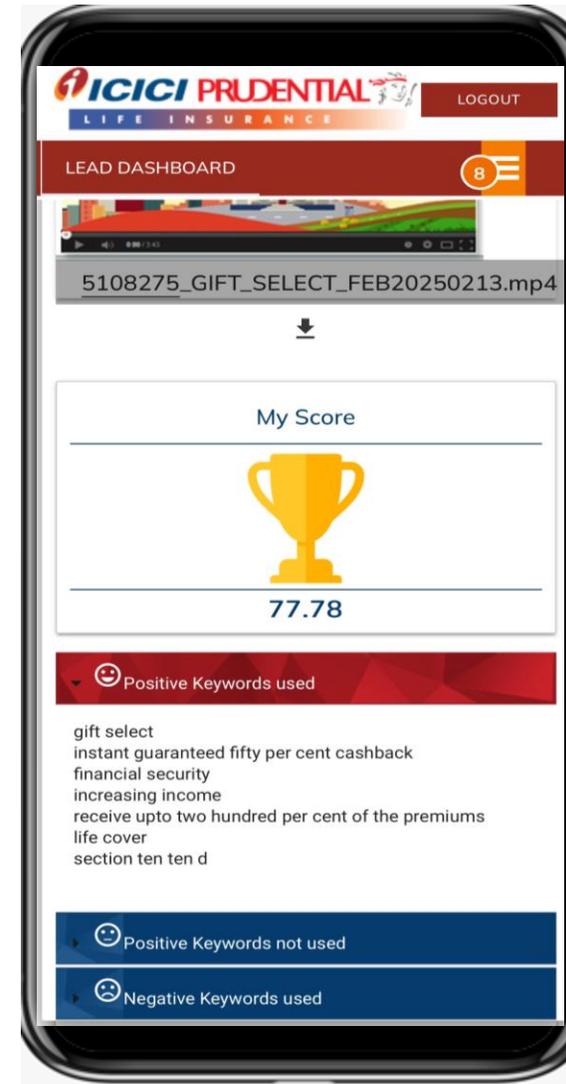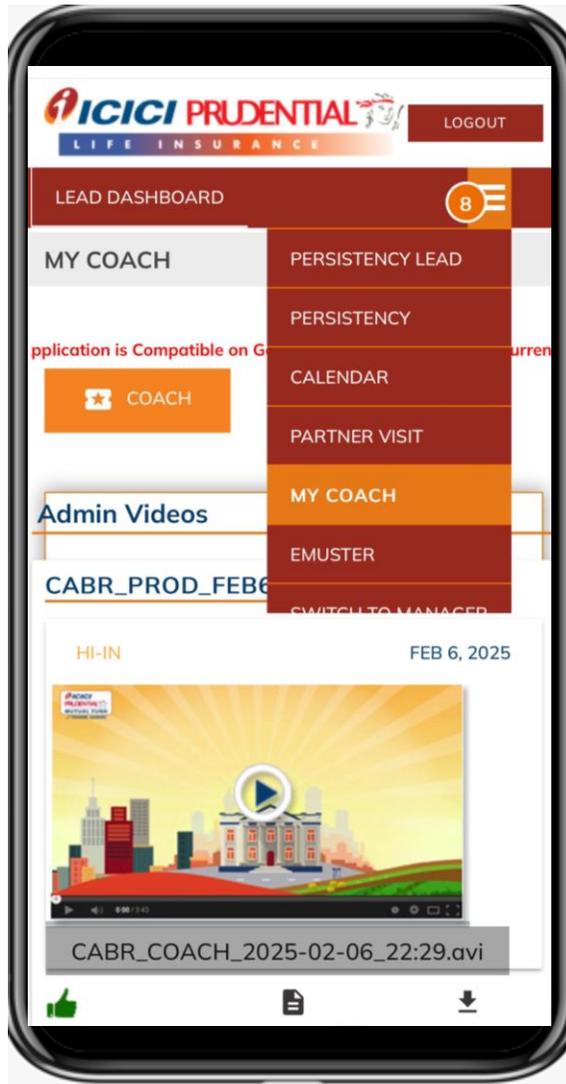# LMS 'MY COACH' User Manual

IPRU MY COACH LMS app for Sharekhan RM's

IPRU Product Script with Highlighted Keywords

- All the required IPRU Product Scripts with highlighted keywords will be provided to the Sharekhan employees.

- Employees just needs to shoot a short video of this products.

- Once the video is recorded, follow the below steps to upload it in LMS MY COACH App.

