations authorized to invest in equity shares;
- 14. Insurance Companies registered with Insurance Regulatory and Development Authority, India;
- 15. Provident Funds with minimum corpus of Rs. 25 Crores and who are authorized under their constitution to hold and invest in equity shares;
- 16. Pension Funds with minimum corpus of Rs. 25 Crores and who are authorized under their constitution to hold and invest in equity shares;
- 17. National Investment Fund set up by Resolution no. F. No. 2/3/2005-DDII dated November 23, 2005 of Government of India published in the Gazette of India;
- 18. Insurance funds set up and managed by army, navy or air force of the Union of India;
- 19. Multilateral and bilateral development financial institution;
- 20. Eligible QFIs;
- 21. Insurance funds set up and managed by army, navy or air force of the Union of India;
- 22. Insurance funds set up and managed by the Department of Posts, India;
- 23. Any other person eligible to apply in this Issue, under the laws, rules, regulations, guidelines and policies applicable to them.
- 24. Applications not to be made by:
  - (a) Minors (except through their Guardians)
  - (b) Partnership firms or their nominations
  - (c) Foreign Nationals (except NRIs)
  - (d) Overseas Corporate Bodies

## MAXIMUM AND MINIMUM APPLICATION SIZE

## For Retail Individual Investors

The Application must be for a minimum of 6,000 Equity Shares and in multiples of 6,000 Equity Shares thereafter, so as to ensure that the Application Price payable by the Applicant does not exceed Rs.2,00,000. In case of revision of Applications, the Retail Individual Investors have to ensure that the Application Price does not exceed Rs.2,00,000.

## For Other than Retail Individual Investors (Non-Institutional Investors and QIBs)

The Application must be for a minimum of such number of Equity Shares that the Application Amount exceeds Rs.2,00,000 and in multiples of 6,000 Equity Shares thereafter. An application cannot be submitted for more than the Net Issue Size. However, the maximum Application by a QIB investor should not exceed the investment limits prescribed for them by applicable laws. Under existing SEBI ICDR Regulations, a QIB Applicant cannot withdraw its Application after the Issue Closing Date and is required to pay 100% QIB Margin upon submission of Application.

In case of revision in Applications, the Non-Institutional Investors, who are individuals, have to ensure that the Application Amount is greater than Rs.2,00,000 for being considered for allocation in the Non-Institutional Portion.

Applicants are advised to ensure that any single Application from them does not exceed the investment limits or maximum number of Equity Shares that can be held by them under applicable law or regulation or as specified in this Draft Prospectus.

The above information is given for the benefit of the Applicants. The Company and the LM are not liable for any amendments or modification or changes in applicable laws or regulations, which may occur after the date of this Draft Prospectus. Applicants are advised to make their independent investigations and ensure that the number of Equity Shares applied for do not exceed the applicable limits under laws or regulations.

## BASIS OF ALLOTMENT

Allotment will be made in consultation with the Stock Exchange. In the event of oversubscription, the allotment will be made on a proportionate basis in marketable lots as set forth here:

- 1. The total number of Shares to be allocated to each category as a whole shall be arrived at on a proportionate basis i.e., the total number of Shares applied for in that category multiplied by the inverse of the over subscription ratio (number of applicants in the category X number of Shares applied for).
- 2. The number of Shares to be allocated to the successful applicants will be arrived at on a proportionate basis in marketable lots (i.e., Total number of Shares applied for into the inverse of the over subscription ratio). For applications where the proportionate allotment works out to less than 6,000 Equity shares the allotment will be made as follows:
  - (a) Each successful applicant shall be allotted 6,000 Equity shares; and
  - (b) The successful applicants out of the total applicants for that category shall be determined by the drawl of lots in such a manner that the total number of Shares allotted in that category is equal to the number of Shares worked out as per (2) above.
- 3. If the proportionate allotment to an applicant works out to a number that is not a multiple of 6,000 Equity shares, the applicant would be allotted Shares by rounding off to the nearest multiple of 6,000 Equity shares subject to a minimum allotment of 6,000 Equity shares.
- 4. If the Shares allotted on a proportionate basis to any category is more than the Shares allotted to the applicants in that category, the balance available Shares for allocation shall be first adjusted against any category, where the allotted Shares are not sufficient for proportionate allotment to the successful applicants in that category, the balance Shares, if any, remaining after such adjustment will be added to the category comprising of applicants applying for the minimum number of Shares. If as a result of the process of rounding off to the nearest multiple of 6,000 Equity shares, results in the actual allotment being higher than the shares offered, the final allotment may be higher at the sole discretion of the Board of Directors, up to 110% of the size of the Issue specified under the Capital Structure mentioned in this Draft Prospectus.
- 5. The above proportionate allotment of shares in an Issue that is oversubscribed shall be subject to the reservation for small individual applicants as described below:
  - (a) As the retail individual investor category is entitled to more than fifty percent on proportionate basis, the retail individual investors shall be allocated that higher percentage.
  - (b) The balance net Issue of shares to the public shall be made available for allotment to:
    - i) Individual applicants other than retails individual investors; and
    - ii) Other investors, including Corporate Bodies/ Institutions irrespective of number of shares applied for.
  - (c) The unsubscribed portion of the net Issue to any one of the categories specified in a) or b) shall/may be made available for allocation to applicants in the other category, if so required.
- 6. Retail Individual Investors' means an investor who applies for shares of value of not more than Rs.2,00,000/-. Investors may note that in case of over subscription allotment shall be on proportionate basis and will be finalized in consultation with Stock Exchange. The Executive Director / Managing Director of Stock Exchange in addition to Lead Manager and Registrar to the Public Issue shall be responsible to ensure that the basis of allotment is finalized in a fair and proper manner in accordance with the SEBI ICDR Regulations.

## PARTICIPATION BY ASSOCIATES/AFFILIATES OF LEAD MANAGER, PROMOTERS, PROMOTER GROUP AND PERSONS RELATED TO PROMOTERS/PROMOTER GROUP

The Lead Manager shall not be entitled to subscribe to this Issue in any manner except towards fulfilling their underwriting obligations. However, associates and affiliates of the Lead Manager may subscribe to Equity Shares in the Issue, either in the QIB Portion and Non-Institutional Portion where the allotment is on a proportionate basis. The Promoters, Promoter Group, Lead Manager and any persons related to the Lead Manager (except Mutual Funds sponsored by entities related to the Lead Manager) cannot apply in the Issue.

## APPLICATION BY MUTUAL FUNDS

With respect to Applications by Mutual Funds, a certified copy of their SEBI registration certificate must be lodged with the Application Form. Failing this, our Company in consultation with Lead Manager, reserves the right to accept or reject any Application in whole or in part, in either case, without assigning any reason thereof. The Applications made by the asset management companies or custodians of Mutual Funds shall specifically state the names of the concerned schemes for which the Applications are made.

In case of a Mutual Fund, a separate Application can be made in respect of each scheme of the Mutual Fund registered with SEBI and such Applications in respect of more than one scheme of the Mutual Fund will not be treated as multiple Applications provided that the Applications clearly indicate the scheme concerned for which the Application has been made.

No mutual fund scheme shall invest more than 10% of its net asset value in the Equity Shares or equity related instruments of any Company provided that the limit of 10% shall not be applicable for investments in index funds or sector or industry specific funds. No mutual fund under all its schemes should own more than 10% of any Company's paid-up share capital carrying voting rights.

## APPLICATION BY HUFS

Applications by HUFs Hindu Undivided Families or HUFs, in the individual name of the Karta. The Applicant should specify that the Application is being made in the name of the HUF in the Application Form as follows: "Name of sole or first Applicant: XYZ Hindu Undivided Family applying through XYZ, where XYZ is the name of the Karta". Applications by HUFs may be considered at par with Applications from individuals.

## APPLICATION BY ELIGIBLE NRIS

Eligible NRIs may obtain copies of Application Form from the Designated Intermediaries. Only Applications accompanied by payment in Indian Rupees or freely convertible foreign exchange will be considered for Allotment. Eligible NRI Applicant applying on a repatriation basis by using the Non-Resident Forms should authorize their SCSB or should confirm/accept the UPI Mandate Request (in case of UPI applicants using the UPI Mechanism) to block their Non-Resident External ("NRE") accounts, or Foreign Currency Non-Resident ("FCNR") ASBA Accounts, and eligible NRI Applicant applying on a non-repatriation basis by using Resident Forms should authorize their SCSB or should confirm/accept the UPI Mandate Request (in case of UPI applicants applying using the UPI Mechanism) to block their Non-Resident Ordinary ("NRO") accounts for the full Application Amount, at the time of the submission of the Application Form. However, NRIs applying in the Issue through the UPI Mechanism are advised to enquire with the relevant bank where their account is UPI linked prior to submitting their application.

Eligible NRIs applying on a repatriation basis are advised to use the Application Form meant for non-residents (blue in colour).

Eligible NRIs applying on non-repatriation basis are advised to use the Application Form for residents. (White in colour).

Participation by Eligible NRIs in the Issue shall be subject to the FEMA Non -Debt Instruments Rules. Only Applications accompanied by payment in Indian rupees or fully converted foreign exchange will be considered for Allotment.

In accordance with the FEMA Non-Debt Instruments Rules, the total holding by any individual NRI, on a repatriation basis, shall not exceed 5% of the total paid-up equity capital on a fully diluted basis or shall not exceed 5% of the paid-up value of each series of debentures or preference shares or share warrants issued by an Indian company and the total holdings of all NRIs and OCIs put together shall not exceed 10% of the total paid-up equity capital on a fully diluted basis or shall not exceed 10% of the paid-up value of each series of debentures or preference shares or share

warrant. Provided that the aggregate ceiling of 10% may be raised to 24% if a special resolution to that effect is passed by the general body of the Indian company.

For further details, see "Restrictions on Foreign Ownership of Indian Securities" on page 217 of this Draft Prospectus.

## APPLICATION BY FPIs AND FIIs

In terms of the SEBI FPI Regulations, the investment in Equity Shares by a single FPI or an investor group (which means multiple entities registered as FPIs and directly or indirectly having common ownership of more than 50% or common control) must be below 10% of our post-Issue Equity Share capital. Further, in terms of the FEMA Non-Debt Instruments Rules, the total holding by each FPI or an investor group shall be below 10% of the total paid -up Equity Share capital of our Company and the total holdings of all FPIs put together with effect from April 1, 2020, can be up to the sectoral cap applicable to the sector in which our Company operates (i.e., up to 100%). In terms of the FEMA Non -Debt Instruments Rules, for calculating the aggregate holding of FPIs in a company, holding of a ll registered FPIs shall be included.

Additionally, the aggregate foreign portfolio investment up to 49% of the paid -up capital on a fully diluted basis or the sectoral / statutory cap, whichever is lower, does not require Government approval or compliance of sectoral conditions as the case may be, if such investment does not result in transfer of ownership and control of the resident Indian company from resident Indian citizens or transfer of ownership or control to persons resident outside India. Other investments by a person resident outside India will be subject to conditions of Government approval and compliance with sectoral conditions as laid down in these regulations.

In case of Bids made by FPIs, a certified copy of the certificate of registration issued under the SEBI FPI Regulations is required to be attached to the Application Form, failing which our Company reserves the right to reject any Bid without assigning any reason.

To ensure compliance with the above requirement, SEBI, pursuant to its circular dated July 13, 2018, has directed that at the time of finalisation of the Basis of Allotment, the Registrar shall (i) use the PAN issued by the Income Tax Department of India for checking compliance for a single FPI; and (ii) obtain validation from Depositories for the FPIs who have invested in the Issue to ensure there is no breach of the investment limit, within the timelines for issue procedure, as prescribed by SEBI from time to time.

A FPI may purchase or sell equity shares of an Indian company which is listed or to be listed on a recognized stock exchange in India, and/ or may purchase or sell securities other than equity instruments FPIs are permitted to participate in the Issue subject to compliance with conditions and restrictions which may be specified by the Government from time to time.

Subject to compliance with all applicable Indian laws, rules, regulations, guidelines and approvals in terms of Regulation 21 of the SEBI FPI Regulations, an FPI, may issue, subscribe to or otherwise deal in offshore derivative instruments (as defined under the SEBI FPI Regulations as any instrument, by whatever name called, which is issued overseas by a FPI against securities held by it in India, as its underlying) directly or indirectly, only in the event (i) such offshore derivative instruments are issued only by persons registered as Category I FPIs; (ii) such offshore derivative instruments are issued only to persons eligible for registration as Category I FPIs; (iii) such offshore derivative instruments are issued after compliance with 'know your client' norms; and (iv) such other conditions as may be specified by SEBI from time to time.

In case the total holding of an FPI increases beyond 10% of the total paid-up Equity Share capital, on a fully diluted basis or 10% or more of the paid-up value of any series of debentures or preference shares or share warrants issued that may be issued by our Company, the total investment made by the FPI will be re-classified as FDI subject to the conditions as specified by SEBI and the RBI in this regard and our Company and the investor will be required to comply with applicable reporting requirements.

An FPI issuing offshore derivate instruments is also required to ensure that any transfer of offshore derivative instrument is made by, or on behalf of it subject to, inter alia, the following conditions:

- (a) each offshore derivative instruments are transferred to persons subject to fulfilment of SEBI FPI Regulations; and
- (b) prior consent of the FPI is obtained for such transfer, except when the persons to whom the offshore derivative instruments are to be transferred to are pre-approved by the FPI.

The FPIs who wish to participate in the Issue is advised to use the Application Form for non-residents.

Further, Bids received from FPIs bearing the same PAN will be treated as multiple Applications and are liable to be rejected, except for Bids from FPIs that utilize the multiple investment manager structure in accordance with the Operational Guidelines for Foreign Portfolio Investors and Designated Depository Participants which were issued in November 2019 to facilitate implementation of SEBI FPI Regulations (such structure "MIM Structure") provided such Bids have been made with different beneficiary account numbers, Client IDs and DP IDs. Accordingly, it should be noted that multiple Bids received from FPIs, who do not utilize the MIM Structure, and bear the same PAN, are liable to be rejected. In order to ensure valid Bids, FPIs making multiple Bids using the same PAN, and with different beneficiary account numbers, Client IDs and DP IDs, were required to provide a confirmation along with each of their Application Forms that the relevant FPIs making multiple Applications utilize the MIM Structure and indicate the names of their respective investment managers in such confirmation. In the absence of such confirmation from the relevant FPIs, such multiple Applications will be rejected.

Our Company or the LM will not be responsible for loss, if any, incurred by the Applicant on account of conversion of foreign currency.

## APPLICATION BY SEBI REGISTERED AIF, VCF AND FVCI

The SEBI VCF Regulations, the SEBI FVCI Regulations and the SEBI AIF Regulations inter-alia prescribe the investment restrictions on the VCFs, FVCIs and AIFs registered with SEBI. Further, the SEBI AIF Regulations prescribe, among others, the investment restrictions on AIFs.

The holding by any individual VCF or FVCI registered with SEBI in one venture capital undertaking should not exceed 25% of the corpus of the VCF. Further, VCFs and FVCIs can invest only up to 33.33% of the investible funds by way of subscription to an initial public offering.

The category I and II AIFs cannot invest more than 25% of the corpus in one Investee Company. A category III AIF cannot invest more than 10% of the corpus in one Investee Company. A venture capital fund registered as a category I AIF, as defined in the SEBI AIF Regulations, cannot invest more than 1/3rd of its corpus by way of subscription to an initial public offering of a venture capital undertaking. Additionally, the VCFs which have not re-registered as an AIF under the SEBI AIF Regulations shall continue to be regulated by the VCF Regulation until the existing fund or scheme managed by the fund is wound up and such funds shall not launch any new scheme after the notification of the SEBI AIF Regulations.

All FIIs and FVCIs should note that refunds, dividends and other distributions, if any, will be payable in Indian Rupees only and net of Bank charges and commission.

Our Company or the Lead Manager will not be responsible for loss, if any, incurred by the Applicant on account of conversion of foreign currency.

All non-resident investors should note that refunds, dividends and other distributions, if any, will be payable in Indian Rupees only and net of bank charges and commission.

There is no reservation for Eligible NRIs, FPIs and FVCIs and all Applicants will be treated on the same basis with other categories for the purpose of allocation.

## APPLICATIONS BY LIMITED LIABILITY PARTNERSHIPS

In case of applications made by limited liability partnerships registered under the Limited Liability Partnership Act, 2008, a certified copy of certificate of registration issued under the Limited Liability Partnership Act, 2008, must be attached to the Application Form. Failing which, the Company in consultation with the LM, reserves the right to reject any application, without assigning any reason thereof.

## APPLICATIONS BY INSURANCE COMPANIES

In case of Applications made by insurance companies registered with the IRDA, a certified copy of certificate of registration issued by IRDA must be attached to the Application Form. Failing this, our company in consultation with the Lead Manager reserves the right to reject any Application without assigning any reason thereof.

The exposure norms for insurers prescribed in Regulation 9 of the Insurance Regulatory and Development Authority of India (Investment) Regulations, 2016 ("IRDAI Investment Regulations") are set forth below:

Equity shares of a company: the lower of 10% <sup>(1)</sup> of the investee company's outstanding equity shares (face value) or 10% of the respective fund in case of a life insurer or 10% of investment assets in case of a general insurer or a reinsurer;

The entire group of the investee company: not more than 15% of the respective fund in case of a life insurer or 15% of investment assets in case of a general insurer or a reinsurer or 15% of the investment assets in all companies belonging to the group, whichever is lower; and

The industry sector in which the investee company operates: not more than 15% of the respective fund of a life insurer or a reinsurer or health insurer or general insurance or 15% of the investment assets, whichever is lower.

The maximum exposure limit, in the case of an investment in equity shares, cannot exceed the lower of an amount of 10% of the investment assets of a life insurer or general insurer and the amount calculated under points (i), (ii) or (iii) above, as the case may be.

(1) The above limit of 10% shall stand substituted as 15% of outstanding equity shares (face value) for insurance companies with investment assets of Rs.2,500,000 million or more and 12% of outstanding equity shares (face value) for insurers with investment assets of Rs.500,000 million or more but less than Rs.2,500,000 million.

Insurer companies participating in this Issue shall comply with all applicable regulations, guidelines and circulars Issued by the IRDA from time to time to time including the Insurance Regulatory and Development Authority (Investment) Regulations, 2016 ("IRDA Investment Regulations").

# APPLICATION BY PROVIDENT FUNDS / PENSION FUNDS

In case of applications made by provident funds/pension funds, subject to applicable laws, with minimum corpus of Rs25 Crores, a certified copy of certificate from a chartered accountant certifying the corpus of the provident fund/pension fund must be attached to the Application Form. Failing this, the Company reserves the right to reject any application, without assigning any reason thereof.

#### APPLICATIONS BY BANKING COMPANIES

In case of Applications made by banking companies registered with RBI, certified copies of: (i) the certificate of registration issued by RBI, and (ii) the approval of such banking company's investment committee are required to be attached to the Application Form, failing which our Company consultation with the LM, reserve the right to reject any Application without assigning any reason.

