

STAR

Objective: Endeavour is to outperform the BSE 200 index through investment in select quality large-cap and mid-cap companies short-listed through our proprietary model



ABOUT STAR PORTFOLIO

Star is a long-only, balanced and concentrated portfolio (an investment Advisory – IA product), comprising the 10 best stocks of the day. It invests in quality stocks that are backed by in-depth research. These are actively managed and monitored. As an investor, you will receive advice from a centralised team, which will also execute transactions.

The portfolio remains fully invested at all times and 2-3% of the corpus is kept as cash. There is no lock-in period for your investment.

THE ESSENTIALS

- The product invests in large-caps and mid-caps with a market-cap of more than Rs. 5,000 crore at the time of investment
- Star Portfolio eliminates stocks from underweight sectors (based on our view on market).
- •The best 10 opportunities would be identified based on our proprietary model on Sharekhan Research ideas.
- Minimum ticket size is Rs. 5 lakh; there is no lock-in period
- You can top-up your investment in multiples of Rs. 1 lakh

STAR PORTFOLIO - THE INVESTMENT STRATEGY

- The product seeks to invest in the day's best opportunities and uses a dynamic method to identify the 10 winning ideas.
- · We choose stocks only from preferred sectors and eliminate under-weight sectors
- There is a maximum 30% exposure to one sector at the time investment is started. i.e. maximum 3 out of 10 stocks from one sector
- Our in-house portfolio model picks the top 15-20 stocks daily after a rigorous screening

