

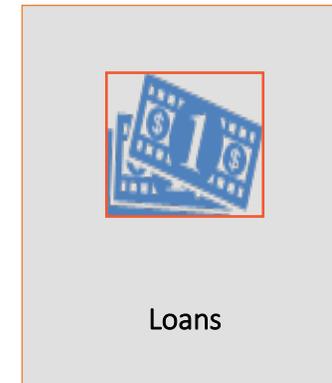
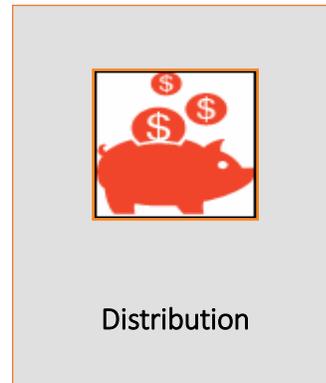
PORTFOLIO MANAGEMENT SERVICES

Mirae Asset Sharekhan – A leading broking company

- Mirae Asset Sharekhan (MASK) is one of India's largest retail brokers and a leading MF distributors in the country. Some of the credentials include:



Scope of our offerings



Source : <https://new.sharekhan.com/about-sharekhan/overview#ourpeople>
As on Feb 2023

Why Mirae Asset Sharekhan PMS?

Disciplined Investment Approach

Disciplined and process driven approach with an objective to achieve superior risk-adjusted returns across market cycle/conditions

3R Research Framework

3R - Right Sector, Right Business, Right Value. Invest in scalable businesses with high quality management at right price

Well Balanced & Diversified Portfolio

Judicious mix of quality companies in terms of sector allocation and market breath. Avoid concentration risk by limiting exposure to a single stock or sector.

Risk Management

Risk management framework to manage and mitigate effects of market volatility on the portfolio.

Investment Approach – It's a Marathon, not a Sprint...

Steady compounding returns is the key to wealth creation!

