



Mrs. Bectors Food Specialities IPO

Dec 15 to 17

Mrs. Bectors Food Specialities Limited is coming out with a fresh public issue to raise Rs 540.5 crores from the market.

Key details of the issue:

- Issue opens – Dec 15, 2020 (Tuesday)
- Issue closes – Dec 17, 2020 (Thursday)
- Issue size – Rs 540.5 crores
- Price band – Rs 286 – 288

And here are some details of the company and further details on the Mrs. Bectors Food Specialities Limited issue.

Company details:

- **Mrs. Bectors Food Specialities Limited** (MBFSL) is one of the leading companies in the premium and mid-premium biscuits segment and the premium bakery segment in North India, according to Technopak Report.
- The company manufactures and markets a range of biscuits, such as cookies, creams, crackers, digestives and glucose, under its flagship brand **Mrs. Bector's Cremica**.
- It also manufactures and markets bakery products in savoury and sweet categories, which include breads, buns, pizza bases and cakes under its brand **English Oven**.
- It supplies its products to retail consumers in 26 states within India, as well as to reputed institutional customers with pan-India presence and to 64 countries across six continents.
- According to Technopak Report, **Mrs. Bector's Cremica** is one of the leading biscuit brands in the premium and mid-premium segment in Punjab, Himachal Pradesh, Jammu and Kashmir and Ladakh and **English Oven** is one of the largest selling brands in the premium bakery segment in Delhi NCR, Mumbai and Bengaluru.
- The company is the largest supplier of buns in India to reputed QSR chains such as Burger King India Limited, Connaught Plaza Restaurants Private Limited, Hardcastle Restaurants Private Limited, and Yum! Restaurants (India) Private Limited.

Issue size: Rs 540.5 crores

Issue break-up:

- QIB – 50% of the offer – Rs 270 crores
- NIB – 15% of the offer – Rs 81 crores
- RET – 35% of the offer – Rs 189 crores

Employee discount: ₹ 15 per equity share

Employee reservation: ₹ 0.5 crores

Listing: NSE and BSE

Registrar: Link Intime India Private Limited

UPI: All retail applications through brokers are compulsorily in UPI mode

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