The investment limit for banking companies in non-financial services companies as per the Banking Regulation Act, 1949, as amended ("Banking Regulation Act"), and the Reserve Bank of India ("Financial Services provided by Banks") Directions, 2016, as amended is 10% of the paid-up share capital of the investee company not being its subsidiary engaged in non-financial services or 10% of the banks own paid-up share capital and reserves, whichever is lower. However, a banking company would be permitted to invest in excess of 10% but not exceeding 30% of the paid up share capital of such investee company if (i) the investee company is engaged in non-financial activities permitted for banks in terms of Section 6(1) of the Banking Regulation Act, or (ii) the additional acquisition is through restructuring of debt / corporate debt restructuring / strategic debt restructuring, or to protect the banks 'interest on loans / investments made to a company. The bank is required to submit a time bound action plan for disposal of such shares within a specified period to RBI. A banking company would require a prior approval of RBI to make (i) investment in a subsidiary and a financial services company that is not a subsidiary (with certain exception prescribed), and (ii) investment in a non-financial services company in excess of 10% of such investee company's paid up share capital as stated in 5(a)(v)(c)(i) of the Reserve Bank of India (Financial Services provided by Banks) Directions, 2016. Further, the aggregate investment by a banking company in subsidiaries and other entities engaged in financial and non-financial services company cannot exceed 20% of the investee company's paid-up share capital and reserves.

# APPLICATION BY SYSTEMICALLY IMPORTANT NON-BANKING FINANCIAL COMPANIES

In case of Applications made by systemically important non-banking financial companies registered with RBI, a certified copy of the certificate of registration issued by the RBI, a certified copy of its last audited financial statements on a standalone basis and a net worth certificate from its statutory auditor(s), must be attached to the Application Form. Failing this, our Company in consultation with the LM, reserves the right to reject any Application, without assigning any reason thereof. Systemically Important Non-Banking Financial Companies participating in the Issue shall comply with all applicable regulations, guidelines and circulars issued by RBI from time to time.

#### APPLICATIONS BY SCSBS

SCSBs participating in the Issue is required to comply with the terms of the SEBI circulars nos. CIR/CFD/DIL/12/2012 and CIR/CFD/DIL/1/2013 dated September 13, 2012 and January 2, 2013 respectively. Such SCSBs are required to ensure that for making applications on their own account using ASBA, they should have a separate account in their own name with any other SEBI registered SCSBs. Further, such account shall be used solely for the purpose of making application in public Issues and clear demarcated funds should be available in such account for such applications.

The information set out above is given for the benefit of the Applicants. Our Company and the LM are not liable for any amendments or modification or changes to applicable laws or regulations, which may occur after the date of this Draft Prospectus. Applicants are advised to make their independent investigations and ensure that any single application from them does not exceed the applicable investment limits or maximum number of the Equity Shares that can be held by them under applicable law or regulations, or as specified in this Draft Prospectus and the Prospectus.

## APPLICATION UNDER POWER OF ATTORNEY

In case of Applications made pursuant to a power of attorney by limited companies, corporate bodies, registered societies, eligible FPIs, AIFs, Mutual Funds, insurance companies, insurance funds set up by the army, navy or air force of the Union of India, insurance funds set up by the Department of Posts, India or the National Investment Fund and provident funds with a minimum corpus of Rs250 million (subject to applicable laws) and pension funds with a minimum corpus of Rs250 million (subject to applicable laws), a certified copy of the power of attorney or the relevant resolution or authority, as the case may be, along with a certified copy of the memorandum of association and articles of association and/or bye laws, as applicable, must be lodged along with the Application Form. Failing this, our Company in consultation with the LM, reserves the right to accept or reject any Application in whole or in part, in either case, without assigning any reason thereof. Our Company in consultation with the LM, in their absolute discretion, reserves the right to relax the above condition of simultaneous lodging of the power of attorney along with the Application Form.

In accordance with RBI regulations, OCBs cannot participate in the Issue.

## ISSUE PROCEDURE FOR APPLICATION SUPPORTED BY BLOCKED ACCOUNT (ASBA)

Applicants In accordance with the SEBI Circular No. CIR/CFD/POLICYCELL/11/2015 dated November 10, 2015 all the Applicants have to compulsorily apply through the ASBA Process. Our Company and the Lead Manager are not liable for any amendments, modifications, or changes in applicable laws or regulations, which may occur after the date of this Draft Prospectus. ASBA Applicants are advised to make their independent investigations and to ensure that the ASBA Application Form is correctly filled up, as described in this section.

The lists of banks that have been notified by SEBI to act as SCSB (Self Certified Syndicate Banks) for the ASBA Process are provided on <a href="https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognised=yes">https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognised=yes</a>. For details on designated branches of SCSB collecting the Application Form, please refer the above-mentioned SEBI link.

### METHOD AND PROCESS OF APPLICATIONS

The Designated Intermediaries shall accept applications from the Applicants during the Issue Period.

The Issue Period shall be for a minimum of three Working Days and shall not exceed 10 Working Days. The Issue Period may be extended, if required, by an additional three Working Days, subject to the total Issue Period not exceeding 10 Working Days.

During the Issue Period, Applicants who are interested in subscribing to the Equity Shares should approach the Designated Intermediaries to register their applications.

The Applicant cannot apply on another Application Form after applications on one Application Form have been submitted to the Designated Intermediaries. Submission of a second Application form to either the same or to another Designated Intermediaries will be treated as multiple applications and is liable to rejected either before entering the application into the electronic collecting system or at any point prior to the allocation or Allotment of Equity Shares in this Issue.

Designated Intermediaries accepting the application forms shall be responsible for uploading the application along with other relevant details in application forms on the electronic bidding system of stock exchange and submitting the

form to SCSBs for blocking of funds (except in case of SCSBs, where blocking of funds will be done by respective SCSBs only). All applications shall be stamped and thereby acknowledged by the Designated Intermediaries at the time of receipt.

The Designated Intermediaries will enter each application option into the electronic collecting system as a separate application and generate a TRS and give the same to the applicant.

Upon receipt of the Application Form, submitted whether in physical or electronic mode, the Designated Intermediaries shall verify if sufficient funds equal to the Application Amount are available in the ASBA Account, as mentioned in the Application Form, prior to uploading such applications with the Stock Exchange.

If sufficient funds are not available in the ASBA Account, the Designated Intermediaries shall reject such applications and shall not upload such applications with the Stock Exchange.

If sufficient funds are available in the ASBA Account, the SCSB shall block an amount equivalent to the Application Amount mentioned in the Application Form and will enter each application option into the electronic collecting system as a separate application and generate a TRS for each price and demand option. The TRS shall be furnished to the Applicant on request.

The Application Amount shall remain blocked in the aforesaid ASBA Account until finalization of the Basis of Allotment and consequent transfer of the Application Amount against the Allotted Equity Shares to the Public Issue Account, or until withdraw/failure of the Issue or until withdrawal/rejection of the Application Form, as the case may be. Once the Basis of Allotment if finalized, the Registrar to the Issue shall send an appropriate request to the Controlling Branch of the SCSB for unblocking the relevant ASBA Accounts and for transferring the amount allocable to the successful Applicants to the Public Issue Account. In case of withdrawal/ failure of the Issue, the blocked amount shall be unblocked on receipt of such information from the Registrar to the Issue.

## TERMS OF PAYMENT

The entire Issue price of Rs. 24/- per share is payable on application. In case of allotment of lesser number of Equity Shares than the number applied, the Registrar shall instruct the SCSBs to unblock the excess amount paid on Application to the Applicants. SCSBs will transfer the amount as per the instruction of the Registrar to the Public Issue Account, the balance amount after transfer will be unblocked by the SCSBs.

The applicants should note that the arrangement with Bankers to the Issue or the Registrar is not prescribed by SEBI and has been established as an arrangement between our Company, Banker to the Issue and the Registrar to the Issue to facilitate collections from the Applicants.

## PAYMENT MECHANISM

The applicants shall specify the bank account number in their Application Form and the SCSBs shall block an amount equivalent to the Application Amount in the bank account specified in the Application Form. The SCSB shall keep the Application Amount in the relevant bank account blocked until withdrawal/rejection of the Application or receipt of instructions from the Registrar to unblock the Application Amount. However, Non-Retail Individual Investors shall neither withdraw nor lower the size of their applications at any stage. In the event of withdrawal or rejection of the Application Form or for unsuccessful Application Forms, the Registrar to the Issue shall give instructions to the SCSBs to unblock the application money in the relevant bank account within one day of receipt of such instruction. The Application Amount shall remain blocked in the ASBA Account until finalization of the Basis of Allotment in the Issue and consequent transfer of the Application Amount to the Public Issue Account, or until withdrawal/ failure of the Issue or until rejection of the Application by the ASBA Applicant, as the case may be.

Please note that, in terms of SEBI Circular No. CIR/CFD/POLICYCELL/11/2015 dated November 10, 2015 and the SEBI ICDR Regulations, all the investors applying in a public issue shall use only Application Supported by Blocked Amount (ASBA) process for application providing details of the bank account which will be blocked by the Self-Certified Syndicate Banks (SCSBs) for the same. Further, pursuant to SEBI Circular No. SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 01, 2018, Retail Individual Investors applying in public issue have to use UPI as a payment mechanism with Application Supported by Blocked Amount for making application.

# ELECTRONIC REGISTRATION OF APPLICATIONS

1. The Designated Intermediaries will register the applications using the on-line facilities of the Stock Exchange.

- 2. The Designated Intermediaries will undertake modification of selected fields in the application details already uploaded before 1.00 p.m. of next Working Day from the Issue Closing Date.
- 3. The Designated Intermediaries shall be responsible for any acts, mistakes or errors or omissions and commissions in relation to, (i) the applications accepted by them, (ii) the applications uploaded by them (iii) the applications accepted but not uploaded by them or (iv) with respect to applications by Applicants, applications accepted and uploaded by any Designated Intermediary other than SCSBs, the Application form along with relevant schedules shall be sent to the SCSBs or the Designated Branch of the relevant SCSBs for blocking of funds and they will be responsible for blocking the necessary amounts in the ASBA Accounts. In case of Application accepted and uploaded by SCSBs, the SCSBs or the Designated Branch of the relevant SCSBs will be responsible for blocking the necessary amounts in the ASBA Accounts.
- 4. Neither the Lead Manager nor our Company nor the Registrar to the Issue, shall be responsible for any acts, mistakes or errors or omission and commissions in relation to, (i) The applications accepted by any Designated Intermediaries (ii) The applications uploaded by any Designated Intermediaries or (iii) The applications accepted but not uploaded by any Designated Intermediaries.
- 5. The Stock Exchange will offer an electronic facility for registering applications for the Issue. This facility will available at the terminals of Designated Intermediaries and their authorized agents during the Issue Period. The Designated Branches or agents of Designated Intermediaries can also set up facilities for off-line electronic registration of applications subject to the condition that they will subsequently upload the off-line data file into the online facilities on a regular basis. On the Issue Closing Date, the Designated Intermediaries shall upload the applications till such time as may be permitted by the Stock Exchange. This information will be available with the Lead Manager on a regular basis.
- 6. With respect to applications by Applicants, at the time of registering such applications, the Syndicate Bakers, DPs and RTAs shall forward a Schedule as per format given along with the Application Forms to Designated Branches of the SCSBs for blocking of funds.
- 7. With respect to applications by Applicants, at the time of registering such applications, the Designated Intermediaries shall enter the following information pertaining to the Applicants into in the on-line system:
  - (a) Name of the Applicant;
  - (b) IPO Name:
  - (c) Application Form Number;
  - (d) Investor Category;
  - (e) PAN (of First Applicant, if more than one Applicant);
  - (f) DP ID of the demat account of the Applicant;
  - (g) Client Identification Number of the demat account of the Applicant;
  - (h) Number of Equity Shares Applied for;
  - (i) Bank Account details;
  - (j) Locations of the Banker to the Issue or Designated Branch, as applicable, and bank code of the SCSB branch where the ASBA Account is maintained; and
  - (k) Bank account number
- 8. In case of submission of the Application by an Applicant through the Electronic Mode, the Applicant shall complete the above-mentioned details and mention the bank account number, except the Electronic ASBA Application Form number which shall be system generated.
- 9. The aforesaid Designated Intermediaries shall, at the time of receipt of application, give an acknowledgment to the investor, by giving the counter foil or specifying the application number to the investor, as a proof of having accepted the application form in physical as well as electronic mode. The registration of the Application by the Designated Intermediaries does not guarantee that the Equity Shares shall be allocated / allotted either by our Company.
- 10. Such acknowledgment will be non-negotiable and by itself will not create any obligation of any kind.
- 11. In case of Non-Retail Individual Investors and Retail Individual Investors, applications would not be rejected except on the technical grounds as mentioned in the Prospectus. The Designated Intermediaries shall have no right to reject applications, except on technical grounds.

- 12. The permission given by the Stock Exchanges to use their network and software of the Online IPO system should not in any way be deemed or construed to mean that the compliance with various statutory and other requirements by our Company and/or the Lead Manager are cleared or approved by the Stock Exchanges; nor does it in any manner warrant, certify or endorse the correctness or completeness of any of the compliance with the statutory and other requirements nor does it take any responsibility for the financial or other soundness of our company; Our Promoters, our management or any scheme or project of our Company; nor does it in any manner warrant, certify or endorse the correctness or completeness of any of the contents of this Draft Prospectus, nor does it warrant that the Equity Shares will be listed or will continue to be listed on the Stock Exchanges.
- 13. The Designated Intermediaries will be given time till 1.00 p.m. on the next working day after the Issue Closing Date to verify the DP ID and Client ID uploaded in the online IPO system during the Issue Period, after which the Registrar to the Issue will receive this data from the Stock Exchange and will validate the electronic application details with Depository's records. In case no corresponding record is available with Depositories, which matches the three parameters, namely DP ID, Client ID and PAN, then such applications are liable to be rejected.
- 14. The SCSBs shall be given one day after the Issue Closing Date to send confirmation of Funds blocked (Final certificate) to the Registrar to the Issue.
- 15. The details uploaded in the online IPO system shall be considered as final and Allotment will be based on such details for applications.

## SIGNING OF UNDERWRITING AGREEMENT AND FILING OF PROSPECTUS WITH ROC

Our company has entered into an Underwriting Agreement dated January 16, 2023.

A copy of Prospectus shall be filed with the ROC in terms of Section 26 of Companies Act, 2013.

#### PRE- ISSUE ADVERTISEMENT

Subject to Section 30 of the Companies Act, our Company shall, after registering the Prospectus with the RoC, publish a Pre-Issue advertisement, in the form prescribed by the SEBI Regulations, in one English language national daily newspaper, one Hindi language national daily newspaper and one regional language daily newspaper, each with wide circulation. In the Pre-Issue advertisement, we shall state the Issue Opening Date and the Issue Closing Date. This advertisement, subject to the provisions of Section 30 of the Companies Act, 2013, shall be in the format prescribed in Part A of Schedule X of the SEBI Regulations.

## ALLOTMENT ADVERTISEMENT

Our Company, the LM and the Registrar shall publish an allotment advertisement before commencement of trading, disclosing the date of commencement of trading in one English language national daily newspaper, one Hindi language national daily newspaper and one regional language daily newspaper, each with wide circulation.

## ISSUANCE OF ALLOTMENT ADVICE IN THE ISSUE

Upon approval of the basis of allotment by the Designated Stock Exchange, the Lead Manager or Registrar to the Issue shall send to the SCSBs a list of their Applicants who have been allocated Equity Shares in the Issue.

On the basis of approved Basis of Allotment, the Issuer shall pass necessary corporate action to facilitate the allotment and credit of equity shares. Applicants are advised to instruct their Depository Participants to accept the Equity Shares that may be allotted to them pursuant to the issue. The Lead Manager or the Registrar to the Issue will dispatch an Allotment Advice to their Applicants who have been allocated Equity Shares in the Issue. The dispatch of Allotment Advice shall be deemed a valid, binding and irrevocable contract for the Allotment to such Applicant.

Issuer will make the allotment of the Equity Shares and initiate corporate action for credit of shares to the successful applicants Depository Account within 4 working days of the Issue Closing date. The Issuer also ensures the credit of shares to the successful Applicants Depository Account is completed within one working Day from the date of allotment, after the funds are transferred from ASBA Public Issue Account to Public Issue account of the issuer.

#### DESIGNATED DATE

On the Designated date, the SCSBs shall transfers the funds represented by allocations of the Equity Shares into Public Issue Account with the Bankers to the Issue. The Company will issue and dispatch letters of allotment/ or letters of regret along with refund order or credit the allotted securities to the respective beneficiary accounts, if any within a period of 4 working days of the Issue Closing Date. The Company will intimate the details of allotment of securities to Depository immediately on allotment of securities under relevant provisions of the Companies Act, 2013 or other applicable provisions, if any.

#### **GENERAL INSTRUCTIONS**

# *Do's:*

- 1. Check if you are eligible to apply as per the terms of this Prospectus and under applicable law, rules, regulations, guidelines and approvals; All Applicants should submit their bids through the ASBA process only;
- 2. Ensure that you have apply within the Price Band
- 3. Read all the instructions carefully and complete the Application Form in the prescribed form;
- Ensure that the details about the PAN, DP ID, Client ID and Bank Account Number (UPI ID, as applicable) are
  correct and the Applicants depository account is active, as Allotment of the Equity Shares will be in the
  dematerialised form only;
- 5. Ensure that your Application Form bearing the stamp of a Designated Intermediary is submitted to the Designated Intermediary at the Bidding Centre (except in case of electronic Bids) within the prescribed time. Applicants using UPI Mechanism, may submit their ASBA Forms with Syndicate Members, Registered Brokers, RTA or Depository Participants;
- 6. Ensure that you (other than Anchor Investors) have mentioned the correct ASBA Account number and such ASBA account belongs to you and no one else if you are not an RII bidding using the UPI Mechanism in the Application Form (with maximum length of 45 characters) and if you are an UPI applicant using the UPI Mechanism ensure that you have mentioned the correct UPI ID in the Application Form;
- 7. Ensure that you have funds equal to the Application Amount in the ASBA Account maintained with the SCSB before submitting the ASBA Form to any of the Designated Intermediaries. Ensure that you use only your own bank account linked UPI ID (only for UPI applicants using the UPI Mechanism) to make an application in the Issue. Applicants using the UPI Mechanism shall ensure that the bank with which they have their bank account where the funds equivalent to the Application Amount are available for blocking, is UPI 2.0 certified by NPCI. UPI Investors through the SCSBs and mobile applications shall ensure that the name of the bank appears in the list of SCSBs which are live on UPI, as displayed on the SEBI website. UPI Investors shall ensure that the name of the app and the UPI handle which is used for making the application appears on the list displayed on the SEBI website. An application made using incorrect UPI handle or using a bank account of an SCSB or bank which is not mentioned on the SEBI website is liable to be rejected;
- 8. If the first applicant is not the bank account holder, ensure that the Application Form is signed by the account holder. Ensure that you have mentioned the correct bank account number in the Application Form (for all UPI Applicants using the UPI Mechanism);
- 9. All Applicants should submit their Applications through the ASBA process only;
- 10. Ensure that the signature of the First Applicant in case of joint Applications, is included in the Application Forms;
- 11. Applicants submitting an Application Form using the UPI Mechanism, should ensure that: (a) the bank where the bank account linked to their UPI ID is maintained; and (b) the Mobile App and UPI handle being used for making the Application is listed on the website of SEBI at <a href="www.sebi.gov.in">www.sebi.gov.in</a> is also appearing in Annexure 'A' to the SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2019/85 dated July 26, 2019;
- 12. Ensure that the name(s) given in the Application Form is/are exactly the same as the name(s) in which the beneficiary account is held with the Depository Participant. In case of joint Applications, the Application Form should contain only the name of the First Applicant whose name should also appear as the first holder of the beneficiary account held in joint names;
- 13. Ensure that you request for and receive a stamped acknowledgement of your application;