**Quality
Compounders
with multi-year
growth outlook**

**Well-balanced
Portfolio**

**Low portfolio
churn**

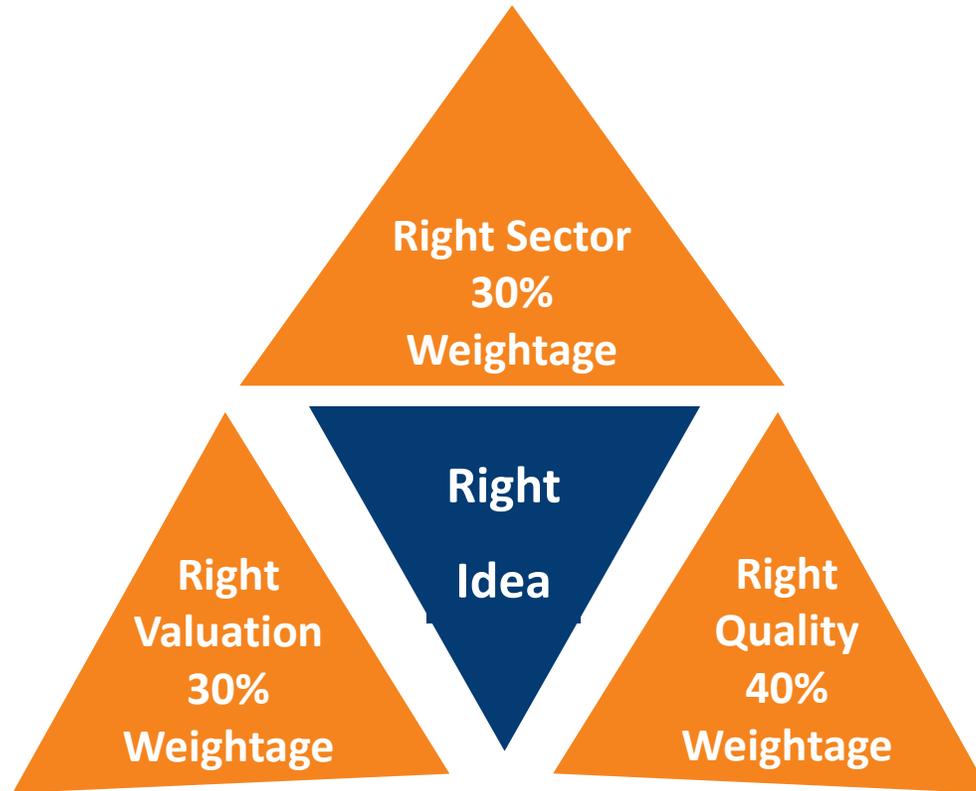


**Research backed
investment**

**Focus on
consistency &
stability**

**Disciplined
approach & quick
action to control
losses/drawdown**

Weighted 3R Matrix



Investment decisions backed by a strong 12-member of fundamental research team with combined work experience of over 120 years.

Investment Process



MASK Prime Picks Strategy

Best of both the worlds

MASK Prime Picks PMS: Unique & Innovative PMS Strategy

Category	Large cap	Quality		
	Mid Cap		Alpha	
	Small Cap			
		Growth	Blend	Value
	Equity Strategy			

MASK Prime Picks PMS: Unique & Innovative PMS Strategy

> **Benchmark** :S&P Nifty 50 TRI /BSE 500 TRI

> **Inception Date**: June 2018

MASK Prime Picks follows a dual investment approach (with two distinct portfolios in one strategy)

Portfolio Philosophy:

MASK Prime Picks follows a dual investment (2 distinct portfolios in one strategy) approach, which combines the benefits of secular proven growth story (Quality Portfolio) and also benefits from investing in multibaggers, turnaround, special situation and other opportunities (Alpha Portfolio). The portfolio endeavors to deliver superior risk adjusted returns across market cycles through a well defined stock selection process and balanced allocation between Quality and Alpha

Mirae Asset Sharekhan PMS – Prime Picks



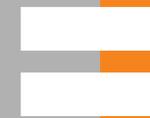
Quality Folios

Companies with multi-year compounding stories



Alpha Folios

Aggressive strategy of investing in early multi-baggers, stocks and special situations



Two Portfolios

MASK Prime Picks

Quality + Alpha

Mirae Asset Sharekhan – Quality Vs Alpha Portfolio

Investment Strategy

Particulars	Quality Portfolio	Alpha Portfolio
Investment Philosophy	High quality companies with multi-year structural growth theme	Aggressive focused strategy, investing in emerging businesses & special situations
Company Profile	Companies with sustainable earning growth with proven track record	Investing in tomorrow's leaders, a scalable business model, temporary weak market perceptions & large arbitrage due to low coverage
Holding period and price Volatility	Long-term holding strategy, low price volatility provide cushion to portfolio	Both long term and tactical churn strategy

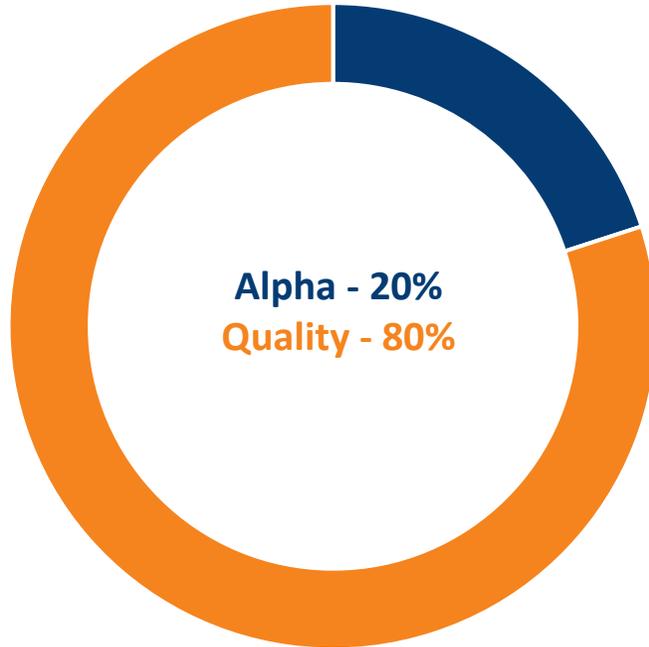
Assets Allocation: 0-100% in Equity stocks and excess cash balance if any, may be invested in mutual funds

