



STOCK UPDATE

Result Update - Q3FY2026

SECTOR

Media, Entertainment & Publication

COMPANY DETAILS

Market cap:	Rs. 10,282 cr
52-week high/low:	Rs. 1,249/830
NSE volume: (No of shares)	3.9 lakh
BSE code:	532689
NSE code:	PVRINOX
Free float: (No of shares)	7.1 cr

Source: NSE, BSE, Mirae Asset Sharekhan Research

SHAREHOLDING (%)

Promoters	27.5
FII	21.2
DII	34.5
Others	16.8

Source: NSE, BSE, Mirae Asset Sharekhan Research

PRICE CHART



Source: NSE, BSE, Mirae Asset Sharekhan Research

PRICE PERFORMANCE

(%)	1m	3m	6m	12m
Absolute	4.3	-9.2	-4.0	-3.8
Relative to Sensex	3.7	-10.2	-8.7	-11.8

Source: Mirae Asset Sharekhan Research, Bloomberg

Reco/View: **BUY**

CMP: **Rs. 1,047**

Price Target: **Rs. 1,250**

Quick Snapshot

- With a strong 2026 lineup (Dhurandhar-2, Toxic, Ramayan, others), we expect higher occupancy, improved ATP and stable margins. We raise PT to Rs 1,250 and upgrade to Buy (11.5x FY28E pre-Ind AS 116 EV/EBITDA).
- Revenues rose to Rs 1,880 crore, up 3.1% q-o-q (9.5% y-o-y). EBITDA increased to Rs 316 crore, up 2.8% q-o-q (33.3% y-o-y), with EBITDA margin flat q-o-q and up 300 bps y-o-y at 16.8%.
- APAT stood at Rs 160 crore, up 26.1% q-o-q (133.9% y-o-y), driving APAT margin by 155 bps q-o-q (451 bps y-o-y) to 8.5%.
- Admits stood at 40.5 million (up 8.6% y-o-y); ATP at Rs 293 (up 4.1% y-o-y); SPH at Rs 146 (+4.2% y-o-y); occupancy improved to 28.5% (+280 bps y-o-y), reflecting strong content and footfall initiatives.
- Nearly 100 screens to be added in FY26 and ~150 in FY27.

Result overview

- **Indian box office overview:** The Indian theatrical market delivered its strongest performance with all-India gross box office collections of Rs.13,400 crore, up 13% y-o-y and 32% above pre-pandemic levels, with 37 films crossing the Rs.100 crore milestone. Hindi cinema achieved record collections of Rs.5,500 crore (+18% y-o-y), led by tentpole releases including Dhurandhar, which became the highest-grossing Hindi film ever at Rs.1,000 crore. Hollywood rebounded strongly with collections of Rs. 1,400 crore (+49% y-o-y), while regional cinema grew 4% y-o-y, driven by exceptional performances in Gujarati (+188% y-o-y, led by Laalo crossing Rs.100 crore), Kannada (+74% y-o-y, driven by Kantara: Chapter 1), and Malayalam (crossing Rs.1,000 crore for the second consecutive year).
- **More screens unfold:** The company added 20 screens in Q3FY26 while exiting 3 underperforming locations nearing end-of-life, bringing YTD additions to 62 screens (net of 11 closures). The management remains on track to add ~100 screens in FY26, with 149 screens now operating under capital-light models, 54 under the FOCO (Franchise Owned Company Operated) and 95 under asset-light structures supporting scalable, asset-efficient growth. In FY27, PVR INOX is planning on opening 150 screens to open with a guided capex of Rs. 350-400 crore.

Our Call

PVR Inox is set to capitalise on record box office collections and a strong content pipeline ahead including major releases like Dhurandhar-2, Toxic, and Ramayan. The company's strategic expansion of 100 screens in FY26 and 150 in FY27 through capital-light models, combined with improving occupancy, higher ATP/SPH, and stable EBITDA margins, supports an upgraded BUY rating with price target of Rs 1,250 (11.5x FY28E pre-Ind AS 116 EV/EBITDA).

Key Risks

Rising competition from OTT platforms, declining content quality may reduce theatre footfalls and ad revenue growth, and inability to pass on timely price increases in F&B could squeeze margins amid rising input costs.