- 14. UPI Applicants using the UPI mechanism should ensure that the correct UPI ID (with maximum length of 45 characters including the handle) is mentioned in the Application Form;
- 15. Instruct your respective banks to release the funds blocked in accordance with the ASBA process;
- 16. Submit revised Applications to the same Designated Intermediary, through whom the original Application was placed and obtain a revised acknowledgment;
- 17. Except for Applications (i) on behalf of the Central or State Governments and the officials appointed by the courts, who, in terms of a SEBI circular dated June 30, 2008, may be exempt from specifying their PAN for transacting in the securities market, (ii) submitted by investors who are exempt from the requirement of obtaining / specifying their PAN for transacting in the securities market including without limitation, multilateral/ bilateral institutions, and (iii) Applications by persons resident in the state of Sikkim, who, in terms of a SEBI circular dated July 20, 2006, may be exempted from specifying their PAN for transacting in the securities market, all Applicants should mention their PAN allotted under the IT Act. The exemption for the Central or the State Government and officials appointed by the courts and for investors residing in the State of Sikkim is subject to (a) the Demographic Details received from the respective depositories confirming the exemption granted to the beneficiary owner by a suitable description in the PAN field and the beneficiary account remaining in "active status"; and (b) in the case of residents of Sikkim, the address as per the Demographic Details evidencing the same. All other applications in which PAN is not mentioned will be rejected;
- 18. Ensure that the Demographic Details are updated, true and correct in all respects;
- 19. Ensure that thumb impressions and signatures other than in the languages specified in the Eighth Schedule to the Constitution of India are attested by a Magistrate or a Notary Public or a Special Executive Magistrate under official seal;
- 20. Ensure that the correct investor category and the investor status is indicated in the Application Form;
- Ensure that in case of Applications under power of attorney or by limited companies, corporates, trust etc., relevant documents are submitted;
- 22. Ensure that Applications submitted by any person outside India should be in compliance with applicable foreign and Indian laws;
- 23. Ensure that you use only your own bank account linked UPI ID (only for Applicants using the UPI Mechanism) to make an application in the Issue;
- 24. Applicants should note that in case the DP ID, Client ID and the PAN mentioned in their Application Form and entered into the online IPO system of the Stock Exchanges by the relevant Designated Intermediary, as the case may be, do not match with the DP ID, Client ID and PAN available in the Depository database, then such Applications are liable to be rejected. Where the Application Form is submitted in joint names, ensure that the beneficiary account is also held in the same joint names and such names are in the same sequence in which they appear in the Application Form;
- 25. Applicants, other than applicants using the UPI Mechanism, shall ensure that they have funds equal to the Application Amount in the ASBA Account maintained with the SCSB before submitting the Application Form to the relevant Designated Intermediaries;
- 26. Ensure that the depository account is active, the correct DP ID, Client ID and the PAN are mentioned in their Application Form and that the name of the Applicant, the DP ID, Client ID and the PAN entered into the online IPO system of the Stock Exchange by the relevant Designated Intermediary, as applicable, matches with the name, DP ID, Client ID and PAN available in the Depository database;
- 27. In case of ASBA Applicants (other than applicants using UPI Mechanism), ensure that while Bidding through a Designated Intermediary, the ASBA Form is submitted to a Designated Intermediary in a Bidding Centre and that the SCSB where the ASBA Account, as specified in the ASBA Form, is maintained has named at least one branch at that location for the Designated Intermediary to deposit ASBA Forms (a list of such branches is available on the website of SEBI at http://www.sebi.gov.in);

- 28. Once the Sponsor Bank Issues the UPI Mandate Request, the UPI applicants would be required to proceed to authorise the blocking of funds by confirming or accepting the UPI Mandate Request;
- 29. Ensure that you have correctly signed the authorisation/undertaking box in the Application Form, or have otherwise provided an authorisation to the SCSB or the Sponsor Bank, as applicable, via the electronic mode, for blocking funds in the ASBA Account equivalent to the Application Amount mentioned in the Application Form at the time of submission of the Application;
- 30. Retail Individual Investors who wish to revise their applications using the UPI Mechanism, should submit the revised Application with the Designated Intermediaries, pursuant to which Retail Individual Investors should ensure acceptance of the UPI Mandate Request received from the Sponsor Bank to authorise blocking of funds equivalent to the revised Application Amount in the Retail Individual Investors ASBA Account.
- 31. Applicants using the UPI Mechanism shall ensure that details of the Application are reviewed and verified by opening the attachment in the UPI Mandate Request and then proceed to authorize the UPI Mandate Request using his/her UPI PIN. Upon the authorization of the mandate using his/her UPI PIN, applicant using the UPI Mechanism shall be deemed to have verified the attachment containing the application details of the applicant using the UPI Mandate Request and have agreed to block the entire Application Amount and authorized the Sponsor Bank to block the Application Amount specified in the Application Form;
- 32. Applicants applying using the UPI Mechanism should mention valid UPI ID of only the applicant (in case of single account) and of the first applicant (in case of joint account) in the Application Form;
- 33. Retail Individual Investors using the UPI Mechanism who have revised their applications subsequent to making the initial Application should also approve the revised UPI Mandate Request generated by the Sponsor Bank to authorize blocking of funds equivalent to the revised Application Amount and subsequent debit of funds in case of Allotment in a timely manner;
- 34. Ensure that the Application Forms are delivered by the Applicants within the time prescribed as per the Application Form and the Prospectus;
- 35. Ensure that you receive an acknowledgement from the concerned Designated Intermediary, for the submission of your Application Form;
- 36. Applicants using UPI Mechanism shall ensure that you have accepted the UPI Mandate Request received from the Sponsor Bank prior to 12:00 p.m. of the Working Day immediately after the Issue Closing Date.
- 37. Investors must ensure that their PAN is linked with Aadhaar and are in compliance with Central Board of Direct Taxes notification dated February 13, 2020 and press release dated June 25, 2021.
- 38. The Application Form is liable to be rejected if the above instructions, as applicable, are not complied with.

## Don'ts:

- 1. Do not apply for lower than the minimum Application size;
- 2. Do not apply at a Price different from the Price mentioned herein or in the Application Form;
- 3. Do not apply by another Application Form after submission of Application to the Designated Intermediary.
- 4. Do not pay the Application Amount in cash, by money order, cheques or demand drafts or by postal order or by stock invest or any mode other than blocked amounts in the bank account maintained with SCSB;
- 5. Do not send Application Forms by post; instead submit the same to the Designated Intermediary only;
- 6. Do not submit the Application Forms to any non-SCSB bank or our Company;
- 7. Do not apply on a physical Application Form that does not have the stamp of the relevant Designated Intermediary;
- 8. Do not instruct your respective Banks to release the funds blocked in the ASBA Account under the ASBA process;

- 9. Do not submit more than one Application Forms per ASBA Account;
- 10. Do not submit the Application Forms to any Designated Intermediary that is not authorised to collect the relevant Application Forms or to our Company;
- 11. Do not apply for an Application Amount exceeding Rs. 200,000 (for Applications by Retail Individual Investors);
- 12. Do not fill up the Application Form such that the Equity Shares applied for exceeds the Issue size and / or investment limit or maximum number of the Equity Shares that can be held under the applicable laws or regulations or maximum amount permissible under the applicable regulations or under the terms of this Draft Prospectus;
- 13. Do not submit the General Index Register number instead of the PAN;
- 14. Do not submit incorrect details of the DP ID, Client ID and PAN or provide details for a beneficiary account which is suspended or for which details cannot be verified by the Registrar to the Issue;
- 15. Do not submit the Application without ensuring that funds equivalent to the entire Application Amount are blocked in the relevant ASBA Account;
- 16. If you are a UPI applicant and are using UPI Mechanism, do not submit more than one Application Form for each UPI ID;
- 17. If you are a UPI applicant and are using UPI Mechanism, do not make the ASBA application using third party bank account or using third party linked bank account UPI ID;
- 18. Do not submit Applications on plain paper or on incomplete or illegible Application Forms or on Application Forms in a colour prescribed for another category of Applicant;
- 19. Do not submit an application in case you are not eligible to acquire Equity Shares under applicable law or your relevant constitutional documents or otherwise;
- 20. Do not apply if you are not competent to contract under the Indian Contract Act, 1872 (other than minors having valid depository accounts as per Demographic Details provided by the depository);
- 21. Do not withdraw your application or lower the size of your application (in terms of quantity of the Equity Shares or the Application Amount) at any stage, if you are a QIB or a Non-Institutional Investor. Retail Individual Investors can revise their applications during the Issue Period and withdraw their Applicants on or before the Issue Closing Date;
- 22. Do not apply for shares more than specified by respective Stock Exchanges for each category;
- 23. Do not link the UPI ID with a bank account maintained with a bank that is not UPI 2.0 certified by the NPCI in case of Applications submitted by UPI applicants using the UPI mechanism;
- 24. Do not submit incorrect UPI ID details, if you are a UPI applicant applying through UPI Mechanism;
- 25. If you are a Non-Institutional Investor or Retail Individual Investor, do not submit your application after 3.00 p.m. on the Issue Closing Date;
- 26. Do not apply if you are an OCB.

The Application Form is liable to be rejected if the above instructions, as applicable, are not complied with.

Further, for helpline details of the Lead Manager pursuant to the March 2021 Circular, see "General Information – Lead Manager" on page 50.

Further, in case of any pre-issue or post-issue related issues regarding share certificates/demat credit/refund orders/unblocking, etc., investors shall reach out to our Company Secretary and Compliance Officer. For details, see "General Information – Company Secretary and Compliance Officer" on page 50.

## GROUNDS FOR TECHNICAL REJECTIONS

In addition to the grounds for rejection of Application on technical grounds as provided in the "General Information Document" Applicants are requested to note that Applications may be rejected on the following additional technical grounds.

- 1. Applications submitted without instruction to the SCSBs to block the entire Application Amount;
- 2. Applications submitted by Applicants which do not contain details of the Application Amount and the bank account details / UPI ID in the Application Form;
- 3. Applications submitted on a plain paper;
- 4. Applications submitted by applicants using the UPI Mechanism through an SCSB and/or using a Mobile App or UPI handle, not listed on the website of SEBI at <a href="https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=40">https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=40</a>;
- Applications submitted by UPI applicants using third party bank accounts or using a third party linked bank account UPI ID:
- 6. Applications by HUFs not mentioned correctly as given in the sub-section "Who can Apply?" on page 199 of this Prospectus;
- 7. Application Form submitted to a Designated Intermediary does not bear the stamp of the Designated Intermediary;
- 8. Application submitted without the signature of the First Applicant or sole Applicants;
- Applications by person for whom PAN details have not been verified and whose beneficiary accounts are 'suspended for credit' in terms of SEBI circular (reference number: CIR/MRD/DP/ 22 /2010) dated July 29, 2010;
- 10. GIR number furnished instead of PAN;
- 11. Application by Retail Individual Investors with Application Amount for a value of more than Rs. 200,000
- 12. Applications by person who are not eligible to acquire Equity Shares in terms of all applicable laws, rules, regulations, guidelines and approvals;
- 13. Applications by Applicants (who are not Anchor Investors) accompanied by cheques or demand drafts;
- 14. Applications accompanied by stock invest, money order, postal order or cash;
- 15. Application by OCB.

For further details of grounds for technical rejections of Application Form, please refer to the General Information Document and UPI Circulars.

For details of instruction in relation to the Application Form, please refer to the General Information Document and UPI Circulars.

The above information is given for the benefit of the Applicants. Our Company and the Lead Manager are not liable for any amendments or modification or changes in applicable laws or regulations, which may occur after the date of this Draft Prospectus. Applicants are advised to make their independent investigations and ensure that any single application from them does not exceed the applicable investment limits or maximum number of the Equity Shares that can be held by them under applicable laws or regulation and as specified in the Prospectus, when filed.

# **INVESTOR GRIEVANCE**

In case of any pre-Issue or post-Issue related issues regarding share certificates/demat credit/refund orders/unblocking etc., investors shall reach out the Company Secretary and Compliance Officer. For details of the Company Secretary and Compliance Officer, please refer to the chapter titled "General Information" on page 50 of this Draft Prospectus.

In case of any delay in unblocking of amounts in the ASBA Accounts (including amounts blocked through the UPI Mechanism) exceeding four Working Days from the Issue Closing Date, the Applicant shall be compensated at a uniform rate of Rs.100/- per day for the entire duration of delay exceeding four Working Days from the Issue Closing Date by the intermediary responsible for causing such delay in unblocking. The LM shall, in their sole discretion, identify and fix the liability on such intermediary or entity responsible for such delay in unblocking.

#### **IMPERSONATION**

Attention of the applicants is specifically drawn to the provisions of sub-section (1) of Section 38 of the Companies Act, which is reproduced below:

"Any person who:

- (a) makes or abets making of an application in a fictitious name to a company for acquiring, or subscribing for, its securities: or
- (b) makes or abets making of multiple applications to a company in different names or in different combinations of his name or surname for acquiring or subscribing for its securities; or
- (c) otherwise induces directly or indirectly a company to allot, or register any transfer of, securities to him, or to any other person in a fictitious name, shall be liable for action under Section 447."

The liability prescribed under Section 447 of the Companies Act, for fraud involving an amount of at least Rs 1 million or 1% of the turnover of the Company, whichever is lower, includes imprisonment for a term which shall not be less than six months extending up to 10 years and fine of an amount not less than the amount involved in the fraud, extending up to three times such amount (provided that where the fraud involves public interest, such term shall not be less than three years.) Further, where the fraud involves an amount less than Rs 1 million or one per cent of the turnover of the company, whichever is lower, and does not involve public interest, any person guilty of such fraud shall be punishable with imprisonment for a term which may extend to five years or with fine which may extend to Rs 5 million or with both.

## **DEPOSITORY ARRANGEMENTS**

The Allotment of the Equity Shares in the Issue shall be only in a dematerialised form, (i.e., not in the form of physical certificates but be fungible and be represented by the statement issued through the electronic mode). In this context, tripartite agreements had been signed among our Company, the respective Depositories and the Registrar to the Issue:

- 1. Agreement dated August 02, 2022 among NSDL, our Company and the Registrar to the Issue.
- 2. Agreement dated August 03, 2022 among CDSL, our Company and the Registrar to the Issue.

#### UNDERTAKINGS BY OUR COMPANY

Our Company undertakes the following:

- 1. the complaints received in respect of the Issue shall be attended to by our Company expeditiously and satisfactorily;
- all steps for completion of the necessary formalities for listing and commencement of trading at all the Stock Exchanges where the Equity Shares are proposed to be listed are taken within six working days of the Issue Closing Date or within such other time period prescribed by SEBI will be taken;
- 3. the funds required for making refunds/unblocking (to the extent applicable) as per the mode(s) disclosed shall be made available to the Registrar to the Issue by our Company;
- 4. if Allotment is not made within six working days from the Issue Closing Date or such other prescribed timelines under applicable laws, the entire subscription amount received will be refunded/unblocked within the time prescribed under applicable laws. If there is a delay beyond such prescribed time, our Company shall pay interest prescribed under the Companies Act, the SEBI ICDR Regulations and other applicable laws for the delayed period;

- 5. where refunds (to the extent applicable) are made through electronic transfer of funds, a suitable communication shall be sent to the applicant within time prescribed under applicable laws, giving details of the bank where refunds shall be credited along with amount and expected date of electronic credit of refund;
- 6. that if our Company do not proceed with the Issue after the Issue Closing Date but prior to Allotment, the reason thereof shall be given as a public notice within two days of the Issue Closing Date. The public notice shall be issued in the same newspapers where the pre-Issue advertisements were published. The Stock Exchanges shall be informed promptly;
- 7. that if our Company withdraw the Issue after the Issue Closing Date, our Company shall be required to file a fresh issue document with SEBI, in the event our Company or subsequently decide to proceed with the Issue;
- 8. adequate arrangements shall be made to collect all Application Forms from Applicants.
- 9. the Promoters' contribution in full, wherever required, shall be brought in advance before the Issue opens for public subscription and the balance, if any, shall be brought on a pro rata basis before the calls are made on public.

## UTILISATION OF NET PROCEEDS

Our Board certifies that:

- 1. all monies received out of the Fresh Issue shall be credited/transferred to a separate bank account other than the bank account referred to in sub-Section (3) of Section 40 of the Companies Act, 2013;
- details of all monies utilised out of the Fresh Issue shall be disclosed, and continue to be disclosed till the time
  any part of the Fresh Issue proceeds remains unutilised, under an appropriate head in the balance sheet of our
  Company indicating the purpose for which such monies have been utilised;
- 3. details of all unutilised monies out of the Fresh Issue, if any shall be disclosed under an appropriate separate head in the balance sheet indicating the form in which such unutilised monies have been invested.
- 4. the utilisation of monies received under the Promoters' contribution shall be disclosed, and continue to be disclosed till the time any part of the Issue Proceeds remains unutilised, under an appropriate head in the balance sheet of our Company indicating the purpose for which such monies have been utilised; and
- 5. the details of all unutilised monies out of the funds received under the Promoters' contribution shall be disclosed under a separate head in the balance sheet of our Company indicating the form in which such unutilised monies have been invested.

Investors must ensure that their PAN is linked with Aadhaar and are in compliance with the notification issued by Central Board of Direct Taxes (CBDT) on February 13, 2020, and press release dated June 25, 2021.

#### RESTRICTIONS ON FOREIGN OWNERSHIP OF INDIAN SECURITIES

Foreign investment in Indian securities is regulated through the Industrial Policy, 1991 of the Government of India and FEMA. While the Industrial Policy, 1991 prescribes the limits and the conditions subject to which foreign investment can be made in different sectors of the Indian economy, FEMA regulates the precise manner in which such investment may be made. Under the Industrial Policy, unless specifically restricted, foreign investment is freely permitted in all sectors of the Indian economy up to any extent and without any prior approvals, but the foreign investor is required to follow certain prescribed procedures for making such investment. The RBI and the concerned ministries/departments are responsible for granting approval for foreign investment. The Government has from time to time made policy pronouncements on FDI through press notes and press releases. The DPIIT issued, issued the Consolidated FDI Policy Circular of 2020 ("FDI Policy"), which, with effect from October 15, 2020, subsumes and supersedes all press notes, press releases, clarifications, circulars issued by the DPIIT, which were in force as on October 15, 2020. The FDI Policy will be valid until the DPIIT issues an updated circular.

The transfer of shares between an Indian resident and a non-resident does not require the prior approval of the RBI, provided that: (i) the activities of the investee company are under the automatic route under the foreign direct investment policy and transfer does not attract the provisions of the SEBI SAST Regulations; (ii) the non-resident shareholding is within the sectoral limits under the FDI policy; and (iii) the pricing is in accordance with the guidelines prescribed by the SEBI/RBI.

On October 17, 2019, Ministry of Finance, Department of Economic Affairs, had notified the FEMA Rules, which had replaced the Foreign Exchange Management (Transfer and Issue of Security by a Person Resident Outside India) Regulations 2017. Foreign investment in this Issue shall be on the basis of the FEMA Rules. Further, in accordance with Press Note No. 3 (2020 Series), dated April 17, 2020 issued by the DPIIT and the Foreign Exchange Management (Nondebt Instruments) Amendment Rules, 2020 which came into effect from April 22, 2020, any investment, subscription, purchase or sale of equity instruments by entities of a country which shares land border with India or where the beneficial owner of an investment into India is situated in or is a citizen of any such country, will require prior approval of the Government, as prescribed in the Consolidated FDI Policy and the FEMA Rules. Further, in the event of transfer of ownership of any existing or future foreign direct investment in an entity in India, directly or indirectly, resulting in the beneficial ownership falling within the aforesaid restriction/ purview, such subsequent change in the beneficial ownership will also require approval of the Government. Pursuant to the Foreign Exchange Management (Non-debt Instruments) (Fourth Amendment) Rules, 2020 issued on December 8, 2020, a multilateral bank or fund, of which India is a member, shall not be treated as an entity of a particular country nor shall any country be treated as the beneficial owner of the investments of such bank of fund in India.