Risk factors: (1)Market Risk : As the portfolio created under Prime Portfolio product is invested in the equity market, if for reason the equity market corrects, there will be associated risk with this product too (2) Risk associated with full deployment of cash, so in the event of market correction, there can be risk to the portfolio.

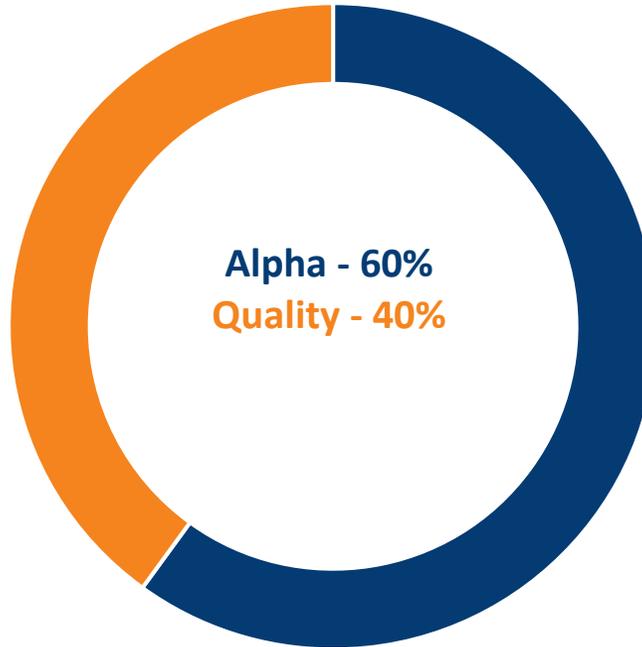
Discipline but flexible too!

