

STOCK INVESTOR COURSE:

The course content is as follows:

Part I

1. Overview of Stock Investing

- Importance of stock investing
- Different routes of stock investing
- Advantages over mutual funds
- Key success factors
- Need for Fundamental analysis & Market timing

2. Economic Analysis

- Understand the Economic Cycle
- Understand factors affecting the economic cycle
- Analyze the factors affecting the economy
- Understand the impact of these factors on the stock market

3. Sector Analysis

- Understand the importance of industry analysis while selecting stocks
- Analyze generic and specific factors affecting the Industry
- Understand sector rotation
- Understand impact of industry level factors on stocks

4. **Company Analysis (Qualitative and financial factors)**

- Identifying companies with sound fundamentals
- Utilizing analytical tools and identifying undervalued stocks
- Understanding various analytical factors affecting a company
- Choosing best companies from a list of peers in the industry
- Getting hands-on experience of analyzing companies using various tools
- Understand income statement and its components
- Calculate EBITDA
- Understand balance sheet statement and its components
- Calculate Working Capital
- Understand cash flow statement and its components

5. **Screener**

- Scan Sharekhan Stock Ideas using Trade Tiger
- Do Your Own scanning using “www.screener.in”

6. **Sharekhan Research products**

- Sharekhan Fundamental Research Products
- Sharekhan Fundamental Research Team & its USPs
- Sharekhan Fundamental Research:
 - Approach
 - Process
- Sharekhan Fundamental Research Products usage and benefits

Part II

7. Introduction to Trade Tiger

- Log into Trade Tiger & adjust Trade Tiger Settings
- Use “MarketWatch”, open charts, change time frames and zoom charts
- Open multiple charts + add studies
- Create and save layouts
- Place orders in Trade Tiger

8. Introduction to Charts, Terminology and Candle sticks basics

- Basic market terminology
- Charts -The window into the market
- Candlestick Basics

9. Core strategy formation

- Basic market terminology
- Charts- The window into the market
- Candlesticks Basics

10. Zone analysis

- Zone analysis
- Core Strategy-Boring /Exciting technique

11. **Trend analysis, Multiple Timeframes and Entry Strategy**

- Core Strategy-Trend Analysis
- Multiple Time Frame Analysis
- Entry Strategy

12. **Exit Strategy**

- ATR - Average True Range
- Exit Strategies
 - Initial Stop Loss,
 - Exit on Fundamental Sell
 - Bollinger Band method
- Re-Entry Strategy
 - After Initial Stop Loss
 - Adding on to position
 - Bollinger Band method
 - Price Correction
 - Time Correction

13. **Risk management**

- Sources and Types of Risk
- Techniques/Guidelines to manage risks
- Rules for risk management
- Dos and Don'ts of Risk management
- Using options to manage risk