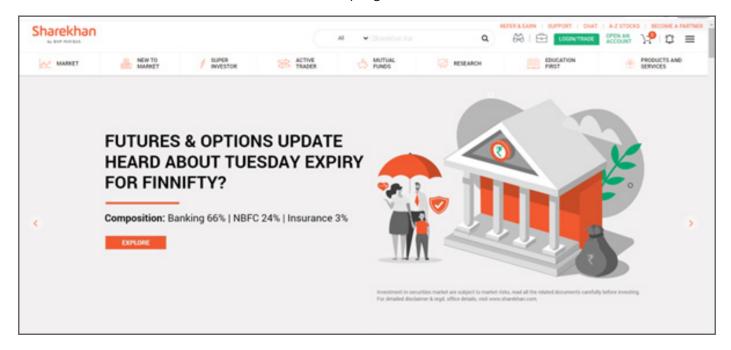


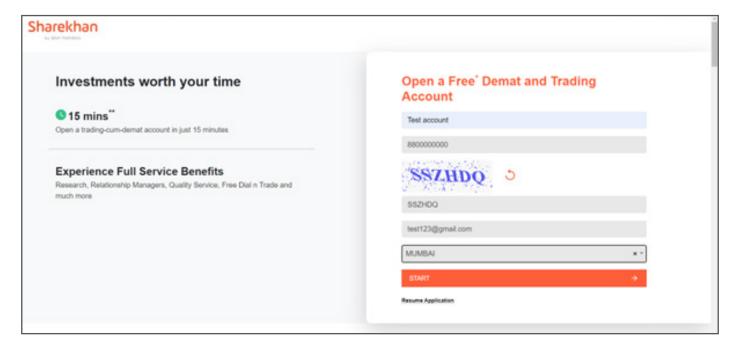
# Account Opening Flow at Sharekhan – Do-It-Yourself (DIY) Mode

This document combines a detailed, step-by-step write-up on the procedure to open a Sharekhan account via the Do-It-Yourself (DIY) mode along with a flowchart of the steps.

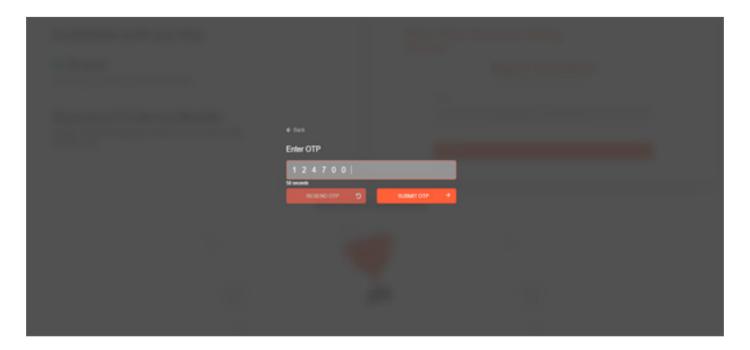
**1.** The potential customer visits the Sharekhan website <u>www.sharekhan.com</u> and clicks on the **OPEN AN ACCOUNT** button on the top-right of the screen.



- **2.** This directs them to the Do-It-Yourself (DIY) account-opening journey landing page, where they have to enter the following details:
  - Full Name
  - Mobile Number
  - Captcha
  - Email ID
  - City



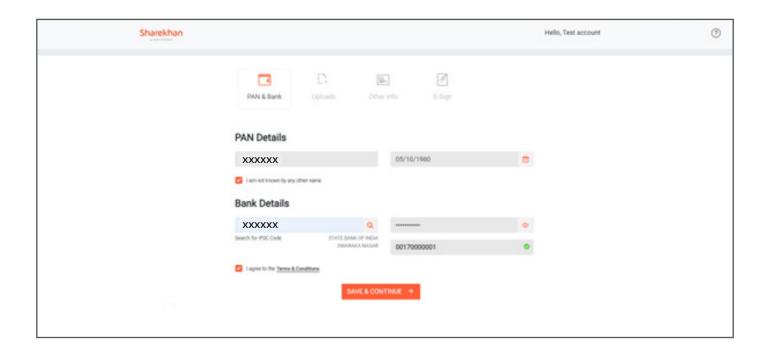
**3.** Once these are entered, the potential clicks on **START**. Mobile number verification is done at this stage via a One-time Password (OTP) sent on their mobile number.