As per the FDI policy, FDI in companies engaged in the retail trading sector, which is the sector in which our Company operates, is permitted up to 100% of the paid-up share capital of such company under the automatic route.

As per the existing policy of the Government of India, OCBs cannot participate in this Offer. For further details, see "Issue Procedure" on page 196 of this Draft Prospectus. Each Applicant should seek independent legal advice about its ability to participate in the Issue. In the event such prior approval of the Government of India is required, and such approval has been obtained, the Applicant shall intimate our Company and the Registrar in writing about such approval along with a copy thereof within the Issue Period.

The Equity Shares offered in the Issue have not been and will not be registered under the U.S. Securities Act or any state securities laws of the United States and, unless so registered, may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and applicable state securities laws of the United States. Accordingly, the Equity Shares are only being offered and sold only outside the United States in offshore transactions in compliance with Regulation S under the U.S. Securities Act and the applicable laws of the jurisdictions where those offers and sales occur.

The Equity Shares have not been and will not be registered, listed or otherwise qualified in any other jurisdiction outside India and may not be offered or sold, and Application may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction.

The above information is given for the benefit of the Applicants. Our Company and the Lead Manager are not liable for any amendments or modification or changes in applicable laws or regulations, which may occur after the date of this Draft Prospectus. Applicants are advised to make their independent investigations, seek independent legal advice about its ability to participate in the Issue and ensure that the number of Equity Shares applied for do not exceed the applicable limits under laws or regulations.

## SECTION X - MAIN PROVISIONS OF THE ARTICLES OF ASSOCIATION

# COMPANIES ACT, 2013 (COMPANY LIMITED BY SHARES) ARTICLES OF ASSOCIATION\* OF

# MANOJ JEWELLERS LIMITED (COMPANY LIMITED BY SHARES)

Sr. No	Particulars	
1.	No regulation contained in Table "F" in the First Schedule to Companies Act, 2013 shall apply to this Company but the regulations for the Management of the Company and for the observance of the Members thereof and their representatives shall be as set out in the relevant provisions of the Companies Act, 2013 and subject to any exercise of the statutory powers of the Company with reference to the repeal or alteration of or addition to its regulations by Special Resolution as prescribed by the said Companies Act, 2013 be such as are contained in these Articles unless the same are repugnant or contrary to the provisions of the Companies Act, 2013 or any amendment thereto.	Table F Not Applicable.
	Interpretation Clause	
2.	In the interpretation of these Articles the following expressions shall have the following meanings unless repugnant to the subject or context:	
	(a) "The Act" means the Companies Act, 2013 and includes any statutory modification or re-enactment thereof for the time being in force.	Act
	(b) "These Articles" means Articles of Association for the time being in force or as may be altered from time to time vide Special Resolution.	Articles
	(c) "Auditors" means and includes those persons appointed as such for the time being of the Company.	Auditors
	(d) "Capital" means the share capital for the time being raised or authorized to be raised for the purpose of the Company.	Capital
	(e) "The Company" shall mean Manoj Jewellers Limited **	

<sup>\*</sup> Adopted new set of Articles of Association which is applicable to Public Company as per Companies Act, 2013 vide Special Resolution passed by members of the Company on Monday, June 13, 2022. Replacing the earlier set of Articles of Association.

<sup>\*\*</sup> The word Private was deleted from the name of the Company to Convert the Company to Public limited vide Special Resolution passed by the Member of the Company on Monday, June 13, 2022.

(f) "Executor" or "Administrator" means a person who has obtained a probate or letter of administration, as the case may be from a Court of competent jurisdiction and shall include a holder of a Succession Certificate authorizing the holder thereof to negotiate or transfer the Share or Shares of the deceased Member and shall also include the holder of a Certificate granted by the Administrator General under section 31 of the Administrator General Act, 1963.	strator
(g) "Legal Representative" means a person who in law represents the estate of a deceased Member.  Legal Representative means a person who in law represents the estate of a deceased Member.	resentative
(h) Words importing the masculine gender also include the feminine gender.	
(i) "In Writing" and "Written" includes printing lithography and other modes of representing or reproducing words in a visible form.  In Writing	g and Written
(j) The marginal notes hereto shall not affect the construction thereof.  Marginal 1	notes
(k) "Meeting" or "General Meeting" means a meeting of members.  Meeting or	r General Meeting
(1) "Month" means a calendar month. Month	
(m) "Annual General Meeting" means a General Meeting of the Members held in accordance with the provision of section 96 of the Act.  Annual General Meeting of the Members held in accordance with the provision of section 96 of the Act.	eneral Meeting
(n) "Extra-Ordinary General Meeting" means an Extraordinary General Meeting of the Members duly called and constituted and any adjourned holding thereof.  Extra-Ordinary Meeting	linary General
(o) "National Holiday" means and includes a day declared as National Holiday by the Central Government.	Ioliday
(p) "Non-retiring Directors" means a director not subject to retirement by rotation.  Non-retiring	ng Directors
(q) "Office" means the registered Office for the time being of the Company.  Office	
(r) "Ordinary Resolution" and "Special Resolution" shall have the meanings assigned thereto by Section 114 of the Act.  Ordinary Resolution  Resolution	and Special
(s) "Person" shall be deemed to include corporations and firms as well as individuals.  Person	
(t) "Proxy" means an instrument whereby any person is authorized to vote for a member at General Meeting or Poll and includes attorney duly constituted under the power of attorney.	
(u) "The Register of Members" means the Register of Members to be kept pursuant to Section 88(1) (a) of the Act.  Register of	f Members

	(v) "Seal" means the common seal for the time being of the Company.	Seal
	(w) "Special Resolution" shall have the meanings assigned to it by Section 114 of the Act.	Special Resolution
	(x) Words importing the Singular number include where the context admits or requires the plural number and vice versa.	Singular number
	(y) "The Statutes" means the Companies Act, 2013 and every other Act for the time being in force affecting the Company.	Statutes
	(z) "These presents" means the Memorandum of Association and the Articles of Association as originally framed or as altered from time to time.	These presents
	(aa) "Variation" shall include abrogation; and "vary" shall include abrogate.	Variation
	(bb) "Year" means the calendar year and "Financial Year" shall have the meaning assigned thereto by Section 2(41) of the Act.	Year and Financial Year
	Save as aforesaid any words and expressions contained in these Articles shall bear the same meanings as in the Act or any statutory modifications thereof for the time being in force.	Expressions in the Act to bear the same meaning in Articles
	CAPITAL	
3.	a) The Authorized Share Capital of the Company shall be such amount as may be mentioned in Clause V of Memorandum of Association of the Company from time to time.	Authorized Capital.
	b) The minimum paid up Share capital of the Company shall be Rs.5,00,000/- or such other higher sum as may be prescribed in the Act from time to time.	
4.	The Company may in General Meeting from time to time by Ordinary Resolution increase its capital by creation of new Shares which may be unclassified and may be classified at the time of issue in one or more classes and of such amount or amounts as may be deemed expedient. The new Shares shall be issued upon such terms and conditions and with such rights and privileges annexed thereto as the resolution shall prescribe and in particular, such Shares may be issued with a preferential or qualified right to dividends and in the distribution of assets of the Company and with a right of voting at General Meeting of the Company in conformity with Section 47 of the Act. Whenever the capital of the Company has been increased under the provisions of Section 64 of the Act.	Increase of capital by the Company how carried into effect
5.	Except so far as otherwise provided by the conditions of issue or by these Presents, any capital raised by the creation of new Shares shall be considered as part of the existing capital, and shall be subject to the provisions herein contained, with reference to the payment of calls and installments, forfeiture, lien, surrender, transfer and transmission, voting and otherwise.	New Capital same as existing capital

6.	The Board shall have the power to issue a part of authorized capital by way of non-voting Shares at price(s) premia, dividends, eligibility, volume, quantum, proportion and other terms and conditions as they deem fit, subject however to provisions of law, rules, regulations, notifications and enforceable guidelines for the time being in force.	Non - Voting Shares
7.	Subject to the provisions of the Act and these Articles, the Board of Directors may issue redeemable preference shares to such persons, on such terms and conditions and at such times as Directors think fit either at premium or at par, and with full power to give any person the option to call for or be allotted shares of the company either at premium or at par, such option being exercisable at such times and for such consideration as the Board thinks fit.	Redeemable Preference Shares
8.	The holder of Preference Shares shall have a right to vote only on Resolutions, which directly affect the rights attached to his Preference Shares.	Voting rights of preference shares
9.	On the issue of redeemable preference shares under the provisions of Article 7 hereof, the following provisions-shall take effect:	Provisions to apply on issue of Redeemable Preference Shares
	(a) No such Shares shall be redeemed except out of profits of which would otherwise be available for dividend or out of proceeds of a fresh issue of shares made for the purpose of the redemption;	
	(b) No such Shares shall be redeemed unless they are fully paid;	
	(c) Subject to section 55(2)(d)(i) the premium, if any payable on redemption shall have been provided for out of the profits of the Company or out of the Company's security premium account, before the Shares are redeemed;	
	(d) Where any such Shares are redeemed otherwise then out of the proceeds of a fresh issue, there shall out of profits which would otherwise have been available for dividend, be transferred to a reserve fund, to be called "the Capital Redemption Reserve Account", a sum equal to the nominal amount of the Shares redeemed, and the provisions of the Act relating to the reduction of the share capital of the Company shall, except as provided in Section 55of the Act apply as if the Capital Redemption Reserve Account were paid-up share capital of the Company; and	
	(e) Subject to the provisions of Section 55 of the Act, the redemption of preference shares hereunder may be effected in accordance with the terms and conditions of their issue and in the absence of any specific terms and conditions in that behalf, in such manner as the Directors may think fit. The reduction of Preference Shares under the provisions by the Company shall not be taken as reducing the amount of its Authorized Share Capital	
10.	The Company may (subject to the provisions of sections 52, 55, 56, both inclusive, and other applicable provisions, if any, of the Act) from time to time by Special Resolution reduce	Reduction of capital
	(a) the share capital;	
	(b) any capital redemption reserve account; or	
	(c) any security premium account	

	In any manner for the time being, authorized by law and in particular capital may be paid off on the footing that it may be called up again or otherwise. This Article is not to derogate from any power the Company would have, if it were omitted.	
11.	Any debentures, debenture-stock or other securities may be issued at a discount, premium or otherwise and may be issued on condition that they shall be convertible into shares of any denomination and with any privileges and conditions as to redemption, surrender, drawing, allotment of shares, attending (but not voting) at the General Meeting, appointment of Directors and otherwise. Debentures with the right to conversion into or allotment of shares shall be issued only with the consent of the Company in the General Meeting by a Special Resolution.	Debentures
12.	The Company may exercise the powers of issuing sweat equity shares conferred by Section 54 of the Act of a class of shares already issued subject to such conditions as may be specified in that sections and rules framed thereunder.	Issue of Sweat Equity Shares
13.	The Company may issue shares to Employees including its Directors other than independent directors and such other persons as the rules may allow, under Employee Stock Option Scheme (ESOP) or any other scheme, if authorized by a Special Resolution of the Company in general meeting subject to the provisions of the Act, the Rules and applicable guidelines made there under, by whatever name called.	ESOP
14.	Notwithstanding anything contained in these articles but subject to the provisions of sections 68 to 70 and any other applicable provision of the Act or any other law for the time being in force, the company may purchase its own shares or other specified securities.	Buy Back of shares
15.	Subject to the provisions of Section 61 of the Act, the Company in general meeting may, from time to time, sub-divide or consolidate all or any of the share capital into shares of larger amount than its existing share or sub-divide its shares, or any of them into shares of smaller amount than is fixed by the Memorandum; subject nevertheless, to the provisions of clause (d) of sub-section (1) of Section 61; Subject as aforesaid the Company in general meeting may also cancel shares which have not been taken or agreed to be taken by any person and diminish the amount of its share capital by the amount of the shares so cancelled.	Consolidation, Sub-Division and Cancellation
16.	Subject to compliance with applicable provision of the Act and rules framed thereunder the company shall have power to issue depository receipts in any foreign country.	Issue of Depository Receipts
17.	Subject to compliance with applicable provision of the Act and rules framed thereunder the company shall have power to issue any kind of securities as permitted to be issued under the Act and rules framed thereunder.	Issue of Securities
	MODIFICATION OF CLASS RIGHTS	
18.	(a) If at any time the share capital, by reason of the issue of Preference Shares or otherwise is divided into different classes of shares, all or any of the rights privileges attached to any class (unless otherwise provided by the terms of issue of the shares of the class) may, subject to the provisions of Section 48 of the Act	Modification of rights

	and whether or not the Company is being wound-up, be varied, modified or dealt, with the consent in writing of the holders of not less than three-fourths of the issued shares of that class or with the sanction of a Special Resolution passed at a separate general meeting of the holders of the shares of that class. The provisions of these Articles relating to general meetings shall mutatis mutandis apply to every such separate class of meeting.  Provided that if variation by one class of shareholders affects the rights of any other class of shareholders, the consent of three-fourths of such other class of shareholders shall also be obtained and the provisions of this section shall apply to such variation.	
	(b) The rights conferred upon the holders of the Shares including Preference Share, if any) of any class issued with preferred or other rights or privileges shall, unless otherwise expressly provided by the terms of the issue of shares of that class, be deemed not to be modified, commuted, affected, abrogated, dealt with or varied by the creation or issue of further shares ranking pari passu therewith.	New Issue of Shares not to affect rights attached to existing shares of that class.
19.	Subject to the provisions of Section 62 of the Act and these Articles, the shares in the capital of the company for the time being shall be under the control of the Directors who may issue, allot or otherwise dispose of the same or any of them to such persons, in such proportion and on such terms and conditions and either at a premium or at par and at such time as they may from time to time think fit and with the sanction of the company in the General Meeting to give to any person or persons the option or right to call for any shares either at par or premium during such time and for such consideration as the Directors think fit, and may issue and allot shares in the capital of the company on payment in full or part of any property sold and transferred or for any services rendered to the company in the conduct of its business and any shares which may so be allotted may be issued as fully paid up shares and if so issued, shall be deemed to be fully paid shares.	Shares at the disposal of the Directors.
20.	The Company may issue shares or other securities in any manner whatsoever including by way of a preferential offer, to any persons whether or not those persons include the persons referred to in clause (a) or clause (b) of sub-section (1) of section 62 subject to compliance with section 42 and 62 of the Act and rules framed thereunder.	Power to issue shares on preferential basis.
21.	The shares in the capital shall be numbered progressively according to their several denominations, and except in the manner hereinbefore mentioned no share shall be sub-divided. Every forfeited or surrendered share shall continue to bear the number by which the same was originally distinguished.	Shares should be Numbered progressively and no share to be subdivided.
22.	An application signed by or on behalf of an applicant for shares in the Company, followed by an allotment of any shares therein, shall be an acceptance of shares within the meaning of these Articles, and every person who thus or otherwise accepts any shares and whose name is on the Register shall for the purposes of these Articles, be a Member.	Acceptance of Shares.
23.	Subject to the provisions of the Act and these Articles, the Directors may allot and issue shares in the Capital of the Company as payment or part payment for any property (including goodwill of any business) sold or transferred, goods or machinery supplied or for services rendered to the Company either in or about the	Directors may allot shares as full paid-up

	formation or promotion of the Company or the conduct of its business and any shares which may be so allotted may be issued as fully paid-up or partly paid-up otherwise than in cash, and if so issued, shall be deemed to be fully paid-up or partly paid-up shares as aforesaid.	
24.	The money (if any) which the Board shall on the allotment of any shares being made by them, require or direct to be paid by way of deposit, call or otherwise, in respect of any shares allotted by them shall become a debt due to and recoverable by the Company from the allottee thereof, and shall be paid by him, accordingly.	Deposit and call etc.to be a debt payable immediately.
25.	Every Member, or his heirs, executors, administrators, or legal representatives, shall pay to the Company the portion of the Capital represented by his share or shares which may, for the time being, remain unpaid thereon, in such amounts at such time or times, and in such manner as the Board shall, from time to time in accordance with the Company's regulations, require on date fixed for the payment thereof.	Liability of Members.
26.	Shares may be registered in the name of any limited company or other corporate body but not in the name of a firm, an insolvent person or a person of unsound mind.	Registration of Shares.
	RETURN ON ALLOTMENTS TO BE MADE OR RESTRICTIONS ON ALLOTMENT	
27.	The Board shall observe the restrictions as regards allotment of shares to the public, and as regards return on allotments contained in Sections 39 of the Act	
	CERTIFICATES	
28.	(a) Every member shall be entitled, without payment, to one or more certificates in marketable lots, for all the shares of each class or denomination registered in his name, or if the Directors so approve (upon paying such fee as provided in the relevant laws) to several certificates, each for one or more of such shares and the company shall complete and have ready for delivery such certificates within two months from the date of allotment, unless the conditions of issue thereof otherwise provide, or within one month of the receipt of application for registration of transfer, transmission, subdivision, consolidation or renewal of any of its shares as the case may be. Every certificate of shares shall be under the seal of the company and shall specify the number and distinctive numbers of shares in respect of which it is issued and amount paid-up thereon and shall be in such form as the directors may prescribe or approve, provided that in respect of a share or shares held jointly by several persons, the company shall not be bound to issue more than one certificate and delivery of a certificate of shares to one of several joint holders shall be sufficient delivery to all such holder. Such certificate shall be issued only in pursuance of a resolution passed by the Board and on surrender to the Company of its letter of allotment or its fractional coupons of requisite value, save in cases of issues against letter of	Share Certificates.

under a duly registered power of attorney and the Secretary or some other person appointed by the Board for the purpose and two Directors or their attorneys and the Secretary or other person shall sign the share certificate, provided that if the composition of the Board permits of it, at least one of the aforesaid two Directors shall be a person other than a Managing or whole-time Director. Particulars of every share certificate issued shall be entered in the Register of Members against the name of the person, to whom it has been issued, indicating the date of issue. Any two or more joint allottees of shares shall, for the purpose of this Article, be treated as a single member, and the certificate of any shares which may be the subject of joint ownership, may be delivered to anyone of such joint owners on behalf of all of them. For any further certificate the Board shall be entitled, but shall not be bound, to prescribe a charge not exceeding Rupees Fifty. The Company shall comply with the provisions of Section 39 of the Act. A Director may sign a share certificate by affixing his (c) signature thereon by means of any machine, equipment or other mechanical means, such as engraving in metal or lithography, but not by means of a rubber stamp provided that the Director shall be responsible for the safe custody of such machine, equipment or other material used for the purpose. 29. If any certificate be worn out, defaced, mutilated or torn or if there Issue of new certificates in place be no further space on the back thereof for endorsement of transfer, of those defaced, lost or then upon production and surrender thereof to the Company, a new destroyed. Certificate may be issued in lieu thereof, and if any certificate lost or destroyed then upon proof thereof to the satisfaction of the company and on execution of such indemnity as the company deem adequate, being given, a new Certificate in lieu thereof shall be given to the party entitled to such lost or destroyed Certificate. Every Certificate under the Article shall be issued without payment of fees if the Directors so decide, or on payment of such fees (not exceeding Rs.50/- for each certificate) as the Directors shall prescribe. Provided that no fee shall be charged for issue of new certificates in replacement of those which are old, defaced or worn out or where there is no further space on the back thereof for endorsement of transfer. Provided that notwithstanding what is stated above the Directors shall comply with such Rules or Regulation or requirements of any Stock Exchange or the Rules made under the Act or the rules made under Securities Contracts (Regulation) Act, 1956, or any other Act, or rules applicable in this behalf. The provisions of this Article shall mutatis mutandis apply to debentures of the Company. 30. The first named joint holder (a) If any share stands in the names of two or more persons, the deemed Sole holder. person first named in the Register shall as regard receipts of dividends or bonus or service of notices and all or any other matter connected with the Company except voting at meetings, and the transfer of the shares, be deemed sole holder thereof but the jointholders of a share shall be severally as well as jointly liable for the payment of all calls and other payments due in respect of such share and for all incidentals thereof according to the Company's regulations.