Portfolio Allocation Options

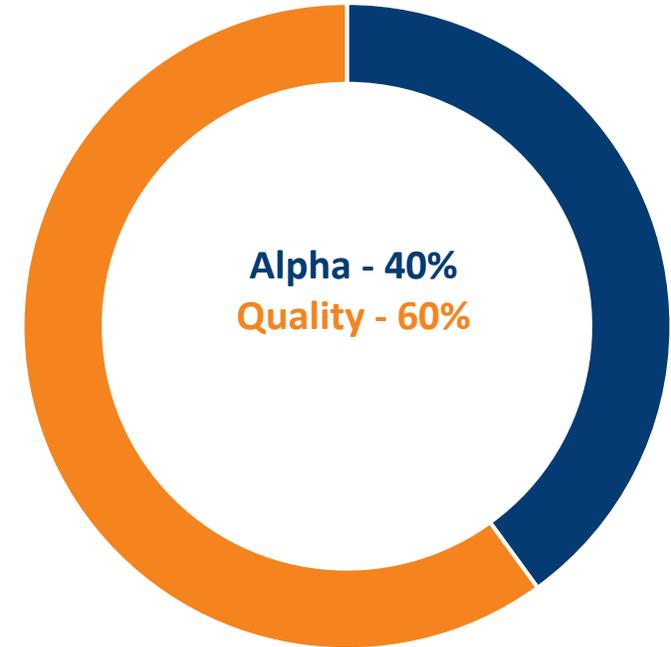
Conservative



Aggressive



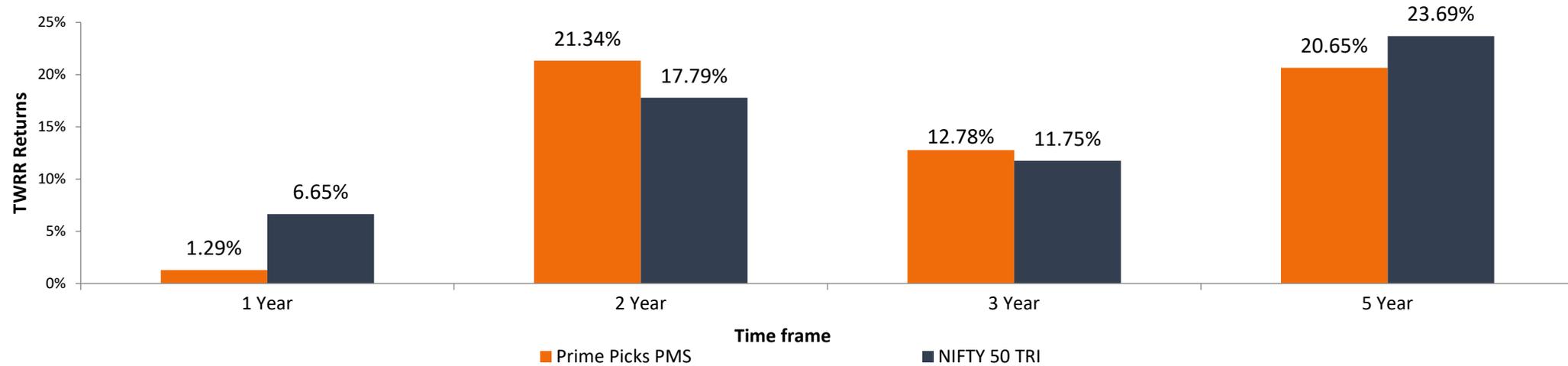
Moderate (Default)



There are three portfolio allocation options available in MASK Prime Picks Strategy – **Conservative**, **Aggressive** and **Moderate**. Based on the risk profile, investors can choose the allocation between Quality and Alpha portfolios at the time of investing into Mirae Asset Prime Picks strategy. Moderate allocation with 60% in Quality portfolio and 40% in Alpha portfolio is the default option suggested by us.

Performance Snapshot

MASK Prime Picks Vs NIFTY 50 TRI



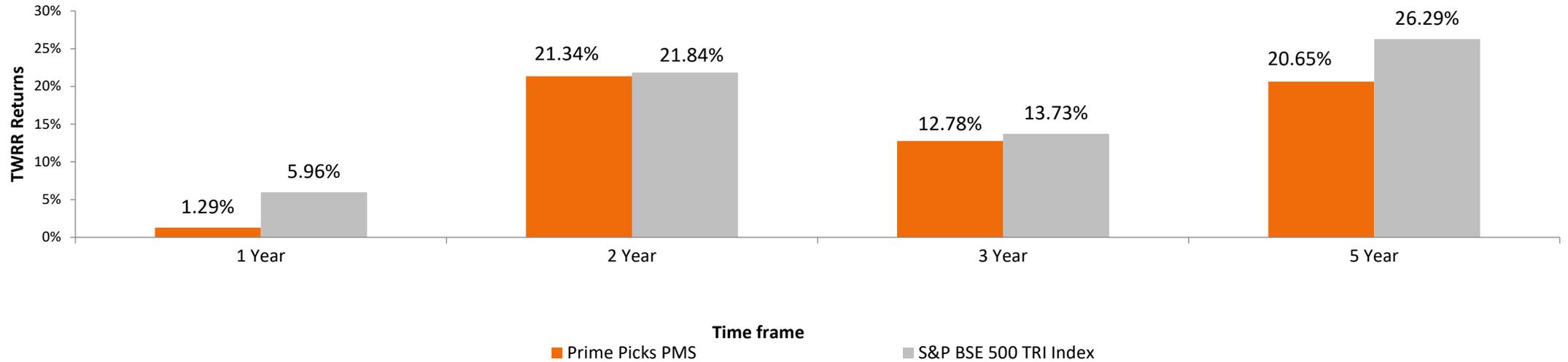
As on 31 March 2025

Duration	1 Year	2 Year (CAGR)	3 Year (CAGR)	5 Year (CAGR)
MASK Prime Picks	1.29%	21.34%	12.78%	20.65%
NIFTY 50 TRI	6.65%	17.79%	11.75%	23.69%