Valuation

Particulars	Rs cr			
	FY25	FY26E	FY27E	FY28E
Revenue	5,780	6,934	7,574	8,246
EBITDA Margin	6.5%	13.2%	12.7%	13.0%
Adjusted PAT	-152	259	356	433
Adjusted EPS	-15.4	26.3	36.1	43.9
y-o-y growth (%)	-232.8	270.7	37.6	21.3
PER (x)	-62.5	38.3	27.8	22.9
P/BV (x)	1.3	1.3	1.3	1.2
EV/EBITDA	27.8	11.8	11.1	9.9
ROE (%)	-2.1	3.5	4.6	5.3
ROCE (%)	-0.1	3.7	3.9	4.7

Source: Company; Mirae Asset Sharekhan estimates

Key Highlights

- 4700BC Popcorn divestment:** The 4700BC brand divestment to Marico will have negligible impact, as it represented only Rs.13 crore (~1%) of the company's over Rs.1,800 crore F&B revenue and was sold at only 50 properties. The brand will continue to be sold in premium cinema locations as a supplier relationship, with no material impact on margins or revenues given the company's focus remains on in-cinema F&B rather than out-of-cinema retail.
- Promoter pledge & tax shield:** Promoter pledge levels remain stable with no expected increase going forward. The company holds sufficient deferred tax assets to fully absorb tax liabilities over the next 3.5-4 years, meaning no material cash tax payouts are anticipated during this period as accumulated losses provide complete tax shield coverage.
- Other details:** Employee costs rose 10% year-over-year in Q3, higher than the usual 7-8% wage escalation, mainly due to a one-time, non-recurring team incentive payout. Excluding this impact, personnel cost growth would have been 6.4%.
- Advertising revenue:** Advertising revenue experienced softness down 20.6% to Rs 118 crore in Q3FY26 due to fewer marketable films (4 vs 8 in Q3FY25), as advertising depends on perception of blockbuster releases despite Dhurandhar's strong November performance. Management expects marginal growth over last year, noting that while advertising saw temporary headwinds, overall performance metrics ATP, SPH, footfalls, and EBITDA margins remain strong across all cylinders, offsetting the short-term advertising dent.
- Management KRAs:** The board has set KRAs focused on improving financial profile, including revenue, EBITDA, balance sheet management, and cash flow generation, alongside qualitative factors like organizational structure and customer experience. Management emphasized that while multiple factors affect shareholder value creation, the company is leveraging its scale and market leadership to deliver results, with early positive signs visible in recent performance and strong long-term optimism about business trajectory.

Q3FY26 Result Snapshot:

Particulars	Rs cr				
	Q3FY26	Q3FY25	Q2FY26	YoY (%)	QoQ (%)
Revenue from Operations	1,880	1,717	1,823	9.5	3.1
Movie Exhibition Cost	404	355	425	13.9	-4.8
Consumption of Food & Beverage	140	134	131	4.1	6.6
Employee Benefit Expenses	192	174	193	10.5	-0.2
Other Expenses	495	503	440	-1.6	12.6
Rent	333	315	328	6.0	1.6
EBITDA	316	237	307	33.3	2.8
Depreciation & amortisation	116	119	116	-2.7	0.4
EBIT	199	117	191	69.8	4.2
Other income	28	22	20	29.3	39.0
Share of profit/(loss) of Associate Companies	0	0	0	NA	-50.0
Finance cost	37	49	41	-24.1	-9.3
Exceptional item	45	0	0	NA	NA
PBT	146	90	171	61.8	-14.7
Tax provision	31	22	44	40.6	-30.5
Minority Interest/Misc	0	0	0		
PAT	115	68	127	68.5	-9.2
Adjusted PAT	160	68	127	133.9	26.1
EPS (Rs)	16	7	13	133.9	26.1
Margin (%)					
EBITDA Margin	16.8	13.8	16.8	300	-6
EBIT Margin	10.6	6.8	10.5	377	11
PBT Margin	7.7	5.2	9.4	251	-162
PAT Margin	8.5	4.0	6.9	451	155

Source: Company; Mirae Asset Sharekhan Research

Additional Data

Top 10 shareholders

Sr. No.	Holder Name	Holding (%)
1	Nippon Life India AMC Ltd.	8.2
2	ICICI Prudential AMC Ltd.	6.2
3	HDFC AMC Ltd.	5.7
4	Kotak Mahindra AMC Ltd.	4.4
5	SBI Life Insurance Co. Ltd.	3.1
6	Prudential Plc.	3.1
7	Vanguard Group Inc.	3.0
8	ICICI Prudential Life Insurance Co. Ltd.	2.5
9	BNP Paribas Financial Markets	2.0
10	SBI Funds Management Ltd.	2.0

Source: Bloomberg

Key management personnel

Name	Designation
Ajay Kumar Bijli	Managing Director
Gaurav Sharma	CFO
Gautam Dutta	CEO, Revenue & Operations

Source: Company Website

Mirae Asset Sharekhan Limited, its analyst or dependant(s) of the analyst might be holding or having a position in the companies mentioned in the article.