	(b) The Company shall not be bound to register more than three persons as the joint holders of any share.	Maximum number of joint holders.
31.	Except as ordered by a Court of competent jurisdiction or as by law required, the Company shall not be bound to recognise any equitable, contingent, future or partial interest in any share, or (except only as is by these Articles otherwise expressly provided) any right in respect of a share other than an absolute right thereto, in accordance with these Articles, in the person from time to time registered as the holder thereof but the Board shall be at liberty at its sole discretion to register any share in the joint names of any two or more persons or the survivor or survivors of them.	Company not bound to recognise any interest in share other than that of registered holders.
32.	If by the conditions of allotment of any share the whole or part of the amount or issue price thereof shall be payable by installment, every such installment shall when due be paid to the Company by the person who for the time being and from time to time shall be the registered holder of the share or his legal representative.	Installment on shares to be duly paid.
	UNDERWRITING AND BROKERAGE	
33.	Subject to the provisions of Section 40 (6) of the Act, the Company may at any time pay a commission to any person in consideration of his subscribing or agreeing, to subscribe (whether absolutely or conditionally) for any shares or debentures in the Company, or procuring, or agreeing to procure subscriptions (whether absolutely or conditionally) for any shares or debentures in the Company but so that the commission shall not exceed the maximum rates laid down by the Act and the rules made in that regard. Such commission may be satisfied by payment of cash or by allotment of fully or partly paid shares or partly in one way and partly in the other.	Commission
34.	The Company may pay on any issue of shares and debentures such brokerage as may be reasonable and lawful.	Brokerage
	CALLS	
35.	<ol> <li>(1) The Board may, from time to time, subject to the terms on which any shares may have been issued and subject to the conditions of allotment, by a resolution passed at a meeting of the Board and not by a circular resolution, make such calls as it thinks fit, upon the Members in respect of all the moneys unpaid on the shares held by them respectively and each Member shall pay the amount of every call so made on him to the persons and at the time and places appointed by the Board.</li> <li>(2) A call may be revoked or postponed at the discretion of the Board.</li> </ol>	Directors may make calls
	(3) A call may be made payable by installments.	
36.	Fifteen days' notice in writing of any call shall be given by the Company specifying the time and place of payment, and the person or persons to whom such call shall be paid.	Notice of Calls
37.	A call shall be deemed to have been made at the time when the resolution of the Board of Directors authorising such call was passed and may be made payable by the members whose names appear on the Register of Members on such date or at the discretion	Calls to date from resolution.

	of the Directors on such subsequent date as may be fixed by Directors.	
38.	Whenever any calls for further share capital are made on shares, such calls shall be made on uniform basis on all shares falling under the same class. For the purposes of this Article shares of the same nominal value of which different amounts have been paid up shall not be deemed to fall under the same class.	Calls on uniform basis.
39.	The Board may, from time to time, at its discretion, extend the time fixed for the payment of any call and may extend such time as to all or any of the members who on account of the residence at a distance or other cause, which the Board may deem fairly entitled to such extension, but no member shall be entitled to such extension save as a matter of grace and favour.	Directors may extend time.
40.	If any Member fails to pay any call due from him on the day appointed for payment thereof, or any such extension thereof as aforesaid, he shall be liable to pay interest on the same from the day appointed for the payment thereof to the time of actual payment at such rate as shall from time to time be fixed by the Board not exceeding 21% per annum but nothing in this Article shall render it obligatory for the Board to demand or recover any interest from any such member.	Calls to carry interest.
41.	If by the terms of issue of any share or otherwise any amount is made payable at any fixed time or by installments at fixed time (whether on account of the amount of the share or by way of premium) every such amount or installment shall be payable as if it were a call duly made by the Directors and of which due notice has been given and all the provisions herein contained in respect of calls shall apply to such amount or installment accordingly.	Sums deemed to be calls.
42.	On the trial or hearing of any action or suit brought by the Company against any Member or his representatives for the recovery of any money claimed to be due to the Company in respect of his shares, if shall be sufficient to prove that the name of the Member in respect of whose shares the money is sought to be recovered, appears entered on the Register of Members as the holder, at or subsequent to the date at which the money is sought to be recovered is alleged to have become due on the share in respect of which such money is sought to be recovered in the Minute Books: and that notice of such call was duly given to the Member or his representatives used in pursuance of these Articles: and that it shall not be necessary to prove the appointment of the Directors who made such call, nor that a quorum of Directors was present at the Board at which any call was made was duly convened or constituted nor any other matters whatsoever, but the proof of the matters aforesaid shall be conclusive evidence of the debt.	Proof on trial of suit for money due on shares.
43.	Neither a judgment nor a decree in favour of the Company for calls or other moneys due in respect of any shares nor any part payment or satisfaction thereunder nor the receipt by the Company of a portion of any money which shall from time to time be due from any Member of the Company in respect of his shares, either by way of principal or interest, nor any indulgence granted by the Company in respect of the payment of any such money, shall preclude the Company from thereafter proceeding to enforce forfeiture of such shares as hereinafter provided.	Judgment, decree, partial payment motto proceed for forfeiture.

44.	<ul> <li>(a) The Board may, if it thinks fit, receive from any Member willing to advance the same, all or any part of the amounts of his respective shares beyond the sums, actually called up and upon the moneys so paid in advance, or upon so much thereof, from time to time, and at any time thereafter as exceeds the amount of the calls then made upon and due in respect of the shares on account of which such advances are made the Board may pay or allow interest, at such rate as the member paying the sum in advance and the Board agree upon. The Board may agree to repay at any time any amount so advanced or may at any time repay the same upon giving to the Member three months' notice in writing: provided that moneys paid in advance of calls on shares may carry interest but shall not confer a right to dividend or to participate in profits.</li> <li>(b) No Member paying any such sum in advance shall be entitled to voting rights in respect of the moneys so paid by him until the same would but for such payment become presently payable. The provisions of this Article shall mutatis mutandis apply to calls on debentures issued by the Company.</li> </ul>	Payments in Anticipation of calls may carry interest
	LIEN	
45.	The Company shall have a first and paramount lien upon all the shares/debentures (other than fully paid-up shares/debentures) registered in the name of each member (whether solely or jointly with others) and upon the proceeds of sale thereof for all moneys (whether presently payable or not) called or payable at a fixed time in respect of such shares/debentures and no equitable interest in any share shall be created except upon the footing and condition that this Article will have full effect. And such lien shall extend to all dividends and bonuses from time to time declared in respect of such shares/debentures. Unless otherwise agreed the registration of a transfer of shares/debentures shall operate as a waiver of the Company's lien if any, on such shares/debentures. The Directors may at any time declare any shares/debentures wholly or in part to be exempt from the provisions of this clause.	Company to have Lien on shares.
46.	For the purpose of enforcing such lien the Directors may sell the shares subject thereto in such manner as they shall think fit, but no sale shall be made until such period as aforesaid shall have arrived and until notice in writing of the intention to sell shall have been served on such member or the person (if any) entitled by transmission to the shares and default shall have been made by him in payment, fulfillment of discharge of such debts, liabilities or engagements for seven days after such notice. To give effect to any such sale the Board may authorise some person to transfer the shares sold to the purchaser thereof and purchaser shall be registered as the holder of the shares comprised in any such transfer. Upon any such sale as the Certificates in respect of the shares sold shall stand cancelled and become null and void and of no effect, and the Directors shall be entitled to issue a new Certificate or Certificates in lieu thereof to the purchaser or purchasers concerned.	As to enforcing lien by sale.
47.	The net proceeds of any such sale shall be received by the Company and applied in or towards payment of such part of the	Application of proceeds of sale.

	amount in respect of which the lien exists as is presently payable and the residue, if any, shall (subject to lien for sums not presently payable as existed upon the shares before the sale) be paid to the person entitled to the shares at the date of the sale.  FORFEITURE AND SURRENDER OF SHARES	
48.	If any Member fails to pay the whole or any part of any call or installment or any moneys due in respect of any shares either by way of principal or interest on or before the day appointed for the payment of the same, the Directors may, at any time thereafter, during such time as the call or installment or any part thereof or other moneys as aforesaid remains unpaid or a judgment or decree in respect thereof remains unsatisfied in whole or in part, serve a notice on such Member or on the person (if any) entitled to the shares by transmission, requiring him to pay such call or installment of such part thereof or other moneys as remain unpaid together with any interest that may have accrued and all reasonable expenses (legal or otherwise) that may have been accrued by the Company by reason of such non-payment. Provided that no such shares shall be forfeited if any moneys shall remain unpaid in respect of any call or installment or any part thereof as aforesaid by reason of the delay occasioned in payment due to the necessity of complying with the provisions contained in the relevant exchange control laws or other applicable laws of India, for the time being in force.	If call or installment not paid, notice maybe given.
49.	The notice shall name a day (not being less than fourteen days from the date of notice) and a place or places on and at which such call or installment and such interest thereon as the Directors shall determine from the day on which such call or installment ought to have been paid and expenses as aforesaid are to be paid.  The notice shall also state that, in the event of the non-payment at or before the time and at the place or places appointed, the shares in respect of which the call was made or installment is payable will be liable to be forfeited.	Terms of notice.
50.	If the requirements of any such notice as aforesaid shall not be complied with, every or any share in respect of which such notice has been given, may at any time thereafter but before payment of all calls or installments, interest and expenses, due in respect thereof, be forfeited by resolution of the Board to that effect. Such forfeiture shall include all dividends declared or any other moneys payable in respect of the forfeited share and not actually paid before the forfeiture.	On default of payment, shares to be forfeited.
51.	When any shares have been forfeited, notice of the forfeiture shall be given to the member in whose name it stood immediately prior to the forfeiture, and an entry of the forfeiture, with the date thereof shall forthwith be made in the Register of Members.	Notice of forfeiture to a member
52.	Any shares so forfeited, shall be deemed to be the property of the Company and may be sold, re-allotted, or otherwise disposed of, either to the original holder thereof or to any other person, upon such terms and in such manner as the Board in their absolute discretion shall think fit.	Forfeited shares to be property of the Company and may be sold etc.

53.	Any Member whose shares have been forfeited shall notwithstanding the forfeiture, be liable to pay and shall forthwith pay to the Company, on demand all calls, installments, interest and expenses owing upon or in respect of such shares at the time of the forfeiture, together with interest thereon from the time of the forfeiture until payment, at such rate as the Board may determine and the Board may enforce the payment of the whole or a portion thereof as if it were a new call made at the date of the forfeiture, but shall not be under any obligation to do so.	Members still liable to pay money owing at time of forfeiture and interest.
54.	The forfeiture shares shall involve extinction at the time of the forfeiture, of all interest in all claims and demand against the Company, in respect of the share and all other rights incidental to the share, except only such of those rights as by these Articles are expressly saved.	Effect of forfeiture.
55.	A declaration in writing that the declarant is a Director or Secretary of the Company and that shares in the Company have been duly forfeited in accordance with these articles on a date stated in the declaration, shall be conclusive evidence of the facts therein stated as against all persons claiming to be entitled to the shares.	Evidence of Forfeiture.
56.	The Company may receive the consideration, if any, given for the share on any sale, re-allotment or other disposition thereof and the person to whom such share is sold, re-allotted or disposed of may be registered as the holder of the share and he shall not be bound to see to the application of the consideration: if any, nor shall his title to the share be affected by any irregularly or invalidity in the proceedings in reference to the forfeiture, sale, re-allotment or other disposal of the shares.	Title of purchaser and allottee of Forfeited shares.
57.	Upon any sale, re-allotment or other disposal under the provisions of the preceding Article, the certificate or certificates originally issued in respect of the relative shares shall (unless the same shall on demand by the Company have been previously surrendered to it by the defaulting member) stand cancelled and become null and void and of no effect, and the Directors shall be entitled to issue a duplicate certificate or certificates in respect of the said shares to the person or persons entitled thereto.	Cancellation of share certificate in respect of forfeited shares.
58.	In the meantime and until any share so forfeited shall be sold, reallotted, or otherwise dealt with as aforesaid, the forfeiture thereof may, at the discretion and by a resolution of the Directors, be remitted as a matter of grace and favour, and not as was owing thereon to the Company at the time of forfeiture being declared with interest for the same unto the time of the actual payment thereof if the Directors shall think fit to receive the same, or on any other terms which the Director may deem reasonable.	Forfeiture may be remitted.
59.	Upon any sale after forfeiture or for enforcing a lien in purported exercise of the powers hereinbefore given, the Board may appoint some person to execute an instrument of transfer of the Shares sold and cause the purchaser's name to be entered in the Register of Members in respect of the Shares sold, and the purchasers shall not be bound to see to the regularity of the proceedings or to the application of the purchase money, and after his name has been entered in the Register of Members in respect of such Shares, the validity of the sale shall not be impeached by any person and the remedy of any person aggrieved by the sale shall be in damages only and against the Company exclusively.	Validity of sale

60.	The Directors may, subject to the provisions of the Act, accept a surrender of any share from or by any Member desirous of surrendering on such terms the Directors may think fit.	Surrender of shares.
	TRANSFER AND TRANSMISSION OF SHARES	
61.	(a) Subject to provisions of Article 82, the instrument of transfer of any share in or debenture of the Company shall be executed by or on behalf of both the transferor and transferee.	Execution of the instrument of shares.
	(b) The transferor shall be deemed to remain a holder of the share or debenture until the name of the transferee is entered in the Register of Members or Register of Debenture holders in respect thereof.	
62.	Subject to provisions of Article 82, the instrument of transfer of any share or debenture shall be in writing and all the provisions of Section 56 and statutory modification thereof including other applicable provisions of the Act shall be duly complied with in respect of all transfers of shares or debenture and registration thereof.	Transfer Form.
	The instrument of transfer shall be in a common form approved by the Exchange;	
63.	The Company shall not register a transfer in the Company other than the transfer between persons both of whose names are entered as holders of beneficial interest in the records of a depository and shares under transfer are in dematerialized form and a proper instrument of transfer is delivered through depository participant. provided further that nothing in this Article shall prejudice any power of the Company to register as shareholder any person to whom the right to any shares in the Company has been transmitted by operation of law.	Transfer not to be registered except in dematerialized form and on production of instrument of transfer.
64.	Subject to the provisions of Section 58 of the Act and Section 22A of the Securities Contracts (Regulation) Act, 1956, the Directors may, decline to register—  (a) any transfer of shares on which the company has a lien.  That registration of transfer shall however not be refused on the ground of the transferor being either alone or jointly with any other	Directors may refuse to register transfer.
	person or persons indebted to the Company on any account whatsoever;	
65.	If the Company refuses to register the transfer of any share or transmission of any right therein, the Company shall within one month from the date on which the instrument of transfer or intimation of transmission was lodged with the Company, send notice of refusal to the transferee and transferor or to the person giving intimation of the transmission, as the case may be, and there upon the provisions of Section 56 of the Act or any statutory modification thereof for the time being in force shall apply.	Notice of refusal to be given to transferor and transferee.
66.	No fee shall be charged for registration of transfer, transmission, Probate, Succession Certificate and letter of administration, Certificate of Death or Marriage, Power of Attorney or similar other document with the Company.	No fee on transfer.

67.	The Board of Directors shall have power on giving not less than seven days pervious notice in accordance with section 91 and rules made thereunder close the Register of Members and/or the Register of debentures holders and/or other security holders at such time or times and for such period or periods, not exceeding thirty days at a time, and not exceeding in the aggregate forty five days at a time, and not exceeding in the aggregate forty five days in each year as it may seem expedient to the Board.	Closure of Register of Members or debenture holder or other security holders.
68.	The instrument of transfer shall after registration be retained by the Company and shall remain in its custody. All instruments of transfer which the Directors may decline to register shall on demand be returned to the persons depositing the same. The Directors may cause to be destroyed all the transfer deeds with the Company after such period as they may determine.	Custody of transfer Deeds.
69.	Where an application of transfer relates to partly paid shares, the transfer shall not be registered unless the Company gives notice of the application to the transferee and the transferee makes no objection to the transfer within two weeks from the receipt of the notice.	Application for transfer of partly paid shares.
70.	For this purpose the notice to the transferee shall be deemed to have been duly given if it is dispatched by prepaid registered post/speed post/ courier to the transferee at the address given in the instrument of transfer and shall be deemed to have been duly delivered at the time at which it would have been delivered in the ordinary course of post.	Notice to transferee.
71.	<ul> <li>(a) On the death of a Member, the survivor or survivors, where the Member was a joint holder, and his nominee or nominees or legal representatives where he was a sole holder, shall be the only person recognized by the Company as having any title to his interest in the shares.</li> <li>(b) Before recognising any executor or administrator or legal representative, the Board may require him to obtain a Grant of Probate or Letters Administration or other legal representation as the case may be, from some competent court in India.</li> </ul>	Recognition of legal representative.
	Provided nevertheless that in any case where the Board in its absolute discretion thinks fit, it shall be lawful for the Board to dispense with the production of Probate or letter of Administration or such other legal representation upon such terms as to indemnity or otherwise, as the Board in its absolute discretion, may consider adequate	
	(c) Nothing in clause (a) above shall release the estate of the deceased joint holder from any liability in respect of any share which had been jointly held by him with other persons.	
72.	The Executors or Administrators of a deceased Member or holders of a Succession Certificate or the Legal Representatives in respect of the Shares of a deceased Member (not being one of two or more joint holders) shall be the only persons recognized by the Company as having any title to the Shares registered in the name of such Members, and the Company shall not be bound to recognize such Executors or Administrators or holders of Succession Certificate or the Legal Representative unless such Executors or	Titles of Shares of deceased Member

	Administrators or Legal Representative shall have first obtained Probate or Letters of Administration or Succession Certificate as the case may be from a duly constituted Court in the Union of India provided that in any case where the Board of Directors in its absolute discretion thinks fit, the Board upon such terms as to indemnity or otherwise as the Directors may deem proper dispense with production of Probate or Letters of Administration or Succession Certificate and register Shares standing in the name of a deceased Member, as a Member. However, provisions of this Article are subject to Sections 72of the Companies Act.	
73.	Where, in case of partly paid Shares, an application for registration is made by the transferor, the Company shall give notice of the application to the transferee in accordance with the provisions of Section 56 of the Act.	Notice of application when to be given
74.	Subject to the provisions of the Act and these Articles, any person becoming entitled to any share in consequence of the death, lunacy, bankruptcy, insolvency of any member or by any lawful means other than by a transfer in accordance with these presents, may, with the consent of the Directors (which they shall not be under any obligation to give) upon producing such evidence that he sustains the character in respect of which he proposes to act under this Article or of this title as the Director shall require either be registered as member in respect of such shares or elect to have some person nominated by him and approved by the Directors registered as Member in respect of such shares; provided nevertheless that if such person shall elect to have his nominee registered he shall testify his election by executing in favour of his nominee an instrument of transfer in accordance so he shall not be freed from any liability in respect of such shares. This clause is hereinafter referred to as the 'Transmission Clause'.	Registration of persons entitled to share otherwise than by transfer (transmission clause).
75.	Subject to the provisions of the Act and these Articles, the Directors shall have the same right to refuse or suspend register a person entitled by the transmission to any shares or his nominee as if he were the transferee named in an ordinary transfer presented for registration.	Refusal to register nominee.
76.	Every transmission of a share shall be verified in such manner as the Directors may require and the Company may refuse to register any such transmission until the same be so verified or until or unless an indemnity be given to the Company with regard to such registration which the Directors at their discretion shall consider sufficient, provided nevertheless that there shall not be any obligation on the Company or the Directors to accept any indemnity.	Board may require evidence of transmission.
77.	The Company shall incur no liability or responsibility whatsoever in consequence of its registering or giving effect to any transfer of shares made, or purporting to be made by any apparent legal owner thereof (as shown or appearing in the Register or Members) to the prejudice of persons having or claiming any equitable right, title or interest to or in the same shares notwithstanding that the Company may have had notice of such equitable right, title or interest or notice prohibiting registration of such transfer, and may have entered such notice or referred thereto in any book of the Company and the Company shall not be bound or require to regard or attend or give effect to any notice which may be given to them of any equitable right, title or interest, or be under any liability whatsoever for refusing or neglecting so to do though it may have been entered	Company not liable for disregard of a notice prohibiting registration of transfer.