1. Returns are net of all taxes and cost.
2. Returns are generated by Moneyware system and based on TWRR method of calculations as mandated by SEBI
3. Above 1 year return is Compounded Annual Growth Rate (CAGR)
4. Performance related information provided herein is not verified by SEBI
5. Performance relative to other Portfolio Managers within the selected Strategy: [Click Here](#). (as per clause 2.13 of SEBI Circular SEBI/HO/IMD/IMD-PoD-2/P/CIR/2022/172, dated December 16, 2022)

Performance Snapshot

MASK Prime Picks Vs BSE 500 TRI



As on 31 March 2025

Duration	1 Year	2 Year (CAGR)	3 Year (CAGR)	5 Year (CAGR)
MASK Prime Picks	1.29%	21.34%	12.78%	20.65%
S&P BSE 500 TRI (Benchmark)	5.96%	21.84%	13.73%	26.29%

1. Returns are net of all taxes and cost.
2. Returns are generated by Moneyware system and based on TWRR method of calculations as mandated by SEBI
3. Above 1 year return is Compounded Annual Growth Rate (CAGR)
4. Performance related information provided herein is not verified by SEBI
5. Performance relative to other Portfolio Managers within the selected Strategy: [Click Here](#). (as per clause 2.13 of SEBI Circular SEBI/HO/IMD/IMD-PoD-2/P/CIR/2022/172, dated December 16, 2022)

Portfolio Allocation : March 2025

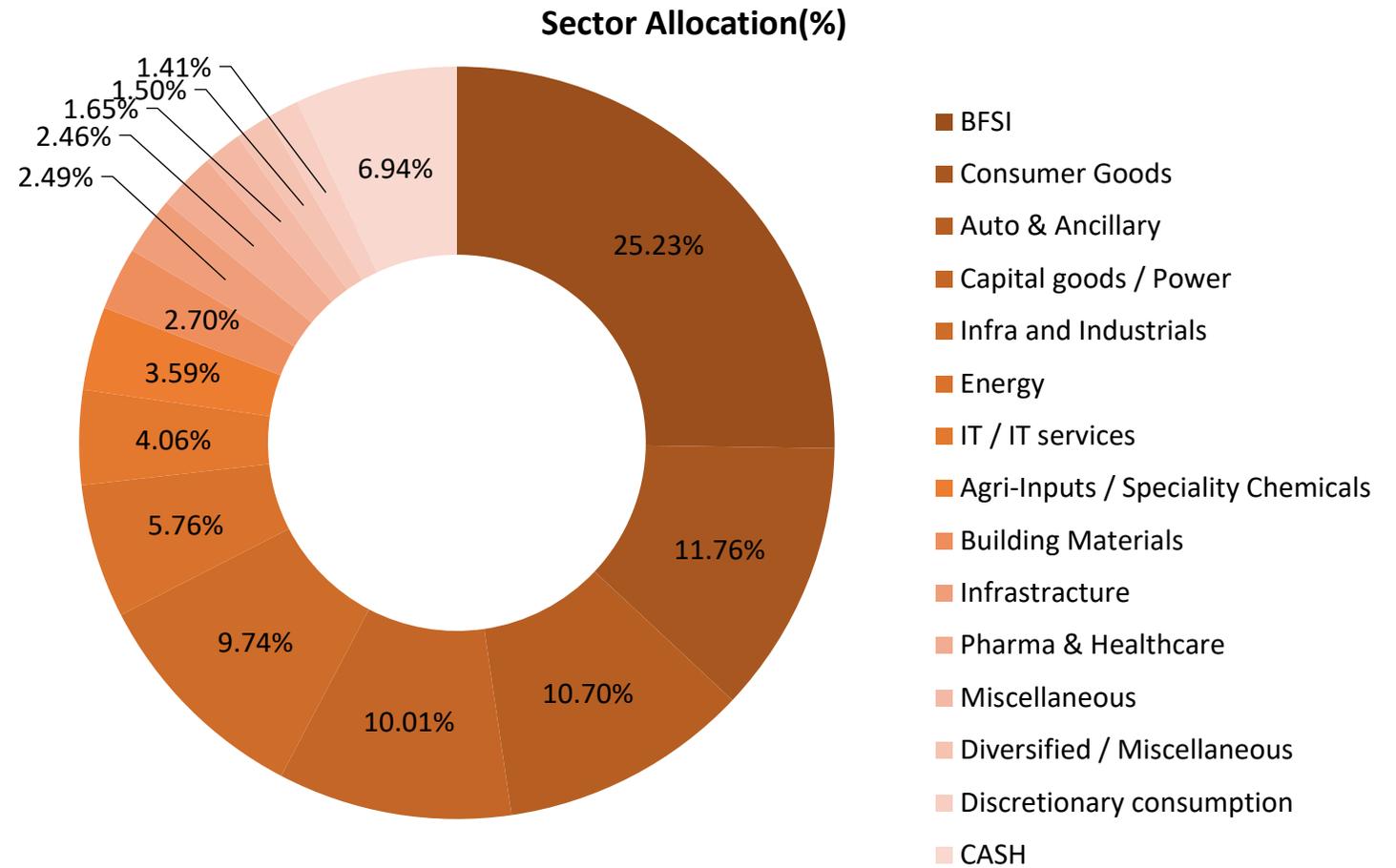
A dual investment strategy which combines the benefit of Quality and Alpha Portfolio