DISCLAIMER

This research report ("Report") has been issued by Sharekhan Limited ("Mirae Asset Sharekhan"), and is intended for use only by the person or entity to which it is addressed to. This Report may contain confidential and/or privileged material and is not for any type of circulation, and any review, retransmission, or any other use is strictly prohibited unless specifically permitted by Mirae Asset Sharekhan. This Report is subject to change without prior notice.

Recommendation in reports is based on technical and derivatives analysis and based on studying charts of a stock's price movement, trading volume, and outstanding positions, as opposed to focusing on a company's fundamentals and as such, may not match with a report on a company's fundamentals. However, this would only apply to information/ documents focused on technical and derivatives research and shall not apply to reports/ documents/ information focused on fundamental research.

This Report does not constitute an offer to sell or solicitation for the purchase or sale of any financial instrument or as an official confirmation of any transaction. Though disseminated to all customers who are due to receive the same without discrimination, not all customers may receive this report at the same time. Mirae Asset Sharekhan will not treat recipients as customers only by virtue of their receiving this Report.

The information contained herein is obtained from publicly available data or other sources believed to be reliable, and Mirae Asset Sharekhan has not independently verified the accuracy and completeness of the said data and hence it should not be relied upon as such. While we would endeavor to update the information herein on a reasonable basis, Mirae Asset Sharekhan, its subsidiaries and associated companies, their directors, and employees ("Affiliates") are under no obligation to update or keep the information current. Also, there may be regulatory, compliance, or other reasons that may prevent Mirae Asset Sharekhan and its affiliates from doing so. This Report is prepared for assistance only and is not intended to be and must not alone be taken as the basis for an investment decision. Recipients of this Report should also be aware that past performance is not necessarily a guide to future performance, and the value of investments can go down as well. The user assumes the entire risk of any use made of this information. Each recipient of this Report should make such investigations as it deems necessary to arrive at an independent evaluation of an investment in the securities of companies referred to in this Report (including the merits and risks involved) and should consult its own advisors to determine the merits and risks of such an investment. The investment discussed or views expressed may not be suitable for all investors. We do not undertake to advise you as to any change of our views. Affiliates of, and/ or other individual analysts employed by Mirae Asset Sharekhan may have issued other recommendations/ reports that are inconsistent with and reach different conclusions from the information presented in this Report. The reports may reflect different assumptions, views and analytical methods of the analysts who prepared them. Mirae Asset Sharekhan may make investment or other decisions that are inconsistent with the opinions and views expressed in this Report. The views and opinions expressed in this Report may vary from or contradict with the report, views, estimates, rating, and target price if any provided/ issued by entity(ies) within or outside the group or other team(s) within Mirae Asset Sharekhan basis various factors including but not limited to rating criteria, valuation methodologies, assumptions, accounting methodologies, etc.

This Report is not directed or intended for distribution to, or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject Mirae Asset Sharekhan and affiliates to any registration or licensing requirement within such jurisdiction. The securities described herein may or may not be eligible for sale in all jurisdictions or to a certain category of investors. Persons in whose possession this document may come are required to inform themselves of and to observe such restrictions.