Dear Sir / Ma'am,

We're excited to introduce the enhanced features of Gift Select -a unique plan designed to provide you with a regular income to take care of your needs.

With an annual investment of Rs. 2 lakhs for 15 years and a policy term of 40 years, you can now choose from 3 available options best suited to your needs

Option A: 50% Instant Cashback + Income from 25th Month

- Invest Rs. 2 lakhs p.a. for 15 years

- Get an instant cashback of Rs. 1 lakh

- Receive annual income of Rs. 1 lakh from the 25th month, continuing for 38 years

- Enjoy a maturity benefit of Rs. 30 lakhs

Option B: Income from 13th Month Onwards

- Invest Rs. 2 lakhs p.a. for 15 years

- Receive Rs. 1 lakh annually from the 13th month for the full 40-year term

- Enjoy a maturity benefit of Rs. 30 lakhs

Option C: 47% Income from Day 1

- Invest Rs. 2 lakhs p.a. for 15 years

- Get an immediate income of Rs. 93,000 annually which is 47% of your premium paid per year

- Enjoy a maturity benefit of Rs. 30 lakhs
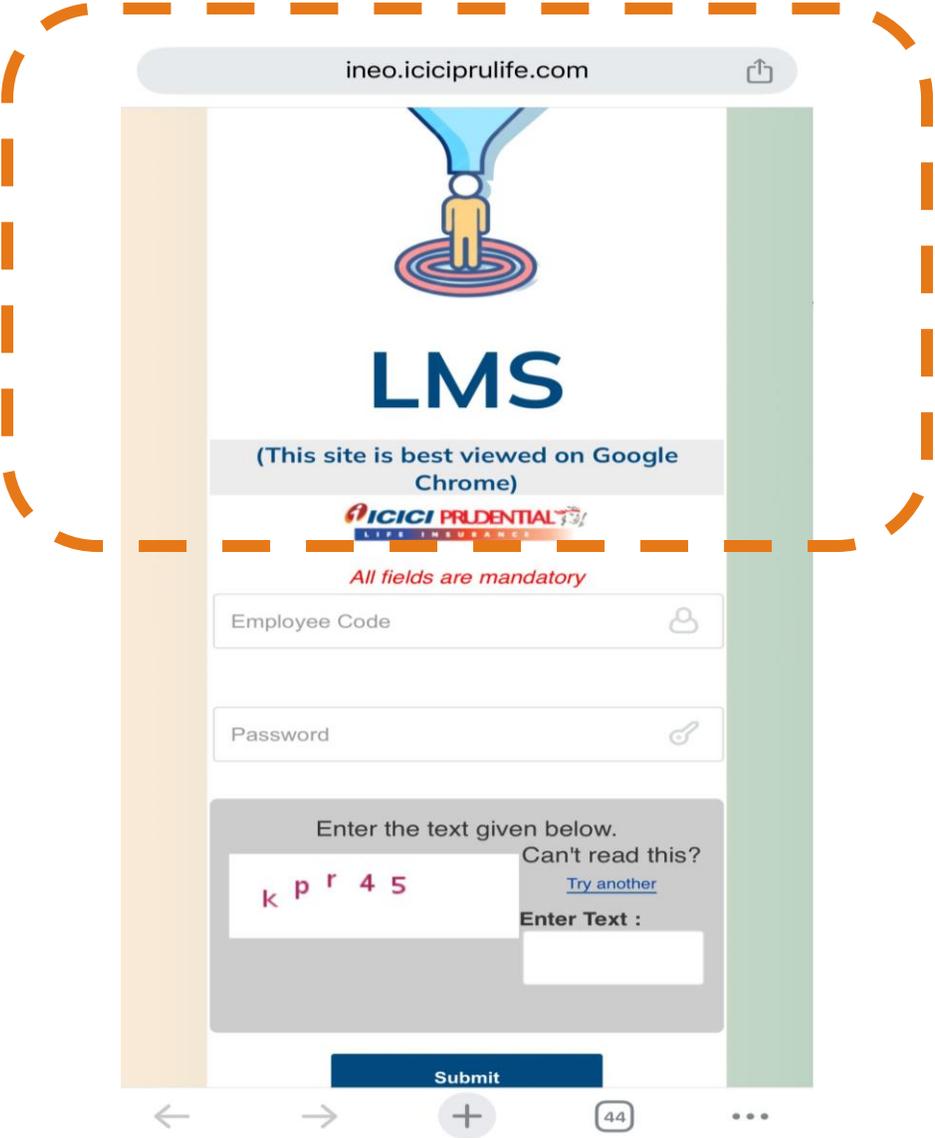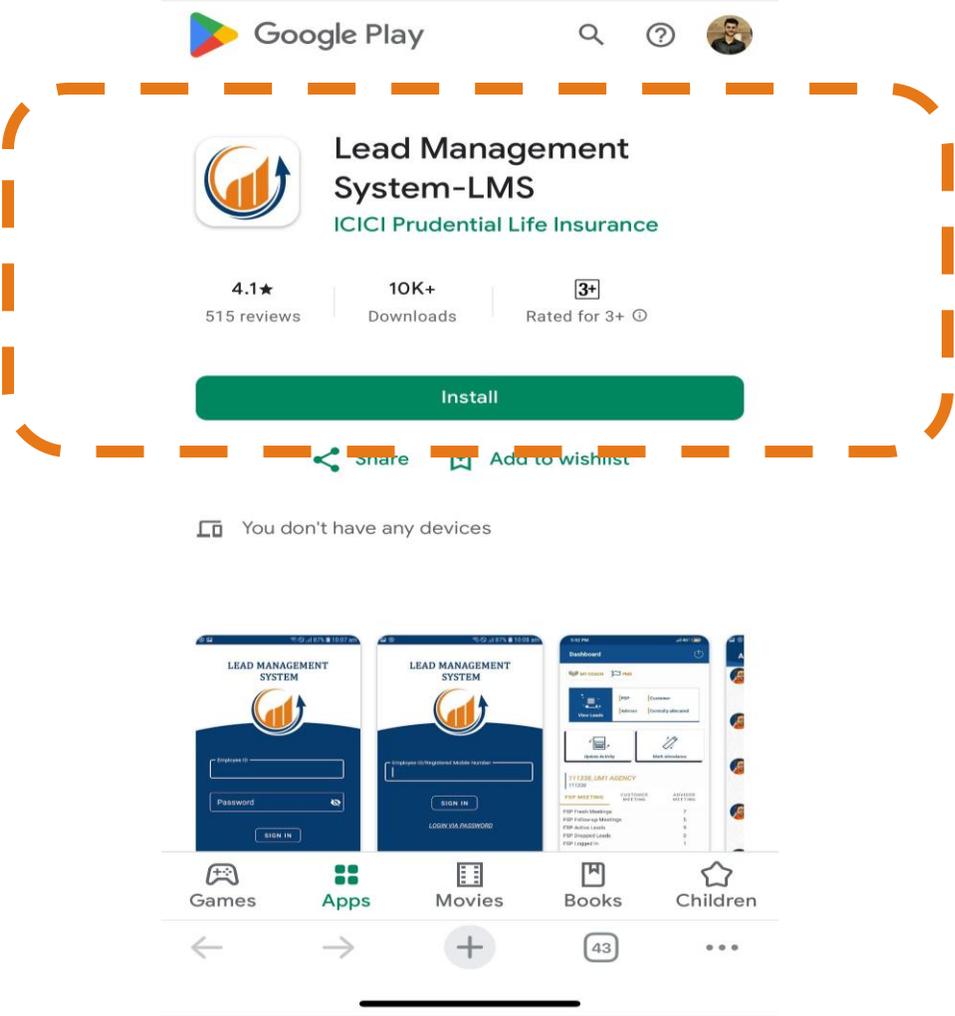
IPRU LMS Application Download Links

- For Android Play store link-

https://play.google.com/store/apps/details?id=com.lms.ipru

- For IOS Website link- (For IOS website link is available)

https://ineo.iciciprulife.com/LMS/home.htm?execution=e1s1

LMS Application Photos (Android App & IOS website)-

Login Credentials for Sharekhan Employees

- Use Partner profile while logging into LMS

- Login ID- **SHR (without space)'Sharekhan Employee ID'**

- Login ID Example – SHR5108275

- Login Password- Ipru@123

LMS MY COACH Dashboard

- Select MY COACH Option

Select ADD Video option

Select Product Name & Language

Select Video from Device

Upload Video from Device

Video Saved Notification

A notification will appear on a screen once the video is successfully uploaded on MY COACH Web.

Select MY VIDEO option

Scroll all the way down

Score & Brief Analysis

- Wait for 2-5 Minutes, refresh the page, you will get the score based on the content of your Video speech.

- Few Key words will be there in the Script (marked in yellow, Given by IPRU), based on it the score will be generated

- Below the Score, A short analysis will be provided based on the positive or negative keywords used in the video.

Message will be sent to your Mobile number

- The message will be sent on your mobile number including the Score.

ICICI PRUDENTIAL LIFE INSURANCE

Thank you