	or referred to in some book of the Company but the Company shall nevertheless be at liberty to regard and attend to any such notice and give effect thereto, if the Directors shall so think fit.	
78.	In the case of any share registered in any register maintained outside India the instrument of transfer shall be in a form recognized by the law of the place where the register is maintained but subject thereto shall be as near to the form prescribed in Form no. SH-4 hereof as circumstances permit.	Form of transfer Outside India.
79.	No transfer shall be made to any minor, insolvent or person of unsound mind.	No transfer to insolvent etc.
	NOMINATION	
80.	i) Notwithstanding anything contained in the articles, every holder of securities of the Company may, at any time, nominate a person in whom his/her securities shall vest in the event of his/her death and the provisions of Section 72 of the Companies Act, 2013shall apply in respect of such nomination.	Nomination
	ii) No person shall be recognized by the Company as a nominee unless an intimation of the appointment of the said person as nominee has been given to the Company during the lifetime of the holder(s) of the securities of the Company in the manner specified under Section 72 of the Companies Act, 2013 read with Rule 19 of the Companies (Share Capital and Debentures) Rules, 2014	
	iii) The Company shall not be in any way responsible for transferring the securities consequent upon such nomination.	
	iv) If the holder(s) of the securities survive(s) nominee, then the nomination made by the holder(s) shall be of no effect and shall automatically stand revoked.	
81.	A nominee, upon production of such evidence as may be required by the Board and subject as hereinafter provided, elect, either-	Transmission of Securities by nominee
	(i) to be registered himself as holder of the security, as the case may be; or	
	(ii) to make such transfer of the security, as the case may be, as the deceased security holder, could have made;	
	(iii) if the nominee elects to be registered as holder of the security, himself, as the case may be, he shall deliver or send to the Company, a notice in writing signed by him stating that he so elects and such notice shall be accompanied with the death certificate of the deceased security holder as the case may be;	
	(iv) a nominee shall be entitled to the same dividends and other advantages to which he would be entitled to, if he were the registered holder of the security except that he shall not, before being registered as a member in respect of his security, be entitled in respect of it to exercise any right conferred by membership in relation to meetings of the Company.	
	Provided further that the Board may, at any time, give notice requiring any such person to elect either to be registered himself or to transfer the share or debenture, and if the notice is not complied	

	with within ninety days, the Board may thereafter withhold payment of all dividends, bonuses or other moneys payable or rights accruing in respect of the share or debenture, until the	
	requirements of the notice have been complied with.	
	DEMATERIALISATION OF SHARES	
82.	Subject to the provisions of the Act and Rules made thereunder the Company will offer its members facility to hold securities issued by it in dematerialized form.	Dematerialisation of Securities
	All the fresh securities to be issued by the company will be in dematerialized form.	
	Any person seeking transfer of shares, shall first get his / her shares dematerialized before execution of instrument of transfer.	
	JOINT HOLDER	
83.	Where two or more persons are registered as the holders of any share they shall be deemed to hold the same as joint Shareholders with benefits of survivorship subject to the following and other provisions contained in these Articles.	Joint Holders
84.	(a) The Joint holders of any share shall be liable severally as well as jointly for and in respect of all calls and other payments which ought to be made in respect of such share.	Joint and several liabilities for all payments in respect of shares.
	(b) on the death of any such joint holders the survivor or survivors shall be the only person recognized by the Company as having any title to the share but the Board may require such evidence of death as it may deem fit and nothing herein contained shall be taken to release the estate of a deceased joint holder from any liability of shares held by them jointly with any other person;	Title of survivors.
	(c) Any one of two or more joint holders of a share may give effectual receipts of any dividends or other moneys payable in respect of share; and	Receipts of one sufficient.
	(d) only the person whose name stands first in the Register of Members as one of the joint holders of any share shall be entitled to delivery of the certificate relating to such share or to receive documents from the Company and any such document served on or sent to such person shall deemed to be service on all the holders.	Delivery of certificate and giving of notices to first named holders.
	SHARE WARRANTS	
85.	The Company may issue warrants subject to and in accordance with provisions of the Act and accordingly the Board may in its discretion with respect to any Share which is fully paid upon application in writing signed by the persons registered as holder of the Share, and authenticated by such evidence(if any) as the Board may, from time to time, require as to the identity of the persons signing the application and on receiving the certificate (if any) of the Share, and the amount of the stamp duty on the warrant and such fee as the Board may, from time to time, require, issue a share warrant.	Power to issue share warrants

a share warrant may at any time deposit the <b>Deposit of share warrants</b>
e Office of the Company, and so long as the signing a requisition for call in a meeting of the do of attending and voting and exercising the es of a Member at any meeting held after the clear days from the time of deposit, as if his serted in the Register of Members as the holder included in the deposit warrant.  In one person shall be recognized as depositor varrant.  It is shall, on two day's written notice, return the re warrant to the depositor.
rein otherwise expressly provided, no person, of a share warrant, shall sign a requisition for eting of the Company or attend or vote or other privileges of a Member at a meeting of or be entitled to receive any notice from the a share warrant shall be entitled in all other exame privileges and advantages as if he were Register of Members as the holder of the Share warrant, and he shall be a Member of the
m time to time, make bye-laws as to terms on nk fit), a new share warrant or coupon may be renewal in case of defacement, loss or
SION OF SHARES INTO STOCK
by ordinary resolution in General Meeting.  lly paid-up shares into stock; and  y stock into fully paid-up shares of any
Transfer of stock.
Rights of stockholders.
ons of the Company (other than those relating <b>Regulations.</b>
The state of the s

	stock and the words "share" and "shareholders" in those regulations shall include "stock" and "stockholders" respectively.	
	BORROWING POWERS	
93.	Subject to the provisions of the Act and these Articles, the Board may, from time to time at its discretion, by a resolution passed at a meeting of the Board generally raise or borrow money by way of deposits, loans, overdrafts, cash credit or by issue of bonds, debentures or debenture-stock (perpetual or otherwise) or in any other manner, or from any person, firm, company, co-operative society, any body corporate, bank, institution, whether incorporated in India or abroad, Government or any authority or any other body for the purpose of the Company and may secure the payment of any sums of money so received, raised or borrowed; provided that the total amount borrowed by the Company (apart from temporary loans obtained from the Company's Bankers in the ordinary course of business) shall not without the consent of the Company in General Meeting exceed the aggregate of the paid up capital of the Company and its free reserves that is to say reserves not set apart for any specified	Power to borrow.
94.	Subject to the provisions of the Act and these Articles, any bonds, debentures, debenture-stock or any other securities may be issued at a discount, premium or otherwise and with any special privileges and conditions as to redemption, surrender, allotment of shares, appointment of Directors or otherwise; provided that debentures with the right to allotment of or conversion into shares shall not be issued except with the sanction of the Company in General Meeting.	Issue of discount etc. or with special privileges.
95.	The payment and/or repayment of moneys borrowed or raised as aforesaid or any moneys owing otherwise or debts due from the Company may be secured in such manner and upon such terms and conditions in all respects as the Board may think fit, and in particular by mortgage, charter, lien or any other security upon all or any of the assets or property (both present and future) or the undertaking of the Company including its uncalled capital for the time being, or by a guarantee by any Director, Government or third party, and the bonds, debentures and debenture stocks and other securities may be made assignable, free from equities between the Company and the person to whom the same may be issued and also by a similar mortgage, charge or lien to secure and guarantee, the performance by the Company or any other person or company of any obligation undertaken by the Company or any person or Company as the case may be.	Securing payment or repayment of Moneys borrowed.
96.	Any bonds, debentures, debenture-stock or their securities issued or to be issued by the Company shall be under the control of the Board who may issue them upon such terms and conditions, and in such manner and for such consideration as they shall consider to be for the benefit of the Company.	Bonds, Debentures etc. to be under the control of the Directors.
97.	If any uncalled capital of the Company is included in or charged by any mortgage or other security the Directors shall subject to the provisions of the Act and these Articles make calls on the members in respect of such uncalled capital in trust for the person in whose favour such mortgage or security is executed.	Mortgage of uncalled Capital.

98.	Subject to the provisions of the Act and these Articles if the Directors or any of them or any other person shall incur or be about to incur any liability whether as principal or surely for the payment of any sum primarily due from the Company, the Directors may execute or cause to be executed any mortgage, charge or security over or affecting the whole or any part of the assets of the Company by way of indemnity to secure the Directors or person so becoming liable as aforesaid from any loss in respect of such liability.	Indemnity may be given.
	MEETINGS OF MEMBERS	
99.	All the General Meetings of the Company other than Annual General Meetings shall be called Extra-ordinary General Meetings.	Distinction between AGM & EGM.
100.	(a) The Directors may, whenever they think fit, convene an Extra-Ordinary General Meeting and they shall on requisition of requisition of Members made in compliance with Section 100 of the Act, forthwith proceed to convene Extra-Ordinary General Meeting of the members	Extra-Ordinary General Meeting by Board and by requisition
	(b) If at any time there are not within India sufficient Directors capable of acting to form a quorum, or if the number of Directors be reduced in number to less than the minimum number of Directors prescribed by these Articles and the continuing Directors fail or neglect to increase the number of Directors to that number or to convene a General Meeting, any Director or any two or more Members of the Company holding not less than one-tenth of the total paid up share capital of the Company may call for an Extra-Ordinary General Meeting in the same manner as nearly as possible as that in which meeting may be called by the Directors.	When a director or any two Members may call an Extra Ordinary General Meeting
101.	No General Meeting, Annual or Extraordinary shall be competent to enter upon, discuss or transfer any business which has not been mentioned in the notice or notices upon which it was convened.	Meeting not to transact business not mentioned in notice.
102.	The Chairman (if any) of the Board of Directors shall be entitled to take the chair at every General Meeting, whether Annual or Extraordinary. If there is no such Chairman of the Board of Directors, or if at any meeting he is not present within fifteen minutes of the time appointed for holding such meeting or if he is unable or unwilling to take the chair, then the Members present shall elect another Director as Chairman, and if no Director be present or if all the Directors present decline to take the chair, then the Members present shall elect one of the members to be the Chairman of the meeting.	Chairman of General Meeting
103.	No business, except the election of a Chairman, shall be discussed at any General Meeting whilst the Chair is vacant.	Business confined to election of Chairman whilst chair is vacant.
104.	<ul><li>a) The Chairperson may, with the consent of any meeting at which a quorum is present, and shall, if so directed by the meeting, adjourn the meeting from time to time and from place to place.</li><li>b) No business shall be transacted at any adjourned meeting other than the business left unfinished at the meeting from which the adjournment took place.</li></ul>	Chairman with consent may adjourn meeting.

	<ul> <li>c) When a meeting is adjourned for thirty days or more, notice of the adjourned meeting shall be given as in the case of an original meeting.</li> <li>d) Save as aforesaid, and as provided in section 103 of the Act, it shall not be necessary to give any notice of an adjournment or of the business to be transacted at an adjourned meeting.</li> </ul>	
105.	In the case of an equality of votes the Chairman shall both on a show of hands, on a poll (if any) and e-voting, have casting vote in addition to the vote or votes to which he may be entitled as a Member.	Chairman's casting vote.
106.	Any poll duly demanded on the election of Chairman of the meeting or any question of adjournment shall be taken at the meeting forthwith.	In what case poll taken without adjournment.
107.	The demand for a poll except on the question of the election of the Chairman and of an adjournment shall not prevent the continuance of a meeting for the transaction of any business other than the question on which the poll has been demanded.	Demand for poll not to prevent transaction of other business.
	VOTES OF MEMBERS	
108.	No Member shall be entitled to vote either personally or by proxy at any General Meeting or Meeting of a class of shareholders either upon a show of hands, upon a poll or electronically, or be reckoned in a quorum in respect of any shares registered in his name on which any calls or other sums presently payable by him have not been paid or in regard to which the Company has exercised, any right or lien.	Members in arrears not to vote.
109.	Subject to the provision of these Articles and without prejudice to any special privileges, or restrictions as to voting for the time being attached to any class of shares for the time being forming part of the capital of the company, every Member, not disqualified by the last preceding Article shall be entitled to be present, and to speak and to vote at such meeting, and on a show of hands every member present in person shall have one vote and upon a poll the voting right of every Member present in person or by proxy shall be in proportion to his share of the paid-up equity share capital of the Company, Provided, however, if any preference shareholder is present at any meeting of the Company, save as provided in subsection (2) of Section 47 of the Act, he shall have a right to vote only on resolution placed before the meeting which directly affect the rights attached to his preference shares.	Number of votes each member entitled.
110.	On a poll taken at a meeting of the Company a member entitled to more than one vote or his proxy or other person entitled to vote for him, as the case may be, need not, if he votes, use all his votes or cast in the same way all the votes he uses.	Casting of votes by a member entitled to more than one vote.
111.	A member of unsound mind, or in respect of whom an order has been made by any court having jurisdiction in lunacy, or a minor may vote, whether on a show of hands or on a poll, by his committee or other legal guardian, and any such committee or guardian may, on a poll, vote by proxy.	Vote of member of unsound mind and of minor
112.	Notwithstanding anything contained in the provisions of the Companies Act, 2013, and the Rules made there under, the Company may, and in the case of resolutions relating to such	Postal Ballot

	business as may be prescribed by such authorities from time to time, declare to be conducted only by postal ballot, shall, get any such business/resolutions passed by means of postal ballot, instead of transacting the business in the General Meeting of the Company.	
113.	A member may exercise his vote at a meeting by electronic means in accordance with section 108 and shall vote only once.	E-Voting
114.	<ul> <li>a) In the case of joint holders, the vote of the senior who tenders a vote, whether in person or by proxy, shall be accepted to the exclusion of the votes of the other joint holders. If more than one of the said persons remain present than the senior shall alone be entitled to speak and to vote in respect of such shares, but the other or others of the joint holders shall be entitled to be present at the meeting. Several executors or administrators of a deceased Member in whose name share stands shall for the purpose of these Articles be deemed joints holders thereof.</li> <li>b) For this purpose, seniority shall be determined by the order in which the names stand in the register of members.</li> </ul>	Votes of joint members.
115.	Votes may be given either personally or by attorney or by proxy or in case of a company, by a representative duly Authorised as mentioned in Articles	Votes may be given by proxy or by representative
116.	A body corporate (whether a company within the meaning of the Act or not) may, if it is member or creditor of the Company (including being a holder of debentures) authorise such person by resolution of its Board of Directors, as it thinks fit, in accordance with the provisions of Section 113 of the Act to act as its representative at any Meeting of the members or creditors of the Company or debentures holders of the Company. A person authorised by resolution as aforesaid shall be entitled to exercise the same rights and powers (including the right to vote by proxy) on behalf of the body corporate as if it were an individual member, creditor or holder of debentures of the Company.	Representation of a body corporate.
117.	(a) A member paying the whole or a part of the amount remaining unpaid on any share held by him although no part of that amount has been called up, shall not be entitled to any voting rights in respect of the moneys paid until the same would, but for this payment, become presently payable.	Members paying money in advance.
	(b) A member is not prohibited from exercising his voting rights on the ground that he has not held his shares or interest in the Company for any specified period preceding the date on which the vote was taken.	Members not prohibited if share not held for any specified period.
118.	Any person entitled under Article 73 (transmission clause) to transfer any share may vote at any General Meeting in respect thereof in the same manner as if he were the registered holder of such shares, provided that at least forty-eight hours before the time of holding the meeting or adjourned meeting, as the case may be at which he proposes to vote he shall satisfy the Directors of his right to transfer such shares and give such indemnify (if any) as the Directors may require or the directors shall have previously admitted his right to vote at such meeting in respect thereof.	Votes in respect of shares of deceased or insolvent members.
119.	No Member shall be entitled to vote on a show of hands unless such member is present personally or by attorney or is a body	No votes by proxy on show of hands.