The analyst certifies that the analyst might have dealt or traded directly or indirectly in the securities of the company and that all the views expressed in this Report accurately reflect his or her personal views about the subject company or companies and its or their securities. The analyst and Mirae Asset Sharekhan further certifies that either he or his relatives or Mirae Asset Sharekhan or their associates might have direct or indirect financial interest or might have actual or beneficial ownership of 1% or more in the securities of the company at the end of the month immediately preceding the date of publication of the Report. The analyst and Mirae Asset Sharekhan encourage independence in research report/ material preparation and strive to minimize conflict in the preparation of the research report. The analyst and Mirae Asset Sharekhan and their associates have not served as officers, directors or employees of the subject company. The analyst and Mirae Asset Sharekhan or its associates may have managed or co-managed the public offerings of the company. Mirae Asset Sharekhan, or its associates, or analysts may have received compensation for investment banking, merchant banking, brokerage services or received compensation for products or services other than investment banking, merchant banking or brokerage services from the subject company or from a third party in the past twelve months in connection with the Report, or received any other compensation or benefits from the subject company or other third party in connection with this Report. Mirae Asset Sharekhan or its associates have not been debarred/ suspended by the Securities and Exchange Board of India ("SEBI") or any other regulatory authority for accessing/ dealing in securities market. Mirae Asset Sharekhan or its associates or research analyst or his/her relatives may have financial interest or any other material conflict of interest in the subject company of this research report at the time of publication of the research report or at the time of public appearance. Further, please note that Mirae Asset Sharekhan or its research analysts or their associate(s) have not used artificial intelligence tools in providing research services.

Either Mirae Asset Sharekhan or its Affiliates or its directors or employees/representatives/clients or their relatives may have position(s), make market, act as principal or engage in transactions of purchase or sell of securities, from time to time or may be materially interested in any of the securities of the subject company or related securities referred to in this Report and they may have used the information set forth herein before publication. Mirae Asset Sharekhan may from time to time solicit from, or perform investment banking or other services for, any company mentioned herein. Without limiting any of the foregoing, in no event shall Mirae Asset Sharekhan, any of its affiliates or any third party involved in, or related to, computing or compiling the information have any liability for any damages of any kind.

Forward-looking statements (if any) are provided to allow potential investors the opportunity to understand management's beliefs and opinions in respect of the future so that they may use such beliefs and opinions as one factor in evaluating an investment. These statements are not a guarantee of future performance, and undue reliance should not be placed on them. Such forward-looking statements necessarily involve known and unknown risks and uncertainties, which may cause actual performance and financial results in future periods to differ materially from any projections of future performance or results expressed or implied by such forward-looking statements. Mirae Asset Sharekhan and its Affiliates undertake no obligation to update forward-looking statements if circumstances or management's estimates or opinions should change, except as required by applicable securities laws. The reader/ investors are cautioned not to place undue reliance on forward-looking statements and use their independent judgment before taking any investment decision.

Investment in securities market is subject to market risks, read all the related documents carefully before investing. The securities quoted are for illustration only and are not recommendatory. Registration granted by SEBI, and certification from NISM in no way guarantee performance of the intermediary or provide any assurance of returns to investors.

Mirae Asset Sharekhan has been ranked as India's No.1 Retail Broker by Asia Money Brokers Poll 2023. For more details, visit bit.ly/AsiamoneyPoll

Client should read the Risk Disclosure Document issued by SEBI & relevant exchanges on www.sharekhan.com

Most Important Terms and Conditions (MITC) for MASK research services can be viewed on Sharekhan website under

https://www.sharekhan.com/MediaGalary/Common/MITC_Sharekhan.pdf

Registered Office: 1st Floor, Tower No. 3, Equinox Business Park, LBS Marg, Off BKC, Kurla (West), Mumbai 400 070, Maharashtra, India. Tel: 022-67502000.

Correspondence/Administrative Office Address: Gigaplex IT Park, Unit No 1001, 10th Floor, Building No. 9, TTC Industrial Area, Digha, Airoli-West, Navi Mumbai - 400708. Tel: 022 61169000 / 61150000, Fax No. 61169699.

Registration and Contact Details: Name of Research Analyst - Sharekhan Limited - (AMFI-registered Mutual Fund Distributor), Research Analyst Regn No.: INH000006183. CIN: U99999MH1995PLC087498.

SEBI Regn. Nos.: BSE / NSE (CASH / F&O / CD) / MCX - Commodity: INZ000171337; BSE - 748, NSE - 10733, MCX - 56125, DP: NSDL/CDSL-IN-DP-365-2018; PMS: INP000005786; Mutual Fund: ARN 20669 (date of initial registration: 03/07/2004, and valid till 02/07/2026); IRDAI Registered Corporate Agent (Composite) License No. CA0950, valid till June 13, 2027.

Compliance Officer: Mr. Joby John Meledan; Tel: 022-4657 3809; email id: complianceofficer@sharekhan.com

For any complaints/ grievances, email us at igc@sharekhan.com, or you may even call the Customer Service desk on 022-41523200 / 022-61151111.