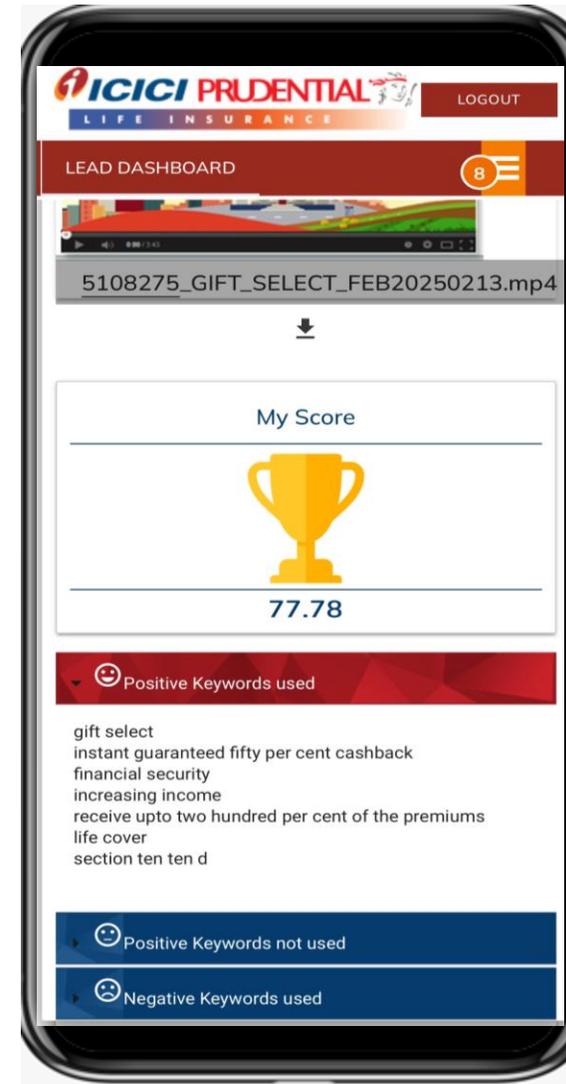
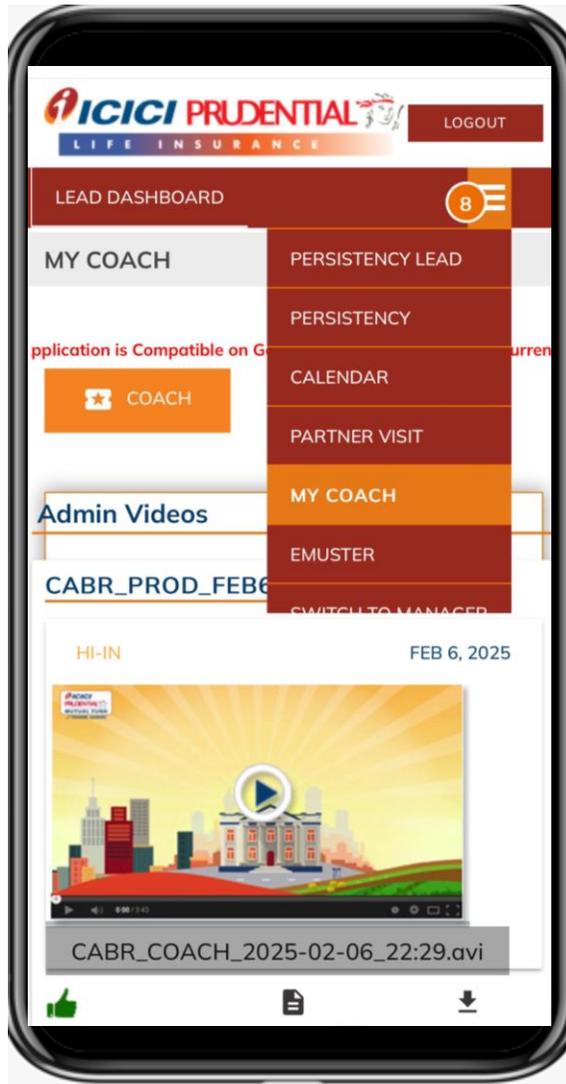




# **MIRAE ASSET** Sharekhan

**LMS 'MY COACH' User Manual**

# IPRU MY COACH LMS app for Sharekhan RM's



# IPRU Product Script with Highlighted Keywords

- All the required IPRU Product Scripts with highlighted keywords will be provided to the Sharekhan employees.
- Employees just needs to shoot a short video of this products.
- Once the video is recorded, follow the below steps to upload it in LMS MY COACH App.