Top 5 Stocks – MASK Prime Picks QUALITY

1	ICICI BANK
2	ITC
3	LT
4	M&M
5	RELIANCE INDUSTRIES

Top 5 Stocks – MASK Prime Picks ALPHA

1	AXIS BANK
2	DLF
3	HINDUSTAN AERONAUTIC
4	PG ELECTROPLAST
5	V2RETAIL



MASK PMS Fees and Charges

Particulars	MASK Prime Picks PMS		
	Plan A	Plan B	Plan C
Minimum Investment	Rs. 50 lakh	Rs. 50 lakh	Rs. 50 lakh
Additional Investments	Multiples of Rs. 1 lakh	Multiples of Rs. 1 lakh	Multiples of Rs. 1 lakh
Management Fees	0%-2% p.a. + taxes	0%-2% p.a. + taxes	0%-1% p.a. + taxes
Brokerage	0.1%-0.5% + statutory charges	0.1% + statutory charges	0.1% + statutory charges
Hurdle Rate	18% (net of all the cost)	15% (net of all the cost)	12% (net of all the cost)
Profit Sharing Fees*	20% profit sharing post hurdle rate	20% profit sharing post hurdle rate	20% profit sharing post hurdle rate
Exit Load	Nil	3% if exit within 1 year; 2% if exit within 2 years; 1% if exit within 3 years	3% if exit within 1 year; 2% if exit within 2 years; 1% if exit within 3 years

Note : Management Fees charged equally across four quarters. Fees are subject to overall regulatory caps as may be specified in the Disclosure Document.

*Subject to High Water Mark Principle.

Disclaimer

The Portfolio Manager provides an option for Direct On-boarding. Performance related information provided herein is not verified by SEBI. For more details with regard to Portfolio Manager, investment approach, risks, conflicts and other terms, please read the Disclosure Document carefully (available on www.sharekhan.com) before making an investment decision. Investment in securities market is subject to market risks, read all the related documents carefully before investing.

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Compliance Officer: Mr. Joby John Meledan; Email ID: complianceofficer@sharekhan.com; Tel: 8097147665/022-62263303.

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