	Corporate present by a representative duly Authorised under the provisions of the Act in which case such members, attorney or representative may vote on a show of hands as if he were a Member of the Company. In the case of a Body Corporate the production at the meeting of a copy of such resolution duly signed by a Director or Secretary of such Body Corporate and certified by him as being a true copy of the resolution shall be accepted by the Company as sufficient evidence of the authority of the appointment.	
120.	The instrument appointing a proxy and the power-of-attorney or other authority, if any, under which it is signed or a notarised copy of that power or authority, shall be deposited at the registered office of the company not less than 48 hours before the time forholding the meeting or adjourned meeting at which the person named in the instrument proposes to vote, or, in the case of a poll, not less than 24 hours before the time appointed for the taking of the poll; and in default the instrument of proxy shall not be treated as valid.	Appointment of a Proxy.
121.	An instrument appointing a proxy shall be in the form as prescribed in the rules made under section 105.	Form of proxy.
122.	A vote given in accordance with the terms of an instrument of proxy shall be valid notwithstanding the previous death or insanity of the Member, or revocation of the proxy or of any power of attorney which such proxy signed, or the transfer of the share in respect of which the vote is given, provided that no intimation in writing of the death or insanity, revocation or transfer shall have been received at the office before the meeting or adjourned meeting at which the proxy is used.	Validity of votes given by proxy notwithstanding death of a member.
123.	No objection shall be raised to the qualification of any voter except at the meeting or adjourned meeting at which the vote objected to is given or tendered, and every vote not disallowed at such meeting shall be valid for all purposes.	Time for objections to votes.
124.	Any such objection raised to the qualification of any voter in due time shall be referred to the Chairperson of the meeting, whose decision shall be final and conclusive.	Chairperson of the Meeting to be the judge of validity of any vote.
	DIRECTORS	
125.	Until otherwise determined by a General Meeting of the Company and subject to the provisions of Section 149 of the Act, the number of Directors shall not be less than three and not more than fifteen. Provided that a company may appoint more than fifteen directors after passing a special resolution.	Number of Directors
126.	A Director of the Company shall not be bound to hold any Qualification Shares in the Company.	Qualification shares.
127.	(a) Subject to the provisions of the Companies Act, 2013and notwithstanding anything to the contrary contained in these Articles, the Board may appoint any person as a director nominated by any institution in pursuance of the provisions of any law for the time being in force or of any agreement	Nominee Directors.
	(b) The Nominee Director/s so appointed shall not be required to hold any qualification shares in the Company nor shall be liable to retire by rotation. The Board of Directors of the Company shall have no power to remove from office the	

	Nominee Director/s so appointed. The said Nominee Director/s shall be entitled to the same rights and privileges including receiving of notices, copies of the minutes, sitting fees, etc. as any other Director of the Company is entitled.  (c) If the Nominee Director/s is an officer of any of the financial institution the sitting fees in relation to such nominee Directors shall accrue to such financial institution and the same accordingly be paid by the Company to them. The Financial Institution shall be entitled to depute observer to attend the meetings of the Board or any other Committee constituted by the Board.  (d) The Nominee Director/s shall, notwithstanding anything to the Contrary contained in these Articles, be at liberty to	
	disclose any information obtained by him/them to the Financial Institution appointing him/them as such Director/s.	
128.	The Board may appoint an Alternate Director to act for a Director (hereinafter called "The Original Director") during his absence for a period of not less than three months from India. An Alternate Director appointed under this Article shall not hold office for period longer than that permissible to the Original Director in whose place he has been appointed and shall vacate office if and when the Original Director returns to India. If the term of Office of the Original Director is determined before he so returns to India, any provision in the Act or in these Articles for the automatic reappointment of retiring Director in default of another appointment shall apply to the Original Director and not to the Alternate Director.	Appointment of alternate Director.
129.	Subject to the provisions of the Act, the Board shall have power at any time and from time to time to appoint any other person to be an Additional Director. Any such Additional Director shall hold office only upto the date of the next Annual General Meeting.	Additional Director
130.	Subject to the provisions of the Act, the Board shall have power at any time and from time to time to appoint a Director, if the office of any director appointed by the company in general meeting is vacated before his term of office expires in the normal course, who shall hold office only upto the date upto which the Director in whose place he is appointed would have held office if it had not been vacated by him.	Directors power to fill casual vacancies.
131.	Until otherwise determined by the Company in General Meeting, each Director other than the Managing/Whole-time Director (unless otherwise specifically provided for) shall be entitled to sitting fees not exceeding a sum prescribed in the Act (as may be amended from time to time) for attending meetings of the Board or Committees thereof.	Sitting Fees.
132.	The Board of Directors may subject to the limitations provided in the Act allow and pay to any Director who attends a meeting at a place other than his usual place of residence for the purpose of attending a meeting, such sum as the Board may consider fair, compensation for travelling, hotel and other incidental expenses properly incurred by him, in addition to his fee for attending such meeting as above specified.	Travelling expenses Incurred by Director on Company's business.
	PROCEEDING OF THE BOARD OF DIRECTORS	

133.	<ul><li>(a) The Board of Directors may meet for the conduct of business, adjourn and otherwise regulate its meetings as it thinks fit.</li><li>(b) A director may, and the manager or secretary on the requisition</li></ul>	Meetings of Directors.
	of a director shall, at any time, summon a meeting of the Board.	
134.	a) The Directors may from time to time elect from among their members a Chairperson of the Board and determine the period for which he is to hold office. If at any meeting of the Board, the Chairman is not present within five minutes after the time appointed for holding the same, the Directors present may choose one of the Directors then present to preside at the meeting.	Chairperson
	b) Subject to Section 203 of the Act and rules made there under, one person can act as the Chairman as well as the Managing Director or Chief Executive Officer at the same time.	
135.	Questions arising at any meeting of the Board of Directors shall be decided by a majority of votes and in the case of an equality of votes, the Chairman will have a second or casting vote.	Questions at Board meeting how decided.
136.	The continuing directors may act notwithstanding any vacancy in the Board; but, if and so long as their number is reduced below the quorum fixed by the Act for a meeting of the Board, the continuing directors or director may act for the purpose of increasing the number of directors to that fixed for the quorum, or of summoning a general meeting of the company, but for no other purpose.	Continuing directors may act notwithstanding any vacancy in the Board
137.	Subject to the provisions of the Act, the Board may delegate any of their powers to a Committee consisting of such member or members of its body as it thinks fit, and it may from time to time revoke and discharge any such committee either wholly or in part and either as to person, or purposes, but every Committee so formed shall in the exercise of the powers so delegated conform to any regulations that may from time to time be imposed on it by the Board. All acts done by any such Committee in conformity with such regulations and in fulfillment of the purposes of their appointment but not otherwise, shall have the like force and effect as if done by the Board.	Directors may appoint committee.
138.	The Meetings and proceedings of any such Committee of the Board consisting of two or more members shall be governed by the provisions herein contained for regulating the meetings and proceedings of the Directors so far as the same are applicable thereto and are not superseded by any regulations made by the Directors under the last preceding Article.	Committee Meeting show to be governed.
139.	<ul> <li>a) A committee may elect a Chairperson of its meetings.</li> <li>b) If no such Chairperson is elected, or if at any meeting the Chairperson is not present within five minutes after the time appointed for holding the meeting, the members present may choose one of their members to be Chairperson of the meeting.</li> </ul>	Chairperson of Committee Meetings
140.	<ul> <li>a) A committee may meet and adjourn as it thinks fit.</li> <li>b) Questions arising at any meeting of a committee shall be determined by a majority of votes of the members present, and in case of an equality of votes, the Chairperson shall have a second or casting vote.</li> </ul>	Meetings of the Committee
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141.	Subject to the provisions of the Act, all acts done by any meeting of the Board or by a Committee of the Board, or by any person acting as a Director shall notwithstanding that it shall afterwards be discovered that there was some defect in the appointment of such Director or persons acting as aforesaid, or that they or any of them were disqualified or had vacated office or that the appointment of any of them had been terminated by virtue of any provisions contained in the Act or in these Articles, be as valid as if every such person had been duly appointed, and was qualified to be a Director.	Acts of Board or Committee shall be valid notwithstanding defect in appointment.
	RETIREMENT AND ROTATION OF DIRECTORS	
142.	Subject to the provisions of Section 161 of the Act, if the office of any Director appointed by the Company in General Meeting vacated before his term of office will expire in the normal course, the resulting casual vacancy may in default of and subject to any regulation in the Articles of the Company be filled by the Board of Directors at the meeting of the Board and the Director so appointed shall hold office only up to the date up to which the Director in whose place he is appointed would have held office if had not been vacated as aforesaid.	Power to fill casual vacancy
	POWERS OF THE BOARD	
143.	The business of the Company shall be managed by the Board who may exercise all such powers of the Company and do all such acts and things as may be necessary, unless otherwise restricted by the Act, or by any other law or by the Memorandum or by the Articles required to be exercised by the Company in General Meeting. However, no regulation made by the Company in General Meeting shall invalidate any prior act of the Board which would have been valid if that regulation had not been made.	Powers of the Board
144.	Without prejudice to the general powers conferred by the Articles and so as not in any way to limit or restrict these powers, and without prejudice to the other powers conferred by these Articles, but subject to the restrictions contained in the Articles, it is hereby, declared that the Directors shall have the following powers, that is to say	Certain powers of the Board
	(1) Subject to the provisions of the Act, to purchase or otherwise acquire any lands, buildings, machinery, premises, property, effects, assets, rights, creditors, royalties, business and goodwill of any person firm or company carrying on the business which this Company is authorised to carry on, in any part of India.	To acquire any property, rights etc.
	(2) Subject to the provisions of the Act to purchase, take on lease for any term or terms of years, or otherwise acquire any land or lands, with or without buildings and out-houses thereon, situate in any part of India, at such conditions as the Directors may think fit, and in any such purchase, lease or acquisition to accept such title as the Directors may believe, or may be advised to be reasonably satisfy.	To take on Lease.
	(3) To erect and construct, on the said land or lands, buildings, houses, warehouses and sheds and to alter, extend and improve the same, to let or lease the property of the company, in part or in whole for such rent and subject to such	To erect & construct.

	conditions, as may be thought advisable; to sell such portions of the land or buildings of the Company as may not be required for the company; to mortgage the whole or any portion of the property of the company for the purposes of the Company; to sell all or any portion of the machinery or stores belonging to the Company.	
(4)	At their discretion and subject to the provisions of the Act, the Directors may pay property rights or privileges acquired by, or services rendered to the Company, either wholly or partially in cash or in shares, bonds, debentures or other securities of the Company, and any such share may be issued either as fully paid up or with such amount credited as paid up thereon as may be agreed upon; and any such bonds, debentures or other securities may be either specifically charged upon all or any part of the property of the Company and its uncalled capital or not so charged.	To pay for property.
(5)	To insure and keep insured against loss or damage by fire or otherwise for such period and to such extent as they may think proper all or any part of the buildings, machinery, goods, stores, produce and other moveable property of the Company either separately or co-jointly; also to insure all or any portion of the goods, produce, machinery and other articles imported or exported by the Company and to sell, assign, surrender or discontinue any policies of assurance effected in pursuance of this power.	To insure properties of the Company.
(6)	To open accounts with any Bank or Bankers and to pay money into and draw money from any such account from time to time as the Directors may think fit.	To open Bank accounts.
(7)	To secure the fulfillment of any contracts or engagement entered into by the Company by mortgage or charge on all or any of the property of the Company including its whole or part of its undertaking as a going concern and its uncalled capital for the time being or in such manner as they think fit.	To secure contracts by way of mortgage.
(8)	To accept from any member, so far as may be permissible by law, a surrender of the shares or any part thereof, on such terms and conditions as shall be agreed upon.	To accept surrender of shares.
(9)	To appoint any person to accept and hold in trust, for the Company property belonging to the Company, or in which it is interested or for any other purposes and to execute and to do all such deeds and things as may be required in relation to any such trust, and to provide for the remuneration of such trustee or trustees.	To appoint trustees for the Company.
(10)	To institute, conduct, defend, compound or abandon any legal proceeding by or against the Company or its Officer, or otherwise concerning the affairs and also to compound and allow time for payment or satisfaction of any debts, due, and of any claims or demands by or against the Company and to refer any difference to arbitration, either according to Indian or Foreign law and either in India or abroad and observe and perform or challenge any award thereon.	To conduct legal proceedings.
(11)	To act on behalf of the Company in all matters relating to bankruptcy insolvency.	Bankruptcy & Insolvency

(12)	To make and give receipts, release and give discharge for moneys payable to the Company and for the claims and demands of the Company.	To issue receipts & give discharge.
(13)	Subject to the provisions of the Act, and these Articles to invest and deal with any moneys of the Company not immediately required for the purpose thereof, upon such authority (not being the shares of this Company) or without security and in such manner as they may think fit and from time to time to vary or realise such investments. Save as provided in Section 187 of the Act, all investments shall be made and held in the Company's own name.	To invest and deal with money of the Company.
(14)	To execute in the name and on behalf of the Company in favour of any Director or other person who may incur or be about to incur any personal liability whether as principal or as surety, for the benefit of the Company, such mortgage of the Company's property (present or future) as they think fit, and any such mortgage may contain a power of sale and other powers, provisions, covenants and agreements as shall be agreed upon;	To give Security byway of indemnity.
(15)	To determine from time to time persons who shall be entitled to sign on Company's behalf, bills, notes, receipts, acceptances, endorsements, cheques, dividend warrants, releases, contracts and documents and to give the necessary authority for such purpose, whether by way of a resolution of the Board or by way of a power of attorney or otherwise.	To determine signing powers.
(16)	To give to any Director, Officer, or other persons employed by the Company, a commission on the profits of any particular business or transaction, or a share in the general profits of the company; and such commission or share of profits shall be treated as part of the working expenses of the Company.	Commission or share in profits.
(17)	To give, award or allow any bonus, pension, gratuity or compensation to any employee of the Company, or his widow, children, dependents, that may appear just or proper, whether such employee, his widow, children or dependents have or have not a legal claim on the Company.	Bonus etc. to employees.
(18)	To set aside out of the profits of the Company such sums as they may think proper for depreciation or the depreciation funds or to insurance fund or to an export fund, or to a Reserve Fund, or Sinking Fund or any special fund to meet contingencies or repay debentures or debenture-stock or for equalizing dividends or for repairing, improving, extending and maintaining any of the properties of the Company and for such other purposes (including the purpose referred to in the preceding clause) as the Board may, in the absolute discretion think conducive to the interests of the Company, and subject to Section 179 of the Act, to invest the several sums so set aside or so much thereof as may be required to be invested, upon such investments (other than shares of this Company) as they may think fit and from time to time deal with and vary such investments and dispose of and apply and extend all or any part thereof for the benefit of the Company notwithstanding the matters to which the Board apply or upon which the capital moneys of the Company might	Transfer to Reserve Funds.

	rightly be applied or expended and divide the reserve fund into such special funds as the Board may think fit; with full powers to transfer the whole or any portion of a reserve fund or division of a reserve fund to another fund and with the full power to employ the assets constituting all or any of the above funds, including the depredation fund, in the business of the company or in the purchase or repayment of debentures or debenture-stocks and without being bound to keep the same separate from the other assets and without being bound to pay interest on the same with the power to the Board at their discretion to pay or allow to the credit of such funds, interest at such rate as the Board may think proper.	
(19)	To appoint, and at their discretion remove or suspend such general manager, managers, secretaries, assistants, supervisors, scientists, technicians, engineers, consultants, legal, medical or economic advisers, research workers, labourers, clerks, agents and servants, for permanent, temporary or special services as they may from time to time think fit, and to determine their powers and duties and to fix their salaries or emoluments or remuneration and to require security in such instances and for such amounts they may think fit and also from time to time to provide for the management and transaction of the affairs of the Company in any specified locality in India or elsewhere in such manner as they think fit and the provisions contained in the next following clauses shall be without prejudice to the general powers conferred by this clause.	To appoint and remove officers and other employees.
(20)	At any time and from time to time by power of attorney under the seal of the Company, to appoint any person or persons to be the Attorney or attorneys of the Company, for such purposes and with such powers, authorities and discretions (not exceeding those vested in or exercisable by the Board under these presents and excluding the power to make calls and excluding also except in their limits authorised by the Board the power to make loans and borrow moneys) and for such period and subject to such conditions as the Board may from time to time think fit, and such appointments may (if the Board think fit) be made in favour of the members or any of the members of any local Board established as aforesaid or in favour of any Company, or the shareholders, directors, nominees or manager of any Company or firm or otherwise in favour of any fluctuating body of persons whether nominated directly or indirectly by the Board and any such powers of attorney may contain such powers for the protection or convenience for dealing with such Attorneys as the Board may think fit, and may contain powers enabling any such delegated Attorneys as aforesaid to sub-delegate all or any of the powers, authorities and discretion for the time being vested in them.	To appoint Attorneys.
(21)	Subject to Sections 188 of the Act, for or in relation to any of the matters aforesaid or otherwise for the purpose of the Company to enter into all such negotiations and contracts and rescind and vary all such contracts, and execute and do all such acts, deeds and things in the name and on behalf of the Company as they may consider expedient.	To enter into contracts.

(22)	From time to time to make, vary and repeal rules for the regulations of the business of the Company its Officers and employees.	To make rules.
(23)	To effect, make and enter into on behalf of the Company all transactions, agreements and other contracts within the scope of the business of the Company.	To effect contracts etc.
(24)	To apply for, promote and obtain any act, charter, privilege, concession, license, authorization, if any, Government, State or municipality, provisional order or license of any authority for enabling the Company to carry any of this objects into effect, or for extending and any of the powers of the Company or for effecting any modification of the Company's constitution, or for any other purpose, which may seem expedient and to oppose any proceedings or applications which may seem calculated, directly or indirectly to prejudice the Company's interests.	To apply & obtain concessions licenses etc.
(25)	To pay and charge to the capital account of the Company any commission or interest lawfully payable there out under the provisions of Sections 40of the Act and of the provisions contained in these presents.	To pay commissions or interest.
(26)	To redeem preference shares.	To redeem preference shares.
(27)	To subscribe, incur expenditure or otherwise to assist or to guarantee money to charitable, benevolent, religious, scientific, national or any other institutions or subjects which shall have any moral or other claim to support or aid by the Company, either by reason of locality or operation or of public and general utility or otherwise.	To assist charitable or benevolent institutions.
(28)	incidental to the promotion, formation, establishment and registration of the Company.  To pay and charge to the capital account of the Company any commission or interest lawfully payable thereon under the	
(30)	To provide for the welfare of Directors or ex-Directors or employees or ex-employees of the Company and their wives, widows and families or the dependents or connections of such persons, by building or contributing to the building of houses, dwelling or chawls, or by grants of moneys, pension, gratuities, allowances, bonus or other payments, or by creating and from time to time subscribing or contributing, to provide other associations, institutions, funds or trusts and by providing or subscribing or contributing towards place of instruction and recreation, hospitals and dispensaries, medical and other attendance and other assistance as the Board shall think fit and subject to the provision of Section 181 of the Act, to subscribe or contribute or otherwise to assist or to guarantee money to charitable, benevolent, religious, scientific, national or other institutions or object which shall have any moral or other claim to support or aid by the Company, either by reason of locality of operation, or of the public and general utility or otherwise.	

(31) To purchase or otherwise acquire or obtain license for the use of and to sell, exchange or grant license for the use of any trade mark, patent, invention or technical know-how. (32) To sell from time to time any Articles, materials, machinery, plants, stores and other Articles and thing belonging to the Company as the Board may think proper and to manufacture, prepare and sell waste and by-products. (33) From time to time to extend the business and undertaking of the Company by adding, altering or enlarging all or any of the buildings, factories, workshops, premises, plant and machinery, for the time being the property of or in the possession of the Company, or by erecting new or additional buildings, and to expend such sum of money for the purpose aforesaid or any of them as they be thought necessary or expedient. (34) To undertake on behalf of the Company any payment of rents and the performance of the covenants, conditions and agreements contained in or reserved by any lease that may be granted or assigned to or otherwise acquired by the Company and to purchase the reversion or reversions, and otherwise to acquire on free hold sample of all or any of the lands of the Company for the time being held under lease or for an estate less than freehold estate. (35) To improve, manage, develop, exchange, lease, sell, resell and re-purchase, dispose off, deal or otherwise turn to account, any property (movable or immovable) or any rights or privileges belonging to or at the disposal of the Company or in which the Company is interested. (36) To let, sell or otherwise dispose of subject to the provisions of Section 180 of the Act and of the other Articles any property of the Company, either absolutely or conditionally and in such manner and upon such terms and conditions in all respects as it thinks fit and to accept payment satisfaction for the same in cash or otherwise as it thinks fit. (37) Generally subject to the provisions of the Act and these Articles, to delegate the powers/authorities and discretions vested in the Directors to any person(s), firm, company or fluctuating body of persons as aforesaid. (38) To comply with the requirements of any local law which in their opinion it shall in the interest of the Company be necessary or expedient to comply with. MANAGING AND WHOLE-TIME DIRECTORS 145. Subject to the provisions of the Act and of these Articles, the **Powers** appoint to Managing/Whole Time Directors may from time to time in Board Meetings appoint one or more of their body to be a Managing Director or whole-Directors. time Directors of the Company for such term not exceeding five years at a time as they may think fit to manage the affairs and business of the Company, and may from time to time (subject to the provisions of any contract between him or them and the Company) remove or dismiss him or them from office and appoint another or others in his or their place or places. The Managing Director or whole-time Directors so appointed shall be liable to retire by rotation. A Managing Director or Whole-time Director who is appointed as Director immediately on the retirement by rotation shall continue to

	hold his office as Managing Director or Whole-time Director and such re-appointment as such Director shall not be deemed to constitute a break in his appointment as Managing Director or Whole-time Director.	
146.	The remuneration of a Managing Director or a Whole-time Director (subject to the provisions of the Act and of these Articles and of any contract between him and the Company) shall from time to time be fixed by the Directors, and may be, by way of fixed salary, or commission on profits of the Company, or by participation in any such profits, or by any, or all of these modes.	Remuneration of Managing or Whole Time Director.
147.	<ol> <li>Subject to control, direction and supervision of the Board of Directors, the day-today management of the company will be in the hands of the Managing Director or Whole-time Director appointed in accordance with regulations of these Articles of Association with powers to the Directors to distribute such day-to-day management functions among such Directors and in any manner as may be directed by the Board.</li> <li>The Directors may from time to time entrust to and confer</li> </ol>	Powers and duties of Managing Director or Whole-Time Director.
	upon the Managing Director or Whole-time Director for the time being save as prohibited in the Act, such of the powers exercisable under these presents by the Directors as they may think fit, and may confer such objects and purposes, and upon such terms and conditions, and with such restrictions as they think expedient; and they may subject to the provisions of the Act and these Articles confer such powers, either collaterally with or to the exclusion of, and in substitution for, all or any of the powers of the Directors in that behalf, and may from time to time revoke, withdraw, alter or vary all or any such powers.	
	(3) The Company's General Meeting may also from time to time appoint any Managing Directors or Wholetime Directors of the Company and may exercise all the powers referred to in these Articles.	
	(4) The Managing Director shall be entitled to sub-delegate (with the sanction of the Directors where necessary) all or any of the powers, authorities and discretions for the time being vested in him in particular from time to time by the appointment of any attorney or attorneys for the management and transaction of the affairs of the Company in any specified locality in such manner as they may think fit.	
	(5) Notwithstanding anything contained in these Articles, the Managing Director is expressly allowed generally to work for and contract with the Company and especially to do the work of Managing Director and also to do any work for the Company upon such terms and conditions and for such remuneration (subject to the provisions of the Act) as may from time to time be agreed between him and the Directors of the Company.	
	Chief Executive Officer, Manager, Company Secretary or Chief Financial Officer	
148.	a) Subject to the provisions of the Act,—	Board to appoint Chief Executive Officer/ Manager/