Dear Sir / Ma'am,

We're excited to introduce the enhanced features of **Gift Select** -a unique plan designed to provide you with a **regular income** to take care of your needs.

With an annual investment of Rs. 2 lakhs for 15 years and a policy term of 40 years, you can now choose from 3 available options best suited to your needs

Option A: **50% Instant Cashback** + Income from 25th Month

- Invest Rs. 2 lakhs p.a. for 15 years
- Get an instant cashback of Rs. 1 lakh
- Receive **annual income** of Rs. 1 lakh from the 25th month, continuing for 38 years
- Enjoy a **maturity benefit** of Rs. 30 lakhs

Option B: Income from 13th Month Onwards

- Invest Rs. 2 lakhs p.a. for 15 years
- Receive Rs. 1 lakh annually from the 13th month for the full 40-year term
- Enjoy a maturity benefit of Rs. 30 lakhs

Option C: 47% Income from Day 1

- Invest Rs. 2 lakhs p.a. for 15 years
- Get an **immediate income** of Rs. 93,000 annually which is 47% of your **premium** paid per year
- Enjoy a maturity benefit of Rs. 30 lakhs

# IPRU LMS Application Download Links

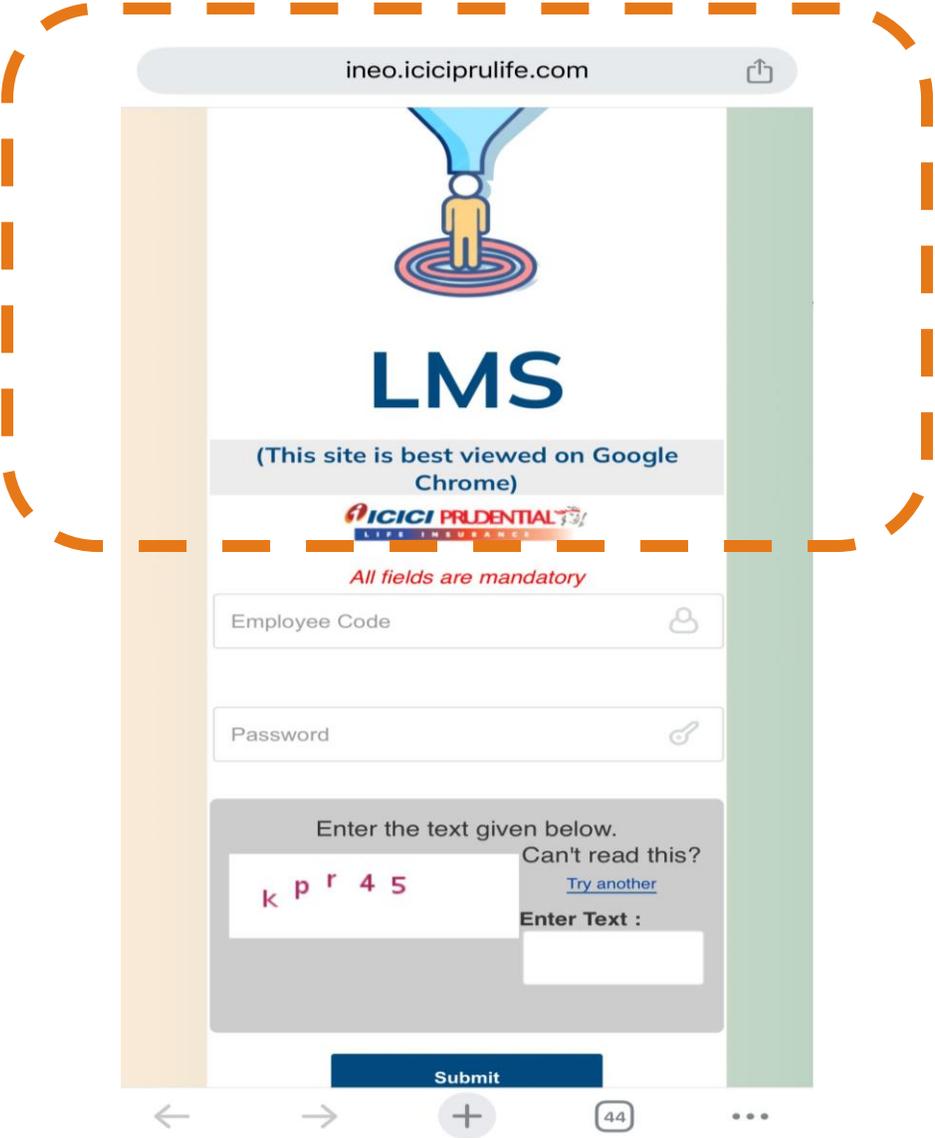
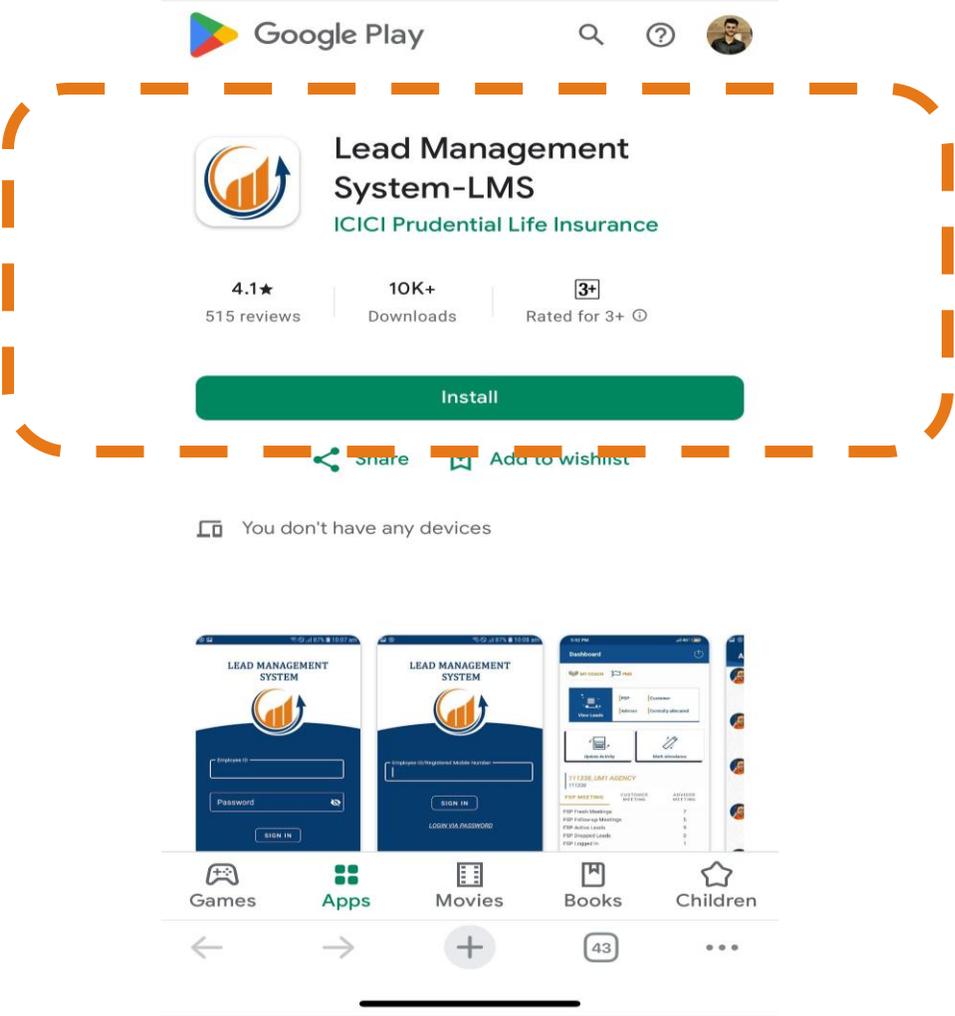
- For Android Play store link-

<https://play.google.com/store/apps/details?id=com.lms.ipru>

- For IOS Website link- ( For IOS website link is available)

<https://ineo.iciciprudlife.com/LMS/home.htm?execution=e1s1>

# LMS Application Photos (Android App & IOS website)-



# Login Credentials for Sharekhan Employees

- Use Partner profile while logging into LMS
- Login ID- **SHR (without space)**'Sharekhan Employee

**ID'**

- Login ID Example – SHR5108275
- Login Password- Ipru@123



**LMS**

(This site is best viewed on Google Chrome)

ICICI PRUDENTIAL  
LIFE INSURANCE

All fields are mandatory

Employee Code

Password

Please provide captcha

Enter the text given below.