- **4.** Post validation of OTP, the potential lands on a webpage where they need to proceed step-by-step through 4 stages. These stages can be seen in the form of tabs by the potential on their screens as well; they are:
  - PAN & Bank
  - Uploads
  - Other Information
  - E-Sign

## **PAN & BANK tab**

- **5.** On the **PAN & BANK** tab, the potential enters the following details:
  - PAN
  - Date of Birth
  - IFSC Code of the Bank Branch
  - Bank Account Number
  - If they are known by any other name (Optional)



**6.** The potential has to then click on a tickbox to agree to the Terms & Conditions. Next, they have to click on **SAVE & CONTINUE** to proceed to the next tab.

#### **UPLOADS** tab

- **7.** On the **UPLOADS** tab, the potential is required to upload the following documents as part of the account-opening journey:
  - Address Proof: Can choose 1 of 2 options:
    - o DigiLocker process, where data is auto-fetched from the UIDAI site.
    - Manual Address Proof upload, where the potential needs to enter address details and upload 1 of these documents: Driving Licence / Passport / Voter ID.
  - PAN Card: If the potential has saved PAN document in their DigiLocker, then system will auto-fetch the digital PAN. Else, PAN Card to be uploaded manually.



- Bank Proof: Our system runs a Penny Drop Verification of the potential's bank account. If the Penny Drop fails, the potential needs to upload Bank Proof.
- Income Proof (only to activate the F&O segment): Upload 1 of the following:
  - Last 6 months' Bank Statement
  - Last 3 months' Salary slips
  - Latest Income Tax Return statement
  - Latest Form 16
  - Latest Net Worth Certification
- Signature: Draw the signature on screen (in case of DIY journey via smartphone) or upload signature.
- Take Selfie: Liveliness check is captured via a Selfie.

## **Important Note**

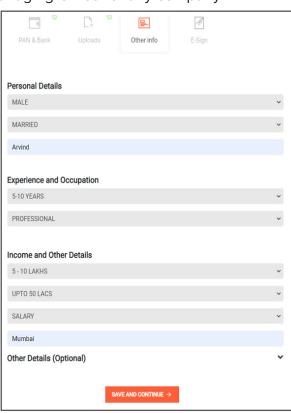
In case of non-DigiLocker DIY journey, the potential has to click the **IN-PERSON VERIFICATION** button, which requires the potential to handwrite and display on screen a system-generated unique code and click on **RECORD** (whereupon a video of 10 seconds starts recording).

If the potential is aged 70 years or above, the in-person verification process is mandatory, irrespective of DigiLocker-enabled DIY journey.

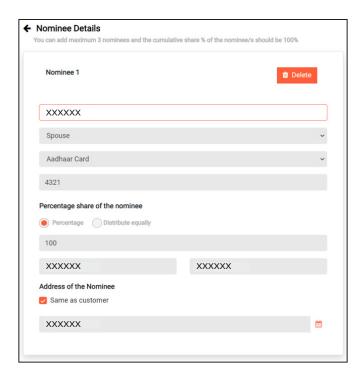
**8.** The potential has to then click on a tickbox to agree to the Terms & Conditions. Next, they have to click on **SAVE & CONTINUE** to proceed to the next tab.

#### **OTHER INFORMATION tab**

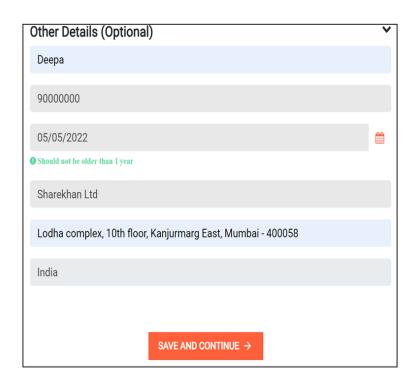
- **9.** On the **OTHER INFORMATION** tab, the potential is required to enter certain mandated personal details:
  - Sex
  - Marital status
  - Father's Name as per PAN or Aadhaar
  - Income details:
    - Annual Income
    - Proposed investment with Sharekhan
    - o Income Source
    - City
  - Experience and Occupational details:
    - Occupation
    - Number of years of trading experience
  - The potential is required to specify if they are the Ultimate Beneficiary Owner of any listed company or Senior Managing Officer of any company



• Nominee details: Up to 3 Nominees can be added



- Other details (Optional):
  - Mother's name
  - Net worth
  - Net worth as on what date
  - o Occupation and name & address of employer
  - Country