	<ul> <li>i. A chief executive officer, manager, company secretary or chief financial officer may be appointed by the Board for such term, at such remuneration and upon such conditions as it may thinks fit; and any chief executive officer, manager, company secretary or chief financial officer so appointed may be removed by means of a resolution of the Board;</li> </ul>	Company Secretary/ Chief Financial Officer
	ii. A director may be appointed as chief executive officer, manager, company secretary or chief financial officer.	
	b) A provision of the Act or these regulations requiring or authorising a thing to be done by or to a director and chief executive officer, manager, company secretary or chief financial officer shall not be satisfied by its being done by or to the same person acting both as director and as, or in place of, chief executive officer, manager, company secretary or chief financial officer.	
	THE SEAL	
149.	(a) The Board shall provide a Common Seal for the purposes of the Company, and shall have power from time to time to destroy the same and substitute a new Seal in lieu thereof, and the Board shall provide for the safe custody of the Seal for the time being, and the Seal shall never be used except by the authority of the Board or a Committee of the Board previously given.	The seal, its custody and use.
	(b) The Company shall also be at liberty to have an Official Seal in accordance with of the Act, for use in any territory, district or place outside India.	
150.	The seal of the company shall not be affixed to any instrument except by the authority of a resolution of the Board or of a committee of the Board authorized by it in that behalf, and except in the presence of at least two directors and of the secretary or such other person as the Board may appoint for the purpose; and those two directors and the secretary or other person aforesaid shall sign every instrument to which the seal of the company is so affixed in their presence.	Deeds how executed.
	Dividend and Reserves	
151.	(1) Subject to the rights of persons, if any, entitled to shares with special rights as to dividends, all dividends shall be declared and paid according to the amounts paid or credited as paid on the shares in respect whereof the dividend is paid, but if and so long as nothing is paid upon any of the shares in the Company, dividends may be declared and paid according to the amounts of the shares.	Division of profits.
	(2) No amount paid or credited as paid on a share in advance of calls shall be treated for the purposes of this regulation as paid on the share.	
	(3) All dividends shall be apportioned and paid proportionately to the amounts paid or credited as paid on the shares during any portion or portions of the period in respect of which the dividend is paid; but if any share is issued on terms providing that it shall rank for dividend as from a particular date such share shall rank for dividend accordingly.	

152.	The Company in General Meeting may declare dividends, to be paid to members according to their respective rights and interests in the profits and may fix the time for payment and the Company shall comply with the provisions of Section 127 of the Act, but no dividends shall exceed the amount recommended by the Board of Directors, but the Company may declare a smaller dividend in general meeting.	The company in General Meeting may declare Dividends.
153.	a) The Board may, before recommending any dividend, set aside out of the profits of the company such sums as it thinks fit as a reserve or reserves which shall, at the discretion of the Board, be applicable for any purpose to which the profits of the company may be properly applied, including provision for meeting contingencies or for equalizing dividends; and pending such application, may, at the like discretion, either be employed in the business of the company or be invested in such investments (other than shares of the company) as the Board may, from time to time, thinks fit.	Transfer to reserves
	b) The Board may also carry forward any profits which it may consider necessary not to divide, without setting them aside as a reserve.	
154.	Subject to the provisions of section 123, the Board may from time to time pay to the members such interim dividends as appear to it to be justified by the profits of the company.	Interim Dividend.
155.	The Directors may retain any dividends on which the Company has a lien and may apply the same in or towards the satisfaction of the debts, liabilities or engagements in respect of which the lien exists.	Debts may be deducted.
156.	No amount paid or credited as paid on a share in advance of calls shall be treated for the purposes of this articles as paid on the share.	Capital paid up in advance not to earn dividend.
157.	All dividends shall be apportioned and paid proportionately to the amounts paid or credited as paid on the shares during any portion or portions of the period in respect of which the dividend is paid but if any share is issued on terms providing that it shall rank for dividends as from a particular date such share shall rank for dividend accordingly.	Dividends in proportion to amount paid-up.
158.	The Board of Directors may retain the dividend payable upon shares in respect of which any person under Articles has become entitled to be a member, or any person under that Article is entitled to transfer, until such person becomes a member, in respect of such shares or shall duly transfer the same.	Retention of dividends until completion of transfer under Articles.
159.	No member shall be entitled to receive payment of any interest or dividend or bonus in respect of his share or shares, whilst any money may be due or owing from him to the Company in respect of such share or shares (or otherwise however, either alone or jointly with any other person or persons) and the Board of Directors may deduct from the interest or dividend payable to any member all such sums of money so due from him to the Company.	No Member to receive dividend whilst indebted to the company and the Company's right of reimbursement thereof.
160.	A transfer of shares does not pass the right to any dividend declared thereon before the registration of the transfer.	Effect of transfer of shares.

161.	Any one of several persons who are registered as joint holders of any share may give effectual receipts for all dividends or bonus and payments on account of dividends in respect of such share.	Dividend to joint holders.
162.	a) Any dividend, interest or other monies payable in cash in respect of shares may be paid by cheque or warrant sent through the post directed to the registered address of the holder or, in the case of joint holders, to the registered address of that one of the joint holders who is first named on the register of members, or to such person and to such address as the holder or joint holders may in writing direct.	Dividends how remitted.
	b) Every such cheque or warrant shall be made payable to the order of the person to whom it is sent.	
163.	Notice of any dividend that may have been declared shall be given to the persons entitled to share therein in the manner mentioned in the Act.	Notice of dividend.
164.	No unclaimed dividend shall be forfeited before the claim becomes barred by law and no unpaid dividend shall bear interest as against the Company.	No interest on Dividends.
	CAPITALIZATION	
165.	(1) The Company in General Meeting may, upon the recommendation of the Board, resolve:	Capitalization.
	(a) that it is desirable to capitalize any part of the amount for the time being standing to the credit of any of the Company's reserve accounts, or to the credit of the Profit and Loss account, or otherwise available for distribution; and	
	(b) that such sum be accordingly set free for distribution in the manner specified in clause (2) amongst the members who would have been entitled thereto, if distributed by way of dividend and in the same proportions.	
	(2) The sums aforesaid shall not be paid in cash but shall be applied subject to the provisions contained in clause (3) either in or towards:	
	(i) paying up any amounts for the time being unpaid on any shares held by such members respectively;	
	(ii) paying up in full, unissued shares of the Company to be allotted and distributed, credited as fully paid up, to and amongst such members in the proportions aforesaid; or	
	(iii) partly in the way specified in sub-clause (i) and partly in that specified in sub-clause (ii).	
	(3) A Securities Premium Account and Capital Redemption Reserve Account may, for the purposes of this regulation, only be applied in the paying up of unissued shares to be issued to members of the Company and fully paid bonus shares.	
	(4) The Board shall give effect to the resolution passed by the Company in pursuance of this regulation.	
166.	(1) Whenever such a resolution as aforesaid shall have been	Fractional Certificates.

	(a) make all appropriations and applications of the undivided profits resolved to be capitalized thereby and all allotments and issues of fully paid shares, if any, and		
	(b) generally, to do all acts and things required to give effect thereto.		
	(2)	The Board shall have full power -	
	(a)	to make such provision, by the issue of fractional certificates or by payment in cash or otherwise as it thinks fit, in case of shares becoming distributable in fractions; and also	
	(b)	to authorise any person to enter, on behalf of all the members entitled thereto, into an agreement with the Company providing for the allotment to them respectively, credited as fully paid up, of any further shares to which they may be entitled upon such capitalization, or (as the case may require) for the payment by the Company on their behalf, by the application thereto of their respective proportions, of the profits resolved to be capitalized, of the amounts or any part of the amounts remaining unpaid on their existing shares.	
	(3)	Any agreement made under such authority shall be effective and binding on all such members.	
	(4)	That for the purpose of giving effect to any resolution, under the preceding paragraph of this Article, the Directors may give such directions as may be necessary and settle any questions or difficulties that may arise in regard to any issue including distribution of new equity shares and fractional certificates as they think fit.	
167.	(1)	The books containing the minutes of the proceedings of any General Meetings of the Company shall be open to inspection of members without charge on such days and during such business hours as may consistently with the provisions of Section 119 of the Act be determined by the Company in General Meeting and the members will also be entitled to be furnished with copies thereof on payment of regulated charges.	Inspection of Minutes Books of General Meetings.
	(2)	Any member of the Company shall be entitled to be furnished within seven days after he has made a request in that behalf to the Company with a copy of any minutes referred to in sub-clause (1) hereof on payment of Rs. 10 per page or any part thereof.	
168.	a)	The Board shall from time to time determine whether and to what extent and at what times and places and under what conditions or regulations, the accounts and books of the company, or any of them, shall be open to the inspection of members not being directors.	Inspection of Accounts
	b)	No member (not being a director) shall have any right of inspecting any account or book or document of the company except as conferred by law or authorised by the Board or by the company in general meeting.	
		FOREIGN REGISTER	
169.	pro Reg	Company may exercise the powers conferred on it by the visions of the Act with regard to the keeping of Foreign eister of its Members or Debenture holders, and the Board may, ject to the provisions of the Act, make and vary such	Foreign Register.

	regulations as it may think fit in regard to the keeping of any such Registers.	
	DOCUMENTS AND SERVICE OF NOTICES	
170.	Any document or notice to be served or given by the Company be signed by a director or such person duly authorised by the Board for such purpose and the signature may be written or printed or lithographed.	Signing of documents & notices to be served or given.
171.	Save as otherwise expressly provided in the Act, a document or proceeding requiring authentication by the company may be signed by a Director, the Manager, or Secretary or other Authorised Officer of the Company and need not be under the Common Seal of the Company.	Authentication of documents and proceedings.
	WINDING UP	
172.	Subject to the provisions of Chapter XX of the Act and rules made thereunder—	
	(i) If the company shall be wound up, the liquidator may, with the sanction of a special resolution of the company and any other sanction required by the Act, divide amongst the members, in specie or kind, the whole or any part of the assets of the company, whether they shall consist of property of the same kind or not.	
	(ii) For the purpose aforesaid, the liquidator may set such value as he deems fair upon any property to be divided as aforesaid and may determine how such division shall be carried out as between the members or different classes of members.	
	(iii) The liquidator may, with the like sanction, vest the whole or any part of such assets in trustees upon such trusts for the benefit of the contributories if he considers necessary, but so that no member shall be compelled to accept any shares or other securities whereon there is any liability.	
	INDEMNITY	
173.	Subject to provisions of the Act, every Director, or Officer or Servant of the Company or any person (whether an Officer of the Company or not) employed by the Company as Auditor, shall be indemnified by the Company against and it shall be the duty of the Directors to pay, out of the funds of the Company, all costs, charges, losses and damages which any such person may incur or become liable to, by reason of any contract entered into or act or thing done, concurred in or omitted to be done by him in any way in or about the execution or discharge of his duties or supposed duties (except such if any as he shall incur or sustain through or by his own wrongful act neglect or default) including expenses, and in particular and so as not to limit the generality of the foregoing provisions, against all liabilities incurred by him as such Director, Officer or Auditor or other officer of the Company in defending any proceedings whether civil or criminal in which judgment is given in his favor, or in which he is acquitted or in connection with any application under Section 463 of the Act on which relief is granted to him by the Court.	Directors' and others right to indemnity.
174.	Subject to the provisions of the Act, no Director, Managing Director or other officer of the Company shall be liable for the acts, receipts, neglects or defaults of any other Directors or Officer, or	Not responsible for acts of others

	for joining in any receipt or other act for conformity, or for any loss or expense happening to the Company through insufficiency or deficiency of title to any property acquired by order of the Directors for or on behalf of the Company or for the insufficiency or deficiency of any security in or upon which any of the moneys of the Company shall be invested, or for any loss or damage arising from the bankruptcy, insolvency or tortuous act of any person, company or corporation, with whom any moneys, securities or effects shall be entrusted or deposited, or for any loss occasioned by any error of judgment or oversight on his part, or for any other loss or damage or misfortune whatever which shall happen in the execution of the duties of his office or in relation thereto, unless the same happens through his own dishonesty.	
	SECRECY	
175.	(a) Every Director, Manager, Auditor, Treasurer, Trustee, Member of a Committee, Officer, Servant, Agent, Accountant or other person employed in the business of the company shall, if so required by the Directors, before entering upon his duties, sign a declaration pleading himself to observe strict secrecy respecting all transactions and affairs of the Company with the customers and the state of the accounts with individuals and in matters relating thereto, and shall by such declaration pledge himself not to reveal any of the matter which may come to his knowledge in the discharge of his duties except when required so to do by the Directors or by any meeting or by a Court of Law and except so far as may be necessary in order to comply with any of the provisions in these presents contained.	Secrecy
	(b) No member or other person (other than a Director) shall be entitled to enter the property of the Company or to inspect or examine the Company's premises or properties or the books of accounts of the Company without the permission of the Board of Directors of the Company for the time being or to require discovery of or any information in respect of any detail of the Company's trading or any matter which is or may be in the nature of trade secret, mystery of trade or secret process or of any matter whatsoever which may relate to the conduct of the business of the Company and which in the opinion of the Board it will be inexpedient in the interest of the Company to disclose or to communicate.	Access to property information etc.

#### SECTION XI - OTHER INFORMATION

### MATERIAL CONTRACTS AND DOCUMENTS FOR INSPECTION

The copies of the following contracts which have been entered or are to be entered into by our Company (not being contracts entered into in the ordinary course of business carried on by our Company or contracts entered into more than two years before the date of this Draft Prospectus) which are or may be deemed material will be attached to the copy of the Draft Prospectus which will be delivered to the RoC for registration. Copies of the abovementioned contracts and also the documents for inspection referred to hereunder, may be inspected at the Corporate Office between 10 a.m. and 5 p.m. on all Working Days (Monday to Friday) from the date of the Draft Prospectus until the Issue Closing Date.

Any of the contracts or documents mentioned in this Draft Prospectus may be amended or modified at any time, if so required, in the interest of our Company or if required by the other parties, without reference to the Equity Shareholders, subject to compliance with applicable law.

### MATERIAL CONTRACTS

- 1. Issue Agreement dated January 16, 2023 between our Company and the Lead Manager.
- 2. Registrar Agreement dated January 16, 2023 between our Company and the Registrar to the Issue.
- 3. Banker(s) to the Issue Agreement dated [•] between our Company, the Lead Manager, Banker(s) to the Issue and the Registrar to the Issue.
- 4. Market Making Agreement dated January 16, 2023 between our Company, the Lead Manager and Market Maker.
- 5. Underwriting Agreement dated January 16, 2023 between our Company, the Lead Manager and the Underwriter.
- 6. Tripartite agreement between the CDSL, our Company and the Registrar to the Issue dated August 03, 2022.
- 7. Tripartite agreement between the NSDL, our Company and the Registrar to the Issue dated August 02, 2022.

# MATERIAL DOCUMENTS

- 1. Certified true copies of the Memorandum and Articles of Association of our Company, as amended from time to time.
- Copy of Certificate of Incorporation dated September 21, 2007 issued under the name Manoj Jewellers Private Limited.
- 3. Copy of Fresh Certificate of Incorporation dated July 14, 2022 issued by Registrar of Companies, Chennai consequent to name change from Manoj Jewellers Private Limited to Manoj Jewellers Limited pursuant to the conversion of our Company into a Public Limited Company and also of change of name.
- 4. Resolution of the Board of Directors dated January 06, 2023 in relation to the Issue.
- 5. Resolution of the Shareholders of our Company, passed at the Extra-Ordinary General Meeting held on January 06, 2023 in relation to the Issue.
- 6. Auditor's report for Restated Financial Statements dated January 17, 2023 included in this Draft Prospectus.
- 7. The Statement of Possible Tax Benefits dated January 17, 2023 from our Peer Review Auditors included in this Draft Prospectus.
- 8. Copies of Audited Financial Statements of the Company for the period ended January 07, 2023 and for the financial year March 31, 2022, 2021 and 2020.
- 9. Consents of our Directors, Promoters, Company Secretary and Compliance Officer, Chief Financial Officer, Statutory Auditor, Banker(s) to the Company, Lead Manager, Legal Advisor to the Issue, Registrar to the Issue, Banker to the Issue, Underwriter and Market Maker to act in their respective capacities.

- 10. Due Diligence Certificate dated [●] to SEBI by the Lead Manager.
- 11. Approval from BSE SME vide letter dated [●] to use the name of BSE in this Offer Document for listing of Equity Shares on the BSE SME.

Any of the contracts or documents mentioned in the Draft Prospectus may be amended or modified at any time if so, required in the interest of our Company or if required by the other parties, without the consent of shareholders subject to compliance of the provisions contained in the Companies Act and other relevant statutes.

## **DECLARATION**

We hereby declare that all relevant provisions of the Companies Act, 2013 and the guidelines or regulations issued by the Government and / or the guidelines or regulations issued by the Securities and Exchange Board of India, as the case may be, have been complied with and no statement made in this Draft Prospectus is contrary to the provisions of the Companies Act, 2013, the Securities Contracts (Regulation) Act, 1956, the Securities Contracts (Regulation) Rules, 1957, the Securities and Exchange Board of India Act, 1992, each as Amended, or the rules made thereunder or Guidelines / Regulations issued, as the case may be. We further certify that all statements and disclosures made in this Draft Prospectus are true and correct.

## SIGNED BY THE DIRECTORS OF OUR COMPANY

Sd/-	Sd/-
S Manojkumar	S Sunil
Chairman & Managing Director	Executive Director
Director DIN: 01730747	Director DIN: 01730790
Sd/-	Sd/-
Su/	Su/
Raj Kumari M	Prasan Kumar
Whole Time Director	Independent Director
Director DIN: 09607998	Director DIN: 09660500
Director Dir	Director Birv. 07000300
Sd/-	Sd/-
Su/-	Su/-
Prathik P Daga	S Ramesh Kumar
Independent Director	Independent Director
Director DIN: 09660743	Director DIN: 09661906
DIRECTOL DIN: 09000/45	Director Dir

## SIGNED BY THE CFO AND CS OF OUR COMPANY

Sd/-	Sd/-
S Sunil Chief Financial Officer	Vaneeta Khanna Company Secretary and Compliance Officer

**Date:** January 17, 2023 **Place:** Chennai