q 8 j b 1

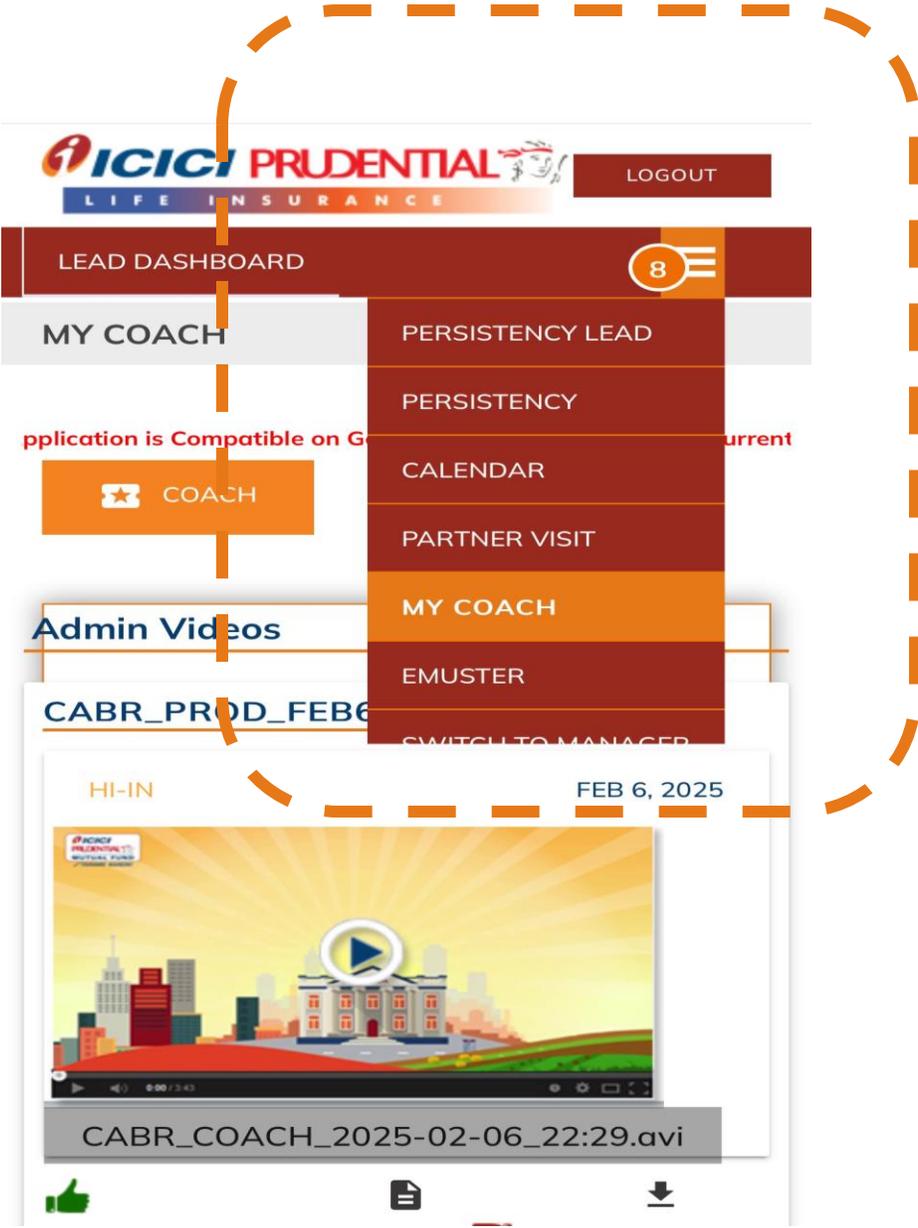
Can't read this? [Try another](#)

Enter Text :

Submit Reset

# LMS MY COACH Dashboard

- Select MY COACH Option



# Select ADD Video option

ICICI PRUDENTIAL LIFE INSURANCE

LOGOUT

LEAD DASHBOARD

8

MY COACH

MY COACH

MY VIDEO

Compatible on Google Chrome browser only.\* Currently displaying v

COACH ADD

MY VIDEO

Category: GIFT\_SELECT\_FEB

Language: ENGLISH

Upload Video

Choose Files VID-20250211-WA0023.mp4

Note :  
• Only .mp4, .avi, .wmv file supported.

UPLOAD

# Select Product Name & Language

ICICI PRUDENTIAL LIFE INSURANCE

LOGOUT

LEAD DASHBOARD

8

MY COACH

MY COACH

MY VIDEO

Compatible on Google Chrome browser only.\* Currently displaying v

COACH ADD

MY VIDEO

Category: GIFT\_SELECT\_FEB

Language: ENGLISH

Upload Video

Choose Files VID-20250211-WA0023.mp4

Note :  
• Only .mp4, .avi, .wmv file supported.