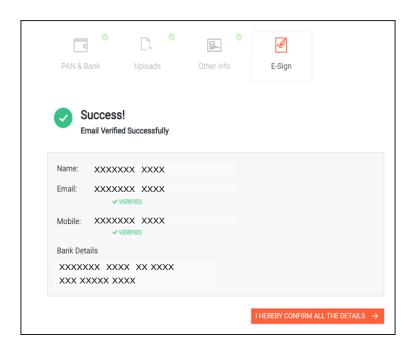


**10.** The potential then clicks on the **SAVE AND CONTINUE** button to proceed to the next tab.

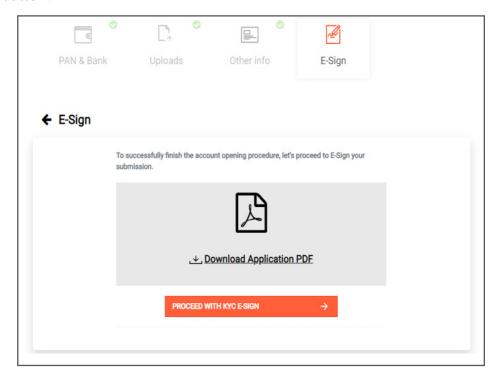
### **E-SIGN** tab

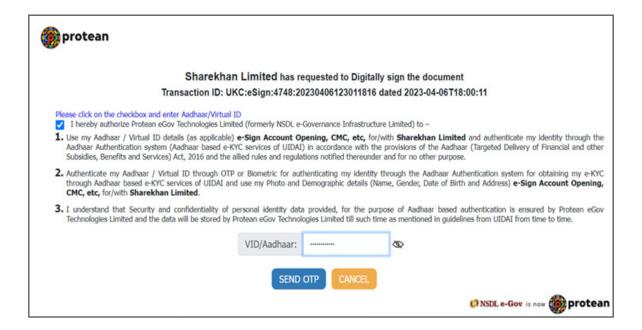
- 11. The **E-SIGN** tab displays a summary of the details entered by the potential, such as:
  - Name
  - Email ID
  - Mobile number
  - Bank details

The potential has to verify their Email ID via an OTP sent on their Email ID.

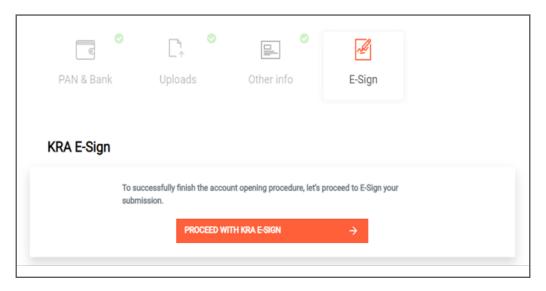


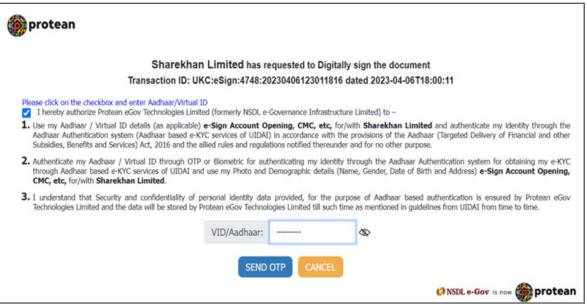
- **12.** Post email verification, the potential clicks on the **I HEREBY CONFIRM ALL THE DETAILS** button, whereupon the Risk Disclosure Document (RDD) is sent to their verified email ID.
- 13. The potential has to conduct two E-Signature steps KYC E-Sign and KRA E-Sign
  - A. KYC E-Sign Process: A PDF is generated by the system that specifies the details of the potential, which can be E-Signed by the potential through the NSDL site using Aadhaar verification via OTP. Once done, the potential clicks on the PROCEED WITH KYC E-SIGN button.



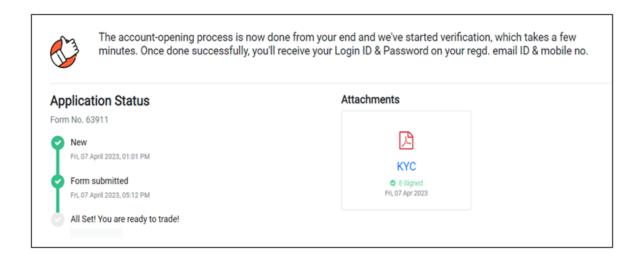


**B.** KRA E-Sign Process: The potential is once again redirected to the NSDL site, where they can proceed to use Aadhaar verification via OTP. Once done, the E-Signature process is completed.





**14.** The DIY journey now displays the application status of the potential, along with the Form Number and completion stage of the application.



## **Last Steps**

- 1. Post successful verification by Sharekhan's backend teams, the account is opened and the potential receives the Sharekhan Welcome Kit, Trading ID and Password in a secure email on their Registered Email ID.
- **2.** The Unique Client Code (UCC) being generated is the last step. The potential is now a Sharekhan customer and can start trading.