UPLOAD

# Select Video from Device



LOGOUT

LEAD DASHBOARD 8

MY COACH

Compatible on Google Chrome browser only.\* Currently displaying v

COACH ADD

MY VIDEO

Category  
GIFT\_SELECT\_FEB

Language  
ENGLISH

**Upload Video**

[Choose Files](#) VID-20250211-WA0023.mp4

**Note:**

- Only .mp4, .avi, .wmv file supported.

UPLOAD



# Upload Video from Device



LOGOUT

LEAD DASHBOARD 8

MY COACH

Compatible on Google Chrome browser only.\* Currently displaying v

COACH ADD

MY VIDEO

Category  
GIFT\_SELECT\_FEB

Language  
ENGLISH

**Upload Video**

[Choose Files](#) VID-20250211-WA0023.mp4

**Note:**

- Only .mp4, .avi, .wmv file supported.

UPLOAD

# Video Saved Notification

A notification will appear on a screen once the video is successfully uploaded on MY COACH Web.



A screenshot of the MY COACH web interface. At the top, the ICICI Prudential Life Insurance logo is visible on the left, and a "LOGOUT" button is on the right. Below the logo, there is a "LEAD DASHBOARD" section with a notification icon showing the number "8". The main content area is titled "MY COACH". A red message states: "Currently, this Application is Compatible on Google Chrome browser". A white notification box is centered on the screen, containing a green checkmark icon, the text "Saved Successfully", and an "OK" button. Below the notification, a grey box contains a "Note:" section with a bullet point: "Only .mp4, .avi, .wmv file supported." and an "UPLOAD" button.

# Select MY VIDEO option

The screenshot shows the ICICI Prudential Life Insurance dashboard. At the top, there is a navigation bar with the logo, 'LIFE INSURANCE', and a 'LOGOUT' button. Below this is a 'LEAD DASHBOARD' section with a notification icon showing '8'. The main content area is titled 'MY COACH' and includes a message: 'Last 1 year videos, please apply filter.\*'. There are two buttons: 'COACH' and 'ADD'. The 'MY VIDEO' button is highlighted with a dashed orange box. Below it is a 'Category' dropdown menu with 'Select Category' as the current selection. The 'My Videos' section is active, displaying a video titled 'GIFT\_SELECT\_FEB' with a timestamp of 'Feb 20, 2025 14:47'. The video thumbnail shows a cityscape with a play button icon.



# Scroll all the way down

The screenshot shows the ICICI Prudential Life Insurance dashboard after scrolling down. The top navigation bar is the same. Below the 'LEAD DASHBOARD' section, there is a video player showing a video titled '5108275\_GIFT\_SELECT\_FEB20250213.mp4'. Below the video player is a 'My Score' section with a trophy icon and a score of '77.78'. Below the score is a section for 'Positive Keywords used' with a list of keywords: 'gift select', 'instant guaranteed fifty per cent cashback', 'financial security', 'increasing income', 'receive upto two hundred per cent of the premiums', 'life cover', and 'section ten ten d'. At the bottom, there are two sections: 'Positive Keywords not used' and 'Negative Keywords used', both with empty lists.

# Score & Brief Analysis

- Wait for 2-5 Minutes, refresh the page, you will get the score based on the content of your Video speech.
- Few Key words will be there in the Script (marked in yellow, Given by IPRU), based on it the score will be generated
- Below the Score, A short analysis will be provided based on the positive or negative keywords used in the video.



The screenshot displays the ICICI Prudential Lead Dashboard. At the top, there is a navigation bar with the ICICI Prudential Life Insurance logo and a 'LOGOUT' button. Below this is a 'LEAD DASHBOARD' header with a notification icon showing '8'. The main content area features a video player with the filename '5108275\_GIFT\_SELECT\_FEB20250213.mp4'. A download arrow points to a box titled 'My Score' which contains a gold trophy icon and the score '77.78'. Below the score, there are three expandable sections: 'Positive Keywords used' (red background), 'Positive Keywords not used' (blue background), and 'Negative Keywords used' (blue background). The 'Positive Keywords used' section is expanded, showing a list of keywords.

ICICI PRUDENTIAL  
LIFE INSURANCE

LEAD DASHBOARD

5108275\_GIFT\_SELECT\_FEB20250213.mp4

My Score

77.78

Positive Keywords used

- gift select
- instant guaranteed fifty per cent cashback
- financial security
- increasing income
- receive upto two hundred per cent of the premiums
- life cover
- section ten ten d

Positive Keywords not used

Negative Keywords used

# Message will be sent to your Mobile number

- The message will be sent on your mobile number including the Score.



**Thank you**